



GARY COOPER LIFE. STYLED.

Gary Cooper

THE STRONG SILENT TYPE

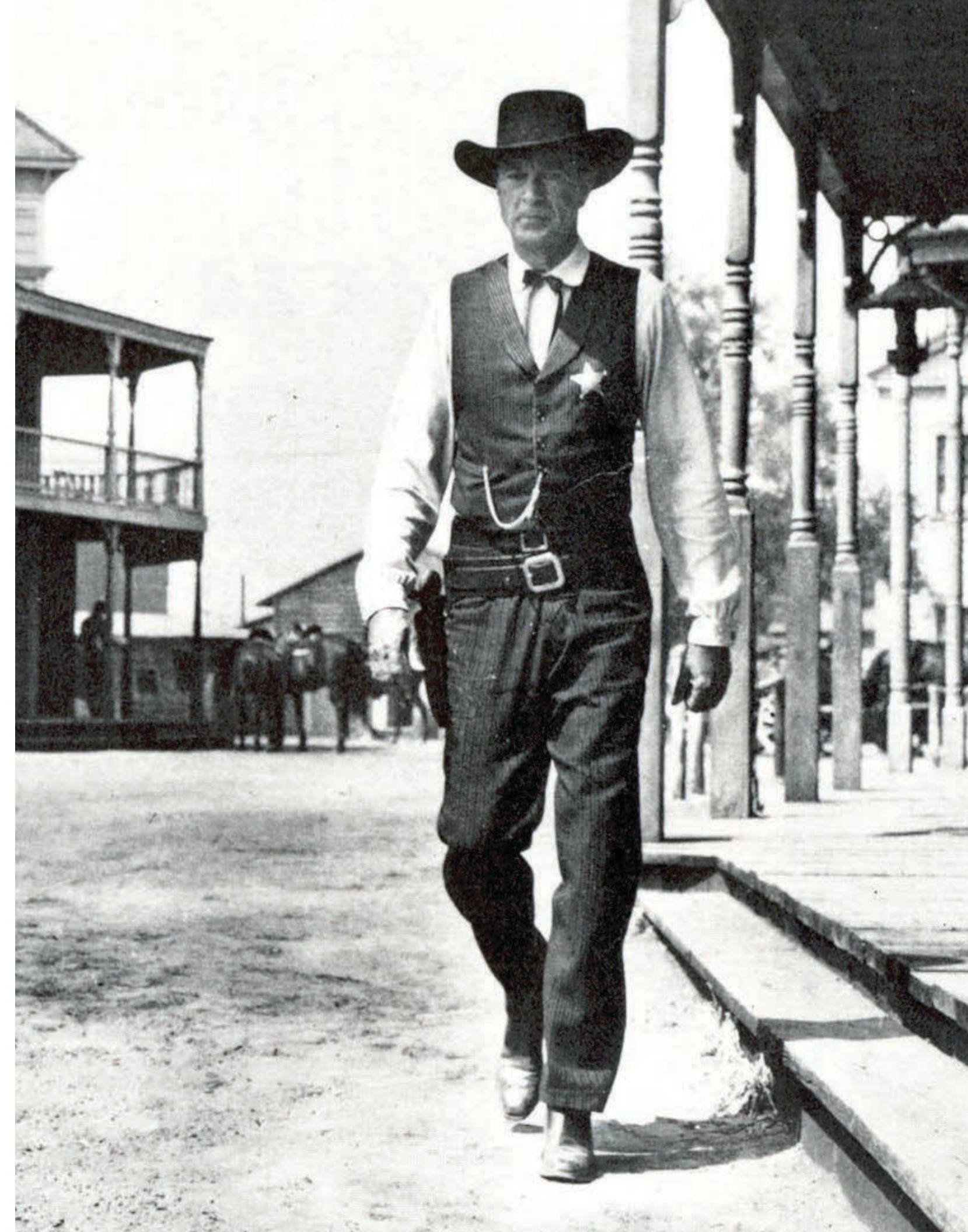
"My old drama coach used to say, 'Don't just do something, stand there.' Gary Cooper wasn't afraid to do nothing."

—Clint Eastwood



Gary Cooper was born Frank James Cooper in Helena, Montana, one of two sons of an English farmer from Bedfordshire, who later became an American lawyer and judge, Charles Henry Cooper (1865-1946), and Kent-born Alice (née Brazier) Cooper (1873-1967). His mother hoped for their two sons to receive a better education than that available in Montana and arranged for the boys to attend Dunstable Grammar School in Bedfordshire, England between 1910 and 1913. Upon the outbreak of World War I, Cooper's mother brought her sons home and enrolled them in a Bozeman, Montana, high school.

When Cooper was 13, he injured his hip in a car accident. He returned to his parents' ranch near Helena to recuperate by horseback riding at the recommendation of his doctor. Cooper studied at Iowa's Grinnell College until the spring of 1924, but did not graduate. He had tried out, unsuccessfully, for the college's drama club. He returned to Helena, managing the ranch and contributing cartoons to the local newspaper. In 1924, Cooper's father left the Montana Supreme Court bench and moved with his wife to Los Angeles. Their son, unable to make a living as an editorial cartoonist in Helena, joined them, moving there that same year, reasoning that he "would rather starve where it was warm, than to starve and freeze too."



