

sessions college

Career Programs

CATALOG

Graphic Design
Web Design
Multimedia
Digital Arts
Marketing Design
Fine Arts



2024-2025

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“Passion is energy.
Feel the power that
comes from focusing
on what excites you.”

- OPRAH WINFREY

Welcome

Thank you for exploring the Sessions College Career Programs catalog as you consider the next steps for your artistic journey. Our self-paced online career certificate programs allow you to explore your creative passions on your schedule! The Sessions College team consists of talented individuals dedicated to supporting and inspiring students to exceed their own expectations.

If you are interested in pursuing/advancing a creative career or want to enhance your artistic voice for yourself, we are ready to partner with you. Our online project-based curriculum is compelling, industry relevant, and focused on preparing to students to achieve their creative and career goals. By working with industry professionals (our instructors) you will have the opportunity to elevate your work and expertise while having fun along the way!

We are optimistic that the next step in your creative journey includes Sessions College.

Wishing you all the best,



A handwritten signature in black ink, appearing to read 'Meryl Epstein'.

Meryl Epstein
Dean of Academic Affairs
Sessions College

OUR MISSION

Sessions College inspires current and future art and design professionals to achieve excellence through industry relevant, project-based online education. Our talented, passionate experts teach the artistic, digital, and critical thinking skills required by dynamic creative fields.



WHAT MAKES SESSIONS COLLEGE DIFFERENT

CONNECT, COLLABORATE, CREATE.



Since 1997, Sessions College for Professional Design has been a leader in online education. From our days as a New York City startup through our recognition as a degree-granting Arizona college, we've focused solely on providing the highest quality online education to prepare students to be creative professionals.

We serve a diverse, international student body of adult learners. We've graduated thousands of students from more than 100 countries around the world. Whatever your creative goals, we offer an accessible, affordable, and excellent online program that advances your career on your schedule.

BE CREATIVE ON YOUR SCHEDULE

Gaining the skills to embark on a creative career requires dedication and commitment. We've helped tens of thousands of students achieve their goals with the flexibility and power of online learning.

- ✓ **Project-Based Learning.** Develop your skills through creative project, studying entirely online.
- ✓ **Flexibility.** In our self-paced programs, you can fit your studies around your schedule and complete your program in 9-12 months.
- ✓ **Build Your Portfolio.** Develop an exciting portfolio with 24/7 access to your courses and feedback from expert instructors.
- ✓ **Achieve your Goal.** Earn your professional certificate with the support of creative pros and designated advisors.
- ✓ **Accredited and Affordable.** Ask about our affordable tuition and convenient payment plans.



OUR FACULTY

Our faculty members are industry-leading artists and designers who bring together decades of professional and educational experience to deliver excellent courses and online instruction.

Our team has years of experience building their careers in New York, LA, San Francisco, and other major markets. You can gain insights, build skills, and grow your portfolio with the benefit of mentoring and critique from creative pros who are passionate about what they do.

[VISIT ALL FACULTY](#)



ACCREDITATIONS AND AWARDS

Whether you're looking for college or further education, make sure you look for a school that is accredited. In the United States education system, accreditation is a sign of quality assurance and consumer protection. It shows that established authorities in government, state, and in education recognize the quality of a school and its programs, and regularly monitor and approve its business practices.



Accredited by the Distance Education Accrediting Commission (DEAC) and by the Middle States Commission on Secondary Schools at certificate level.



Licensed by the Arizona State Board for Private Postsecondary Education.



Approved by the National Council for State Authorization Reciprocity Agreements as a SARA institution.



Approved by the United States Department of Education under Title IV to administer Federal Student Aid.



Approved by the Arizona Veterans Education and Training Approving Agency.



Four time recipients of educational awards from the USDLA (United States Distance Learning Association.)



Recognized as a Top Design School for ten consecutive years by GDUSA Magazine.

CAREER PROGRAMS AT A GLANCE

GETTING STARTED

NEXT CLASS:
CLASSES BEGIN EVERY MONTH AT THE BEGINNING OF THE MONTH

1

ADMISSIONS

Professional Certificate programs are open admissions; students entering the program are expected to have earned a high school diploma or equivalent. Any students under 18 years of age will need to provide the signed permission of a parent or guardian. All students are expected to have a satisfactory command of the English language.

Classes begin every month, so you can enroll at any time, get oriented right away, and start your art and design classes in just a few days or weeks. Our online application is simple, convenient, and free, with no obligation to enroll.

2

TUITION AND FEES

Sessions College programs are both flexible and affordable for adult learners. There are no textbooks required; tuition costs include all digital materials. The Professional Certificate is a 9 month program.

Each program requires a \$200 Registration Fee that is non-refundable after semester start.

Professional Certificate - 9 months - \$2,550 tuition / \$200 Registration Fee

Professional PLUS. Professional Certificate graduates may select one or more areas of concentration. Program tuition is based on the number of concentrations selected. Each concentration is completed in three months or less.

Professional Certificate PLUS - 12 months - \$3,550 tuition / \$200 Registration Fee **Concentration - 3 months - \$1300 tuition / \$200 Registration Fee**

See [Tuition and Fees](#)

3

PAYING FOR YOUR EDUCATION

A range of financial options are available to help you afford your education:

- Employer Tuition Assistance. Staff training is a significant investment for a company, and more and more companies offer employer tuition assistance programs. Sessions College accepts many forms of employer tuition assistance.
- Payment Plans. College costs are easier to budget on a manageable schedule. Ask an advisor about simplifying your tuition using a monthly, low-interest institutional payment plan.
- Monthly Enrollment Benefits. Ask about our monthly enrollment benefit programs that reduce the cost of specific programs.

4

SOFTWARE AND HARDWARE

To begin your program, you'll need a Windows or Macintosh computer installed with required Adobe Creative Cloud software and some basic art supplies. Exact requirements vary by program, so please check the specific program page.

Sample requirements for the Professional Certificate in Graphic Design program:

- A Windows-based or Macintosh computer that meets manufacturers' requirements for required software in the program.
- Adobe Photoshop, Illustrator, and InDesign CC.

[Click here](#) to see technical requirements for all programs.

FOR MORE INFORMATION:

[Career Program Admissions](#)

[Academic Policies for Career Programs](#)

WHAT PROGRAMS ARE AVAILABLE?

Our Professional Certificate Programs help you develop the skills, portfolio, and career training you need on a flexible schedule.



Professional Certificate

Graphic Design – Web Design - Multimedia Arts -
Digital Arts - Marketing Design - Fine Arts



Professional Certificate PLUS

Supplement your program by choosing from a wide range of Concentrations in Web Design, Digital Photography, Graphic Design, and more.



Looking for information on our BFA, AOS, or Undergraduate Certificate programs? Check out our Degree Programs Catalog.



[DEGREE PROGRAMS CATALOG](#)



PRO
Professional Certificate

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Develop in-demand skills for creative fields with a Career Certificate. The program is open admissions, with classes starting each month. Complete your program on your own time in 9 months or less, and receive feedback on your work from industry professionals.

Already have some experience? Customize your program with added courses and concentrations. Choose from Career Certificate programs in Graphic Design, Web Design, Multimedia Arts, Digital Arts, Marketing Design, or Fine Arts.

PROFESSIONAL CERTIFICATE IN GRAPHIC DESIGN

In the Sessions College Professional Certificate in Graphic Design program, students learn the software programs that every graphic designer needs to know: Adobe Photoshop, Illustrator, and InDesign. Students discover how to produce digital images, illustrations, and page layouts, addressing concepts of color, typography, and composition. Class assignments involve hands-on photo editing, logo design, poster design, magazine design, and more.

Customize your program. If you already have design and/or software experience, you can choose to replace up to 50% of the program (up to 180 hours of courses) for courses aligned with your creative interests.

Professional PLUS. Need more training? Add one or more [areas of concentration](#) to enhance your creative skills and portfolio.

CURRICULUM

Designed for busy adult learners, the Professional Certificate in Graphic Design is a 360 clock hour program completed in nine months or less studying part times.

LEVEL 1 (180 hours)

4218 Photoshop Basics
4226 Illustrator Basics
4023 Design Foundations

LEVEL 2 (180 hours)

4228 InDesign Basics
4302 Advanced Typography
4013 Graphic Design I

[VISIT COURSE LIST](#)

STUDENT WORK BY: Layla Fatayrgi, Alexandra Mocombe, Aaron Allina



PROGRAM OUTCOMES

By completing the program, Professional Certificate in Graphic Design students develop the following competencies:

- 1. Technology.** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop, Illustrator, and InDesign, and other industry technologies.
- 2. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 3. Design Process.** Develop strategic and compelling designs for a variety of audiences and social contexts.
- 4. Projects.** Produce and present a range of standard professional graphic design projects including graphics, posters, ads, logos, page layouts, and packaging.



“My experience with the school, from my initial research to obtaining my Professional Certificate, has been fantastic. I felt inspired to learn and explore unfamiliar areas, which has given me the confidence to pursue employment opportunities.”

- **CLAUDIA KOROBKOFF**

Professional Certificate in Graphic Design, Class of 2023

PROFESSIONAL CERTIFICATE IN WEB DESIGN

In the Professional Certificate in Web Design program, students build proficiency in the technologies that Web design clients and employers demand. Students explore the fundamentals of Adobe Photoshop and Illustrator, learning visual design techniques to make their work stand out. Students focus on how to create page layouts for standards-compliant Web sites using HTML, CSS, JavaScript, and Bootstrap, designing sites that are functional and attractive.

