



First Connections

2024 Bay Area LGBTQ+ Guide

Celebrating 50 Years of Building Businesses and Changing Lives

50





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Golden Gate Business Association
 San Francisco Bay Area's LGBTQ+ Chamber of Commerce
 584 Castro Street
 #528 San Francisco, CA 94114
 (415) 862-4422
 info@ggba.com
ggba.com

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GGBA President: Tony Archuleta-Perkins
Design: Measure, Inc. | designmeasure.com

Congratulations to the GGBA on your *50th year* of being the proud voice of the *LGBTQ+ business community* in the San Francisco Bay Area!

Your remarkable journey and impactful works have been truly inspiring.

From Warner Johnston and the team at 5 Borough Communications



5 BOROUGH COMMUNICATIONS

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Welcome

From the President

Celebrate 50 Years of Trailblazing with the Golden Gate Business Association's Anniversary Guide!



Dear GGBA Community (family),

I am thrilled to introduce you to a very special edition of our Digital Guide, commemorating the 50th anniversary of the Golden Gate Business Association (GGBA) — the world's first LGBTQ+ Chamber of Commerce. This milestone marks half a century of advocacy, progress, and community building within the LGBTQ+ business community in the San Francisco Bay Area and beyond.

Since its inception in 1974, the GGBA has been at the forefront of promoting economic equality and opportunity for LGBTQ+ entrepreneurs and allies. Our anniversary edition Digital Guide is a celebration of the vibrant history and the bright future of our community. It features inspiring stories of our members, highlights

of our key achievements, and a look at the exciting initiatives we have planned for the future.

In this special edition, you will find:

- **Exclusive Interviews** with pioneering members and influential figures in the LGBTQ+ business community.
- **Retrospective Features** that showcase the evolution of the GGBA and its impact on the local and national economic landscape.
- **Upcoming Events** including our gala celebration, Power Connect 2024, where we will honor legacy members and welcome new faces.
- **Educational Resources** designed to empower the next generation of LGBTQ+ entrepreneurs with tools for success.

We invite you to dive into this richly curated content and join us in celebrating a remarkable journey of resilience and success. Whether you are a long-standing member or new to our community, there is something in this guide for everyone who supports diversity and inclusion in business.

Please feel free to share this guide with your network and help us spread the word about the positive changes we are fostering in the business world. Together, we can continue to break barriers and build a more inclusive economy.

Thank you for being a part of our community. Here's to another 50 years of success, innovation, and unity!

Fabulously yours,

Tony Archuleta-Perkins, MBA, MA

Volunteer President

Golden Gate Business Association & GGBA Gives Back
www.ggba.com | www.ggbagivesback.org

P.S. Don't miss out on our special events and networking opportunities detailed in the guide. Let's make this anniversary a year to remember!



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www.miradorlaw.com



OUR VISION. YOUR SUCCESS.

Welcome

From the NGLCC

Dear GGBA Members,

The National LGBT Chamber of Commerce (NGLCC), the business voice of the LGBTQ community, is the only national advocacy organization dedicated to expanding economic opportunities for the LGBTQ business community. NGLCC is the exclusive third-party certifying body for LGBT Business Enterprises (LGBTBEs).

As a member of GGBA, you have access to a thriving community that includes Certified LGBTBE® suppliers, ally-owned businesses, valued corporate partners, non-profit community partners, universities, students, and more — all dedicated to supporting the LGBTQ business voice of San Francisco and beyond.

After several challenging years for LGBTQ business owners, NGLCC and our partners have never been more committed to ensuring opportunity and success for the Bay Area business community — one business and one connection at a time. The indomitable and entrepreneurial spirit of our LGBTQ family is what has

made NGLCC the global leader in LGBTQ business opportunities, and we simply could not have achieved our success without the hard work of GGBA.

NGLCC has continued our ongoing commitment to connect our communities by increasing visibility and breaking down barriers for LGBTQ-owned businesses spanning all industry sectors, and many being in the great state of California as GGBA members. For LGBTQ majority-owned businesses, GGBA is your direct link to NGLCC certification and access to contracts with nearly 450 multinational corporate partners that are looking to do business with companies like yours.

We are grateful for the continued strength and resilience of GGBA members in times of economic upheaval. The innovation, passion, and drive you bring to the Bay Area business community makes the American Dream more accessible to every LGBTQ citizen. Together, we are shaping an even brighter legacy for our LGBTQ business community.



Justin G. Nelson
Co-Founder & President
NGLCC



Chance Mitchell
Co-Founder & CEO
NGLCC

Delicious food. Dedicated people.

Whether we're catering a year-end gala or grilling up sliders for a block party, we're here to serve you. Our fresh, delicious, locally-sourced food speaks for itself.

You'll say WOW.



510 647 5165 info@gromangroup.com www.gromangroup.com

About Us

We are a leading advocate for LGBTQ+ businesses in the San Francisco Bay Area since 1974.

Our mission is to champion opportunity, development, and advocacy for our LGBTQ+ and Allied business community.

We create opportunities for marketing, networking, procurement, and referral-based business growth; programs that support development of business skills and expertise through workshops and seminars; and we advocate for positive economic, social, and political change.



Vision

We envision an economically empowered San Francisco Bay Area LGBTQ+ business community that inspires others. We will empower our small business entrepreneurs and professionals, collaborate with nonprofit advocates, and engage with business and civic leaders to support policies that foster a more inclusive and welcoming business community.

Values

Our values are inherent to our identity as an organization. They guide the way we work with our members, our community, and with each other. GGBA key values are: SERVICE, LEADERSHIP, PASSION, DIVERSITY & INCLUSION, and SUCCESS. Through these values, GGBA looks to support a culture where ideas can blossom, individuals can thrive, and our entrepreneurial spirit can flourish.

Service

As a Bay Area LGBTQ+ business advocate, we work to serve our Members and Partners, and

- Plan exceptional service models
- Communicate and provide exceptional service
- Recover exceptional service.

Leadership

We are responsive leaders for our LGBTQ+ business community. We

- Demonstrate a commitment to integrity and ethics
- Collaborate to accomplish more than what could be achieved individually
- Listen to others for understanding to make informed decisions

- Assume positive intent
- Be accountable to and for one another's actions and results
- Develop future leaders.

Passion

We are passionate about our Chamber, our members and our community. We

- Promote a contagiously positive, energizing, optimistic, and fun atmosphere
- Drive support for economic empowerment and equality
- Take pride in the work we do.

Diversity & Inclusion

We welcome a membership that is as diverse as the region in which we live

- Collaborate with diverse business communities and organizations.
- Infuse an inclusive culture in everything we do.
- Reflect the diversity of our membership in leadership opportunities.

Success

We love success! We also

- Recognize the hard work of volunteers and staff.
- Support members to reach their objectives and commend them when they succeed.

GGBA partners with a variety of corporations and organizations to build recognition for today's vibrant LGBTQ+ business community and to foster the growth of similar organizations throughout the world.

Dedicated to your financial journey, and supporting you along the way.

From big milestones to even bigger dreams, we're committed to helping you create a brighter financial future. Learn more at pnc.com



Celebrating 50 Years

Golden Gate Business Association, the pioneer LGBTQ+ chamber of commerce.

The Golden Gate Business Association (GGBA), the world's first LGBTQ+ Chamber of Commerce, is set to celebrate its 50th anniversary with a grand gala on June 7, 2024, at the iconic San Francisco City Hall. This milestone event not only commemorates half a century of advocacy and economic empowerment for LGBTQ+ businesses but also highlights the enduring legacy of the organization in fostering diversity and inclusion within the business community.

Founded in 1974, the GGBA has played a pivotal role in championing the rights and opportunities of LGBTQ+ entrepreneurs in the San Francisco Bay Area and beyond. Over the decades, the association has been at the forefront of significant advocacy efforts, including supporting legislation against workplace discrimination and actively participating in initiatives that address the economic impacts of its members.

The anniversary gala, themed "50 Years of Resilience, Strength, Unity, and Pride," promises a vibrant celebration of the GGBA's achievements and its profound impact

on the community. The event will feature Emmy-Award-winning television star, style icon, and LGBTQ+ advocate Carson Kressley as a special guest, adding a touch of glamour to the festivities.