Failing as a salesman of electric signs and theatrical curtains, as a promoter for a local photographer and as an applicant for newspaper work in Los Angeles, Cooper found work as an actor in 1925. He earned money as an "extra" in the motion picture industry, usually cast as a cowboy. He is known to have had an uncredited role in the 1925 Tom Mix Western, Dick Turpin. The following year, he had screen credit in a two-reeler, Lightnin' Wins, with actress Eileen Sedgwick as his leading lady.

After the release of this short film, Cooper accepted a long-term contract with Paramount Pictures. He changed his name to Gary in 1925, following the advice of casting director Nan Collins, who felt it evoked the "rough, tough" nature of her native Gary, Indiana.

"Coop," as he was called by his peers, went on to appear in over 100 films. Cooper broke through in a supporting role in Wings (1927), the only silent film to win an Academy Award for Best Picture, following that with Nevada (1927) co-starring Thelma Todd and William Powell, based on the Zane Gray novel, which was remade in 1944 as an early Robert Mitchum vehicle, the only time Cooper and Mitchum played the same role. He became a major star with his first sound picture, The Virginian (1929) opposite Walter Huston as the villainous Trampas. The Spoilers appeared the following year with Betty Compson, which was remade in 1942 with Compson lookalike Marlene Dietrich and John Wayne in Cooper's role. Cooper followed this action movie with his own Dietrich film entitled Morocco (1930) in which he played a Foreign Legionnaire. Devil and the Deep (1932) featured Cary Grant in a supporting role with Talullah Bankhead and Cooper in the leads alongside Charles Laughton. The following year, Cooper was the second lead in the sophisticated Ernst Lubitsch comedy production of Noël Coward's Design for Living, billed under Fredric March in the kind of fast-talking role Cooper never played again after Cary Grant staked out the light comedy leading man field with his persona-changing The Awful Truth four years later. The screen adaptation of A Farewell to Arms (1932), directed by Frank Borzage, and the title role in Frank Capra's Mr. Deeds Goes to Town (1936) furthered Cooper's box office appeal.

Cooper was producer David O. Selznick's first choice for the role of Rhett Butler in the 1939 film Gone with the Wind. When Cooper turned down the role, he was passionately against it. He is quoted as saying, "Gone with the Wind is going to be the biggest flop in Hollywood history. I'm glad it'll be Clark Gable who's falling flat on his nose, not me". Alfred Hitchcock wanted him to star in Foreign Correspondent (1940) and Saboteur (1942). Cooper later admitted he had made a "mistake" in turning down the director. For the former film, Hitchcock cast look-alike Joel McCrea instead. Cooper cemented his cowboy credentials again in The Westerner (1940) opposite Walter Brennan as Judge Roy Bean and followed that immediately afterward with the lavish North West Mounted Police (1940), directed by Cecil B. DeMille and featuring Paulette Goddard.

In 1942, Cooper won his first Academy Award for Best Actor for his performance as the title character in Sergeant York. Alvin York refused to authorize a movie about his life unless Cooper portrayed him. Meet John Doe was released earlier the same year, a smash hit under the direction of Frank Capra. Ingrid Bergman had just made Casablanca when she and Cooper collaborated on For Whom the Bell Tolls (1943), based on a novel by Cooper's close friend Ernest Hemingway. As a change of pace, he made a Western comedy lampooning his hesitant speech and mannerisms and his own image in general called Along Came Jones (1945) in which he relied on gunslinging Loretta Young to save him when the chips were down. Cooper also starred in the original version of the Ayn Rand novel The Fountainhead (1949) with Patricia Neal.

Gary Cooper



2009



In 1953, Cooper won his second Best Actor Academy Award for his performance as Marshal Will Kane in *High Noon*, arguably considered his finest role. Ill with an ulcer, he wasn't present to receive his Academy Award in February 1953. He asked John Wayne to accept it on his behalf, a bit of irony in light of Wayne's stated distaste for the film.

Cooper continued to play the lead in films almost to the end of his life. Among his later box office hits were the stark Western adventure *Garden of Evil* (1954) with Susan Hayward and Richard Widmark; *Vera Cruz* (1954), an extremely influential Western in which he guns down villain Burt Lancaster in a showdown; his portrayal of a Quaker farmer during the American Civil War in William Wyler's *Friendly Persuasion* (1956); and Anthony Mann's *Man of the West* (1958), a hard-edged action Western with Lee J. Cobb. His final motion picture was a British film, *The Naked Edge* (1961), directed by Michael Anderson. Among his final projects was narrating an NBC documentary, *The Real West*, in which he helped clear up myths about famous Western figures.

