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Urban-Biased Growth: A Macroeconomic Analysis*

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Abstract

After 1980, larger US cities experienced substantially faster wage growth than smaller ones. We show that this urban bias mainly reflected wage growth at large Business Services firms. These firms stand out through their high per-worker expenditure on information technology and disproportionate presence in big cities. We introduce a spatial model of investment-specific technical change that can rationalize these patterns. Using the model as an accounting framework, we find that the observed decline in the investment price of information technology capital explains most urban-biased growth by raising the profits of large Business Services firms in big cities.

Keywords: Urban Growth, High-skill Services, Technological Change
JEL Codes: J31, O33, R11, R12

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Introduction

Since 1980, US wage growth has been faster in cities with higher population density. The left panel of Figure 1 shows average wages across US commuting zones grouped into deciles of increasing population density. In 1980, the average worker in the top decile, which consists of New York and Chicago, earned 32% more than the average worker in the bottom decile. By 2015, the gap had risen to 71%.

Urban-biased growth is related to a number of economic and societal challenges the US has faced in recent decades. It has occurred alongside skyrocketing house prices in urban centers (Gyourko, Mayer, and Sinai, 2013), increasing political polarization between big cities and rural areas (Scala and Johnson, 2017), and rising income inequality (Piketty and Saez, 2003). However, its origins remain largely unexplained.

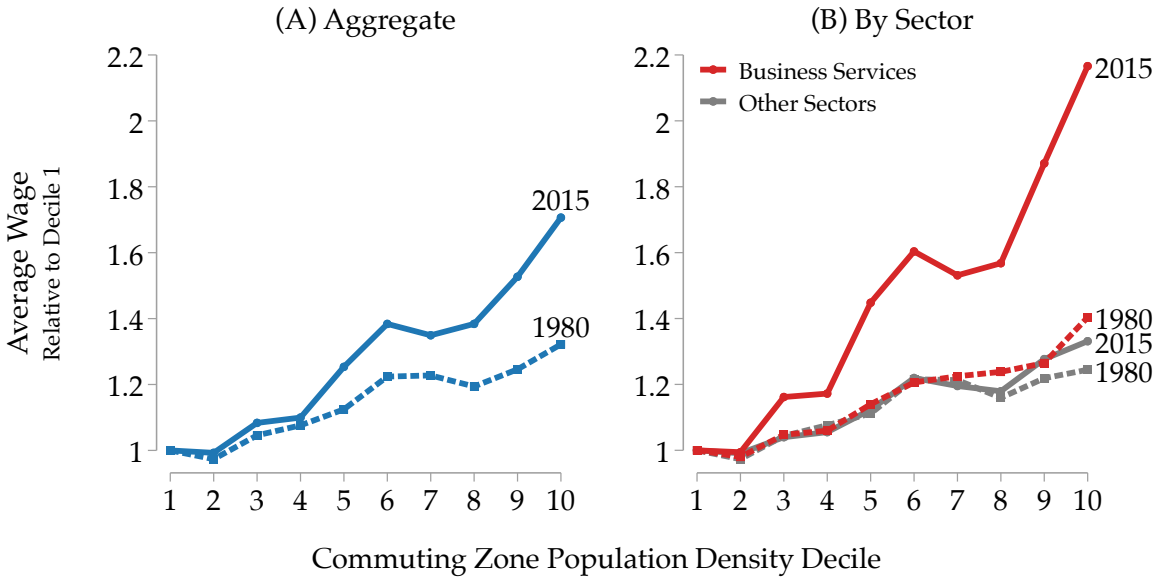
This paper uses new data and economic theory to provide an explanation for urban-biased growth. We empirically document that urban-biased growth has been driven almost entirely by large establishments in the Business Services sector (NAICS-5) that invested heavily in information technology (IT). By hosting these establishments, high-density cities have benefited more than others from the substantial decline in the price of IT capital. We then integrate investment-specific technical change and a firm-size-capital complementarity into a spatial model that can flexibly account for other sources of growth. We use the model for a growth accounting exercise, and find that the observed decline in IT capital prices alone explains most urban-biased growth since 1980.

We begin by showing that Business Services have been responsible for virtually all urban-biased growth since 1980. The right panel of Figure 1 shows average wages across commuting zones for the Business Services sector and the rest of the economy. In 1980, Business Services workers in cities with the highest population densities earned, on average, 40% more than workers in cities with the lowest population densities. By 2015, they made 117% more. Meanwhile, the relationship between wages and population density has changed little in other sectors.

Using microdata on the universe of US establishments, we show that more than two-thirds of the urban-biased growth within the Business Services sector is due to large establishments with more than 100 employees. The outsized role of these establishments primarily reflects that wage growth was dramatically faster at large establishments in big cities than elsewhere, but also, to a lesser extent, that large establishments account for a larger share of Business Services employment in high-density cities.

Next, we show that Business Services establishments in high-density cities were among the largest investors in IT capital, making the dramatic price decline for IT capital after 1980 a potential driver of urban-biased growth. This finding reflects a combination of

FIGURE 1: THE US WAGE-DENSITY GRADIENT IN 1980 AND 2015



Notes: This figure shows average wages across commuting zones (Tolbert and Sizer, 1996) sorted into deciles of increasing population density. Each decile accounts for one-tenth of the US population in 1980. The average commuting zone in decile 1 has a population density of 10 $people/mi^2$ and in decile 10 of 2300 $people/mi^2$. The underlying data come from the US Census Bureau's Longitudinal Business Database and cover all US private, non-farm employer establishments. We compute average wages as average payroll per worker by aggregating establishment payroll numbers and employment counts across all establishments in a commuting zone and sector.

two empirical regularities in the Business Services sector that are important for our theory. First, the higher a city's population density, the larger the average Business Services establishment. Second, the larger a firm's total employment, the higher its per-worker expenditure on IT capital.

We also show explicitly that urban-biased growth is a sectoral phenomenon not specific to an educational group, in contrast with the focus of recent literature. In particular, we show the wages of college and non-college-educated workers in Business Services have experienced urban-biased wage growth. In contrast, the wages of college- and non-college-educated workers outside the Business Services sector have not grown any faster in high-density locations than elsewhere.[1]

We then introduce a dynamic spatial model of investment-specific technical change. The model shows how a decline in the national investment price of IT capital can lead to faster wage growth in certain locations and sectors in equilibrium. The model also serves as a growth accounting framework to measure the contribution of the *observed* decline in IT capital prices to urban-biased growth while flexibly accounting for other sources of growth.

[1]Most college-educated workers in the US economy work outside the Business Services sector. In 2015, only 28% of all workers with a college degree worked in the Business Services sector.

In a general version of our model, we first show that an intuitive *exposure statistic* measures the local wage response to a decline in the IT investment price in general equilibrium. In particular, the exposure of a location-sector pair is captured by the ratio of total capital to total labor payments across all its firms. The more important capital is in local costs, the more profits of local firms rise as the capital input becomes cheaper. The less important labor is in local costs, the more local wages have to increase to offset firms' profitability increases from cheaper capital.

A declining IT price then leads to urban-biased growth if the exposure statistic increases with population density in the cross-section of locations. We show explicitly that the spatial variation in exposure depends on two competing channels. First, a *neoclassical channel* captures the classic price and substitution effects in firms' input choices in response to higher wages in higher density locations. All else equal, if capital and labor are complements, the price effect dominates, lowering high-density cities' capital price exposure. Second, a novel *scale channel* reflects changes in capital usage driven by firm size differences across locations. Since firms in high-density cities are larger, and larger firms produce in more capital-intensive ways, the scale channel increases high-density cities' capital price exposure. Depending on the balance of these channels, changes in IT investment prices can lead to rural- or urban-biased growth, or lead to no spatial bias in growth at all.

The scale channel is active as long as firm size influences factor input choices and firm size varies across locations and sectors in equilibrium. We introduce a non-homotheticity into firms' production technologies that allows relative marginal products of factors to vary with firm scale, given factor prices. We also show that firms in high-density locations are larger as long as firms' entry costs require payments to a scarce local factor, such as labor or land.

Ultimately, whether the scale channel dominates the neoclassical channel is a quantitative question, and may vary across sectors. To quantify the scale channel, we estimate the non-homotheticity using micro-data on capital investments across the firm size distribution, and the land share in entry costs from the correlation of average firm size and population density in the cross-section of locations. To quantify the neoclassical channel, we choose firms' elasticity of substitution between capital and labor to ensure our model matches canonical estimate for the corresponding aggregate elasticity. Our estimates imply that the exposure to IT price changes in the Business Services sector is sharply increasing with population density in the cross-section of locations, while exposure in other sectors is generally lower and less urban-biased.

Given the model's parameters, we infer a set of location-, sector-, and factor-specific productivity and amenity terms as structural residuals to account for the data on wages and employment counts across all US commuting zones between 1980 and 2015.

We choose the productivity of IT capital production to match the time series of the investment price of IT capital. As a result, our model can account for all the wage and employment variation in the data; some explicitly due to our mechanism of local exposure interacting with changes in IT prices, and some implicitly through changes in productivity and amenity residuals.

We use the model for a growth accounting exercise that decomposes the observed urban-biased growth into changes due to our mechanism, and changes due to movement in the "residual" productivity and amenity terms. To do so, we hold all productivity and amenity terms fixed at their 1980 levels, and then vary the investment price of IT capital as in the data.

We find that the observed decline in IT prices alone accounts for the vast majority of urban-biased wage growth in the data. Moreover, as in the data, most urban-biased growth originates in the Business Services sector because of our finding that exposure to IT prices changes is low and varies little across locations in other sectors. The model also replicates the compositional changes seen in the data: the IT price decline causes a substantial and urban-biased skill-deepening of the Business Services sector.

The scale channel is central in generating this response to the IT price decline. When we make firms production functions homothetic and re-calibrate all structural residuals, the observed IT price decline generates virtually no urban-biased growth. We conclude that the dramatic decline in the investment price of IT capital since 1980 constituted not just a skill- but also an urban-biased form of technical change.

Literature Review. Our paper makes both empirical and theoretical contributions. The first empirical contribution is to document the steepening of the US wage-density gradient that we refer to as urban-biased growth. Related papers have studied wage convergence across US cities, that is, the relationship between initial wage levels and subsequent wage growth (see Berry and Glaeser, 2005; Moretti, 2012; Ganong and Shoag, 2017; Giannone, 2022). Others have studied the growth of the *relative* wages of college and non-college-educated workers across cities (Beaudry, Doms, and Lewis, 2010; Baum-Snow and Pavan, 2013; Eckert, 2019; Rubinton, 2019; Moretti, 2013; Diamond, 2016). Finally, a growing literature studies how within-location inequality varies with city size or affects city neighborhoods (Davis and Dingel, 2020; Eeckhout, Hedtrich, and Pinheiro, 2021; Couture and Handbury, 2020; Almagro and Domínguez-Iino, 2022; Fogli, Guerrieri, Ponder, and Prato, 2023).

Our paper is also the first to document the role of large technology, professional service, and financial firms for regional growth in the US economy using microdata. Our sectoral perspective revises the view that big cities' recent success reflects broad-based wage growth biased toward more educated workers.[2] Locating the urban-biased growth

[2]For example, the average wages of medical doctors have grown in a remarkably balanced way across

phenomenon in a single sector and establishment type considerably narrows the set of potential drivers for urban-biased growth, allowing us to provide a concrete economic mechanism to explain it.

As a final empirical contribution, our paper shows that the Business Services sector is the most intensive user of IT capital in the economy, and provides direct cross-sectional evidence that IT capital expenditures in the sector are increasing in firm size and commuting zone population density. A large set of papers studies the role of a decline in the price of IT (or more general equipment) capital in generating *skill-biased* wage growth in the US economy (Krusell, Ohanian, Ríos-Rull, and Violante, 2000; Krueger, 1993; Lashkari, Bauer, and Boussard, 2024); our paper instead relates these price changes to the *urban-biased* growth in recent decades.[3]

On the theoretical side, we are the first to build investment-specific technical change into a spatial equilibrium model to study how aggregate changes in the investment price of capital affect wages and employment across locations. We add to a small number of papers that study capital investment in a spatial setting (Ravikumar, Santacreu, and Sposi, 2019; Anderson, Larch, and Yotov, 2020; Kleinman, Liu, and Redding, 2023; Bilal and Rossi-Hansberg, 2023), and more broadly technology adoption across space (Desmet and Rossi-Hansberg, 2014; Desmet, Nagy, and Rossi-Hansberg, 2018; Martellini, 2022; Nagy, 2023). Since this paper was first circulated, several papers have studied wage growth at headquarters establishments in big cities as a result of declining communication costs, and linked this to increases in aggregate inequality and efficiency (Kleinman, 2022, Jiang, 2023). We show explicitly that such establishments account only for a residual fraction of urban-biased growth because they contribute only a small share of overall Business Services employment.[4]

Technically, our paper embeds a non-homothetic CES production function (Sato, 1977) into the workhorse quantitative spatial model (Allen and Arkolakis, 2014; Redding, 2016; Redding and Rossi-Hansberg, 2017), and shows how the interaction of the non-homotheticity with spatial firm-size patterns gives rise to local exposure differences to investment-specific technical change. Comin, Lashkari, and Mestieri (2021) were the first to build a non-homothetic CES function into a structural macro model, using it as a utility aggregator in the study of structural change. More recently, Lashkari et al. (2024) and Trottner (2019) employed the aggregator as a production function. Our paper is

space in the same period. The same is true more generally for highly-educated workers not working in the NAICS-5 sector.

[3]Baum-Snow and Pavan (2013) is the only paper that studies an explicit capital-skill complementarity across locations by estimating local production functions similar to that in Krusell et al. (2000). However, they study how equipment capital price changes led to faster growth of the manufacturing college wage premium in big cities. Below, we show explicitly that the manufacturing sector contributed *negatively* to urban-biased growth.

[4]Headquarter services (NAICS Code 55) accounted for 2.4% of aggregate employment in 2015. The Business Services sector accounted for 26%.

particularly related to Lashkari et al. (2024), who provide direct evidence that IT capital exhibits a complementarity with firm size, which a non-homothetic CES production function captures well.

1. Urban-Biased Growth in the Data

In this section, we document the urban-biased growth of the US economy between 1980 and 2015 and decompose it into the contributions of different sectors, firms, and worker types.

1.1 Main Data Sources

Our primary data source is the Longitudinal Business Database (LBD) drawn from the US Census Business Register, a database constructed from the administrative tax records of all private, non-farm employer establishments in the US. The LBD provides annual information on the total payroll and employment of each establishment between 1975 and 2015. Central to our analysis, an establishment is a *single physical location* where business is conducted, services are provided, or industrial operations are carried out. The LBD contains detailed information on the sector and location of each establishment.

Using its location identifier, we map each establishment to one of the 722 commuting zones (Tolbert and Sizer, 1996) covering the entirety of the continental US. We aggregate our data to 1-digit "NAICS" sectors designed to capture the principal functional differences between groups of industries.[5] We compute average wages in the LBD as payroll per worker and adjust all values for inflation to 2015 dollars using the Bureau of Economic Analysis (BEA) Personal Consumption Expenditures Price Index (PCE).

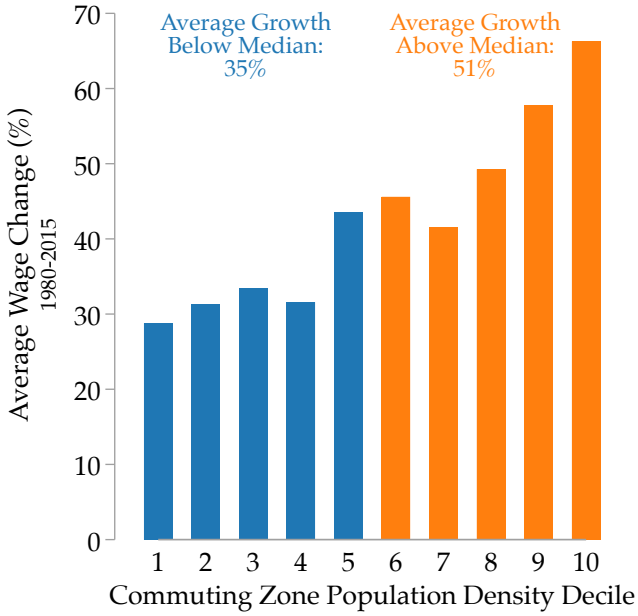
1.2 Documenting Urban-Biased Growth

We begin by documenting the urban-biased growth of the US economy between 1980 and 2015. Based on 1980 data, we group commuting zones into deciles of increasing population density, so that each decile accounts for approximately 10% of US employment. For most of our analysis below, we compare the "low-density" commuting zones with population density below the median with the "high-density" commuting zones above it.

Figure 2 shows the growth in average wages between 1980 and 2015 for each commuting zone decile. Average wages in the top decile of commuting zones, which includes New York and Chicago, grew twice as fast as average wages in the bottom decile. Average wages grew 51% among the above-median density commuting zones, compared to only

[5] NAICS stands for North American Industry Classification System. Since the LBD data before 1997 uses the Standard Industrial Classification (SIC) system, we use the SIC-NAICS concordance from Fort and Klimek (2016) to create consistent NAICS industry codes over time.

FIGURE 2: THE URBAN BIAS IN US WAGE GROWTH, 1980-2015



Notes: This figure shows wage growth between 1980 and 2015 across commuting zones (Tolbert and Sizer, 1996) sorted into deciles of increasing population density. Each decile accounts for one-tenth of the US population in 1980. The underlying data come from the US Census Bureau's Longitudinal Business Database and cover all US private, non-farm employer establishments. We compute average wages as average payroll per worker by aggregating establishment payroll numbers and employment counts across all establishments in a commuting zone and sector. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

35% in the below-median group. In the Online Appendix, we show the urban-biased wage growth in Figure 2 represents a doubling of the wage-density gradient in the cross-section of commuting zones.

Figure 2 looks very similar when we order commuting zones by their population size instead.[6] We focus on population density since population normalized by area has a more immediate economic interpretation, as evidenced by an extensive urban literature on the productive benefits and congestion costs associated with urban density (Ahlfeldt and Pietrostefani, 2019).

A set of additional empirical facts about urban-biased growth narrow the space of potential explanations. The urban-biased growth depicted in Figure 2 is not a unique feature of the LBD, but holds across all major US labor market datasets, including the Quarterly Census of Employment and Wages (QCEW) and the US Decennial Census. Furthermore, the European data shows similar trends, pointing to the need for an explanation not specific to the US context. Historically, we find almost no urban-biased growth between 1950 and 1980; the strong urban bias after 1980 presents a clear structural break.[7]

[6] We present the corresponding Figure in the Online Appendix.

[7] In the Online Appendix, we present versions of Figure 2 using alternative US datasets, European data, and historical US data.

While the urban-biased growth in Figure 2 has received minimal attention, some related papers study other aspects of wage growth across cities. Berry and Glaeser (2005) and Giannone (2022) document "the end of wage convergence" across US cities since 1980, that is, changes in the relationship between initial wage levels and subsequent wage growth. The convergence fact and the urban-biased growth fact are separate: when we order commuting zones based on initial wages instead of population density, wage growth is flat across deciles, in sharp contrast with the increasing wage growth pattern in Figure 2.[8] Other related papers have studied the urban bias in the growth of the *relative* wages of college- and non-college-educated workers ("college-wage premium"), which is separate from our focus on growth in the *level* of wages (Beaudry et al., 2010; Baum-Snow and Pavan, 2013; Diamond, 2016; Eckert, 2019). A final set of papers studies how within-city wage polarization varies with city size (Davis, Mengus, and Michalski, 2020; Eeckhout et al., 2021).

1.3 Accounting for Urban-Biased Growth

In this section, we use the LBD data to shed light on the role of sectors, establishments, and IT capital in giving rise to urban-biased growth in Figure 2. We organize our findings into three facts.

Fact 1: The Business Services sector accounts for almost all urban-biased growth.

We first introduce a decomposition to compute the share of urban-biased growth accounted for by each sector. Denote a location ℓ's average wage in sector s by $w_{\ell s}$ and the sector s share in local employment by $\mu_{\ell s}$. The difference in the growth rate of average wages between period t and $t+1$ across two locations ℓ and ℓ' can then be decomposed as follows:

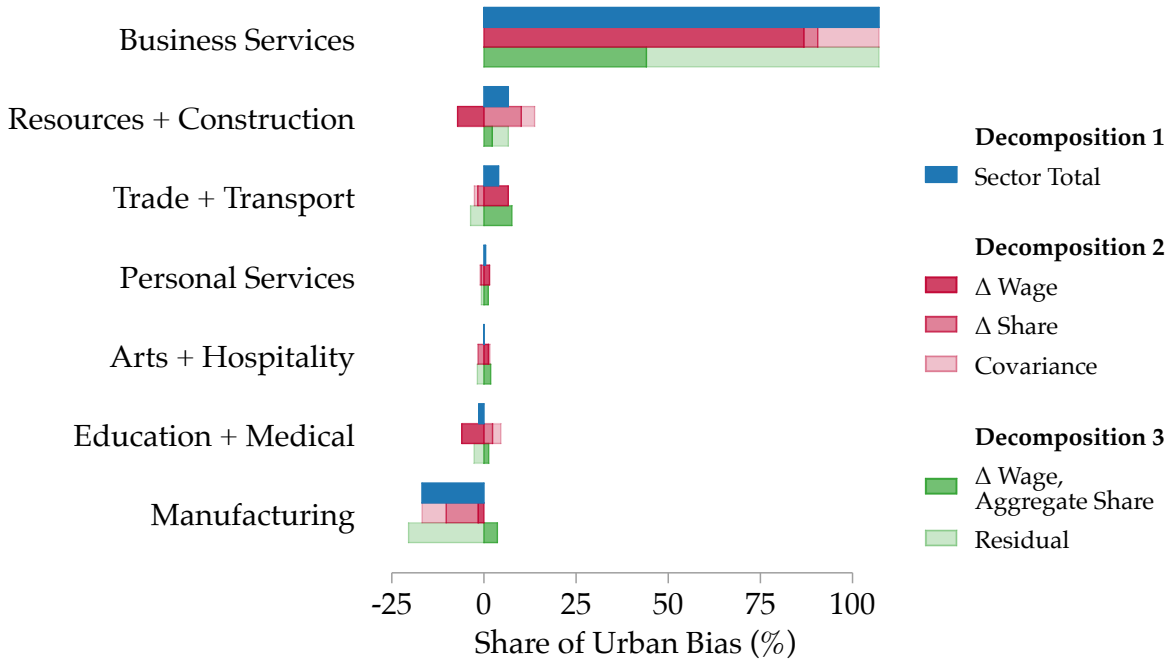
$$g_{\ell'} - g_{\ell} = \sum_{s} (\delta_{\ell' s} - \delta_{\ell s}) \quad \text{where} \quad \delta_{\ell s} := \frac{\mu_{\ell s t+1} w_{\ell s t+1} - \mu_{\ell s t} w_{\ell s t}}{\bar{w}_{\ell t}} \tag{1}$$

where $\bar{w}_{\ell t} = \sum_s \mu_{\ell s t} w_{\ell s t}$ and $g_{\ell} = (\bar{w}_{\ell t+1} - \bar{w}_{\ell t})/w_{\ell t}$. The term $\delta_{\ell s}$ measures the positive or negative contribution of sector s to wage growth in location ℓ. Note that $\delta_{\ell s}$ captures changes in wages *and* employment shares: a sector can contribute to local wage growth by generating wage increases or by growing its employment faster than other sectors.

We apply the decomposition in equation (1) to study the contribution of each 1-digit NAICS sector to the wage-growth difference between commuting zones above- and below-median density (cf. Figure 2). In particular, we use equation (1) to define the

[8] Figure OA.2 in the Online Appendix replicates Figure 2 with commuting zones ordered by their initial wage instead of their initial density. The stark difference in the ordering reflects that many low-density cities in the US have high wages, and some high-density cities have low wages.

FIGURE 3: THE SECTORAL ORIGINS OF URBAN-BIASED GROWTH



Notes: The figure decomposes the difference in 1980-2015 wage growth between commuting zones with above-median and below-median densities in 1980 into the contributions of each NAICS-1 sector. The blue bars show the share of the wage growth difference accounted for by each sector (cf. equation (2)). The red bars decompose the blue bars into the separate contributions of within-industry wage growth, across industry relocation, and a covariance term (cf. equation (3)). The green bars decompose the blue bars into a component due to wage growth differences if all commuting zones had the same sectoral employment shares and a residual component (cf. equation (4)). The underlying data come from the US Census Bureau's Longitudinal Business Database and cover all US private, non-farm employer establishments. We classify above-median density commuting zones as the highest density commuting zones jointly accounting for 50% of 1980 employment. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

share of urban-biased growth accounted for by sector s, Ξ_s:

$$\Xi_s := \frac{\delta_{\ell' s} - \delta_{\ell s}}{g_{\ell'} - g_{\ell}}, \tag{2}$$

where ℓ' refers to the above-median commuting zone group and ℓ to the below-median commuting zone group.

The blue bars in Figure 3 show the share of urban-biased growth accounted for by each sector. The decomposition reveals that the Business Services sector (NAICS-5) accounted for almost all urban-biased wage growth.[9] Growth in all other sectors was remarkably balanced across high- and low-density commuting zones. The only sector that contributed negatively to urban-biased growth is Manufacturing (NAICS-3). Since manufacturing jobs were high-paying on average in 1980, their disproportionate disappearance from high-density cities contributed negatively to these cities' local wage

[9]The NAICS-5 sector accounted for 20% of national employment in 1980, 66% of which were in high-population-density commuting zones. These numbers had changed to 26% and 61% by 2015.

growth.

The Business Services sector comprises several industries often associated with high-population-density locations: Professional Services, Finance and Insurance, Management of Companies, Information, Administrative Services, and Real Estate Services. All 2-digit sub-industries of the Business Services sector experienced substantial urban-biased growth.[10] In order of decreasing contribution, the industries contributing most to the sector's urban-biased growth are Professional Services, Finance, and Information. Wage growth in the "Management of Companies" sub-industry, which mainly captures large companies' headquarters establishments, has been strongly urban-biased. However, it accounts for little urban-biased growth simply because the sector is small relative to other subindustries of the Business Services sector.[11]

A sector's contribution to urban-biased growth can reflect wage growth or changes in its employment share. To differentiate these two channels, we further decompose the contribution of each sector to local growth in equation (1):

$$\delta_{\ell s} = \overbrace{\underbrace{\frac{\mu_{\ell st}\Delta w_{\ell st}}{\bar{w}_{\ell t}}}_{\Delta \text{ Wage}} + \underbrace{\frac{w_{\ell st}\Delta \mu_{\ell st}}{\bar{w}_{\ell t}}}_{\Delta \text{ Share}} + \underbrace{\frac{\Delta \mu_{s\ell t}\Delta w_{\ell st}}{\bar{w}_{\ell t}}}_{\text{Covariance}}}^{\text{Decomposition 2}}. \tag{3}$$

Equation (3) divides the contribution of each sector into parts due to wage growth holding employment shares fixed, employment share changes holding wages fixed, and a covariance term. The red bars in Figure 3 use equation (3) to decompose a sector's contribution to urban-biased growth into these components. Urban-biased growth of the Business Services sector mainly reflects urban-biased wage growth *within* the sector; reallocation of employment across sectors plays only a minor role.

The wage-growth term in equation (3) combines cross-location differences in initial sectoral employment shares ("exposure") with cross-location differences in wage growth. To isolate cross-location differences in wage growth from differences in exposure, we extract a component from the wage term in equation (3) that holds exposure constant

[10] Figure OA.7 in the Online Appendix shows the share of urban-biased growth accounted for by each 2-digit NAICS industry using the decomposition from this section.

[11] Since our paper first appeared, new papers have provided evidence that headquarters establishments have used advances in IT to change how they control their associated production sites. Kleinman (2022) show how headquarters and the growth of their associated establishments contributed to aggregate wage inequality in the US economy; Jiang (2023) studied how the expansion of headquarters' establishment networks affected the aggregate efficiency of the economy.

across locations:

$$\delta_{\ell st} = \overbrace{\underbrace{\frac{\mu_{st}\Delta w_{\ell st}}{\bar{w}_{\ell t}}}_{\Delta \text{ Wage, Aggregate Share}} + \underbrace{\xi_{\ell st}}_{\text{Residual}}}^{\text{Decomposition 3}}, \tag{4}$$

where μ_{st} is the employment share of sector s in the aggregate economy. The green bars in Figure 3 use equation (4) to further decompose the contribution to each sector's urban-biased growth. We find that wage-growth differences within the Business Services sector can account for almost 50% of urban-biased growth, even after controlling for exposure differences across locations.

Lastly, we note the Business Services sector has also experienced strong aggregate growth between 1980 and 2015. During that period, aggregate Business Services employment expanded faster than any other 1-digit NAICS sector, and aggregate wage growth was twice as fast as that of the second fastest-growing sector.[12]

In summary, urban-biased growth mainly occurred in Business Services, and reflected large within-sector differences in wage growth across locations.

Fact 2: Large establishments drive urban-biased growth in Business Services.

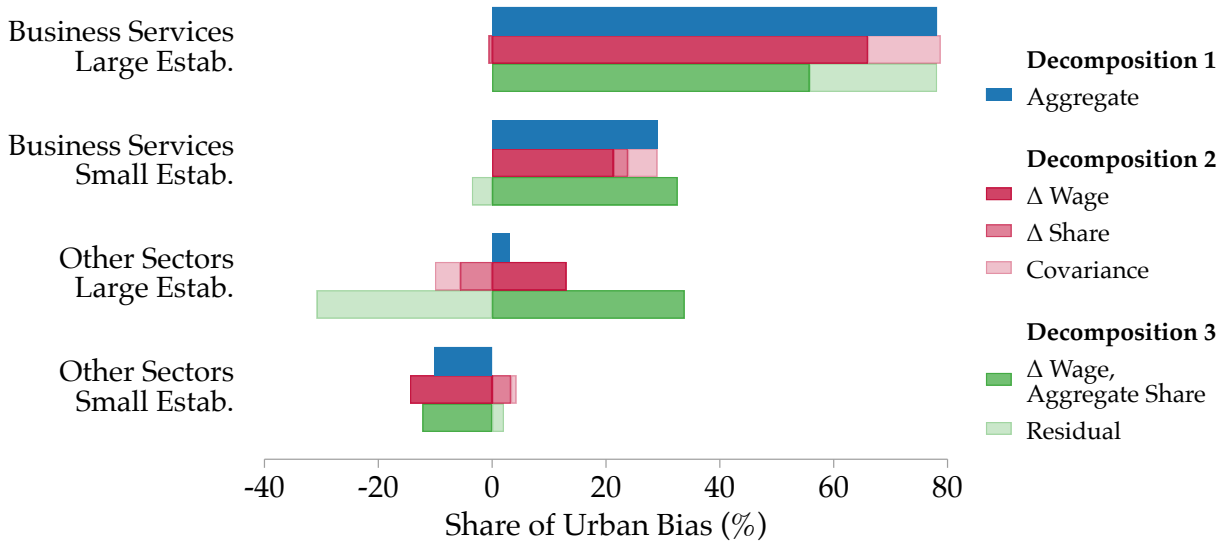
To understand the role of establishment size in contributing to urban-biased growth, we split all establishments into "large" (at least 100 employees) and "small" (less than 100 employees), where we chose the cutoff to ensure each group accounted for roughly 50% of US employment in 1980.

We use equation (1) to decompose local wage growth into the contribution of large and small establishments within each sector. The blue bars in Figure 4 show large Business Services establishments account for almost 70% of urban-biased growth. The blue bars are additive, so the large and small establishment components within the Business Services sector add to a sector's total contribution to urban-biased growth. By construction, large and small establishments account for about 50% of total employment, so the outsized contribution of large establishments to urban-biased growth does not reflect that they account for more aggregate employment.

The red bars in Figure 4 decompose each establishment type's contribution into wage growth versus employment-share growth. Most of the contribution of large Business Services establishments reflects wage growth rather than an increase in their local employment shares. The negative share component of other sectors' large establishments reflects the disproportionate decline of large, high-paying manufacturing establishments

[12] Figure OA.12 in the Online Appendix shows aggregate wage and employment growth by sector.

