

Ofcom Broadcast Bulletin

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Introduction

The Broadcast Bulletin reports on the outcome of investigations into alleged breaches of those Ofcom codes and licence conditions with which broadcasters regulated by Ofcom are required to comply. These include:

- a) Ofcom's Broadcasting Code ("the Code"), the most recent version of which took effect on 20 December 2010 and covers all programmes broadcast on or after 20 December 2010. The Broadcasting Code can be found at:
<http://stakeholders.ofcom.org.uk/broadcasting/broadcast-codes/broadcast-code/>.

Note: Programmes broadcast prior to 20 December 2010 are covered by the version of the Code that was in force at the date of broadcast.

- b) the Code on the Scheduling of Television Advertising ("COSTA") which came into effect on 1 September 2008 and contains rules on how much advertising and teleshopping may be scheduled in programmes, how many breaks are allowed and when they may be taken. COSTA can be found at:
<http://stakeholders.ofcom.org.uk/broadcasting/broadcast-codes/advert-code/>.

- c) certain sections of the BCAP Code: the UK Code of Broadcast Advertising, which relate to those areas of the BCAP Code for which Ofcom retains regulatory responsibility. These include:
- the prohibition on 'political' advertising;
 - sponsorship (see Rules 9.2 and 9.3 of the Code for television broadcasters);
 - 'participation TV' advertising. This includes long-form advertising predicated on premium rate telephone services – most notably chat (including 'adult' chat), 'psychic' readings and dedicated quiz TV (Call TV quiz services). Ofcom is also responsible for regulating gambling, dating and 'message board' material where these are broadcast as advertising¹; and
 - the imposition of statutory sanctions in advertising cases.

The BCAP Code can be found at:

www.bcap.org.uk/The-Codes/BCAP-Code.aspx

- d) other licence conditions which broadcasters must comply with, such as requirements to pay fees and submit information which enables Ofcom to carry out its statutory duties. Further information on television and radio licences can be found at: <http://licensing.ofcom.org.uk/tv-broadcast-licences/> and <http://licensing.ofcom.org.uk/radio-broadcast-licensing/>.

Other codes and requirements may also apply to broadcasters, depending on their circumstances. These include the Code on Television Access Services (which sets out how much subtitling, signing and audio description relevant licensees must provide), the Code on Electronic Programme Guides, the Code on Listed Events, and the Cross Promotion Code. Links to all these codes can be found at:
<http://stakeholders.ofcom.org.uk/broadcasting/broadcast-codes/>

It is Ofcom's policy to describe fully the content in television and radio programmes that is subject to broadcast investigations. Some of the language and descriptions used in Ofcom's Broadcast Bulletin may therefore cause offence.

¹ BCAP and ASA continue to regulate conventional teleshopping content and spot advertising for these types of services where it is permitted.

Standards cases

In Breach

Howard Taylor at Breakfast

Total Star – Wiltshire, 4 October 2010, 06:00

Introduction

Total Star – Wiltshire (“Total Star”) is a network of three radio services covering Bath, Swindon and Warminster.

During *Howard Taylor at Breakfast*, the presenter trailed a competition sponsored by a local car dealership, Fish Brothers Renault.

When the presenter trailed the competition, he said:

“Total Star, Howard Taylor at Breakfast. Now, at Fish Brothers Renault they have gone back to the nineties with low, low prices on the Laguna, Twingo and Megane. And the fantastic Clio is on sale at the same price it was in the early 1990s as well. Check that out. You can find out more at our website, Total Star dot co dot UK. We’re giving you the chance to win some totally cool Renault Sport merchandise, after nine thirty this morning. As we go back to the nineties, I’m going to play you two nineties songs, with a little bit of information about the particular year, and if you can identify the year – simple as that – then the chances are, you could be walking away with the merchandise. You just have to text me, it’s as simple as that...”