On December 15, 1933, Cooper wed Veronica Balfe (May 27, 1913 – February 16, 2000), known as "Rocky." Balfe was a New York Roman Catholic socialite who had briefly acted under the name of Sandra Shaw. She appeared in the film *No Other Woman*, but her most widely seen role was in *King Kong*, as the woman dropped by Kong. Her third and final film was *Blood Money*. Her father was governor of the New York Stock Exchange, and her uncle was motion-picture art director Cedric Gibbons. During the 1930s she also became the California state women's skeet shooting champion. Cooper and Balfe had one child, Maria, now Maria Cooper Janis, married to classical pianist Byron Janis.

In April 1960, Cooper underwent surgery for prostate cancer after it had spread to his colon. It spread to his lungs and bones shortly thereafter.

Cooper was too ill to attend the Academy Awards ceremony in April 1961, so his close friend James Stewart accepted the honorary Oscar on his behalf. Stewart's emotional speech hinted that something was seriously wrong, and the next day newspapers ran the headline, "Gary Cooper has cancer." One month later, on May 13, 1961, six days after his 60th birthday, Cooper died.

Cooper was originally interred in Holy Cross Catholic Cemetery in Culver City, California. In May 1974 his body was removed from the Grotto Section of Holy Cross Cemetery, when his widow Veronica remarried and moved to New York, and she had Cooper's body relocated to Sacred Heart Cemetery, in Southampton, New York, on Long Island. Veronica "Rocky" Cooper-Converse died in 2000 and was buried near Cooper at Sacred Heart Cemetery.

For his contribution to the film industry, Cooper has a star on the Hollywood Walk of Fame at 6243 Hollywood Blvd.

In 1966, he was inducted into the Western Performers Hall of Fame at the National Cowboy & Western Heritage Museum in Oklahoma City, Oklahoma



"Cooper embodied American goodness and strength, projecting it on the screen with understated brilliance".

