# Ofcom Broadcast Bulletin

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# Introduction

The Broadcast Bulletin reports on the outcome of investigations into alleged breaches of those Ofcom codes which broadcasting licensees are required to comply. These include:

- a) Ofcom's Broadcasting Code ("the Code") which took effect on 25 July 2005 (with the exception of Rule 10.17 which came into effect on 1 July 2005). This Code is used to assess the compliance of all programmes broadcast on or after 25 July 2005. The Broadcasting Code can be found at http://www.ofcom.org.uk/tv/ifi/codes/bcode/
- b) the Code on the Scheduling of Television Advertising ("COSTA") which came into effect on 1 September 2008 and contains rules on how much advertising and teleshopping may be scheduled in programmes, how many breaks are allowed and when they may be taken. COSTA can be found at http://www.ofcom.org.uk/tv/ifi/codes/code adv/tacode.pdf.
- c) other codes and requirements that may also apply to broadcasters, depending on their circumstances. These include the Code on Television Access Services (which sets out how much subtitling, signing and audio description relevant licensees must provide), the Code on Electronic Programme Guides, the Code on Listed Events, and the Cross Promotion Code. Links to all these codes can be found at http://www.ofcom.org.uk/tv/ifi/codes/

From time to time adjudications relating to advertising content may appear in the Bulletin in relation to areas of advertising regulation which remain with Ofcom (including the application of statutory sanctions by Ofcom).

It is Ofcom policy to state the full language used on air by broadcasters who are the subject of a complaint where it is relevant to the case. Some of the language used in Ofcom Broadcast Bulletins may therefore cause offence.

# Standards cases

# **Notice of Sanction**

# **British Broadcasting Corporation ("BBC")**

The Russell Brand Show, BBC Radio 2, 18 and 25 October 2008

### The Russell Brand Show, BBC Radio 2, 18 and 25 October 2008

On 3 April 2009, Ofcom published its decision to impose a statutory sanction on the BBC in respect of its service Radio 2. The sanction was for a breach of Rules 2.1, 2.3 and 8.1 of the Code which state:

- Rule 2.1: "Generally accepted standards must be applied to the contents of television and radio services so as to provide adequate protection for members of the public from the inclusion in such services of harmful and/or offensive material";
- Rule 2.3: "In applying generally accepted standards broadcasters must ensure that material which may cause offence is justified by the context. Such material may include, but is not limited to, offensive language...sex, sexual violence, humiliation, distress, violation of human dignity...Appropriate information should also be broadcast where it would assist in avoiding or minimising offence"; and
- Rule 8.1: "Any infringement of privacy in programmes, or in connection with obtaining material included in programmes, must be warranted".

Ofcom found that these rules were breached in both programmes, referred to above, by the broadcast of particularly offensive material relating to the actor Andrew Sachs and his granddaughter, Georgina Baillie which seriously infringed their privacy.

For the reasons set out in the adjudication Ofcom imposed a financial penalty of £80,000 for the breaches of the 'standard' concerning adequate protection of members of the public from unwarranted infringements of privacy set out in Rule 8.1 of the Code, and £70,000 for the breaches of Rules 2.1 and 2.3 of the Code (harm and offence). The monies are payable to HM Paymaster General.

In addition Ofcom directed the BBC to broadcast a statement of Ofcom's findings on its service Radio 2, on a specified occasion, at a time or times, and in a form to be determined by Ofcom. The full adjudication is available at: <a href="http://www2.ofcom.org.uk/tv/obb/ocsc">http://www2.ofcom.org.uk/tv/obb/ocsc</a> adjud/BBCRadio2TheRussellBrandShow.pdf

# The Chris Moyles Show, BBC Radio 1, 21 October 2008

In a separate investigation, Ofcom also found that *The Chris Moyles* Show on BBC Radio 1 on 21 October 2008 resulted in the unwarranted infringement of privacy of Andrew Sachs and Georgina Baillie and was a breach of the privacy 'standard' set out in Rule 8.1 of the Code. However it did not believe this breach of the Code was sufficiently serious to warrant consideration of a statutory sanction, given the BBC's right to freedom of expression and the need for Ofcom to exercise its regulatory powers in a proportionate manner.

