

# **Ofcom Broadcast Bulletin**

**Issue number 150  
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## Introduction

The Broadcast Bulletin reports on the outcome of investigations into alleged breaches of those Ofcom codes which broadcasting licensees are required to comply. These include:

- a) Ofcom's Broadcasting Code ("the Code") which took effect on 16 December 2009 and covers all programmes broadcast on or after 16 December 2009. The Broadcasting Code can be found at <http://www.ofcom.org.uk/tv/ifi/codes/bcode/>.

Note: Programmes broadcast prior to 16 December 2009 are covered by the 2005 Code which came into effect on 25 July 2005 (with the exception of Rule 10.17 which came into effect on 1 July 2005). The 2005 Code can be found at [http://www.ofcom.org.uk/tv/ifi/codes/bcode\\_2005/](http://www.ofcom.org.uk/tv/ifi/codes/bcode_2005/).

- b) the Code on the Scheduling of Television Advertising ("COSTA") which came into effect on 1 September 2008 and contains rules on how much advertising and teleshopping may be scheduled in programmes, how many breaks are allowed and when they may be taken. COSTA can be found at [http://www.ofcom.org.uk/tv/ifi/codes/code\\_adv/tacode.pdf](http://www.ofcom.org.uk/tv/ifi/codes/code_adv/tacode.pdf).
- c) other codes and requirements that may also apply to broadcasters, depending on their circumstances. These include the Code on Television Access Services (which sets out how much subtitling, signing and audio description relevant licensees must provide), the Code on Electronic Programme Guides, the Code on Listed Events, and the Cross Promotion Code. Links to all these codes can be found at <http://www.ofcom.org.uk/tv/ifi/codes/>

From time to time adjudications relating to advertising content may appear in the Bulletin in relation to areas of advertising regulation which remain with Ofcom (including the application of statutory sanctions by Ofcom).

It is Ofcom policy to state the full language used on air by broadcasters who are the subject of a complaint where it is relevant to the case. Some of the language used in Ofcom Broadcast Bulletins may therefore cause offence.

## Standards cases

### In Breach

#### Steve Power at Breakfast

Wave 105 (Solent and surrounding area), 3 December 2009, 05:30

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#### Introduction

A listener was concerned that during this breakfast show, the presenter promoted Southampton's West Quay Shopping Centre. In particular, he encouraged listeners to visit the shopping centre to enter its 'advent calendar' prize draw.

Bauer Media, which owns the station, confirmed that the material was a live presenter-read spot advertisement for the shopping centre. We therefore sought the broadcaster's comments with regard to Rule 10.2 of the Code, which states:

"Broadcasters must ensure that the advertising and programme elements of a service are kept separate."

#### Response

Bauer Media said Wave 105 admitted that, on this occasion, the advertisement was not clearly separated from programming. It added that, "in the presenter's enthusiasm to talk up this local event he strayed a little from the script and as a result failed to separate it from programming with the use of a jingle."

The broadcaster said that live presenter-read advertisements were generally placed in commercial breaks and "separated from programming using a jingle". It added that, to avoid recurrence, all presenters had been reminded of this procedure and "not to veer from the commercial scripts."

#### Decision

Broadcast output is defined either as editorial (programming) or advertising. For the purposes of transparency, it is a requirement of the Code that these must be clearly separated. It is important for the listener to be aware of whether content is editorial or has been paid for.

In this instance, Ofcom noted that:

- the presenter discussed the Southampton shopping centre immediately after he had announced the title and artist of the song that had just been broadcast: *"To Love Again' from Alesha Dixon. Now, if you get down to West Quay between now and Christmas Eve you can see the massive advent calendar that they've got. It's 8 metres by 2 metres – that's huge. Don't know what size chocolates you need for that, to fit in under the doors"*;
- the co-presenter responded: *"Cor, big ones though, nice"*; and
- the presenter continued, promoting the shopping centre's prize draw: *"And if you head down and register your details you'll be entered into a daily draw to win a*

*different prize that will be behind a different calendar door. Today, go to see if Nandos – you can win free meals for four...*

In this case, the advertisement was not clearly separated from programming by, for example, the broadcast of a station ident.

