



## MIKE DELUCA

**Group Publisher & President, Hearst Connecticut  
Media Group**

**Chief Executive Officer, LocalEDGE**

**Mike DeLuca** is group publisher and president of Hearst Connecticut Media Group and chief executive officer of LocalEdge. DeLuca oversees Hearst's network of media companies in Connecticut, including eight daily newspapers — *Connecticut Post*, *Greenwich Time*, *New Haven Register*, *Stamford Advocate*, *The Middletown Press*, *The News-Times*, *The Norwalk Hour* and *The Register Citizen* — 14 weekly newspapers, 21 websites, including sites for all of its papers, as well as four magazines. Since 2018, DeLuca served as executive

vice president, advertising sales, Hearst Newspapers. From 2013 to 2018, he was senior vice president, digital for Hearst Newspapers.

DeLuca previously served as chief revenue officer at Savored, which was acquired by Groupon in 2012. At Groupon, DeLuca held the role of vice president of sales and, prior to that, he served as senior vice president, sales and operations, for AOL Local.

DeLuca is also on the advisory board of Yodle, where he was senior vice president of sales and marketing from 2008 to 2010. He was vice president of sales and account management at Yahoo! from 2003 to 2008, and prior to that, he held various sales and management roles in the storage technology sector.

DeLuca has a bachelor's degree from Boston College.