On 3 April 2009 Ofcom published a finding in relation to the breach of Rule 8.1 of the Code (see page 36 of the full adjudication, referred to above).

# **Notice of Sanction**

# **Playboy One**

Various programmes transmitted on 26 September 2007 at 23:35; 27 September 2007 at 00:35, 01:05 and 02:00; 29 November 2007 at 23:00; 30 November 2007 at 00:35; and 9 December 2007 at 03:30

On 2 April 2009 Ofcom published its decision to impose a statutory sanction on Playboy TV UK/Benelux Ltd in respect of its Playboy One service, for seriously and repeatedly failing to ensure compliance with the Code<sup>1</sup>. The service was found in breach of the following Code rules:

Rule 1.24: 'adult-sex' material;

Rule 2.1: generally accepted standards; and

Rule 2.3: material that may cause offence must be justified by context.

Ofcom found Playboy TV UK/Benelux Ltd in breach of these rules due to the following conduct:

- Failure to protect viewers under the age of 18 by broadcasting sexually explicit content, that was unsuitable for broadcast on a free-to-air unencrypted channel (breach of Rule 1.24); and
- Broadcasting sustained and explicit sex scenes and sexual activity and explicit sexual language contrary to viewer expectations for a free-to-air unencrypted channel (breaches of Rules 2.1 and 2.3).

For the reasons set out in this adjudication Ofcom imposed a financial penalty of £22,500 on Playboy TV UK/Benelux Limited (payable to HM Paymaster General).

The full adjudication is available at: <a href="http://msinterstg1/tv/obb/ocsc">http://msinterstg1/tv/obb/ocsc</a> adjud/playboytv.pdf

<sup>1</sup> 

<sup>&</sup>lt;sup>1</sup> In September 2008 Playboy One ceased broadcasting. From 1 October 2008 the channel was re-branded as *Paul Raymond TV* and provided on an encrypted basis only in the adult section of the Sky EPG.

# In Breach

# **Bath FM and Brunel FM**

10 - 12 January 2009 (inclusive)

### Introduction

Ofcom has a statutory duty to ensure that local analogue commercial radio has a local character and contains local content. In this context, local content and character (known as 'localness') means programmes consisting of local material, and programmes which are locally-made. In accordance with the requirements of the statute, Ofcom has published guidelines on how it believes localness should be satisfied. This is available at: www.ofcom.org.uk/radio/ifi/rbl/car/localness

The requirement for localness placed upon each radio station is set out in a station's published Format document. (Commercial radio Format documents include a description of the output which each licensee is required to provide, based on the promises they made in their original application to win the licence). The localness requirements will therefore vary from station to station.

Ofcom guidelines on localness are not rules but provide a useful outline to the sort of considerations that may come into play if it becomes necessary to investigate the delivery of a station's localness output in relation to its published Format. Many of these considerations are based on listener expectation.

The level of detail in Formats has recently been reduced, following Ofcom's Future of Radio consultation, but in simplifying Formats the aim has been to retain the character of service, without micro-managing output. Compliance with Formats is ensured by sample content checks and the maintenance of an online public file for each station.

In December 2008, Ofcom issued 'Yellow Card' warnings to two local commercial radio stations owned by South West Radio Ltd. Bath FM and Brunel FM (Swindon), were not delivering the level of localness required by their Formats. For example, monitoring on Sunday 30 November 2008 revealed that there was no local news, no local information and no presenter on the air throughout the 24 hours of output on either station. Yellow Card warnings are used by Ofcom to express our concern that a station is straying from the Character of Service enshrined by the Format. If a broadcaster fails to bring its service into line, Ofcom will consider what further regulatory action may be necessary.

The full Yellow Card reports for Bath FM and Brunel FM are available at: http://www.ofcom.org.uk/radio/ifi/yellowcards/

We said in these Yellow Card reports that the two stations would be monitored again, and if we found that the issues raised had been addressed satisfactorily, then the Yellow Cards would be lifted.