Throughout its history, the GGBA has been instrumental in establishing critical partnerships and programs that support LGBTQ+ businesses. These include the creation of the GGBA Gives Back Charity and becoming a founding member of the National Gay and Lesbian Chamber of Commerce (NGLCC). The association's efforts have significantly contributed to the economic and social empowerment of the LGBTQ+ community, making it a model for similar organizations worldwide.

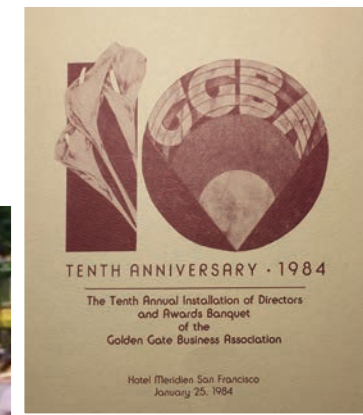
As the GGBA looks to the future, it remains committed to its mission of economic equality and advocacy for LGBTQ+ businesses. The 50th-anniversary gala is not just a celebration of past achievements but also a platform to inspire and mobilize the next generation of LGBTQ+ entrepreneurs and allies.

The event at City Hall will include a series of motivational speeches, a historical exhibit of GGBA dating back to 1974, networking opportunities, and plenty of DRAG surprises. It is designed to reflect on the GGBA's storied past and outline the path forward for continued advocacy and growth in an ever-evolving socio-economic landscape.

The Golden Gate Business Association (GGBA) has significantly impacted the LGBTQ+ community through



1974, GGBA Founders, Richard (Rick) Stokes, left and Winston J. Lindsley, right



various initiatives and programs to support and empower LGBTQ+ businesses and entrepreneurs. Since its inception in 1974, the GGBA has been a pioneering force, establishing itself as the world's first LGBTQ+ Chamber of Commerce. Here are some of the key ways the GGBA has influenced the LGBTQ+ business landscape:

Advocacy and Legislative Support

The GGBA has been instrumental in advocating for policies that promote LGBTQ+ economic equality. Notably, the organization played a crucial role in supporting California State Bill AB1, which aimed to outlaw workplace discrimination based on sexual orientation. This advocacy extends to various levels of government, ensuring that the voices of LGBTQ+ businesses are heard in San Francisco, Sacramento, and Washington, D.C.

Economic Impact and Job Creation

LGBTQ+ businesses have a substantial economic impact, contributing over \$1.7 trillion to the U.S. economy and creating over 33,000 jobs. The GGBA's efforts to support these businesses directly contribute to this

significant economic footprint, demonstrating the vital role of LGBTQ+ entrepreneurs in the broader business community. The GGBA is thrilled to be working alongside NGLCC for the third year by offering the NGLCC Community Impact Grant Program, supported by the GrubHub Community Fund.

Networking and Business Development

The GGBA creates numerous networking, marketing, and referral-based opportunities that facilitate business growth and sustainability. The association helps develop essential business skills and expertise among its members by organizing events, workshops, and seminars. These programs are often conducted with corporate partners and other non-profits, enhancing the educational and professional opportunities available to LGBTQ+ businesses. GGBA has collaborated with the NGLCC to help GGBA members earn their LGBT BE Certification. NGLCC launched this certification program in 2004, and since over 174 GGBA members have earned their LGBT BE Certification. The GGBA is proud to help open doors for their members through this certification that may have needed to be more attainable.



Partnerships and Collaborations

Collaboration with other organizations is a cornerstone of the GGBA's strategy to foster a more inclusive and welcoming business environment. These partnerships not only support policies beneficial to LGBTQ+ businesses but also provide a platform for communication and education on crucial LGBTQ+ issues. The GGBA is proud to collaborate with excellent partners such as Out Professionals, Transgender District, Real Estate Alliance, California Hispanic Chambers of Commerce, and NGLCC, to name a few.

Support During the HIV/AIDS Crisis

During the devastating HIV/AIDS epidemic, the GGBA took extraordinary measures to support the community and its members. This period highlighted the association's resilience and commitment to its members, many of whom were personally affected by the crisis. GGBA was all about member support in March 2020 when the Global Pandemic impacted LGBTQ+ businesses here in the San Francisco Bay Area. The two pandemics share one common thread: GGBA was there to support them by providing as many educational pieces as possible.

Foundation and Scholarships

The GGBA Gives Back Charity is the GGBA's third iteration of this important incentive. The focus has remained constant: providing scholarships and resources that assist LGBTQ+ and allied businesses. This initiative supports sustainable business development and underscores the GGBA's commitment to educational empowerment.

Through these multifaceted efforts, the GGBA has not only supported the economic growth and sustainability of LGBTQ+ businesses but has also championed the rights and recognition of the LGBTQ+ community within the broader societal and economic landscape. As it celebrates its 50th anniversary, the GGBA's legacy of advocacy, support, and empowerment continues to be a beacon for diversity and inclusion in the business world.

ggba.com

Visit the GGBA website for more information on the 50th Anniversary Gala and to learn about membership and participation.



GGBA President Castigates Cranston
Arthur Lazere, president of the Golden Gate Business Association, castigated Senator Cranston in Washington concerning Cranston's inconsistent action. Lazere's letter contended that Cranston, who introduced S. 2210 would prohibit detention of gay and lesbian foreigners entering own bill. Lazere's letter also stated that Cranston continues to support gay-rights legislation, and even refuses to endorse pro-gay movements in Santa Clara County. Lazere's letter went on to warn Cranston that "10% of the adult population of California who are gay (will be) fully informed of the retreat of our senior senator from principles of justice and equality before the law."



Business = Power

Join the NGLCC: America's LGBT Chamber of Commerce, The Golden Gate Business Association, NGLCC's other affiliate chambers, and America's top corporations at the 2005 International Business and Leadership Conference in San Francisco.

The world's premier LGBT business event will play host to three days of workshops and other events. You will learn how to become an NGLCC certified LGBT supplier and you won't want to miss the largest annual opportunity to meet face-to-face with supplier diversity decision makers at some of America's top corporations, including IBM, Wells Fargo, JPMorgan Chase, Conduent, Metrolink, Intel, Wyndham International, Lehman Brothers, Cisco Systems, Quest Communications, and many others.

NGLCC Conference Registration	\$250
GGBA Members Special Rate	\$175

Conference registration includes certification for qualifying businesses (\$100-\$300 value). GGBA members from other Bay Area LGBT businesses can call (202) 419-0440 to hear more about conference specials and certification.

Don't Miss These Exciting Events:

- "Make the Connection" Supplier Diversity Expo
- Business and Plenary Sessions
- LGBT Supplier Diversity Certification Seminar
- Affiliate Chamber Programs
- LGBT Business Awards Lunch

2005 International Business and Leadership Conference
May 13-15, 2005 | Sir Francis Drake Hotel | San Francisco, CA
REGISTER at 202.419.0440 or ONLINE at www.nglcc.org



Milestones

50 years of resilience, strength, unity, and pride.

1978

GGBA lost one of its founding members and strongest allies: Harvey Milk and George Moscone, respectively.

1979

GGBA had its official "coming out day," marking its role as the San Francisco gay chamber of commerce.

1980

GGBA launched its first charity foundation, which later became Horizons Foundation.

1982

Amid the HIV/AIDS epidemic, GGBA and its members displayed remarkable resilience in support of the community.

1993

GGBA gained its first corporate partner, gaining significant corporate recognition and support for an LGBTQ+ Chamber of Commerce

1999

GGBA celebrates its 25th Anniversary at San Francisco City Hall.

2003

GGBA becomes one of the founding affiliate members of the National Gay and Lesbian Chamber of Commerce (NGLCC).

2004

GGBA celebrates its 30th Anniversary at The Regency Center, Grand Ballroom. Dignitaries included Armistead Maupin and Jan Wahl, with artist Zeina.



'70s

'80s

'90s

'00s

1974

Established the Golden Gate Business Association (GGBA), creating the world's first LGBTQ+ Chamber of Commerce, with advocate and future politician Harvey Milk as an original member.



1979 – 1981

GGBA President Arthur Lazere helped to establish the National Association of Business Councils (NABC) and the GGBA Foundation to support vital LGBTQ community nonprofits.

1984

GGBA celebrates its 10th Anniversary at Hotel Meridien.



1989

GGBA raises over \$10K for Loma Prieta Earthquake Emergency Fund Relief.

1994

Hosting the inaugural 'LGBT Business Expo' in the U.S., showcasing over 100 LGBTQ+-owned businesses to nearly 500 participants.

