

*Vintage & Vine - A Wine Festival in Historic Style (now in its 36th year!)*

## ABOUT VINTAGE & VINE

- ❖ **WHAT:** Fine food and wine festival, silent auction, raffles and live entertainment
- ❖ **WHEN:** **Thursday, September 12, 2024**
  - **VIP Tasting:** 4:00 pm - 7:30 pm
  - **Main Event:** 5:00 pm - 7:30 pm
- ❖ **WHERE:** Strawbery Banke's historic 10-acre campus located at 14 Hancock Street, Portsmouth, NH.
- ❖ **WHY:** Vintage & Vine is the Museum's largest annual one-day fundraising event. Money raised directly supports the Museum's preservation efforts, educational programs, and community outreach.

## TICKETS

A total of 1,100 tickets will be sold

## EVENT FORMAT

- ❖ 35-40 restaurant vendors and 10-15 wine vendors participate annually.
- ❖ Food will be served from 4:00 pm-7:30 pm.
- ❖ Wine vendors offer a total of nearly 300 labels of wine to taste.
- ❖ The silent auction and raffle occur under one of the large tents.

## VIP

- ❖ VIP guests may enter the event at 4:00 pm - an hour before General Admission. They will also have exclusive access to the VIP tent throughout the night.
- ❖ Only **375 VIP tickets** will be sold

## BENEFITS TO YOU AS A RESTAURANT PARTNER

- ❖ **1,100 event attendees (375 in VIP)** from the Museum's constituency will sample your food and get a chance to talk about your offerings.
- ❖ All participants - restaurants, wine vendors, auction donors, and sponsors - will be **promoted as event partners.**
  - Marketing materials include posters, postcards, and programs; print advertising, social media, Museum member emails and a feature on the website.
- ❖ Each participating wine partner will receive **2 free General Admission tickets** to Vintage & Vine.

## WHAT WE NEED FROM YOU ON THE DAY OF THE EVENT:

- ❖ **Small samples of appetizers;** with serving platters/serving utensils, to **serve up to 1,100 guests** (375 in VIP).
- ❖ All food must arrive prepared and ready to serve, per the health inspector.
  - **2:15 PM:** All food should be delivered to the Museum.
  - **2:45 PM:** All service stations must be **ready for health inspection.**
- ❖ **Signage for your table identifying what you are serving.** The Museum will provide one vendor name sign with a corresponding table number for each vendor spot.
  - ❖ One, or more, staff for your table!

## WHAT WE NEED FROM YOU AHEAD OF THE EVENT:

- ❖ Every restaurant vendor must **complete the City of Portsmouth's Temporary Food Permit Application by Friday, August 9, 2024.**

# FACT SHEET FOR RESTAURANT PARTNERS

- ❖ **Non-Portsmouth restaurant/kitchens:** You must **provide a copy of your current food permit from your city/town.**
- ❖ We would love to feature your wines/winery as part of our silent auction - **provide us with a gift card/experience** to be auctioned off!

## WHAT YOU CAN EXPECT FROM US:

- ❖ Each wine vendor will be next to or across from a restaurant vendor.
  - If you want to pair your food with the wine being served near your location, we may be able to provide you with the wine vendor's contact information ahead of the event.
- ❖ We will provide **one 8-foot table, linens, and a 10x10 tent** (10x10 tents are only for General Admission vendors; VIPs are under a large tent provided by the Museum).

- ❖ Each restaurant vendor is **provided a hand washing station**, as mandated by the City of Portsmouth Health Inspector.
- ❖ You may drive onto the property for unloading via the Washington Street Gate (access off Washington Street). **Vehicles are not allowed on the grounds before 1:00 PM and must be removed by 3:15 PM.**
- ❖ Parking is available for restaurant and wine partners in the Museum's main parking lot at 14 Hancock Street.
- ❖ **We provide disposable plates, napkins, and utensils** for attendees at stations around the grounds **AND serving tongs and utensils** for your use.