On the 10, 11 and 12 January 2009 Ofcom therefore carried out a second three day monitoring of the output of Bath FM and Brunel FM. In light of the previous published comments in the Yellow Card reports, we decided to focus our observations and analysis of the stations' output during this period on three main areas:

- Local news
- Other local material
- Automation/quality of output considerations

Each of these areas relate, directly or indirectly, to an aspect of Format delivery. Unless stated otherwise, the comments made in this report relate to the monitored output of both stations. The 'Character of Service' set out in the Format documents of the two stations is as follows:

### **BATH FM**

A LOCALLY-ORIENTED BROAD MUSIC AND INFORMATION SERVICE FOR THE BATH AREA, WHOSE PRIMARY TARGET AUDIENCE WILL BE 25-54 YEAR OLDS, WITH A STRONG COMMITMENT TO LOCAL NEWS.

### **BRUNEL FM**

A FRIENDLY, LOCALLY INVOLVED RADIO STATION AIMED PARTICULARLY AT 25-54 YEAR OLDS, FOCUSING ON LOCAL NEWS, INFORMATION AND ISSUES RELEVANT TO LIFE TODAY IN AND AROUND SWINDON, AND FEATURING MUSIC FROM ACROSS THE PAST FOUR DECADES AND TODAY.

### Local news

All the local news bulletins we heard, on both stations, during the three days of monitoring were pre-recorded, with exactly the same bulletin being broadcast every hour during the dayparts where local news is mandated by the Format (i.e. breakfast, drivetime and weekend late breakfast).

The section on news provision in Ofcom's localness guidelines states that "while Ofcom understands the need to record news bulletins, this should be as an exception rather than a rule. Ofcom also draws the attention of licensees to the research findings and listener's expectations that peak time bulletins should be live (or pre-recorded only shortly before transmission); an expectation we believe is reasonable."

The content of the local news bulletins, which were played out after national bulletins provided by an external supplier, featured a mix of somewhat generic stories that were not particularly time-sensitive, and stories that were out-of-date and could have reasonably been expected to run on previous days.

### Other local material

Localness in local radio is not just about the provision of local news, of course, and – as identified in Ofcom's localness guidelines – can also be delivered through information, comment, outside broadcasts, 'what's on' updates, travel news, charity involvement, local arts and culture, sports coverage, phone-ins and listener interactivity, etc.

Our monitoring revealed that there was a general lack of non-music content broadcast (whether that be local content or, for that matter, content provided via networked programming). For example, on Bath FM on Monday 12 January there were no presenters on the air between the hours of 10.00 and 14.00, meaning the output of the station during this key daytime period consisted solely of automated continuous music and commercials, plus national news bulletins provided by an external supplier. Similarly, there were no presenters on the air, or any local material being broadcast, on Brunel FM on the same Monday between 11.00 and 14.00.

# Automation/quality of output considerations

We noted in our previous published Yellow Card reports on these two stations that the use of automation (that is, programming played out automatically by computer systems without a 'live' presenter) had not been well executed. In our second monitoring period, we found that significant automation problems were still evident (particularly on Bath FM), with – for example – news bulletins being prematurely cutoff. Most notably, on Bath FM on Saturday 10 January, an entire hour of the previous week's programming was played out between 12.00 and 13.00, containing out-of-date information, for instance Christmas and New Year messages and DJ links. Indeed, right across the station's output there were frequently outdated Christmas and New Year promotional messages and jingles being aired before and after commercial breaks.

# Response

South West Radio Ltd ('SWR'), the owners of the two stations, said that "it is of great concern to all involved with SWR that these errors in Format have occurred."

With regard to the consistent pre-recording and repetition of local news bulletins, SWR agreed that "broadcasting the same bulletin hourly...is clearly not acceptable" and said that "we now refresh the news in peak times in order and rewrites even if there are no major news developments." The company added that "staff numbers at our news hub have now been increased to provide a stronger focus/commitment for local news across the group, including weekends," and that "SWR has now increased the local news budget to ensure these levels of local content are maintained."

Commenting on the lack of local material during general programming, SWR stated that a new local lunchtime show was being introduced on both stations, replacing the back-to-back music sequences previously scheduled during these hours, and that a new local sports show was launching on Brunel FM. SWR has also promised to increase the amount of local information packages run on the stations.

Regarding the poor use of automation we heard at Bath FM, SWR said that "this is an ongoing project which is currently being resolved. Our own credibility with our audience and advertisers is at stake here and this is not something we will allow to continue."