2004

GGBA and the NGLCC introduced the LGBT Business Enterprise (LGBTBE) certification program.



2009

GGBA and the Rainbow Chamber of Commerce/Silicon Valley received the NGLCC Innovative Program of the Year Award.

2005

GGBA hosted the NGLCC International Business & Leadership Conference at the Sir Francis Drake Hotel.



2013

Collaborated with the Transbay Transit Center Project for the first-ever outreach initiative targeting LGBTQ+ businesses for a U.S. public works project.

2014

GGBA launched its award-winning “Power Lunch” series, later renamed “Power Connect”.

2016

GGBA championed the inclusion of LGBTQ+ businesses in contracting opportunities with major sports organizations such as the NFL for Super Bowl 50.

2017

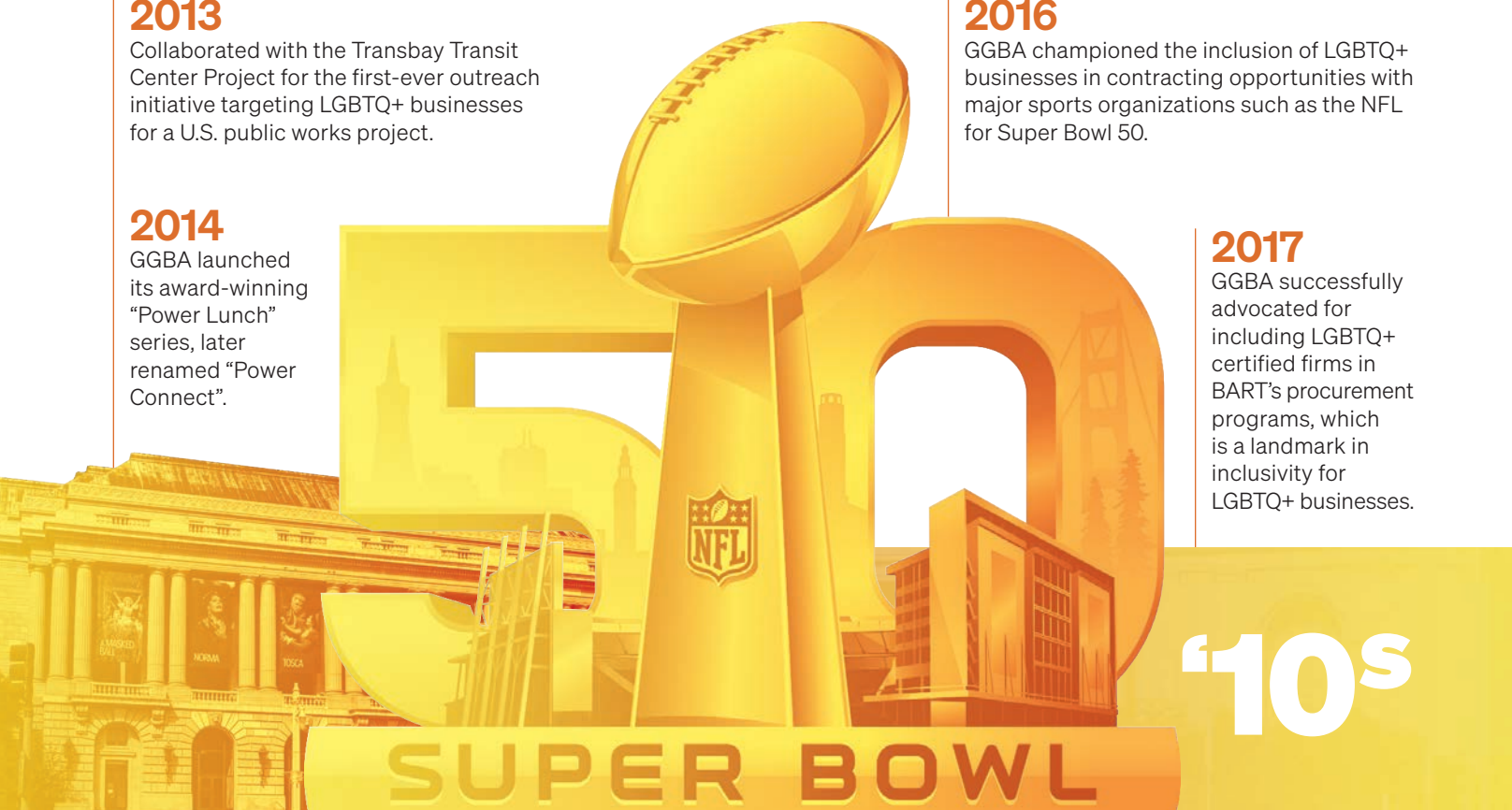
GGBA successfully advocated for including LGBTQ+ certified firms in BART’s procurement programs, which is a landmark in inclusivity for LGBTQ+ businesses.

2024

GGBA plans its 50th Anniversary celebration at San Francisco City Hall with superstar Carson Kressley, with a custom-curated historical exhibit prepared by Zachary Greenberg, an MA History student at SFSU, and a DRAG surprise.

2026

GGBA is again championing the inclusion of LGBTQ+ businesses in contracting opportunities with major sports organizations such as the NFL for Super Bowl 60 returns to the Bay.



‘10s



‘20s

2014

GGBA celebrates its 40th Anniversary at the San Francisco War Memorial Opera House.

2014

GGBA worked with international developers and government agencies, providing LGBTQ+ businesses unique opportunities in major urban housing projects.

2015

GGBA received the NGLCC Excellence in Programming Award.

2015

GGBA was central to the enactment of California Assembly Bill 1678, incorporating LGBTQ+ businesses into California Public Utilities procurement programs.

2019

Hosted the 5th Annual Business of Pride event with the San Francisco Business Times and the ‘Top 50’ LGBTQ Business List.

2019

GGBA celebrates its 45th Anniversary at Marriott Marquis; Dignitaries included Stacy Lentz, Ricardo Lara, Fabrice Houdart, Cesar Casas Ferrer, and Juan Novello with featured artist Breanna Sinclair.



2023

GGBA launched its third 501(c)3 charity foundation, GGBA Gives Back.

2024

GGBA has helped over 174 members to become LGBTBE Certified.

2028

GGBA is blazing a trail with the Los Angeles Olympic Committee in an attempt to include LGBTQ+ certified firms in the Los Angeles Games bidding process coming July 2028.



GGBA Gives Back



To empower the LGBTQ+ Community, we promote diversity in the pursuit of economic equality.



Our Mission

The mission of GGBA Gives Back is to create scholarships and resources that assist LGBTQ+ and allied businesses to achieve sustainable business development, further professional growth, and create leadership structures that strengthen their businesses.

Continued Education

Continued education will support capacity building for LGBTQ+ businesses to meet the requirements of corporate supplier diversity programs, increasing opportunities across multiple industries for LGBTQ+ businesses to win contracts. In return, our community will be enriched by the economic impact of these companies and the jobs created by their growth.

Advocacy & Community

GGBA Gives Back business leaders will be advocates for LGBTQ+ business inclusion and economic equality for all diverse communities and will provide mentorship and other resources to empower the next generation of LGBTQ+ entrepreneurs.



Building relationships that make a lasting difference

Congratulations to the Golden Gate Business Association on your 50th anniversary!

We stand together in our commitment of supporting and empowering LGBTQ+ business communities.

wellsfargo.com/impact

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Opportunity belongs everywhere.



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We're committed to advancing equality and actively connecting businesses to opportunities that support diverse perspectives and drive innovation.

sfdc.co/supplierdiversityprogram



Guide to San Francisco

San Francisco's diverse neighborhoods have a little something for everyone.

Whether you are on a quest to see the most famous LGBTQ+ neighborhood in all of America (The Castro and Noe Valley), revisit the birthplace of the 1967 Summer of Love movement (Haight-Ashbury), dine in Michelin-star restaurants (Nob Hill), or listen to the cheerful ringing of cable cars bells while scouting for sea lions (Fisherman's Wharf)—residents and visitors know the area for endless opportunities to revisit the past and catch up with a vibrant and thriving present.

According to the San Francisco Travel Association, the city saw as many as 4.8 million visitors in 2021. Residents and visitors are drawn to a number of locales that each have their own unique culture and charm.

Each neighborhood is rich with history, culture and opportunities to explore. Learn more about them all at sftravel.com/neighborhoods.