Customize your program. If you already have design and/or software experience, you can choose to replace up to 50% of the program (up to 180 hours of courses) for courses aligned with your creative interests.

Professional PLUS. Need more training? Add one or more [areas of concentration](#) to enhance your creative skills and portfolio.

CURRICULUM

Designed for busy adult learners, the Professional Certificate in Web Design is a 360 clock hour program completed in nine months or less studying part time.

LEVEL 1 (180 hours)

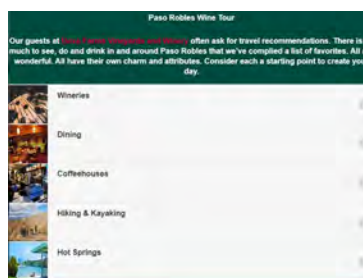
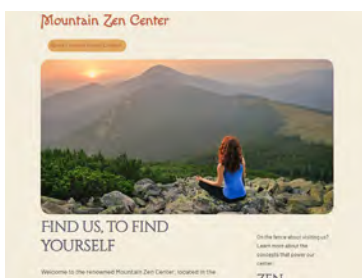
4218 Photoshop Basics
4023 Design Foundations
5229 HTML and CSS Essentials

LEVEL 2 (180 hours)

5303 Bootstrap Using Dreamweaver I
7110 JavaScript for Designers I
5304 Bootstrap Using Dreamweaver II

[VISIT COURSE LIST](#)

STUDENT WORK BY: Matthew Fields, Md Asiuzzaman, Jessica Berlenbach



PROGRAM OUTCOMES

By completing the program, Professional Certificate in Web Design students develop the following competencies:

- 1. Web Coding/Design.** Layout and design responsive websites using standards compliant HTML, CSS, and JavaScript code, and adapting modern frameworks such as Bootstrap.
- 2. Technology.** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop and Illustrator and other industry technologies.
- 3. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 4. Web Publishing.** Publish sites to the Web, validating and troubleshooting sites to fix errors or cross-browser issues, with a knowledge of accessibility best practices.



“I entered the Web Design program with many years of related experience, but learned quite a lot that I hadn’t worked with before. I enjoyed the self-paced lectures and projects and got as much as I could from each of the course modules. My instructors were knowledgeable and provided excellent guidance and critiques. I’ve already begun to use my newest skills in my current position.”

- LORI FRIEDLINE

Professional Certificate in Web Design, Class of 2023

PROFESSIONAL CERTIFICATE IN MULTIMEDIA ARTS

In the Sessions College Professional Certificate in Multimedia Arts program, students build proficiency in software programs for creating digital art, movies, and animations, acquiring professional techniques for video production and editing. Students will learn how to create and edit effective movies and motion graphics for the Web and beyond.

Customize your program. If you already have design and/or software experience, you can choose to replace up to 50% of the program (up to 180 hours of courses) for courses aligned with your creative interests.

Professional PLUS. Need more training? Add one or more [areas of concentration](#) to enhance your creative skills and portfolio.

CURRICULUM

Designed for busy adult learners, the Professional Certificate in Multimedia Arts is a 360 clock hour program completed in nine months or less studying part time.

LEVEL 1 (180 hours)

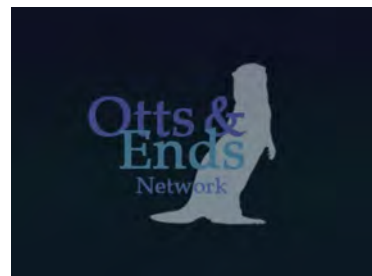
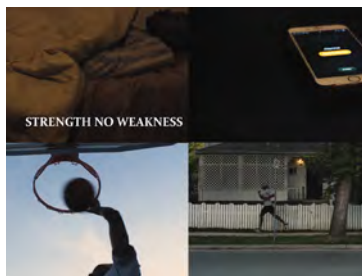
4218 Photoshop Basics
4226 Illustrator Basics
6225 Digital Video Editing I

LEVEL 2 (180 hours)

4023 Design Foundations
8040 Digital Video Production
6010 After Effects I

[VISIT COURSE LIST](#)

STUDENT WORK BY: Desislava Joyner, Abraham Gbobo, Lacey Bouchard



PROGRAM OUTCOMES

By completing the program, Undergraduate Certificate in Digital Media students develop the following competencies:

- 1. Video.** Shoot and edit engaging videos utilizing skillful production, camera, audio, and non-linear editing techniques.
- 2. Technology.** Create images, movies, and animations, by effectively and efficiently using creative software including Adobe Photoshop, Illustrator, After Effects, and Premiere, and other industry technologies.
- 3. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 4. Storytelling.** Conceptualize, compose, and deliver images, animations, and movies demonstrating an effective use of visual communication and storytelling.



“The Multimedia Arts program was well worth my time. I feel like the instructors were receptive and helpful. If you are interested in getting your feet wet in Photoshop, Premiere Pro, and After Effects, as well as videography, this program will start you down that path.”

- BEN DODDS

Professional Certificate in Multimedia Arts, Class of 2021

PROFESSIONAL CERTIFICATE IN DIGITAL ARTS

In the Sessions College Professional Certificate in Digital Arts program, students develop a foundation in the technical and creative skills for digital art and illustration. Students explore the intricacies of Adobe Photoshop and Illustrator, building their understanding of color, typography, and composition through projects in traditional drawing and vector illustration.

Customize your program. If you already have design and/or software experience, you can choose to replace up to 50% of the program (up to 180 hours of courses) for courses aligned with your creative interests.

Professional PLUS. Need more training? Add one or more [areas of concentration](#) to enhance your creative skills and portfolio.

CURRICULUM

Designed for busy adult learners, the Professional Certificate in Digital Arts is a 360 clock hour program completed in nine months or less studying part time.

LEVEL 1 (180 hours)

4501 Drawing I
4226 Illustrator Basics
4218 Photoshop Basics

LEVEL 2 (180 hours)

4023 Design Foundations
4227 Illustrator Advanced
4227 Digital Illustration Advanced

[VISIT COURSE LIST](#)

STUDENT WORK BY: Mallory King, Alaina Simpson, Jaime Allen



PROGRAM OUTCOMES

By completing the program, Professional Certificate in Digital Arts students develop the following competencies:

- 1. Drawing.** Draw and paint utilizing traditional media and classic techniques, demonstrating a command of proportion, perspective, value contrast, and the human figure.
- 2. Technology.** Create digital images and illustrations by effectively and efficiently using creative software including Adobe Photoshop, Illustrator, and other industry technologies.
- 3. Illustration.** Conceptualize, create and provide illustrations for a range of commercial applications in traditional or digital media.
- 4. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.



“I had thought about a degree in Digital Arts for a long time but couldn’t commit to another BA or an AA degree. The Sessions Professional Certificate has been perfect for me so far in terms of timing, flexibility, and cost.”

- DENISE DOWNS

Professional Certificate in Digital Arts, Class of 2022

PROFESSIONAL CERTIFICATE IN MARKETING DESIGN

In the Sessions College Professional Certificate in Marketing Design program, students develop skills in the in-demand software that most marketing designers need to know: Adobe Photoshop and Illustrator. Students build a skill set in digital image preparation and vector illustration while applying foundation design concepts in color, typography, and identity design.

Customize your program. If you already have design and/or software experience, you can choose to replace up to 50% of the program (up to 180 hours of courses) for courses aligned with your creative interests.

Professional PLUS. Need more training? Add one or more [areas of concentration](#) to enhance your creative skills and portfolio.

CURRICULUM

Designed for busy adult learners, the Professional Certificate in Marketing Design is a 360 clock hour program completed in nine months or less studying part time.

LEVEL 1 (180 hours)

4218 Photoshop Basics
4023 Design Foundations
4226 Illustrator Basics

LEVEL 2 (180 hours)

6011 Intro to Marketing
4211 Fundamentals of Logo Design
4014 Branding and Identity
4050 Marketing Design

[VISIT COURSE LIST](#)

STUDENT WORK BY: Karen Griffin, Kristine Legler, Lissa Rodems



PROGRAM OUTCOMES

By completing the program, Professional Certificate in Marketing Design students develop the following competencies:

- 1. Marketing.** Conceptualize, create and present work that delivers strategic solutions to address business and customer needs.
- 2. Technology.** Create images and design layouts by effectively and efficiently using design software including Adobe Photoshop and Illustrator and other industry technologies.
- 3. Art/Design Principles.** Demonstrate the ability to produce visually compelling work by applying knowledge of color, typography, and composition.
- 4. Design Process.** Develop strategic advertising and marketing concepts and campaigns for a variety of audiences and social contexts.



“I have used many of the skills that I’ve learned from these classes in developing a few items for my employer for job fairs such as flyers and display boards. I am also planning to use these skills to work on a few personal projects.”

- **ASHLEY RICH**

Professional Certificate in Marketing Design

CERTIFICATE IN FINE ARTS

In the Sessions College Certificate in Fine Arts program, students gain a foundation in art theory and artistic technique. Students enjoy a wide-ranging training in drawing and painting that instills a rigorous, traditional approach to representing still life and human figure subjects with attention to critical concepts of line, mass, form, perspective, value, and composition.

