

Publicis Sapient and Google

Global Partner

As a longstanding global Google partner, Publicis Sapient has deep experience implementing solutions on Google Cloud Platform that help clients to operate more efficiently, grow their business and personalize at scale to connect 1:1 with customers.

Connecting Businesses with Consumers

In a solution-driven partnership, Publicis Sapient and Google work collaboratively to solve complex business problems using Google Technology and Publicis Sapient know how.

Through this partnership, we help our clients achieve positive business results:

- Better customer experience
- Increased operational efficiencies
- Maximized return on ad spend
- Spot real-time trends and learn patterns
- Enhanced Customer Retention

Publicis Sapient was the first Google Partner to create a Center of Excellence structure across GCP and GMP



We Bring Vertical Expertise

- Retail
- Consumer Products
- Energy & Commodities
- Financial Services
- Health
- Public Sector
- Telecom, Media & Technology
- Transportation & Mobility
- Travel & Hospitality

Accolades

We're honored to be recognized by these thought leaders in our industry.



2023-2024 Leader

MarketScape for Worldwide Experience Design Services and Worldwide Experience Build Services

HFS Research

2023 Leader

Market Leader in Generative Enterprise Services (Gen AI)

HFS Research

2023 Leader

Data Modernization Services



2021 Top Scorer

Complex CX Implementation Services



Leader in Global Digital Experience Agencies

Google Across the Globe

As a Global Partner across **Google Cloud Platform (GCP)** and **Google Marketing Platform (GMP)** along with **Apigee** and **Looker**, Publicis Sapient is committed to helping established organizations get to their future, digitally-enabled state by fusing strategy, consulting and customer experience with agile engineering and problem-solving creativity.

Google Dedicated Resources

500+

Trained Technologists and Data Scientists on GCP

250+

GCP Certifications

80+

GMP Certifications

100+

Google Apigee Specialists

35+

Apigee Certifications

Publicis Sapient + Google Offerings — How we can help

- Retail Media Network (RMN) Accelerator
- Generative AI
- Cloud Acceleration Program (CAP)
- Composable Commerce on GCP

Let's talk

Contact us for a review of how our capabilities and partnership with Google can establish, augment, and extend your digital transformation.



SHARONYKA KUMAR

Group Vice President, Global Head of Google Practice

Google_Partner@publicissapient.com

Our clients



T-Mobile

REVLON

Loblaw



falabella.



Publicis Sapient Solutions

- Generative AI
- Experience Transformation
- Customer Engagement
- Digital Commerce
- Digital Engineering
- Cloud and Infrastructure
- Application and Infrastructure Management Services
- Innovation

For more information, visit publicissapient.com/partnerships/google.

© 2024 Publicis Sapient Corporation.