FIGURE 4: ESTABLISHMENT SIZE AND URBAN-BIASED GROWTH



Notes: The figure decomposes the difference in 1980-2015 wage growth between commuting zones with above-median and below-median densities in 1980 into the contributions of large and small establishments within each NAICS-1 sector. The blue bars show the share of the wage growth difference accounted for by each sector and establishment type (cf. equation (2)). The red bars decompose the blue bars into the separate contributions of within-industry wage growth, across industry relocation, and a covariance term (cf. equation (3)). The green bars decompose the blue bars into a component due to wage growth differences if all commuting zones had the same sectoral employment shares and a residual component (cf. equation (4)). The underlying data come from the US Census Bureau's Longitudinal Business Database and cover all US private, non-farm employer establishments. We classify above-median density commuting zones as the highest density commuting zones jointly accounting for 50% of 1980 employment. We classify large establishments as the largest establishments jointly accounting for 50% of 1980 employment, leading to an employment cutoff for large firms of 108 employees. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

in the most densely-populated cities.

Next, we study the importance of exposure differences for the large contribution of the wage growth component to urban-biased growth. We again isolate a component that interacts local wage growth at large Business Services establishments with the employment share of such establishments in the aggregate economy (analogously to Figure 3 above). The dark green bar in Figure 4 shows that the wage changes alone, given identical exposure, accounts for the vast majority of the contribution of large Business Services establishments.

Our finding that differential wage growth at large establishments is the central driver of urban-biased growth reflects two empirical regularities about employment at large Business Services establishments across commuting zones. First, while large establishments account for a larger share of local employment in high-density cities than small establishments, these employment share differences are minor relative to the vast differences in wage growth at large establishments across commuting zones. This finding helps understand why wage growth differences still account for a lot of urban-biased growth even when sectoral employment shares are set to their national levels in all locations,

as evidenced by the the dark green bars in Figure 4. Second, large Business Services establishments' employment shares across commuting zones have mostly stayed the same between 1980 and 2015; their employment shares in the highest density decile even fell slightly, explaining why the "share change" component in Figure 4 is mildly negative.[13]

Each establishment in our data either belongs to or constitutes a firm, and some firms control several establishments. The LBD data reports the firm that controls each establishment. In the Online Appendix, we show our findings change little when we classify establishments into large and small based on the size of the firm that owns them. The establishments of large Business Services firms tend to be large themselves. As a result, our theory focuses on establishments, and has little to say about their ownership structure.

In summary, large establishments are essential in accounting for the urban-biased growth of the US economy. Faster wage growth at large Business Services establishments in high-density cities explains most urban-biased growth.

Fact 3: IT investment is concentrated in large, urban Business Services firms.

Facts 1 and 2 showed wage growth at large establishments in the Professional Services, Finance, and Information industries accounted for most of the urban-biased growth in the data. These industries are often associated with the intensive use of IT, such as computers and software. In this section, we provide evidence that investments in IT capital occurred predominantly in high-density commuting zones and at large Business Services establishments, making the adoption of IT capital a candidate explanation for urban-biased growth.

We use the BEA Fixed-Asset Tables as source of information on capital investments across sectors. In the data, we define IT capital as all capital types falling into one of three subgroups: custom software, pre-packaged software, and hardware. We deflate the value of all investments by asset-specific deflators provided by the BEA.[14]

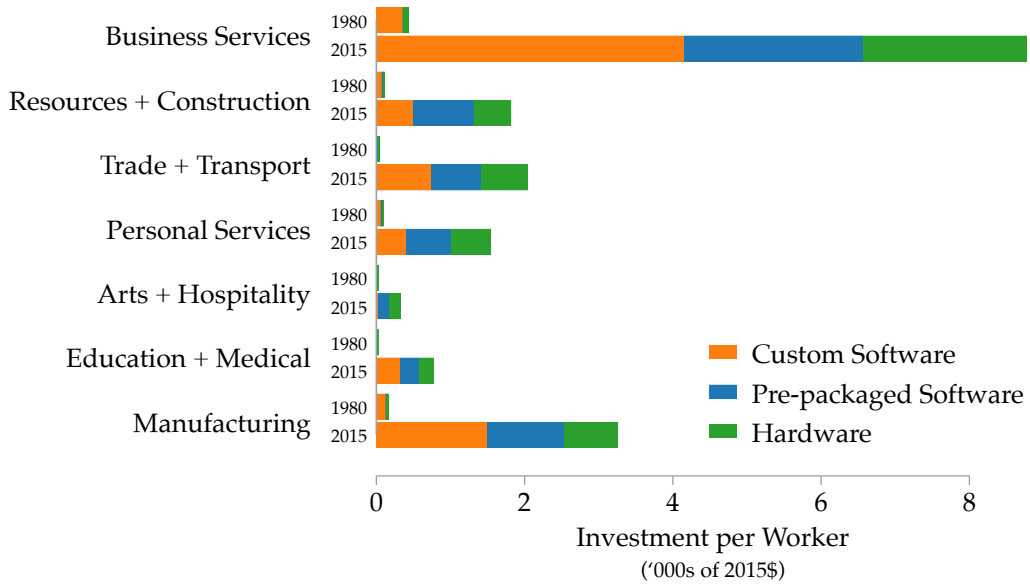
Figure 5 shows IT investments per worker in 1980 and 2015 for each NAICS-1 sector ordered by their contribution to urban-biased growth. In 1980, the Business Services sector already made more IT investments per worker than any other sector. By 2015, the Business Services sector invested almost three times more than any other sector. Importantly, the Business Services sector is not particularly capital-intensive overall and does not stand out regarding per-worker investments in non-IT capital types.[15]

[13]Figure OA.9 in the Online Appendix shows wages and employment shares at large and small establishments across commuting zones.

[14]See the Online Appendix for more details.

[15]The Online Appendix shows each sector's capital investments in non-IT capital.

FIGURE 5: INFORMATION TECHNOLOGY INVESTMENTS PER WORKER ACROSS SECTORS



Notes: The figure shows investment per worker for different information technology assets across 1-digit NAICS sectors in 1980 and 2015. Data on capital investments in each sector are from the Bureau of Economic Activity. Data on employment in each sector are from the Quarterly Census of Employment and Wages. Proprietary software refers to BEA codes ENS2 and ENS3; pre-packaged software refers to ENS1; hardware to EP1A-EP31. Sectors appear in order of their contribution to urban-biased growth. All values are adjusted using the BEA's asset-specific investment-price deflators to 2015 dollars.

Next, we provide evidence that IT technology investments occurred predominantly in large firms in high-density commuting zones in the Business Services sector. We use information from the 2013 Information and Communication Technology supplement to the US Census' Annual Capital Expenditure Survey (ACES) to disaggregate each sector's IT expenditures across commuting zones and production establishments.[16] The ACES reports the capitalized and non-capitalized expenditures on various IT categories. A drawback of the ACES data is that the survey reports expenditure at the firm rather than the establishment level. Firms with multiple establishments may have no unique sector or commuting zone. We merge the ACES data with the LBD data to observe the location, sector, payroll, and employment of each establishment associated with a firm. We measure the population density associated with multi-establishment firms as the average density across the commuting zones of all its establishments, weighted by each establishment's employment. We also define such firms' "Business Services employment share" as the fraction of their employment at establishments with a NAICS-5 code; the variable is one for single-establishment Business Services firms. For most observations, the Business Services employment share is either zero or one.

The first column of Table 1 shows IT expenditure per worker also exhibited a strong urban bias. The second column adds controls for a firm's Business Services employment

[16]The data section in the Online Appendix provides more detail on the ACES data.

TABLE 1: IT EXPENDITURE, POPULATION DENSITY, AND ESTABLISHMENT SIZE

	IT Expenditure/Worker (x $1,000)					
	(1)	(2)	(3)	(4)	(5)	(6)
Log Population Density	0.469***	0.155***			0.00140	0.101*
	(0.0299)	(0.0224)			(0.0520)	(0.0442)
Log Employment			0.352***	0.181***	-0.170**	0.167***
			(0.0158)	(0.0132)	(0.0607)	(0.0450)
Log Emp. × Log Density					0.0889***	0.00201
					(0.0115)	(0.00848)
Business Services Emp. Share		-0.741		0.568**		1.696*
		(0.539)		(0.211)		(0.764)
× Log Density		0.651***				-0.182
		(0.0943)				(0.140)
× Log Emp.				0.539***		-0.456*
				(0.0452)		(0.198)
× Log Emp. × Log Density						0.163***
						(0.0346)
Constant	-0.226	0.633***	0.617***	0.526***	-1.507***	-0.00412
	(0.158)	(0.119)	(0.0808)	(0.0739)	(0.170)	(0.226)
No. of Firms	45,000	45,000	45,000	45,000	45,000	45,000

Notes: Standard errors in parentheses. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$. The table shows a regression of firm-level IT expenditure per employee (in thousands of 2013 dollars) on the log of a firm's average commuting zone population density, the log of the firm's employment size, and its Business Services employment share. For multi-establishment firms, the average commuting zone density is the employment-weighted average population density in 1980 across each establishment's commuting zone. The Business Services employment share is the share of a firm's employment at establishments with a NAICS-5 industry code. The data come from the 2013 Longitudinal Business Database and the ACES/ICTS survey. For disclosure reasons, the sample size is rounded to the closest thousand.

share. It shows the urban bias of IT investments was particularly strong among Business Services firms. For a firm with only Business Services employment, doubling log population density raises IT expenditure per capita by $806, as opposed to only $155 at a firm without any Business Services employment.

Next, we document the role of large firms and establishments in generating the urban bias of IT investments. Column 3 of Table 1 shows IT investments per worker increase in firm size. This finding corroborates recent evidence by Lashkari et al. (2024), who documented similar facts in firm-level microdata from France. Column 4 shows the relationship between per-worker IT investment and firm size is particularly strong in the Business Services sector.

Corroborating the evidence from Columns 1-4, Columns 5 and 6 show that most IT investments per capita occurred at large Business Services firms in the highest-density commuting zones. After controlling for firm size and Business Services employment share, the density coefficient shrinks substantially relative to Column 1. This finding suggests firm-size differences across commuting zones and investment differences across the firm size distribution explain most of the aggregate relationship between

density and IT investments.

The ACES is an US Census data product that provides information on IT investments at service firms. However, it reports all information on the firm instead of the establishment level. In the Online Appendix, we corroborate the evidence in Table 1 with data purchased from Spiceworks, a commercial data provider, that are recorded at the establishment level.[17] The data include detailed information on IT expenditure for a large sample of establishments. Using the Spiceworks data, we replicate Table 1 and find quantitatively similar results. In particular, the data confirm IT expenditure per worker increases in location density and employment size for Business Services establishments, and much less so for other sectors.

In summary, this section provided direct evidence that large Business Services firms in high-density commuting zones invested more heavily in IT capital than other sectors and firms. Our three facts above are consistent with the view that changes in the IT capital usage of large Business Services establishments led to changes in their workforce composition and wage structure that gave rise to urban-biased growth.

1.4 The Role of Education

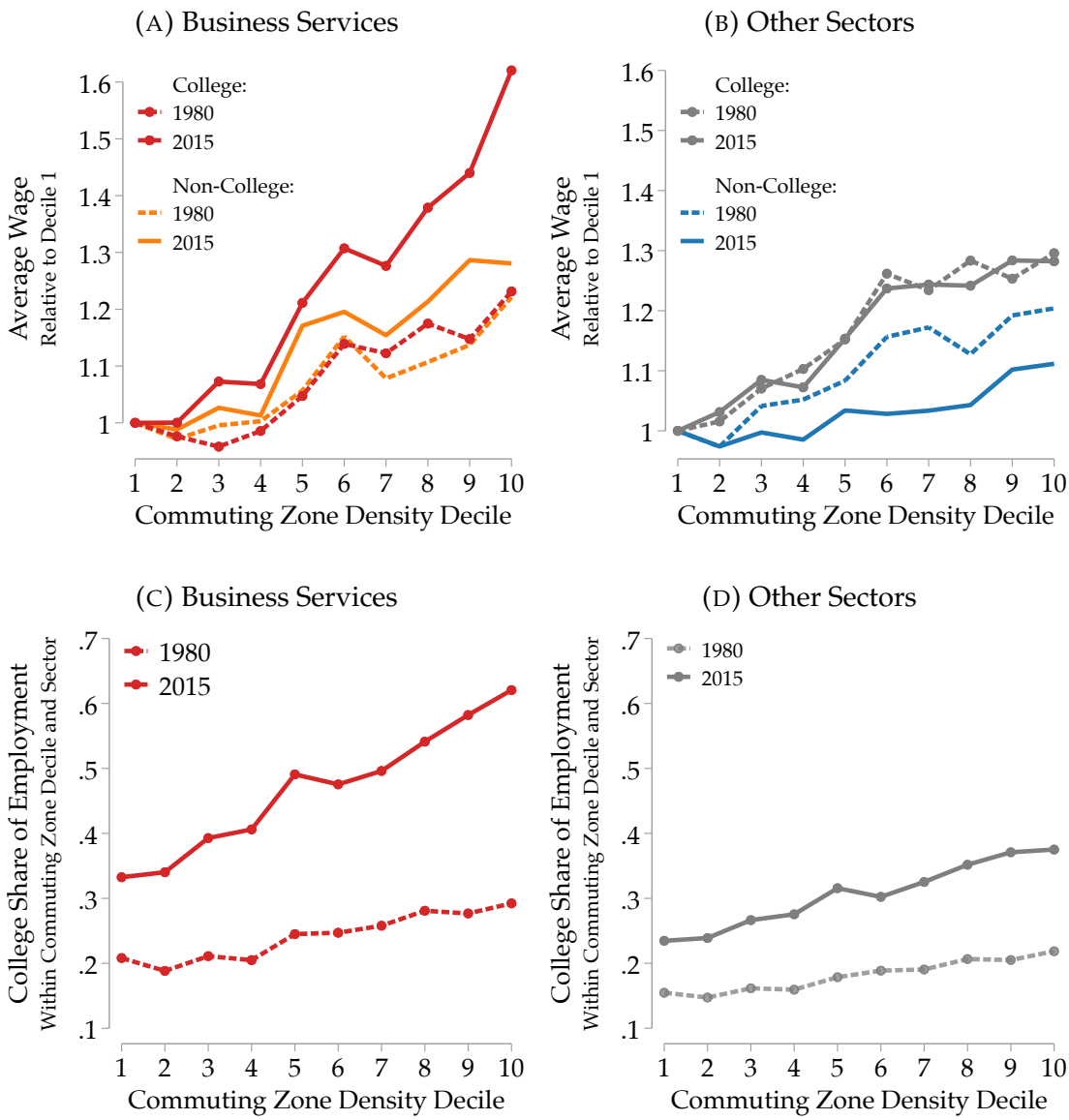
An extensive literature studies changes in the educational composition of high-density cities (Moretti, 2012; Diamond, 2016). Such changes could contribute to the urban-biased growth phenomenon in two ways. First, if more educated workers started moving to high-density cities, average wages in cities would increase because educated workers tend to earn above-average wages. Second, the contribution of the Business Services sector might reflect a general urban bias in the wage growth of educated workers, since the sector employs many college-educated workers. This section studies both channels, and shows they contribute little to urban-biased growth.

Since the LBD lacks demographic information on workers, we use data from the US Decennial Census and the American Community Survey (ACS) to study the role of education. Relative to the LBD, the Census contains information on individual workers' characteristics, such as education, but it is self-reported. We aggregate the wage and employment data to the commuting zone and 1-digit NAICS sector level separately for workers with at least a college degree ("college") and those with less education ("non-college").

We begin by quantifying the role of changes in the composition of the urban workforce as a contributor to urban-biased growth. We decompose urban-biased growth into the contribution of the observed changes in the composition of each sector holding wages

[17] The Spiceworks data was formerly known as Ci Technology Database, produced by the Aberdeen Group, and before that as Harte-Hanks data. Due to the Spiceworks's broad coverage and high accuracy, many prior academic publications in economics have used it as a source of information (e.g., Bresnahan, Brynjolfsson, and Hitt, 2002; Beaudry et al., 2010; Bloom, Draca, and Van Reenen, 2016).

FIGURE 6: THE ROLE OF EDUCATION IN URBAN-BIASED GROWTH



Notes: This figure shows average annual wages and college employment shares across commuting zones (Tolbert and Sizer, 1996) sorted into deciles of increasing population density, separately for Business Services and the rest of the economy in 1980 and 2015. Each decile accounts for one-tenth of the US population in 1980. The underlying data come from the 1980 US Decennial Census and the 2015 American Community Survey. Panel A shows average wages among college- and non-college-educated workers across commuting zone deciles in the Business Services sector between 1980 and 2015; Panel B shows the same outside the Business Services sector. Panel C shows college employment shares within the Business Services sector across commuting zone deciles in 1980 and 2015; Panel D shows the same outside the Business Services.

and sectoral employment shares fixed at their 1980 level and a residual term capturing changes in wages and employment shares.[18] We find that the shift of the Business Services workforce toward college-educated workers alone accounted for less than one-fifth of the sector's urban-biased growth. Across all sectors, the disproportionate shift toward college-educated workers in high-density cities can explain around 30% of

[18]Table OA.2 in the Online Appendix presents these results. In the Online Appendix, we also show the equations used for the decomposition which are similar to those introduced in the description of Fact 1.

all urban-biased growth, most of which reflects changes inside Business Services.

The contribution of compositional changes to urban-biased growth is moderate because cross-commuting zone differences in wage growth are much larger than differences in education deepening. To illustrate this, Figure 6 presents the college shares of employment within Business Services (Panel C) and in the rest of the economy (Panel D) across commuting zones in 1980 and 2015. The college share of employment has increased more in high-density cities than in low-density cities, so the Business Services sector now employs a larger fraction of college workers than in the past. However, quantitatively, the urban-biased wage growth of both education types within the Business Services sector contributes much more to the urban-biased growth of the US economy (see Panels A and B of Figure 6).

Next, we study whether the urban-biased growth of the Business Services sector reflects a general urban bias in the wage growth of educated workers. The top row of Figure 6 shows wages for college- and non-college-educated workers in Business Services (left) and the rest of the economy (right). Conditional on working in Business Services, college- and non-college-educated workers have both experienced urban-biased growth. However, outside Business Services, the urban-wage gradient remained stagnant for college-educated workers and even declined for non-college-educated workers.[19] In other words, college-educated workers who did not work in Business Services experienced no urban-biased wage growth; such workers account for at least 70% of all college-educated workers during all the years of our analysis.

The preceding results validate the usefulness of our sectoral perspective by showing that urban-biased growth is a feature of the Business Services sector rather than a particular education group.[20] At the same time, the hallmark features of skill-biased technical change, educational deepening and increases in the college wage premium, are particularly strong in the Business Services sector. These findings align well with the urban-biased expenditure on IT capital in Business Services documented above, as the economics literature has long associated IT capital adoption with a distinct skill bias (see Krueger, 1993).

[19]David Autor discussed the decline of the urban-wage premium of non-college-educated workers in his Richard T. Ely Lecture in 2019 (see Autor, 2019).

[20]Other papers in the literature have studied the changes in the composition of high-density cities towards so-called cognitive non-routine ("CNR") occupations (Rossi-Hansberg, Sarte, and Schwartzman, 2019; Jaimovich and Siu, 2020). In the Online Appendix, we present a similar analysis as in this section for CNR occupations. Biased employment growth in CNR occupations (or 'occupational deepening') explains little of the urban bias in US growth.

2. THEORY

This section introduces a theory of uneven spatial growth through investment-specific technical change. The theory formalizes the relationship between capital use, factor prices, and firm size across locations and sectors in general equilibrium. It provides general conditions under which a spatially-neutral aggregate fall in investment prices can generate urban-biased growth.

2.1 Model Setup

The model consists of set of locations indexed by ℓ and sectors indexed by s. Production occurs using a set of factors $\mathcal{F}$, indexed by f. We differentiate three subsets of factors based on their mobility across locations and sectors. *Capital* factors are freely mobile across locations and sectors. *Labor* factors face relocation frictions across locations and sectors. *Commercially-zoned land* is immobile and specific to locations and sectors. We denote the corresponding subsets of $\mathcal{F}$ by $\mathcal{F}^K$, $\mathcal{F}^L$, and $\mathcal{F}^M$, respectively. Trade across locations is free. Time is discrete, indexed by t, and we suppress time subscripts where possible.

Production and Market Structure. The economy has a single final good that serves as the numeraire. To produce it, a representative firm combines varieties produced by individual firms i and sectors s using a nested CES aggregator with within-sector elasticity of substitution ι_s and across-sector elasticity γ.

An individual firm i is defined by its location and sector, its productivity, z_i, and the differentiated variety for which it owns a blueprint. Firm i's production technology is given by

$$y_i = z_i F_{\ell s}(y_i, \mathbf{x}), \tag{5}$$

where $\mathbf{x} = \{x_f\}$ is a vector of factor inputs. We assume the production function $F_{\ell s}(y_i, \cdot)$ is strictly positive, continuously differentiable, and increasing in the quantities of all inputs. Equation (5) allows for arbitrary productivity differences across locations and sectors.[21] The production function is non-homothetic, allowing for the level of output y_i to affect the marginal products of factors so that cost shares of each factor vary with firm scale.

We define two general elasticities that describe how a firm's relative factor demands

[21] In particular, it allows for the introduction of agglomeration economies and endogenous local productivity that is external to the firm, as in the urban literature.

change with factor prices and scale of production:

$$\sigma_{ff'} := \frac{\partial \log x_f / x_{f'}}{\partial \log w_{f'} / w_f} \quad \text{and} \quad \epsilon_{ff'} := \frac{\partial \log x_f / x_{f'}}{\partial \log y}, \tag{6}$$

where w_f denotes the unit rental rate of factor f. The term $\sigma_{ff'}$ denotes the elasticity of substitution between two factors f and f'; it takes a constant value in the CES case and is 1 in the Cobb-Douglas case. We refer to the term $\epsilon_{ff'}$ as the "scale elasticity." The scale elasticity captures how relative factor demands changes with a firm's level of output, or *scale*. For homothetic production functions $\epsilon_{ff'} = 0 \; \forall f, f' \in \mathcal{F}$. We allow for $\epsilon_{ff'} \neq 0$ to capture the positive correlation between capital per worker and firm size presented in Fact 3. Both elasticities are functions of technologies and factors prices, and can hence differ across locations and sectors.

For every level of output, firms choose factor inputs to minimize their variable production costs given local factor prices and technologies. We denote the variable cost function of firm i in a location-sector by

$$c_{\ell s}(z_i; y_i, \mathbf{w}_{\ell s}) = y_i z_i^{-1} v_{\ell s}(y_i, \mathbf{w}_{\ell s}),$$

where $\mathbf{w}_{\ell s} = \{w_{\ell s f}\}$ denotes the vector of rental rates for all factors in a given location-sector. The unit variable cost, $z_i^{-1} v_{\ell s}(y_i, \mathbf{w}_{\ell s})$, varies with firm scale as long as $\epsilon_{ff'} \neq 0$. The representative firm's profit maximization implies firm i's revenue function is $y_i^{\zeta_s} \mathcal{D}_s$, where $\mathcal{D}_s$ is an endogenous measure of aggregate sectoral demand, and the demand elasticity is a function of the elasticity of substitution across firm varieties within a sector, $\zeta_s = (\iota_s - 1)/\iota_s$.

Each period, firms choose a level of output to maximize variable profits given their cost and revenue functions:

$$\pi_{\ell s}(z_i) := \max_y \left[y^{\zeta_s} \mathcal{D}_s - c_{\ell s}(z_i; y, \mathbf{w}_{\ell s}) \right].$$

To enter a location-sector pair, firms incur a fixed entry cost. The entry cost is produced using a technology $g_{\ell s}(\mathbf{x})$, where $g_{\ell s}(\cdot)$ is strictly positive, continuously differentiable, increasing in each argument, and homogeneous of degree 1. We denote the corresponding entry-cost function by $e_{\ell s}(\mathbf{w}_{\ell s})$.

Upon entry, firms draw their productivity $z_i \in (0, \infty)$ from a distribution $\Omega_s(z)$. We assume entry costs are sunk to rule out selection on entry, in line with the empirical evidence in Combes, Duranton, Gobillon, Puga, and Roux (2012). Firms exit at an exogenous rate ξ, consistent with evidence from Walsh (2023).

In each period, new firms enter a given location-sector as long as the present discounted

value of expected profits exceeds the entry costs, resulting in the following free-entry condition:

$$e_{\ell s}(\mathbf{w}_{\ell st}) = \int V_{\ell st}(z) d\Omega_s(z),$$

where $V_{\ell st}(z)$ is the present discounted value of a firm with efficiency z in location ℓ and sector s at time t. We denote the total number of active firms in a given location-sector at time t by $N_{\ell st}$, which combines new entrants and surviving incumbents.

Local Factor Supply. We partition the vector of location-sector factor prices and factor supplies into subvectors for each factor type, capital, labor, and commercial land:

$$\mathbf{w}_{\ell s} = \{\mathbf{w}^K_{\ell s}, \mathbf{w}^L_{\ell s}, \mathbf{w}^M_{\ell s}\} \quad \text{and} \quad \mathbf{X}_{\ell s} = \{\mathbf{X}^K_{\ell s}, \mathbf{X}^L_{\ell s}, \mathbf{X}^M_{\ell s}\},$$

where $\mathbf{w}^K_{\ell s} = \{w^K_{\ell s f}\}$ and $\mathbf{X}^K_{\ell s} = \{X^K_{\ell s f}\}$, and similarly for labor and commercial land. We refer to $\mathbf{w}^K_{\ell s}$ as the rental rates of capital, to $\mathbf{w}^L_{\ell s}$ as the wages of different types of workers, and to $\mathbf{w}^M_{\ell s}$ as rents for commercial land.

The three types of factors differ in their mobility across locations and sectors. *Capital* factors $f \in \mathcal{F}^K$ are freely mobile within the economy, so that their rental rates are the same across locations and sectors. The total national supply of capital, $\mathbf{X}^K$, is endogenous and described below.

Commercially-zoned land-type factors $f \in \mathcal{F}^M$ are immobile and non-tradable, so that rental rates $\mathbf{w}^M_{\ell s}$ differ across location-sector pairs. The supply of commercially-zoned land within each location-sector, $\mathbf{X}^M_{\ell s}$, is exogenous.

Labor factors are imperfectly mobile across locations; their national supply, $\mathbf{X}^L$, is exogenous, but their local supply, $\mathbf{X}^L_{\ell s}$, depends on the utility-maximizing choices of individuals. Each period, an individual worker j of labor type f chooses a location, sector, and quantities of residential land (o) and the final good (c) to solve the following utility-maximization problem:

$$\max_{\ell}\{\vartheta^j_\ell \mathbb{E}_{\vartheta_s} \max_{s,o,c}\{o^{\alpha_f} c^{1-\alpha_f} \vartheta^j_s\}\} \quad \text{subject to} \quad r_\ell o + c \leq w^L_{\ell s f},$$

where ϑ^j_ℓ and ϑ^j_s are idiosyncratic preference shocks for sectors and locations, α_f is the expenditure share of type-f workers on residential land, and r_ℓ is the rental rate of residential land. Workers first learn their location-specific shocks and only learn about their sectoral preferences upon arriving in a location. The expectation operator indicates workers have to form expectations over their sector-specific shocks within a location when making their location decisions.

We assume workers draw their idiosyncratic preference shocks for each location and

sector from separate Fréchet distributions with inverse scale parameters $B_{\ell f}$ and $B_{\ell s f}$ and shape parameters ϱ_f^1 and ϱ_f^2. These assumptions yield familiar expressions for the fraction of type-f workers choosing to live in location ℓ, $\lambda_{\ell f}$, and for the fraction of type-f workers in location ℓ choosing to work in sector s, $\mu_{\ell s f}$:

$$\lambda_{\ell f} = \frac{B_{\ell f}(r_\ell^{-\alpha_f}\Psi_{\ell f})^{\varrho_f^1}}{\sum_\ell B_{\ell f}(r_\ell^{-\alpha_f}\Psi_{\ell f})^{\varrho_f^1}} \quad \text{and} \quad \mu_{\ell s f} = \frac{B_{\ell s f}(w_{\ell s f}^L)^{\varrho_f^2}}{\sum_s B_{\ell s f}(w_{\ell s f}^L)^{\varrho_f^2}}, \tag{7}$$

where $\Psi_{\ell f} := (\sum_s B_{\ell s f}(w_{\ell s f}^L)^{\varrho_f^2})^{1/\varrho_f^2}$ is the expected utility of a type-f worker in location ℓ prior to learning their sectoral preference shocks. The terms $B_{\ell f}$ and $B_{\ell s f}$ play the role of type-specific amenity terms for locations and sectors. The local labor supply of type-f labor in a given location-sector is $X_{\ell s f}^L = \lambda_{\ell f}\mu_{\ell s f}X_f^L$.

Investment Decisions and Factor Ownership. A unit mass of identical atomistic capitalists makes all dynamic investment decisions in the economy. They own all firms, capital, commercially-zoned land, and residential land.

In each period, capitalists decide how much of the final consumption good to consume, how much to invest in each type of capital, and how many firms to create in each location and sector, to maximize the following utility function:

$$\max_{\{C_t\},\{\mathbf{X}_{t+1}^K\},\{N_{\ell s t+1}\}} \sum_{t=0}^{\infty} \beta^t \log(C_t) \tag{8}$$

subject to a set of period budget constraints:

$$\begin{aligned} C_t + \mathbf{p}_t^K(\mathbf{X}_{t+1}^K - (1-\delta_t^K)\mathbf{X}_t^K) + \sum_{\ell,s} e_{\ell s}(\mathbf{w}_{\ell s t})(N_{\ell s t+1} - (1-\xi)N_{\ell s t}) \\ = \mathbf{w}_t^K\mathbf{X}_t^K + \sum_{\ell,s}\mathbf{w}_{\ell s t}^M\mathbf{X}_{\ell s}^M + \sum_{\ell,s}\Pi_{\ell s t} + \sum_\ell r_{\ell t}O_\ell, \end{aligned}$$

where vector products are understood as dot products. The term $\beta \in (0,1)$ is the capitalists' discount rate, O_ℓ is the stock of residential land in location ℓ, and $\Pi_{\ell s t}$ are total variable firm profits in a location-sector pair. The term $\mathbf{p}_t^K = \{p_{ft}^K\}$ is the vector of investment prices for the different types of capital and δ_t^K is the vector of capital depreciation rates, which may vary over time. Commercially-zoned land and residential land are in fixed supply.

A representative capital-producing firm transforms the final good into capital at capital-type-specific rates $\mathcal{Z}_{ft}$ so that $p_{ft}^K = 1/\mathcal{Z}_{ft}$. Period 0 has an initial supply of type-f capital K_{f0}, and an initial stock of firms in each location and sector $N_{\ell s 0}$. Finally, there is a set of non-negativity constraints on each asset.

Equilibrium. An equilibrium is a set of factor prices $\{\mathbf{w}_{\ell st}\}$, rental rates of residential land $\{r_{\ell t}\}$, investment prices of capital $\mathbf{p}_t^K$, consumption of capitalists C_t, a vector of aggregate capital stocks $\{\mathbf{X}_t^K\}$, number of firms in each location $\{N_{\ell st}\}$, and local labor supply $\{\mathbf{X}_{\ell st}^L\}$, such that in each period, (i) the capitalists solve the problem in equation (8), (ii) worker location decisions satisfy the expressions in equation (7), (iii) the labor and commercially-zoned land markets clear in every location and sector, for every type, (iv) the investment and spot capital markets clear for every capital type, (v) the market for residential land clears in every location, and (vi) the final-good market clears nationally.

A *steady-state equilibrium* is one in which all prices and allocations are constant across periods t.

2.2 Investment-Specific Technical Change and Urban-Biased Growth

In this section, we describe the effect of a decline in the investment price of capital on average wages across location-sector pairs in the steady state of the model. Any change in the investment price of type-f capital is the result of investment-specific technical change in $\mathcal{Z}_{ft}$, the rate at which the economy can transform the final good into type-f capital. We take these productivity changes to be exogenous throughout the paper, representing fundamental technical progress in production of certain types of capital.