Customize your program. If you already have design and/or software experience, you can choose to replace up to 50% of the program (up to 180 hours of courses) for courses aligned with your creative interests.

Professional PLUS. Need more training? Add one or more [areas of concentration](#) to enhance your creative skills and portfolio.

CURRICULUM

Designed for busy adult learners, the Certificate in Fine Arts is a 360 clock hour program completed in nine months or less studying part time.

LEVEL 1 (180 hours)

4803 Intro to Visual Arts
4018 Intro to Drawing
4800 History of Art
4501 Drawing I

LEVEL 2 (180 hours)

7002 Digital Photography I
4502 Figure Drawing
4700 Painting I

[VISIT COURSE LIST](#)

STUDENT WORK BY: Jamin Bush, Brooke Dryden, Brandon Duckworth



PROGRAM OUTCOMES

By completing the program, Certificate in Fine Arts students develop the following competencies:

- 1.** Drawing. Draw utilizing traditional media and classic techniques, applying the use of proportion, perspective, value contrast, and drawing the human form.
- 2.** Painting. Paint employing traditional media and classic techniques, demonstrating a command of proportion, perspective, value contrast, and painting the human figure.
- 3.** Photography. Employ effective and efficient use of a digital camera to create photographs with consideration of framing, exposure, composition, perspective, distance, and lighting.
- 4.** Art/Design Principles. Demonstrate the ability to produce visually compelling artwork by applying knowledge of color and composition.



“Sessions College provided exactly what I was looking for. I wanted to better educate myself in the fine arts and learn the basics of drawing and painting. I was even able to travel and take my studies with me. I really like that I can go online anytime and work on one of my courses!”

- JOELL RESTAD

Certificate in Fine Arts, Class of 2023

COURSE LIST

Below are course descriptions for all courses in our career programs. To access available courses online, visit our career course catalog. (For information on degree courses, please visit our [degree course catalog](#).)

6010: AFTER EFFECTS I – 60 hours

Adobe After Effects is a powerful application for motion graphics and visual effects for film and video. After Effects is used for broadcast graphics, music videos, feature films, video rotoscoping, corporate presentations, and conferences. In this online After Effects course, you can study with a leading animator and learn how to use After Effects to create sophisticated motion graphics—using text and object animations, compositing videos and images, and adding audio and effects. You'll learn how to set keyframes on a timeline and work with transform properties, motion paths, masks, effects, and more.

5303: BOOTSTRAP USING DREAMWEAVER I – 60 hours

Bootstrap provides a framework of HTML, CSS, and JavaScript to speed up your site development. Designing with Bootstrap puts a wealth of useful code at your fingertips. In this course, you'll learn how to build responsive, mobile-first web sites using Bootstrap 5 and Dreamweaver, Adobe's HTML editor. Working with an expert instructor, you'll learn how to design web sites from using HTML and CSS to structure and design page layouts, and ensuring that your designs work on a range of platforms and devices. Each project includes accessibility testing as an integral part of the workflow.

5304: BOOTSTRAP USING DREAMWEAVER II – 60 hours

The powerful assets of Bootstrap are made easier to access using Adobe Dreamweaver. In this advanced course, you'll learn how to build responsive layouts using Bootstrap, add advanced CSS styles and transitions, add JavaScript and jQuery features, all without reams of code. Working with a pro Web designer, you'll learn how to apply these techniques to practical design project scenarios.

4303: DESIGN BUSINESS – 30 hours

You've spent years building a portfolio brimming with beautiful work. You can have all the talent in the world, but you also need to know how to position yourself for successful career. In this online design business course, you'll learn the essentials of finding work as a creative professional, whether in a design firm, in-house art department, or freelance. You'll gain feedback from a design pro on everything from how to present your portfolio and resume, find work opportunities, and market yourself, to building a professional persona and networking with your peers.

4023: DESIGN FOUNDATIONS – 60 hours

Color is a fundamental medium for any artist or designer. Typography is what sets designers apart from other artists. Composition, literally the assembly or construction of elements, is the artful arrangement that guides the viewer's eye through an image. In this course, you will analyze everything from Grand Masters to Madison Avenue ads to tubes of toothpaste, and discover how color, type, and composition are combined to create effective and powerful visual communications. Class projects challenge you to build and apply your design skills in application to real-life creative scenarios.

4222: DIGITAL ILLUSTRATION ADVANCED – 60 hours

Digital illustration is a challenging and expressive area of graphic design. With Adobe Illustrator, you can develop your unique personal style as an artist. In this online advanced digital illustration course, you'll learn professional illustration and Adobe Illustrator techniques for communicating your creative concepts. Working with a pro designer, illustrator, you'll learn approaches for creating editorial illustrations, icons, retro poster designs, 3D illustrations, and restaurant identity designs.

7002: DIGITAL PHOTOGRAPHY I – 60 hours

In this course, you'll build a foundation in fundamental photography techniques. You will gain control over your camera's manual settings, learning how to balance the elements in the Exposure Triangle (ISO, Shutter Speed, and Aperture/F-Stop). You will discover how to set White Balance appropriately, create depth of field, and capture motion. We will explore composition concepts to help you make your photographs more interesting and effective and equip you for the types of adjustments photographers make to adjust to different lighting conditions. To give you experience in some important genres, you will gain practical experience in shooting different kinds of portrait photographs and sports/motion photographs.

6225: DIGITAL VIDEO EDITING I – 60 hours

In this online video editing course, you'll learn the art and craft of editing videos using Adobe Premier, or equivalent NLE program. Working with a pro digital artist, you'll learn time-honored concepts in editing, including shot types, story structure, scripting, editing sound, continuity editing, CODECs, adding text

and graphics, compressing and expanding time, and storytelling strategies. Through a series of creative projects, you'll learn how to create polished movies for digital and social media applications.

8040: DIGITAL VIDEO PRODUCTION – 60 hours

Can you hear Sundance calling? In this online video production course, you'll learn the basics of planning and shooting videos. You'll learn how to control your video camera, execute different kinds of shots, and maintain continuity in your projects. Working with an expert instructor, you'll gain experience in shooting different kinds of videos, focusing on storytelling, production planning, and sound editing, with the ultimate goal of telling stories that move audiences. This course will empower you with the knowledge to tell compelling stories for news, corporate video, and social media.

4501: DRAWING I – 60 hours

Many people are afraid to draw, but the truth is that drawing is not as hard as it seems. If you can relax, get your mind around the task, and begin to understand what you see, you can draw. In this online drawing course, you'll learn how to analyze what you see in the world around you and communicate it on paper. Guided by a professional artist, you will explore the critical concepts of line, mass, form, perspective, value, and composition, building a solid foundation for all your art and design work.

4502: FIGURE DRAWING – 60 hours

Life drawing is a fundamental artistic challenge. Capturing the human figure in all its infinite, intricate variations requires both a mastery of technique and a thorough understanding of the body. In this online life drawing course, you'll make your figure drawings come to life with guidance with feedback from an expert instructor. Following traditional methods, you'll learn the standard measures and proportions artists use to achieve naturalistic and expressive figure drawings. The course builds progressively from the fundamentals to the challenges of portraiture, three-dimensional form, composition, and expression.

4211: FUNDAMENTALS OF LOGO DESIGN – 30 hours

Logos are the front line—the identity of a company. They are ubiquitous, and they are vital. In this introductory online logo design course, you'll learn how to design logos that will strengthen the visual image of your own or your client's company. Working with a design pro, you'll explore the development of logos through a series of case studies. Each exercise combines a written, conceptual component with hands-on projects for creating an effective logo.

4013: GRAPHIC DESIGN – 60 hours

Graphic designers today must be ready to tackle a wide range of projects from identity design to editorial design to product and packaging design. In this online graphic design course, you'll establish a firm foundation for professional design work. Gain insights from industry veterans and explore the challenges of designing posters, logos, magazine covers, book layouts, 3D designs, and brand identities. Hone your design process, as you research each project, develop concepts, work with expert instructor feedback, and begin to develop pieces for your portfolio.

4800: HISTORY OF ART – 60 hours

What essentials do artists and designers just need to know? In this online art history course, you'll build a foundation in art and the artists who created it. You'll explore profound themes that have concerned artists for centuries: nature, the human body, society, religion, and politics. Through engaging lectures and projects, you'll learn how to identify the mediums, materials, and techniques artists use and discuss the styles of important artists, art movements, and historical periods from antiquity through the mid-20th century.

5229: HTML AND CSS ESSENTIALS – 60 hours

In order to build a Web site today, you need to know how to code using HTML and CSS. In this online HTML/CSS course, you'll learn just how fun and creative hand coding and designing Web sites can be. Working with a professional Web designer, you'll discover how to create Web pages with HTML and control page design and layout with CSS. Working with a pro Web designer, you'll get up to speed with current Web design practices including HTML5, CSS3, semantic coding, Web fonts, and responsive design. By the end of the course, you'll have designed several Web sites, including your first responsive Web site.

4226: ILLUSTRATOR BASICS – 60 hours

Adobe Illustrator is a powerful and versatile tool for creating illustrations, logos, and graphics for print and the web. You can learn to produce detailed and scalable art in this online Illustrator course. Working with an expert instructor, you'll build a strong foundation, exploring shape tools, drawing tools, layers, the Pen tool (a lesson unto itself) as well as transformations/distortions, type tools, and modifying paths and shapes. Hands-on illustration projects include creating a robot, a series of album covers, a marketing postcard, an advertisement vehicle wrap, and a company logo.