In addition, the material was presented as if it was programming. The presenter clearly deviated from his advertising script and the co-presenter responded to his ad hoc comments. In Ofcom's view, these enhanced the editorial feel of the material. It would not have therefore been apparent to the audience that they were listening to paid for advertising.

Ofcom considered that this live presenter-read promotion lacked transparency as a paid-for spot advertisement. The broadcaster had failed to ensure that the advertising and programme elements of its service were kept separate, in breach of Rule 10.2 of the Code.

Ofcom therefore welcomed the broadcaster's actions, noting that presenters had been reminded of the broadcaster's procedure for achieving the separation of programming and advertising (by "using a jingle") and not to deviate from appropriately cleared advertisement scripts.

#### **Breach of Rule 10.2**

## In Breach

### **Ruhaniat and Tib-e-Nabvi**

*Venus TV, 9 September 2009, 12:05*

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**This decision has been removed from Broadcast Bulletin 150 following a review by the Broadcasting Review Committee.**

**The Review Decision published in Broadcast Bulletin 166 replaces the decision originally published here, and can be viewed on the Ofcom website at:**

**<http://stakeholders.ofcom.org.uk/enforcement/broadcast-bulletins/obb166/>**

## In Breach

### The X Factor Results Show

ITV 1, 25 October 2009, 20:00

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#### Introduction

This episode of *The X Factor* featured a live performance from the band Westlife that included laser lighting effects. The laser lights alternated rapidly at some points, causing the brightness of areas of the screen to change, and producing a flashing effect. No warning was given of these effects before the broadcast. Ofcom received complaints from three viewers who were concerned about the amount of flashing images broadcast during the programme and the distress these images caused to themselves and potentially to other photosensitive viewers.

Certain types of flashing images can trigger seizures in viewers who are susceptible to photosensitive epilepsy ("PSE"). Rule 2.13<sup>1</sup> of the Code therefore states that:

"Broadcasters must take precautions to maintain a low level of risk to viewers who have photosensitive epilepsy. Where it is not reasonably practicable to follow the Ofcom guidance...and where broadcasters can demonstrate that the broadcasting of flashing lights and/or patterns is editorially justified, viewers should be given an adequate verbal and also, if appropriate, text warning at the start of the programme or programme item."

Ofcom wrote to Channel TV ("Channel"), who compiled the programme on behalf of the ITV Network for ITV1, and asked it to comment with regard to Rule 2.13.

#### Response

Channel said that it takes its responsibilities to maintain a low level of risk to viewers who suffer from PSE seriously and it had accepted 'industry standard' technology in the *The X Factor* studio to enable checks to be made on the lighting effects used in the Westlife show during the programme rehearsal. It stated that Westlife's performance during rehearsal did not trigger any warning signs using this particular technology. On the day of the Westlife live performance the broadcaster was therefore confident, given the initial readings it obtained at the studios during the rehearsal, that the lighting effects would not breach Rule 2.13.

However, after testing the material again after it was transmitted, using different digital technology, the broadcaster accepted that the material did not comply with the appropriate PSE standards for a very short portion of the performance.

Channel also stated that after it received complaints from viewers following Westlife's performance, it ensured that for the rest of *The X Factor* series any guest performance that employed lasers as part of the lighting effects would be preceded with a warning.

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<sup>1</sup> Please note that on 16 December 2009, a revised version of the Code was issued. For programmes broadcast on or after 16 December 2009, Rule 2.12 will apply.

## **Decision**

Ofcom's Guidance Note<sup>2</sup> advises on the technical limits for flashing images and is intended to minimise the level of risk to photosensitive viewers. All broadcasters should ensure that their technical teams are familiar with Ofcom's published guidance as regards flashing images.

Ofcom tested this segment of the programme against its published Guidance concerning PSE. It found that for two sequences during the Westlife performance, lasting just over three seconds in total, it contained flashing where the brightness, frequency and screen areas exceeded the "intensity" limits as set out in the Guidance. The sequences contained flashing at an average rate of approximately 15 flashes per second (the limit in Ofcom's Guidance being no more than three flashes per second).