We now define two objects in the model before stating our main result on the impact of investment specific technical change on factor prices across locations and sectors.

Definition 1. *In steady state, define the expected lifetime payments to factor f of a firm in location ℓ and sector s as follows:*

$$\Phi_{\ell sf} := \frac{\partial e_{\ell s}(\boldsymbol{w}_{\ell s})}{\partial w_{\ell sf}} w_{\ell sf} + \kappa \int \frac{\partial c_{\ell s}(z; y, \boldsymbol{w}_{\ell s})}{\partial w_{\ell sf}} w_{\ell sf} d\Omega_s(z),$$

where $\kappa := (\beta+1)/(\beta\xi+1) > 1$. Also define the lifetime payments to all factors in group F of the average firm in location ℓ and sector s as follows:

$$\Phi_{\ell s}^F := \sum_{f \in \mathcal{F}^F} \Phi_{\ell sf} \quad \textit{where} \quad F = K, L, M.$$

The definition invokes Shephard's lemma on the entry-cost and unit-cost functions of the firm. The term κ is a combination of the capitalists' discount rate and the firm exit probability.

We refer to labor and commercial land collectively as *local* factors since their rental rates are location-sector specific in equilibrium. We define the following notion of growth in the average rental rate of local factors.

Definition 2. *In steady state, define the cost-share-weighted log change in the average rental rate of all local factors as follows*

$$d\log \bar{w}_{\ell s} := \sum_{f \in \mathcal{F}^L \cup \mathcal{F}^M} \phi_{\ell s f} d\log w_{\ell s f} \quad \textit{where} \quad \phi_{\ell s f} := \frac{\Phi_{\ell s f}}{\sum_{f' \in \mathcal{F}^L \cup \mathcal{F}^M} \Phi_{\ell s f'}}.$$

With this notation in hand, we establish the following theorem:

Theorem 1. *In the steady state, the general equilibrium response of the average rental rate of local factor in a location-sector pair to a change in the investment price of type-f capital, p_f^K, is given by*

$$d\log \bar{w}_{\ell s} = -\frac{\Phi^K_{\ell s f}}{\Phi^L_{\ell s} + \Phi^M_{\ell s}} d\log p_f^K + \frac{\Phi^L_{\ell s} + \Phi^M_{\ell s} + \Phi^K_{\ell s}}{\Phi^L_{\ell s} + \Phi^M_{\ell s}} d\log \mathcal{D}_s.$$

Theorem 1 is the result of totally differentiating the free-entry condition. It shows that the general equilibrium response of the *average* rental rate of local factors to an exogenous decline in the investment price of capital is governed solely by relative factor payments in the location-sector. The details of production functions, firm heterogeneity, and factor supply are irrelevant. In particular, places with a greater ratio of payments to type-f capital relative to local factors (land and labor) require a greater equilibrium response of local rental rates.

The critical insight behind Theorem 1 is that the average rental rate of local factors is pinned down by the free-entry condition alone, independently of factor supply curves. To see why, recall that the free-entry condition equates a firm's present discounted value of variable profits with the entry cost. Since capital rental rates do not vary across locations, the average rental rate of local factors has to adjust to offset variation in firm profitability induced by technological differences across locations and sectors. In particular, the average rental rate of local factors has to be higher in more productive locations and sectors in equilibrium. Of course, the rental rate of any particular local factor also depends on its local supply elasticity, but their average does not.

Now consider the effect of a decrease in the investment price of type-f capital. Cheaper capital raises the variable profits of firms everywhere by lowering the rental rate of type-f capital. However, the extent to which variable profits rise differs across locations and depends on the importance of type-f capital in the cost structure of the average local firm. As a result, the *average* rental rate of local factors has to rise differentially across location-sector pairs to restore the free-entry condition.[22]

Theorem 1 shows the effect of a change in the investment price of capital has two parts.

[22] Rental rates of local factors rise via firms increasing their output and more firms entering, both of which raise factor demand.

The first term on the right-hand side is a *direct effect*. The higher the payments to type-f capital relative to payments to local factors in a location-sector, the more a falling capital investment price increases firm profitability. For given payments to local factors, the higher the payments to capital, the more significant the cost savings from a decline in its price, and the more the average rental rate of local factors has to rise to make up for these profitability gains. For given payments to capital, the lower the payments to local factors, the more their average rental rate has to rise to achieve the same reduction in profitability.

The second term on the right-hand side of the equation in Theorem 1 presents an *indirect effect*. A decrease in the price of type-f capital also raises aggregate demand, which increases the sales of all firms. The intuition for the exposure of a location-sector to these changes is analogous to the direct effect. All else equal, the higher a location's total factor payments, the larger its share of the aggregate economy and, hence, the more it is affected by changes in aggregate demand. Given total factor payments, the lower the payments to local factors, the more the average rental rate of local factors has to adjust to restore free entry.

To build intuition for the cross-sectional implications of Theorem 1, we consider the following special case:

Corollary 1. *Consider a version of the economy with $\kappa \to 1$ and two factors of production, capital and labor. In this case, Theorem 1 reduces to:*

$$d \log w^L_{\ell s} = -\Lambda_{\ell s} d \log p^K + (1 + \Lambda_{\ell s}) d \log \mathcal{D}_s \quad \textit{where} \quad \Lambda_{\ell s} := \frac{w^K X^K_{\ell s}}{w^L_{\ell s} X^L_{\ell s}}.$$

Corollary 1 shows that in the two-factor version with a static entry decision, the cross-sectional variation in the wage response is summarized by a single *exposure* statistic $\Lambda_{\ell s}$, the ratio of total payments to capital relative to labor among all firms in location ℓ and sector s.

For a decline in capital investment prices to generate urban-biased growth, exposure as measured by $\Lambda_{\ell s}$ has to increase with population density in the cross-section of locations. In the following subsection, we present a special case of the model without firm heterogeneity to illustrate the determinants of the cross-sectional variation in exposure.

2.3 The Determinants of Exposure: A Simple Example

Consider a single-sector version of the model with just one type of capital, one type of labor, and no commercial land, in which $\kappa = 1$. We specialize the production function

for variable and entry costs as follows:

$$y_i = A_\ell F(y_i, \mathbf{x}) \quad \text{and} \quad g(\mathbf{x}) = 1,$$

so that firms are homogeneous with $z = 1$ and locations only differ in a factor-neutral productivity shifter A_ℓ. We define urban-biased growth as faster wage growth in locations with higher location productivity, because empirically higher population density is strongly associated with higher labor productivity (see Ahlfeldt and Pietrostefani, 2019).[23] For simplicity, we restrict the non-homotheticity to generate a non-zero scale elasticity without inducing increasing returns, that is we assume $\epsilon_{KL} \neq 0$ and $\partial v(y, \mathbf{w}_\ell)/\partial y = 0$.

The simple version of the model illustrates some of the key intuition behind Theorem 1. First, since labor is the only local factor, the free entry condition alone pins down local wages, regardless of labor supply elasticities. In contrast, in the general case with many factors to which Theorem 1 applies, free entry only pins down the *average* rental rate of local factors. Second, with just two factors, the exposure term Λ_ℓ is a sufficient statistic for exposure differences to investment-specific technical change across locations. Declines in the investment price of capital then lead to urban-biased growth if the exposure increases with location productivity, A_ℓ.

To see when exposure increases with location productivity, we totally differentiate the exposure term (cf. Corollary 1) in the cross-section of locations:

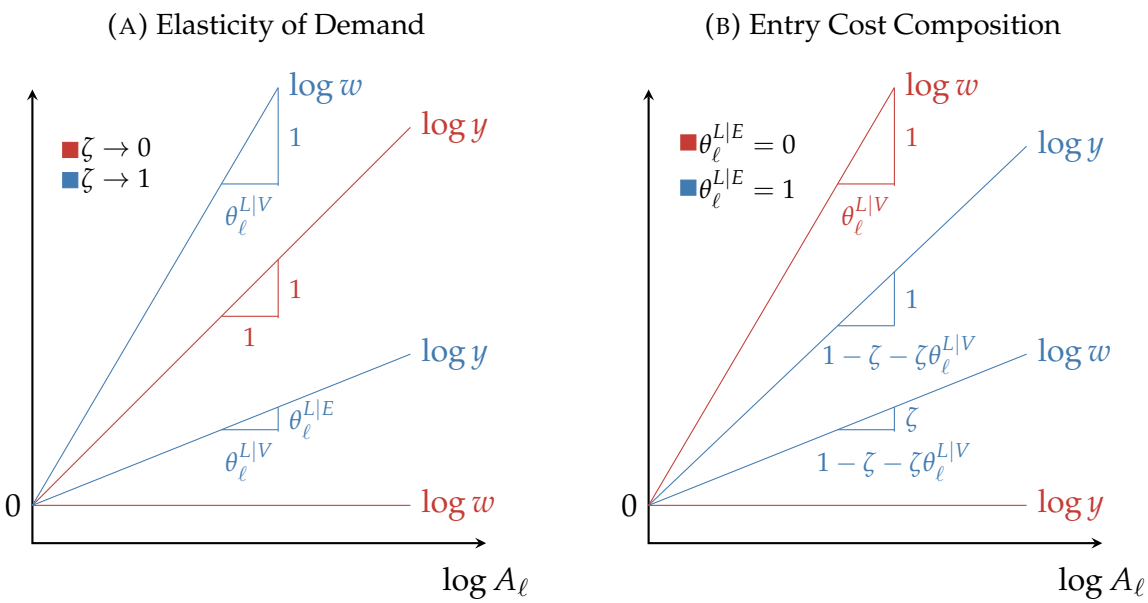
$$\text{(9)} \qquad \frac{d\log\Lambda_\ell}{d\log A_\ell} = \overbrace{(\sigma_{KL}-1)\frac{d\log w_\ell^L}{d\log A_\ell}}^{\text{Neoclassical}} + \overbrace{\underbrace{\epsilon_{KL}\frac{d\log y}{d\log A_\ell}}_{\text{Non-Homotheticity}} + \underbrace{(\theta_\ell^{V|K}-\theta_\ell^{V|L})\frac{d\log y/A_\ell}{d\log A_\ell}}_{\text{Entry vs. Variable Cost}}}^{\text{Scale}},$$

where $\theta_\ell^{V|K} \in [0,1]$ and $\theta_\ell^{V|L} \in [0,1]$ are the variable cost shares in total payments to capital and labor in location ℓ. Equation (9) shows that as we move from less to more productive locations, local exposure changes through two channels.

The *neoclassical channel* captures the classic price and substitution effects in response to the higher wages associated with more productive locations. The price effect causes the exposure statistic Λ_ℓ to fall as one moves from lower to higher-wage locations. The substitution effect reflects a shift of the cost structure towards capital, whose price is not increasing, and raises the ratio. The neoclassical channel lowers exposure of more productive places to capital price changes as long as capital and labor are complements

[23] Whether this will be true in the equilibrium of the model is a quantitative question that depends on the correlation of amenity and productivity terms. When we take the model to the data, we find that larger places indeed have higher productivities.

FIGURE 7: FIRM SCALE, WAGES, AND LOCAL PRODUCTIVITY



Notes: The figure shows how wages and firm output vary with productivity in the cross-section of locations in the simple version of the model. The left panel shows these relationships for two special cases of the demand elasticity for firm-specific varieties: Cobb-Douglas ($\zeta \to 0$) and perfect substitutes ($\zeta \to 1$). The right panel shows the same relationships for two special cases of the entry cost: no labor in the entry cost ($\theta_\ell^{L|E} = 0$) and only labor in the entry cost ($\theta_\ell^{L|E} = 1$). Higher values on the x-axis imply higher productivity and higher values on the y-axis imply higher wages or output.

in production, that is $\sigma_{KL} < 1$.

The *scale channel* captures the role of spatial firm size differences in generating variation in local exposure. The scale channel has two components, both related to how firms' cost structures change with scale. The first depends on how the optimal capital-labor ratio in variable production changes with firm size, as captured by the scale elasticity ϵ_{KL}. Suppose that larger firms are more capital-intensive, so that $\epsilon_{KL} > 0$, and firms in high-productivity locations are larger on average. In that case, this channel increases the exposure of productive locations. The second component depends on how increasing output changes the loading on variable cost versus entry cost. If output increases faster than productivity, firms' total costs in high-productivity locations consist of a larger share of variable costs than those in low-productivity locations. This compositional difference raises exposure in more productive locations if variable costs are more capital intensive than entry costs ($\theta_\ell^{V|K} > \theta_\ell^{V|L}$).

Equation (9) also shows that the cross-sectional patterns of exposure to IT price changes depend on how strongly wages and firm scale increase with local productivity. The simple model permits explicit expressions describing wage and firm size patterns in the cross-section of locations:

$$\text{(10)} \qquad \frac{d \log w_\ell^L}{d \log A_\ell} = \frac{\zeta}{\zeta\theta_\ell^{L|V} + (1-\zeta)\theta_\ell^{L|E}} \quad \text{and} \quad \frac{d \log y}{d \log A_\ell} = \frac{\theta_\ell^{L|E}}{\zeta\theta_\ell^{L|V} + (1-\zeta)\theta_\ell^{L|E}},$$

where $\theta_\ell^{L|V} \in [0,1]$ is labor share in variable costs, $\theta_\ell^{L|E} \in [0,1]$ is the labor share in entry costs, and $\zeta \in (0,1)$. The elasticity of demand and the share of the local factor (labor) in the entry cost play a crucial role in shaping the cross-sectional variation of wages, output, and location productivity. Figure 7 shows the expressions in equation (10) in two special cases that illustrate the role of the demand elasticity and the composition of the entry cost. The left panel shows the Cobb-Douglas limit ($\zeta \to 0$) in red and the perfect-substitutes limit ($\zeta \to 1$) in blue, while the right panel shows the case without labor in the entry cost in red and with only labor in the entry cost in blue.

Figure 7 offers two important takeaways for the rest of our analysis. First, except for the Cobb-Douglas case, wages always increase in local productivity.[24] As a result, the neoclassical channel is always active, pushing for lower exposure to capital price movements in more productive locations as long as capital and labor are complements. Second, for firm scale to increase with productivity (and hence for the scale channel to be active), entry costs must rely on the local factor. The more important the local factor in entry cost, the more scale increases with local productivity, and the stronger the scale channel becomes.[25] The Online Appendix provides detailed intuition for the patterns in Figure 7.

Much of the intuition from the simple model carries over to our general theory. Consider the empirically relevant case for the Business Services sector in which more productive locations have higher wages, higher population density, and larger firms. In this case, the scale channel raises the exposure of high-density locations since larger firms tend to use IT capital more intensively. At the same time, the neoclassical channel implies high wages lower exposure as long as capital and labor are complements. Whether the scale channel dominates the neoclassical channel is a quantitative question.

The simple theory also highlights why urban-biased growth may be limited to some sectors. For sectors where firm size does not increase with population density, or capital intensity does not increase with firm size, the neoclassical channel suggests declines in the investment price of capital lead to rural-biased growth. Finally, more generally, for sectors that are not intensive users of capital, declines in investment prices do not lead to significant general equilibrium wage responses in any location.

[24] In the Cobb-Douglas limit, each firm's revenue is a fixed fraction of national sales. Higher location productivity is one-for-one offset by lower prices for the firm's product so that the marginal product of labor is constant across locations.

[25] More productive locations have higher wages, so entry costs are higher in more productive locations if labor is in the entry cost. As a result, firms need to operate at a larger scale to make enough variable profits to pay for entry.

2.4 Parameterization

To bring our theory to the data, we need to specify the production function, the entry-cost function, and the distribution of firm heterogeneity.

In their canonical study on the impact of investment-specific technical change on the skilled wage premium, Krusell et al. (2000) introduced a nested CES production function with different elasticities of substitution for capital with high- versus low-skill labor. We specialize our production function in equation (5) to this nested CES structure with a slight modification to incorporate the non-homotheticity:

$$y := z_i \left[\left(y^{\frac{\bar{\epsilon}_s}{\sigma_s}} (A^h_{\ell s})^{\frac{1}{\sigma_s}} h^{\frac{\sigma_s - 1}{\sigma_s}} + (A^k_s)^{\frac{1}{\sigma_s}} k^{\frac{\sigma_s - 1}{\sigma_s}} \right)^{\frac{\sigma_s}{\sigma_s - 1} \frac{\varphi_s - 1}{\varphi_s}} + (A^l_{\ell s})^{\frac{1}{\sigma_s}} l^{\frac{\varphi_s - 1}{\varphi_s}} \right]^{\frac{\varphi_s}{\varphi_s - 1}}, \tag{11}$$

where σ_s and φ_s denote the elasticities of substitution between capital and high- and low-skill labor, respectively. $A^h_{\ell s}$ and $A^l_{\ell s}$ are location-sector-specific productivity shifters for high- and low-skill labor, and A^k_s is a sector-specific productivity shifter for capital.[26] Our quantitative analysis interprets k in equation (11) as IT capital. IT capital has experienced a dramatic decline in its investment price compared to other capital types and appears as the most essential capital input in the Business Services sector.[27] As a result, our analysis absorbs other types of equipment capital into the residual productivity terms; incorporating them explicitly is straightforward.

Equation (11) is part of the class of non-homothetic CES functions introduced by Sato (1977). More recently, Comin et al. (2021) used these function to study structural change across sectors.[28] If $\bar{\epsilon}_s = 0$, the production technology collapses to that in Krusell et al. (2000), in which each factor's marginal product is independent of the scale of production, and all firms in a location-sector have the same factor shares. If $\bar{\epsilon}_s \neq 0$, a firm's marginal factor products depend on its scale, y.[29]

The non-homotheticity parameter $\bar{\epsilon}_s$ is central to our theory, since it determines the strength of the scale channel outlined above. Given the production function in equation

[26] Making these productivity shifters endogenous functions of local population size and composition, as in the urban literature, changes nothing fundamental about our exercise, and we do this in a robustness exercise below.

[27] See Figure OA.13 in the Online Appendix; other kinds of capital have seen mild price falls at best.

[28] To the best of our knowledge, Lashkari et al. (2024) and Trottner (2019) were the first to consider non-homothetic *production* functions in structural macro models.

[29] With the non-homothetic CES function, the elasticity of substitution continues to be constant at different ratios of input prices, but now varies across firms producing different levels of output at a given ratio of input prices (see Sato, 1977).

(11), the general scale elasticities in equation (6) take the following forms:

$$(12) \quad \epsilon_{kh} = -\bar{\epsilon}_s \qquad \epsilon_{kl} = -\bar{\epsilon}_s \frac{\varphi_s - \sigma_s}{1 - \sigma_s} \theta_{\ell s}(w_{\ell s}, y) \qquad \epsilon_{hl} = \bar{\epsilon}_s [1 - \frac{\varphi_s - \sigma_s}{1 - \sigma_s}] \theta_{\ell s}(w_{\ell s}, y),$$

where $\theta_{\ell s}(w_{\ell s}, y) \in (0, 1)$ is the share of high-skill labor in total payments to high-skill labor labor and capital. The empirically relevant case is when $\varphi_s > 1 > \sigma_s > 0 > \bar{\epsilon}_s$. In this case, capital and high-skill labor are complements, capital and low-skill labor are substitutes, and capital per worker increases with firm size, in line with the evidence in Krusell et al. (2000) and in Table 1. Putting the non-homotheticity on high-skill labor is the only choice that enables the model to generate all three of these patterns, demonstrating why we chose the functional form in equation (12).

Importantly, the marginal rate of technical substitution between high-skill labor and capital implied by the production technology in equation (11) is given by:

$$\frac{dy/dh}{dy/dk} = (\frac{k}{h} \frac{A^h_{\ell s}}{A^k_s})^{\frac{1}{\sigma_s}} y^{\frac{\bar{\epsilon}_s}{\sigma_s}}.$$

In the empirically relevant case of $\bar{\epsilon}_s < 0$, the marginal rate of substitution is decreasing in firm output. In other words, capital and high-skill labor are more complementary at firms operating at a larger scale.[30] In line with this intuition, the non-homothetic CES production function can be micro-founded as firms choosing from a continuous menu of homothetic technologies that differ in their fixed setup costs, marginal costs, and factor intensities. Larger firms choose different technologies than smaller firms, as their scale makes high-fixed-low-marginal-cost technologies more profitable. Trottner (2019) and Lashkari et al. (2024) present this microfoundation and several alternatives.[31]

In addition, it is worth noting that $\bar{\epsilon}_s < 0$ implies increasing returns to scale in production. If $\sigma_s > 1$, a parameter restriction on the curvature of demand is necessary to ensure a firm's output choice is well defined. However, if $\sigma_s < 1$, marginal costs approach a constant in the limit as output grows, and no restriction on the curvature of demand is necessary. In the calibration section below, $\sigma_s < 1$ emerges as the empirically-relevant case.

Another critical aspect of equation (11) is that given structural parameters, we can choose its productivity shifters to match the observed data on average wages and total employment for each location-sector and skill type in each period. Similarly, the shifter on capital allows us to match the relative payments of capital to labor in each sector

[30] This implies, for example, that a large firm that seeks to increase its labor force by 10% needs to increase its capital stock per worker by more than smaller firms to keep workers' marginal product constant.

[31] Instead of working with a non-homotheticity, other papers in the literature simply assume firm productivity is biased so that larger, more productive firms produce in a more capital- or skill-intensive way, see for example Burstein and Vogel (2017).

and at each point in time. By choosing the productivity shifters in this way, we can flexibly account for other sources of wage growth across location-sectors besides the one highlighted by our theory. Hence, our theoretical framework is helpful as an accounting device to understand which part of the wage growth in the data is due to changes in the investment price of capital relative to other sources of spatial growth.

We choose the following functional form for the entry-cost production function:

$$g_s(\mathbf{x}) := \tau_s h^{\eta_s} l^{\eta_s} m^{1-2\eta_s},$$

where h, l, m denote demand for high- and low-skill labor and commercial land, τ_s is a sector-specific entry cost shifter, and $1 - 2\eta_s$ is the land share in entry cost. We denote the location-sector-specific commercial land supply by $M_{\ell s}$. For quantitative reasons, we include commercial land in the entry-cost function and exclude capital. As shown above, if entry costs depend on local factors, more productive locations have larger firms in equilibrium. However, through the lens of our model, the observed wage-density elasticity is not large enough to generate the observed firm-size-density elasticity in the data. This finding suggests that land, whose price increases more sharply with density than wages due to its fixed supply, should be included in the entry cost. On the other hand, if capital were in the entry cost, its dramatic price decline in the data would imply a large decrease in average firm size in all locations, which is at odds with the data.

In line with much of the literature, we choose the distribution of firm heterogeneity to be Pareto with a scale parameter of 1 and a shape parameter ν so that:

$$\Omega_s(z) := 1 - z^{-\nu},$$

for $z > 1$, so that no differences in firm heterogeneity exist across sectors.[32]

3. Quantifying the Theory

We use the model as an accounting device to measure the variation in wages and employment across locations, sectors, and worker types due to the observed decline in the investment price of IT capital. In preparation, we estimate the model's structural parameters using a combination of model-implied estimating equations and indirect inference.

3.1 Calibrating the Model

For our calibration, we map locations in the model to the 722 commuting zones covering the continental US. We differentiate two sectors, Business Services and a residual cate-

[32] As a result, local differences in productivity shifters $\{A^h_{\ell s}, A^l_{\ell s}\}$ and factor prices drive all variation in firm scale and input choices across locations and sectors.

gory of all other sectors, which together cover all private, non-agricultural employment. Following Krusell et al. (2000), we define high-skill workers as those with at least a four-year college degree and low-skill workers as all others; we refer to these groups as college- and non-college workers from here on. We calibrate our model at an annual frequency.

We use the US Decennial Census and American Community Survey data (see Ruggles, Genadek, Goeken, Grover, and Sobek, 2017) in our calibration since these sources include information on worker demographics. Since the data are decadal, we interpolate linearly to get an annual panel of local wages and employment across commuting zones, sectors, education groups, and residential rents for each commuting zone. In addition, we obtain data on the investment price of IT and IT capital stocks by sector and year from the BEA Fixed Asset Tables.

The model features time-varying *structural residuals*, $\{A^f_{\ell st}, A^k_s, B_{\ell ft}, B_{\ell sft}, O_{\ell t}, M_{\ell st}, \mathcal{Z}_t\}$, and constant *structural parameters*, $\{\bar{\epsilon}_s, \varphi_s, \sigma_s, \tau_s, \eta_s, \varrho^1_f, \varrho^2_f, \alpha_f, \iota_s, \nu, \zeta, \gamma, \beta, \xi\}$. Our estimation strategy does not assume the model is in a steady state between 1980 and 2015, and we estimate most structural parameters by targeting moments along its out-of-steady-state path.[33] An advantage of this approach is that we can target empirical moments from any year between 1980 and 2015. Given the structural parameters, we infer the structural residuals so that the model matches wages and employment by commuting zone, sector, education type, year, and data on rents, capital prices, and capital stocks. Table 3 provides an overview of all calibrated parameters. Although most structural parameters are estimated jointly, we discuss each parameter's calibration strategy in terms of its most informative empirical moment.

Non-homotheticity $\bar{\epsilon}_s$. The non-homotheticity parameter $\bar{\epsilon}_s$ directly affects the scale elasticities in equation (12). If $\bar{\epsilon}_s = 0$, all scale elasticities are zero and factor input ratios are constant across firms of different size given factor prices. We exploit this by estimating $\bar{\epsilon}_s$ to match the positive relationship between capital expenditure per worker and firm size in Table 1. In particular, for each sector, we run a regression of log capital expenditure per worker on log firm employment in model and data in 2013, and choose $\bar{\epsilon}_s$ so that the coefficients on log firm employment in model and data coincide. Note that this indirect inference procedure does not require unbiased estimates of the coefficients on firm size (Smith, 1993; Smith, 2008).[34]

The expressions for the scale elasticities in equation (12) show larger firms produce

[33] After 2015, we hold all structural residuals fixed, so the economy eventually converges to a steady state.

[34] Recall that the ACES data combines capitalized and non-capitalized IT capital expenses. In the model, firms only make capitalized expenses since the capitalists make all (non-capitalized) investments. As a result, our estimation implicitly assumes that capitalized and non-capitalized expenses have a similar elasticity to firm size. The Spiceworks data supports this assumption.

with higher capital-to-labor ratios than smaller firms as long as $\bar{\epsilon}_s < 0$ and $\sigma_s < 1$. To match the positive relationship between capital expenditure per worker and firm size in Table 1, our calibration finds that $\bar{\epsilon}_s = -0.21$ for Business Services and $\bar{\epsilon}_s = -0.08$ for other sectors. The more negative non-homotheticity parameter $\bar{\epsilon}_s$ for Business Services reflects that the empirical relationship between capital expenditure per worker and firm size in Table 1 is stronger for Business Services than for other sectors.

Factor Substitution Elasticities σ_s and φ_s. The scale elasticities in equation (12) show that, for a given $\bar{\epsilon}_s$, the factor substitution elasticities determine how the ratio of college- to non-college workers varies with firm size; we exploit this in our estimation of φ_s.

Using data from the 1992 Current Population Survey (CPS), we find a positive relationship between the college- to non-college ratio and firm size in both sectors in line with evidence from Trottner (2019).[35] For each sector, we regress the log of the college- to non-college ratio on log firm employment and choose φ_s to ensure that the model matches coefficients in the same regression in the data. We find that $\varphi_s = 1.29$ for Business Services and $\varphi_s = 1.52$ for other sectors, so that non-college labor is moderately substitutable with college labor in both sectors.

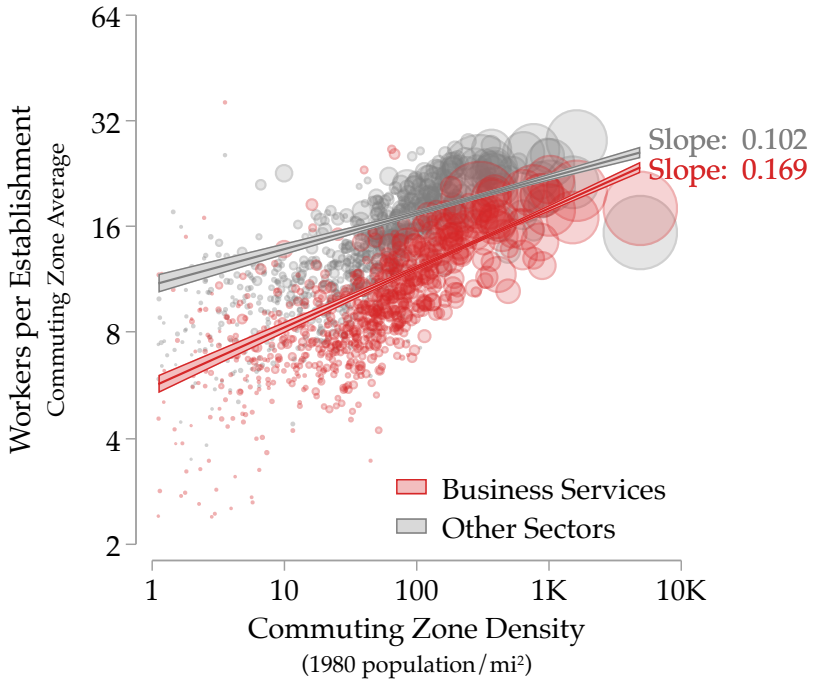
Given φ_s and $\bar{\epsilon}_s$, the elasticity of substitution σ_s pins down the *aggregate* elasticity of substitution between IT capital and labor. The model does not deliver a closed-form expression for the capital-labor elasticity, either on the firm level or in the aggregate. We let σ_s be constant across sectors and calibrate it to match the aggregate elasticity of substitution between IT capital and labor of 0.95 estimated in Lashkari et al. (2024). We find that $\sigma = 0.49$, making IT capital and college-educated workers strong complements on the firm level.

While we are unaware of other estimates of the aggregate elasticity of substitution between IT capital and labor besides Lashkari et al. (2024), several papers estimate more general capital-labor substitution elasticities. For the manufacturing sector, Oberfield and Raval (2021) find an aggregate elasticity of substitution between equipment capital and labor between 0.5 and 0.7. Karabarbounis and Neiman (2014) estimate an elasticity of 1.25 using data on all sectors across a panel of countries. For our counterfactual analysis below, we present robustness checks with estimates of σ that target these alternative macro elasticities instead.

Entry cost parameters, η_s and τ_s. The free-entry condition implies that in equilibrium, firms in locations with higher entry costs must make greater variable profits and, hence, operate at a larger scale. As a result, the level and cross-location variation of entry costs determine aggregate and cross-location firm-size patterns in our model. Figure 8 shows the average number of workers per establishment across commuting zones in 1980,

[35] See Figure OA.14 in the Online Appendix. Similarly, Trottner (2019) uses German microdata to document that the college to non-college worker ratio increases with firm size.

FIGURE 8: AVERAGE ESTABLISHMENT SIZE ACROSS COMMUTING ZONES, 1980



Notes: The figure shows the average number of workers per establishment within each commuting zone (Tolbert and Sizer, 1996) and sector. The slope numbers indicate the coefficient on log commuting zone density in an employment-weighted regression of log average establishment size on the log commuting zone population density; the line shows the fitted regression lines with 95% confidence intervals. Circle size is proportional to the commuting zone population. The underlying data comes from the Quarterly Census of Employment and Wages published by the US Bureau of Labor Statistics.

separately for Business Services and other sectors using data from the Quarterly Census of Employment and Wages (QCEW).

We choose the level of entry costs in each sector, τ_s, to match the average establishment size in each sector in 1980 and the labor share in entry costs, η_s, to match how establishment size increases with population density in the cross-section of commuting zones.

Commercial land prices increase faster with population density than wages since land is in inelastic supply. As a result, the higher the land share in entry cost $(1 - 2\eta_s)$, the steeper the cross-sectional relationship between firm size and density in a sector. We find $\eta_s = 0.42$ for Business Services and $\eta_s = 0.45$ for the other sectors. Commercial land appears as an important factor in the entry cost because the empirical wage-density gradient of 0.04 in the 1980 Census data is not enough to generate sufficient equilibrium variation in firm profits and, hence, firm size across commuting zones.[36] The land share is larger in Business Services because its establishment-size-density gradient is steeper than that of other sectors, see Figure 8.