Notable Neighborhoods

- 1 Golden Gate Park
- 2 The Castro and Noe Valley
- 3 North Beach
- 4 Haight-Ashbury
- 5 Fisherman's Wharf
- 6 Embarcadero/Financial District
- 7 Nob Hill
- 8 Silicon Valley
- 9 SOMA/Yerba Buena
- 10 Union Square



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Teneral Cellars Owners Jill Osur & Lisa Orrell

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For more info, visit TeneralCellars.com 19890 Shenandoah School Road, Plymouth, CA 95669



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Traveling Around San Francisco

San Francisco is one of the most tourist friendly cities in the United States. But with countless hills and more than 47 square miles of long boulevards, winding streets and hidden alleyways, preparation is key to your journey within the Golden City. Here are a few of the numerous resources you'll discover for transportation along the way.



San Francisco International Airport (SFO)

SFO is the primary international airport serving the San Francisco Bay Area. Offering nonstop service to more than 75 national cities and more than 40 international cities, SFO is the second-busiest in California, after Los Angeles International Airport (LAX). In 2023, it was the fourteenth-busiest airport in the United States and the 30th-busiest in the world by passenger count. It is the fifth-largest hub for United Airlines.

PHONE
(650) 821-8211

WEBSITE
flysfo.com



Bay Area Rapid Transit (BART)

Operating since 1972 as a solution to ease the congestion that was clogging the bridges spanning the Bay, the San Francisco Bay Area Rapid Transit District (BART) is a heavy-rail public transit system that connects the San Francisco Peninsula with communities in the East Bay and South Bay. Operating in five counties (San Francisco, San Mateo, Alameda, Contra Costa, and Santa Clara), BART has 131 miles of track and 50 stations.

PHONE
(510) 464-7000

WEBSITE
bart.gov



The San Francisco Municipal Railway (Muni)

Muni is the main transportation network within the city and county of San Francisco. Operating since 1912, it is a transportation network of trains, buses, and cable cars that connects to virtually every neighborhood within San Francisco. (Muni does not connect directly to SFO, but there is a bus service that connects MUNI and SFO).

PHONE
(415) 701-2311

WEBSITE
sfmta.com



Transbay Transit Center (Salesforce Transit Center)

The Transbay Transit Center is a transit station in downtown San Francisco. It serves as the primary bus terminal for the San Francisco Bay Area. The rooftop park includes an amphitheater, a restaurant, and water features. The building includes a free, 20-passenger aerial tram to provide access from street level to the rooftop park.

PHONE
(415) 701-2311

WEBSITE
sfmta.com



Amtrak

Amtrak offers options for exploring the San Francisco Bay Area and beyond. From short day trips to San Jose and Sacramento to long-distance travel on the Zephyr, Coast Starlight, Capitol Corridor, or the San Joaquins to all parts of California, Seattle, Portland, Salt Lake City, and Reno, Amtrak offers spacious coach and sleeping cars, dining cars, and lounge service.

PHONE
(800) 523-6590

WEBSITE
amtrack.com



The San Francisco Bay Ferry

San Francisco Bay Ferry is a public transit passenger ferry service in the San Francisco Bay, administered by the San Francisco Bay Area Water Emergency Transportation Authority (WETA). In 2023, the system had a ridership of 2,230,400, or about 8,400 per weekday as of the fourth quarter of 2023.

PHONE
(877) 643-3779

WEBSITE
sanfranciscobayferry.com



Caltrain

Caltrain is a commuter rail line serving the San Francisco Peninsula and Santa Clara Valley. The southern terminus is in San Jose at Tamien station with weekday rush hour service running as far as Gilroy. The northern terminus of the line is in San Francisco at 4th and King Street. Caltrain has 28 regular stops.

PHONE
(800) 660-4287

WEBSITE
caltrain.com



Clipper Card

Journeys by bus, rail, ferry and train in the Bay Area have also been made easier through the Clipper – an all-in-one transit fare payment card accepted on all Bay Area transit. Youth, seniors, those with disabilities, and low-income riders can receive reduced fares and access to discounted passes.

PHONE
(877) 878-8883

WEBSITE
clippercard.com

Who We Are

The GGBA Board is an all-volunteer working board, and has been since its inception in 1974, as the first LGBTQ+ Chamber of Commerce in the world. Each board member brings a unique perspective, history, and passion for the Bay Area and the LGBTQ+ business community— all that’s missing is you!



Tony Archuleta-Perkins
President
Ide8 Real Estate



Nancy Geenen
Secretary, Chair Partnerships
Flexability



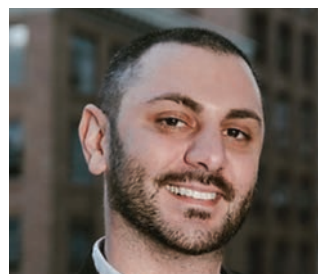
Josh Nair
Chief Diversity Officer
Genentech

Advisory Board

Aaron Lander
Krystal Drwencky
Gina Grahame
Robb Fleischer
Audry DeLucia



Olga Garcia
Chair, Ambassador Club
CG Moving Company



Wajih Sobh
Business Banking
Relationship Manager
JPMorgan Chase & Co.



Alesia Massey
Staff, Membership
Coordinator

Want to volunteer?

If you are interested in helping the San Francisco Bay Area’s LGBTQ+ businesses grow and prosper, please contact us at nominations@ggba.com and let’s start a conversation.



Imani Brown
St. Jude Children’s
Hospital - ALSAC



Forever in our hearts, gone but never forgotten.

Pam Schmitz 1961 –2023



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Brio Proudly Supports the GGBA and their 50th Anniversary

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Proud Partner of the GGBA



Canada

Consulate General of Canada
Consulat général du Canada
San Francisco | Silicon Valley
www.sanfrancisco.gc.ca

Membership Benefits

GGBA members know there is strength in numbers.

We use our collective strength to help members network, grow their businesses and gain many advantages that would be difficult or impossible on their own. Our sense of community and resource sharing is valuable to our members' success as we are an entree into an LGBTQ+ market with a national buying power of \$917 billion and a Bay Area buying power of \$20+ billion.

GGBA provides many opportunities including:

Networking

- Connect with your LGBTQ business community.
- Attend GGBA networking events for free or receive member-discounted pricing.
- Attend GGBA's Power Connect. 2024 | SGGBA First Connections

Marketing Opportunities

- Complimentary search engine optimized, social media-enabled online directory listing.
- Member welcome, announced in GGBA's e-newsletter.
- Advertising opportunities to reach your target market through GGBA.com online banners and special event programs.
- GGBA partnership and event sponsorship opportunities.



Development

- Gain personal and professional development from our educational workshops and Business Toastmaster.

Referral Opportunities

- Receive business lead opportunities from GGBA.com, networking events, and phone/email requests to GGBA.

Procurement Opportunities

- Certify your business as an LGBT-owned Business Enterprise (LGBTBE), through the National Gay and Lesbian Chamber of Commerce (My.NGLCC.org), at no additional cost.
- Attend Supplier Roundtables to connect with other LGBTBEs and corporate procurement leaders.

Savings

- Save money through local member-to-member deals and national discounts.
- Receive discounted membership pricing to join other organizations.

For complete information about GGBA membership benefits and how to join, please visit ggba.com/membership, email us at membership@ggba.com, or leave a message at 415-862-4422.

Why Join?

Joining the GGBA, the San Francisco Bay Area's LGBTQ+ chamber of commerce is valuable for all businesses, but in particular, businesses that are within the Bay Area or have ties to the Bay Area.

Why go it alone, when there are hundreds of like-minded business professionals ready to lend a hand? Join GGBA and create the successful, connected, and influential business you've always dreamed about. We're proud of all we've accomplished so far, and by adding your membership and participation, we all prosper.

To learn more about membership requirements and join, visit ggba.com/join-ggba



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- + Portraits/Headshots
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- + Custom Tribute/Milestone Videos
- + Real Estate
- + Company Culture Videos
- + Brand/Product Videos
- + Photoshop/Graphic Design

scottsaraceno.com

Upcoming Events

The GGBA Members' Monthly Mixer (Make Contact) is THE not-to-be-missed LGBTQ+ and allied business networking event each month. Make powerful connections with hundreds of fellow LGBTQ+ and allied business owners, Certified LGBTBE suppliers, corporate procurement and diversity leaders, LGBTQ+ nonprofits, and even the occasional local celebrity or two.