Ofcom Guidance also states that a prolonged sequence of flashing images below these "intensity" limits lasting more than five seconds may pose a risk to viewers with PSE. Ofcom noted that other sequences in the performance contained flashing that was below the "intensity" limits, and this was present for relatively extended periods of time. Ofcom therefore considered that this presented a further risk to viewers with PSE.

Ofcom notes Channel TV's acceptance that the material did not comply with the appropriate PSE standards and the compliance measures it has taken in response to this. However, the broadcast of this material was in breach of Rule 2.13.

## **Breach of Rule 2.13**

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<sup>2</sup> <http://www.ofcom.org.uk/tv/ifi/guidance/bguidance/guidance2.pdf>.

## In Breach

### Really Caught in the Act

ITV4, 1 December 2009, 13:25

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#### Introduction

*Really Caught in the Act* is a series of programmes featuring real life footage of individuals engaged in crime and anti-social behaviour. This edition of the programme showed a pitch invasion at a football match, during which a member of the crowd was heard to shout “*get off the fucking pitch.*”

Ofcom received one complaint from a viewer who considered this language was inappropriate given the programme’s afternoon scheduling. Ofcom wrote to ITV Broadcasting Limited (“ITV”), who complied the programme on behalf of the ITV Network for ITV1, and asked it to comment with regard to Rule 1.14 of the Code (the most offensive language should not be broadcast before the watershed).

#### Response

ITV said that owing to the poor quality of this particular recording, the remark, which made up part of the general background noise, was indistinct and had not been identified by the experienced compliance officer that reviewed the programme. However, it conceded that phrase was “just about discernable.”

Whilst acknowledging that such language was unacceptable at this time of day, ITV argued that the remark’s indistinct nature and the target adult audience of ITV4 lessened the impact of the offence caused to viewers. It added that this was demonstrated by the fact it received only one complaint about the incident. Nonetheless, upon receipt of the complaint, ITV said it immediately removed the language from the programme for future transmissions.

#### Decision

Our research indicates that the word “fuck” and its derivatives are an example of the most offensive language. Rule 1.14 states that the most offensive language should not be broadcast before the watershed. Ofcom noted ITV’s action to remove the offending language from the programme when the matter was brought to its attention and ITV4’s target adult audience.

However, in Ofcom’s view, although the quality of the recording was poor, the word “*fuck*” could be quite easily identified. The broadcast was therefore in breach of Rule 1.14 which makes clear that such language must not be broadcast before the watershed.

#### Breach of Rule 1.14

## In Breach

### Yvette and Karl: Down on One Knee

*Living, 7 November 2009, 20:00*

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#### Introduction

*Yvette and Karl: Down on One Knee* is a programme documenting the personal lives of the television presenters, Yvette Fielding and Karl Beattie. Ofcom received one complaint that this particular programme included an instance of the most offensive language being broadcast before the watershed. Ofcom noted the programme contained the word “*fuck*”, and that although the word had been partially bleeped, it was clearly possible to discern what was being said.

Ofcom asked Virgin Media Television Limited (“Virgin Media”), which holds the licence for, and provides compliance for *Living*, for its comments under Rule 1.14 of the Code (the most offensive language must not be broadcast before the watershed).

#### Response

Virgin Media apologised unreservedly for this incident, and recognised that “unbleeped strong language” broadcast before the watershed “would be an automatic breach of the Broadcasting Code”. The broadcaster added that it had reviewed the programme and stated that “although bleeped, unfortunately the bleeping in this occasion was not sufficient to fully mask the swear word”. Virgin Media said it had taken steps to ensure the offensive word in question was fully “bleeped” for all future transmissions.

#### Decision

Ofcom’s research<sup>1</sup> confirms that most viewers find the word “*fuck*” and its derivatives one of the most offensive words. Despite the fact the some attempt had been made to mask out the offensive word in question, Ofcom considered that this was inadequate in preventing viewers, including any children that might be watching, from being able to discern clearly what was being said. This broadcast of the most offensive language before the watershed was a clear breach of Rule 1.14.