[36]Recall that the model matches the full panel of wages exactly so that the wage-density gradient from the data is the same as the wage-density gradient in the model.

TABLE 2: SECTORAL AND SPATIAL LABOR-SUPPLY ELASTICITIES

	(1) College	(2) Non-College	(3) College	(4) Non-College
PANEL A: SECTORAL ELASTICITIES				
Δ log(Wage)	0.0960	1.305***	0.691**	0.444***
	(0.126)	(0.0777)	(0.215)	(0.118)
N	17713	17782	17713	17782
First Stage F	108.1	640.9	146.8	360.6
Fixed Effect: Year-Commuting-Zone	✓	✓	✓	✓
Commuting Zone Pop. Weighted			✓	✓
PANEL B: SPATIAL ELASTICITIES				
Δ log(Deflated Wage Index)	4.796***	3.525*		
	(1.065)	(1.769)		
Δ log(Wage Index)			4.100***	3.023***
			(0.889)	(0.545)
N	2223	2223	516	516
First Stage F	20.24	3.971	28.02	37.37
Fixed Effect: Year	✓	✓	✓	✓
Instrumented Rent			✓	✓

Notes: * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$. Robust standard errors in parentheses. This table implements the structural labor supply equations for sectors and locations in the data. The underlying data comes from the US Decennial Census Files and, after 2000, from the American Community Survey. We run regressions in decadal differences and instruments for wage changes using the instrumental variables described in the body of the paper. Panel A shows the regressions for the sectoral labor supply elasticities based on equation (13). Columns 1 and 2 show coefficient estimates from a regression that uses data on all NAICS-1 sectors. Columns 3 and 4 show the same regressions but weights by commuting zone population in 1980. Panel B shows the regressions for the spatial labor supply elasticities based on equation(14). Columns 1 and 2 show coefficient estimates from a regression that uses our full sample. Columns 3 and 4 show estimates that follow the two-instrument procedure in Diamond (2016) and use a smaller sample for which the requisite data is available.

Labor-supply elasticities, ϱ_f^1 and ϱ_f^2. Different from preceding parameters, we estimate labor supply elasticities "outside" the model, with the same data used in the calibration of the model. Along its dynamic path, the model implies a set of structural estimating equations that we can take directly to the data in a model-consistent way.

We begin by estimating the sectoral labor-supply elasticities using variation across sectors within commuting zones. Taking logs of equation (7) and writing it in changes yields the following estimating equation:

$$\Delta \log \mu_{\ell s f t} = \varrho_f^2 \Delta \log w_{\ell s f t} + \Delta \log \left(\sum_{s'} B_{\ell s' f t} w_{\ell s' f t}^{\varrho_f^2} \right) + \Delta \log B_{\ell s f t}, \tag{13}$$

Equation (13) shows the coefficient on the wage-change term corresponds to the sectoral labor-supply elasticity. The second term is a commuting zones, education group, and year fixed effect. The third term is a structural residual that highlights the need to instrument for wage changes to recover ϱ_f^2: if wage growth correlates with changes in the unobserved sectoral amenities in a location, an ordinary least squares (OLS)

regression yields biased estimates of ϱ_f^2.

We construct a "leave-one-out" predicted wage change for each commuting zone, sector, and education group and use it as an instrumental variable (IV). In particular, we construct:

$$\text{IV}_{\ell sf} = \sum_{\ell' \neq \ell} \mu_{\ell' sf} \Delta w^L_{\ell' sf},$$

where $w^L_{\ell sf}$ denotes average wage for type-f workers in sector s in commuting zone ℓ and $\mu_{\ell' sf}$ is the corresponding local employment share. The exclusion restriction requires that, controlling for commuting zone, education type, and year fixed effects, average wage changes outside a commuting zone are uncorrelated with changes in type-specific amenities within a commuting zone.

Estimating equation (13) with commuting zone, education type, and year fixed effects means we have to rely on cross-sector variation within each location and education group. To increase the statistical power of our estimation, we estimate equation (13) across NAICS-1 sectors instead of grouping all non-Business Services sectors into a single residual category.

Panel A of Table 2 presents the resulting elasticity estimates. Columns 1 and 2 present the estimated coefficients on the wage-change term in unweighted regressions, whereas Columns 3 and 4 use population weights. Columns 3 and 4 show higher sectoral elasticities for college-educated workers than those without a college degree and are our preferred estimates. Our elasticities are at the high end of the 0.2-0.7 range implied across different specifications in Artuç, Chaudhuri, and McLaren (2010), who pool their data across all workers.

Similar to the sectoral elasticities, the model also implies an estimating equation for the spatial labor-supply elasticity. In particular, taking logs of the first equation in expression (7) and differencing across time, we obtain

$$\Delta \log \lambda_{\ell ft} = \varrho_f^1 \Delta \log\left(r_{\ell t}^{-\alpha_f} \Psi_{\ell ft}\right) - \Delta \log \sum_{\ell} B_{\ell ft} (r_{\ell t}^{-\alpha_f} \Psi_{\ell ft})^{\varrho_f^1} + \Delta \log B_{\ell ft}. \tag{14}$$

The spatial labor-supply elasticity appears as the coefficient of the change in the wage index $\Psi_{\ell ft}$ deflated by the rental rate. The second term on the right is a education type and year fixed effect. The third term is the change in the location- and education-specific amenity. Since these amenities are unobserved, estimating equation (14) with OLS may yield biased estimates of ϱ_f^1. As a result, we construct an instrument for the first term in the equation.

We construct the deflated wage index for each commuting zones, education type, and decade using previously estimated parameters and data. In particular, given our estimate of the sectoral supply elasticity, observed wages, and the implied amenity

residuals, we can construct $\Psi_{\ell f} = (\sum_s B_{\ell s f}(w^L_{\ell s f})^{\varrho^2_f})^{1/\varrho^2_f}$ (cf. equation (7)). In addition, we estimate α_f directly from Decennial Census data by dividing mean annual rental payments by mean annual income for each commuting zone and education group.

We instrument for changes in the deflated index using another Bartik-like IV constructed as follows:

$$\text{IV}_{\ell f} = \sum_s \mu_{\ell s f} \Delta w^L_{s f, -\ell},$$

where $w_{s f, -\ell}$ denotes the average sectoral wage for type-f workers in all locations except location ℓ itself. The exclusion restriction requires that initial employment shares are uncorrelated with changes in local amenities between two time periods.[37]

Columns 1 and 2 of Panel B of Table 2 present the result of this IV regression using 10-year differences from 1980-2010 over all 722 commuting zones.

Table 2 shows that our instrument has a weak first stage for non-college-educated workers, which likely reflects that residential rents increase in response to local wage growth, reducing the variation in their ratio. To address this, we adapt a strategy from Diamond (2016) who creates separate instruments for changes in local wage and rents. The instrument for wages is a Bartik-type IV similar to ours, the instrument for rents interacts the Bartik-type IV with an index of exogenous land-use regulation and available developable land from Saiz (2010).

Columns 3 and 4 Panel B of Table 2 present the results. Since this strategy requires data on land-use regulation from Saiz (2010) only available for select Metropolitan Statistical Areas (MSA), the sample size in Columns 3 and 4 is smaller than in Columns 1 and 2.[38] Reassuringly, our results in Columns 1 and 2 and Columns 3 and 4 are similar, and we use the first two columns in our baseline calibration.

Note that the labor-supply elasticities are the only structural parameter we estimate using data over time. Since our mechanism operates through the labor demand side, the labor-supply elasticities only affect its propagation, but not its strength per se. Recall from our theory that the free-entry condition alone determines average wages in each location-sector pair; the labor-supply elasticities thus only determine relative wages of college and non-college workers and their employment responses.[39]

Other Structural Parameters. We set $\iota_s = 4$, following other structural work that uses

[37] Goldsmith-Pinkham, Sorkin, and Swift (2020) discuss how to estimate spatial labor-supply elasticities using US Census data. Our setup deviates from theirs through an explicit control for rent and since we run separate regressions for each worker type. We also implemented an alternative approach more akin to the setup in Goldsmith-Pinkham et al. (2020) and found similar results.

[38] Note that our estimates deviate slightly from those in Diamond (2016) since their estimation features additional restrictions as part of a Generalized Method of Moments estimator.

[39] Having separate labor-supply elasticities for each education group matters little for the strength of our mechanism. In the Online Appendix, we demonstrate the robustness of our main model exercise to assuming identical elasticities across groups.

the LBD such as Garcia-Macia, Hsieh, and Klenow (2019) and Peters and Walsh (2021).[40] We assume varieties have the same elasticity of substitution within and across sectors so that $\gamma \to \infty$. We use Census data from 1980-2015 for the average rent payments to income to set the Cobb-Douglas share for housing α_f to 0.18 for college-educated workers and 0.32 for non-college-educated workers. We choose the tail coefficient of the firm-efficiency distribution, ν, to match the tail coefficient of the establishment size distribution in the LBD, which we estimate to be 1.2, consistent with Cao, Hyatt, Mukoyama, and Sager (2017). We set the capitalist discount rate β to 0.97 to match a long-run interest rate of 3%. We set the firm exit rate $\xi = 0.1$ to match the exit rate in the LBD in 1980. Finally, we take the depreciation rate series for IT capital directly from the BEA Fixed Asset Tables.

Productivities, Amenities, and Land Supply. Given parameters, we infer productivities ($A^h_{\ell st}$, $A^l_{\ell st}$) and amenities ($B_{\ell ft}$, $B_{\ell sft}$) as structural residuals to ensure the model matches average wages and employment counts for all locations, sectors, and worker types exactly every year (see Redding and Rossi-Hansberg, 2017). We find that labor productivity for college workers is strongly increasing in population density in both sectors, while non-college productivity is not increasing with population density in 1980 and decreasing with density in 2015. Amenities for all workers types and all years are strongly increasing in population density.

The investment price for IT capital in the model is given by $p^K_t = 1/\mathcal{Z}_t$ and we choose $\mathcal{Z}_t$ to match the time series of the price of IT capital from the BEA asset tables. We choose the productivity of IT capital in each sector, A^k_s, to match the 1980 sector-specific ratio of IT capital stock to wage bill.[41]

We choose the residential housing supply in each region, $O_{\ell t}$, so that the model matches average residential rents for each commuting zone and year exactly.[42] Because we do not observe commercial land prices for the cross-section of commuting zones, we assume the commercial land supply in each location-sector, $M_{\ell st}$, is proportional to that location's residential land supply. The constant of proportionality and entry-cost shifter, τ_s, are not separately identified; we set the constant to 1 without loss of generality.

3.2 Location-Sector Exposure in the Calibrated Model

Using the calibrated model, we construct the policy functions that map firm size into capital per worker within each location. The left panel of Figure 9 plots these policy

[40] Hottman, Redding, and Weinstein (2016) estimate a similar demand elasticity for US consumer goods.

[41] This is an intuitive moment: in a version of our model with capital discount rate $\delta^K = 1$ in which firms live for a single period, the capital stock divided by the total wage bill corresponds exactly to the economy-wide version of the term in Theorem 1 that captures exposure to investment-specific technical change in IT.

[42] Adding endogenous housing supply is trivial and isomorphic to our current setup with a different labor-supply elasticity.

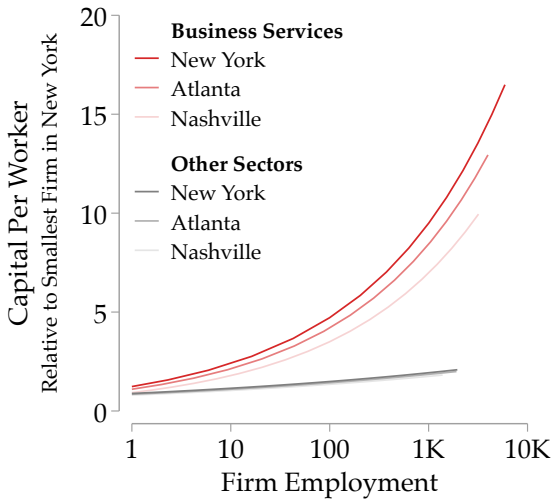
TABLE 3: OVERVIEW OF MODEL PARAMETERIZATION

	Estimated Structural Parameters	*Value*	*Description of Moment*	*Moment: Model/Data*
$\bar{\epsilon}_s$	Non-homotheticity	(-0.21, -0.08)	2013 Elasticity of capital per worker to firm size	(0.29, 0.12)/ (0.29, 0.12)
φ_s	EoS College- and Non-college Labor	(1.29, 1.52)	1992 Elasticity of college- to non-college ratio to firm size	(0.05, 0.09)/(0.05, 0.09)
σ	EoS College Labor and IT Capital	0.49	2007 Macro-Elasticity from Lashkari et al. (2024)	0.95/0.95
τ_s	Entry-Cost Shifter	(5.3, 843)	1980 Average establishment size by sector	(11.7, 14.4)/(11.7, 14.4)
η_s	Labor Share in Entry Cost	(0.42, 0.45)	1980 Elasticity of estab. size to pop. density	(0.17, 0.10)/(0.17, 0.10)
ϱ_f^1	Spatial Labor-Supply Elasticity	(3.6, 4.8)	Estimated using equation (14)	N/A
ϱ_f^2	Sectoral Labor-Supply Elasticity	(0.44, 0.69)	Estimated using equation (13)	N/A
α_f	Housing Share in Final Consumption	(0.32, 0.18)	1980-2015 Avg. rent payments over income	(0.32, 0.18)/(0.32, 0.18)
ν	Pareto Shape Parameter	7.3	Tail parameter of LBD estab. size dist.	(1.2)/(1.2)
ξ	Firm Exit Rate	0.1	1980 LBD Exit Rate	(10%)/(10%)
	External Structural Parameters	*Value*	*Source*	*Moment: Model/Data*
ι_s	Sectoral Demand Elasticity	(4, 4)	Hottman et al. (2016)	N/A
γ	Sectoral Elasticity of Substitution	∞	N/A	N/A
β	Capitalist Discount Rate	0.97	Long-run interest rate of 3%	N/A
	Productivities, Amenities, and Land	*Value*	*Data Matched*	*Moment: Model/Data*
$A^f_{\ell st}$	Location Productivity Shifter	Various	1980-2015 employment and wages	Various
A^k_s	Sectoral IT Capital Productivity	Various	1980 IT share of value added by sector	Various
$B_{\ell ft}$	Location Amenities	Various	1980-2015 Commuting Zone employment and wages	Various
$B_{\ell sft}$	Sectoral Amenities	Various	1980-2015 Commuting Zone employment and wages	Various
$O_{\ell t}$	Residential Land Supply	Various	1980-2015 local residential rent index	Various
$M_{\ell st}$	Industrial Land Supply	Various	Proportional to residential land supply	Various
$\mathcal{Z}_t$	Productivity of IT production	Various	1980-2015 BEA IT Capital Price Index	Various
δ^K_t	IT Capital Depreciation Rate	Various	BEA Fixed Asset Tables	Various

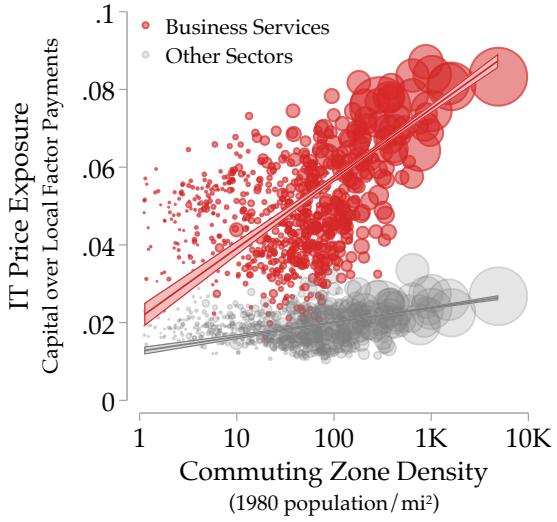
Notes: This table shows the baseline parameterization of the model. The productivity, amenity, and land supply terms vary across locations, sectors, and factor types, so their values are not listed. Where two values appear for a sector-specific parameter, the value for Business Services is first. Where two values appear for an education-group-specific parameter, the value for non-college workers appears first.

FIGURE 9: IT CAPITAL PER WORKER AND IT PRICE EXPOSURE IN THE MODEL

(A) IT Capital Per Worker, 1980



(B) IT Capital Price Exposure, 1980



Notes: The figure presents the output from our calibrated model for 1980. The left panel plots the policy functions that map firm size to optimal capital per worker within a set of illustrative locations. Factor prices are constant across firms within a location-sector. We normalize capital per worker to 1 for firms with one employee in Business Services in New York. The right panel plots the exposure statistic to IT price changes for each location-sector pair as implied by Theorem 1. The exposure statistic equals the ratio of total payments to IT capital relative to total payments to labor and commercial land in 1980.

functions for a handful of representative cities. The model predicts that firms in higher-density locations like New York spend more on capital per worker than firms of the same size elsewhere. As such, large firms in high-density cities are more exposed to investment price declines of IT capital. Importantly, for a given firm size, firms in large cities have a higher capital to labor ratios than firms in small cities. This reflects our empirical finding that college-labor productivity is increasing in population density, and that college-labor is complementary with IT capital.

Next, we construct the exposure term that Theorem 1 shows to be a sufficient statistic for how local factor prices change in response to investment-specific technical change in the calibrated model. The right panel of Figure 9 shows the ratio of total payments to IT capital relative to total payments to labor and commercial land by sector and location in 1980. Theorem 1 shows that this ratio is a sufficient statistic for the exposure of local factor prices in a location-sector to changes in IT prices.[43]

Exposure to IT price changes strongly increases with population density for the Business Services sector and is almost flat for other sectors. The level difference in exposure across sectors reflects sectoral differences in the productivity of IT capital (A_s^k). We infer a higher productivity of IT capital for Business Services because our target moment, the IT capital stock per dollar of payroll, is more than 3 times larger for Business Services

[43]Note that since our model has one type of capital, the ratio summarizes the location-sector exposure to direct and indirect effects.

than other sectors in 1980.[44]

How exposure increases with population density in each sector depends on the balance of the neoclassical and scale channels introduced in Section 2.3.[45] Since we estimate that capital and college labor are strong complements, the neoclassical channel for college labor pushes for *lower* exposure in high-wage, high-density commuting zones; at the same, non-college labor and capital are substitutes, so a neoclassical channel for non-college labor pushes for higher exposure in the same places.

In addition, the scale channel pushes for *higher* exposure in high-wage, high-density commuting zones in both sectors. The scale channel is stronger in Business Services relative to other sectors for two reasons. First, the empirical relationship between IT capital per worker and firm size is stronger, such that we estimate a more negative non-homotheticity parameter $\bar{\epsilon}_s$. Second, the empirical relationship between local population density and firm size is stronger, such that we estimate a larger role for commercial land in entry costs.

The exposure elasticity in the right panel of Figure 9 combined with Theorem 1 suggests a decline in the investment price of IT capital should have a strongly urban-biased effect on local factor prices in the Business Services sector, and much less so for other sectors. However, the theorem only applies for small changes in investment prices. To understand the effect of the large observed decline in the investment price of IT capital between 1980 and 2015 on wages across locations and sectors requires a general equilibrium counterfactual.

4. Accounting for Urban-Biased Growth

Our calibrated model matches wages and employment counts across commuting zones, sectors, education groups, and years exactly due to a large set of preference and technology "structural residuals." It also matches the investment price series of IT capital. In this section, we quantify how much of the urban-biased growth in the data is accounted for by changes in the investment price of IT capital alone.

To do so, we take the 1980 cross-section of our model and compute the counterfactual dynamic path of an "IT-only" economy in which only the productivity of capital production ($\mathcal{Z}_t$) varies. All other preference and technology structural residuals remain at their 1980 levels. Changing the productivity of capital production ($\mathcal{Z}_t$) from its 1980 to 2015 value implies that the investment price of IT capital in our counterfactual economy replicates the path of the price in the data. In addition, we adjust the *aggregate* college

[44] Table OA.1 shows this moment.

[45] Relative to the simple model, the quantitative model has two types of labor: one complementary with capital and the other substituting. High wages decrease exposure for the complementary type of labor; for the substitutable type of labor, the opposite is the case. The net effect depends on the relative cost shares of the two types of labor.

TABLE 4: WAGE-DENSITY ELASTICITY IN DATA AND MODEL

	Data		IT-Only Economy 2015			
	1980	2015	Base	$\bar{\epsilon}_s = 0$	End. A	End. B
Business Services	0.070	0.154	0.151	0.072	0.151	0.150
Other Sectors	0.060	0.070	0.069	0.060	0.069	0.068
Aggregate	0.063	0.102	0.103	0.067	0.103	0.101
Δ Aggregate		0.039	0.039	0.003	0.039	0.039

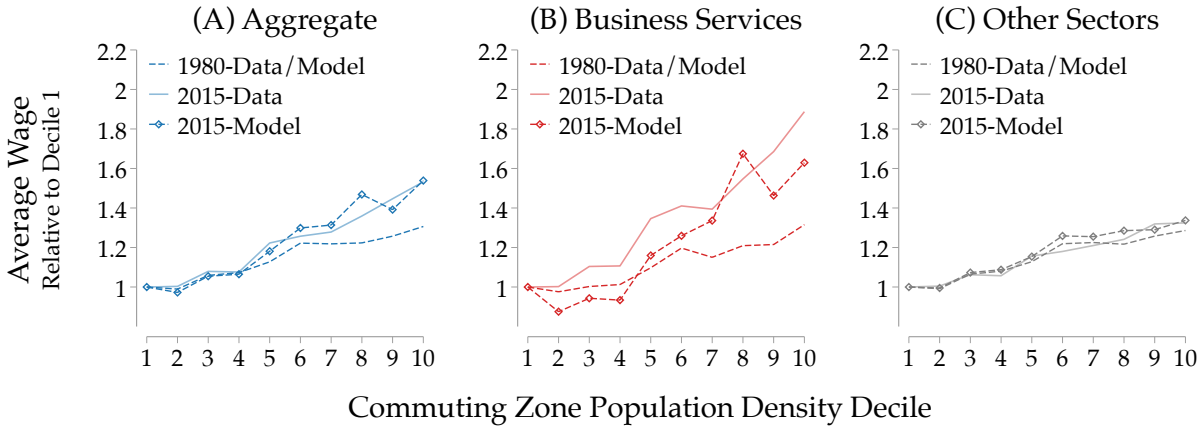
Notes: This table shows the coefficient on log population density from a regression of log average wages on population density in US commuting zones, in the data and in the IT-Only economy. Note that the 1980 cross-section is the same in the data and the IT-Only economy. The data underlying the data columns comes from the 1980 Decennial Census and the 2015 American Community Survey. Column 3 shows the wage-density elasticity in the baseline IT-only economy. Column 4 shows the wage-density elasticity in a homothetic version of the baseline IT-only economy with $\bar{\epsilon}_s = 0$, other structural parameters the same, but regional fundamentals re-calibrated. Column 5 shows the wage-density elasticity when local productivity terms are increasing functions of local population density. Column 6 shows the wage-density elasticity when local amenity terms for college workers are increasing functions of the local college share of employment, as in Diamond (2016).

employment share as in the data to enable us to directly compare employment shares across locations and sectors between our counterfactual economy and the data.

The first two columns of Table 4 present the wage-density gradient in the data in 1980 and 2015, both in the aggregate and separately for each sector. Note that because we have to use Decennial Census data for the calibration, the wage-density gradients in the data in both years differ somewhat from those in Figure 1. Column 3 shows the counterfactual wage-density gradient in 2015 in our baseline "IT-only" economy. Declining IT prices alone can explain almost all of the increase in the wage-density gradient. The increase in the gradient occurs primarily in the Business Services sector, exactly as in the data. The decline in IT prices has different effects across sectors because of the exposure differences across sectors shown in Figure 9. Figure 10 replicates Figure 1 using data from our "IT-only" economy.

The increase in the aggregate gradient reflects changes in the sector-specific wage-density gradients and the reallocation of employment across sectors. The left panel of Figure 11 shows the college share of employment in each sector in the model and the data. The right panel of Figure 11 shows the college share of employment across commuting zones and sectors. The "IT-only" economy generates almost the full degree of reallocation in the actual data. It produces a slightly flatter gradient in the ratio across locations, particularly in the highest-density deciles, including the cities of New York and Chicago. Note that although we adjust the *aggregate* share of college-educated workers as in the data, all sorting of workers across sectors and locations is an endogenous response to the changes in the price of IT capital. Lastly, because the model replicates the changes in worker stocks across locations and reproduces the change in

FIGURE 10: URBAN-BIASED GROWTH ACROSS IN MODEL AND DATA



Notes: This figure shows average annual wages across commuting zones (Tolbert and Sizer, 1996) sorted into deciles of increasing population density in the model and the data. Each decile accounts for one-tenth of the US population in 1980. The 1980 data come from the US Decennial Census, and the 2015 data from the American Community Survey. The model data comes from a counterfactual economy in which only the investment price of IT and the aggregate share of college workers change, as in the data. The 1980 data and model are identical by construction.

the wage gradients, it also generates much of the urban-biased increase in residential rents observed in the data.[46]

To further illuminate the mechanism translating aggregate changes in IT prices into unbalanced wage growth across regions, we compare an economy with and without non-homotheticity in production. Our theory showed that the non-homotheticity of the production function is essential in generating urban-biased growth. The non-homotheticity gives rise to the scale channel at the heart of high-density cities' exposure to IT price declines (cf. Figure 9). In Column 4 of Table 4, we present the wage-density gradient in 2015 in a homothetic version of the model, with the non-homotheticity parameter set to zero ($\bar{\epsilon}_s = 0$), and re-calibrated technology and preference residuals. Without the non-homotheticity, the wage-density gradient does not meaningfully increase as IT prices fall.[47]

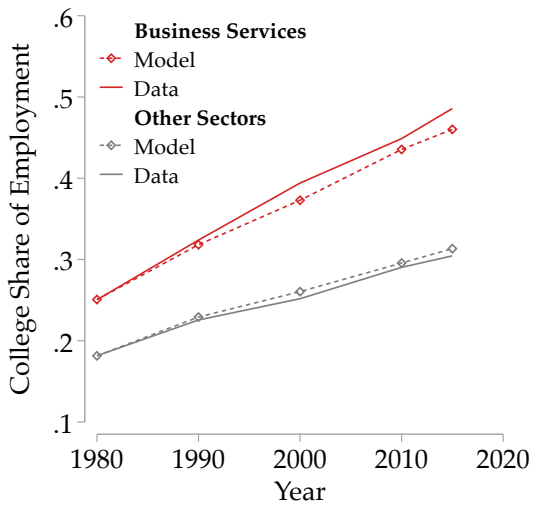
The model also captures that most urban-biased growth is due to within-sector wage growth differences across commuting zones rather than across-sector reallocation of employment. Figure 13 replicates the decomposition from Fact 1 in Section 1 in the model-generated data. The vast majority of urban-biased growth that the IT price decline generates comes from initial differences in Business Services employment shares interacting with faster wage growth in the sector in higher-density locations. The share accounted for by such wage-growth differences is more than 65% in the model and

[46]See Figure OA.15 in the Online Appendix.

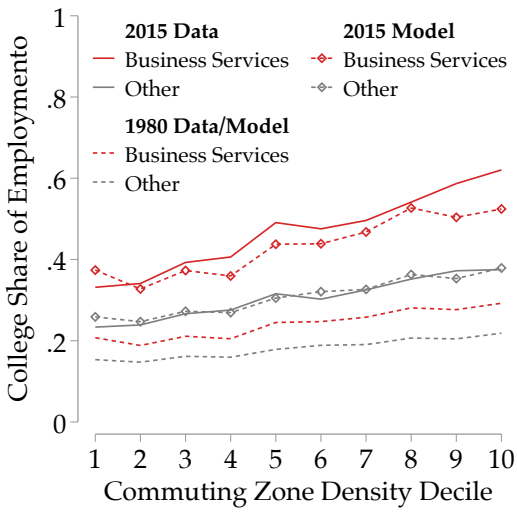
[47]Shutting down the non-homotheticity does not entirely eliminate the scale channel. The second component of the scale channel remains active since entry cost production does not use capital while variable cost production does so that $1 = \theta_\ell^{V|K} > \theta_\ell^{V|L}$. As a result, in the homothetic case, the wage-density elasticity remains unchanged between 1980 and 2015 but does not decline.

FIGURE 11: EDUCATION DEEPENING IN MODEL AND DATA

(A) Aggregate Economy



(B) Across Locations



Notes: The left panel shows the college share of employment in each sector over time for Business Services and the rest of the economy. The right panel shows the college share of employment within each commuting zone decile for Business Services and the rest of the economy in 1980 and 2015. Each decile accounts for one-tenth of the US population in 1980. The 1980-2010 data come from the US Decennial Census, and the 2015 data from the American Community Survey. The model data comes from a counterfactual economy in which only the investment price of IT and the aggregate share of college workers change, as in the data. The model matches aggregate college shares in the economy by construction.

about 87% in the data.

In the Online Appendix, we also replicate the decomposition of urban-biased growth into the contributions of large and small firms shown in Figure 4. Although the model captures firm-size differences in total payroll growth well, it generates too much growth from employment and too little from wages. The intuition for this finding is simple: in our model all firms within a location and sector pay the same wages to their workers, while in reality large firms pay higher wages for observationally identical workers (see Trottner (2019)). Allowing for firm-specific labor-supply curves as in Trottner (2019) is a straightforward extension that could help the model speak to these differences.

While the change in the price of IT capital can generate most of the observed urban-biased growth, the structural technology residuals are important for much of the *aggregate* wage growth common across locations. Figure 12 shows the technology structural residuals in 1980 and 2015 for each sector and education group. For college-educated workers in all sectors, aggregate productivity has increased and represents a key source of aggregate wage growth. However, the structural residuals are not a source of urban-biased growth.

We find that productivity growth for non-college workers exhibits a rural-bias in both sectors. This finding may partially reflect growth of sub-industries of the Business Services sector, such as business support services (NAICS 56) that predominantly use

non-college labor and are growing fastest in low-density locations (see Liao, 2012). The negative productivity growth for non-college workers in Business Services in high-density cities may reflect the effects of IT capital adoption that our model does not capture. For example, task-based frameworks such as Acemoglu and Restrepo (2022) highlight that new technologies can replace jobs, something our production function does not capture directly so that it would show up in the productivity residuals. Outside the Business Services sector, the decline in non-college productivities in high-density cities likely reflects the manufacturing sector's decline, which happened most rapidly in high-density cities (see Autor, 2019) and impacted non-college workers most.

In the Online Appendix, we compute additional counterfactual economies, in which we vary only the technology residuals or only the amenity residuals. Confirming the patterns in Figure 12, we find that changes in neither set of residuals generate any urban bias in wage growth.[48] The decline in IT prices is the sole force in the economy generating meaningfully urban-biased wage growth.

An extensive literature in urban economics has emphasized the endogenous nature of local productivity and amenities. Our calibration procedure infers technology and preference residuals to match annual data and is agnostic about their endogenous nature. That is, it is completely consistent with a world where urban agglomeration economies and amenities are endogenous function of local population characteristics.