When the presenter introduced the broadcast competition, later in the programme, he said:

“Now, all this week, we’re giving you the chance to win, with Fish Brothers Renault, some pretty cool Renault Sport merchandise. They’ve gone back to the nineties and there are low, low prices on the Laguna, Twingo and Megane. And the fantastic Clio is on sale at the same price as it was in the early 1990s. That is great value. Car for today, at yesterday’s price – See what they’ve done there? Although to be fair, there are limited stocks and once they’ve gone – It’s all going down at Fish Brothers Renault, Paddington Drive, in Swindon, and, this morning we are giving you a chance to win the merchandise. All you’ve got to do, is identify from the next two songs, and a little bit of information that I throw in between, the year in which these songs were hits, alright? It’s a nineties year. There’s two of ‘em, both from one year. What is it?”

A listener was concerned about the presenter’s endorsement of the competition’s sponsor, Fish Brothers Renault.

Ofcom asked Total Star for its comments concerning both the competition feature

and its trail, with regard to the following Code Rules¹:

- Rule 9.4: “A sponsor must not influence the content and/or scheduling of a ... programme in such a way as to impair the responsibility and editorial independence of the broadcaster”; and
- Rule 9.5: “There must be no promotional reference to the sponsor, its name ... services, or products...”

Noting that Rule 9.11 of the Code states that “programme trails are treated as programmes and the same sponsorship rules apply”, we also asked the broadcaster for additional comments, concerning only the trail only, with regard to the following Code Rules:

- Rule 9.6: “Sponsorship must be clearly identified as such by reference to the name ... of the sponsor. For programmes, credits must be broadcast at the beginning and/or end of the programme”²; and
- Rule 9.7: “The relationship between the sponsor and the sponsored ... programme must be transparent”.

Response

Total Star apologised, admitting that “on this occasion we did get it wrong” and the presenter was “a little overenthusiastic with his comments...” It said that these comments had not been made in return for payment or other valuable consideration, adding that the presenter’s intentions had been “in good faith.”

The broadcaster said that, to ensure no recurrence, it had “instigated a targeted training programme for [its] presenters to refresh their understanding of Ofcom’s expectations and rules.”

Decision

Companies may donate products to broadcasters, which may decide to use them as competition prizes. Such competitions may be sponsored by any legitimate sponsor, including the donor of the prize.

In this instance, Ofcom noted that:

- Total Star said it had not received payment or other valuable consideration for the presenter’s comments about the broadcast competition sponsor’s special offers on various Renault cars (e.g. “...*low, low prices on the Laguna, Twingo*”

¹ This case was considered by Ofcom under the September 2010 Code (which was in force at the time of this broadcast). Broadcasters should note that, as of 20 December 2010, a new version of the Code is now in force, and in particular, a new Section Ten: Commercial communications in radio programming. Full information is available at: <http://stakeholders.ofcom.org.uk/consultations/bcrradio2010/statement/>

² The ‘How to Use the Code’ section to the Code, which can be found at: <http://stakeholders.ofcom.org.uk/broadcasting/broadcast-codes/broadcast-code/how-to/>, states that, for radio, the word ‘programmes’ is taken to mean both programmes and programming.

and Megane. And the fantastic Clio is on sale at the same price it was in the early 1990s as well”); and

- Fish Brothers Renault had donated a selection of Renault Sport merchandise to Total Star, which had run a competition for listeners to win it.

On the basis of this information, it did not appear to Ofcom that the promotional references to Fish Brothers Renault, including apparent endorsement of its special offers (e.g. “check that out” and “That is great value”), were evidence that the sponsor had impaired the responsibility and editorial independence of the broadcaster, as prohibited under Rule 9.4 of the Code. Therefore the content was not in breach of this rule.

However, Rule 9.5 of the Code prohibits any “promotional reference to the sponsor, its name ... services, or products...” in the relevant sponsored programming. In this instance, the presenter promoted Fish Brothers Renault’s special offers (i.e. the sponsor and its products) in both the sponsored competition feature and its trail, which were both therefore in breach of Rule 9.5.