4227: ILLUSTRATOR ADVANCED – 60 hours

Adobe Illustrator puts any conceivable vector art objective at your fingertips. But most digital designers only scratch the surface

of Illustrator. To make a splash, one must delve deeper. In this advanced online Illustrator course, you'll create photo-realistic illustrations, complex patterns, rich designs, and learn how to accelerate your efforts with helpful workflow features. Working with an expert instructor, build on your existing Illustrator skills and tackle high-end projects with depth, dimension, and wow-power.

4228: INDESIGN BASICS – 60 hours

Layout designers today need the skills to move seamlessly between print and digital projects. Luckily, Adobe InDesign can handle it all. In this online InDesign course, you'll explore a host of essential InDesign techniques and focus on developing efficient workflows. The course will impart a working knowledge of InDesign's main capabilities, everything from basic features to using parent pages, importing and manipulating objects, controlling text flow and style, and organizing content with tables, layers, links, and conveyor tools. Projects give you training in a range of real world print/digital publishing projects, from brochures to catalogs, magazines to ePubs, and even an interactive folio for the iPad.

4018: INTRO TO DRAWING – 30 hours

Think drawing is a gift that has to come naturally? Drawing is a skill that can be developed with practice. In this online beginner drawing course, you'll learn how to draw with proper techniques, discovering how to represent what you see through studies in contour drawing, perspective, positive/negative space, and value. With feedback from an expert instructor, you will improve your drawing and develop a deeper understanding of any subject you are trying to capture as an artist or designer.

6011: INTRO TO MARKETING – 30 hours

Today's business clients are looking for designers who can apply their creative talents in ways that enhance strategic business goals. In this online introductory Marketing Design course, you'll learn tried-and-true marketing concepts and explore how they affect the design process. You'll gain a solid grasp of the marketing process, understand key terms and concepts that every marketer uses, and pick up smart questions to ask in client meetings.

6001: INTRO TO MOTION – 30 hours

How does animation actually work? In this online introductory animation course, you'll learn the 12 essential principles of animation including squash and stretch, anticipation, and exaggeration. Working with a professional animator, you'll explore how fundamental concepts in physics and motion are used to create sophisticated, convincing motion art in sequential art, video, 2D animation, and 3D animation, and more. Practical projects include stop-motion and flipbook-style animation.

4801: INTRO TO VISUAL ARTS – 30 hours

What makes a painting work? What inspires a sculptor to create? Artists are influenced by the language of art and visual communication, historical and social forces, and the evolution of new modes of expression. In this online visual arts course, you'll deepen your art knowledge by exploring your own artistic creativity. You'll look at paintings, sculptures, experimental pieces, and more, learning to critique composition and decode their social or political purpose. Course projects include art themes and creating your own art pieces that demonstrate your grasp of course concepts in the medium of your choice.

7110: JAVASCRIPT FOR DESIGNERS I – 60 hours

Learn the fundamentals of JavaScript, the programming language that allows you to make things happen when a user interacts with your website. You will learn how to create clean, valid code as you create programs that respond to various kinds of user interaction. Assignments include a range of projects: interactive dialogue boxes, a trivia quiz, a rainbow color picker, a sortable database, and more.

7015: LIGHTROOM – 60 hours

Have you ever spent more time working on a photo shoot at your desk than you did taking the pictures? If so, consider managing, developing, printing, and presenting your images efficiently with Adobe Lightroom Classic. In this online Lightroom course, working with a photography pro, you'll learn how to import and catalog your images with ease, and use basic and advanced development and retouching tools to create stellar shots, taking advantage of advanced production techniques and workflows.

4050: MARKETING DESIGN – 60 hours

Marketing designers have a daunting task: communicate with visuals and text in a way that entices consumers. Large corporations, small businesses, and non-profits alike require effective marketing design to promote their products and services. In this online marketing course, you'll make design decisions through research, writing, and planning techniques that set marketing designers (and their clients) apart from the competition. Each course lecture features real-life case studies as well as industry best practices for concept development, branding extensions, image-building, presentation, and even non-traditional marketing.

4700: PAINTING I – 60 hours

For centuries, artists have used paint to represent the physical world. Now you too can learn how to paint online. In this online painting course, you'll learn a traditional approach to oil painting or acrylic painting. Working with a professional artist, you'll study a time-honored approach to painting that enables you to capture

proportion, perspective, and lighting in the world around you. You'll learn how to build a foundation with preparatory sketches and underpainting, find out how to mix your paints correctly, and gain control over value through monochromatic painting and color studies.

4218: PHOTOSHOP BASICS – 60 hours

Adobe Photoshop is the premiere image manipulation tool for print design, Web design, and photography. You can learn to tame this creative powerhouse of a program in this online Photoshop course. Working with a design pro, you'll learn the best techniques for common Photoshop jobs including selecting and isolating objects, creating image composites, masking and vignetting images, setting typography, and improving images with retouching and effects.

4240: PHOTOSHOP ADVANCED – 60 hours

How well do you know Adobe Photoshop, the industry-standard imaging app? In this advanced online Photoshop course you'll transcend your current skill set with vector illustration techniques, photo-realistic painting, high-impact typography, and professional editing methods that preserve the editability of your original images. Working with a Photoshop pro, you'll build proficiency with the Pen tool, Adobe Color, Smart Objects and Filters, and more.

4019: THE STUDY OF GRAPHIC DESIGN – 30 hours

Professional designers make choices informed by the present and the past. In this online design history course, you'll explore design movements from the early 20th century through today and gain experience in research, idea-building, and production of creative concepts. Working with an experienced art director, you'll learn how to use historical knowledge and cultural awareness as a springboard for your contemporary design projects.

4302: TYPOGRAPHY II – 60 hours

Typography, technology, and culture are intertwined. Type has the power to communicate meaning and mood through its quirks and beauty, its history and diversity. In this advanced online typography course, you'll learn advanced concepts in typography, building your portfolio through hands-on projects. You'll experiment with type fusion, learn the details of text layout and information hierarchy, create a visual identity for product package and a civic authority, and even design your own currency.

STUDENT SERVICES

STUDENT ADVISORS

Our Student Services team is available to work with you from enrollment through graduation. You can contact them with any questions regarding your program: orientation, course access, academic questions, technical help, transcripts, and more. If a specific advisor is not available, any other Student Services team member should be able to assist you.

Some of our student advisors are qualified designers as well as student services professionals. While they do not teach classes or grade student work, they are trained to assist students with any general questions and resolve issues that occur during a program. Student advisors can be reached 8:00 a.m. to 6:00 p.m. Arizona Time. You can contact Student Services by email at advisor@sessions.edu or by phone at 1-800-258-4115, extension 2 (from the U.S.) or 480-212-1704, option 2.

Tyler Drake, Senior Director of Student Services	tyler@sessions.edu
Michael MacNeill, Associate Director Student Services	michael@sessions.edu
Brian Lorti, Senior Military Advisor	blorti@sessions.edu
Christopher Liguori, Student Advisor	christopher@sessions.edu

PROGRAM ORIENTATION

Once students complete registration, they are enrolled into an online Orientation class. To get the most out of your classes, you must complete Orientation by the end of the week before the start of term. In order to complete Orientation, you must:

1. Create a student profile.
2. Complete an advisor interview via telephone or email.
3. Get comfortable with how to access and utilize the Sessions learning environment.
4. Confirm your program schedule with your student advisor.

STUDENT RECORDS

Sessions students can request a record of their academic progress at any time from Student Services. Career program students receive a monthly student advisor check in on their academic progress. Upon request, they may be sent a record of courses enrolled, course access dates, course completion dates, assignments graded, overall grade, and current status. Degree

program students receive a grade report upon completion of each term.

TRANSCRIPTS

Sessions College maintains student academic records indefinitely. In order to receive a transcript, a student must have no outstanding financial obligations to Sessions College. Official transcripts cost \$20 for one copy and \$5 for each additional copy per request. Payment can be made by credit card. Unofficial transcripts are delivered by email free of charge. Transcripts must be requested from the Bursar at bursar@sessions.edu.

STUDENT WORK

Sessions students can access a record of all artwork submitted in the Canvas learning environment at their Files page. The Files page automatically displays a graphical representation with links to all files submitted in the learning environment. Files uploaded can be browsed, sorted, and exported into e-Portfolio pages.

STUDENT AMBASSADORS

The Student Ambassadors are a group of volunteer students who represent the Sessions College experience. They provide school administrators feedback on institutional strategy and planning and participate in outreach and events. Student Ambassadors achieve these goals by working closely with Education and Student Services teams. Since 2010, this annually elected group has been an important part of the growth and development of Sessions College.

EXHIBITION OF WORK

Student work posted in the online classes may be nominated by instructors for the online Sessions Student Gallery. Nominations for the Sessions Student Gallery are evaluated by the Education Department and the gallery is updated each term. Gallery selections are based on many factors, and not all work that is submitted can be included. Sessions also reserves the right to publish excellent student work posted in the school learning environment in its promotional materials, including catalog, handbook, and website. Sessions does not own the original work and will not use the work for any other purposes than those outlined above.