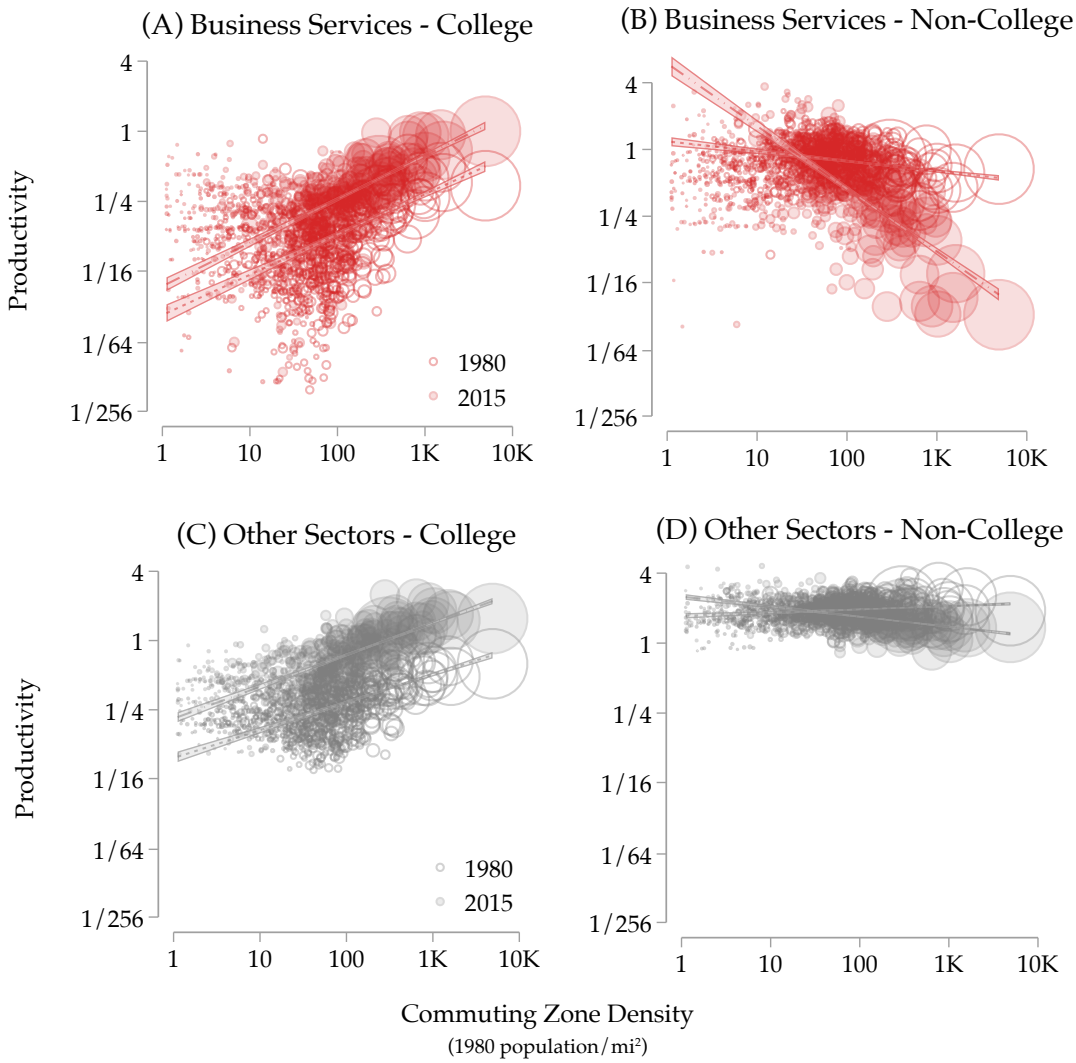
However, our growth accounting exercise may change when amenity and productivity terms are partly endogenous. To understand how, we repeat our accounting "IT-only" counterfactual in the presence of endogenous productivity and amenity terms. We use estimates from the meta-study of Ahlfeldt and Pietrostefani (2019) in allowing the labor productivity shifters $\{A^h_{\ell s}, A^l_{\ell s}\}$ to increase in total local employment, a classic "agglomeration" spillover. In addition, we follow Diamond (2016) and model positive spillovers in amenities $B_{\ell f}$ for college-educated workers from the presence of other college-educated workers, using her estimate for the spillover parameter.[49]

Column 5 of Table 4 presents the resulting wage-density gradients in 2015 with productivity spillovers. The result is virtually identical because the spillover parameter in the meta-study of Ahlfeldt and Pietrostefani (2019) is small and total city populations change little in our counterfactual.

In response to the decline in IT prices, the college share among workers in high-density locations increases. With endogenous amenities as in Diamond (2016), these inflows lead to higher amenities for college-educated workers and, hence, lower college wages in spatial equilibrium, offsetting some of the urban-biased wage growth that would otherwise occur. Column 6 shows the wage-density gradient generated by the decline

[48] See Table OA.3 in the Online Appendix.
[49] The Online Appendix provides additional details.

FIGURE 12: PRODUCTIVITY BY SECTOR AND EDUCATION IN 1980 AND 2015

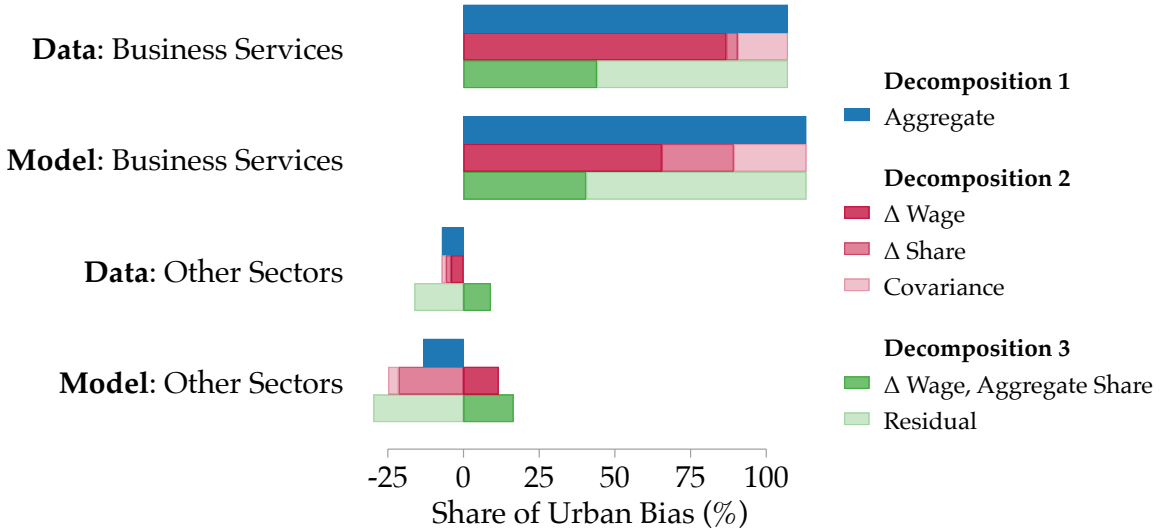


Notes: The figure shows the calibrated productivity residuals across commuting zones (Tolbert and Sizer, 1996) in 1980 and 2015, separately for each sector and education group. Each dot represents a commuting zone-, sector-, education, and year-specific productivity term. The size of each dot is proportional to the commuting zone population. We scale all productivity terms by the 2015 productivity of college-educated workers in the Business Services sector in the New York commuting zone.

in IT prices in the version of the model with endogenous amenities. The model predicts a slightly smaller increase in the wage-density gradients once productivities endogenously adjust, because workers do not need as much monetary compensation to live in high-density cities when amenities improve.

Finally, Table OA.3 in the Online Appendix provides additional robustness checks for our accounting exercise. We show how the contribution of the change in IT prices to urban-biased growth depends on the value for the aggregate elasticity of substitution between capital and labor we target in our calibration of σ. When we target an elasticity of 0.65 from Oberfield and Raval (2021), the decline in IT prices generates only about half of the urban-biased growth seen in the data, when we target 1.25 from Karabarbounis and

FIGURE 13: DECOMPOSING URBAN-BIASED GROWTH IN MODEL AND DATA



Notes: The figure decomposes the difference in 1980-2015 wage growth between commuting zones with above-median and below-median densities in 1980 into the contributions of each NAICS-1 sector, separately in data and model output. The 1980 data come from the US Decennial Census, and the 2015 data from the American Community Survey. The model data comes from a counterfactual economy in which only the investment price of IT and the aggregate share of college workers change, as in the data. The blue bars show the share of the wage growth difference accounted for by each sector (cf. equation (2)). The red bars decompose the blue bars into the separate contributions of within-industry wage growth, across industry relocation, and a covariance term (cf. equation (3)). The green bars decompose the blue bars into a component due to wage growth differences if all commuting zones had the same sectoral employment shares and a residual component (cf. equation (4)). We classify above-median density commuting zones as the highest density commuting zones jointly accounting for 50% of 1980 employment. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

Neiman (2014) it explains more than three times the observed urban-biased growth.[50] A lower elasticity of substitution means a stronger neoclassical channel, which lowers exposure in high-density locations; a higher elasticity weakens the neoclassical channel or even makes it help raise the exposure of high-density locations as outlined in Section 2.3. Table OA.3 also shows urban-biased growth in the IT-only economy when college- and non-college-educated workers have the same labor-supply elasticities set to the average values across groups. Our findings are virtually unchanged, suggesting heterogeneous labor-supply elasticities are not essential for understanding urban-biased growth.

CONCLUSION

Recent economic growth has been strikingly biased toward the richest and largest cities in the US. This paper shows that understanding why requires focusing on large establishments in skill- and information-intensive Business Services industries. These

[50]Note that both Oberfield and Raval (2021) and Karabarbounis and Neiman (2014) provide aggregate elasticities for all types of capital, not IT capital specifically. Our baseline calibration targeted an elasticity specific to IT capital from Lashkari et al. (2024).

service firms have been key beneficiaries of innovation in information technology, which they used to scale up operations in the most productive US cities. A better understanding of these services can unlock new perspectives on the nature of economic growth in knowledge economies, and the accompanying inequality between workers and locations.

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Online Appendix Material for

Urban-Biased Growth: A Macroeconomic Analysis

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FOR ONLINE PUBLICATION

A. Proofs and Derivations

In this section, we derive the main theoretical results of the paper.

A.1 Derivation of the Demand System

Let a intermediate input varieties be indexed by ω. Denote the total number of varieties in each sector by N_s. The representative firm producing the final good has the following production function:

$$Y = \left(\sum_s \left(\int_0^{N_s} q_s^{\zeta_s}(\omega) d\omega \right)^{\frac{\varsigma}{\zeta_s}} \right)^{\frac{1}{\varsigma}} := \left(\sum_s Q_s^{\varsigma} \right)^{\frac{1}{\varsigma}},$$

where the elasticity of substitution over firm varieties within a sector is $\iota_s := \frac{1}{1-\zeta_s}$ and the elasticity of substitution over sectoral CES bundles, Q_s, is $\gamma := \frac{1}{1-\varsigma}$. Solving the representative firm's profit maximization problem yields the standard demand curve for an individual variety:

$$p_s(\omega) = q_s(\omega)^{-\frac{1}{\iota_s}} \mathcal{D}_s \quad \text{where} \quad \mathcal{D}_s := \frac{P_s^{\frac{\iota_s - \gamma}{\iota_s}}}{P^{\frac{1-\varsigma}{\iota_s}}} I^{\frac{1}{\iota_s}},$$

and I denotes total demand for the final good. The optimal sectoral price index, P_s is defined by $P_s^{1-\iota_s} = \int_0^{N_s} p_s(\omega)^{1-\iota_s} d\omega$ and the ideal price index of the final good, P, is defined by $P^{1-\gamma} = \sum_s P_s^{1-\gamma}$. The term $\mathcal{D}_s$ is a measure of sector-specific aggregate demand. Using the preceding expression, we can then express a firm's revenue function in terms of the output or the price of its variety:

$$r_s(\omega) := y(\omega)^{\zeta_s} \mathcal{D}_s \quad \text{and} \quad r_s(\omega) := p(\omega)^{\frac{\zeta_s}{\zeta_s - 1}} \mathcal{D}_s^{\frac{1}{1-\zeta_s}}. \tag{OA.1}$$

A.2 Proof of Theorem 1

We first state a Lemma that links the rental rate and the investment price of capital in the steady state.

Lemma 1. *In steady state, the following holds for the rental rate of capital type f:*

$$w_{ft}^K = (\bar{R} - (1 - \delta_f^K)) p_{ft}^K = (\bar{R} - (1 - \delta_f^K)) \frac{1}{\mathcal{Z}_f},$$

where $\bar{R}$ comes from the steady-state Euler equation, and is invariant at $1/\beta$.

Proof. The rate of return of a unit of type-f capital in any period t is

$$R_t = \frac{w^K_{ft}}{p^K_{ft}} + \frac{p^K_{ft+1}}{p^K_{ft}}(1-\delta^K_f),$$

Note that in steady state the investment price of capital is constant over time, but then $p^K_{ft} = p^K_{ft+1} = 1/\mathcal{Z}_f$. Noting that in steady state $R_t = \bar{R} = 1/\beta$, then yields the result. □

For convenience, we restate Theorem 1 here and then prove it.

Theorem. *In the steady state, the general equilibrium response of average local-factor prices in a location-sector to a change in the investment price of type-f capital, p^K_f, is given by*

$$d\log \bar{w}_{\ell s} = -\frac{\Phi^K_{\ell s f}}{\Phi^L_{\ell s} + \Phi^M_{\ell s}} d\log p^K_f + \frac{\Phi^L_{\ell s} + \Phi^M_{\ell s} + \Phi^K_{\ell s}}{\Phi^L_{\ell s} + \Phi^M_{\ell s}} d\log \mathcal{D}_s.$$

Proof. Consider the free-entry condition in steady state:

$$\begin{aligned} e_{\ell s}(\mathbf{w}_{\ell s}) &= \kappa \int \pi_{\ell s}(z) d\Omega_s(z) \\ &= \kappa \int \max_y [y^{\zeta_s}\mathcal{D}_s - z^{-1} y v_{\ell s}(y, \mathbf{w}_{\ell s})] d\Omega_s(z). \end{aligned}$$

Now by the envelope theorem:

$$\frac{\partial \pi_{\ell s}(z)}{\partial w_{\ell s f}} = -z^{-1} y_\star \frac{\partial v_{\ell s}(y, \mathbf{w}_{\ell s})}{\partial w_{\ell s f}},$$

where $y_\star$ denotes the profit-maximizing level of output of them firm. In addition, we also have

$$\frac{\partial \pi(z)}{\partial \mathcal{D}_s} = y_\star^{\zeta_s}.$$

Totally differentiate the free-entry condition and use these expressions to obtain

(OA.2)
$$\sum_f \frac{\partial e_{\ell s}(\mathbf{w}_{\ell s})}{\partial w_{\ell s f}} dw_{\ell s f} = \kappa \int \left[y_\star^{\zeta_s} D_s d\log \mathcal{D}_s - \sum_f z^{-1} y_\star \frac{\partial v_{\ell s}(y_\star, \mathbf{w}_{\ell s})}{\partial w_{\ell s f}} dw_{\ell s f} \right] d\Omega_s(z).$$

We can also write the free-entry condition using Shephard's Lemma as

(OA.3)
$$\sum_f \frac{\partial e_{\ell s}(\mathbf{w}_{\ell s})}{\partial w_{\ell s f}} w_{\ell s f} = \kappa \int \left[y_\star^{\zeta_s} D_s - \sum_f z^{-1} y_\star \frac{\partial v_{\ell s}(y_\star, \mathbf{w}_{\ell s})}{\partial w_{\ell s f}} w_{\ell s f} \right] d\Omega_s(z).$$

Using equations (OA.3) in (OA.2) yields

$$\sum_f \left[\frac{\partial e_{\ell s}(\mathbf{w}_{\ell s})}{\partial w_{\ell s f}} w_{\ell s f} + \kappa \int z^{-1} y_\star \frac{\partial v_{\ell s}(y_\star, \mathbf{w}_{\ell s})}{\partial w_{\ell s f}} w_{\ell s f} d\Omega_s(z) \right] d \log w_{\ell s f}$$
$$= \sum_f \left[\frac{\partial e_{\ell s}(\mathbf{w}_{\ell s})}{\partial w_{\ell s f}} w_{\ell s f} + \kappa \int z^{-1} y_\star \frac{\partial v_{\ell s}(y_\star, \mathbf{w}_{\ell s})}{\partial w_{\ell s f}} w_{\ell s f} d\Omega_s(z) \right] d \log \mathcal{D}_s.$$

We use Definition 1 to simplify the preceding equation:

$$\sum_f \Phi_{\ell s f} d \log w_{\ell s f} = \sum_f \Phi_{\ell s f} d \log \mathcal{D}_s.$$

Next, note that by Lemma 1, the steady state change in the rental rate of type-f capital is independent of the rental rate of type-f' capital. As a result, in response to the change of the investment price in type-f capital, we have $d \log w_{\ell s f} \neq 0$ and $d \log w_{\ell s f'} = 0 \forall f' \in \mathcal{F}^K \setminus f$.

Using this and Definition 2, we can write:

$$d \log \bar{w}_{\ell s} = -\frac{\Phi^K_{\ell s f}}{\Phi^L_{\ell s} + \Phi^M_{\ell s}} d \log w^K_f + \left(\frac{\Phi^L_{\ell s} + \Phi^M_{\ell s} + \Phi^K_{\ell s}}{\Phi^L_{\ell s} + \Phi^M_{\ell s}}\right) d \log \mathcal{D}_s.$$

Lastly, we can use Lemma 1 to replace the rental rate of capital with its investment price, so that:

$$d \log \bar{w}_{\ell s} = -\frac{\Phi^K_{\ell s f}}{\Phi^L_{\ell s} + \Phi^M_{\ell s}} d \log p^K_f + \left(\frac{\Phi^L_{\ell s} + \Phi^M_{\ell s} + \Phi^K_{\ell s}}{\Phi^L_{\ell s} + \Phi^M_{\ell s}}\right) d \log \mathcal{D}_s,$$

which concludes the proof. □

A.3 Derivation of Equations in the Simple Model

We derive the expressions in the simple model section in a number of steps.

Profit Maximization and Free Entry Recall that in the simple model, firms do not differ in productivity; without loss of generality, we set $z = 1$ for all firms. We can write a firm's variable profits as follows:

$$\pi_\ell = py - yA_\ell^{-1} v(y, \mathbf{w}_\ell).$$

Taking first-order condition with respect to output and re-arranging yields:

$$p_\ell = \frac{1}{\zeta} A_\ell^{-1} v(y, \mathbf{w}_\ell)(1 + \frac{\partial \log v(y, \mathbf{w}_\ell)}{\partial \log y}) := \frac{1}{\zeta} A_\ell^{-1} v(y, \mathbf{w}_\ell)(1 + \bar{v}_\ell),$$

where $\bar{v}_\ell$ is a measure of the increasing returns to scale induced by the non-homotheticity in production. Note that $\bar{v}_\ell = 0$ in the homothetic case.

We can plug the optimal pricing expression into the definition for aggregate demand to rewrite the expression for aggregate demand in equation (OA.1) in terms of factors prices and output. Combining the pricing rule with the demand function,

$$y^{\zeta-1}\mathcal{D} = \frac{1}{\zeta} A_\ell^{-1} v(y, \mathbf{w}_\ell)(1 + \bar{v}_\ell). \tag{OA.4}$$

Plugging the pricing rule into the expression of firm variable profits and setting the result equal to the entry cost yields

$$\pi_\ell^\star = y A_\ell^{-1} v(y, \mathbf{w}_\ell)(\frac{1-\zeta}{\zeta} + \frac{1}{\zeta}\bar{v}_\ell) = e(\mathbf{w}_\ell). \tag{OA.5}$$

Equations (OA.4) and (OA.5) pin down wages and output, given capital rental rates and aggregate demand, making wages and output are the only endogenous variables that vary in the cross-section of locations.

Exposure in the Cross-Section In the simple model, the exposure elasticity simplifies to the following:

$$\Lambda_\ell = \frac{w^K X_\ell^K}{w_\ell^L X_\ell^L} = \frac{w^K}{w_\ell^L} \frac{y A_\ell^{-1} v_{w^K} + e_{w^K}}{y A_\ell^{-1} v_{w_\ell^L} + e_{w^L}}, \tag{OA.6}$$

where v_x and e_x for $x = w_\ell^L, w^K$ denote the derivative of the variable cost and entry-cost function with respect to the respective price. Differentiating equation (OA.6) in the

cross-section of locations yields

$$
\begin{aligned}
d\log\Lambda_\ell = & \frac{yA_\ell^{-1}v_{w^K}}{yA_\ell^{-1}v_{w^K}+e_{w^K}}d\log y - \frac{yA_\ell^{-1}v_{w^K}}{yA_\ell^{-1}v_{w^K}+e_{w^K}}d\log A_\ell \\
& + \frac{yA_\ell^{-1}v_{w^K w_\ell^L}+f_{pw}}{yA_\ell^{-1}v_{w^K}+e_{w^K}}w_\ell d\log w_\ell + \frac{yA_\ell^{-1}v_{py}}{yA_\ell^{-1}v_{w^K}+e_{w^K}}yd\log y \\
& - d\log w_\ell - \frac{yA_\ell^{-1}v_{w_\ell^L}}{yA_\ell^{-1}v_{w_\ell^L}+e_{w_\ell^L}}d\log y - \frac{yA_\ell^{-1}v_{w_\ell^L y}}{yA_\ell^{-1}v_{w_\ell^L}+e_{w_\ell^L}}d\log y \\
& + \frac{yA_\ell^{-1}v_{w_\ell^L}}{yA_\ell^{-1}v_{w_\ell^L}+e_{w_\ell^L}}d\log A_\ell - \frac{yA_\ell^{-1}v_{w_\ell^L w_\ell^L}+f_{w_\ell^L w_\ell^L}}{yA_\ell^{-1}v_{w_\ell^L}+e_{w_\ell^L}}w_\ell^L d\log w_\ell^L.
\end{aligned}
$$

We define the following cost shares:

$$
\theta_\ell^{V|L} := \frac{yA_\ell^{-1}v_{w_\ell^L}}{yA_\ell^{-1}v_{w_\ell^L}+e_{w_\ell^L}} \quad \text{and} \quad \theta_\ell^{V|K} := \frac{yA_\ell^{-1}v_{w^K}}{yA_\ell^{-1}v_{w^K}+e_{w^K}},
$$

which give the fraction of total labor (capital) payments that go to variable cost as opposed to entry costs. Using this definition, we rearrange terms to derive the expression from the body of the paper:

$$
\text{(OA.7)} \qquad \frac{d\log\Lambda_\ell}{d\log A_\ell} = (\sigma_{KL}-1)\frac{d\log w_\ell^L}{d\log A_\ell} + \epsilon_{KL}\frac{d\log y}{d\log A_\ell} + (\theta^{V|K}-\theta^{V|L})\frac{d\log y/A_\ell}{d\log A_\ell}
$$

where

$$
\sigma_{KL} := \frac{\partial\log K_\ell/L_\ell}{\partial\log w_\ell^L/w^K} \quad \text{and} \quad \epsilon_{KL} := \frac{\partial\log K_\ell/L_\ell}{\partial\log y},
$$

are the elasticity of substitution between capital and labor for a given level of output and the capital intensity in variable cost as a function of firm scale, for given factor prices. K_ℓ and L_ℓ are the total amounts of capital and labor used in location ℓ across both variable and entry cost.

Next, we use equations (OA.4) and (OA.5) to find an expression for the cross-sectional terms in equation (OA.7) in the equilibrium of the model. First, differentiate equation (OA.4) in the cross-section of locations to obtain

$$
\text{(OA.8)} \qquad (\zeta-1)d\log y = -d\log A_\ell + \frac{v_{w_\ell^L}(y,\mathbf{w}_\ell)w_\ell^L}{v(y,\mathbf{w}_\ell)}d\log w_\ell^L + \frac{v_y(y,\mathbf{w}_\ell)}{v(y,\mathbf{w}_\ell)}yd\log y.
$$

We define the following two cost shares:

$$\theta_\ell^{L|V} := \frac{v_{w_\ell^L}(y, \mathbf{w}_\ell) w_\ell^L}{v(y, \mathbf{w}_\ell)} \quad \text{and} \quad \theta_\ell^{L|E} := \frac{e_{w_\ell^L}(\mathbf{w}_\ell) w_\ell^L}{e(\mathbf{w}_\ell)},$$

which denote the share of labor payments in variable and entry costs, respectively. Using this definition, we simplify equation (OA.8) to:

$$[(\zeta - 1) - \bar{v}_\ell] d \log y = \theta_\ell^{L|V} d \log w_\ell^L - d \log A_\ell. \tag{OA.9}$$

Now, we differentiate equation (OA.5) in the cross-section of locations to obtain:

$$\begin{aligned} yA_\ell^{-1} v(y, \mathbf{w}_\ell)[\frac{1-\zeta}{\zeta} + \frac{1}{\zeta}\bar{v}_\ell] d \log y - yA_\ell^{-1} v(y, \mathbf{w}_\ell)[\frac{1-\zeta}{\zeta} + \frac{1}{\zeta}\bar{v}_\ell] d \log A_\ell \\ + yA_\ell^{-1} v_{w_\ell^L}(y, \mathbf{w}_\ell)[\frac{1-\zeta}{\zeta} + \frac{1}{\zeta}\bar{v}_\ell] w_\ell^L d \log w_\ell^L = e_{w_\ell^L}(\mathbf{w}_\ell) w_\ell^L d \log w_\ell^L, \end{aligned}$$

which simplifies to

$$d \log y - d \log A_\ell = [\theta_\ell^{L|E} - \theta_\ell^{L|V}] d \log w_\ell^L \tag{OA.10}$$

Plugging (OA.9) into equation (OA.10) and rearranging, we find:

$$\frac{d \log w_\ell^L}{d \log A_\ell} = \frac{(\zeta - 1) - \bar{v}_\ell + 1}{\theta_\ell^{L|V} - [(\zeta - 1) - \bar{v}_\ell][\theta_\ell^{L|E} - \theta_\ell^{L|V}]}. \tag{OA.11}$$

Plugging this back into equation (OA.9) yields:

$$\frac{d \log y}{d \log A_\ell} = \frac{\theta_\ell^{L|E}}{\theta_\ell^{L|V} - [(\zeta - 1) - \bar{v}_\ell][\theta_\ell^{L|E} - \theta_\ell^{L|V}]}. \tag{OA.12}$$

We now set $\bar{v}_\ell = 0$ and combine equations (OA.11) and (OA.12) to obtain the following two cross-sectional relationships:

$$\frac{d \log w_\ell}{d \log A_\ell} = \frac{\zeta}{\zeta \theta_\ell^{L|V} + (1-\zeta)\theta_\ell^{L|E}} \quad \text{and} \quad \frac{d \log y}{d \log A_\ell} = \frac{\theta_\ell^{L|E}}{\zeta \theta_\ell^{L|V} + (1-\zeta)\theta_\ell^{L|E}} \tag{OA.13}$$

which are the two expressions that appear in the expression for how the exposure elasticity varies with location productivity.

Figure 7 in the body of the paper also shows some special cases of the preceding expressions. We now discuss a set of special cases including the ones shown in the paper.

No Labor in Entry Cost. In this case, $\theta_\ell^{L|E} = 0$ and equation (OA.13) simplify to

$$\frac{d\log w_\ell}{d\log A_\ell} = 1/\theta_\ell^{L|V} \quad \text{and} \quad \frac{d\log y}{d\log A_\ell} = 0.$$

If labor is not used for entry costs, entry costs cannot vary across locations. As a result, firms have to be equally profitable in all locations in equilibrium. Therefore labor costs have to increase with local productivity to offset the entire productive advantage in equilibrium.

Only Labor in Entry Cost. In this case, $\theta_\ell^{L|E} = 1$ and equation (OA.13) simplify to

$$\frac{d\log w_\ell}{d\log A_\ell} = \frac{\zeta}{\zeta\theta_\ell^{L|V} + (1-\zeta)} \quad \text{and} \quad \frac{d\log y}{d\log A_\ell} = \frac{1}{\zeta\theta_\ell^{L|V} + (1-\zeta)}.$$

With only labor in the entry cost, entry costs increase one-for-one with wages. In more productive locations, firms are more productive and hence sell larger quantities. Wages increase less than output because the curvature of demand depresses the marginal product of labor at higher levels of output.

Cobb-Douglas Case: ζ=0 In this case, $\zeta \to 0$ and equation (OA.13) simplify to

$$\frac{d\log w_\ell}{d\log A_\ell} = 0 \quad \text{and} \quad \frac{d\log y}{d\log A_\ell} = 1.$$

If the demand system is Cobb-Douglas, the representative firm spends a fixed share of its expenditure on each firm. As a result, the revenue of each firm is invariant. Firms in more productive locations produce larger quantities but at lower prices, so that the marginal product of workers is the same in all locations regardless of their productivity.

Linear Production Function: ζ=1 In this case, $\zeta \to 1$ and equation (OA.13) simplifies to

$$\frac{d\log w_\ell}{d\log A_\ell} = 1/\theta_\ell^{L|V} \quad \text{and} \quad \frac{d\log y}{d\log A_\ell} = \theta_\ell^{L|E}/\theta_\ell^{L|V}.$$

Entry costs are higher in more productive locations to offset higher profitability through higher productivity. In this case, the marginal product of labor does not fall as the firm increases output, so wages can increase in inverse proportion to their cost share with productivity. Output is higher in more productive locations, the more so the higher the labor share in entry costs because a larger labor share implies that entry costs increase more steeply with location productivity.

A.4 Factor Demands in the Quantitative Model

Consider the production technology from equation (11) that is common to all firms i. Solving the cost minimization problem of a firm then yields the following cost function:

$$c(z; y, \mathbf{w}_{\ell s}) = yz^{-1}\left[\left[(w^h_{\ell s})^{1-\sigma_s} A^h_{\ell s} y^{\bar{\epsilon}_s} + (w^k)^{1-\sigma_s} A^k_s\right]^{\frac{1-\varphi_s}{1-\sigma_s}} + (w^l_{\ell s})^{1-\varphi_s} A^l_{\ell s}\right]^{\frac{1}{1-\varphi_s}}.$$

Using Shepard's lemma, we derive the following expressions for the individual factor demands:

$$\begin{aligned} h &= c(z; y, \mathbf{w}_{\ell s})^{\varphi_s} P_x^{\sigma_s - \varphi_s} (w^h_{\ell s})^{-\sigma_s} A^h_{\ell s} y^{\bar{\epsilon}_s} \\ k &= c(z; y, \mathbf{w}_{\ell s})^{\varphi_s} P_x^{\sigma_s - \varphi_s} (w^k)^{-\sigma_s} A^k_s \\ l &= c(z; y, \mathbf{w}_{\ell s})^{\varphi_s} (w^l_{\ell s})^{-\varphi_s} A^l_{\ell s}, \end{aligned}$$

where $P_x^{1-\sigma_s} = (w^h_{\ell s})^{1-\sigma_s} A^h_{\ell s} y^{\bar{\epsilon}_s} + (w^k)^{1-\sigma_s} A^k_s$. Using these factor demands, we can find the following input ratios:

$$\frac{h}{k} = \frac{(w^h_{\ell s})^{-\sigma_s} A^h_{\ell s} y^{\bar{\epsilon}_s}}{(w^k)^{-\sigma_s} A^k_s} \quad \text{and} \quad \frac{h}{l} = \frac{P_X^{\sigma_s - \varphi_s} (w^h_{\ell s})^{-\sigma_s} A^h_{\ell s} y^{\bar{\epsilon}_s}}{(w^l_{\ell s})^{-\varphi_s} A^l_{\ell s}} \quad \text{and} \quad \frac{k}{l} = \frac{P_X^{\sigma_s - \varphi_s} (w^k)^{-\sigma_s} A^k_s}{(w^l_{\ell s})^{-\varphi_s} A^l_{\ell s}}.$$

With these expression, computing closed form expressions for scale elasticities is straightforward, and we find:

$$\frac{\partial \log \frac{k}{h}}{\partial \log y} = -\bar{\epsilon}_s; \; \frac{\partial \log \frac{h}{l}}{\partial \log y} = \bar{\epsilon}_s[1 - \frac{\varphi_s - \sigma_s}{1 - \sigma_s}]\theta_{\ell s}(w_{\ell s}, y); \; \frac{\partial \log \frac{k}{l}}{\partial \log y} = -\bar{\epsilon}_s \frac{\varphi_s - \sigma_s}{1 - \sigma_s}\theta_{\ell s}(w_{\ell s}, y),$$

where $\theta_{\ell s}(w_{\ell s}, y) \in (0, 1)$ is the cost share of skilled labor in the capital-skill bundle.

A.5 Endogenous Local Fundamentals

A long literature suggests local productivities and amenities may be endogenous functions of the size and composition of a location's workforce. In our main calibration, we abstracted from such "spillover" effects. We then investigate their qualitative role in affecting the strength of our mechanism.