Need help breaking the ice? No problem: that is what the GGBA Ambassadors are here to do for you. We know there is no shortage of places in SF for LGBTQ+ people to connect, but when you're at a GGBA Make Contact, that means you are looking to help your business thrive—and we have the connections to make it happen.



May

- 7** **GGBA + OutPro**
May Mega Make Contact
- 23** **GGBA + Salesforce**
AAPI Heritage Month at Salesforce
- 29** **GGBA + NGLCC**
California LGBT Certification Growth Initiative, San Francisco
- 30** **GGBA + NGLCC**
California LGBT Certification Growth Initiative, Sacramento

To see the latest events and more, visit: ggba.com/event-list



June

- 4** **GGBA + NGLCC**
Community Impact Grant Program
June 4 – 25
- 6** **GGBA**
The Business of Pride
- 7** **GGBA**
Power Connect 2024
50th Anniversary
- 26** **Out in Tech**
SF Pride 2024 Tech Mixer
- 29** **GGBA**
Hosted SF Pride Festival Booth
June 29 – 30

July

- 9** **GGBA**
July Make Contact
- 12** **GGBA**
Launches Business Accelerator Cohort #4
- 30** **NGLCC**
International Business & Leadership Conference July 30 – August 2

August

- 13** **GGBA**
August Make Contact



September

- 6** **GGBA**
Launches Business Accelerator Cohort #5
- 10** **GGBA**
Annual Meeting

October

- 8** **GGBA**
October Make Contact

November

- 12** **GGBA**
November Make Contact

December

- 10** **GGBA**
Annual Holiday Party

LGBTBE Certification

Why should I get certified?

Our Network is Ready to do Business

As an LGBTBE®, you'll have access to the full network of NGLCC, the National LGBT Chamber of Commerce, which features more than 450 corporate and government partners expressly looking to do business with Certified LGBTBEs. Plus, our 2,200+ LGBTBEs cut across all industries, from construction to apparel to technology to professional services, and are seeking B2B opportunities and strategic partnerships with other LGBTBEs like you!

LGBTBEs Stay In Business Longer

Thanks to increased resources and opportunities, certified LGBTBEs stay in business longer than the average American small business – over twice as long, according to NGLCC's "America's LGBTQ Economy" Report.

LGBTBE Certification Scales With Your Business

Certification can benefit your business at any size. Our LGBTBEs range from sole proprietors to multinational LGBTQ-owned corporations, with revenues in the hundreds of millions!

The LGBTQ Consumer Is Looking For You

The LGBTQ community spends more than \$917 billion every year on goods and services, and they are more than 75% likely to change brands when they know they are LGBTQ inclusive. Stand out as a go-to supplier in your community by advertising your LGBTBE Certification.



What Else Can I Do With an LGBTBE® Certification?

Take advantage of mentorship and education opportunities with business experts and corporate representatives to grow your business, make connections, and develop additional skills for scaling your company.

Receive opportunity alerts about upcoming contracting and educational opportunities with corporate partners.

Attend the NGLCC International Business & Leadership Conference to meet face-to-face with potential new business partners and take advantage of matchmaking opportunities exclusive to certified businesses.



CONTACT
Phone (202) 234-9181
Email supplierdiversity@nglcc.org
Web nglcc.org/lgbtbe-certification

Ready to grow? Here's how!

- 1 Visit My.NGLCC.org to start your business profile (Tell us more about you & your business)
- 2 Submit supporting documents (Once you begin your business profile, an NGLCC team member will reach out to help you through this step)
- 3 Complete a site visit with an NGLCC trained site visitor (The site visitor will corroborate the information in your application and learn more about your business in the process)
- 4 National Certification Committee review (Our National Certification Committee meets monthly & will review your application to certify your business as an LGBTBE)

Who is Eligible for LGBTBE® Certification?

- Be at least 51% owned and operated by an LGBTQ person or persons who are U.S. citizens or lawful permanent residents
- Exercise independence from any non-LGBTQ business enterprise
- Have its principal place of business (or headquarters) in the United States
- Be formed as a legal for-profit entity in the United States

Certification is National Membership is Local

NGLCC waives its certification fees if you're a member of your local chamber. Check with your local chamber or NGLCC representative for details.

Don't Forget About the NGLCC Supplier Diversity Team

They are a great resource to help you through the certification process, and once certified, they are more than happy to work with you to help grow your business.

What We Do

Statewide Partnerships

GGBA is a proud member of the National LGBT Chamber of Commerce, working with an extended network of other local affiliate chambers across the country and world.













Its many regional partners include the Los Angeles LGBTQ Chamber of Commerce, Long Beach LGBTQ+ Chamber of Commerce, Sacramento Rainbow Chamber of Commerce, Desert Business Association, Rainbow Chamber of Commerce Silicon Valley, among others.

We empower our small business entrepreneurs and professionals by creating opportunities for marketing, networking, procurement, and referral-based business growth. We also collaborate with other nonprofits and engage with business and civic leaders to support policies that foster a more inclusive and welcoming

business community, thus creating greater opportunities for our member businesses.

We create events, workshops, and seminars in partnership with our corporate partners and other nonprofits which help our members develop their business skills and expertise. In addition, we partner with other organizations, championing LGBTQ+ issues, in order to foster communication, collaboration, and educational opportunities.

We advocate for positive economic, social, and political change for the Bay Area LGBTQ+ business community, as well as addressing key business issues concerning the LGBTQ+ community overall. We have an unwavering commitment to advocate for and create positive change towards LGBTQ+ economic equality.

Elevate Your Business

GGBA Business Accelerator Program



The GGBA Business Accelerator Program is designed to help provide LGBTQ+ & Allied business founders and senior management with the skills to strategically take their business to new heights of success.

Who is this for?

Whether you're in the beginning stages of your entrepreneurial journey or have an established business, this program is for you. Our program is tailored to suit a myriad of businesses, regardless of their years in operation. Cohorts are designed to cultivate the full diversity of the LGBTQ+ & Allied small business community: diversity of industry verticals, of company sizes, of breadth of experience and expertise, and of personal diversity.

Learn, collaborate grow!

Our program's architecture promotes symbiotic learning. While our expert presenters and program instructors bring industry insights, we also recognize the immense value of peer learning. By curating an environment of shared

wisdom, we aim for each participant to not only learn but also teach, and in the process, evolve collectively.

What we expect from program participants:

- **Commitment:** Commit to attending weekly meetings, which are a mix of in-person and virtual.
- **Professional Aspiration:** Strive continuously for professional excellence and business growth.
- **Community Contribution:** Be a beacon of support, offering your insights and learnings to fellow participants.

Fall 2024 Cohorts

Cohort 4

Fridays, July 12 – August 16

Cohort 5

Fridays, September 6 – October 11



APPLY NOW



\$1M+ in New Grants

The Golden Gate Business Association and the NGLCC have teamed up again with Grubhub for another year of grants supporting LGBTQ+-owned and Ally-owned restaurants.

America's LGBTQ+-owned restaurants and bars serving food will once again find a vital lifeline this year stemming from the ongoing partnership formed by the National LGBT Chamber of Commerce (NGLCC), the business voice of the LGBTQ+ community and certifying body for LGBTQ+-owned businesses nationwide, and Grubhub, a leading U.S. food-ordering and delivery marketplace, through the Grubhub Community Fund.

On June 4, 2024 the National LGBT Chamber of Commerce will open applications for the NGLCC Community Impact Grant Program, a program made possible through continued support from the Grubhub Community Fund. These grants, ranging from \$5,000 to \$25,000, offer funding for a variety of purposes, including everything from supporting employee wages and incentives, maintaining or upgrading existing infrastructure, enabling marketing and PR efforts and more.



"We often say at NGLCC that if you can buy it, an LGBTQ+-owned business can supply it," said NGLCC Co-Founder & President Justin Nelson. He added, "This rings especially true for LGBTQ+-owned restaurants and food-serving establishments across America, which play a vital role in their communities. We're thrilled to once again collaborate on this program, thanks to the generous support of the Grubhub Community Fund, to offer grants that will benefit businesses nationwide."