Further, even though the presenter promoted Fish Brothers Renault and its products in the trail, and described the competition prize it had donated (i.e. “*some totally cool Renault Sport merchandise*”), no reference was made to the fact that the competition feature was also sponsored by the company. Listeners were not told that a sponsorship arrangement was in place between Total Star and Fish Brothers Renault, until later in the programme, when the presenter aired a sponsor credit (“*all this week, we’re giving you the chance to win, with Fish Brothers Renault...*”), just before he conducted the competition feature itself.

Therefore no sponsor credit was broadcast at the beginning or end of the trail, in breach of Rule 9.6 of the Code. Further, throughout the trail, listeners were unaware of the sponsorship arrangement between Total Star and Fish Brothers Renault. The relationship between the sponsor and the sponsored content was not therefore transparent, in breach of Rule 9.7 of the Code. Where a commercial relationship exists between a licensee and a third party, it is important for the audience to be aware of that relationship.

We welcome the action taken by the broadcaster in this instance to avoid recurrence. However, Ofcom notes that content broadcast by Total Star was recently found in breach of the Code as it involved the promotion of products and services in programming³. Ofcom is therefore concerned that products were promoted in programming on this second occasion. While the regulation of commercial communications in radio programming was revised significantly on 20 December 2010⁴, Ofcom expects Total Star to ensure that compliance issues do not arise under the new Section Ten (Radio) of the Code.

Breach of Rules 9.5, 9.6 and 9.7

³ See ‘Andy Henly at Drive’, in Ofcom Broadcast Bulletin, Issue 170, published on 22 November 2010, at: <http://stakeholders.ofcom.org.uk/binaries/enforcement/broadcast-bulletins/obb170/issue170.pdf>

⁴ Full details can be found at: <http://stakeholders.ofcom.org.uk/consultations/bcrradio2010/statement/>

In Breach

Quizroads

Banbury Sound, 11 to 15 October 2010, 07:15 (and repeated at 08:45)

Introduction

Banbury Sound is a commercial radio station providing a music and information service for Banbury and the surrounding area (in Oxfordshire).

Quizroads is a listener competition feature that has run throughout the year and is broadcast each weekday during Banbury Sound's breakfast show.

Each contestant takes part for one week, in five daily rounds, accumulating their score in each round by answering correctly as many questions as possible in 60 seconds. At the end of the competition, the highest scorer wins a prize pack worth £1,000, with any tie resulting in a 'playoff'. Listeners register for possible entry into the competition by calling the station's local phone number. Each week, an entrant is selected at random from registrations received to date.

Quidem, which had recently acquired Banbury Sound, on 1 October 2010, contacted Ofcom to say that, "following an allegation by other staff members, the presenter ... admitted that he falsified the *Quizroads* contest for the week ... by substituting a genuine listener with his 17 year old son playing the contest under an alias."

Ofcom therefore asked Quidem for its comments on the matter with regard to Rule 2.13, which requires that "broadcast competitions ... must be conducted fairly."

Response

Quidem said that the presenter had "admitted that he constructed and broadcast a fraudulent entry to the *Quizroads* contest". However, he had considered his action editorially justified, on the basis that he had been unable to make contact with the genuine entrant for that week's part of the competition. The broadcaster added that it had since dismissed the presenter.

Quidem said that, on discovering what had occurred, it halted the competition, telling listeners that it would return soon. Subsequently, it had found no evidence that any contestant had been disadvantaged as a result of the presenter's actions. The broadcaster noted that, currently, five listeners, which did not include the presenter's son (i.e. the false entrant), were jointly in first place.

To avoid recurrence, the broadcaster said that all Banbury Sound staff had been issued with "the Quidem guidelines on the fair conduct of on-air contests" and reminded of their obligations concerning compliance with the Code.

Decision

Broadcasters must at all times ensure that the audience is not misled as to the fair conduct of a broadcast competition. It is never acceptable for a presenter to consider that faking a competition entrant is the best and most appropriate way to conduct a competition.

Broadcasters must therefore ensure that all staff responsible for conducting competitions are fully aware of the contingencies that may be acceptable to adopt, such as postponing a round of a competition, and those that should never be adopted, such as faking an entrant. In recent years, Ofcom has recorded numerous breaches of its rules relating to broadcast competitions. Ofcom has made it clear repeatedly that it expects all broadcasters to exercise particular caution in relation to the conduct of such competitions.