### **Decision**

Small-scale local commercial radio services such as Bath FM and Brunel FM have been licensed to serve quite specific, and relatively small, local geographic areas. They were not licensed to be specialist music or community of interest services – rather, they are mainstream radio stations that were licensed to provide a particular editorial focus on the main town(s) they serve, in a way that might not be possible on larger county-wide or regional services. This is reflected in the Formats of Bath FM and Brunel FM, which both promise a firm emphasis on news and information provision for, respectively, Bath and Swindon. Therefore, Ofcom regards the satisfactory provision of local material on these types of stations as fundamental to the delivery of their Formats. For example, if a service is described in its Format as being "locally focused" or "locally oriented", we would not expect hour after hour of daytime output to pass by with no local material being broadcast.

We considered that the overall editorial quality of local news bulletins we heard on both stations during the monitoring period was poor, particularly in the sense that the local bulletins were all pre-recorded and constantly repeated. This is inconsistent with Ofcom's published localness guidelines and, on that basis, the requirement in Bath FM's Format for the station to have "a strong commitment to local news" or Brunel FM's Format requirement to be a "friendly, locally involved radio station...focusing on local news."

Similarly, with regard to the provision of other local material on the two stations, we noted that there was a general lack of non-music content broadcast throughout the period of monitoring. For example, on Monday 12 January there were no presenters in situ, or pre-recorded local information broadcast, on Bath FM during the key daytime hours of 10.00 and 14.00, or on Brunel FM between 11.00 and 14.00 the same day. We therefore considered that the output we heard – taken as a whole – was not in keeping with Bath FM's Format requirement to be "…a locally-oriented broad music and information service for the Bath area" or be consistent with Brunel FM's Format requirement to be a "friendly, locally involved radio station…focusing on information and issues relevant to life today in and around Swindon." The failure to deliver other local material satisfactorily was exacerbated by automation problems, which meant that out-of-date material was sometimes broadcast (particularly on Bath FM).

Yellow Card warnings were issued in December 2008 to Bath FM and Brunel FM. However, Ofcom's monitoring carried out during January 2009 demonstrated that the localness obligations in the Formats of both stations were still not being delivered satisfactorily, and not in accordance with Ofcom's published guidelines on localness. A formal breach of the licences of Bath FM and Brunel FM has therefore been recorded, and the Yellow Card warning issued in December 2008 will remain in place.

We note the many promises made by South West Radio in its representations to Ofcom concerning the improvements it intends to make to the output of these two stations. We will monitor the output of Bath FM and Brunel FM again within the next three months. If we find that the relevant issues identified in this report have been addressed, we will lift the Yellow Card, although the breach of licence will remain on record. However, any further failure on the part of either Bath FM or Brunel FM to deliver their respective Formats will lead Ofcom to consider further regulatory action against the relevant station(s), which includes the possibility of financial penalties, licence shortening or licence revocation.

Breach of the radio licences for failure to deliver the agreed Formats.

# **Advertising scheduling**

# Resolved

# Advertising minutage

ITV2, 11 February 2009, 13:00

### Introduction

During the clock hour beginning at 13:00 on 11 February 2009, ITV2 transmitted a total of 15 minutes and 15 seconds of advertising.

Section 4 (a) of the Code on the Scheduling of Television Advertising ("COSTA"), states: "The total allowance for advertising and teleshopping spots...on any channel in any one hour must not exceed 12 minutes...".

On 12 February, ITV plc notified Ofcom that it had exceeded its advertising allowance on 11 February 2009. In response, Ofcom sought comments from the broadcaster on how the breach had occurred and what steps it intended to take to avoid a recurrence.

# Response

ITV plc said that it took its responsibility to comply with section 4(a) of COSTA seriously, and acknowledged that in this instance ITV2 had not complied with the rule.

The broadcaster explained that before a transmission file (containing programmes and advertisements) can be downloaded and broadcast, the system automatically validates and reports where advertising in the clock hour exceeds the permitted amount. In this case, the system worked as planned, however, due to human error the report that indicated an excess amount of advertising was overlooked.