"Grubhub's partnership with NGLCC continues to go on from strength to strength over the years, and we're really proud of the impact this initiative has had on LGBTQ+-owned businesses nationwide," said Dave Tovar, Grubhub's senior vice president of Communications and Government Relations. "We are inspired by countless stories of how these grants empower independent restaurants to thrive and make meaningful contributions

to their communities. We know this year's grant recipients will do incredible things with the funds they receive as this program continues to grow."

"We are extremely grateful to partner with both GrubHub and the NGLCC so we can promote such an amazing grant program to our local restauranteurs. The GGBA has decades of experience being able to help national organizations and partners drive home their local impact— 2024 is no different. We are proud to launch this grant and get the word out now, so on June 4 our local restauranteurs can apply for this grant," says GGBA President, Tony Archuleta-Perkins.

Once again, under the innovative grant program, the NGLCC has set a goal to allocate 30 percent of the funds to businesses owned by people of color and transgender and gender expansive (TGX) individuals. Between now and June 2024, NGLCC will roll the grant program out regionally, with applications for East Coast establishments launching on April 30, 2024, through May 17, 2024. Applications for the Central US will open in May 2024, and those for the West Coast will roll out in June 2024. Restaurants wishing to learn more about applying for grants should visit nglcc.org/ghgrant.

The NGLCC's network of nearly 55 Affiliate Chambers across America will once again help amplify this grant opportunity to support local restaurants. Those local chambers will again benefit from this initiative's Affiliate Chamber Fund. In addition to supporting local efforts to share the grant opportunity, this fund has and will continue to enable any establishment that receives a grant that is not currently a member of an NGLCC local affiliate chamber to have one year of membership paid.

For more information on the Community Impact Grant Program regarding restaurant eligibility requirements, timelines, how to apply, and more, please visit www.nglcc.org/ghgrant.





Members Directory

Advertising & Media

A52 Signs & Graphics

Erika Hom
a52signs.com
Gold

LGBTBE Certified

Bay Area Reporter

Michael Yamashita
ebar.com
Silver

LGBTBE Certified

The Producer's Loft Studio

Vic Ferrer
TheProducersLoft.com
Silver

LGBTBE Certified

Ready State

Steven Wong
readystate.com
Silver

LGBTBE Certified

Troo Media LLC

Adrian Whant
troovrs.com
Gold

LGBTBE Certified

Arts, Culture & Entertainment

The Academy SF

Nate Bourg
academy-sf.com
Silver

LGBTBE Certified

CG Events

Chris Carrington
cgevents.co
Silver

LGBTBE Certified

CHEER San Francisco

cheersf.org
Non-Profit

LGBTBE Certified

Chen Design Associates

Josh Chen
chendesign.com
Platinum

Chris Willard Communications

Chris Willard
chriswillardcomms.com
Silver

Desired Effect, LLC

Lyle Barrere
DesiredEffect.com
Silver

LGBTBE Certified

Got Light

Jon Retsky
got-light.com
Gold

LGBTBE Certified

IMC

Shannon Morrison
imcexperiences.com
Silver

LGBTBE Certified

Ivery Towers

Geo Ivery
Geoivery.com
Silver

LGBTBE Certified

Madina Papel

Samah Damanhoori
madinapapel.studio
Community Level

Marin Jazz

Todd Ghanizadeh
piedpiperproductions.org
Non-Profit

Pinnacle Drone Light Shows

John Eric Henry
pinnacledronelightshows.com
Platinum

LGBTBE Certified

Q.Digital, Inc.

Scott Gatz
q.digital
Gold

LGBTBE Certified

Rick Camargo Photography

Ricky Camargo
camargophoto.com
Silver

LGBTBE Certified

Rosen Creative House

Niko Storment
rosencreativehouse.com
Silver

LGBTBE Certified

San Francisco Ballet

Gary Voudrie
sfballet.org
Non-Profit

San Francisco Bay Times

Betty Sullivan
sfbaytimes.com
Silver

LGBTBE Certified

San Francisco Gay Men's Chorus

Wil Wright
sfgmc.org
Non-Profit

San Francisco Lesbian/ Gay Freedom Band

Phillip Huff
sflgfb.org
Non-Profit

SF Pride

Suzanne Ford
sfpride.org
Non-Profit

The Transgender District

Carlo Gomez Arteaga
transgenderdistrictsf.com
Non-Profit

Tucson LGBT Chamber of Commerce

tucsonlgbtchamber.org
Non-Profit

Business & Professional Services

4 Directions Consulting and Co

Karla Campbell
4directionsconsultingandcoaching.com
Silver

LGBTBE Certified

5 Borough Communications

Warner Johnston
5borough.us
Silver

LGBTBE Certified

Abundance Worldwide Enterprises

Dollene C Jones
abundanceww.com
Gold

LGBTBE Certified

Also Uniforms & Linen

Kim Stridbeck
also.com
Silver

A.M. Life Safety Solutions

Alesia Massey
life-safetysolutions.com
Non-Profit

Apex Bookkeeping & Consulting

Alan Pex
apexbookkeepingsf.com
Gold

Authentic Leadership

Gina Grahame
Authenticous.com
Silver

LGBTBE Certified

Balanced Practice, Inc.

Jacqueline Bishop
Bp.money
Silver

Banks Landl Lighting Design

John Hagquist
bankslandl.com
Silver

LGBTBE Certified

Be Digital

bedigitalmarketing.co
Non-Profit

Boundless Arc

Alex Lahmeyer
boundlessarc.com
Silver

Braham, Inc.

Thomas Braham
brahaminc.com
Gold

LGBTBE Certified

Cass Calder Smith Architecture + Interiors

Nathan Reed
casscaldersmith.com
Community Level

Char Creative

Charlotte Fiorito
charcreative.com
Silver

LGBTBE Certified

Confirm HR, Inc.

Joshua Merrill
confirm.com
Silver

LGBTBE Certified

Consult Our Source

David Aguilar
consultoursource.com
Silver

LGBTBE Certified

Currant Fielding Solutions

Anne Miller
currantfielding.com
Community Level

Diligence Security Group

Joy Baucom
diligencesecuritygroup.com
Platinum

DR Traffic Control LLC

Derek Doan
DRtrafficcontrol.com
Silver

LGBTBE Certified

ellaprint

Fran Herman
ellaprint.com
Gold

LGBTBE Certified

Empathy Activist

Rob Volpe
robvolpe.expert
Silver

The Ergo Lady

Cameron Stiehl
theergolady.com
Silver

FanSolo Learning, LLC

Jeff Fanselow
fansololearning.com
Silver

Flexability LLC

Nancy J Geenen
flexability.com
Platinum

LGBTBE Certified

Golden Point Executives

Patrick Tan
goldenpointexecutives.com
Silver

LGBTBE Certified

GWNth Degree Consulting

Gerald Wayne Newton
powur.com/geraldwaynenewton
Platinum

The Henne Group

Jeffrey Henne
thehennegroup.com
Gold

LGBTBE Certified

Hyphen LLC

Taylor Morris
hyphen-studio.com
Silver

LGBTBE Certified

IGNITE 360 LLC Charles LaBrecque

ignite-360.com
Gold

LGBTBE Certified

In-Context NetSuite Implementation

David Mish
prolecto.com
Silver

LGBTBE Certified

Inclusive Leaders

Michael Gregor
michaelgregor.com
Silver

LGBTBE Certified

Just Roots Consulting, LLC

Milo Primeaux
justrootsconsulting.com
Silver

Kai Stowers LLC

Kai Stowers
kaistowers.com
Silver

LGBTBE Certified

Kim Clark Communications, Inc.

Kim Clark
communicatelikeyougiveadamn.
com
Silver

LGBTBE Certified

L2Diversity

Leslie Fisher
L2Diversity.com
Silver

Landis Communications Inc. (LCI)

Sean Dowdall
landispr.com
Gold

LGBTBE Certified

Law Office of Christopher Peil

Christopher Peil
peillaw.com
Silver

Law Practice Innovations, LLC

Tom Richard
lpi.llc
Silver

LGBTBE Certified

Leftwich Event Specialists Inc

Richard Okiuye
leftwichevents.com
Gold

LGBTBE Certified

Lenos Software

Debra Chong
lenos.com
Silver

LGBTBE Certified

Liam Mayclem Productions

Liam Mayclem
bookliam.com
Silver

Liberation Consulting

Hideko Akashi
libconsulting.org
Silver

Limelight Marketing Systems

Brittany McNicholas
limelightmarketingsystems.com
Silver

LPL Financial

Gary A Klein, CFP®
lpl.com
Silver

Luis A. Zamora

Luis Zamora
luisazamora.com
Community Level

MATAx

Dawn Hatch
mataxhq.com
Gold

MCG Services Corporation

Sheri Watson
mcgsf.net
Gold

LGBTBE Certified

Measure, Inc.