Ofcom noted that, on this occasion, the fake entrant had not answered sufficient questions correctly to join or beat the five entrants who were currently in first place. Therefore no consumer harm was caused. Further, the broadcaster took swift action to avoid recurrence. Nevertheless, by conducting the competition for a week with a fake contestant who was not a genuine entrant, the competition was conducted unfairly, and was therefore in breach of Rule 2.13.

Breaching the audience's trust in this way is unacceptable, regardless of the circumstances in which it has occurred.

Breach of Rule 2.13

Advertising Scheduling Cases

In Breach

Advertising minutage

Zing, 3 to 14 September 2010, various times

Introduction

Rule 4 of the Code on the Scheduling of Television Advertising (“COSTA”) states that: “time devoted to television advertising and teleshopping spots on any channel in any one hour must not exceed 12 minutes”. This rule implements the requirements of the EU Audiovisual Media Services (AVMS) Directive.

As part of Ofcom’s routine monitoring of broadcasters’ compliance with COSTA, Ofcom observed that between 3 and 14 September 2010, there were ten separate incidents where Zing appeared to have transmitted more advertising than the permitted allowance of 12 minutes in a single clock hour.

Ofcom noted that these advertising overruns ranged from 54 seconds more than the permitted 12 minutes in a single clock hour, to five minutes and 46 seconds over the permitted minutage.

Ofcom wrote to Zee TV, the licence holder for Zing, to request its comments under Rule 4 of COSTA.

Response

Zee TV informed Ofcom that the infringements had occurred as a result of confusion during the integration of a new bookings system with existing technology. Zee stated that advertisements had been labelled incorrectly and, as a result, had been inserted manually into the transmission schedule in error after the finalised transmission schedule had been issued. Zee TV said that this had resulted in a series of advertising overruns.

Zee TV assured Ofcom that its scheduling team now knew how to label last minute advertising spots correctly to prevent advertisements being transmitted incorrectly, and its transmission operations team has been retrained to ensure they could prevent advertising overruns in the future.

Decision

On ten occasions, Zing broadcast more advertising than permitted by COSTA. Some of these instances represented significant overruns, for example, over five minutes more than the permitted minutage. The overruns were in breach of Rule 4 of COSTA.

Ofcom is particularly concerned about the significant length of advertising overruns in these cases, and the high number of occasions on which these overruns occurred.

In light of the assurances now given by Zee TV about improvements it says it has made to its processes, we will continue to monitor Zing closely and may consider further regulatory action if this problem recurs.

Breaches of Rule 4 of COSTA: 3, 5, 7, 9, 12 and 14 September 2010.

In Breach

Breach findings table

Code on the Scheduling of Television Advertising compliance reports

Rule 4b of the Code on the Scheduling of Television Advertising (“COSTA”) states: [On non-PSB channels] “time devoted to television advertising and teleshopping spots must not exceed an average of 12 minutes of television advertising and teleshopping spots for every hour of transmission across the broadcasting day, of which no more than 9 minutes may be television advertising.”

Rule 14 of COSTA states: “Breaks during programmes on public service channels may not exceed 3 minutes 50 seconds, of which advertisements may not exceed 3 minutes 30 seconds.”

Licensed service(s)	Transmission date and time	Code and rule / licence condition	Summary finding
The Africa Channel	4 September 2010, 08:00	COSTA Rule 4b	The Africa Channel transmitted 43 seconds more advertising than permitted in a single hour. Finding: Breach
ESPN	19 September 2010, 29:00	COSTA Rule 4b	ESPN transmitted 51 seconds more advertising than permitted in a single hour. Finding: Breach
UTV	6 October 2010, 19:00	COSTA Rule 14	UTV transmitted 10 seconds more advertising in a centre break than permitted. Finding: Breach

Resolved

Resolved findings table

Code on the Scheduling of Television Advertising compliance reports

Rule 4b of the Code on the Scheduling of Television Advertising (“COSTA”) states: [On non-PSB channels] “time devoted to television advertising and teleshopping spots must not exceed an average of 12 minutes of television advertising and teleshopping spots for every hour of transmission across the broadcasting day, of which no more than 9 minutes may be television advertising.”

