NEWS RELEASE



Kelly Services Recognizes Sunrise Systems, Inc.

- Diverse supplier recognized during a ceremony at Kelly Services' headquarters with inaugural BRIDGE Award -

TROY, Mich. (April 28, 2005) – Kelly Services, Inc., a global staffing solutions provider, has awarded Sunrise Systems, Inc. and three other companies with the first annual Kelly Supplier Diversity Development BRIDGE Award, **B**uilding **R**elationships through an **Investment** in **D**iversity with the **G**oal of **E**xcellence.

Certified by the National Minority Development Council, Sunrise Systems was selected from more than 500 of Kelly's diverse teaming partners.

Kelly's Supplier Diversity Development team established the BRIDGE Award to acknowledge Kelly's diverse suppliers for their outstanding and unparalleled excellence in service delivery and to recognize the important contributions of minority, women, and disabled veteran business enterprises.

"This award continues Kelly's long-standing commitment to provide business development opportunities to companies we partner with. Supplier diversity makes good business sense and leads to positive results for all involved," said Carl Camden, president and chief operating officer, Kelly Services. "We congratulate Sunrise Systems on their exemplary performance."

"The BRIDGE Award signifies Sunrise Systems' commitment to deliver excellent service to our customers and partners through Team Work, Integrity, and Diligence," said Noorali Sonawalla, president, Sunrise Systems. "We deeply value our relationship and partnership with Kelly Services and look forward to continued success in the future."

To qualify for the award, Kelly suppliers must be a certified minority, women's, or disabled veteran business enterprise, provide staffing support services to multiple Kelly customers, and meet established criteria in three objective categories, which include service, responsiveness, and professionalism.

About Sunrise Systems, Inc.

Founded in 1990 in Metuchen, N.J. as a specialty practice in Oracle Database and Application Platform, Sunrise Systems since has evolved into a full-service information technology firm providing Systems Integration , Custom Software Development , Staff Augmentation and Professional Services to a number of Fortune 500 clients. For more information, visit www.sunrisesys.com.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly owns and operates nearly 2,600 offices in 27 countries. Kelly provides employment to more than 700,000 employees annually, with skills including office services, accounting,

engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2004 was \$4.98 billion. Visit www.kellyservices.com.

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