Diamond (2016) provides direct evidence that amenities for high-skill workers are an increasing function of the share of high-skill workers in a location. We change the location amenity term for high-skill workers in our model to incorporate that channel by setting $B_{\ell h} = \bar{B}_{\ell h}\phi_\ell^{\chi_1}$, where ϕ_ℓ is the ratio of college- to non-college-educated workers in location ℓ. We borrow the parameter $\chi_1 = 2.6$ from Diamond (2016). Note that we do not need to re-calibrate our model; we can simply decompose the calibrated amenities into an endogenous and an exogenous part ($\bar{B}_{\ell h}$). Column 5 of Table 4 presents the

resulting wage-density gradients in 2015.

Ahlfeldt and Pietrostefani (2019) provide estimates for productivity spillovers from a meta-study of urban economics papers. We change the specification of local labor productivity shifters in our model for workers of type f as follows:

$$A^f_{\ell s} = \bar{A}^f_{\ell s}(X^L_\ell)^{\chi_2},$$

where X^L_ℓ indicates the total population count in location ℓ. The study by Ahlfeldt and Pietrostefani (2019) implies $\chi_2 = 0.04$. Column 6 of Table 4 presents the resulting wage-density gradients in 2015.

B. Data Construction

In this section, we provide additional details on the datasets used in the body of the paper.

B.1 Longitudinal Business Database (LBD)

We use the administrative, establishment-level LBD data from the US Census Bureau from 1980-2015. The LBD reports industry codes for establishments in different classification systems, starting with the Standard Industrial Classification (SIC) and then transitioning to the North American Classification System (NAICS) in 1997. The NAICS system has received further updates in subsequent years. We use Fort and Klimek (2016) to crosswalk historical SIC information into consistent NAICS records. We trim outlier data, remove establishments without employment or payroll data, and omit establishments with mean worker pay greater than $1,000,000 per year.

The LBD also contains information on which firm owns each establishment, allowing us to combine it with other US Census datasets that report information on US firms.

B.2 Annual Capital Expenditures Survey (ACES)

The ACES provides broad-based statistics on business spending for new and used structures and equipment. United States Code, Title 13, authorizes this survey and provides for mandatory responses. Supplemental to the current Annual Capital Expenditure Survey, the Information and Communication Technology Survey (ICTS) collects data on non-capitalized and capitalized business spending for information and communication technology (ICT) equipment.

The ICTS covers all domestic, private, and non-farm firms. The ICTS sample consists of approximately 46,000 companies with one or more employees. Larger companies are selected yearly from the updated Business Register (BR); the survey includes all companies with at least 500 paid employees. Smaller companies with employees are

stratified by industry and payroll size and selected randomly by strata.

The survey includes four types of ICT equipment and software: computer and peripheral equipment; ICT equipment excluding computers and peripherals; electromedical and electrotherapeutic apparatus; and computer software. Companies report non-capitalized and capitalized expenses.

Data reporting changed with the 2013 survey, the first for which firms reported electronically. The Census used mail-out/mail-back survey forms to collect data in previous survey years. As a result, our analysis relies mainly on the 2013 iteration of the survey. After 2013, the Census ran out of funding for the ICTS and discontinued it.

For 2013, we merged our LBD data with the ICTS data using the firm identifiers provided in both surveys. We excluded electromedical and electrotherapeutic apparatus from our analysis and aggregated all IT assets into a single measure of IT capital for each firm in the survey. Using this information, we constructed the measure of IT expenditure per worker described in the paper's body. Our results are little changed when using earlier survey years.

B.3 US Decennial Census and American Community Survey

The LBD data does not contain information on the workers at each establishment. We create an additional panel dataset using information from the 1970, 1980, 1990, and 2000 US Decennial Census and the 2010 and 2015 American Community Survey (Ruggles et al., 2017). The panel contains total employment and labor income for each commuting zone, NAICS 1 sector, education group, occupation group, and year.

In constructing the panel from microdata, we drop all observations that are not in the labor force, have zero income, are employed in the government or agriculture, or are missing an industry identifier. We split workers into those with at least a college degree ("college") and those without ("non-college"), and those in cognitive non-routine occupations (CNR) and all others (non-CNR) following Rossi-Hansberg et al. (2019).

We aggregate the data to 722 commuting zones (Tolbert and Sizer, 1996) covering the entirety of the continental US. We use the crosswalks by Autor and Dorn (2013) to map Census Public Use Microdata areas (PUMAs) native to the Census files to commuting zones. For 1970 and 1980, the crosswalk uses Census "county groups" instead of PUMA identifiers.

We aggregate all our data into 1-digit NAICS sectors designed to capture the principal functional differences between industry groups. To do so, we create a crosswalk from the Census industry identifiers to NAICS codes, using the 2000 cross-section of the data that includes both codes.

We define the average wage within a location-sector pair as the ratio of its total payroll

to its total employment using Census-provided sampling weights.

To construct a household rental price index, we regress the log of household-level gross rents on the dwelling age, number of rooms, number of bedrooms, number of units in the building, and commuting-zone-year fixed effects, weighting by household sampling weights. The resulting commuting zone fixed effects serve as the rental price index for each year. Figure OA.15 shows the resulting rent-price index for 1980 and 2015.

B.4 Quarterly Census of Employment and Wages (QCEW)

For some of our aggregate wage, employment, and establishment statistics (such as Figures OA.4 and 8), we use the publicly-available QCEW published by the Bureau of Labor Statistics. The data come from unemployment insurance records and cover most US workers. We drop observations located in the synthetic counties designated as "Overseas Locations," "Multicounty," "Out-of-State," or "Unknown Or Undefined" and counties with a privacy disclosure flag.

Prior to 1990, the QCEW used the SIC industry classification standard. To convert this to the modern NAICS industry standard, we use the Fort and Klimek (2016) crosswalks to the NAICS 2012 classification for the SIC 1977 codes for data from 1980-1986 and the SIC 1987 codes for 1987-1990. We classified "SIC 1520" as a non-Business Services industry and "SIC 9999" (non-classifiable establishments) as a non-Business Services industry.

B.5 Current Population Survey (CPS)

We obtain information on employee characteristics by firm size from the CPS conducted by the US Census Bureau. We accessed the data via IPUMS (Ruggles et al., 2017). Since 1992, the CPS has consistently asked respondents to report the size of their employer using the following bins: "<10 employees", "10-24", "25-99", "100-499", "500-999", and "1000+." Data on employer size started in 1988. However, employer-size bins changed several times in the first few years of coverage. The question reached a stable form in 1992, so we use that year in our calibration. We drop employees working more than 168 hours per week and part-time workers who worked less than 30 hours in a "usual" week. We classify workers with more than a bachelor's degree as "college-educated" and all other workers as "non-college."

B.6 County Business Patterns (CBP)

As a robustness exercise, we document the increase in the wage-density gradient in the US Census Bureau's CBP database in Figure OA.5. The CBP provides total payroll and employment for each US county from 1980-2015.

We perform minimal processing of the data. We aggregate counties to commuting zones

following Tolbert and Sizer (1996). We compute total payroll and total employment for each commuting zone and compute average wages as their ratio. We deflate average wages using the BEA PCE Deflator.

B.7 Bureau of Economic Activity (BEA) Fixed-Asset, Investment, and Value-Added Data

We use the BEA Fixed Asset Tables' "Detailed Data for Fixed Assets and Consumer Durable Goods" as our source of aggregate information on capital stocks and capital investments by sector.

Our first and most direct output from the BEA data is a set of capital-type-specific price indices. In particular, we extract the price indices for equipment capital and its subcategories: information processing, industrial equipment, transportation equipment, and other equipment. Similarly, we extract the price indices for intellectual property capital and its subcategories: software, research and development, and entertainment.[51] The left panel of Figure OA.13 shows the equipment capital price series, and the right panel for intellectual property. The most important takeaway from these figures is that most of the decline in equipment and intellectual property capital investment price is due to information processing equipment and software.

Next, we extract several data series for more granular asset categories. In particular, we extract the following information: (1) capital stock data in dollars, (2) capital quantity index, (3) capital investment information, and (4) capital depreciation rates.[52] We obtain these information for the following assets that we jointly define as "IT assets:" ENS1: Prepackaged software; ENS2: Custom software; ENS3: Own account software; EP1A: Mainframes; EP1B: PCs; EP1C: DASDs; EP1D: Printers; EP1E: Terminals; EP1F: Tape drives; EP1G: Storage devices; EP1H: System integrators; EP12: Office and accounting equipment; EP31: Photocopy and related equipment.

We compute a capital price series for each asset by dividing its nominal stock by the corresponding quantity index. Using this price index, we adjust the data on capital stocks and investments for each sector and year to be in 2015 dollars.

Our first output from the more granular data is the numbers on investment per worker across 1-digit NAICS sectors in 1980 and 2015. To construct this figure, we first aggregate investment in the more granular capital categories into investment in three broad types

[51] The nine series we extract have the following numbers in the BEA tables: $Y033RG3Q086SBEA$, $Y034RG3Q086SBEA$, $A680RG3Q086SBEA$, $A681RG3Q086SBEA$, $A862RG3Q086SBEA$, $Y001RG3Q086SBEA$, $B985RG3Q086SBEA$, $Y006RG3Q086SBEA$, $Y020RG3Q086SBEA$.

[52] We use the following data series respectively: (1) Current-Cost Net Capital Stock of Private Nonresidential Fixed Assets; (2) Fixed-Cost Net Capital Stock of Private Nonresidential Fixed Assets; (3) Investment in Private Nonresidential Fixed Assets; (4) Current-Cost Depreciation of Private Nonresidential Fixed Assets.

TABLE OA.1: IT CAPITAL STOCK TO PAYROLL RATIO BY SECTOR AND YEAR

	1980	2015
Business Services	0.16	0.24
Other Sectors	0.05	0.07

Notes: The table shows the ratio of the IT capital stock to total payroll for Business Services and the rest of the economy for 1980 and 2015. We obtain the IT capital stocks by sector from the BEA Fixed Asset Tables and the total payroll by sector from the Quarterly Census of Employment and Wages.

of IT capital: (1) proprietary software by combining counts for codes ENS2 and ENS3, (2) pre-packaged software simply as code ENS1, and (3) hardware by combining codes EP1A to EP31. We obtain employment for each sector and year from the QCEW. Figure 5 shows investment per worker across NAICS-1 sectors in 2015 dollars for our three categories of IT capital.

An important input into our calibration is the aggregate series of IT capital investment prices, which we use to calibrate the productivity of capital production in our model. Sectors differ in how much of each of the more granular IT capital assets they use at any point in time, whereas in our model, there is just one type of IT capital. To address this, we construct a sector-specific IT investment price. We take the price of the most granular assets in each class from the BEA. We then compute a sectoral ideal (Fischer) price index following the methodology of the BEA. The so-constructed price indices for each sector account for the difference in the composition of the IT capital bundle across sectors. Lastly, we deflate the sector-specific indices using the BEA PCE deflator. Figure OA.16 shows the resulting IT price index for both sectors; they are very similar.

We compute the average depreciation rate of the IT capital in each sector by weighting the depreciation rate for each asset type within the IT category by its stock in the sector. The result is a time-varying series of sector-specific depreciation rates for IT capital, which we feed directly into the model as its depreciation rate parameter. Like average IT prices, the depreciation rate of IT assets across sectors looks very similar.

To calibrate the productivity of IT capital in each sector, A_s^k, we target a measure of how much each sector spends on capital relative to labor. In particular, we sum nominal capital stocks each year into a single IT capital stock for Business Services and the rest of the economy. We then divided these stocks by the total payroll for each sector and year. Table OA.1 presents the results. The Business Services sector's IT capital stock per dollar of payroll is significantly above that of the rest of the economy.

Note that the ratio in Table OA.1 corresponds to an aggregate version of the model-implied exposure elasticity for the case where capital depreciates fully each period and firms exit after one period.

C. Additional Figures and Tables

In this section, we present additional figures and tables referenced in the main part of the paper. We provide more information on the data used in this section in Section B of the Online Appendix.

C.1 Supporting Evidence for Section 1.2

This section presents supporting evidence for the urban-biased growth phenomenon we documented in Section 1.2.

Urban-biased Growth in Other Datasets. Figure 2 in the paper's body uses LBD data. Figure OA.1 replicates Figure 2 in other datasets. Panel A presents the result from the main paper using the LBD for ease of comparison. Panel B presents the result using data from the US Decennial Census. Using the Census somewhat attenuates our finding, perhaps due to noise of self-reporting. Panel C presents the result in the QCEW, which is very similar to the LBD, but uses unemployment insurance data instead of tax records reported on the worker instead of the establishment level; both datasets are of administrative quality. Lastly, Panel D presents the results in the County Business Patterns, which are a public, tabulated version of the LBD data.

Spatially-biased Growth with other Commuting Zone Orderings. Figure 2 in the paper's body relied on ordering commuting zones by their 1980 population density and then grouping them into deciles of employment. Figure OA.2 replicates Figure 2 with alternative ways of constructing commuting zone deciles. Panel A shows the result when ordering by population density in the US Decennial Census. Panel B shows the result when ordering by total population size. Panel C shows the result when computing the density of a commuting zone as the tract-weighted population density. In constructing this alternative density measure, we consider the density of each census tract and create an aggregate commuting zone density by taking the population-weighted mean across tracts; this de-emphasizes rural tracts and empty land (for example, the edges of the Los Angeles commuting zone). Finally, Panel D shows wage growth when ordering commuting zones by their average wage in 1980. Consistent with findings in Giannone (2022), wage growth appears flat when ordered by the initial wage of the commuting zone.

Urban-biased Growth before 1980. Figure 1 in the paper's body studied wage growth between 1980 and 2015 and showed that it was strongly urban-biased. We recreate Figure 1 with US Decennial Census/ACS data going back to 1950, since the LBD data is not available before 1975. Figure OA.3 shows that there was mildly urban-biased wage growth between 1950 and 1980, particularly in Business Services. However, the strongly urban-biased growth starting in 1980 presents a clear structural break, precisely when

IT prices begin to strongly decline in the data. Because we are using the Decennial Census, the results for 1980 and 2015 do not exactly match those in Figure 1.

Using the Wage-Density Gradient to Measure Urban-biased Growth. In the paper's body, we show wage growth for deciles of commuting zones with increasing population density. An alternative way to document the urban bias in recent US wage growth is to study the changes in the relationship between average wages and population density over time. The so-called wage-density gradient describes the coefficient of a regression of log wages on log population density in the cross-section of US commuting zones, and is often used in urban economics.

Figure OA.4 shows the evolution of the wage-density gradient using data from the QCEW. This elasticity more than doubled between 1980 and 2008 before holding steady in the subsequent years, reflecting the urban-biased growth documented in Figure 2. In addition, we plot coefficients from quantile regressions of the same distribution and show that the wage-density gradient evolved similarly in all quantiles. Note that we recompute commuting zone density for each year in Figure OA.4.

The Evolution of the Wage-Density Gradient Across Datasets. Next, we demonstrate that the wage-density elasticity increases in all major data sets on the US labor market. Figure OA.5a shows the wage-density elasticity for each year computed in the QCEW, the LBD, the US Decennial Census, and the CBP. We provide information on these data sources in the data section of the Online Appendix. The wage-density coefficients in data from the QCEW, CBP, and LBD all have a similar level and show comparable trends over time. The point estimates from the Census/ACS data are somewhat lower but exhibit similar time trends, with a sharp rise from 1980-2000 and a leveling off from 2000-2015.

The Evolution of the Wage-Density Gradient for Different Density Measures. Next, we show that the wage-density elasticity has increased regardless of how we measure location density. In addition, we show similar results for the wage-population-size gradient. OA.5b shows the wage-density coefficient in the QCEW using different measures of commuting zone density. First, we show the gradient using the 1980 population density of a commuting zone for all years instead of recomputing density each year (cf. Figure OA.4). Second, we compute a commuting zone's employment density instead of its commuting zone density. Third, we use the 1980 tract-weighted density of a commuting zone. Finally, we show the wage-population elasticity instead of the wage-density elasticity, using 1980 commuting zone populations. All coefficients exhibit broadly similar trends.

The Evolution of the Wage-Density Across US Counties. Figure OA.5c shows the wage-density coefficient in the QCEW estimated across counties instead of commuting zones. The wage-density coefficient estimated on county data is lower but shows a

trend similar to that of the commuting zone estimates over time.

The Evolution of the Wage-Density Gradient in Europe. Figure OA.5d shows the wage-employment elasticity computed across locations within the EU-15 countries. Instead of wages, the outcome variable is GDP per worker. The regressor is employment instead of population density since we lack the area data for European locations. Europe shows trends similar to the US; the elasticity roughly doubles from about .04 in 1980 to about .08 in 2010.

The Evolution of the Wage-Density Gradient in the Microdata. Figure OA.6 shows the raw commuting-zone level data used to compute wage gradients in 1980 and 2015, within and outside the Business Services Sectors, in the Decennial Census and ACS.

C.2 Supporting Evidence for Section 1.3

This section presents additional figures and exhibits for Section 1.3 in the paper which introduces three facts on the urban-biased growth of the US economy.

Disaggregated Industry Detail within Sectors. The main decomposition in the paper in Figure 3 presents results for 1-digit NAICS sectors. Figure OA.7 replicates Figure 3 for 2-digit NAICS industries. The industries within Business Services that contribute most to urban bias are in descending order: Professional Services, Finance, Information, Administrative Services and Waste, Management of Companies, and Real Estate.

Information Technology Investments per Worker across 2-Digit NAICS Industries. Figure 5 in the paper showed information technology investments per worker for each 1-digit NAICS sector. Figure OA.8 replicates Figure 5 for 2-digit NAICS industries. Almost all sub-industries within the Business Services sector have made larger IT investments per worker than any other industry in the US economy. Other industries that have made significant IT investments per worker are Natural Resources and Utilities in 1980 and Natural Resources, Utilities, and Wholesale in 2015 (see also Ganapati 2024).

Employment and Wages at Large and Small Establishments. Figure 4 in the paper showed that wage growth at large Business Services establishments accounts for most urban-biased growth. In this section, we provide additional details. For disclosure reasons, for this section, we define Business Services as only 2-digit NAICS codes 51, 52, 54, 55, so we omit Real Estate and Administrative Services relative to the definition in the paper. Moreover, we define the large establishments as the largest establishments that jointly account for 50% of the US workforce in 2015 which leads to a cutoff of 200 workers; in the body of the paper we defined them in 1980.

With these caveats, Figure OA.9 shows employment and wages at large and small establishments across commuting zones, sectors, and decades. Panel A shows wages at large and small Business Services establishments in 1980 and 2015. Panel B shows

wages at large and small establishments in all other sectors in 1980 and 2015. Panel C shows employment shares within each commuting zone decile at large and small Business Services establishments in 1980 and 2015. Panel D shows employment shares within each commuting zone decile at large and small establishments in other sectors in 1980 and 2015.

Figure OA.9 helps understand why wage growth at large Business Services establishments accounts for most urban-biased growth. Panel A shows large wage growth differences at large Business Services firms across commuting zones. At the same time Panel C shows that large Business Services establishments account for a larger employment share in high-density commuting zones. However, differences in employment shares across commuting zones are small compared to the wage growth differences in Panel A. Moreover, Panel B also shows that the cross-sectional patterns of employment shares are constant over time, so that differential changes in employment shares at large Business Services firms do not contribute to urban-biased growth.

Firms or Establishments and Urban-biased Growth. Figure 4 in the body of the paper shows the contribution of large and small establishments to the urban-biased growth of the US economy. To construct it, we first compute the size of the establishment that employed the median US worker in 1980 (about 100 workers) and then group establishments into those above and below this median. In this section, we instead compute the size of the firm that employed the median US worker in 1980 (about 1000 workers) and then group establishments into large and small based on whether the firm that controls them is above or below this median.

Using these two ways of defining large and small establishments, we present a similar decomposition as in Fact 2 in the body of the paper. In particular, we decompose the wage change in each location ℓ as follows:

$$\Delta w_\ell = \underbrace{\mu^L_{\ell O}\Delta w^L_{\ell O}}_{\text{OL}} + \underbrace{\mu^S_{\ell O}\Delta w^S_{\ell O}}_{\text{OS}} + \underbrace{\mu^L_{\ell N5}\Delta w^L_{\ell N5}}_{\text{N5L}} + \underbrace{\mu^S_{\ell N5}\Delta w^S_{\ell N5}}_{\text{N5S}} + \underbrace{\sum_{se} w^e_{\ell s}\Delta\mu^e_{\ell s}}_{\text{S}} + \underbrace{\sum_{se}\Delta\mu^e_{\ell s}\Delta w^e_{\ell s}}_{\text{C}},$$

where $s = N5$ and $s = O$ denote the Business Services sector and other sectors, and $e = L$ and $e = S$ index large and small establishments, or establishments of large and small firms. $\mu^e_{\ell s}$ indicates the share of employment in location ℓ accounted for by type e establishments/firms in sector s. $w^e_{\ell s}$ indicates the average of workers at type e establishments/firms in sector s in location ℓ. OL and OS refer to wage growth at large and small establishments in the other sector, and similarly for N5L and N5S in Business Services. The term S is the sectoral shift component, and the term C is the covariance component.

Figure OA.10a presents the results of this decomposition and shows that most urban-

biased wage growth occurred at establishments of large Business Services firms. Figure OA.10b replicates Figure OA.10a using the establishment-based size definition instead. The two figures are very similar, suggesting that establishments of large Business Services firms are themselves large establishments. Using establishments or firms as the unit of analysis does not affect the conclusion of our second fact: large establishments of large firms within Business Services drove the urban-biased growth of the US economy.

Non-IT capital Investments per Worker across 1-Digit NAICS Industries. Figure 5 in the paper showed information technology investments per worker for each 1-digit NAICS sector. Figure OA.11 replicates Figure 5 but for investments in non-IT capital. Non-IT capital includes all private non-residential assets not classified as IT assets. In contrast with IT investments, the Business Services sector does not emerge as an outlier.

Aggregate Wage and Employment Growth in the Business Services Sector. The left panel of Figure OA.12 shows employment relative to 1980 for all NAICS-1 sectors in the US economy. We highlight employment in the Business Services sector in red. Business Services employment has more than doubled over this period. The only sector for which employment has decreased is manufacturing. Total US employment has approximately doubled in this period.

The right panel of Figure OA.12 shows average wages relative to 1980 for all NAICS-1 sectors in the US economy. We highlight wage growth in the Business Services sector in red. Business Services wages have almost doubled since 1980. In most other sectors, wage growth was below 40% over this period.

Overall, Figure OA.12 shows the rapid growth of the Business Services sector over our study period.

IT Expenditure per Worker in the Spiceworks Data. The main body of the paper uses data on firm-level IT expenditures from the Census ACES dataset. To our knowledge, the ACES is the only source of IT investments on the firm or establishment level provided by the US Census covering all sectors. To corroborate our evidence on IT expenditures across firms, we acquired an additional dataset from a commercial data provider on IT investments across US establishments. The Spiceworks data was formerly known as Ci Technology Database, produced by the Aberdeen Group, and before that as Harte-Hanks data. Due to its broad coverage and high accuracy, many prior academic publications in economics have used this data (e.g., Bresnahan et al., 2002; Beaudry et al., 2010; Bloom et al., 2016).

The Spiceworks data contains spending on different types of IT technologies for a large set of US establishments for several years. Spiceworks distributes a questionnaire to firms about their IT usage across their establishments, including their NAICS industry code, employment, location, and IT spending per location. We do our best to reconstruct

the capital categories in the ACES in the Spiceworks data and use the 2015 data to be as close as possible to the year for which we used the ACES data, 2013. The advantage of the Spiceworks data is its broader coverage and the fact that it is collected at the establishment level, not at the firm level. As such, the Spiceworks data aligns more closely with the establishment focus of our analysis.

Table OA.4 replicates Table 1 using the Spiceworks data on the establishment level. We directly use an indicator for Business Services establishments and the establishment's location density instead of considering the share of each firm that works in Business Services or the average population density of a firm's establishments.[53] Employment reflects the total employment of a firm across establishments to align with our Census ACES data. Results are broadly consistent. However, coefficient magnitudes are slightly attenuated compared to the Census ACES data, perhaps reflecting measurement error or an unobserved imputation procedure.

Price Declines. Capital investment prices for equipment and intellectual property have declined dramatically since 1980. The left and right panel of Figure OA.13 shows the decline in the BEA price index for equipment and intellectual property between 1980 and 2018 in black, normalized by their 1980 levels, respectively. All price indices are relative to the BEA PCE deflator. Figure OA.13 also shows that the vast majority of the decline in both indices is due to declines in the price indices of information processing equipment (among equipment capital) and software (among intellectual property). Figure OA.13 shows why our paper focuses on IT capital, which combines information processing equipment and software: the investment prices of non-IT capital have moved very little since 1980, while the joint IT price index has declined dramatically.

C.3 Supporting Evidence for Section 1.4

The college share of employment in big cities increased sharply during the period under study (see Diamond, 2016). Similarly, big cities are increasingly dominated by jobs in so-called cognitive non-routine occupations (see Rossi-Hansberg et al., 2019). Such urban-biased compositional changes in the workforce may explain part of the observed urban-biased growth if it changes the composition of high-density cities toward higher-paying jobs. In particular, Business Services were already among the most education-intensive sectors in the US economy in 1980, and they became even more education-intensive by 2015. In this section, we explore the role of such compositional changes.

We use the Census data because the LBD data lacks demographic information. Because the Census is a survey and sectors are self-reported, the fraction of urban-biased growth

[53] We had to use these proxy measures in the ACES data, which is only available at the firm level.

accounted for by each sector differs from the administrative data used in Figure 3.[54] The last column of Table OA.2 presents the share of urban-biased growth accounted for by each 1-digit NAICS sector in the Census. Patterns are similar to the corresponding decomposition in the LBD, see Figure 3: Business Services are by far the most significant contributor to urban-biased growth, while the manufacturing sector is a negative contributor; other sectors play virtually no role. Compared to the LBD data, the positive contribution of the Business Services sector in the Census data is more positive, and the contribution of trade and transport is negative but moderately so.

We introduce a decomposition of the difference in wage growth rates for 1980-2015 between high- and low-density commuting zones. The decomposition isolates a component of wage growth in each location and sector due to skill deepening alone. This "skill-deepening" component captures the wage growth that would have resulted had the sector's employment share and college wage premium remained constant at their 1980 values, but its college share of employment evolved as in the data.

To formalize this, we decompose wage growth in each location-sector similarly to what we did in equation (1):

$$\delta_{\ell s} = \underbrace{\frac{\mu_{\ell st}(w^h_{\ell st} - w^l_{\ell st})\Delta\mu^h_{\ell st}}{\bar{w}_{\ell t}}}_{\text{Deepening}} + \zeta_{\ell s}, \tag{OA.14}$$

where $\Delta\mu^h_{\ell s}$ denotes the change in the share of employment in sector s in location ℓ accounted for by college-educated workers between t and $t+1$, $w^h_{\ell s}$ denotes average wages of college-educated workers in location ℓ and sector s, and $w^l_{\ell s}$ average wages of worker without a college degree. As before, we use equation (OA.14) to compute the share of urban-biased growth due to differences in skill deepening in each sector across space and the share due to differential changes in the residual component across regions.

The left two columns of Table OA.2 present the results from the decomposition in equation (OA.14) for college- versus non-college-educated workers. The changing composition of urban economies toward more educated workers explains about 35% of urban-biased growth. Across sectors, the importance of education-deepening varies. Skill-deepening within Business Services explains only about 16.3% of the aggregate economy's urban-biased growth. At the same time, skill-deepening only explains

[54] In particular, workers in education-intensive service firms that own manufacturing or retail establishments often misreport their sector as manufacturing or retail. For example, in the Supplemental Material, we provide evidence that workers in Walmart's headquarters systematically report their sector as NAICS-44 (Retail) instead of the actual NAICS-55 (Management). As a result, the number of NAICS-55 workers in the Census microdata is substantially smaller than that reported in administrative data sources such as QCEW or LBD data.

slightly more than a tenth of all urban-biased growth in the Business Services sector.

Another recent line of work has studied the role of so-called cognitive non-routine (CNR) occupations in trends in aggregate and local inequality (see Rossi-Hansberg et al., 2019). We apply the same decomposition in equation (OA.14) to CNR and non-CNR workers instead of college and non-college workers. Columns 3 and 4 of Table OA.2 show occupational shifts within Business Services explain about 16.3% of all urban-biased growth, while the residual term, which captures within-occupation wage growth, explains the vast majority of urban-biased growth.

C.4 Additional Figures for Section 3

This section presents figures that show data moments that we use in the estimation of our model in Section 3.

College Ratio and Firm Size. The CPS routinely asks workers about the size of the firm they work for. We use this information to compute the college share across the firm-size distributions. Figure OA.14 shows the share of college-educated workers within the firm-size bins provided in the CPS data. In Business Services and other sectors, the college share of employment is higher at larger firms. However, the college share of employment for Business Services is about 15 percentage points higher for all firm sizes than the average college share in the other sectors. Separately for each sector, we use the coefficient on firm size in a regression of the log of the college share of employment on log firm size to calibrate φ_s, the elasticity of substitution between high and low-skill labor, as detailed in the text.

Commuting Zone Residential Rent Price Index. We construct a commuting zone rent index. We constructed the index using microdata on reported gross rents and dwelling characteristics from the US Census and ACS. We regressed the log of gross rents paid by individuals based on the building's age, the number of rooms, and a commuting-zone-year fixed effect. We interpret the commuting-zone-year fixed effect as a rent price index because it represents the price of a unit of observationally-equivalent housing in each commuting zone. The top two panels of Figure OA.15 show the rent index across commuting zones for 1980 and 2015.

C.5 Additional Figures for Section 4

This section presents exhibits that provide additional model outputs referenced as part of our urban growth accounting exercise in Section 4.

Residential Rent Prices Across Commuting Zones in the IT-Only Economy. The bottom left panel of Figure OA.15 shows residential rents across commuting zones in our calibrated model in 1980. The residential rents are exactly as in the data in the top left panel because we chose residential land supply to match the data on the commuting

zone-level residential rent price index exactly.

The bottom right panel of Figure OA.15 shows residential rents across commuting zones in our counterfactual IT-only economy in 2015. The rent-density gradient increased markedly between the two years due to the decline in IT prices. In fact, in the IT-only economy, the 2015 rent-density gradient is steeper than in the data, suggesting that other forces unrelated to the IT capital investment price decline offset some of the gradient's steepening.

Large Firms and Urban-Biased Growth in the IT-Only Economy. Figure OA.17 replicates Figure 4 in its top panel and displays the corresponding decomposition in our counterfactual IT-only economy in the bottom panel. Large firms account for most urban-biased growth in our IT-only counterfactual, as in the data.

However, the model is less successful at replicating the split into wage growth versus employment growth in accounting for urban-biased growth. Relative to the data, a large part of the urban-biased growth at large Business Services firms in the counterfactual IT-only economy reflects differential employment growth across commuting zones rather than differential wage growth. In the model, all firms within a location-sector pay the same wage, while larger firms pay systematically higher wages in the data. Introducing firm-specific labor-supply curves would allow our model to more accurately capture the decomposition of large firm payroll growth into wage versus employment growth. However, introducing and estimating firm-specific labor supply curves is outside the scope of our paper.

Calibrated Amenity Residuals across Commuting Zones and Education Groups. Figure OA.18 presents the calibrated location amenities in the model for 1980 and 2015, separately for college and non-college workers. For each education group, we normalized amenities by the value of amenities of the New York commuting zone in 1980.

Additional Accounting Results in the IT-Only Economy. In the body of the paper, we study how much of the increase in the wage-density gradient the IT-only economy exhibits. Table OA.3 presents additional results and robustness checks. Column "Only A" shows the resulting wage-density gradient if only fundamental productivities change from their calibrated values in 1980 to their calibrated values in 2015 while the IT price and all other structural residuals remain constant at their 1980 levels. The wage-density coefficient flattens due to rural-biased productivity growth for non-college-educated workers, seen in Figure 12. Column "Only B" shows the change in the wage-density elasticity if only amenities had changed from their calibrated values in 1980 to their calibrated values in 2015, while the IT price and all other structural residuals are held constant at their 1980 levels. It shows that changes in amenities had no impact on urban-biased growth.