Licensed service(s)	Transmission date and time	Code and rule / licence condition	Summary finding
Sky 2	13 September 2010, 23:00	COSTA Rule 4b	Sky 2 transmitted 16 seconds more advertising than permitted in a single hour. Ofcom recognises that this is the first issue of this type on Sky 2, and notes steps the licensee says it has taken to address the failure. Finding: Resolved

Other Programmes Not in Breach

Up to 13 December 2010

Programme	Transmission Date	Broadcaster	Categories	Number of complaints
118 118's sponsorship of ITV Movies	28/11/2010	ITV2	Generally accepted standards	1
118 118's sponsorship of ITV Movies	05/12/2010	ITV3	Generally accepted standards	1
12 Sexiest Vegas Jobs	20/10/2010	E!	Sexual material	1
4thought.tv	02/12/2010	Channel 4	Religious/Beliefs discrimination/offence	1
4thought.tv	03/12/2010	Channel 4	Religious/Beliefs discrimination/offence	1
A Room with a View	25/11/2010	Channel 4	Nudity	1
Accused	29/11/2010	BBC 1	Generally accepted standards	1
Accused	15/11/2010	BBC 1	Offensive language	1
Afternoon Live	09/12/2010	Sky News	Generally accepted standards	1
All New You've Been Framed!	27/11/2010	ITV1	Competitions	1
All New You've Been Framed!	04/12/2010	ITV1	Generally accepted standards	1
All New You've Been Framed!	04/12/2010	ITV1	Under 18s in programmes	1
All New You've Been Framed!	20/11/2010	ITV1	Generally accepted standards	4
An Idiot Abroad	10/12/2010	Sky 2	Race discrimination/offence	1
Any Human Heart	21/11/2010	Channel 4	Drugs, smoking, solvents or alcohol	1
Beeny's Restoration Nightmare	25/11/2010	Channel 4	Offensive language	1
Beeny's Restoration Nightmare	02/12/2010	Channel 4	Offensive language	1
Benylin's sponsorship of The Alan Titchmarsh Show	06/12/2010	ITV1	Disability discrimination/offence	1
Best of Oops TV	29/11/2010	Sky 1	Animal welfare	1
Bones	08/12/2010	Sky 1	Generally accepted standards	1
Brainiac	02/12/2010	Sky 3	Generally accepted standards	1
Brainiac: Science Abuse	06/12/2010	Sky 3	Sexual material	1
Britain Does the Funniest Things	04/12/2010	ITV1	Harm	1
Britain Does the Funniest Things	04/12/2010	ITV1	Generally accepted standards	1
BT Vision's sponsorship of The Mentalist	26/11/2010	Five	Generally accepted standards	1
Capital Breakfast With Johnny and Lisa	01/11/2010	Capital 95.8 FM	Sexual material	1
Capital Breakfast With Johnny and Lisa	25/11/2010	Capital 95.8 FM	Generally accepted standards	1
Casualty	04/12/2010	BBC 1	Violence and dangerous behaviour	1