—Mary Claire Kendall, Forbes Magazine

USA 42

ICONIC

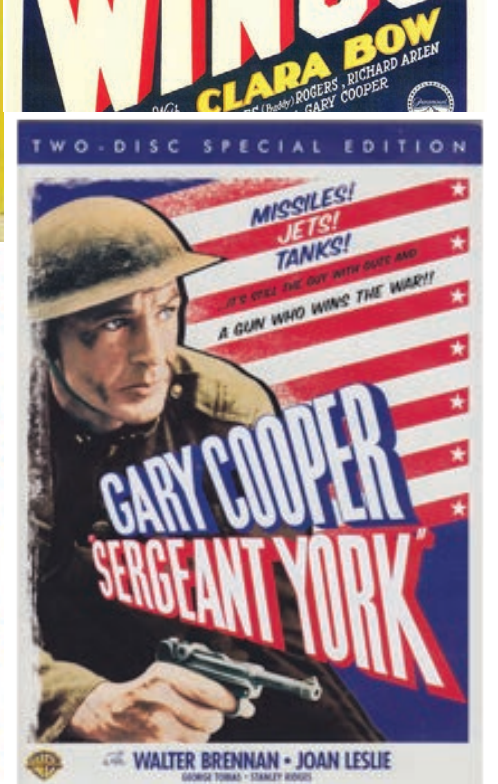
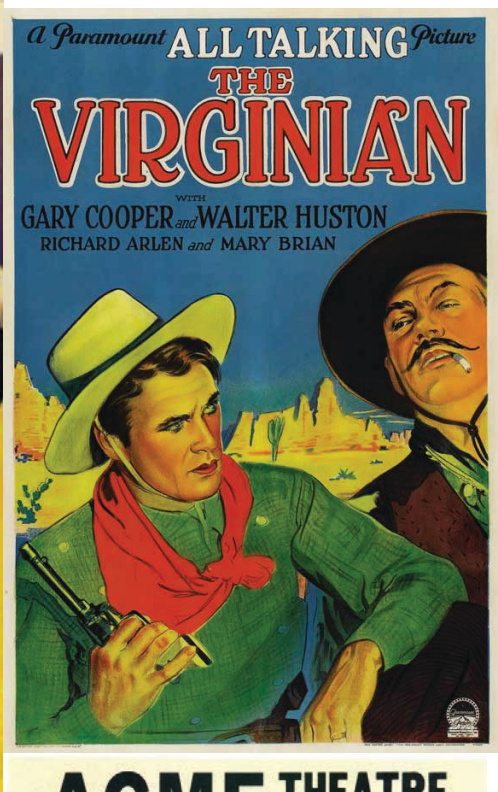
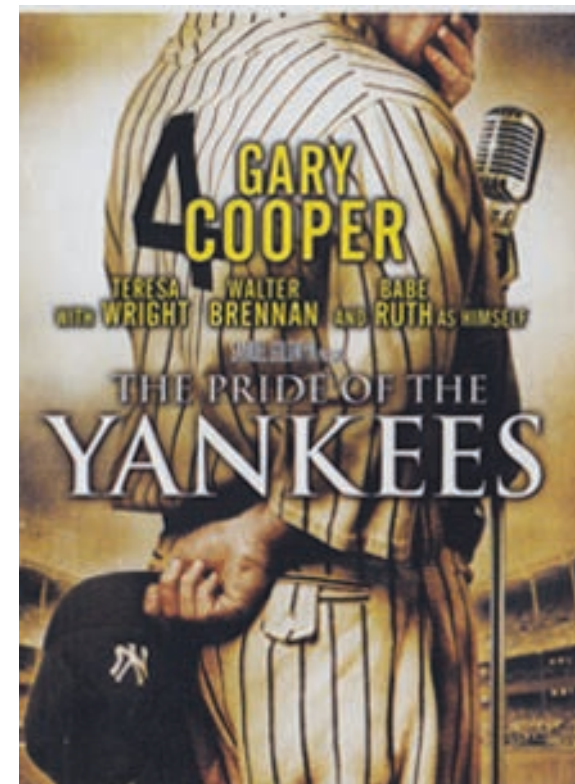
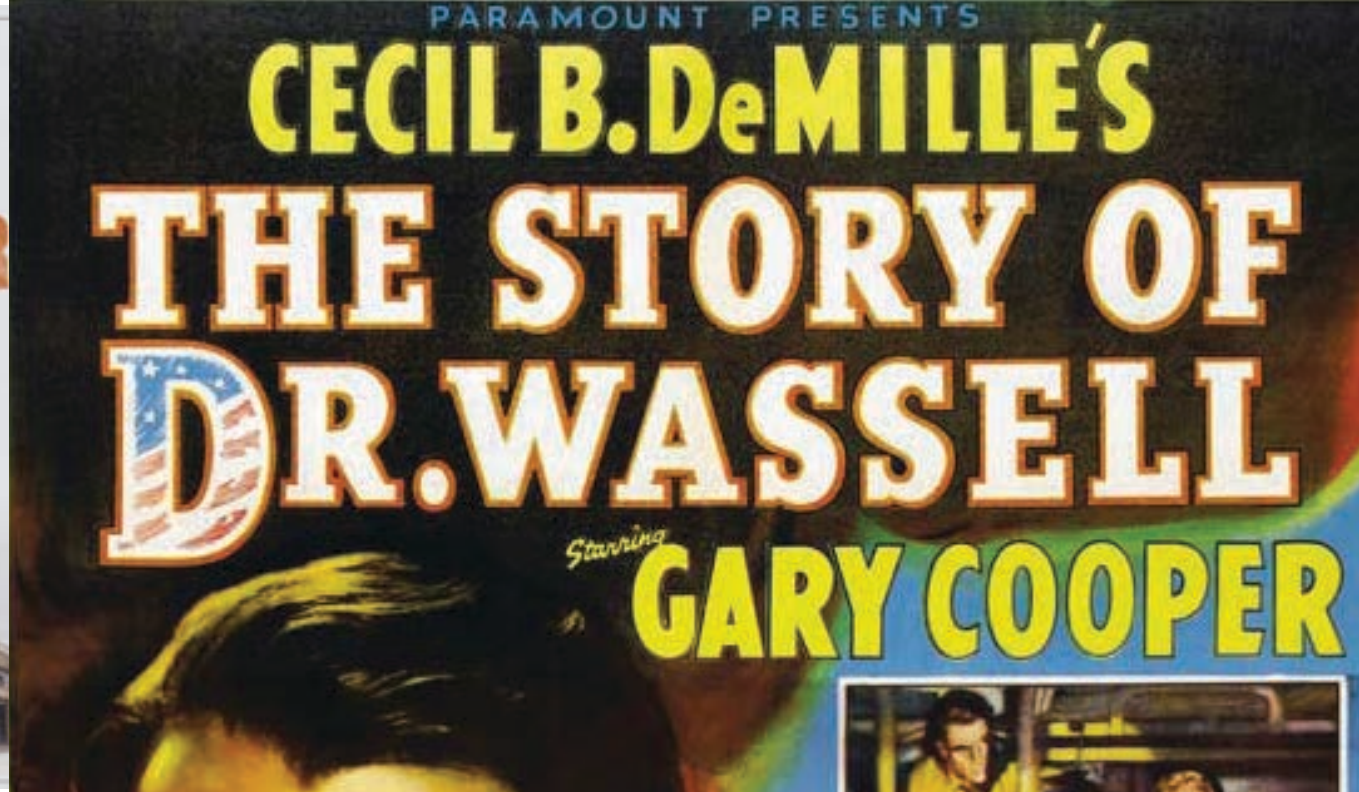
I looked at it like this way. To get folks to like you, as a screen player I mean, I figured you had to sort of be their ideal. I don't mean a handsome knight riding a white horse, but a fella who answered the description of a right guy.

-Gary Cooper



When Cooper played a cowboy you really believed he was a cowboy, and when he played an international man of sophistication, he was just as believable. That had a real effect on me, and we what I found so interesting about him. He was at home in either role and always convincingly authentic. There weren't many actors that could do that, which is why Gary Cooper was not only the biggest star of his time, but also the definitive "American" movie star-handsome, honorable, honest.

-Ralph Lauren



L I F E. S T Y L E D.

No one before or since, epitomizes elegance and style like the legendary Gary Cooper. He was always in command of his clothing – never the other way around.

