

Thales Gemalto All-in-one rollout cards programme for Fintechs

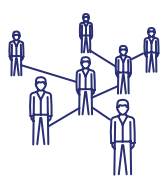
The most straightforward option for digital players that want to roll out physical payment cards quickly and easily

Fintechs have been **reinventing the banking experience** with a mobile-digital-first approach. However, consumers still need **physical payment cards** because they are secure, easy to use and accepted anywhere.



But **setting up a card programme could be long and complex.** It requires considerable technical knowledge, industrial constraints, and the creation of market relationships with payment ecosystem players.

— Thales offer comprises the five pillars — of card project roll out:



Connect

- Local and global players
- Payment schemes
 - Processors
 - Validation labs

Simplify

- Fast and easy set up
- Predefined personalisation options
 - Cards & delivery specifications
 - IT implementation
 - Day to day monitoring

Differentiate

- Your brand values
- Unique card design & packaging
 - Expert support of our designers

Commit

- High-quality delivery
- Best-in-class cardholder dispatch
 - Worldwide logistic support

Optimise

- Your time to market
- From 9 to 3 months
 - Depending on customisation needs

— Benefits for Fintechs —

Easy geographical extension with Thales global footprint



Assess **brand personality** with disruptive **design** proposition.



Fast and seamless payment cards programme rollout



Scalable for any volume, **flexible** to any changes

Thales is #1 player for Fintechs and has a proven experience in delivering **tailor-made card programmes**:



WITH



64 million of cards delivered worldwide in 2020

66 Fintechs who rolled out their card programmes with us

Thales uses its knowledge and expertise to support Fintechs in the digital and physical payment worlds.