A secondary check on transmission also failed to identify the minutage breach, again due to human error, and as a result the excess advertising went to air. ITV plc said the breach did not come to light until the second half of the transmission day and was reported to Ofcom the following day.

The broadcaster said that a technical change would be made as a matter of priority to prevent any transmission files being downloaded if the final validation check identified a breach of the advertising limit.

### **Decision**

Ofcom notes that ITV plc identified this breach of the advertising minutage rules on the day of transmission and brought the matter to Ofcom's attention shortly afterwards.

In view of the broadcaster's swift action in identifying the cause of the error and its plans to make changes to its compliance systems to avoid a recurrence, Ofcom considers the matter resolved.

### Resolved

# Other Programmes Not in Breach/Resolved

# Up to 30 March 2009

Programme	Transmission Date	Channel	Category	Number of complaints
118 118 Sponsorship of Lost		Sky One	Inaccuracy/Misleading	1
50 Things You Need to Know About British History	27/01/2009	History Channel	Offensive Language	1
Al Murray's Multiple Personality Disorder	23/03/2009	ITV1	Generally Accepted Standards	1
Allan Beswick	05/02/2009	BBC Radio Manchester	Animal Welfare	1
Allan Beswick	25/02/2009	BBC Radio Manchester	Generally Accepted Standards	1
Andy Townsend and Mike Parry	05/03/2009	Talksport	Generally Accepted Standards	1
Ant & Dec's Saturday Night Takeaway	07/03/2009	ITV1	Animal Welfare	9
Ant & Dec's Saturday Night Takeaway	28/02/2009	ITV1	Generally Accepted Standards	8
BBC Breakfast	25/02/2009	BBC1	Generally Accepted Standards	1
BMIbaby.com sponsorship of ITV Weather		ITV1	Offensive Language	1
Bible Study	06/01/2009	Revelation	Religious Offence	3
Breakfast	23/02/2009	Bath FM 107.9	Substance Abuse	1
Breakfast Show	23/03/2009	GWR / Severn Sound	Inaccuracy/Misleading	1
BritCops: Zero Tolerence (Trailer)	19/03/2009	Bravo	Sex/Nudity	1
Casualty	14/03/2009	BBC1	Generally Accepted Standards	1
Channel 4 News	18/02/2009	Channel 4	Due Impartiality/Bias	1
Channel 4 News	09/03/2009	Channel 4	Due Impartiality/Bias	1
Channel 4 News	27/02/2009	Channel 4	Due Impartiality/Bias	3
Channel 4 News	16/03/2009	Channel 4	Offensive Language	2
CheekyBingo.com Sponsor of Jeremy Kyle Show		ITV1	Sponsorship	1
Cobra sponsor credit	20/03/2009	Dave	Generally Accepted Standards	1
Come Dine With Me	22/03/2009	Channel 4	Offensive Language	1
Come Dine With Me	01/03/2009	Channel 4	Sex/Nudity	2
Comic Relief	13/03/2009	BBC1	Generally Accepted Standards	3
Comic Relief	13/03/2009	BBC1	Offensive Language	1
Comic Relief - Outnumbered	13/03/2009	BBC1	Generally Accepted Standards	1
Comic Relief Does Top of the Pops	13/03/2009	BBC2	Generally Accepted Standards	1
Comment	18/12/2008	Press TV	Generally Accepted Standards	1
Coronation Street	23/03/2009	ITV1	Substance Abuse	1
Coronation Street	30/01/2009	ITV1	Violence	1
Coronation Street	11/03/2009	ITV1	Animal Welfare	2
Coronation Street	23/03/2009	ITV1	Religious Offence	1
Coronation Street	11/03/2009	ITV1	Animal Welfare	1