CBBC	16/11/2010	CBBC	Sexual material	1
Celebrity Juice (trailer)	various	ITV2	Generally accepted standards	7
Come Dine with Me	25/11/2010	Channel 4	Transgender discrimination/offence	1
Come Dine with Me	27/11/2010	Channel 4	Race discrimination/offence	1
Come Dine with Me	04/12/2010	Channel 4	Race discrimination/offence	1
Come Dine with Me: Coronation Street Special	06/12/2010	Channel 4	Generally accepted standards	1
Coppers	29/11/2010	Channel 4	Generally accepted standards	1
Coppers	29/11/2010	Channel 4	Violence and dangerous behaviour	1
Coronation Street	09/12/2010	ITV1	Disability discrimination/offence	1
Coronation Street	08/12/2010	ITV1	Generally accepted standards	1
Coronation Street	15/11/2010	ITV1	Generally accepted standards	2
Coronation Street	26/11/2010	ITV1	Harm	1
Coronation Street	29/11/2010	ITV1	Undue prominence	1
Coronation Street	29/11/2010	ITV1	Harm	1
Coronation Street	03/12/2010	ITV1	Under 18s in programmes	1
Coronation Street	06/12/2010	ITV1	Offensive language	1
Coronation Street	06/12/2010	ITV1	Sexual material	1
Coronation Street	06/12/2010	ITV1	Violence and dangerous behaviour	3
Coronation Street	07/12/2010	ITV1	Generally accepted standards	1
Coronation Street	08/12/2010	ITV1	Under 18s in programmes	1
Coronation Street	09/12/2010	ITV1	Generally accepted standards	1
Coronation Street	06/12/2010	ITV2	Generally accepted standards	1
Daybreak	13/12/2010	ITV1	Race discrimination/offence	1
Det Kunne Dke For Dig (This Could Happen to You) trailer	03/11/2010	TV3 Puls	Violence and dangerous behaviour	1
Doctors	08/12/2010	BBC 1	Sexual material	1
EastEnders	07/12/2010	BBC 1	Offensive language	1
EastEnders	07/12/2010	BBC 1	Violence and dangerous behaviour	1
EastEnders	10/12/2010	BBC 1	Generally accepted standards	1
EastEnders	09/12/2010	BBC 1	Generally accepted standards	13
EDF Team Green Britain Week ad	17/06/2010	ITV1	Advertising content	1
Elite TV2	28/09/2010	Elite TV2	Participation TV - Harm	1
Emmerdale	29/11/2010	ITV1	Generally accepted standards	1
Emmerdale	02/12/2010	ITV1	Drugs, smoking, solvents	1

			or alcohol	
Extreme Fishing with Robson Green	29/11/2010	Five	Offensive language	1
Family Guy	06/12/2010	BBC 3	Race discrimination/offence	1
Film 2010 with Claudia Winkleman	01/12/2010	BBC 1	Religious/Beliefs discrimination/offence	1
Four in a Bed	29/11/2010	Channel 4	Generally accepted standards	1
Freaks of Nature	03/12/2010	Channel 4	Disability discrimination/offence	1
George & Suzie in the Morning	26/11/2010	Clyde 1	Generally accepted standards	1
Grand Designs	02/12/2010	More4	Offensive language	1
Harry Hill's TV Burp	27/11/2010	ITV1	Religious/Beliefs discrimination/offence	4
Harveys' sponsorship of Coronation Street	various	ITV1	Religious/Beliefs discrimination/offence	1
Have I Got News for You	18/11/2010	BBC 1	Generally accepted standards	1
Heart Breakfast with Jez & Roo	01/12/2010	Heart Wiltshire	Generally accepted standards	1
Howard Taylor at Breakfast	30/11/2010	Total Star 107.7	Religious/Beliefs discrimination/offence	1
I'm a Celebrity, Get Me Out of Here Now!	26/11/2010	ITV2	Offensive language	1
I'm a Celebrity, Get Me Out of Here Now!	14/11/2010	ITV2	Generally accepted standards	5
I'm a Celebrity, Get Me Out of Here Now!	30/11/2010	ITV2	Generally accepted standards	2
I'm a Celebrity, Get Me Out of Here!	n/a	ITV1	Animal welfare	2
I'm a Celebrity, Get Me Out of Here!	01/12/2010	ITV1	COSTA	1
I'm a Celebrity, Get Me Out of Here!	28/11/2010	ITV1	Animal welfare	1
I'm a Celebrity, Get Me Out of Here!	01/12/2010	ITV1	Generally accepted standards	1
I'm a Celebrity, Get Me Out of Here!	04/12/2010	ITV1	Generally accepted standards	2
I'm a Celebrity, Get Me Out of Here!	30/11/2010	ITV1	COSTA	2
I'm A Celebrity, Get Me Out of Here! (Trailer)	n/a	ITV1	Generally accepted standards	1
Inside Out	06/12/2010	BBC 1	Generally accepted standards	1
ITV News	03/12/2010	ITV1	Generally accepted standards	1
ITV News	25/11/2010	ITV1	Gender discrimination/offence	1
ITV News	02/12/2010	ITV1	Generally accepted standards	1
ITV News	08/12/2010	ITV1	Offensive language	5
James Whale	16/11/2010	LBC 97.3	Due accuracy	1
Jeremy Vine	22/11/2010	BBC Radio 2	Sexual orientation discrimination/offence	2
Jeremy Vine Show	11/11/2010	BBC Radio 2	Race discrimination/offence	1

