



# Podiatric Medical Board of California

## Strategic Plan

2023 to 2027

**Prepared by:**

SOLID Planning Solutions

Department of Consumer Affairs

# Table of Contents

Board Members..... 3

Podiatric Medical Board of California ..... 4

Message from the Board President ..... 5

Mission, Vision, and Values..... 6

Goal 1: Enforcement ..... 7

Goal 2: Licensing..... 8

Goal 3: Legislation and Regulation..... 9

Goal 4: Administration ..... 10

Goal 5: Education and Communication..... 11

Strategic Planning Process..... 12

Draft

## **Board Members**

Carolyn McAloon, DPM, President

Daniel Lee, DPM, PhD, FACFAS, Vice-President

Maria Cadenas, Secretary

Samantha Yu Chang

Darlene Trujillo Elliot

Judith Manzi, DPM

Draft

Gavin Newsom, Governor

Lourdes Castro Ramírez, Secretary, Business, Consumer Services and Housing Agency

Kimberly Kirchmeyer, Director, Department of Consumer Affairs

Brian Naslund, Executive Officer, Podiatric Medical Board of California

# Podiatric Medical Board of California

## About the Board

The Podiatric Medical Board of California (PMBC or Board) is a licensing board under the Department of Consumer Affairs (DCA) responsible for licensing, regulation, and discipline of the practice of podiatric medicine in California. Many of the same statutes applicable to the Medical Board of California (MBC) also apply to PMBC.

The Medical Board of California has been directly involved in the evolution of podiatric regulation in California since 1926 when the license was titled “Doctor of Surgical Chiropody.” In 1957, the Legislature authorized the creation of the Chiropody Examining Committee under the jurisdiction of the Medical Board California. In 1986, the Committee’s name was changed to the California Board of Podiatric Medicine.

In 2017, pursuant to Senate Bill 798 (SB 798) (2017-2018, Hill), PMBC was removed from within the jurisdiction of MBC and PMBC was created as a separate entity.

Effective July 1, 2019, pursuant to Assembly Bill 2457 (AB 2457) (2017-2018, Irwin), the Board’s name was changed from the California Board of Podiatric Medicine (BPM) to the Podiatric Medical Board of California (PMBC) to achieve consistency with the other two medical boards in California – the Medical Board of California and the Osteopathic Medical Board of California (OMBC).

PMBC continues to work closely with MBC and is bound by a shared services agreement whereby MBC performs specified duties related to the licensing and enforcement of DPMs. This includes processing fictitious name permits, complaint intake and initial review, and various tasks related to finalizing disciplinary actions.

PMBC is responsible for the licensing, regulation, and discipline of the practice of podiatric medicine in California (BPC 2460). Public protection is PMBC’s highest priority in exercising these functions (BPC 2460.1).

The Board currently licenses approximately 2,400 podiatric practitioners statewide and it issues three types of certificates related to podiatric medicine: doctor of podiatric medicine (DPM), limited/resident certificate, and a fictitious name permit.

# Message from the Board President

On behalf of the Podiatric Medical Board of California (Board), I am pleased to present our 2023-2027 Strategic Plan.

Through the process of updating its Strategic Plan, the Board evaluated its current mission, values, successes, and challenges. The current plan will act as a guide for Board Members, staff, licensees, and stakeholders. The Board has attempted to apply traditional values as well as incorporating current developments in medicine.

The Board's mission is to protect the public through the licensing and regulation of Doctors of Podiatric Medicine in the State of California. The Board's vision is that all California-licensed Doctors of Podiatric Medicine provide safe and competent care.

Board Members, staff, licensees, and stakeholders were invited to participate in providing information and feedback to those attending the Strategic Planning Meeting. This environmental scan was essential to all discussions and the development of the current plan.

Doctors of Podiatric Medicine (DPMs) in California have a proven history of success and continue to provide the focused medical expertise needed for patients suffering from various foot ailments. DPMs can now provide wound care of the lower limb and often provide life saving limb salvaging techniques. DPMs are also about to work with specially trained radiology technicians to assist with imaging in the DPMs office.

## **Mission, Vision, and Values**

### **Mission**

To protect and educate consumers of California through licensing, enforcement, and regulation of Doctors of Podiatric Medicine.

### **Vision**

All California-licensed doctors of podiatric medicine provide safe and competent care.

### **Values**

- Consumer Protection
- Diversity, Equity, and Inclusion
- Effectiveness
- Fairness
- Professionalism
- Service
- Transparency

Draft

## Goal 1: Enforcement

**The Podiatric Medical Board of California (Board) protects consumers by effectively investigating complaints and enforcing laws, regulations, and professional standards.**

- 1.1 Ensure an adequate quantity of qualified experts and consultants to effectively review and investigate complaints.
- 1.2 Analyze and report the costs accrued by enforcement cases to assist the Board with achieving effective spending, accountability, and transparency with stakeholders.
- 1.3 Review and manage workload distribution to increase efficiencies, support timely investigations, and promote healthy staff workloads.
- 1.4 Establish a regular analysis of investigation costs and seek approval of a revised fine schedule to assist in cost recovery and support the fund condition as needed.

## Goal 2: Licensing

**The Board licenses those practicing podiatric medicine by ensuring that licensing requirements are met. This includes initial application, continuing education, and renewals.**

- 2.1 Promote license fee transparency to improve licensee confidence in the Board.
- 2.2 Finish establishing all transactions into BreEZe to support timely processing and improve service to license applicants and licensees.

Draft



## **Goal 3: Legislation and Regulation**

**The Board advocates for and sponsors legislation and adopts regulations, policies, and procedures for the evolving profession to protect consumers.**

3.1 Review and update disciplinary guidelines to align with current laws.

Draft

## **Goal 4: Administration**

**Protect the consumers of California by promoting organizational success through proper Board governance, effective leadership, and responsible management.**

- 4.1 Assess and address board member communication needs to support a well-informed and prepared Board.
- 4.2 Educate stakeholders on the board member appointment process.
- 4.3 Create a succession plan to maintain Board efficiencies and functionality.

Draft

## **Goal 5: Education and Communication**

**The Board educates, communicates, and interacts with licensees, consumers, and key stakeholders.**

- 5.1 Identify and implement methods of gathering licensee email addresses to increase effectiveness of communication.
- 5.2 Revamp the Board's website to increase ease of navigation and helpfulness of information.

Draft

## Strategic Planning Process

To understand the environment in which the Board operates as well as identify factors that could impact the Board's success in carrying out its regulatory duties, the Department of Consumer Affairs' SOLID Planning Unit (SOLID) conducted an environmental scan of the Board's internal and external environments by collecting information through the following methods:

- Executive officer and staff were surveyed online.
- Board members were interviewed and surveyed online.
- External stakeholders were surveyed online.

The most significant themes and trends identified from the environmental scan were discussed by board members and the executive officers during a strategic planning session facilitated by SOLID on March 10, 2023. This information guided the development of the Board's strategic objectives outlined in this 2023-2027 strategic plan.

## **Podiatric Medical Board of California**

2005 Evergreen Street, Ste. 1300

Sacramento, CA 95815

(916) 263-2647

<https://www.pmbc.ca.gov>

Strategic plan adopted on .

This strategic plan is based on stakeholder information and discussions facilitated by SOLID for the Podiatric Medical Board of California on March 10, 2023. Subsequent amendments may have been made after the adoption of this plan.



Prepared by:

**SOLID Planning Solutions**

1747 N. Market Blvd., Ste. 270

Sacramento, CA 95834