Chad Johnston
designmeasure.com
Changemaker

LGBTBE Certified

Mickus

Klaus Mickus
mickus.de
Silver

Midstage Institute

Roland Siebelink
midstage.org
Silver

Mitchells Transport

Catherean Mitchell
mitchellstrans.com
Silver

LGBTBE Certified

Naprait, Inc.

Alex Astorga
napraitinc.com
Silver

LGBTBE Certified

New York Life

Anika Fellers
newyorklife.com
Gold

New York Life

Laurence Herr
newyorklife.com
Silver

One Workplace

Albert Ho
oneworkplace.com
Platinum

Openhouse

Natalie Summers
openhouse-sf.org
Non-Profit

The Orrell Group

Lisa Orrell
TheOrrellGroup.com
Silver

LGBTBE Certified

OutSmart Office Solutions

Dawn Ackerman
outsmartoffice.com
Gold

LGBTBE Certified

Pacific Advisors

Rodney Suzuki
pacificadvisors.com/rodney-
suzuki
Platinum

Pneumos

Joel Brown
pneumos.com
Platinum

LGBTBE Certified

Public Access

Zena Barakat
publicacc.com
Silver

LGBTBE Certified

Rachel Gogel LLC

Rachel Gogel
rachelgogel.com
Silver

Rawcel LLC (DBA Ross Fox Consulting)

Ross Fox
rawcel.com
Silver

ROAR Community Development Corp

Amanda Dove
roarca.org
Community Level

RoseBernard Studio

Rob Polacek
rosebernardstudio.com
Silver

LGBTBE Certified

RSS Consulting, LLC

Regina Stanback Stroud
rssconsulting.org
Silver

SafetyKit, Inc.

Steven Guichard
safetykit.com
Gold

Salesforce

Lili Kwan
salesforce.com
Advocate

Shoshana Rosenfeld & Co., Inc.

Shoshana Rosenfeld
shoshanarosenfeld.com
Gold

LGBTBE Certified

Silverman & Light Inc

Carroll Burdett
silvermanlight.com
Gold

LGBTBE Certified

Steve Disselhorst Leadership Coaching and Consulting

Steve Disselhorst
stevedisselhorst.com
Silver

LGBTBE Certified

Stratt Consulting Inc

Chris Stratton
strattconsulting.com
Silver

LGBTBE Certified

Strictly Speaking Group

Peter Novak
strictlyspeakinggroup.com
Gold

LGBTBE Certified

Studio 5 - Learning and Development, Inc.

Jesse Lee Eller
studio5learning.com
Silver

LGBTBE Certified

Synapse Design Studio

Rebecca Friedberg
synapsedesignstudio.com
Silver

Three Little Birds Agency

Amy Rose
threelittlebirds.agency
Silver

Tangerine Search, Inc.

April Starlight
tangerinerearch.net
Silver

LGBTBE Certified

Tanner Teleprompting

Neil Tanner
tannerteleprompting.com
Silver

LGBTBE Certified

Theory In Practice Acoustics LLC

Tristen Connor
tipacoustics.com
Silver

LGBTBE Certified

TurnOut

Jack Beck
turnout.org
Non-Profit

UX Outloud LLC

Eniola Abioye
uxoutloud.com
Silver

LGBTBE Certified

YNot Web Inc.

Kammy Caruss
ynotweb.com
Silver

Computers & Telecommunications

AT&T

Roger Cheng
attsupplierdiversity.com
Advocate

BH Tech Connection

Brady Helkenn
bhtechconnection.com
Changemaker

Construction Equipment & Contractors

Aguilar Tile Installation

Ampelio Aguilar
aguilartileinstallation.com
Gold

Concrete Exchange LLC

Mike Heidebrink
concreteexchange.com
Silver

LGBTBE Certified

Origin Solutions

Timothy Kirsch
originsolutions.net
Gold

LGBTBE Certified

Family, Community & Civic Organizations

Castro Merchants

Kristen Wojkowski
castromerchants.com
Non-Profit

Castro/Upper Market Community Benefit District

Andrea Aiello
castrocbd.org
Non-Profit

Desert Business Association

David Powell
desertbusinessassociation.org
Non-Profit

Equality Business Alliance

thinkeba.org
Non-Profit

Equality California

Tony Hoang
eqca.org
Non-Profit

Greater Phoenix Equality Chamber of Commerce

equalitychamber.org
Non-Profit

Horizons Foundation

Laura Adams
horizonsfoundation.org
Non-Profit

Long Beach LGBTQ+ Chamber of Commerce

lbgcc.org
Non-Profit

Los Angeles LGBTQ Chamber of Commerce

laglcc.org
Non-Profit

National LGBT Chamber of Commerce

nglcc.org
Non-Profit

New Conservatory Theatre Center

Barbara Hodgen
nctcsf.org
Non-Profit

New Mexico Out Business Alliance

nmoba.org
Non-Profit

Out Professionals

Danny Gray
outprofessionals.org
Non-Profit

Rainbow Chamber of Commerce Silicon Valley

Roark Clayton
rainbowchamber.org
Non-Profit

Rainbow Toastmasters

Deric Morrow
rainbowtoastmasters.org
Non-Profit

Sacramento Rainbow Chamber of Commerce

Alexia Hughes
rainbowchamber.com
Non-Profit

San Diego Equality Business Association

Jeremy Wilson
sdeba.org
Non-Profit

San Francisco Chamber of Commerce

Craig Vandermause
sfchamber.com
Non-Profit

San Francisco LGBT Community Center

Jacob Gelfand
sfcenter.org
Non-Profit

Sonoma County Pride

Christopher Kren-Mora
sonomacountypride.org
Non-Profit

StartOut

Brian Richardson
startout.org
Non-Profit

Finance & Insurance

Alex Anneker – State Farm Agent

Alex Anneker
insurethetown.com
Silver

Barbary Insurance Brokerage

Jerry Becerra
barbaryinsurance.com
Advocate

Brio Financial Group

Matt Beck
briofig.com
Gold

LGBTBE Certified

Doug McAllister, Financial Advisor

Doug McAllister
gfainvestments.com
Silver

LGBTBE Certified

Federal Reserve Bank of San Francisco

Lynn Reddrick
frbsf.org
Advocate

Hughes Walsh & Associates at Merrill Lynch Wealth Management

Madeline Kardos
fa.ml.com/california/palo-alto/
hughes_walsh
Community Level

JP Morgan Chase

Jory Sandusky
jpmorganchase.com/commer-
cial
Icon

MassMutual Financial Group

Mark J. Lewis
financialprofessionals.mass-
mutual.com/mark-j-lewis
Silver

Northwestern Mutual

Joe Solis
northwesternmutual.com
Champion

Partida Benefits

Joe Partida
Community Level

PNC Bank

Aaron Boot-Haury
pnc.com
Changemaker

Redwood Credit Union

Eric Maldonado
redwoodcu.org
Advocate

Wells Fargo

Brian Murphy
wellsfargo.com
Powerbroker

Government, Education & Individuals

Achievable Inc.

Justin Pincar
achievable.me
Silver

LGBTBE Certified

Consulate General of Canada – San Francisco/Silicon Valley

Kate Walter
international.gc.ca
Advocate

Department of General Services – State of California

Megan Wisniewski
dgs.ca.gov/PD-Outreach
Changemaker

Whitehead-Ross Education, Inc

Ian Ross
whiteheadrosseducation.com
Silver

Health Care

Align Surgical Associates

John Henry Pang
alignsurgical.com
Platinum

LGBTBE Certified

ALSAC - St. Jude Children's Research Hospital

Imani Brown
stjude.org
Non-Profit

ART Surgical

Cristina Moreno
artsurgical.net
Platinum

LGBTBE Certified

BayPLS

Salustiano Ribeiro
bayareapls.com
Silver

LGBTBE Certified

The Body Gods

David W. Aguilar
thebodygods.com
Platinum

LGBTBE Certified

CEEQ, Center for Empathy and Emotional Intelligence, LLC

Misha Safran
ceeq.org
Silver

LGBTBE Certified

Dr. Cristina Azzola, ND

Dr. Cristina Azzola
drazzola.com
Silver

Frank Residences

Allison Rodman
frankresidences.org
Non-Profit

Gilead

Tom Thattacherry
gilead.com
Champion

Goldfeather Consulting

Julian Plumadore
gowithgoldfeather.com
Silver

LGBTBE Certified

Hernandez Chiropractic

Brian Hernandez
hernandezchiropractic.janeapp.
com
Silver

Kaiser Permanente

Rachel Parsons
supplier.kp.org/impactspending
Non-Profit

McDonald and Associates Marriage and Family Therapy Services, Inc.

