

Thales Mobile Payment for Retailers

Effortless digitalization and payment for you
and your customers



Thales Gemalto Mobile Payment for Retailers

Effortless digitalization and payment for you and your customers

Banking & Payment Services

Mobile payments are the new black.

Mobile phones are becoming true "all-in-one" devices and consumers are thinking "mobile first". Everything they need for their everyday lives is accessible via their smartphone. So why bother carrying around a wallet or purse with loads of different loyalty and payment cards when a single smartphone can do it all?

With mobile payments, end users can pay, pick up loyalty points, redeem coupons and benefit from reductions with just one tap. Simple.

Digitizing payment cards: easy as 1-2-3

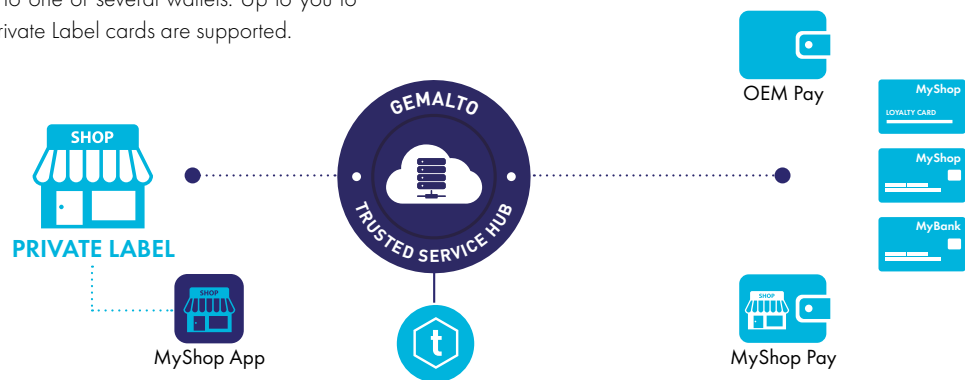
Which wallet fits your digital roadmap?

The Thales Gemalto Trusted Service Hub (TSH) enables you to integrate mobile payments into your own mobile application and to connect your existing card system to the most popular wallets (OEM Pay).

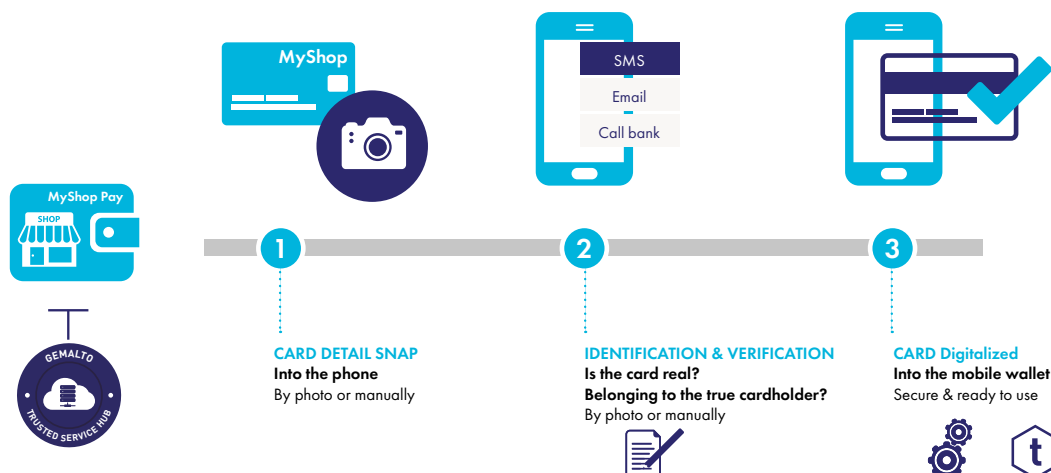
Thanks to our cloud solution, only one connection is needed, providing you flexibility to choose to link to one or several wallets. Up to you to choose. Both open loop and private Label cards are supported.

Digitize store value, credit, debit, prepaid and loyalty cards. Digitize magstrip, chip or contactless cards.

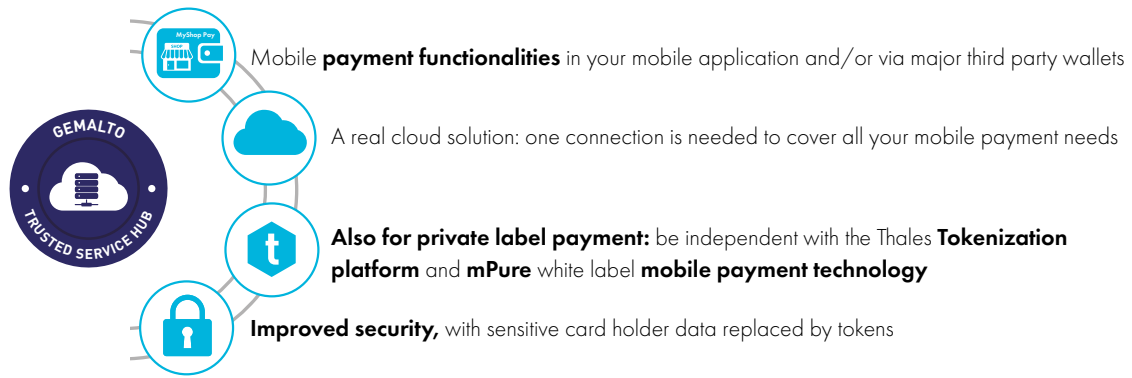
For in-store, in-app and online payments



The Thales Gemalto TSH functions as a gateway for the technical connections between all the stakeholders, creates the digital cardholder credentials and stores them in the mobile wallet - in real time, securely, ready for use.



Thales Mobile Payments at a glance



Mobile payment is:

Great for retailer cards...

- Payment and loyalty in one
- More traffic and higher conversion rates
- Digitize your brand
- Optimize your customer experience

FRICTIONLESS PAYMENTS

In today's world, nothing provides better returns than delivering convenient services to your consumers.



Cards are always with the consumer, on their phone and ready to be used!



Faster check-out for an enhanced consumer experience



The higher the private label card usage, the better your understanding of customer purchasing behavior and preferences

Brilliance with Thales services

Thales ensures easy deployment while you retain maximum control of your payment system. Leverage its preferred partner status, benefit from a fast go-to-market and the latest industry developments.



Payment Expertise

Open loop or private label our consultancy team helps you to build your solution



Experienced Delivery

from simple to complex projects with a dedicated project management team



Strong Partnership

with the biggest stakeholders in the mobile payment market, including the leading wallets



Fully Certified

Thales meets all the latest industry standards



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