Utilizing the treasured assets found within the Estate of Gary Cooper along with the archives and direction of daughter Maria Janis Cooper, we have been able to curate an authentic representation of Gary Cooper relevant to the lifestyle categories of which Mr. Cooper himself embodied.

These messages communicate both verbally and visually in such a manner that encourages product and service development whilst honoring the Heritage of Gary Cooper. The result of our findings ensure that we are able to authentically share and preserve the legacy of Mr. Cooper through modern and progressive Brand Equity and unique Marketing and Branding Opportunities. Upon the initial audit, we have ascertained the opportunities and categories that attract consumer bases and impressions. The main target consumer profile is widely based upon authenticity, aspiration and inspiration of whom an emotional connection to Mr. Cooper and that of which may be re-established and/or newly introduced.



L E A D I N G M A N

“The only achievement I am really proud of is the friends I have made in this community”.

-Gary Cooper

Cooper's appreciation for crafted clothing could have been ignited at another time, when he and his brother were accompanied by their mother to Bedfordshire, England, where the boys attended Dunstable Grammar School. One could imagine that the difference in how people dressed in Montana compared to Bedfordshire, must have been quite a contrast to behold for the young lad. He attended private school in England up until the time of his car accident, at age 13, when he returned to Montana to recuperate, and was left with a slight limp that he would have for the rest of his life.

Cooper not only became known as an accomplished actor, but also as a man who captured the very essence of the word nonchalance through the way he dressed (arguably with more natural nonchalance than any other film star before or since his entrance into the Hollywood film scene). He was the man who always got the girl and the one who exits stage as the hero. Yet, while other Hollywood stars posed and strained to relay glamour, Cooper won the hearts of the public as he eased onto the scene like a swan who is somewhat unaware of his innate beauty. Being particularly tall at 6'3 (190 cm) and walking with a slight limp could have worked against Cooper's endeavors, but he somehow understood how to turn his limitations into benefits, and pulled off an effortless persona that doesn't cease to intrigue.

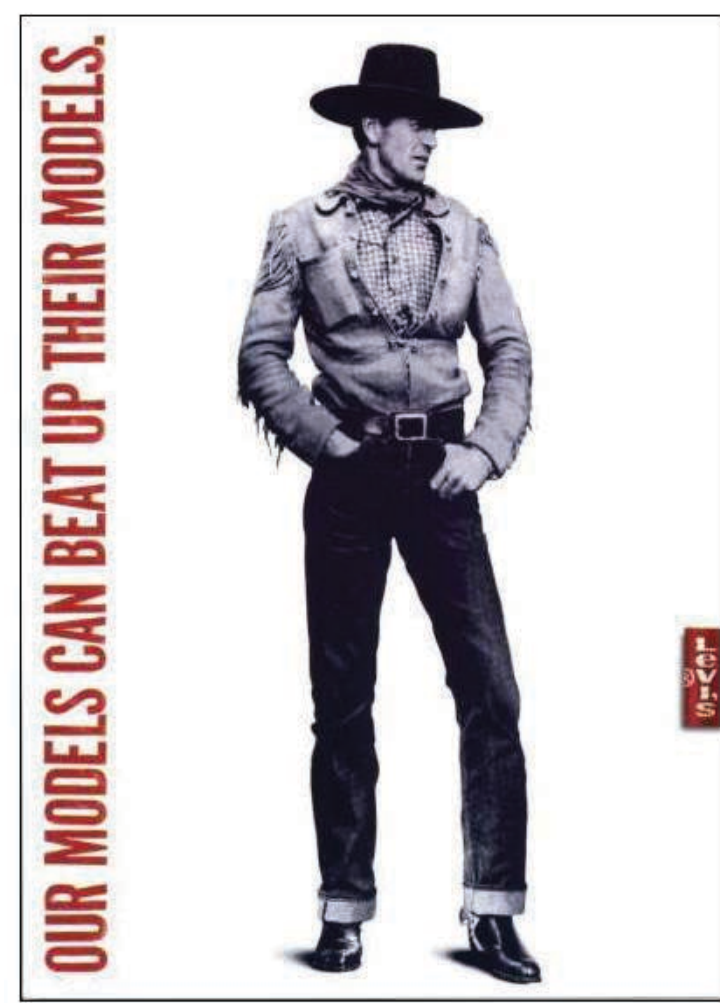
As Cooper became more successful in his film career, he toyed with and pioneered pattern combinations in ways that Tom Ford would have approved. Throughout his days in film, he wore single and double-breasted suits, as well as three-piece ensembles. During his day, no one could deny that Gary was a natural when it came to mastering the art of dressing well with ease and fortitude.

Still, Mr. Cooper did not always get it right, and it is curious to think about whether the times he missed the mark was a result of the studio dressing him, or a result of Gary dressing himself, as many actors did during the 1920s – 1950s (unlike today when actors are told what they will be wearing on the set with no freedom to choose clothing for themselves). But, despite Cooper's lack of attention to his shirt sleeves, which were at times swallowed by his coat sleeves, and his unawareness of the occasional coat fabric bunching up behind his neck, along with the once-in-a-blue-moon occurrence of a slight collar gap...overall, Gary Cooper's style-savvy was exquisite.