Jez Welham	23/11/2010	Kiss FM	Competitions	1
Kids with Guns: Stacey Dooley Investigates	07/10/2010	BBC Three	Under 18s in programmes	1
Liz Green	22/11/2010	BBC Radio Leeds	Race discrimination/offence	1
Loose Women	08/11/2010	ITV1	Due accuracy	1
Loose Women	11/11/2010	ITV1	Due impartiality/bias	1
Loose Women	11/11/2010	ITV1	Race discrimination/offence	1
Loose Women	25/11/2010	ITV1	Transgender discrimination/offence	1
Loose Women	09/12/2010	ITV1	Generally accepted standards	1
Midsomer Murders	05/12/2010	ITV1	Offensive language	1
My Shocking Story: Octoboy (trailer)	24/11/2010	Discovery	Generally accepted standards	1
News	02/11/2010	Key 103	Generally accepted standards	1
Nick Ferrari	29/11/2010	LBC 97.3	Gender discrimination/offence	1
Oops TV	18/11/2010	Sky 1	Animal welfare	1
Panorama	29/11/2010	BBC 1	Offensive language	2
Planet X	14/11/2010	Kix!	Offensive language	1
Reggie Perrin	14/10/2010	BBC 1	Violence and dangerous behaviour	1
Regional News and Weather	08/12/2010	BBC 1	Generally accepted standards	1
Richard Bacon	25/11/2010	BBC Radio 5 Live	Offensive language	1
Ricky Gervais: Politics	26/11/2010	Channel 4	Generally accepted standards	1
Robert's Web	26/11/2010	Channel 4	Animal welfare	1
Robert's Web	26/11/2010	Channel 4	Generally accepted standards	1
Russell Howard's Good News	09/12/2010	BBC 3	Race discrimination/offence	1
Sky News	22/10/2010	Sky News	Generally accepted standards	1
Soccer AM	12/12/2010	Sky 1	Offensive language	1
Strictly Come Dancing	04/12/2010	BBC 1	Generally accepted standards	2
Strictly Come Dancing	27/11/2010	BBC 1	Materially misleading	1
Strictly Come Dancing	04/12/2010	BBC 1	Nudity	1
Sugar Rush	21/11/2010	4Music	Generally accepted standards	1
T4 Christmas	12/12/2010	Channel 4	Generally accepted standards	1
Take Me Out	11/12/2010	ITV1	Gender discrimination/offence	2
The Alan Titchmarsh Show	29/11/2010	ITV1	Drugs, smoking, solvents or alcohol	1
The Alan Titchmarsh Show	29/11/2010	ITV1	Generally accepted standards	1
The Alan Titchmarsh Show	08/12/2010	ITV1	Harm	1
The Alan Titchmarsh Show	29/11/2010	ITV1	Sexual material	3