#### Breach of Rule 1.14

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<sup>1</sup> “Language and Sexual Imagery in Broadcasting: A Contextual Investigation”, September 2005.

## In Breach

### Retention of recordings

*ABS-CBN News Channel, 6 November 2009*

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#### Introduction

ABS-CBN News Channel is a Philippines-based news channel that also broadcasts within Europe. As part of Ofcom's routine monitoring of compliance with the Code on the Scheduling of Television Advertising ("COSTA") we asked the broadcaster to provide recordings and transmission logs for 6 November 2009.

The broadcaster told us that it did not keep full recordings of its transmission as broadcast, but rather retained only an archive of individual programmes (without advertisements, trailers and other such material).

TLCS licence holders are required to keep recordings of all their output in 'as broadcast' quality (i.e. the same quality in terms of both sound and picture as when originally transmitted) for 60 days after transmission. If requested by Ofcom, Licensees are required to provide such recordings to Ofcom "forthwith". These requirements are set out in Condition 11 of their licence and the associated guidance.

ABS-CBN Europe Limited ("ABS-CBN") holds the licence for ABS-CBN News Channel. Ofcom sought ABS-CBN's formal comments in relation to its failure to retain recordings of its output in 'as broadcast' quality, and therefore its inability to meet Ofcom's request for these recordings.

#### Response

ABS-CBN told Ofcom that it believed itself to be compliant with Condition 11 of its TLCS licence, as it retained recordings of programmes. It said that it was not aware of the requirement to retain recordings in 'as broadcast' quality.

ABS-CBN said that it intended to be fully compliant with all of Ofcom's requirements, and it has committed to procuring the necessary equipment to record all of its output as broadcast from now on, including trailers and advertisements.

#### Decision

A broadcaster is required to comply with all the conditions in its licence. It is the broadcaster's responsibility to ensure that it is aware of all of Ofcom's requirements.

Ofcom notes that ABS-CBN is now taking steps to ensure it keeps copies of all its output. Ofcom will monitor the channel again in 2010, to check that it complies with COSTA and relevant licence conditions.

#### **Breach of Licence Condition 11 (retention and production of recordings)**

## Resolved

### The Early Morning Breakfast Show

*Pirate FM, 14 November 2009, 09:00*

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#### Introduction

Pirate FM is a local commercial radio station that broadcasts to the Cornwall area. During the weekend of 14 and 15 November, the station ran a competition in which listeners were invited to call the studio's landline number when they heard a clip of the song *Precious Moments* by The Three Degrees. Listeners were told that the first 20 successful callers would be awarded a bracelet. The competition was conducted 10 times over the course of the weekend.

Before the first round, the presenter said on two occasions, that the bracelets were worth £100 each. One of the winners contacted Ofcom explaining that, upon collecting their prize at their local retailer, a member of staff informed them that its true value was £42. The winner therefore considered that the prize description had been misleading.

Ofcom sought the broadcaster's comments under Rule 2.11<sup>1</sup> (prizes should be described accurately).

#### Response

Pirate FM explained that the information regarding the value of the bracelets was originally supplied by the manufacturer's advertising agency. This was aired in two presenter 'reads', in good faith. On hearing the presenter's promotion, the manufacturer contacted the station to advise that it contained an inaccurate valuation of the prize.

The broadcaster said that it immediately amended all 'reads' relating to this competition so that they contained the correct retail price. The amended 'reads' were aired a further nine times. However, it regretted that the first sequence of the competition had been aired prior to the amendment.

Whilst the broadcaster acknowledged that insufficient checks had been made to verify the accuracy of the prize description, it pointed out that additional pre-recorded promotional trails aired throughout the weekend did not contain the value of the prize at all. It argued that these and the early amendment to the presenter 'reads' would have lessened the impact of the error. To avoid a recurrence, it now requires its sales and programming team to receive written confirmation of prize details from the supplier and this must be approved by a senior member of staff before the competition can go ahead.

#### Decision

The nature and value of prizes are normally key elements that determine listeners' participation in competitions and as such, it is important that broadcasters' prize descriptions are accurate.