And still, it feels like some sort of inspiration, to know that even if Cooper fielded a few style errors occasionally, he was still relentless in his pursuit to refine himself and find a true personal style that grew with time, knowledge and experience. After all, personal style is a journey, not an immediate destination, and Cooper was not afraid to set out on his path to make a statement through the way he dressed.

Regardless of Cooper's personal struggles, his easy and enduring style, and his perennial performances as the “hero of the storyline” in most of his films has stood the test of time, and today, he is revered as one of the most stylish gentlemen in history.

Here are some things we notice about Gary's style preferences: he seemed to give as much attention to his trousers as he gave to his coat, and this is a point that makes him unique. He often enjoyed turn-ups and trouser legs with ample fabric—with a fairly high waist. In most photographs, his trousers are remarkable, while his horizontally striped socks that he often wore, are reminiscent of some of the sock designs that we see today Cooper found pleasure in ample-sized lapels on his coats, that exposed very little chest area... perhaps he knew that the lapel is usually the first thing most people notice about a suit. And, although known for his clean and understated style, he also enjoyed playing with pattern combinations from time to time, as well as occasionally donning a pair of suspenders.



The face of celebrity endorsements is changing. Now, famous spokespeople aren't simply appearing for money, they're often taking a stake in the business itself. Marketers who are considering an endorsement now should take this into consideration and choose the right person, meme or trend as not only a way to boost sales temporarily, but for the long run.

- Twitter
- Facebook
- Pinterest
- Instagram
- Email
- Print

In the age of social media, a face on a box of Wheaties just doesn't mean what it used to. Consumers are given every opportunity to interact with brands through social-media technologies — from +1s to customer-service tweets to branded Farmville gear — and they're expecting that those brands' celebrity spokespeople will get a little more interactive, too. Celebrity endorsement has become celebrity collaboration. Let's look into what that means.

We're seeing a trend of celebrities, when becoming the spokesperson or "face" of a brand, taking on titles like investors, creative directors, and advisors that imply a much deeper level of involvement than simply being in a cosmetics company's ads. Lady Gaga isn't just the poster girl of camera brand Polaroid, she's its "creative director," brought on board to bring the struggling yet nostalgia-rich company some new clout among the millions of "little monsters" who follow her religiously, mostly on digital platforms; likewise, in December, actor and singer Justin Timberlake was named creative director of golf brand Callaway. Actor Adrian Grenier has "co-founded" a company called SHFT that creates, promotes, and sells "green" media — meaning that, effectively, he was a built-in spokesman from the beginning. And in a twist that eschews the classic model of the celebrity being the one getting compensated, entertainment figures like MC Hammer, Alyssa Milano, and (most famously) Ashton Kutcher have begun making venture capital investments in new companies, becoming involved not just as financial backers but as already-recognizable celebrity spokespeople.



O P P O R T U N I T I E S

visual endoresments.....brand partnerships.....product development



“The line has blurred between a celebrity who is known for entertainment talent and one for whom his or her primary accomplishments are business ventures in themselves.”

In recent years, brick-and-mortar apparel chains have realized that celebrity-designed fashion lines can bring new customers in the door, and digital music retailers have realized the power of celebrity-picked playlists. Now, entire start-up retail businesses are being built on the premise of marketing products to consumers through celebrities who have "curated" them, like AHA!life and OpenSky, neither of which sells a product without a blurb from the notable figure who chose it. These can range from a Food Network chef or an actress who has reinvented herself as a yogi.

Now that celebrities' presence on social media — not to mention the culture of television and the digital press impressions, saturation — is 24/7, entertainment figures are looking to present themselves, with the help of their PR and management teams, as businesses and brands themselves. The line has blurred

“To take advantage of the system, the locals are going to have to have the technologies in place. The locals and the states have to find the resources.”

— Gary Cooper



"They were a lifelong passion.... Not only did my father love to drive cars, he knew how to take care of them, and spent countless hours either under the chassis or under And he loved the racing look and speed of a car, although on the highway he was a careful driver — in fact, an excellent one..."