OUTSTANDING GRADUATE AWARDS

Each fall, an Outstanding Graduate Award honors the achievement of students who go above and beyond. Outstanding Graduates

are nominated by Faculty and staff for creative work, academic record, and overall contribution to the school. Outstanding Graduates are announced at the sessions.edu website. Each Outstanding Graduate receives a letter of recognition from the Academic Director and an award trophy.

PRIVACY POLICY

Under the provisions of the federal law known as the Family Education Rights and Privacy Act of 1974 (FERPA), eligible students, or where applicable, the parents of the students, are afforded certain rights pertaining to academic records and personally identifiable information on file with Sessions. An eligible student is defined as any person who is currently enrolled or has been enrolled in the institution's programs. It is the policy of Sessions to treat all student information, both personal and academic, as strictly confidential. Student information will only be released after appropriate written permission has been obtained.

CHANGE OF CONTACT INFORMATION

During your program, if you move house, or change your email address or telephone number, it is your responsibility to make sure Sessions staff have your updated information. Failure to update your contact information could affect your financial aid payments, delivery of transcripts or diplomas, and more. To update your information, contact Student Services by email at advisor@sessions.edu.

GRADUATION ANNOUNCEMENTS

Graduation announcements are posted in the school's Campus News blog. Degree program graduations are announced within 30 days of the end of semester. Career Certificate graduations are posted every two months.

CERTIFICATES

Certificates for career programs are printed and shipped via first class mail on a monthly basis. Students who complete their program on or before their scheduled end date will receive their certificate within 30 days of their completion. International students should anticipate later arrivals due to long-distance mailing. The first certificate for a graduating student is issued at no charge. Replacement or additional copies of a certificate are available at a cost of \$10 per copy, and must be requested from the Bursar at bursar@sessions.edu.

ACADEMIC POLICIES

ADMISSIONS

CAREER PROGRAM ADMISSIONS POLICY

Students entering Career Certificate programs are expected to have earned a high school diploma, GED, or state-approved home school equivalent. Any student under 18 years of age must provide the signed permission of a parent or guardian. All students are expected to have a satisfactory command of the English language. Completion of the Professional Certificate is a prerequisite for entering a Concentration

NON-DISCRIMINATION POLICY

Sessions College is in compliance with all requirements imposed by or pursuant to Title VI of the Civil Rights Act of 1964 and section 504, Rehabilitation Act of 1973. The institution does not discriminate on the basis of race, color, religion, sex, creed, age, or national origin in its activities, programs, or employment policies, in accordance with Federal, State, and local laws.

DISABILITY POLICY

Sessions College is committed to providing qualified students who have a disability an equal opportunity to access the benefits of educational programs and activities in compliance with The Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973. Accommodations are provided to qualified students with disabilities. Students who believe they require accommodations should contact a Student Advisor at advisor@sessions.edu or call 800-258-4115 Option 2.

WHEN DO CLASSES START?

Classes for Career Programs begin monthly, on the 1st of the month.

WHAT KIND OF COMPUTER DO I NEED?

To enroll in any program at Sessions College, you need a computer with an Internet connection, and may need specific software and/or art supplies. [Click here](#) to see requirements by program.

All coursework and materials required to complete career programs are provided in an online learning environment, including orientation materials, lectures, exercises, videos, multimedia tools, and an online library.

TUITION AND FEES

CAREER PROGRAMS

Sessions College is committed to providing a high-quality and affordable education. All program fees are fixed and any enrollment benefits are offered for a limited time and available to all students during that time. The following costs are effective at the time of publication. Sessions reserves the right to change tuition, fees, and policies as necessary, without prior notice.

PROFESSIONAL CERTIFICATE PROGRAMS

Sessions College programs are both flexible and affordable for adult learners. There are no textbooks required; tuition costs include all digital materials. The Professional Certificate is a 9 month program. Each program requires a \$200 Registration Fee that is nonrefundable after semester start.

Professional Certificate - 9 months	\$2,550 tuition / \$200 Reg Fee
Professional Certificate PLUS- 12 months	\$3,550 tuition / \$200 Reg Fee

The total program tuition listed above is for first-time students, with no credit transfer. Per-credit tuition for part-time students is the same as for full-time students.

CONCENTRATIONS

Students may select one or more concentrations to enter after completing their Professional Certificate. Each concentration is a 180-hour module completed in three months. Program tuition is based on the number of concentrations selected:

Concentration	\$1,300 tuition / \$200 Reg Fee
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GENERAL FEES

\$200 registration fee (non-refundable five days after beginning of Orientation or submission of first assignment.) All tuition and fees must be paid on time, including those paid by third parties. No certificates or final transcripts will be issued until all bills due to Sessions College are paid in full.

EXTENSION FEES

The Enrollment Agreement for a Sessions College career certificate program provides a guarantee of service for the duration of the student's program.

Professional Certificate	9 months
Professional Certificate PLUS	12 months
Concentration	3 months

After the expiration of the above time periods, the enrollment agreement is void. Students who reach their program end date and need more time can continue their enrollment for up to 6 additional months at a rate of \$50/month, provided they have completed Level I of the Professional Certificate program. For more detail, please see page 34.

FINANCING YOUR EDUCATION

You can pay tuition in full or by payment plan. Students choosing to pay tuition in full upon enrollment are often entitled to exclusive enrollment benefits. Tuition above does not include registration fee .

PAYMENT PLANS

Sessions College offers payment plans to help students afford the cost of their education. Career Certificate Program plans require an upfront payment and low monthly payments. Please contact an admissions advisor at admissions@sessions.edu or visit the Web site for more information.

ACADEMIC MODEL

In Sessions College career programs, the assessment of skills, knowledge, and abilities is formal and continuous. The main focus of the program is on helping students attain technical and creative skills through practical work. Throughout the programs, student learning is primarily assessed through the evaluation of practical exercises. Practical exercises account for 100% of the grade in each course.

LECTURES

In each course, students learn new topics presented in course lectures. Course lectures are graphical Web pages packed with images and illustrations, and supported as needed by video tutorials and reading assignments from an online library.

EXERCISES

In each course, students complete exercises that they submit to their instructor in online Dropboxes for grading and feedback. Depending on the course, course exercises can range from digital imaging to Web page layouts, drawing, animation, and written essays, and more. Each exercise is designed to test the achievement of course and program objectives and contains specific instructions, performance objectives, and grading criteria. Instructors will provide grades and detailed critiques for each exercise. Students may revise assignments based on instructor feedback and resubmit them for further evaluation.

PROGRAM REQUIREMENTS

PROGRAM ORIENTATION

Once students complete registration, they are enrolled into an online Orientation class. To get the most out of your classes, you must complete Orientation by the end of the week before the start of term. In order to complete Orientation, you must:

1. Create a student profile.
2. Complete an advisor interview via telephone or email.
3. Get comfortable with how to access and utilize the Sessions learning environment.
4. Confirm your program schedule with your student advisor.

PROGRAM CUSTOMIZATION

Sessions College career certificate programs include a list of required courses that are approved for the program. Students who have prior art, design or software experience can waive up to 50% of required courses (up to 180 hours of coursework) provided they take alternate course(s) and complete the minimum clock hours required for the program.

Any student wishing to substitute a course must work with an advisor to identify a replacement courses. Course selections are subject to availability and prerequisites. If desired, students who wish to substitute a course may submit one of the following items to validate their experience:

- A school or college transcript indicating equivalent course(s) completed.
- A resume indicating specific work experience.
- Links to online work that indicates a specific area of competence.

Program advisement decisions are at the discretion of Student Services and Education Departments. Questions about course substitution can be addressed during the Program Orientation or by emailing advisor@sessions.edu.

COURSE ADD/DROP

If a career certificate program student wishes to add/drop a scheduled course after it has begun, he or she may do so subject to advisor approval, provided an alternate course in the subject at an equivalent or higher level is taken. A course may be added or dropped at no additional tuition cost if no exercises have been submitted. If exercises have been submitted or the replacement course is longer than the original course, the student may be responsible for additional tuition. Any questions about course add/drop should be directed to your Student Advisor.

PROGRAM TRANSFER

Students who wish transfer from one career certificate program into another may be able to switch programs, subject to student advisor approval. Students who switch into a new program will need to meet all requirements of the destination program and tuition differences may be assessed if additional courses are required. Students who transfer may also be required to sign a new enrollment agreement.

ACCESSING COURSES

Once Program Orientation is complete, Vocational Certificate program students review their schedule and program start dates with their Student Advisor. The start dates represent the dates that courses will open. Each level in a program will be allocated 3 months of access. For Professional Certificate students, Level I will be available in month 1, and Level II will be available on month 4. Professional Certificate students will be permitted access to any uncompleted courses up their program end date. Beyond that time, extensions are available for students in good standing.

When a course opens, a link to the course will appear on the student's homepage in the learning environment. Students are not required to start a vocational course on the day it opens, but in order to complete their programs on time, certificate program students are expected to maintain a pace of completing at least one assignment per week.

Students who complete their courses ahead of their schedule can request access to their next course(s). Students who fall behind schedule have until their program deadline to complete any of their scheduled courses but must complete all courses by the program end date.

TECHNOLOGY REQUIREMENTS

To enroll in any program at Sessions College, you need a computer with an Internet connection, and may need specific software and/or art supplies. To get the most out of your online program at Sessions College the General Technology Requirements you will need:

- Mac or Windows computer with an Internet connection. A broadband connection is recommended.
- Your computer must meet current Adobe Creative Cloud system requirements.
- Adobe Creative Cloud subscription.
- Additional software or art supplies may be required by program.