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<sup>1</sup> Please note that on 16 December 2009, a revised version of the Code was issued. Rule 2.16 now relates to the description of competition prizes.

In this case, Ofcom is concerned that the broadcaster neglected to authenticate the value of the prize on offer and relied on information supplied by a third party which led to the inaccurate description of the prize on-air.

However, it welcomes the swift remedial action taken to ensure listeners were not misled in subsequent stages of the competition and the measures put in place to avoid a repeat incident. Ofcom also notes that entry was via a standard landline number which would not have generated revenue for the station and accepts that there was no deliberate intention to deceive listeners. It therefore considers the matter resolved.

**Resolved**

## Other Programmes Not in Breach

Up to 4 January 2010

Programme	Transmission Date	Channel	Category	Number of complaints
3 Minute Wonder	08/12/2009	Channel 4	Animal Welfare	1
A Night of Heroes: The Sun Military Awards	21/12/2009	ITV1	Generally Accepted Standards	1
Adam Inker	25/11/2009	Galaxy South Coast	Sex/Nudity	1
Adrian Durham	18/12/2009	Talksport	Dangerous Behaviour	1
Agatha Christie's Poirot (trailer)	24/12/2009	ITV1	Inaccuracy/Misleading	1
Agatha Christie's Poirot: Appointment with Death	25/12/2009	ITV1	Advertising	1
Alan Carr: Chatty Man	10/12/2009	Channel 4	Generally Accepted Standards	1
Alan Carr: Chatty Man	17/12/2009	Channel 4	Generally Accepted Standards	1
Alan Carr: Chatty Man	29/12/2009	Channel 4	Generally Accepted Standards	1
Ant and Dec's Christmas Show	26/12/2009	ITV1	Generally Accepted Standards	1
Bad Ass Weekend (trailer)	22/11/2009	Movies 24	Generally Accepted Standards	1
Bad Boys	11/12/2009	Sky 1	Flashing images	1
Bad Santa	14/12/2009	Five	Generally Accepted Standards	1
Bad Santa	14/12/2009	Five	Other	1
Bad Santa	14/12/2009	Five	Offensive Language	1
Bailiffs	27/11/2009	Watch	Inaccuracy/Misleading	1
Bailiffs	various	Watch	Inaccuracy/Misleading	1
BBC News	01/12/2009	BBC News Channel	Generally Accepted Standards	1
BBC News at Ten	22/12/2009	BBC 1	Generally Accepted Standards	1
Beat the Bailiff	10/12/2009	Watch	Generally Accepted Standards	1
Big Top	16/12/2009	BBC 1	Offensive Language	1
Blue Peter	16/12/2009	BBC 1	Religious Issues	4
Bones	17/12/2009	Sky 1	Violence	1
C4 promo	11/12/2009	Channel 4	Generally Accepted Standards	1
Carpet Right sponsorship	various	Sky 1	Generally Accepted Standards	1
CBBC link	19/11/2009	BBC 1	Generally Accepted Standards	1
Celebrity Come Dine With Me Christmas Special	22/12/2009	Channel 4	Generally Accepted Standards	1
Columbo: Ashes To Ashes	16/12/2009	ITV3	Generally Accepted Standards	1
Come Dine with Me	19/12/2009	Channel 4	Generally Accepted Standards	1
Come Dine with Me	01/01/2010	Channel 4	Other	1
Come Dine With Me	27/12/2009	More4	Generally Accepted Standards	1