Dancing on Ice	n/a	ITV1	Generally Accepted Standards	1
Dancing on Ice	22/02/2009	ITV1	Generally Accepted Standards	1
Dancing on Ice - The Final	22/03/2009	ITV1	Generally Accepted Standards	1
Deborah 13: Servant of God	10/03/2009	BBC Three	U18's in Programmes	1
Destroyed in Seconds	09/03/2009	Discovery Channel	Generally Accepted Standards	1
Dickinson's Real Deal	n/a	ITV1	Competitions	1
Digital On-screen Graphics	18/03/2009	ITV1	Other	1
Dispatches: Pakistan's Taliban Generation	16/03/2009	C4	U18's in Programmes	1
Doctors	26/02/2009	BBC1	Sex/Nudity	1
Dom Joly's Happy Hour	22/03/2009	Sky Three	Generally Accepted Standards	1
Drama on 4	n/a	Channel 4	Sponsorship	1
Dreams Beds sponsorship of	08/12/2008	Sky One	Inaccuracy/Misleading	1
Stargate Atlantis				
East Midlands Today	20/03/2009	BBC1	Generally Accepted Standards	1
Eastenders	06/03/2009	BBC1	Generally Accepted Standards	1
Ed and Oucho's Excellent Inventions	09/03/2009	CBBC	Harm/Food	1
Emmerdale	09/03/2009	ITV1	Crime (incite/encourage)	1
Emmerdale	19/03/2009	ITV1	Dangerous Behaviour	1
Emmerdale	20/03/2009	ITV1	Sex/Nudity	1
Emmerdale	23/03/2009	ITV1	Crime (incite/encourage)	1
Extreme Fishing with Robson Green	16/03/2009	Five	Animal Welfare	1
Extreme Fishing with Robson Green	09/03/2009	Five	Animal Welfare	2
Extreme Fishing with Robson Green (Trailer)	28/02/2009	Five	Generally Accepted Standards	4
Family Guy / American Dad trailers	17/03/2009	FX	Sex/Nudity	1
Five News	01/03/2009	Five	Generally Accepted Standards	1
Fringe (trailer)	06/03/2009	Sky Sports 1	Violence	1
GMTV	n/a	GMTV	Sponsorship	1
GMTV	12/03/2009	ITV1	Crime (incite/encourage)	4
GMTV	19/03/2009	ITV1	Due Impartiality/Bias	1
GMTV	11/03/2009	ITV1	Crime (incite/encourage)	5
GMTV	17/03/2009	ITV1	Due Impartiality/Bias	1
GMTV	05/03/2009	ITV1	Due Impartiality/Bias	1
Gay to Z	20/03/2009	Channel 4	Sex/Nudity	1
Gay to Z	20/03/2009	Channel 4	Generally Accepted Standards	1
George Gently	n/a	BBC1	Substance Abuse	1
Get Squiggling	23/03/2009	CBeebies	Inaccuracy/Misleading	1
Gladiators	08/02/2009	Sky One	Offensive Language	1
Going For Gold	17/03/2009	Five	Competitions	1