There are no textbook or course material costs to participate in our online programs. Student discount on Adobe Creative Cloud software is available to enrolled students.

[Click here](#) to see requirements by program.

ACADEMIC PROGRESS

Career program students must attain satisfactory grades in all courses. At the midpoint of a certificate program, a student must have attained a grade average of 70 or higher in each course in order to continue. Students who do not meet this standard may be asked to retake courses or face dismissal. A certificate program student must attain a grade average of 70 or higher in order to graduate.

PROGRAM EXTENSIONS

The Enrollment Agreement for a Sessions College Career Certificate program provides a guarantee of service for the duration of the student's program.

Professional Certificate	9 months (39 weeks)
Professional Certificate PLUS	12 months (52 weeks)
Concentration	3 months (13 weeks)

After the expiration of the above time periods, the enrollment agreement is void.

Career Certificate students who reach their program end date and need more time can continue their enrollment for up to 6 additional months at a rate of \$50/month, provided they have completed Level I of the Professional Certificate program. The program is an automatic payment plan. Students simply set up an automatic charge of \$50 per month on their credit card, which will continue until the earliest of their cancellation, program completion, or 6 months. No partial month refunds are permitted, one extension is permitted per program, and extensions must be booked within one month of program end date.

RETURNING STUDENTS

Career program students who do not complete their programs within the period of their contract and any permitted extensions must re-enroll. A returning student may be awarded credit towards a new program for courses completed with passing grades. Courses completed will be evaluated for transfer to the new program to ensure that they are applicable to current program prerequisites and curriculum. Students are required to sign a new enrollment agreement and pay a \$200 Registration Fee. Program tuition for re-enrollment is prorated at \$75/lesson for the courses required to complete the new program. Returning students are provided with six months of access to complete their programs. Standard withdrawal and refund policies apply in a six month program contract.

WITHDRAWAL AND REFUND POLICY

A student applying to a career program must pay a registration fee of \$200. A student who cancels a career program within five days of enrollment is entitled to a full refund of all fees and tuition. After five days, if a student cancels this contract, the school may retain the registration fee of \$200, plus a percentage of tuition based on the number of weeks elapsed in a semester not to exceed the following. Certificate programs are administered in 13-week semesters until contract expiration.

Refundable tuition due to the student in each semester:

After 1 week	80%
2nd week	70%
3rd week	60%
4th week	50%
5th week	40%
6th week	30%
7th week	20%
8th week	10%
9th week	0%

For each student cohort, the semester begins on the first day of Orientation. For students who elect to start classes before first day of Orientation, the beginning of semester will be defined as the first day that course access is provided.

GRADING POLICY

In Sessions College career courses and programs, grades are based on instructor evaluation of submitted student assignments. Student assignments are evaluated on 1-100 scale based on grading criteria published in each course exercise.

Course work is assessed using an A – F grading system, where A = Excellent, B = Good, C = Satisfactory, D = Marginal, F = Failing. To pass each course, students must complete all assignments and any multiple-choice exams and achieve a course average of 65 or higher.

A+	97-100
A	93-96
A-	90-92
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D	65-69
F	64 or less

Each student assignment can be submitted a maximum of three times. Resubmission of assignments is encouraged, as instructor critique is essential to the learning process for an art and design student. When a resubmitted assignment is reevaluated, the final grade is stored in the student records.

GRADUATION REQUIREMENTS

In order to graduate a Sessions Career program, students must:

- Complete all assignments and any graded exams in each course.
- Achieve an overall average grade of 70 or higher.
- Complete all required hours of coursework in the program.
- Complete the program within the allotted timeframe or within the allowed period of extensions.
- Have resolved all financial obligations to Sessions College for Professional Design.

Any questions about graduation requirements can be directed to your Student Advisor.

STUDENT INTEGRITY AND CODE OF CONDUCT

BEHAVIOR AND CODE OF CONDUCT

In the pursuit of their educational goals, Sessions College students have certain responsibilities toward their fellow students, to their school, and to themselves. To fulfill these responsibilities, students are expected to adhere to the following items in the DEAC Student Code of Conduct. I will:

- Conduct myself with professionalism, courtesy and respect for others in all of my dealings with the institution staff, faculty, and other students.
- Present my qualifications and background truthfully and accurately for admission to the institution.
- Observe the institutional policies and rules on submitting work, taking examinations, participating in online discussions and conducting research.
- Never turn in work that is not my own, or present another person's ideas or scholarship as my own.
- Never submit or post creative or written work that has been developed using generative Artificial Intelligence (AI) tools unless authorized.
- Never ask for, receive, or give unauthorized help on graded assignments, quizzes, and examinations.
- Never misrepresent or overstate my role producing a part or whole of a submitted assignment or other artwork.
- Never divulge the content of or answers to quizzes or examinations to fellow students.
- Never improperly use, destroy, forge, or alter my institution's documents, transcripts, or other records.
- Never divulge my student login information or password.
- Always observe the recommended study schedule for my program of studies.
- Always report any violations of this Code of Conduct to the appropriate institution official, and report any evidence of cheating, plagiarism or improper conduct on the part of any student of the institution when I have direct knowledge of these activities.

STUDENT IDENTITY VERIFICATION

Sessions College establishes the identity of each program student upon registration by collecting identifying data that includes name, address, telephone number, date of birth, and social security number, and official documents that can range from high school and college transcripts to ISIR and financial aid verification.

Students are issued unique passwords for entry to the online learning environment so that school administrators can track IP addresses and login patterns at any time. Information used for student identification is private and confidential and not shared with third parties.

DISCIPLINARY ACTION AND DISMISSAL

Sessions College students are expected to behave with respect toward their instructors and fellow students. Every individual has the right to be treated with respect in the school learning environment. Individuals who breach this code of behavior may be subject to disciplinary action up to and including dismissal.

- **Plagiarism.** Students may not copy another student or artist's work (whether the work is an essay, a piece of visual artwork, or a page of code) without attribution.
- **Submitting AI Generated work.** Students may not submit either creative work or written documents/discussion posts that have been generated by AI unless authorized by their instructor and/or per the assignment criteria. If AI generated work is submitted in lieu of original creative or written work, this action is considered plagiarism. The same disciplinary process for plagiarism will be followed for unauthorized submission of AI generated work (written or creative).
- **Obscenity.** Students may not post or send obscene material within the learning environment. The judgment as to whether posted material is offensive and needs to be removed will be made by school administrators.
- **Harassment.** Students will not engage in verbal hazing and/or make derogatory remarks degrading an individual's gender, race, religion, national origin, sexual orientation, or disabled status.
- **Email spamming.** Students will not engage in any mass emailing of other students for any purpose, whether promotional or informational.
- **Privacy infringements.** Students will not share any private student information with third parties.

Committing any of the above actions may subject the student to disciplinary action. A student who violates the Enrollment Agreement or the Behavior and Conduct Policy will be subject to the appropriate disciplinary action, which may include: Written or verbal warning, suspension from a course or program, or dismissal from Sessions College.

DISCIPLINARY ACTION APPEALS PROCESS

Any student may appeal a disciplinary action, including dismissal from the College, by submitting a written appeal letter explaining any mitigating circumstances that led to the disciplinary action and/or any evidence that contradicts the disciplinary action. Appeals must be in writing and sent to the attention of the Appeals Committee at appeals@sessions.edu within 15 days of

notification of disciplinary action. The College will review the appeal promptly. If the appeal is successful, the disciplinary action will be removed or reduced, as appropriate. If the appeal is unsuccessful, the disciplinary action is final and will stand.

STUDENT GRIEVANCE PROCEDURE

Students who feel they have been treated unfairly relating to some aspect of school policy or procedure may register a formal complaint with school administration. Before registering a formal complaint, students are encouraged to make every effort to resolve the problem directly through constructive dialogue with their instructor, advisor, or other individual(s) involved. If a student wishes to register a complaint, he or she may use the following procedure:

Step 1: The student shall submit a written summary of the complaint to advisor@sessions.edu. Complaints must be filed within 3 months of cause of grievance.

Step 2: A Student Services representative will be assigned to the complaint and gather relevant data from student records, the learning environment, and third parties such as the instructor or other students if necessary.

Step 3: The Director of Student Services or designee will review the complaint and provide a written resolution to the student within 15 days.

Step 4: A student who wishes to appeal the Director of Student Services or designee's decision may present an appeal to the school President or designee within 7 days. The President or designee will review the appeal and render a final decision to the student within 15 days.

If the student complaint cannot be resolved after exhausting the Institution's grievance procedure, the student may file a complaint with the Arizona State Board for Private Post-Secondary Education. The student must Contact the State Board for further details. The State Board address is: 1740 W. Adams Street, #3008, Phoenix, AZ 85007. Phone: 602/542-5709. Website: www.azppse.gov.