Constantine (trailer)	09/12/2009	Five	Generally Accepted Standards	1
Constantine (trailer)	13/12/2009	Five	Generally Accepted Standards	1
Cool Hand Luke	05/12/2009	Five	Other	1
Coronation Street	24/12/2009	ITV1	Generally Accepted Standards	1
Coronation Street	28/12/2009	ITV1	Substance Abuse	1
Coronation Street	28/12/2009	ITV1	Other	1
Coronation Street	11/12/2009	ITV1	Offensive Language	11
Coronation Street	31/12/2009	ITV1	Generally Accepted Standards	1
Coronation Street	18/12/2009	ITV1	Generally Accepted Standards	2
Coronation Street	11/12/2009	ITV2	Offensive Language	1
Coronation Street Omnibus	13/12/2009	ITV1	Offensive Language	1
Darts	29/12/2009	Sky Sports 2	Generally Accepted Standards	1
Die Hard	12/12/2009	Sky	Offensive Language	1
EastEnders	21/12/2009	BBC 1	Generally Accepted Standards	1
EastEnders	01/01/2010	BBC 1	Generally Accepted Standards	2
EastEnders	31/12/2009	BBC 1	Sex/Nudity	6
EastEnders Omnibus	03/01/2010	BBC 1	Generally Accepted Standards	1
Fighting Talk	02/01/2010	BBC Radio 5 Live	Generally Accepted Standards	1
Five News	08/12/2009	Five	Inaccuracy/Misleading	1
Friday Night with Jonathan Ross	18/12/2009	BBC 1	Generally Accepted Standards	1
Gary: Tank Commander	28/11/2009	BBC 1 Scotland	Generally Accepted Standards	1
Generation Sex	11/10/2009	Fiver	Sex/Nudity	1
Gigglebiz	20/12/2009	CBeebies	Generally Accepted Standards	1
GMTV	26/11/2009	ITV1	Inaccuracy/Misleading	1
GMTV	10/12/2009	ITV1	Due Impartiality/Bias	1
GMTV	16/12/2009	ITV1	Generally Accepted Standards	1
Good Morning with Iqra	21/10/2009	Iqra TV	Generally Accepted Standards	1
Harveys Sponsorship of Coronation Street	various	ITV1	Religious Offence	1
Have I Got News For You	11/12/2009	BBC 1	Generally Accepted Standards	4
Have I Got News For You	14/12/2009	BBC 2	Offensive Language	1
Have I Got News for You Christmas 2008	19/12/2009	BBC 2	Generally Accepted Standards	2
Heston's Christmas Feast	18/12/2009	Channel 4	Animal Welfare	2
Hollyoaks	30/12/2009	E4	Violence	1
Horrid Henry	30/12/2009	CITV	Offensive Language	1
Hunger	15/12/2009	Channel 4	Scheduling	1
Hunger (trailer)	15/12/2009	Channel 4	Advertising	1
Iain Lee	09/12/2009	Absolute Radio	Generally Accepted Standards	1

Ian Collins	15/12/2009	Talksport	Generally Accepted Standards	1
ITV News	02/12/2009	ITV1	Dangerous Behaviour	1
ITV News	03/12/2009	ITV1	Due Impartiality/Bias	1
ITV News and Weather	10/12/2009	ITV1	Due Impartiality/Bias	1
Jamie's Family Christmas	15/12/2009	Channel 4	Inaccuracy/Misleading	1
Jeremy Vine	01/12/2009	BBC Radio 2	Generally Accepted Standards	1
Kate Lawler Drive Time	15/12/2009	Kerrang Radio	Generally Accepted Standards	1
Katie: My Beautiful Face	25/12/2009	Channel 4	Generally Accepted Standards	1
Kirstie's Homemade Christmas	09/12/2009	Channel 4	Undue Prominence	1
Kirstie's Homemade Christmas	08/12/2009	Channel 4	Commercial References	1
Knight Rider	28/12/2009	Five	Generally Accepted Standards	1
Loose Women	18/12/2009	ITV1	Generally Accepted Standards	1
Mamma Mia: Where Did It All Go Right?	27/12/2009	Five	Offensive Language	1
Midsomer Murders	21/12/2009	ITV1	Offensive Language	1
Midsomer Murders	16/12/2009	ITV1	Violence	1
Mike Parry and Andy Townsend	21/12/2009	Talksport	Crime (incite/encourage)	1
Mister Eleven (trailer)	28/11/2009	ITV1	Sex/Nudity	1
Monk (trailer)	07/12/2009	Hallmark	Generally Accepted Standards	1
Most Annoying People 2009	28/12/2009	BBC 3	Generally Accepted Standards	1
Murder, She Wrote	16/12/2009	BBC 1	Offensive Language	2
New You've Been Framed!	28/12/2009	ITV2	Generally Accepted Standards	1
News	16/12/2009	BBC Radio London	Violence	1
News at Ten	02/12/2009	ITV1	Inaccuracy/Misleading	1
Newsbeat	01/12/2009	BBC Radio 1	Generally Accepted Standards	1
On Golden Pond	05/12/2009	Film 4	Offensive Language	1
Oops Tv	02/01/2010	SKY 2	Animal Welfare	1
Out of Doors	22/11/2009	BBC Radio Scotland	Crime (incite/encourage)	1
Out of My Depth	14/12/2009	ITV1	Dangerous Behaviour	1
PC World sponsorship of The Gadget Show	various	Five	Generally Accepted Standards	1
Peep Show	26/12/2009	E4	Generally Accepted Standards	1
Phil Upton Breakfast Show	23/12/2009	BBC Radio WM	Generally Accepted Standards	1
Programme promotion	08/12/2009	Discovery Home and Health	Generally Accepted Standards	1
Regional News and Weather	11/12/2009	BBC 1	Offensive Language	1
Rod Stewart: One Night Only	05/12/2009	ITV1	Generally Accepted Standards	3
Rude Tube	26/11/2009	E4	Religious Offence	1
Russell Howard's Good News	13/12/2009	BBC 3	Offensive Language	1
Saturday Live	12/12/2009	BBC Radio 4	Religious Offence	1