Grand Designs	21/03/2009	Channel 4	Offensive Language	1
Heston's Roman Feast	24/03/2009	Channel 4	Animal Welfare	17
Heston's Tudor Feast	17/03/2009	Channel 4	Animal Welfare	8
Hollyoaks	22/03/2009	Channel 4	Sex/Nudity	1
Hollyoaks ((Trailer)	18/03/2009	Channel 4	Sex/Nudity	1
Horne & Corden	10/03/2009	BBC Three	Generally Accepted	2
Thomas a cordon	10/00/2000	BB0 111100	Standards	_
Horne & Corden	21/03/2009	BBC Three	Religious Offence	3
Horne & Corden	18/03/2009	BBC Three	Religious Offence	3
ITV News	04/03/2009	ITV1	Due Impartiality/Bias	1
ITV News	03/03/2009	ITV1	Violence	1
ITV News	06/03/2009	ITV1	Inaccuracy/Misleading	1
Iain Meadows	10/01/2009	The Coast 106.6	Substance Abuse	1
James O'Brien	10/03/2009	LBC 97.3 FM	Generally Accepted	1
			Standards	-
Jo Whiley	10/03/2009	BBC Radio 1	Violence	1
Jo Whiley	06/03/2009	BBC Radio 1	Religious Issues	1
KNTV Sex	26/03/2009	Channel 4	Sex/Nudity	33
KNTV Sex	16/03/2009	Channel 4	Scheduling	1
KNTV Sex	19/03/2009	Channel 4	Sex/Nudity	1
KNTV Sex	17/03/2009	Channel 4	Sex/Nudity	3
Kinder Bueno sponsorship of	18/03/2009	Channel 4	Generally Accepted	1
Desperate Housewives			Standards	
Law & Order (Trailer)	01/03/2009	ITV1	Generally Accepted	1
, ,			Standards	
Lee Mack Live	27/02/2009	Channel 4	Generally Accepted	1
			Standards	
Little Red Flowers	23/03/2009	Channel 4	Sex/Nudity	1
Live Chehlum From Damscus	16/02/2009	DM Digital	Violence	1
Live Six Nations Rugby Union	28/02/2009	BBC1	Generally Accepted	1
Live et the Apollo	21/02/2000	BBC1	Standards Canarally Assented	-
Live at the Apollo	21/03/2009	BBCI	Generally Accepted Standards	1
Loose Women	27/02/2009	ITV1	Substance Abuse	1
Maltesers sponsorship of	n/a	ITV1	Crime	1
Loose Women	11/4		(incite/encourage)	'
Match of the Day	21/03/2009	BBC1	Generally Accepted	1
I maion or the Bay	21/00/2000		Standards	•
Match of the Day 2	15/03/2009	BBC2	Generally Accepted	1
_			Standards	
Mike Parry	04/03/2009	Talksport	Generally Accepted	1
			Standards	
Mona Lisa Smile	28/02/2009	Five	Sex/Nudity	1
Mum's Gone Gay	24/03/2009	Channel 4	Sex/Nudity	1
NME Awards 2009	27/02/2009	Channel 4	Offensive Language	1
New You've Been Framed!	28/02/2009	ITV1	U18's in Programmes	1
News 24	n/a	601	Due Impartiality/Bias	1
News at Ten	08/01/2009	ITV1	Inaccuracy/Misleading	1
Nick Ferrari	06/03/2009	LBC 97.3fm	Crime	1
Nowth Toxisht	00/00/0000	CTV	(incite/encourage)	0
North Tonight	23/02/2009	STV	Due Impartiality/Bias	2
Oops TV	27/02/2009	Sky One	Animal Welfare	1
Prank Patrol	19/02/2009	BBC1	Dangerous Behaviour	1
Prison Break	n/a	Sky One	Sponsorship	1
QI	06/02/2009	BBC1	Generally Accepted Standards	10

QI XL	28/02/2009	BBC2	Animal Welfare	1
RAW Comedy Club	27/02/2009	Kanal 5	Generally Accepted	1
			Standards	
Radio Solent	n/a	BBC	Other	1
Ramsay's Kitchen Nightmares USA	12/03/2009	Channel 4	Offensive Language	1
Real Deal	18/01/2009	Press TV	Due Impartiality/Bias	1
Revenge of the Bin Men	02/03/2009	Channel 4	Due Impartiality/Bias	1
Richard Skinner	14/12/2008	The Coast 106	Offensive Language	1
Road Wars	04/03/2009	Sky One	Generally Accepted Standards	1
Rules For Men Weekend (trailer)	16/03/2009	Paramount	Generally Accepted Standards	1
Russell Brand Live	06/02/2009	Channel 4	Religious Offence	1
Russell Brand Live	13/03/2009	E4	Religious Offence	1
S4C Promo	09/02/2009	S4C	Generally Accepted Standards	1
SCS sponsorship of Al Murray	27/02/2009	ITV1	Generally Accepted Standards	1
Sara Cox	15/03/2009	BBC Radio 1	Offensive Language	1
Shallow Hal (trailer)	20/03/2009	Five	Other	1
Shameless	17/02/2009	E4	Suicide/Self Harm	1
Shameless	24/02/2009	Channel 4	Generally Accepted Standards	3
Shameless	24/02/2009	Channel 4	Suicide/Self Harm	1
Sheila's Wheels sponsorship of ITV Weather	n/a	ITV1	Inaccuracy/Misleading	1
Sky News	28/01/2009	Sky News	Commercial References	1
Sky News	22/03/2009	Sky News	Inaccuracy/Misleading	1
Sky News	08/02/2009	Sky News	U18's in Programmes	4
Sky News	12/03/2009	Sky News	Generally Accepted Standards	1
Sky News	10/03/2009	Sky News	Generally Accepted Standards	1
Sky News	06/03/2009	Sky News	Crime (incite/encourage)	1
Sky News	10/03/2009	Sky News	Violence	1
Sky Sports 1	31/01/2009	Sky Sports 1	Offensive Language	1
South Today	03/03/2009	BBC1 (South)	Dangerous Behaviour	1
Steve Allen	08/03/2009	LBC 97.3FM	Generally Accepted Standards	1
Supernanny	n/a	Channel 4 / E4	Sponsorship	1
Taggart	11/03/2009	ITV1	U18's in Programmes	5
Taggart	18/03/2009	ITV1	Violence	1
Talkback	n/a	BBC Radio Ulster	Use of Premium Rate Numbers	1
Teen Boob Jobs: Too Much Too Young	03/03/2009	ITV1	U18's in Programmes	1
The Alan Titchmarsh Show	05/02/2009	ITV1	Substance Abuse	7
The Alan Titchmarsh Show	12/03/2009	ITV1	Generally Accepted Standards	1
The Alan Titchmarsh Show	24/03/2009	ITV1	Religious Offence	1
The Andrew Marr Show	22/03/2009	BBC1	Generally Accepted Standards	1
The Departed	15/03/2009	Channel 4	Violence	1
The Departed	15/03/2009	Channel 4	Offensive Language	1
The Gadget Show	17/03/2009	Fiver	Due Impartiality/Bias	1