FILING OFFICIAL COMPLAINTS

Individuals who have exhausted institutional grievance procedures and wish to file a complaint with appropriate authorities may do so at the following Web pages:

- Arizona Board of Private Postsecondary Education:
<https://ppse.az.gov/complaint>
- DEAC:
<https://www.deac.org/Student-Center/Complaint-Process.aspx>
- Middle States Commission on Secondary Schools:
<https://www.msa-cess.org/default.aspx?RelID=606645&issearch=complaint>

SARA COMPLAINTS

If an individual who wishes to register a complaint is not satisfied with the outcome of the institutional process for handling complaints, the complaint may be appealed with the Arizona SARA Council. The Arizona SARA Council has jurisdiction over Arizona SARA-approved institutions and may be approached with any non-instructional complaint for Distance Education students residing outside of Arizona. Prior to registering a non-instructional complaint with the Arizona SARA Council, the student/complainant must complete the Sessions College and the Arizona Board of Private Postsecondary Education complaint process outlined above. Complaints (except for complaints about grades or student conduct violations) may be appealed, within two years of the incident about which the complaint is made, using this SARA page: <https://azsara.arizona.edu/complaints>. In addition to submitting complaints to AZ SARA, Distance Education students who are taking online classes from outside of Arizona may also submit a complaint to the state consumer protection agencies listed in [this document](#). However, please note that SARA member states will direct a submitted complaint back to AZ SARA as the host state of the institution.

COPYRIGHT POLICY

All courses and programs are owned by Sessions College and are protected by United States copyright laws and international treaty provisions. Therefore, you must treat Sessions College Course Material like other copyrighted material (e.g. a book or musical recording). Your course is limited to your personal use and you are prohibited from sharing your password or any of the Course Materials. You may not rent or lease the Course Material, nor may you modify, adapt, translate, reverse engineer, decompile, or disassemble them. If you violate any part of the Agreement, your right to take Sessions College courses terminates immediately and your password will be deactivated. Under no circumstances shall Sessions College be liable for any incidental, special or consequential damages that might result from the use or inability to use the Course Material or related documentation. Sessions College Course Material and related documentation are provided with RESTRICTED RIGHTS. Use, duplication, or disclosure by the Government is subject to restrictions as set forth in Subdivision (b) (3)(ii) of The Rights in Technical Data and Computer Software clause. Responsible developer is Sessions College, 404 S. Mill Avenue, Suite 201, Tempe, AZ 85281.

ACADEMIC FREEDOM

Sessions Colleges is committed to supporting the expression of academic freedom by faculty, staff, and students. Academic freedom is the right of faculty, staff, and students to engage in creative exploration and research by examining, questioning, teaching, learning, exploring, critiquing, and producing work without adherence to prescribed doctrines. The expression of academic freedom does come with certain responsibilities including a commitment to accuracy, integrity, and adhering to respective Codes of Conduct. Controversy can arise and is not

unexpected as a result of creative inquiry, however, the expression of academic freedom needs to include discretion and attention to distinguishing between knowledge and belief.

FACULTY CONFLICT OF INTEREST

As an educational institution, Sessions College has a firm policy on preventing faculty conflict of interest. A conflict of interest occurs when a faculty member's outside interests or commitments unduly affect his or her performance as faculty member. Any student or staff member who believes there is a faculty conflict of interest may provide a written summary of the complaint to advisor@sessions.edu. The complaint will be resolved using the same institutional process as our student grievance procedure.

STUDENT CONFIDENTIALITY AND PRIVACY POLICY

The Family Educational Rights and Privacy Act of 1974 (FERPA) is a federal law that protects the confidentiality of student education records. FERPA requires that schools provide a written policy protecting student privacy rights. Student privacy rights at Sessions College are as follows:

"Student" status applies immediately upon access to the individual's first course at Sessions College. All students are covered under FERPA while attending Sessions College and upon exiting Sessions College for any reason.

Students have the right to request access to their education records, have their education records provided within 45 days of student request, and challenge the contents of their education records. The request for access must be in writing, by email to registrar@sessions.edu, by fax to 866-308-9411, or by mail to Sessions College for Professional Design, Main Campus, 404 S. Mill Avenue, Suite 201, Tempe, AZ 85281.

Amendments or challenges to the education record must be presented in writing to the Registrar, who will review the request and notify the student of the decision.

A student's education records are only released to outside parties (such as spouses, parents, or employers) with written consent of the student, except to the extent that FERPA authorizes disclosure without consent. Students' education records are disclosed to Sessions College officials with legitimate academic interests.

Sessions College collects general "directory information" about students that may be disclosed or published publicly. For a full guide to the kind of information considered "directory information" under FERPA, visit this [ED.gov](#) page. Students may opt out of release of directory information. The complete directory information policy and opt-out form is available from the Financial Aid Department.

Students have the right to file a complaint with the U.S. Department of Education concerning alleged failures by a school to comply with the requirements of FERPA. The name and address of the Office that administers FERPA is: Family Policy Compliance Office, U.S. Department of Education, 400 Maryland Avenue SW, Washington, DC 20202

NATURAL EVENTS AND EMERGENCIES

When a natural event or other emergency issue impacts student/faculty access to online classrooms, Sessions College will send an announcement to faculty and students. Sessions College requests that faculty members defer to Sessions College recommendations regarding specific situations and accommodations. In general, we request that faculty members apply flexibility for students who are significantly impacted by natural events and related concerns such as power outages that interfere with their ability to actively engage their online courses. We recommend that students facing classroom access issues contact their advisors to discuss options for maintaining satisfactory academic progress.

INDIVIDUAL CAREER COURSE ENROLLMENT

ADMISSIONS

Students entering career courses are expected to have earned a high school diploma, GED, or state-approved home school equivalent. Any student under 18 years of age must provide the signed permission of a parent or guardian. All students are expected to have a satisfactory command of the English language.

NON-DISCRIMINATION POLICY

Sessions College is in compliance with all requirements imposed by or pursuant to Title VI of the Civil Rights Act of 1964 and section 504, Rehabilitation Act of 1973. The institution does not discriminate on the basis of race, color, religion, sex, creed, age, or national origin in its activities, programs, or employment policies, in accordance with Federal, State, and local laws.

INDIVIDUAL COURSE EXTENSIONS

The total duration for any individual course contract is 12 weeks. After the expiration of this time period, the enrollment agreement is void. Students enrolled in individual career courses (not enrolled in a program) who reach their enrollment end date and need more time can continue their enrollment for up to 6 additional months at a rate of \$50/month. The program is an automatic payment plan. Students simply set up an automatic charge of \$50 per month on their credit card, which will continue until the earliest of their cancellation, course completion, or 6 months.

WITHDRAWAL AND REFUND POLICY

A student who cancels a course within five days of enrolling is entitled to a full refund of tuition. After five days, where the student cancels after completing at least one lesson assignment but less than 50 percent of course assignments, the school may retain a registration fee of \$50 plus a percentage of tuition which shall not exceed the following:

Up to and including 10 percent of the course	10 percent of the refundable Tuition (tuition charges remaining after subtracting the non-refundable fee already retained).
Between 10 percent and 25 percent of the course	25 percent of the refundable tuition.
Between 25 percent and 50 percent of the course	50 percent of the refundable tuition.
Over 50 percent of the course	100 percent of the refundable tuition.

A student withdrawing from a course or program may notify the school of cancellation in any manner, by mail, fax, phone, or email:

Email: bursar@sessions.edu
 Fax: 1-800-392-4217
 Phone: 1-800-258-4115
 Mail: ATTN: Bursar
 Sessions College for Professional Design
 Main Campus
 404 S. Mill Avenue, Suite 201,
 Tempe, AZ 85281

Within 30 days after withdrawal or dismissal, Sessions College shall tender to the student any refund that is due. Any questions regarding the refund policy may be directed to bursar@sessions.edu.

ABOUT SESSIONS COLLEGE

SCHOOL MISSION

Sessions College inspires current and future art and design professionals to achieve excellence through industry relevant, project-based online education. Our talented, passionate experts teach the artistic, digital, and critical thinking skills required by dynamic creative fields.

Founded in 1997, Sessions College for Professional Design (sessions.edu) offers degree and certificate programs in the visual arts. Sessions College offers Bachelor's of Fine Arts (BFA) degree programs, Associate of Occupational Studies (AOS) degree programs, and certificate programs in Graphic Design, Web Design, Digital Media, Illustration, Advertising Design, Digital Photography, and Fine Arts.

Sessions College is committed to delivering excellence in online education, empowering creative minds, offering students quality and value, and innovating in teaching and learning.

ACCREDITATION AND AWARDS

Sessions College is accredited by the Distance Education Accrediting Commission (DEAC). Sessions College certificate programs are accredited by the Middle States Commission on Secondary Schools. Sessions College is licensed to operate by the Arizona State Board for Private Postsecondary Education. Sessions College is approved by the National Council for State Authorization Reciprocity Agreements as a SARA institution.

Sessions College has received the USDLA award for Best Practices in Distance Learning Programming four times and appeared in the Inc. 5,000 list of fastest-growing private companies in America. Sessions College has received recognitions for excellence in design education, online education, and educational value.

BOARD OF DIRECTORS

Greg Mauro	Co-Founder and Managing Partner, Learn Capital
Rob Hutter	Co-Founder and Managing Partner, Learn Capital
Zane Vella	Chief Executive Officer

Sessions College for Professional Design, Inc. is a C corporation. The company was first incorporated as Sessions New York in 1997. Learn Sessions Holdco, LLC owns 100% of the shares in the company.