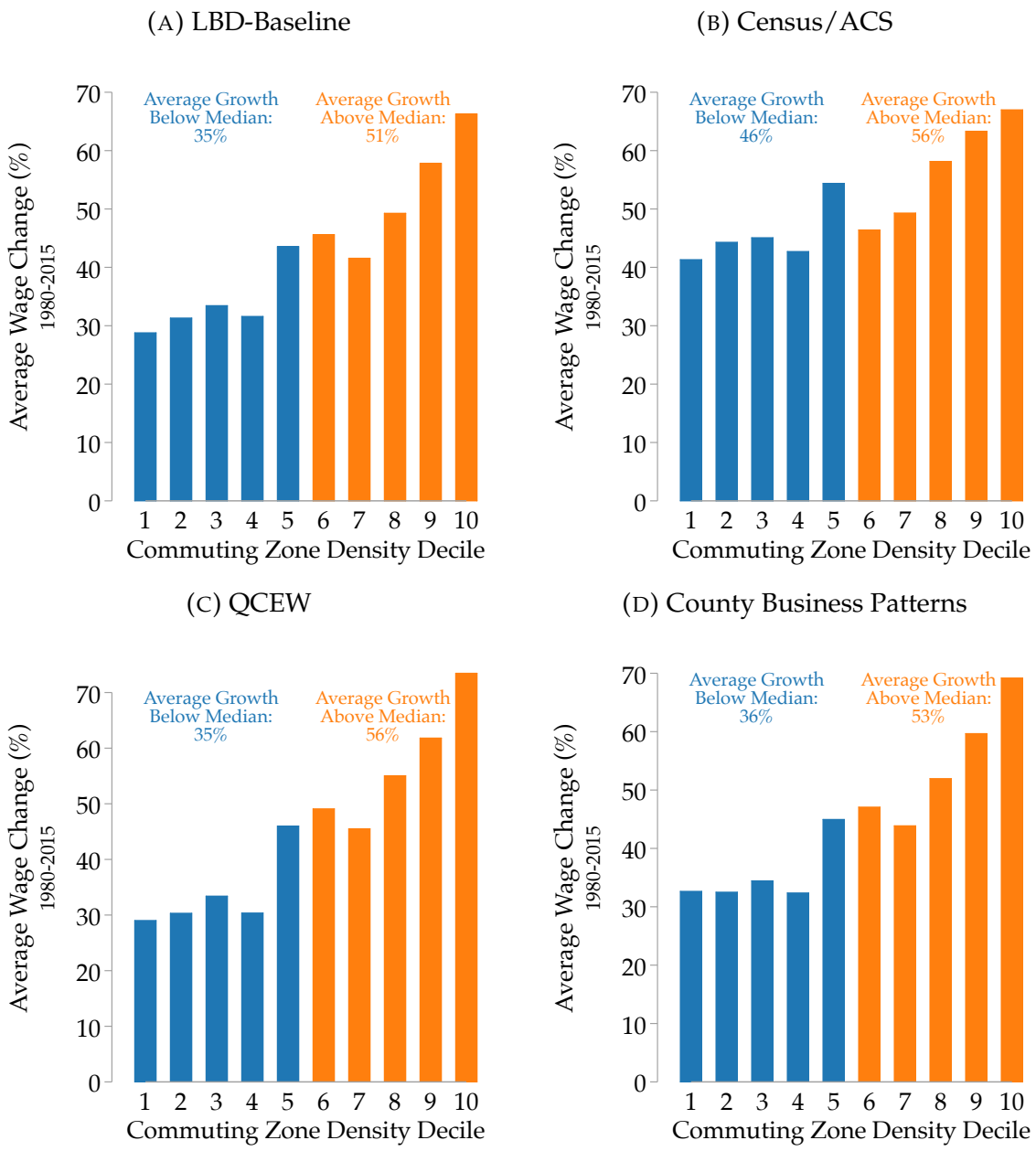
The remaining columns show how much urban-biased growth the IT-only economy can account for under alternative parameters. The Column "Low Elast." targets the macro elasticity of substitution between capital and labor from Oberfield and Raval (2021), which leads to a firm-level elasticity of substitution between skilled labor and capital of $\sigma_s = 0.2$. The Column "High Elast." targets the macro elasticity of substitution between capital and labor from Karabarbounis and Neiman (2014), which leads to a firm-level elasticity of substitution between skilled labor and capital of $\sigma_s = 0.6$. Finally, the Column "Equal Lab. Elast." sets labor-supply elasticities equal across education groups, with the spatial elasticity set to 4 and the sectoral elasticity set to 0.5, roughly averages of our estimated values for both elasticities.

TABLE OA.2: THE ROLE OF EDUCATION AND OCCUPATION

	Share of Urban-Biased Growth				
	Panel A: Education		Panel B: Occupation		
Sector	Deepening	Residual	Deepening	Residual	Total
Resources + Construction	–0.3	10.1	–1.4	11.2	9.8
Manufacturing	12.4	–36.6	6.8	–31.0	–24.2
Trade + Transport	3.7	–13.8	0.7	–10.8	–10.1
Business Services	16.3	102.0	11.4	106.9	118.3
Education + Medical	1.8	1.0	–1.2	4.0	2.8
Arts + Hospitality	0.7	0.8	–0.1	1.6	1.5
Personal Services	0.2	1.7	0.1	1.8	1.9
Total	35.0	65.0	16.3	83.7	100.0

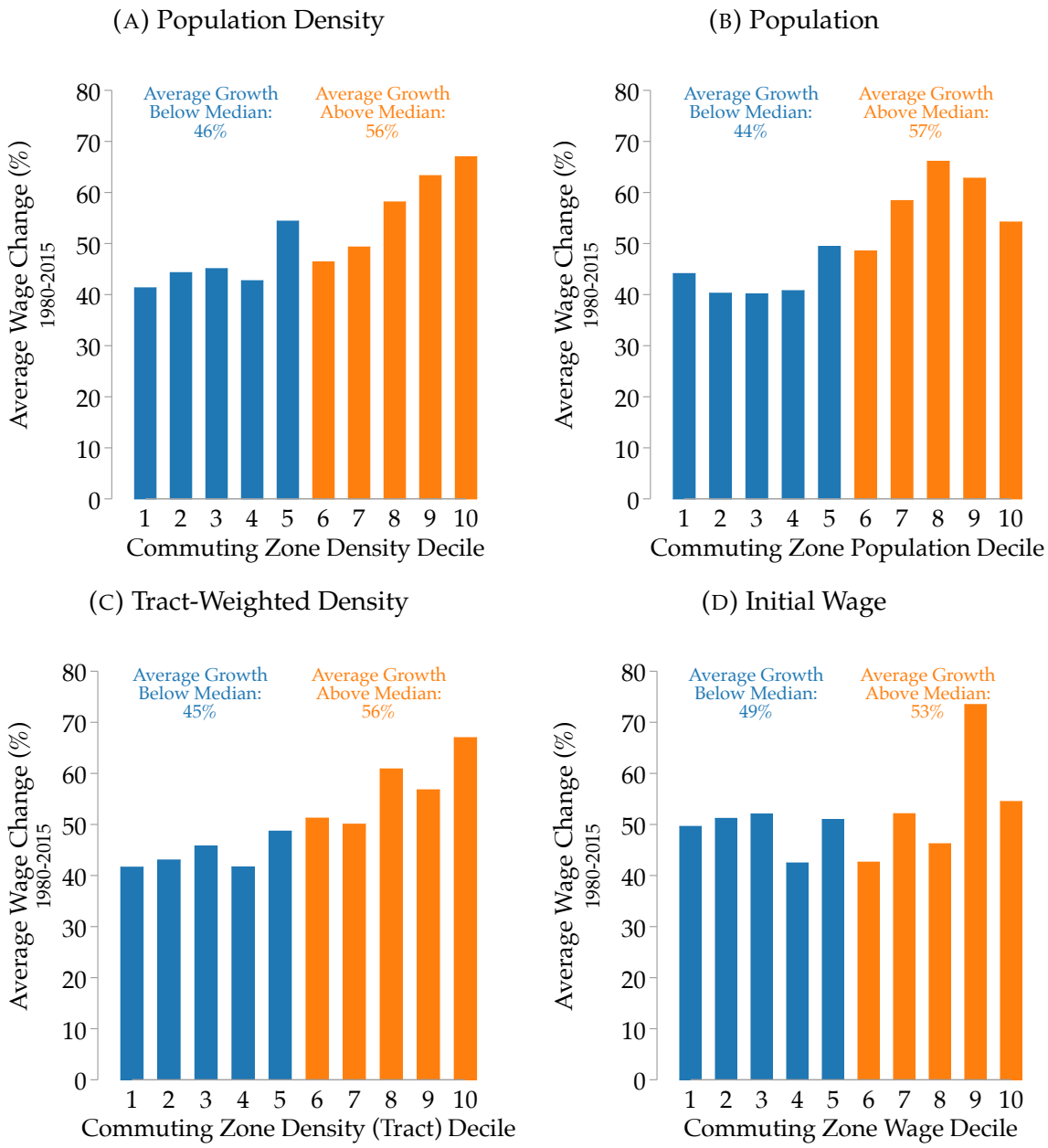
Notes: The table decomposes the difference in 1980-2015 wage growth between commuting zones with above-median and below-median densities in 1980 into the contributions of each NAICS-1 sector and, within each sector, into the contributions of different types of workers. The "deepening" component holds sectoral employment shares and average wages of workers fixed at 1980 levels and only varies the college share (Panel B) of employment or the CNR-occupation share of employment (Panel B) in each sector from its 1980 to its 2015 level. CNR stands for "cognitive non-routine" occupation. Panel A shows the share of urban-biased growth accounted for by each 1-digit NAICS sector decomposed into an education deepening and a residual component. Panel B shows the share of urban-biased growth accounted for by each 1-digit NAICS sector decomposed into a CNR-deepening and a residual component. The underlying data come from the US Census Bureau's 1980 Decennial Census and the 2015 American Community Survey. We compute the average wages of full-time, prime-age workers within each commuting zone, sector, and occupation or education group for both years. We follow Jaimovich and Siu (2020) and define CNR occupations with SOC-2 codes 11 to 29 and non-CNR occupations as all other codes. We only consider private non-agricultural employment. We classify above-median density commuting zones as the highest density commuting zones jointly accounting for 50% of 1980 employment. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.1: URBAN-BIASED GROWTH ACROSS DATASETS



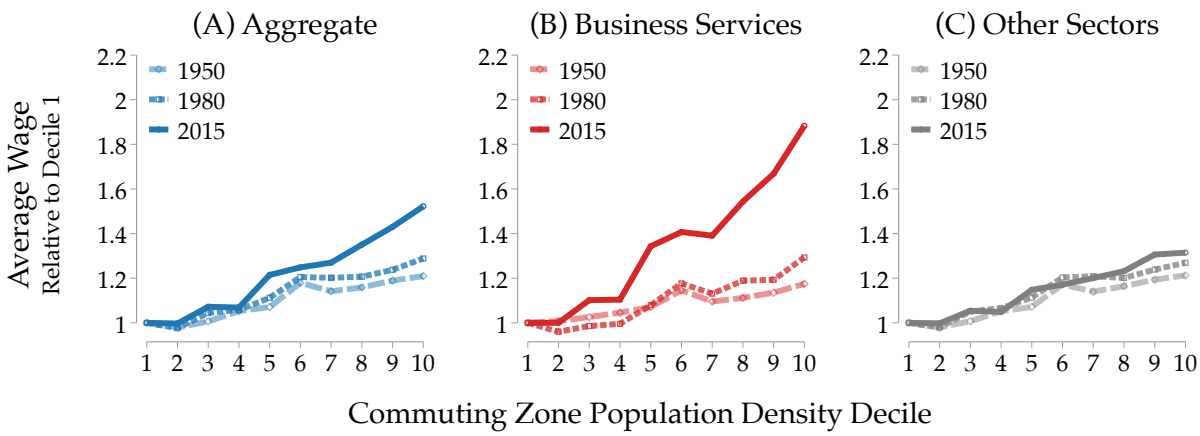
Notes: This figure shows wage growth between 1980 and 2015 across commuting zones (Tolbert and Sizer, 1996) sorted into deciles of increasing population density across four different data sets. Each decile accounts for one-tenth of the US population in 1980. Panel A uses data that comes from the US Census Bureau's Longitudinal Business Database and covers all US private, non-farm employer establishments. Panel B uses data from the US Census Bureau's 1980 Decennial Census and the 2015 American Community Survey. Panel C uses data from the Bureau of Labor Statistics' Quarterly Census of Employment and Wages. Panel D uses US Census County Business Patterns data, which contain tabulated values from the Longitudinal Business Database. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.2: SPATIALLY-BIASED WAGE GROWTH



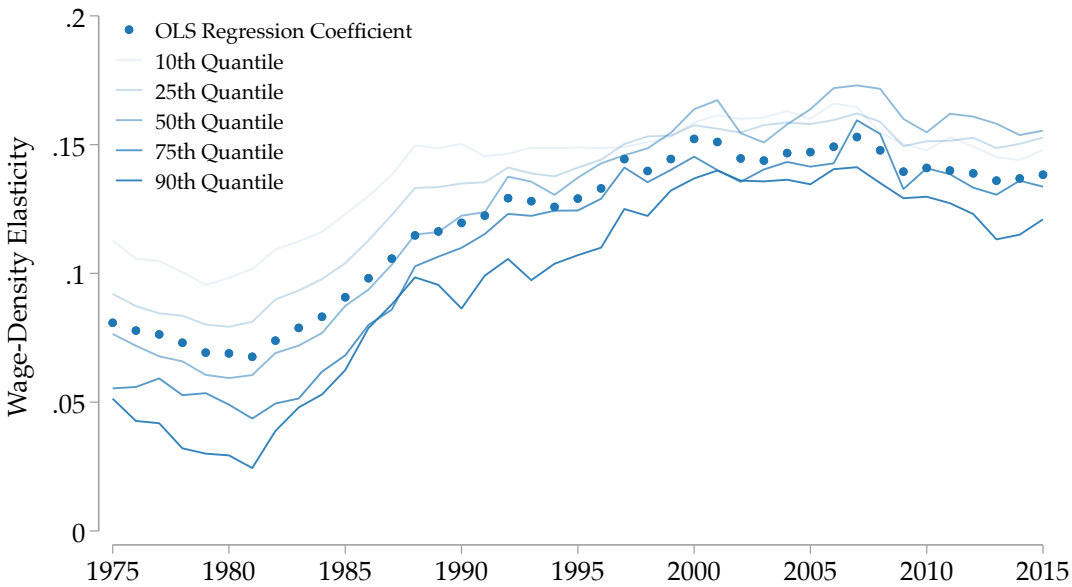
Notes: This figure shows wage growth between 1980 and 2015 across commuting zones (Tolbert and Sizer, 1996) sorted in four different ways. Each decile accounts for one-tenth of the US population in 1980. The underlying data come from the US Census Bureau's Longitudinal Business Database and cover all US private, non-farm employer establishments. Panel A replicates the original ordering of commuting zones by initial population density. Panel B orders US commuting zones by initial aggregate population. Panel C uses tract-weighted population density using 1990 data (the first year with complete coverage). Panel D orders commuting zones by initial 1980 wage levels. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.3: THE US WAGE-DENSITY GRADIENT IN1950, 1980, AND 2015



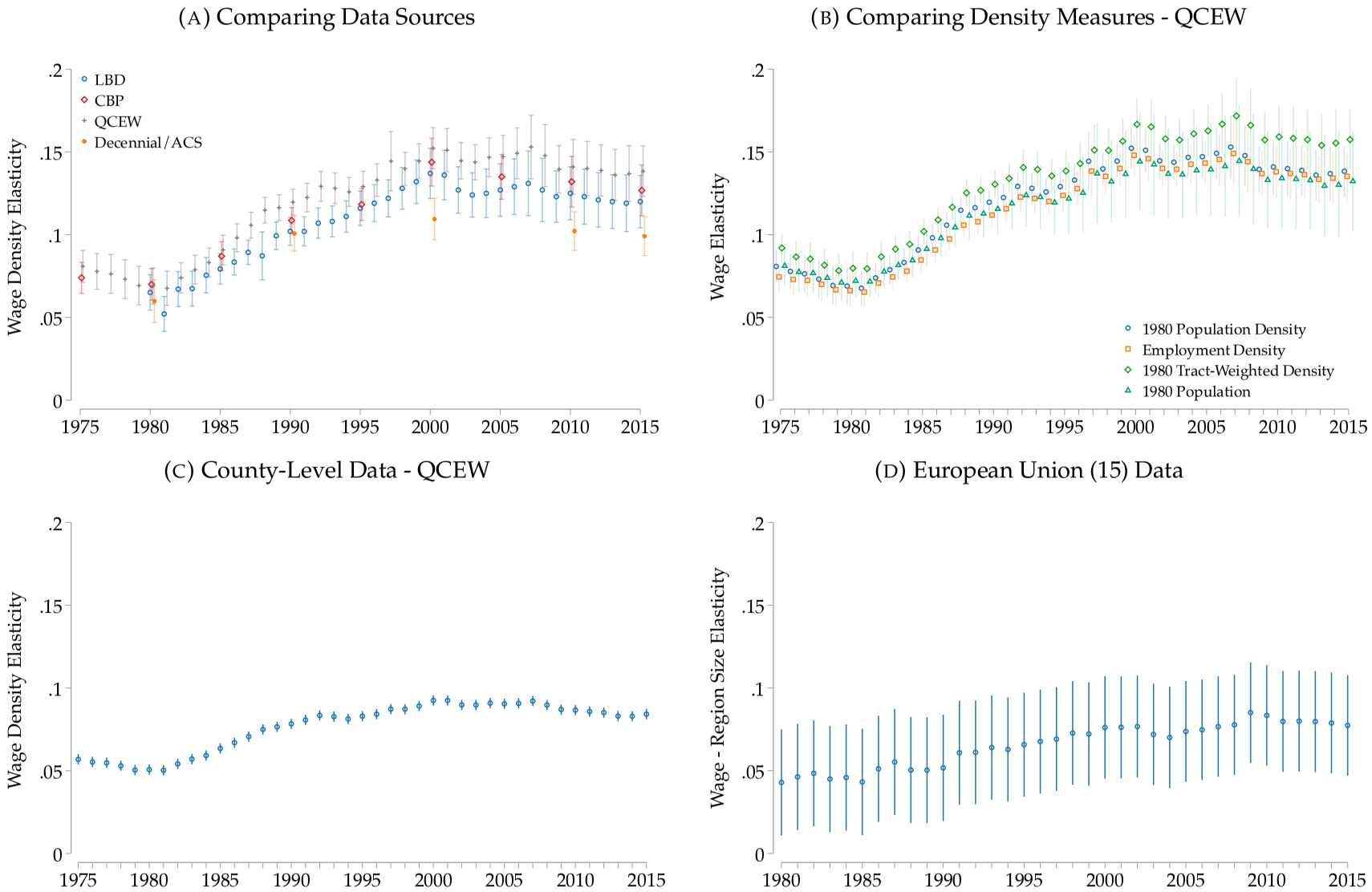
Notes: This figure shows average annual wages across commuting zones (Tolbert and Sizer, 1996) sorted into deciles of increasing population density, separately for 1980 and 2015. Each decile accounts for one-tenth of the US population in 1980. The underlying data come from the US Census Bureau's Decennial Census for 1950 and 1980 and the 2015 American Community Survey. Each decile accounts for one-tenth of the US population in 1980. The first decile corresponds to 10 $people/mi^2$ and the tenth decile corresponds to 2300 $people/mi^2$. We show all wages relative to wages in decile 1.

FIGURE OA.4: THE US WAGE-DENSITY GRADIENT OVER TIME



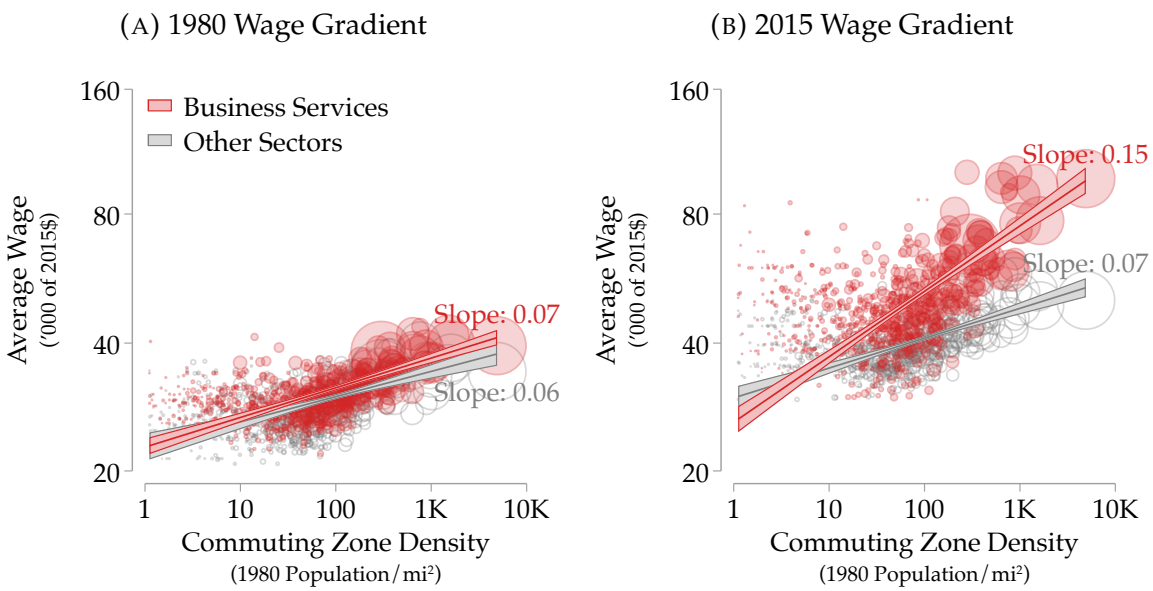
Notes: This figure shows coefficients from a regression of log average wages on log population density run separately for each year between 1975 and 2015 across US commuting zones (blue dots), weighted by 1980 population. We use the US Bureau of Labor Statistics' Quarterly Census of Employment and Wages for wage data for private employers. Using US Census data, we measure each commuting zone's population density in 1980. The lines show the coefficients from quantile regressions at the 10th, 25th, 50th, 75th, and 90th quantiles each year. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.5: THE US WAGE-DENSITY GRADIENT ROBUSTNESS



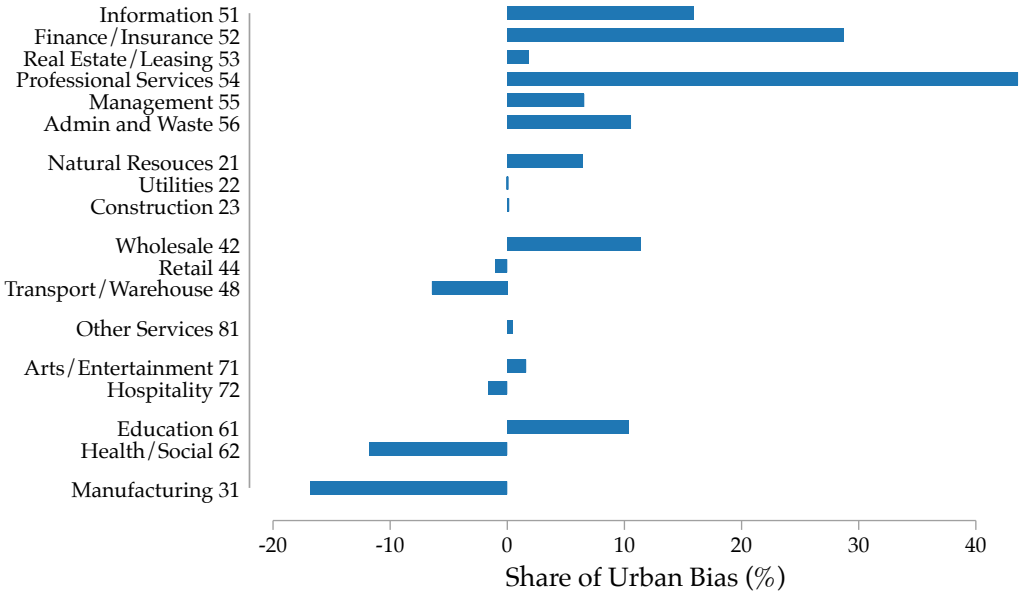
Notes: The figure shows the wage-density elasticity for each year from several different specifications. Panel A shows the wage density computed across commuting zones in four different datasets: the US Census' Longitudinal Business Database, the US Census' County Business Patterns, the US Bureau of Labor Statistics' Quarterly Census of Employment and Wages, and the US Decennial Census and the American Community Survey. Panel B shows the wage-density elasticity across commuting zones for different measures of density and the wage-population elasticity, all computed in the US Bureau of Labor Statistics' Quarterly Census of Employment and Wages. Panel C shows the wage-density elasticity across counties computed in the US Bureau of Labor Statistics Quarterly Census of Employment and Wages. Panel D shows the elasticity of GDP per worker to population density for a group of 15 European countries using data from Ehrlich and Overman (2020). All values are adjusted for inflation to 2015 dollars.

FIGURE OA.6: AVERAGE WAGES
ACROSS COMMUTING ZONES BY SECTOR IN 1980 AND 2015



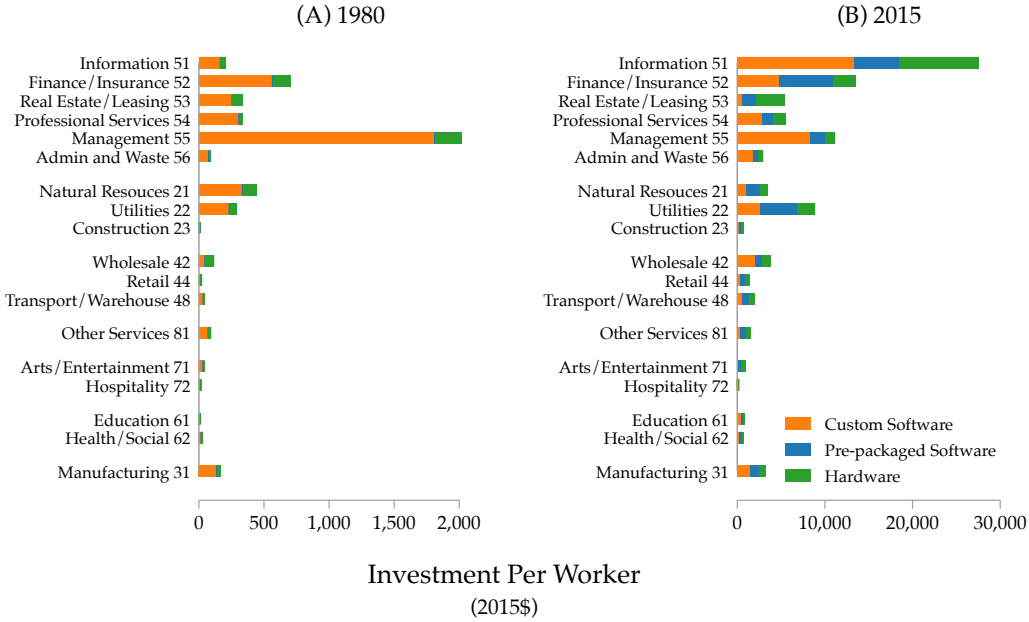
Notes: The figure shows the wage-density gradient across commuting zones for the Business Services sector and the rest of the economy in 1980 and 2015. The figure uses 1980 US Decennial Census data and 2015 American Community Survey data. Panel A shows the wage-density elasticity for both sectors in 1980; the same gradient is shown in 2015 in Panel B. The size of the dots is proportional to the 1980 commuting zone population. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.7: SECTORAL ORIGINS OF URBAN-BIASED WAGE GROWTH ACROSS NAICS-2 INDUSTRIES



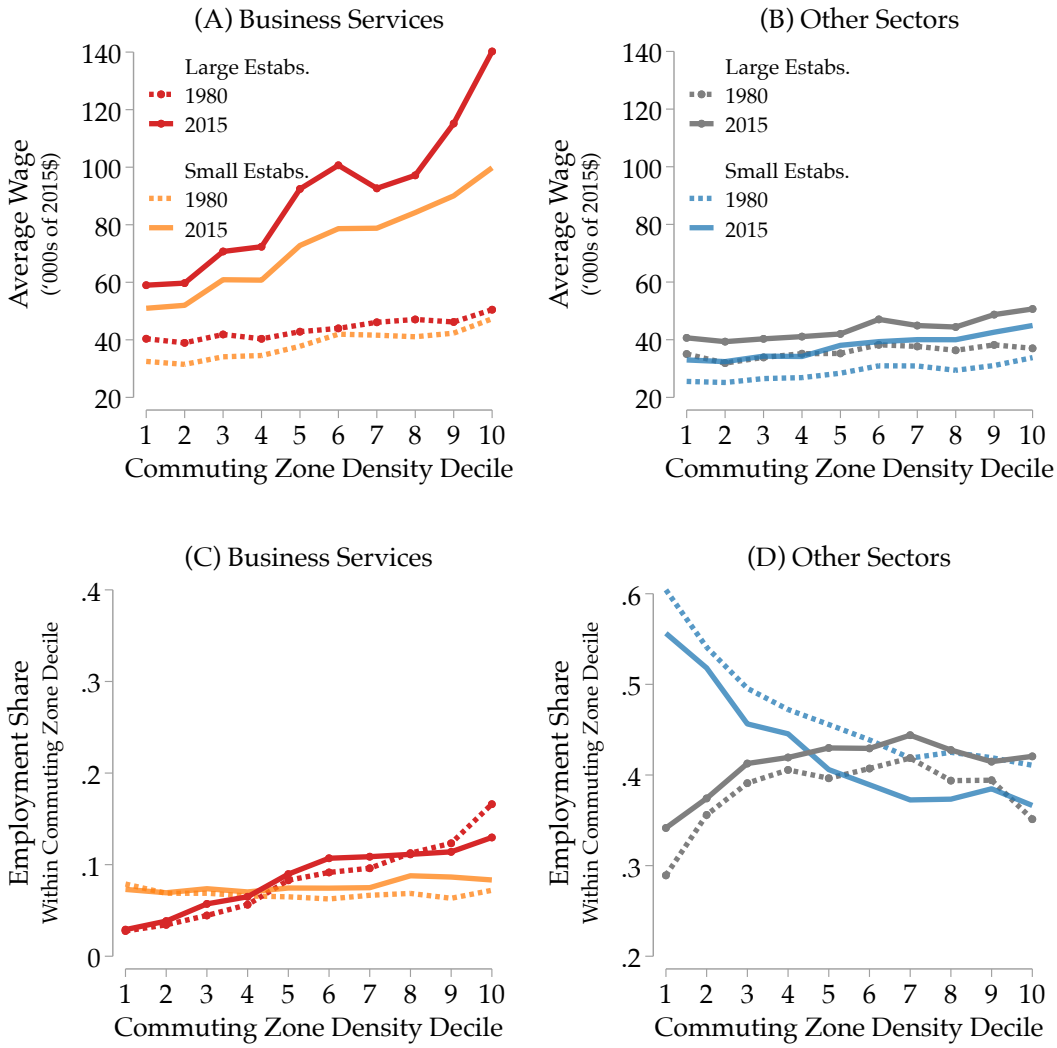
Notes: The figure decomposes the difference in 1980-2015 wage growth between commuting zones with above-median and below-median densities in 1980 into the contributions of each NAICS-2 sector. The blue bars show the share of the wage growth difference accounted for by each sector (cf. equation (2)). The underlying data come from the US Census Bureau's Longitudinal Business Database and cover all US private, non-farm employer establishments. We classify above-median density commuting zones as the highest density commuting zones jointly accounting for 50% of 1980 employment. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.8: IT INVESTMENT ACROSS NAICS-2 INDUSTRIES



Notes: The figure shows investment per worker for different information technology assets across 2-digit NAICS sectors in 1980 and 2015. Data on capital investments in each sector are from the Bureau of Economic Activity. Data on employment in each sector are from the Quarterly Census of Employment and Wages. Proprietary software refers to BEA codes ENS2 and ENS3; pre-packaged software refers to ENS1, and hardware to EP1A-EP31. Sectors appear in order of their contribution to urban-biased growth. All values are adjusted using the BEA's asset-specific investment-price deflators to 2015 dollars.

