Expected Benefits

of Implementing TIPS

Demonstrating IP

Management Ability

- Avoiding infringing IP rights of others
- 2. Protecting self-owned IP rights

External Benefits

Enhancing Business Competitiveness

- 1. Raising customer
- 2. Accumulating intangible

Raising Organizational Image

1. Acquiring TIPS Compliance Certification

Increasing Information Security

- Premise and facility
 access control
- 2. Confidential information management

Enhancing R&D Efficiency

- 1. Providing incentive reward programs
- 2. Encouraging innovation
- Reducing R&D lead-time

Managing IP Effectively

- Increasing intangible assets
- 2. Maximizing company's profit

Raising IP Skills

- 1. Regular internal IP training
- Strengthening IP awareness and knowled

Minimizing Operational Risks

- Reducing infringement risks
- 2. Avoiding litigation threats

Delegating Authorities and Responsibilities

1. Clear division of authority and accountability

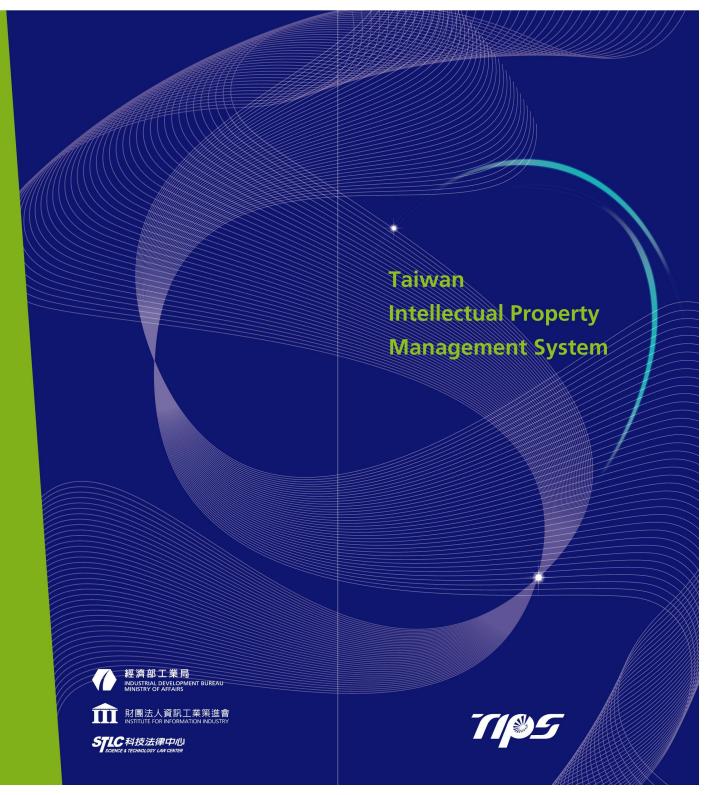
Internal Benefits

Integrating company's internal systems



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Taiwan Intellectual Property

Management System (TIPS)

Taiwan Intellectual Property Management
System (TIPS) is established for the purpose of
assisting companies or organizations to
develop a comprehensive and systematic
intellectual property (IP) management system.
The project is sponsored by the Industrial
Development Bureau of the Ministry of
Economic Affairs and is currently promoted by
the Science & Technology Law Center, Institute
for Information Industry.

What is

TIPS?

TIPS is an IP management system developed based on the Plan-Do-Check-Action (PDCA) management cycle. It provides a set of guidelines on managing intellectual property, including its creation, protection, maintenance and exploitation. The types of intellectual property rights managed include patent, trade mark, copyright and trade secret.

Services Provided

by TIPS

In order to better assist companies or organizations to implement TIPS, several supporting services are provided:

- On-Line Self-Assessment Tool
- On-Site Diagnosis and Consultation
- Model Companies
- TIPS Training Courses
- Certification for the Compliance of TIPS

Key Features

of TIPS

Input:

Regulations and Customer Needs
Product and Technology Trends
Development Planning
Industrial Status and Self-positioning



Intellectual Property (IP)

Creation/Acquisition → Protection → Maintenance → Exploitation

A Management Model Based on PDCA (Plan, Do, Check and Action) Cycle:

- Continuously Improve IP Management System
- Integrate Organization's Internal Systems

TIPS is

Suitable for

TIPS is suitable to be implemented by any kinds of organizations, including for examples:
a project team, a department and/or a laboratory of any public/private company, non-profit organization and research institution.

TIPS Compliance

Certification



If a TIPS- implemented company or organization has been certified to be in conformance with TIPS requirements, a "TIPS Compliance Certificate" will be issued by the Industrial Development Bureau of the Ministry of Economic Affairs.