SCHOOL MANAGEMENT

Chief Executive Officer	Zane Vella, Master's in Education, Harvard Graduate School of Education, Bachelor of Science in Foreign Service, Georgetown University
President	Gordon Drummond, MA in English Literature
Chief Financial Officer	Carole Anne Bailo, MBA in Taxation, BA in Accounting
Chief Technology Officer	Evan Eustace, Trinity College, Dublin, 1990-91
Senior Director of Student Services	Tyler Drake, MA in Sports Leadership
Senior Director of Admissions	Jessica De La Garza, AAS in Graphic Design
Dean of Academic Affairs	Dr. Meryl Epstein, EdD in Educational Leadership, MFA in Fine Arts
Controller	Christine Colotla, MA in Accounting
Director of Financial Aid	Debra Richards, MS in Information Systems
Director of Admissions and Enrollments	Vicki Messler, BA in Peace Studies and Conflict Resolution
Senior Director, Technology and Operations	Jason Wollard, courses in business and technology

ACCREDITOR INFORMATION

Distance Education Accrediting Commission

1101 17th Street, NW, Suite 808
Washington, D.C. 20036
General inquiries: info@deac.org
(202) 234-5100

Middle States Commission on Secondary Schools
(certificate programs)

3819-33 Chestnut Street, Suite 310
Philadelphia, PA 19104-3171
General inquiries: info@cess-msa.org
(267) 284 5000

STATE LICENSING AUTHORITY INFORMATION

Arizona State Board of Private Postsecondary Education

1740 W. Adams Street, #3008
Phoenix, AZ 85007.
Phone: 602/542-5709
Website: www.azppse.gov

Jeff Franco	Web Design/UX/UI Design
Julie McDougall	Graphic Design
Jessica Layton	Digital Photography
Keara Fallon	UX and Interactive Product Design
Michael Bartalos	Illustration/Graphic Design
Deniz Coker	Film and Digital Media

EDUCATION TEAM

Dean of Academic Affairs	Dr. Meryl Epstein
President	Gordon Drummond
Manager, Faculty and Curriculum Development	Lauren Hernandez
Content Editor	Madison Stratford

DEPARTMENT HEADS

Academic planning for programs is coordinated by Department Heads working with Sessions College Education Department staff. Department Heads provide the vision for each program, providing guidance on curriculum development and helping to define the standards that students are expected to meet in each program. Course learning outcomes are correlated to professional standards to help students acquire the skills and practices for creating entry-level work.

Graphic Design	Andrew Shalat
Web Design	Piper Nilsson
Digital Media	Natalie La Scala
Illustration/Digital Arts and Fine Arts	Jordon Schranz
Advertising Design/Marketing Design	Kristen Becker
Digital Photography	Felicia Kieselhorst
Filmmaking	André Robert Lee

ADVISORY BOARD

Sessions College advisory board provides external guidance to the College in support of its mission of preparing design professionals. The advisory board is comprised of working experts in art and design. Advisory board members provide valuable information on the status of the current art and design workplace including employment opportunities, salary information, and required skill sets. Advisory board workplace assessments and program feedback guide ongoing development of Sessions College programs.

FACULTY

André Robert Lee

BA in History, Connecticut College. MA in Art of Teaching, Education, Tufts University

Andrew Shalat

MFA, Savannah College of Art and Design, MA in English and American Literature, Brandeis University, BA in English Language and Literature, State University of New York at Stonybrook

Anne Catharine Blake

MFA in Illustration, University of Hartford, Hartford, CT, M.A. in Illustration, Syracuse University, Syracuse, NY, BA in Art, Thomas Edison State College

Bill Drastal

BS in Media Arts and Animation, Art Institute of California, San Diego, CA

Boris Margolin

BS in Graphic Design, Mount Ida College, MA, AS in Graphic Arts, Springfield Technical Community College, MA

Brent Studer

MS in Astronomy, the University of Iowa, IA. BS in Physics & Astronomy, the University of Iowa, IA

Bruce Bicknell

Associate's of Science in Web Design and Computer Animation, International Academy of Design and Technology. FL

Carolyn Zaikowski

MFA in Creative Writing, Naropa University, BFA in Psychology, University of Massachusetts, MA

Felicia Kieselhorst

MA in Digital Arts, Maryland Institute College of Art, MD, BA in Environmental Systems, University of Maryland, MD

Fiorella Shalat

M.Arch, CUNY City College of New York, BS in Art Education, CUNY City College of New York.

Jill Mott

Master of Arts in Art Education, San Jose State University, San Jose, CA, Bachelor of Science in Photography, Syracuse University, S.I. - Newhouse School of Public Communication, Syracuse, NY

Jordon Schranz

MFA in Combined Media, City University of New York, BFA in Painting, Maryland Institute College of Art

Jose Ramos

AS in Fashion and Illustration, Art Institute of Fort Lauderdale

Kevin Hedgpeth

BA in Studio Art at Arizona State University, AZ

Kristen Becker

MA in Digital Arts, Maryland Institute College of Art, MD, BA in Environmental Systems, University of Maryland, MD

Lorie Marshall

Bachelor of Science in Business, Northern Arizona University, Flagstaff, AZ, Certificate of Teaching, Secondary Education, Ottawa University, Phoenix, AZ

Melanie Fiander

Master of Fine Arts, Maine College of Art, Portland, ME; Bachelor of Arts, University of Lynchburg University in Virginia, photo journalism studies at the Salt Institute for Documentary Studies in Portland, ME.

Dr. Meryl Epstein

Doctorate of Education in Educational Leadership, Argosy University, Phoenix, AZ, Master of Fine Arts (Photography), Arizona State University, Tempe, AZ, Bachelor of Fine Arts in Graphic Design, University of Illinois at Urbana-Champaign, IL

Michael Hamm

Diploma in Graphic Design, Art Institute of Houston, TX

Natalie La Scala

MFA in Film and Television, Savannah College of Art and Design, GA, BA in Studio Art, University of Kentucky, KY

Piper Nilsson

AOS in Graphic Design, Pratt, NY

Dr. Robin Masi Carlson

Doctorate in Educational Leadership, Administration, and Policy Studies, Boston University Graduate School of Education, Boston, MA; Master in Education, Harvard Graduate School of Education, Cambridge, MA; Master of Fine Arts, Academy of Art University, San Francisco, CA; Bachelor of Fine Arts, Tufts University/School of the Museum of Fine Arts, Middlesex County, MA

Dr. Tamara Pavlock

Doctorate of Education, Higher Education/Higher Education Administration, Argosy University of Phoenix, Masters of Education, Educational, Instructional, and Curriculum Supervision, Argosy University of Phoenix, Bachelor of Fine Arts, Graphic Design, Kent State University, Cleveland, OH

Dr. Taz Tally

PhD in Geology, University of California Santa Barbara, CA

Tim Kirkman

M.A. in Media Studies, the New School, BA in Environmental Design in Graphic Design; Minor in Journalism

Valeriya Golovina

MFA in Film, Victoria University of Wellington, New Zealand

Vivian Spiegelman

Master of Fine Arts (Photography), Arizona State University, Tempe, AZ, BA, Arizona State University, Tempe, AZ

Walt Dombrowski

BA in Engineering, Stevens Institute of Technology, NJ

[VISIT ALL FACULTY](#)

CONTACT US

SCHOOL ADDRESS

Originally established in New York, in 1997, Sessions College is located in Tempe, Arizona::

Sessions College for Professional Design
404 S. Mill Avenue, Suite 201,
Tempe, AZ 85281

<https://www.sessions.edu/>

TELEPHONE DIRECTORY

General	1-800-258-4115 (from the U.S.) or 480-212-1704
Admissions	480-212-1704, Option 1
Student Services	480-212-1704, Option 2
Financial Aid/ Bursar	480-212-1704, Extension 105

EMAIL DIRECTORY

General Inquiries	admissions@sessions.edu
Admissions	admissions@sessions.edu
Student Services	advisor@sessions.edu
Financial Aid	financialaid@sessions.edu
Bursar	bursar@sessions.edu
Academics	education-team@sessions.edu

HOURS OF OPERATION

While the Sessions learning environment is always open, and online registration is always available, our main campus in Arizona has scheduled opening hours.

Student Advisors (for current students) can be reached 8 a.m.-6p.m. Arizona Time.

Admissions Advisors (for prospective students) can be reached 8a.m.-6 p.m. Arizona

Time. Sessions College administrative offices are closed on the following days in 2024-25:

New Year's Day	Wednesday, January 1, 2025
Martin Luther King Day	Monday, January 20, 2025
President's Day	Monday, February 17, 2025
Memorial Day	Monday, May 26, 2025
Independence Day	Friday, July 4, 2025
Labor Day	Monday, September 1, 2025
Thanksgiving	Thursday, November 27, 2025
Day after Thanksgiving	Friday, November 28, 2025
Christmas Eve	Wednesday, December 25, 2024
Christmas Day	Thursday, December 25, 2025
New Year's Day	Thursday, January 1, 2026

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ABOUT THIS CATALOG

The program catalog provides information on programs as well as rules and regulations, procedures, and academic policies for students at Sessions College for Professional Design. Each student is responsible for reading and understanding the information in this guide. Although every effort is made to ensure the information in this guide is accurate at the date of publication, please be aware that this guide will be updated from time to time. Sessions College reserves the right to update its rules and regulations, procedures, and academic policies as needed. Any policy updates with the exception of the Enrollment Agreement will become effective immediately for all enrolled program students. Updates to this catalog are made available to the Arizona State Private Postsecondary Board of Education with ten days of a major update. This catalog is available to students and prospective students in a written or electronic format. If you have any questions, please contact Admissions at admissions@sessions.edu.