The Alan Titchmarsh Show	08/12/2010	ITV1	Sexual material	2
The Apprentice	08/12/2010	BBC 1	Generally accepted standards	1
The Daily Politics	03/11/2010	BBC 2	Violence and dangerous behaviour	1
The Event	12/11/2010	Channel 4	COSTA	1
The Family	30/11/2010	Channel 4	Race discrimination/offence	1
The Family (Trailer)	18/11/2010	Channel 4	Violence and dangerous behaviour	1
The Family (Trailer)	n/a	Channel 4	Violence and dangerous behaviour	1
The Family (Trailer)	23/11/2010	Channel 4	Violence and dangerous behaviour	1
The Graham Norton Show	03/12/2010	BBC 1	Generally accepted standards	1
The Graham Norton Show	10/12/2010	BBC 1	Disability discrimination/offence	1
The Impressions Show with Culshaw and Stephenson	04/12/2010	BBC 1	Generally accepted standards	1
The Jeremy Kyle Show	16/11/2010	ITV1	Generally accepted standards	1
The Jeremy Kyle Show	02/12/2010	ITV1	Under 18s - Coverage of sexual and other offences	1
The Lincs FM Breakfast Show with Ed Bretten	09/12/2010	Lincs FM	Competitions	1
The Morgana Show	07/12/2010	Channel 4	Animal welfare	1
The Morgana Show (trailer)	28/11/2010	Channel 4	Sexual material	1
The Morgana Show (trailer)	n/a	Channel 4	Sexual material	1
The Morgana Show (trailer)	30/11/2010	Channel 4	Sexual material	2
The Simpsons	28/11/2010	Sky 1	Sexual material	1
The Stephen K Amos Show	03/12/2010	BBC 2	Race discrimination/offence	6
The Weakest Link	06/12/2010	BBC 1	Generally accepted standards	1
The Weakest Link	29/11/2010	BBC 1	Generally accepted standards	3
The X Factor	04/12/2010	ITV1	Race discrimination/offence	1
The X Factor	10/10/2010	ITV1	Flashing images/risk to viewers who have PSE	1
The X Factor	10/10/2010	ITV1	Flashing images/risk to viewers who have PSE	1
The X Factor	20/11/2010	ITV1	Generally accepted standards	1
The X Factor	27/11/2010	ITV1	Competitions	1
The X Factor	27/11/2010	ITV1	Race discrimination/offence	1
The X Factor	27/11/2010	ITV1	Outside of remit / other	1
The X Factor	27/11/2010	ITV1	Sexual material	1
The X Factor	27/11/2010	ITV1	Generally accepted standards	2
The X Factor	27/11/2010	ITV1	Offensive language	5
The X Factor	27/11/2010	ITV1	Premium rate services	2

The X Factor	28/11/2010	ITV1	Sexual material	1
The X Factor	28/11/2010	ITV1	Premium rate services	2
The X Factor	28/11/2010	ITV1	Generally accepted standards	1
The X Factor	04/12/2010	ITV1	Premium rate services	1
The X Factor	04/12/2010	ITV1	Offensive language	1
The X Factor	04/12/2010	ITV1	Product placement	1
The X Factor	04/12/2010	ITV1	Materially misleading	3
The X Factor	05/12/2010	ITV1	COSTA	1
The X Factor	05/12/2010	ITV1	Sexual orientation discrimination/offence	1
The X Factor	11/12/2010	ITV1	Voting	4
The X Factor	11/12/2010	ITV1	Hypnotic and other techniques	4
The X Factor	11/12/2010	ITV1	Drugs, smoking, solvents or alcohol	2
The X Factor	12/12/2010	ITV1	Generally accepted standards	1
The X Files	26/11/2010	Channel One	COSTA	1
The Xtra Factor	04/12/2010	ITV 2	Generally accepted standards	1
The Xtra Factor	11/12/2010	ITV 2	Generally accepted standards	3
This Morning	10/12/2010	ITV1	Due impartiality/bias	1
This Morning	09/11/2010	ITV1	Generally accepted standards	2
This Morning	16/11/2010	ITV1	Sexual material	4
Three Fat Brides, One Thin Dress	06/12/2010	Living	Generally accepted standards	1
UEFA Champions League	24/11/2010	ITV1	Offensive language	1
UFC promotion	20/11/2010	ESPN	Violence and dangerous behaviour	1
UTV Live	04/10/2010	UTV	Due impartiality/bias	1
Zoe & Gillies at Breakfast	22/11/2010	Galaxy South Coast	Disability discrimination/offence	1