

PUBLICIS SAPIENT AND AWS

AWS Premier Consulting Partner

Publicis Sapien delivers strategy, technology implementation, brand advertising and creative, along with award-winning experience innovation and technical delivery, to provide unique, differentiated and high-value solutions for our clients.



Our Competencies and Designations

- DevOps Services
- Data & Analytics Services
- Travel & Hospitality Consulting
- Advertising & Marketing Technology Services
- Well-Architected Partner Program
- Public Sector Partner Program
- Redshift Service Delivery
- Database Migration Service Delivery



Enabling the cloud journey for our clients

Publicis Sapien and AWS are delivering end-to-end digital business transformation together, enabling businesses to rise to the challenge of greater demands from their customers. Leveraging the best of Publicis Sapien's end-to-end experience, coupled with AWS's industry-leading cloud solutions enables us to generate real business results for our clients together.

**Solutions-driven
partnership
delivering expertise
across all major
industries**

We Bring Vertical Expertise

- Retail
- Consumer Products
- Energy & Commodities
- Financial Services
- Healthcare
- Public Sector
- Telco/Media/Technology
- Transportation & Mobility
- Travel & Hospitality

AWS Across the Globe

As an AWS Premier Consulting Partner, together with AWS we deliver engaging, personalized experiences to meet the ever-changing demands of today's customers.

A Powerful Partnership

3000+

Experienced & Trained
in AWS

1700+

AWS Accreditations
(Technical & Business)

600+

Practitioner Certifications

150+

Clients across all
major industries

100+

Professional &
Specialty Certifications

700+

Associate Certifications

Industry Offerings and Solutions

- Cloud Architecture & Migration Services
- Cloud Managed Services
- App Development & Modernization
- Data, Analytics and AI Services
- AskBodhi - PS GenAI platform
- Customer 360
- CDP Accelerator
- Data Monetization
- Data Clean Room
- eMission - Energy Efficiency Reporting and Management
- Digital Banking Transformation

Let's talk

Contact us to learn how our capabilities and AWS-focused solutions can help you drive your digital transformation.



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Our clients



Mercedes-Benz



Publicis Sapient Services

- Cloud & Transformation Strategy
- Security/Governance
- Migration/Application Modernization
- Data Insights
- AI/ML
- Customer Experience
- Mobile Applications

For more information, visit

publicissapient.com/partnerships/aws

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