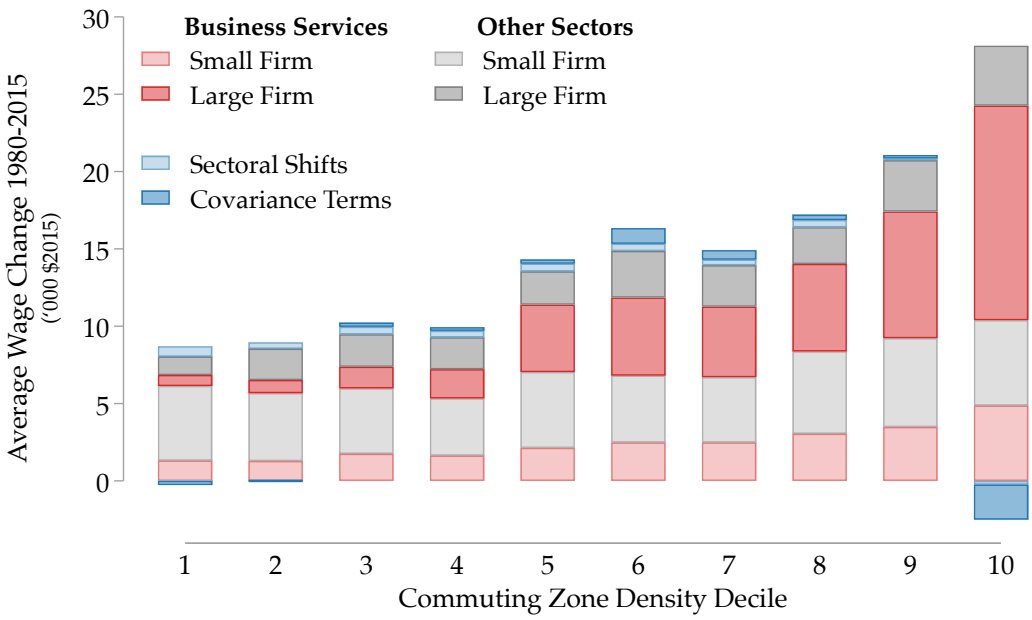
FIGURE OA.9: EMPLOYMENT AND WAGES AT LARGE AND SMALL ESTABLISHMENTS



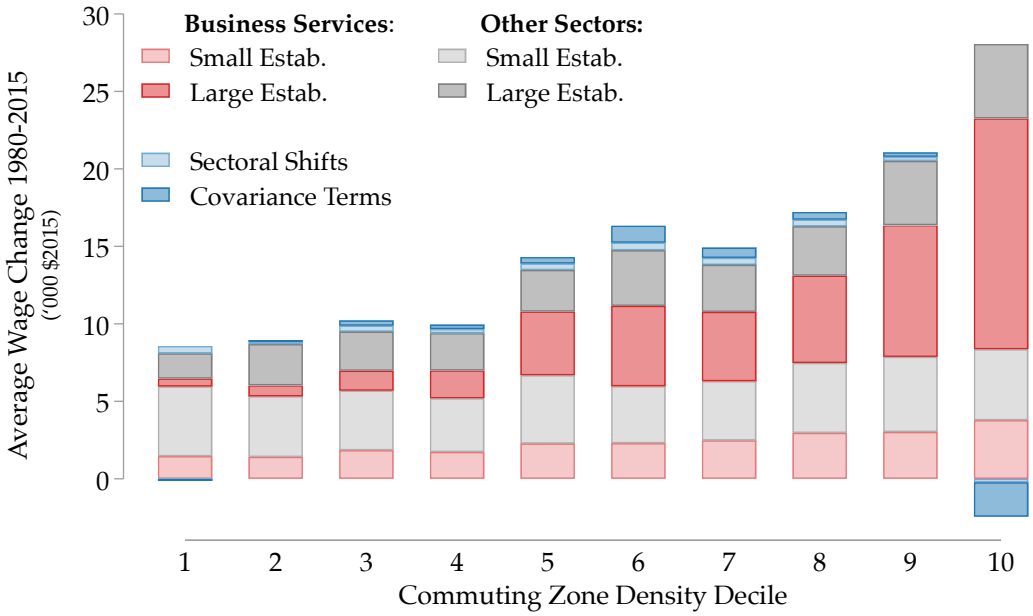
Notes: The figure shows average wages by sector and establishment size across commuting zone deciles ordered by increasing density for Business Services and all other sectors combined, for 1980 and 2015. Each commuting zone decile accounts for one-tenth of the US population in 1980. The top row shows average wages at large and small establishments across commuting zones ordered by population density in 1980 and 2015 for Business Services (Panel A) and all other sectors (Panel B). The bottom row shows employment shares within each commuting zone decile at large and small establishments across commuting zones ordered by population density in 1980 and 2015 for Business Services (Panel C) and all other sectors (Panel D). In all four panels, the solid line represents 2015, and the dashed line represents 1980. The underlying data come from the US Census Bureau's Longitudinal Business Database and cover all US private, non-farm employer establishments. We compute average wages as average payroll per worker by aggregating establishment payroll numbers and employment counts across all establishments in a commuting zone and sector. Business Services establishments are those with employment at establishments coded as NAICS 51, 52, 54, and 55; due to disclosure reasons, we omit NAICS 53 and 56. We classify large establishments as those with at least 200 employees, which account for 47% of all employment in 1980 and 50% of all employment in 2015. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.10: THE ROLE OF LARGE FIRMS AND ESTABLISHMENTS FOR WAGE CHANGES WITHIN COMMUTING ZONES

(A) The Role of Large Firms

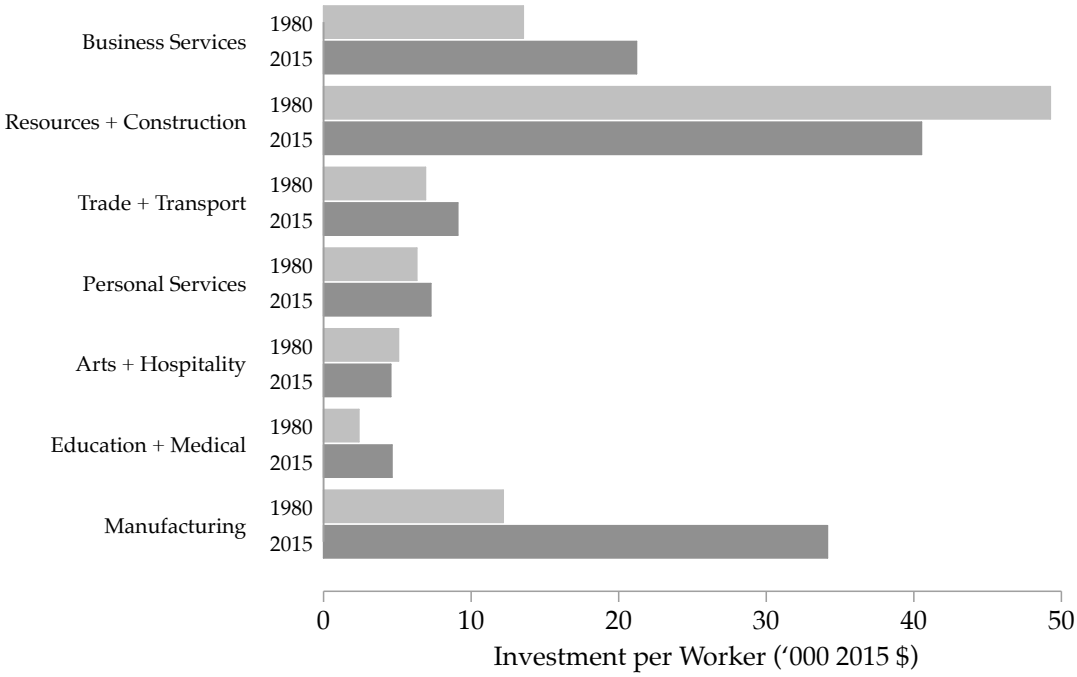


(B) The Role of Large Establishments



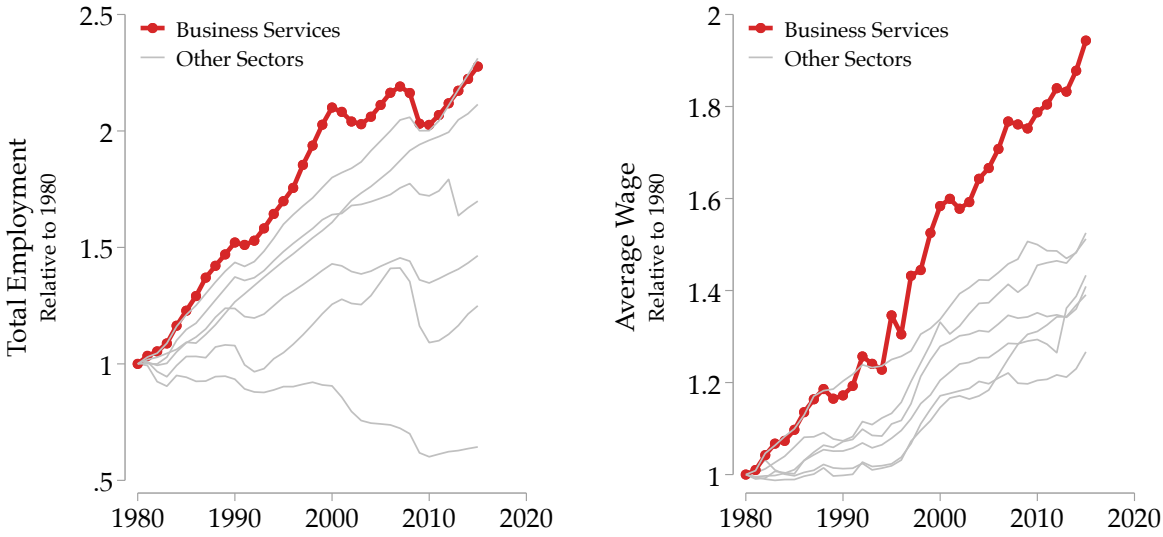
Notes: The figure decomposes wage changes within commuting zones (Tolbert and Sizer, 1996) sorted into deciles of increasing population density into wage changes due to large and small firms (Panel A) and large and small establishments (Panel B). Each decile accounts for one-tenth of the US population in 1980. The underlying data come from the LBD. We compute average wages as average payroll per worker by aggregating establishment payroll numbers and employment counts across all establishments in a commuting zone and sector. In the top panel, we classify establishments belonging to large firms as those with at least 1,000 employees in their sector (Business Services versus Other Sectors). Such firms account for roughly 44% of US employment in 1980 and 47% in 2015. To compute the decomposition, Business Services firms are those with employment at establishments coded as NAICS 51, 52, 54, 55; due to disclosure reasons, we omit NAICS 53 and 56 here. In the bottom panel, we classify large establishments as those with at least 200 employees, accounting for 47% of all employment in 1980 and 50% in 2015. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.11: AGGREGATE NON-IT INVESTMENT BY SECTOR



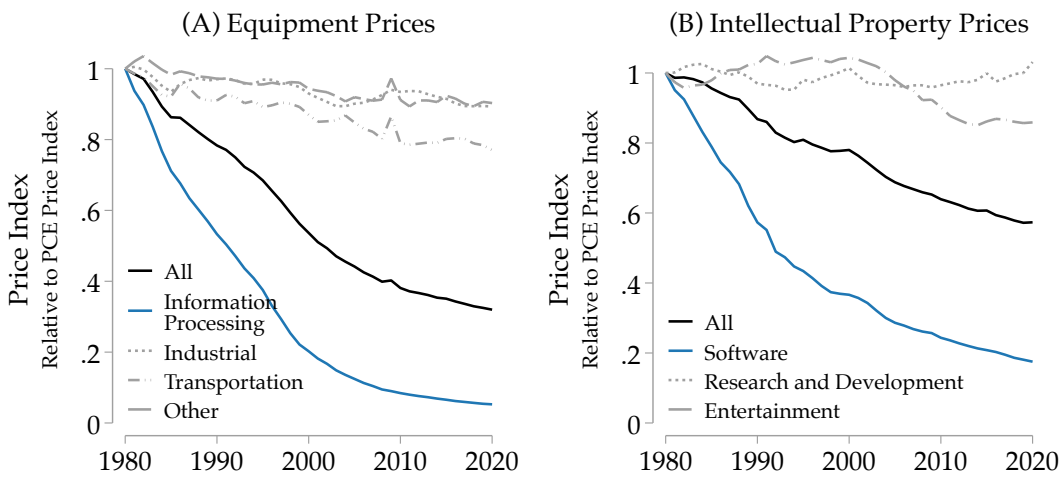
Notes: The figure shows investment per worker for different non-IT capital assets across 1-digit NAICS sectors in 1980 and 2015. Data on capital investments in each sector are from the Bureau of Economic Activity. Data on employment in each sector are from the Quarterly Census of Employment and Wages. We define non-IT capital as all non-structures capital except the following "IT codes:" Proprietary software refers to BEA codes ENS2 and ENS3; pre-packaged software refers to ENS1, and hardware to EP1A-EP31. Sectors appear in order of their contribution to urban-biased growth. All values are adjusted using the BEA's asset-specific investment-price deflators to 2015 dollars.

FIGURE OA.12: AGGREGATE WAGE AND EMPLOYMENT GROWTH



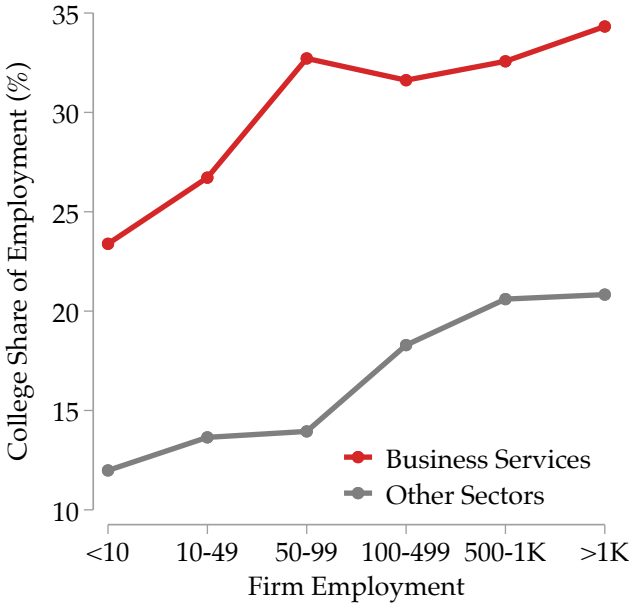
Notes: The figure shows employment and average wages over time for all 1-digit NAICS sectors in the US economy. The underlying data come from the Quarterly Census of Employment and Wages (QCEW). The left panel shows employment relative to 1980 in Business Services in red and all other 1-digit NAICS sectors in grey. The right panel shows average wages relative to 1980 in Business Services (red) and all other 1-digit NAICS sectors (grey).

FIGURE OA.13: INVESTMENT PRICE INDICES FOR EQUIPMENT CAPITAL AND INTELLECTUAL PROPERTY



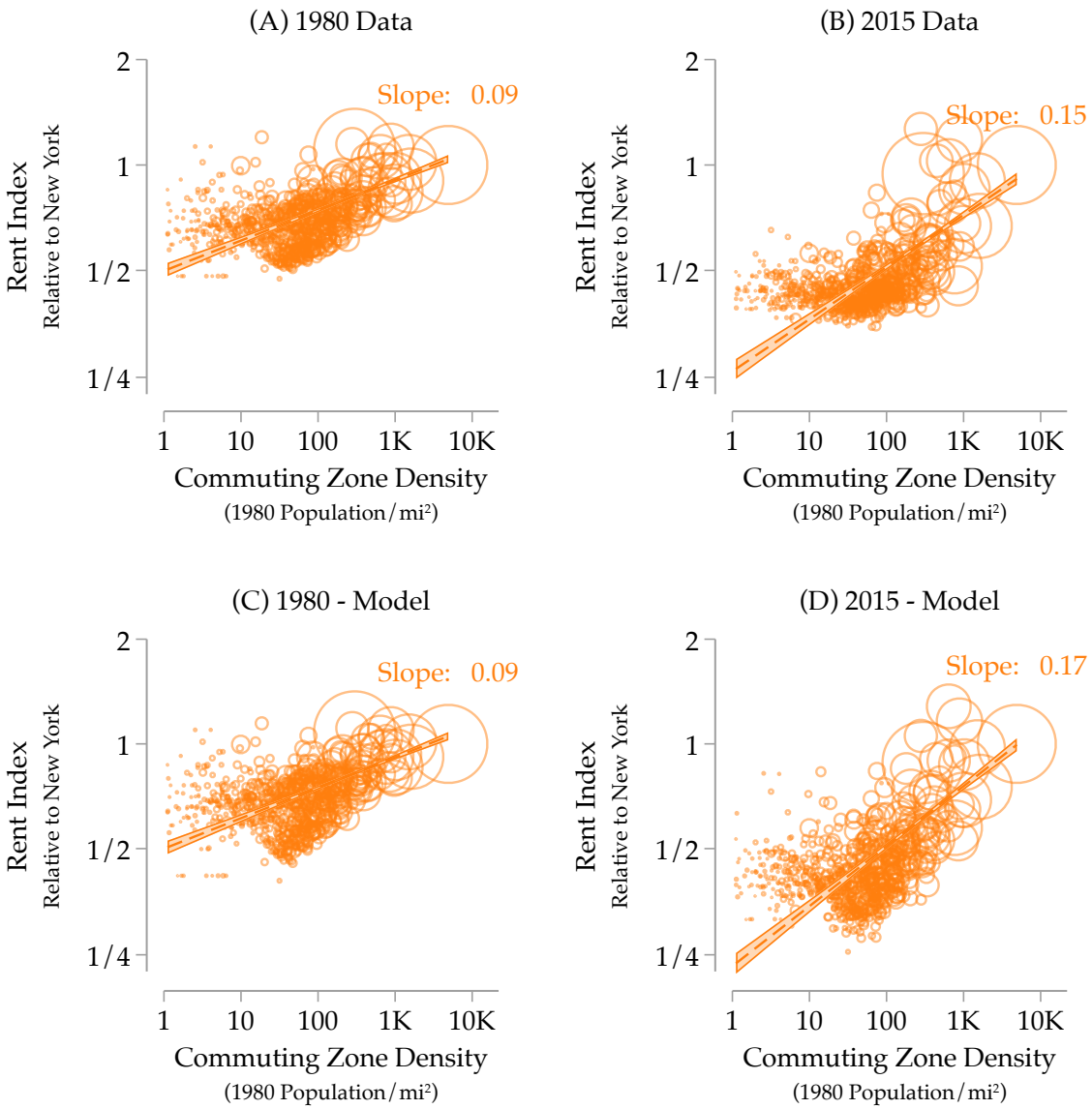
Notes: The figure shows investment prices for different types of capital between 1980 and 2015. The underlying data series come from the BEA asset price tables for 1980-2018. We show all price series relative to the BEA PCE deflator. The left panel shows the investment price series of equipment capital and its four subcomponents, and the right panel shows the investment price series of intellectual property and its three subcomponents.

FIGURE OA.14: EDUCATION AND FIRM SIZE



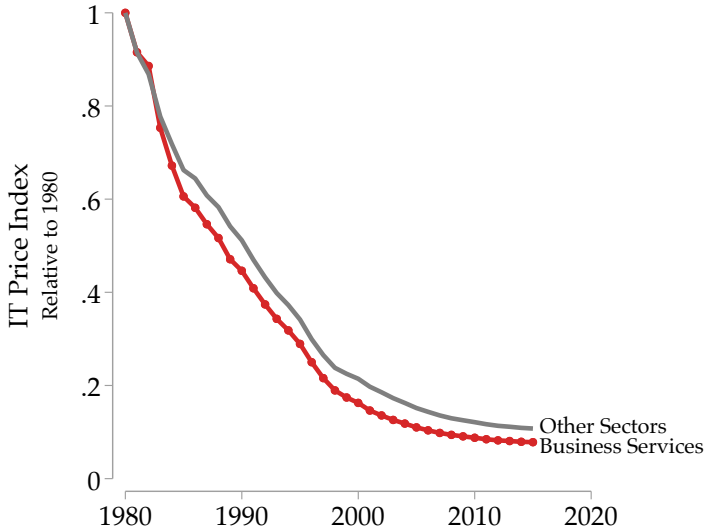
Notes: The figure shows how the college share of employment varies with firm size in Business Services and the rest of the economy in 1992. The underlying data come from the US Census 1992 Current Population Survey. We drop employees working more than 168 hours per week and part-time workers who worked less than 30 hours in a "usual" week. We classify workers with more than a bachelor's degree as "college-educated" and all other workers as "non-college." For each firm size bin, we compute total employment across all respondents and then show the fraction of these respondents with a college degree.

FIGURE OA.15: RESIDENTIAL RENTS ACROSS COMMUTING ZONES



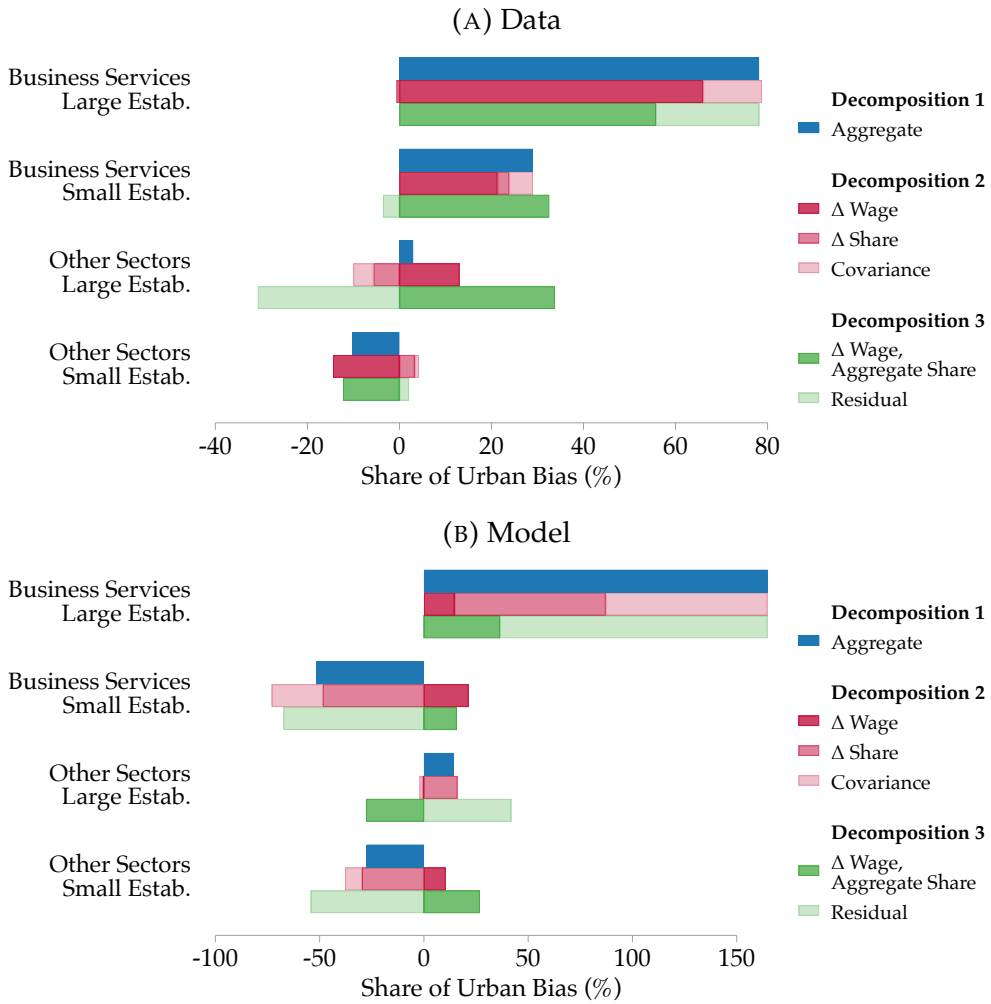
Notes: The figure shows a scatter plot of residential rent price indices against commuting zone density for 1980 and 2015 in the data and the IT-only economy. The 1980 data come from the US Decennial Census, and the 2015 data from the American Community Survey. We construct the rent price index as commuting-zone-year fixed effects in a regression of residential rents on housing characteristics. The model data comes from a counterfactual economy in which only the investment price of IT and the aggregate share of college workers change, as in the data. Panels A and B show data for 1980 and 2015; Panels C and D show rental indices in the model for 1980 and 2015. We show indices relative to the value of New York in that year. We show fitted lines with 95% confidence intervals. The size of a dot is proportional to the commuting zone population. Note that data and model coincide in 1980 by construction.

FIGURE OA.16: THE DECLINE OF THE IT INVESTMENT PRICE INDEX BY SECTOR



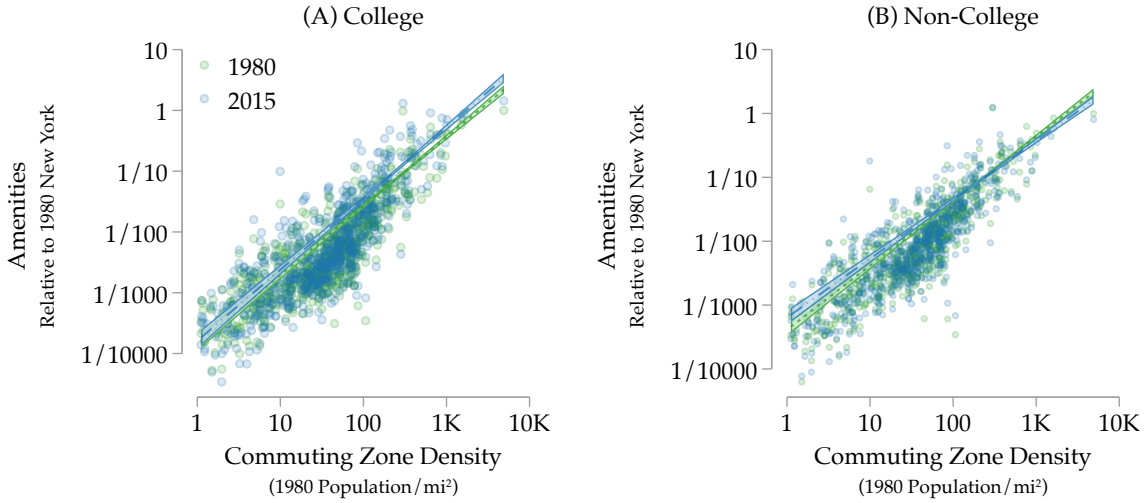
Notes: The figure shows the investment price for IT capital in Business Services and the rest of the economy. The figure uses data from the BEA Fixed Assets Tables to compute the Idea Chained IT Cost/Price index relative to BEA PCE Chained Price Index, normalizing the price index to 1 in 1980. We compute a sectoral ideal (Fischer) price index, taking the geometric average of the Laspeyres and Paasche price indices. We do so separately by sector because different sectors have different weights for various equipment types.

FIGURE OA.17: URBAN-BIASED GROWTH AND ESTABLISHMENT SIZE IN MODEL AND DATA



Notes: The figure decomposes the difference in 1980-2015 wage growth between commuting zones with above-median and below-median densities in 1980 into the contributions of large and small establishments within each NAICS-1 sector, separately in data and model output. The 1980 data come from the US Decennial Census, and the 2015 data from the American Community Survey. The model data comes from a counterfactual economy in which only the investment price of IT and the aggregate share of college workers change, as in the data. The blue bars show the share of the wage growth difference accounted for by each sector and establishment type (cf. equation (2)). The red bars decompose the blue bars into the separate contributions of within-industry wage growth, across industry relocation, and a covariance term (cf. equation (3)). The green bars decompose the blue bars into a component due to wage growth differences if all commuting zones had the same sectoral employment shares and a residual component (cf. equation (4)). We classify above-median density commuting zones as the highest density commuting zones jointly accounting for 50% of 1980 employment. We classify large establishments as the largest establishments jointly accounting for 50% of 1980 employment, leading to an employment cutoff for large firms of 108 employees. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.

FIGURE OA.18: AMENITIES IN THE MODEL



Notes: The figure shows the calibrated amenity residuals across commuting zones (Tolbert and Sizer, 1996) in 1980 and 2015, separately for each sector and education group. Each dot represents a commuting zone-, education-, and year-specific amenity term. The size of each dot is proportional to the commuting zone population. Amenities are normalized to 1 for New York in 1980 for each education group.

TABLE OA.3: URBAN-BIASED GROWTH ROBUSTNESS EXERCISES

	Data		Struc. Resid.		Subs. Elas.		Equal Labor
	1980	2015	Prod.	Amen.	High	Low	Supp. Elast.
Business Services	0.070	0.154	-0.027	0.071	0.212	0.100	0.147
Other Sectors	0.060	0.070	0.054	0.060	0.073	0.066	0.068
Aggregate	0.063	0.102	0.042	0.063	0.147	0.078	0.099
Δ Aggregate		0.039	-0.021	-0.002	0.084	0.015	0.038

Notes: This table shows the regressions of log average wages on log population density in the cross-section of US commuting zones in the data and in various counterfactual economies. Note that the 1980 cross-section is the same in the data and the IT-Only economy. The "data" columns come from the 1980 Decennial Census and the 2015 American Community Survey. Column 3 shows the wage-density elasticity in 2015 if only productivity residuals had varied and all other structural residuals and parameters were fixed at their 1980 values. Column 4 shows the wage-density elasticity in 2015 if only amenity residuals had varied and all other structural residuals and parameters were fixed at their 1980 values. Column 5 shows the wage-density elasticity in 2015 in the IT-only economy exercise; however, we calibrate the elasticity of substitution between firm varieties to match the aggregate labor-capital elasticity from Karabarbounis and Neiman (2014). Column 6 shows the wage-density elasticity in 2015 in the IT-only economy exercise; however, we calibrate the elasticity of substitution between firm varieties to match the aggregate labor-capital elasticity from Oberfield and Raval (2021). Column 7 shows the wage-density elasticity in 2015 in the IT-only economy exercise; however, we set labor supply elasticities for college- and non-college-educated workers equal to the mean calibrated elasticity for these groups so that both groups have the same elasticity.

TABLE OA.4: IT EXPENDITURE, POPULATION DENSITY, AND ESTABLISHMENT SIZE IN THE SPICEWORKS DATA

	IT Expenditure/Worker (x \$1,000)					
	(1)	(2)	(3)	(4)	(5)	(6)
Log Population Density	0.237***	-0.0222**			0.232***	0.132***
	(0.0124)	(0.00847)			(0.0242)	(0.0295)
Log Employment			0.356***	0.288***	0.317***	0.454***
			(0.00914)	(0.0124)	(0.0344)	(0.0343)
Log Density × Log Emp.					0.00878	-0.0319***
					(0.00728)	(0.00722)
Business Services		0.368*		2.774***		1.334***
		(0.165)		(0.0679)		(0.239)
× Log Density		0.551***				0.252***
		(0.0337)				(0.0486)
× Log Emp.				0.144***		-0.243**
				(0.0182)		(0.0787)
× Log Density × Log Emp.						0.0739***
						(0.0165)
Establishments	2,872,954	2,872,954	2,872,954	2,872,954	2,872,954	2,872,954
R^2	0.000	0.005	0.002	0.007	0.002	0.007

Notes: Standard errors in parentheses. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$. The table shows a regression of establishment-level IT expenditure per employee (in thousands of 2013 dollars) on the log of an establishment's average commuting zone population density, the log of the establishment's employment size, and a dummy variable for whether it is a Business Services establishment. The data come from the 2015 Spiceworks data, also known as Harte-Hanks Market Intelligence dataset. All values are adjusted for inflation to 2015 dollars using the BEA PCE price index.