Schweppes Sponsors Christmas Entertainment	various	Dave	Dangerous Behaviour	2
Schweppes Sponsors Christmas Entertainment	various	UKTV Channels	Dangerous Behaviour	1
Schweppes Sponsors Christmas Entertainment	07/12/2009	Yesterday	Generally Accepted Standards	1
Schweppes Sponsors Christmas Entertainment	15/12/2009	Yesterday	Generally Accepted Standards	1
Sekonda sponsors ITV Music Specials	19/12/2009	ITV1	Generally Accepted Standards	1
Sex: How to Do Everything	25/01/2009	Fiver	Sex/Nudity	4
Sex: How to Do Everything	08/02/2009	Fiver	Sex/Nudity	1
Sex: How to Do Everything	01/02/2009	Fiver	Sex/Nudity	1
Sex: How to Do Everything	21/02/2009	Fiver	Sex/Nudity	1
Sexcetera	13/12/2009	Virgin 1	Sex/Nudity	1
Silent Library	16/11/2009	Kanal 5	Animal Welfare	1
Sky Arts promo	11/12/2009	Sky 2	Advertising	1
Sky News	17/12/2009	Sky News	Inaccuracy/Misleading	1
Sky News at Six	16/12/2009	Sky News	Inaccuracy/Misleading	1
Smooth Afternoons with Dave Johnson	21/12/2009	Smooth Radio 107.7	Generally Accepted Standards	1
So You Think You're Insured? Tonight	07/12/2009	ITV1	Due Impartiality/Bias	1
Soccer A.M.	19/12/2009	Sky 1	Sex/Nudity	1
Steelers Hockey	20/11/2009	BBC Radio Sheffield	Generally Accepted Standards	2
Studio Five's Jacko Tribute	21/12/2009	Five	Generally Accepted Standards	1
STV News	24/11/2009	STV	Due Impartiality/Bias	1
Sunrise	03/01/2010	Sky News	Due Impartiality/Bias	1
The Archers	28/12/2009	BBC Radio 4	Offensive Language	2
The Boy Who Was Born a Girl	11/12/2009	Channel 4	Sex/Nudity	1
The British Comedy Awards 2009	12/12/2009	ITV1	Generally Accepted Standards	3
The British Comedy Awards 2009	12/12/2009	ITV1	Generally Accepted Standards	1
The F Word	15/12/2009	Channel 4	Generally Accepted Standards	1
The F Word	29/12/2009	Channel 4	Generally Accepted Standards	2
The F Word	22/12/2009	Channel 4	Animal Welfare	4
The Family	16/12/2009	Channel 4	Offensive Language	1
The Fattest Man in Britain	20/12/2009	ITV1	Offensive Language	1
The Greatest Songs of The Noughties	31/12/2009	Channel 4	Offensive Language	1
The Grumpy Guide to...	23/12/2009	BBC 2	Generally Accepted Standards	1
The One Show	18/12/2009	BBC 1	Generally Accepted Standards	4
The O'Reilly Factor	16/09/2009	Fox News	Commercial References	1
The Paul O'Grady Pantomime Special	14/12/2009	Channel 4	Generally Accepted Standards	1
The Paul O'Grady Show	16/12/2009	Channel 4	Due Impartiality/Bias	3
The Royal Variety Performance 2009	16/12/2009	ITV1	Generally Accepted Standards	1