The News Quiz	22/11/2008	BBC Radio 4	Generally Accepted	1
			Standards	
The No 1 Ladies' Detective	15/03/2009	BBC1	Generally Accepted	1
Agency			Standards	
The Now Show	13/03/2009	BBC Radio 4	Religious Offence	1
The Now Show	14/03/2009	BBC Radio 4	Religious Offence	1
The ONE Show	09/03/2009	BBC1	Generally Accepted Standards	3
The ONE Show	26/02/2009	BBC1	Religious Offence	1
The ONE Show	05/03/2009	BBC1	Religious Offence	1
The ONE Show	23/03/2009	BBC1	Generally Accepted Standards	1
The Paul O'Grady Show	25/02/2009	Channel 4	Generally Accepted Standards	1
The Revenge Files of Alistair Fury	01/03/2009	BBC2	Violence	1
The Simpsons	04/03/2009	Channel 4	Offensive Language	1
The Weekend Wind Up with	15/03/2009	Real Radio	Generally Accepted	1
Robin Galloway		Wales	Standards	
The Well	04/03/2009	Channel 4	Offensive Language	1
The World's Most Enhanced	21/03/2009	More4	Sex/Nudity	1
Woman and Me (Trailer)				
The Wright Stuff	16/03/2009	Five	Religious Offence	1
The Wright Stuff	23/03/2009	Five	Due Impartiality/Bias	3
The Wright Stuff	24/02/2009	Five	Generally Accepted Standards	3
The Wright Stuff	05/03/2009	Five	Substance Abuse	1
The Wright Stuff	16/03/2009	Five	Offensive Language	1
This Morning	09/03/2009	ITV1	Dangerous Behaviour	1
This Morning	16/03/2009	ITV1	Generally Accepted Standards	1
Tracy Beaker	01/03/2009	BBC1	Generally Accepted Standards	1
Trailer	16/03/2009	Channel 4	Format	1
Trisha Goddard	06/03/2009	Five	Generally Accepted Standards	1
Trisha Goddard	10/03/2009	Fiver	Violence	1
True Stories: A Jihad for Love	04/03/2009	More4	Religious Offence	8
Walkabout	01/03/2009	Five	Generally Accepted Standards	1
Walker, Texas Ranger	25/03/2009	Bravo	Generally Accepted Standards	1
Waterloo Road	25/02/2009	BBC1	Violence	6
Waterloo Road	25/02/2009	BBC1	Generally Accepted Standards	2
Weakest Link	10/03/2009	BBC1	Generally Accepted Standards	3
Weakest Link	03/03/2009	BBC1	Generally Accepted Standards	1
Weather	n/a	ITV	Sponsorship	1
Women Addicted to Sex (Trailer)	08/03/2009	Sky Real Lives	Sex/Nudity	1
Zombie Strippers!	20/03/2009	Bravo	Sex/Nudity	1
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