

*Vintage & Vine - A Wine Festival in Historic Style (now in its 36th year!)*

## ABOUT VINTAGE & VINE

- ❖ **WHAT:** Fine food and wine festival, silent auction, raffles and live entertainment
- ❖ **WHEN:** **Thursday, September 12, 2024**
  - **VIP Tasting:** 4:00 pm - 7:30 pm
  - **Main Event:** 5:00 pm - 7:30 pm
- ❖ **WHERE:** Strawbery Banke's historic 10-acre campus located at 14 Hancock Street, Portsmouth, NH.
- ❖ **WHY:** Vintage & Vine is the Museum's largest annual one-day fundraising event. Money raised directly supports the Museum's preservation efforts, educational programs, and community outreach.

## TICKETS

A total of 1,100 tickets will be sold

## EVENT FORMAT

- ❖ 35-40 restaurant vendors and 10-15 wine vendors participate annually.
- ❖ Food will be served from 4:00 pm-7:30 pm.
- ❖ Wine vendors offer a total of nearly 300 labels of wine to taste.
- ❖ The silent auction and raffle occur under one of the large tents.

## VIP

- ❖ VIP guests may enter the event at 4:00 pm - an hour before General Admission. They will also have exclusive access to the VIP tent throughout the night.
- ❖ Only **375 VIP tickets** will be sold
- ❖ **To host a wine table in the VIP tent, all wines must be greater than \$25 in value.**

## BENEFITS TO YOU AS A WINE PARTNER

- ❖ **1,100 event attendees (375 in VIP)** from the Museum's constituency will sample your wines and get a chance to talk about your offerings.
- ❖ Event attendees can **order wines at the event**, so long as the wines are available at the NH Liquor Outlet.
- ❖ All participants - restaurants, wine vendors, auction donors, and sponsors - will be **promoted as event partners.**
  - Marketing materials include posters, postcards, and programs; print advertising, social media, Museum member emails and a feature on the website.
- ❖ Each participating wine partner will receive **2 free General Admission tickets** to Vintage & Vine.

## WHAT WE NEED FROM YOU ON THE DAY OF THE EVENT:

- ❖ **1-2 ounce pours of various wines for up to 1,100 people** (375 in VIP).
- ❖ **Your table must be ready by 3:15 PM.**
- ❖ **Signage for your table identifying what you are serving.** The Museum will provide one vendor name sign with a corresponding table number for each vendor spot.
- ❖ One, or more, staff for your table!

## WHAT WE NEED FROM YOU AHEAD OF THE EVENT:

- ❖ **July 1:** The list of the wines to be served at the event is due to the Museum.
- ❖ **July 15:** A copy of the Certificate of Insurance is due to the Museum.
- ❖ We would love to feature your wines/winery as part of our silent auction - **provide us with a gift card/experience** to be auctioned off!

## WHAT YOU CAN EXPECT FROM US:

- ❖ Each wine vendor will be next to or across from a restaurant vendor.
- ❖ We will provide **one 8-foot table, linens, and a 10x10 tent** (10x10 tents are only for General Admission vendors; VIPs are under a large tent provided by the Museum).
- ❖ We will have ice available for any wines that need to be chilled, pitchers of rinse water, and dump buckets.
- ❖ You may drive onto the property for unloading via the Washington Street Gate (access off Washington Street). **Vehicles are not allowed on the grounds before 1:00 PM and must be removed by 3:15 PM.**
- ❖ Parking is available for restaurant and wine partners in the Museum's main parking lot at 14 Hancock Street.
- ❖ Each attendee will have their a wine glass for the night, so **no cups are needed.**