The Royle Family	25/12/2009	BBC 1	Crime (incite/encourage)	1
The Royle Family	25/12/2009	BBC 1	Generally Accepted Standards	2
The Simpsons	18/12/2009	Channel 4	Offensive Language	1
The Simpsons	27/12/2009	Sky 1	Generally Accepted Standards	1
The Unbelievable Truth	21/12/2009	BBC Radio 4	Generally Accepted Standards	1
The Weakest Link	28/12/2009	BBC 1	Generally Accepted Standards	1
The World's Strictest Parents	17/12/2009	BBC 3	Animal Welfare	1
The X Factor	08/11/2009	ITV1	Other	1,318 <sup>1</sup>
The X Factor	06/12/2009	ITV1	Sex/Nudity	1
The X Factor	13/12/2009	ITV1	Advertising	3
The Xtra Factor	06/12/2009	ITV2	Generally Accepted Standards	1
This Morning	17/12/2009	ITV1	Sex/Nudity	3
This Morning	15/12/2009	ITV1	Competitions	1
Time Team Special	19/12/2009	Channel 4	Inaccuracy/Misleading	1
Today	18/12/2009	BBC Radio 4	Generally Accepted Standards	1
Tombola.co.uk sponsors Emmerdale	01/12/2009	ITV1	Sponsorship	2
Top Gear	02/08/2009	Dave	Other	1
Top Gear	29/11/2009	BBC 2	Generally Accepted Standards	1
Top Gear	06/12/2009	BBC 2	Crime (incite/encourage)	1
Top Gear	20/12/2009	BBC 2	Generally Accepted Standards	1
Top Gear	20/12/2009	BBC 2	Religious Offence	1
Top Gear	03/01/2010	BBC 2	Generally Accepted Standards	1
Top Gear	27/12/2009	BBC 2	Generally Accepted Standards	5
Top Gear	27/12/2009	BBC 2	Offensive Language	1
Totally You've Been Framed!	05/12/2009	ITV1	Religious Offence	1
Tracy Beaker	30/12/2009	CBBC2	Generally Accepted Standards	1
Tristan and Isolde	22/12/2009	Channel 4	Violence	1
True Blood	09/12/2009	Channel 4	Advertising	1
UEFA Champions League	09/12/2009	STV	Offensive Language	1
Waterloo Road	11/11/2009	BBC 1	Dangerous Behaviour	1
When Sport Goes Bad	19/12/2009	Virgin 1	Sex/Nudity	1
Wife Swap	19/12/2009	Channel 4	Generally Accepted Standards	1
Winkbingo.com sponsors Harry Hill's TV Burp	24/10/2009	ITV1	Sponsorship	1
Wolfsburg vs Manchester United	08/12/2009	Sky Sports 2	Generally Accepted Standards	1

<sup>1</sup> These 1,318 complaints relate to Simon Cowell's decision not to eliminate the act 'Jedward' which resulted in Lucie Jones leaving the contest. This matter does not fall within the remit of the Code as the format of the contest is made transparent and viewers vote in the knowledge that the ultimate decision to eliminate contestants rests with the judges.

Your Top 20 Celebrity Big Brother Moments	31/12/2009	Channel 4	Generally Accepted Standards	1
Zur Zamela	28/10/2009	NTV	Violence	1