-Maria Cooper Janis



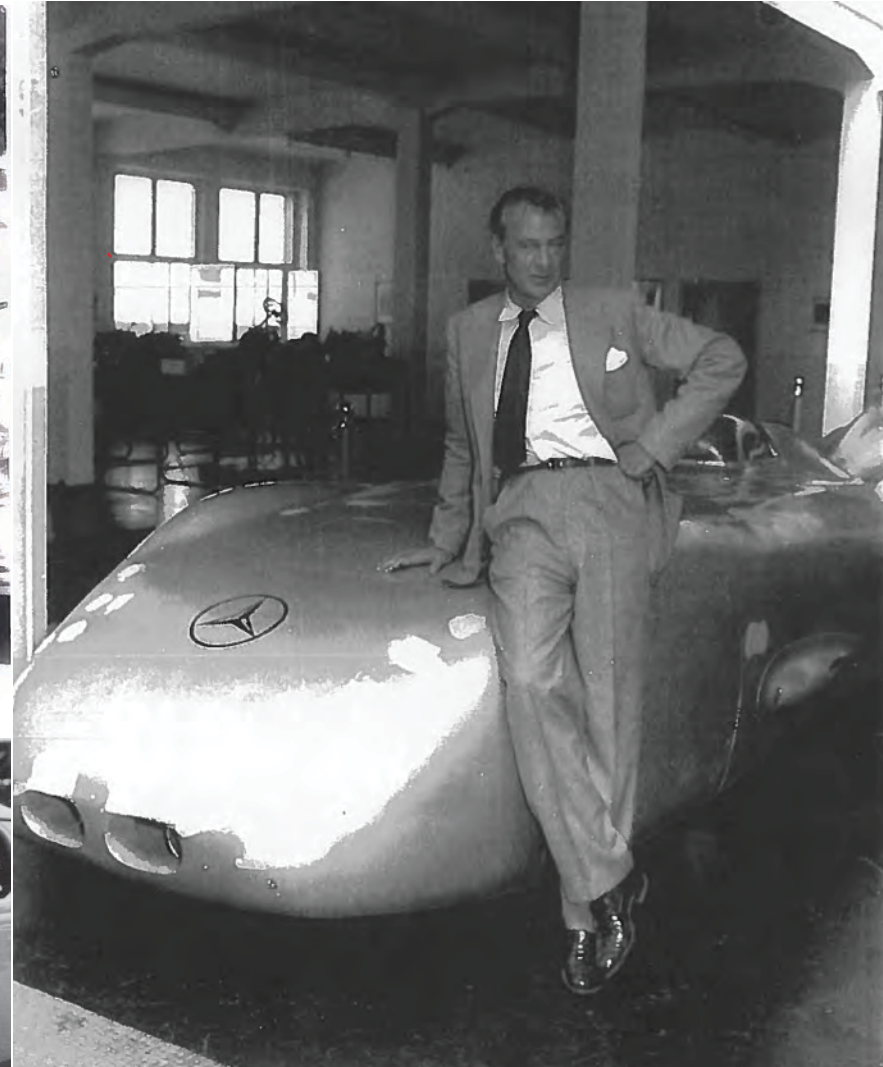
ENDORSEMENTS

Authenticity and Integrity are the essence of the Gary Cooper Brand. Throughout his life, he believed in actuality and honesty. Never engaging himself in a project, event or situation that he did not resonate in a positive manner. Throughout the archives and imagery, we have been able to identify Cooper in situations and media in which his style, charisma and joy are reflected in the manner of his dress and/or the products and services he is seen engaged with. These remarkable images, many from the private collection of the family, may be available for product, lifestyle services and message usages in the relevant circumstances

These channels of distribution may exist in prestige, luxury, masstige or mass categories and will be subject to the appropriateness and/or representation of the Gary Cooper brand. Potential partners include licensors, existing heritage brands as well as entrepreneurial entities and investors.

"Naturally, the nearer the character you play comes to the character you are, the more authenticity you give it. You are not acting so much as being. The result is realism".

-Gary Cooper



*What Errol Flynn knows Gary Cooper already knows a very long time!
And therefore Gary Cooper did not buy only one but three Mercedes cars of the type 300 and 300 S in the Mercedes works in Stuttgart-Untertuerkheim. He took just with himself a sedan car, the 300S cabriolet is to belong to his wife and the third Mercedes 300 is for a movie picture society.
Keystone Picture, dtd. May 20th, 1953. Gary/9521/PaW.*



5811, CATTLEA WAY
SAN RAMON, CALIFORNIA 94582

June 6th, 2014.

Dear Mrs. Janis,

My name is John Dalessio and I am a twenty-two year old fan and admirer of your late father, the legendary Gary Cooper. I remember the first time I saw your father on screen. I was barely a teenager and the picture was "Mr. Deeds Goes To Town". After the first scene, I remember thinking I had just discovered one of the most amazing actors of all time!!

My reason for writing is to ask if you remember what cologne or aftershave that your father used. I know this must seem like a random question, but I figure that it would be very special to wear the same scent as Gary Cooper.

Thank you for your consideration and my best wishes to you.

Sincerely,

Mrs. Byron Janis
521, Park Ave,
Apt 12B
NEW YORK, NY 10065.

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The modern man is concerned with his appearance and is increasingly aware of the benefits associated with a proper personal regime and this, in turn, is driving the growth of the global men's grooming market. There has been a pivotal shift in male pampering culture during the last decade. Men's toiletries used to consist of shampoo, deodorant, shaving cream and not much else. But from London to New York to São Paulo, bathroom cabinets of middle-class homes now brim with moisturizers, facial cleansers, eye serums, bronzers, concealers, anti-agers and even mud masks—all designed specifically for men. Based on current trends, it is only a matter of time before a full portfolio of men's makeup becomes part of daily ablutions, too.