Anna McDonald, LMFT
anndmcdonaldtherapy.com
Gold

MISTR

Tristan Schukraft
heymistr.com
Silver

OTIS Dental, Inc

Andrew Lee
hellootis.com
Silver

LGBTBE Certified

Home & Garden

Floortex Design – Abbey Carpets

Hector Luevano
floortexdesign.com/showrooms/
san-francisco-carpet-hard-
wood-flooring
Gold

Norden Living

Christopher Sharpe
nordenliving.com
Silver

LGBTBE Certified

Moss Amigos

Jared Oliva
mossamigos.com
Silver

Legal

Narayan Travelstead, P.C.

Brad Becker
NarayanTravelstead.com
Gold

LGBTBE Certified

Clarence Dyer and Cohen

Kate Dyer
clarencedyer.com
Silver

LGBTBE Certified

Gordon & Rees Scully Mansukhani

Robert M. Bodzin
grsm.com/lawyers/r/rob-
ert-m-bodzin
Gold

Hendricks Law, PC

John Hendricks
hendricks.law
Silver

Huff Legal, PC

Michel Rene Huff
hufflegal.com
Platinum

Law Office of Joseph F. Wiedman

Joseph Wiedman
jfwiedman.com
Silver

LGBTBE Certified

Law Offices of Roger S. Gross

Roger Gross
Silver

Mirador Law

Megan Burns
miradorlaw.com
Platinum

San Francisco-Marín Lawyer Referral and Information Service

Antonio Hernandez
sfbar.org/Iris
Non-Profit

Thomson Reuters

Zena Thomas
legal.thomsonreuters.com/en
Champion

Lodging & Travel

BEI Hotel

Garret Groenveld
beihotelsf.com
Silver

HostWell Inc

Keith Freedman
HostWell.com
Gold

Palisociety

Scott Sutliff
palisociety.com
Community Level

San Francisco Travel

Karen Bell
sanfrancisco.travel
Non-Profit

Manufacturing, Production & Wholesale

Treecraft Distillery

Gordon Rempel
treecraftdistillery.com
Gold

LGBTBE Certified

SF Mercantile

Robert Emmons
sfmercantile.com
Silver

Personal Services & Care

Alegre Home Care

Charles Symes
alegrehomecare.com
Gold

LGBTBE Certified

elizabethW San Francisco

Michael Lindsay
elizabethw.com
Silver

LGBTBE Certified

Trainability Studio

Glenn Pineda
trainabilitystudio.com
Silver

YMCA of San Francisco

Jamie
ymcasf.org
Non-Profit

Pet & Veterinary

Ocean Paws

Michael Sorrels
sfoceanpaws.com
Silver

Real Estate, Moving & Storage

AMSI Real Estate Services

Robb Fleischer, GRI
amsires.com
Changemaker

LGBTBE Certified

Ascend Real Estate

Steven Huang
ascendre.com/agents/steven-huang
Silver

CG Moving Company

Olga Garcia
gcmovingcompany.com
Silver

Guarantee Mortgage

Orlando Diaz
homeloansbyorlando.com
Silver

Ide8 Real Estate

Tony Archuleta-Perkins, MBA, MS
ide8realestate.com
Champion

LGBTBE Certified

Modwall

Dan Sullivan
modwall.design
Silver

Paul Langley Company

Michael "Misha" Langley
plco.net
Gold

Resource Commercial Real Estate Inc

Pierce Neinken
yourresource.com
Gold

LGBTBE Certified

Restaurants, Food & Beverage

Azucar Lounge

Jonathan Ojinaga
AzucarSF.com
Silver

LGBTBE Certified

Birba

Angela Valgiusti
birbawine.com
Silver

Boichik Bagels

Emily Winston
boichikbagels.com
Gold

LGBTBE Certified

El Rio, Your Dive

Lynne Angel
elriosf.com
Silver

Fable SF

Jon Vargas
fablesf.com
Silver

Fluid Cooperative Cafe

JoJo Ty
fluidcoopsf.com
Silver

Gentleman Farmer Wines

Joey Wolosz
gentlemanfarmerwines.com
Gold

LGBTBE Certified

Golden Gate Restaurant Association

Amy Cleary
ggra.org
Non-Profit

Grubstake Holdings, LLC

Jimmy Consos
sfgrubstake.com
Silver

Hot Cookie

Ryan Jones
hotcookie.com
Silver

Hugh Groman Group

Hugh Groman
gromangroup.com
Gold

LGBTBE Certified

Manny's LLC

Manny Yekutieli
welcometomannys.com
Gold

Noble Folk

Christian Sullberg
thenoblefolk.com
Silver

Park Cafe Group

Rachel Herbert
parkcafelife.com
Silver

Super Juiced

Rana Halpern
oaklandisjuiced.com
Silver

Teneral Cellars

Jill Osur - Wilderotter Vineyard
teneralcellars.com
Silver

LGBTBE Certified

Two Chicks Specialty Goods, LLC

Shannon Ronan
twochicksjerky.com
Silver

LGBTBE Certified

Understory Worker Collective

Lily Fahsi-Haskell
understoryoakland.com
Silver

Wooden Table Baking Co

Andres Ozzuna
woodentablebaking.com
Silver

Shopping & Specialty Retail

Button Down SF

Dan Keenan
buttdownsf.com
Gold

The Chaga Company

Gavin Escobar
thechagaco.com
Silver

LGBTBE Certified

Ginger Armor

Skyler Brady
gingerarmor.com
Silver

LGBTBE Certified

J. Francis Florals

Jay-ar Francis
jfrancisflorals.com
Platinum

Kokak Chocolates

Carol Gancia
kokakchocolates.com
Gold

Utilities & Environment

California Water Association

Timothy McLaughlin
calwater.com/suppliers
Advocate

Pacific Gas & Electric

Alejandro Serrudo
pge.com
Powerbroker

golden gate business association

VECTOR INTERVIEW WITH
WINSTON J. LINDSLEY

What is the Golden Gate Business Association?

It's a group of business people, joined together for mutual aid, communications and working together to promote business and to establish friendships and business relationships with other business people and groups. We also publish a directory of member businesses that wish to be listed. Copies are available all over town.

How did you get started in the GGBA?

I own and operate Lindsley's Auto Repair Shop and have been in business for a year and a half. I am personally aware of the difficulties which small business people face and especially that of efficient management. It's particularly important when you are starting out to know where to go for reliable assistance. When you



Winston Lindsey (left) and Rick Stokes,
GGBA President. Photo by RINK

are new and unknown, it's important to get people to become aware of your skills and services. I believe that working with other business people in an association is the best way of making potential customers aware.

Why does someone join?

To meet other business people, who can be trusted to provide the services needed to solve the problems of running a new business; to benefit from common experiences and needs and facilities. Since we're all in this together we should be friends. Most of us feel that it is the best method of providing the most complete service to our clients.

How does one join GGBA?

Come to a monthly membership meeting. For time and place call 863-2312 and ask for Rick or Dave or 863-9334 and ask for Winston.

Who is eligible to join?

Any business owner, self-employed or professional person, or commercial property owner may apply for membership.

What kind of businesses are members?

We're not an exclusive organization; everybody has something to offer.

What is the future of GGBA?

We now have over 60 members providing a wide variety of services. It's just a beginning of the things we can do by our community. It's a place where to go and who to go to that special place. Because I am, I'm constantly being ripped off around the auto work. Considering that one of the skills people have it be grand if you could eat the other services we need from printing to efficient wedding recep-

GGBA



1974 - 2024

50TH ANNIVERSARY



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**Golden Gate
Business Association**
San Francisco
Bay Area's LGBTQ+
Chamber of Commerce

ggba.com