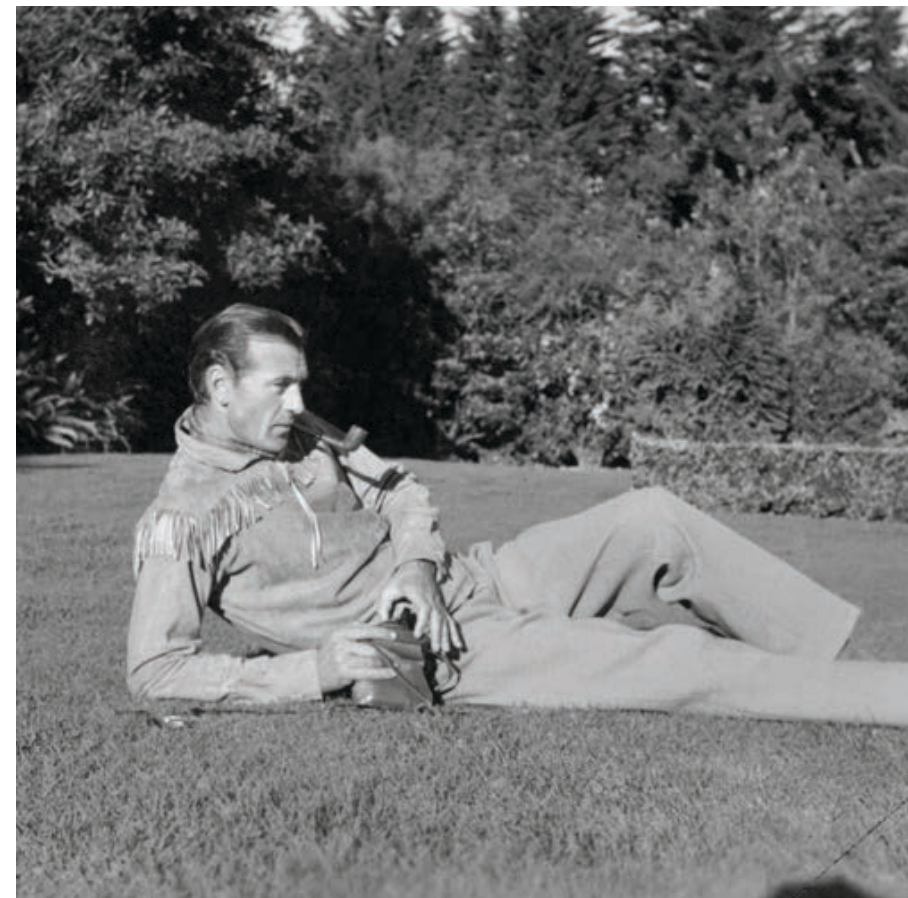
A key occurrence happened in 2013 when, for the first time, men spent more cash on male-specific toiletries than on shaving products. Sales of skin care, in particular, boomed. And there will be no going back now. More and more men, it seems, are putting higher stock in looking good. It's about self-confidence as much as anything else, and the desire to feel more attractive, more successful, and, increasingly, more youthful. For similar reasons, men also are spending more on apparel and fashion accessories.

Little surprise, then, that the world's leading fashion houses and beauty brands are falling over themselves to grab a bigger piece of the action. Men, after all, have substantially more disposable income than women. In Western Europe, the gap in spending power between the genders is around a third, and it is greater than 50% and 75% in North America and Latin America, respectively. Yet, in both fashion and beauty, women have long been the bigger spenders.



FRAGRANCE AND GROOMING





*"It's changed since then."
— Gary Cooper*

FLAIR FOR FASHION

The past few decades have progressively re-energize, if not revolutionized, both menswear and men's relationships with their own visual identity. Today's man is his own man. He chooses his personal style and hones his image, going classic or grunge in appearance, hipster or sleek in vibe, or adopting an urban street look or cowboy fashion swagger.

An appreciation for old school masculinity — hence anything from 70's butch à la the Marlboro Man to silver screen manly men — is being revisited by fashion designers the world over. Not that the international taste for Western films has ever lacked an avid fan base, but today's look is much more about appreciating the essence of masculinity and the freedom that the cowboy image portrays.

With the cowboy fashion bandwagon comes its favorite fur: SHEARLING. This noble and ancient fur treatment has experienced a bold renaissance across the past five fall/winter collections, rising to the forefront of fashion and helping to re-energize designers with endless creative possibilities.

The indigo shirt is this summer's hottest trend, denim jeans are worn at the workplace nowadays, and bandana scarves are slowly gaining momentum. Next might be large belts for men and cowboy boots for everyone. Shearling is its own champion, outlasting trends and influences and keeping retailers happy.



"I looked it at like this way. To get folks to like you, as a screen player I mean, I figured you had to sort of be their ideal. I don't mean a handsome knight riding a white horse, but a fella who answered the description of a right guy".

-Gary Cooper



“It was Gary Cooper who became the enduring American icon because he so adroitly combined the down-to-earth touch of time common man with the sharp elegance of a film hero.”

- Bruce Boyer

T R A V E L I N S T Y L E



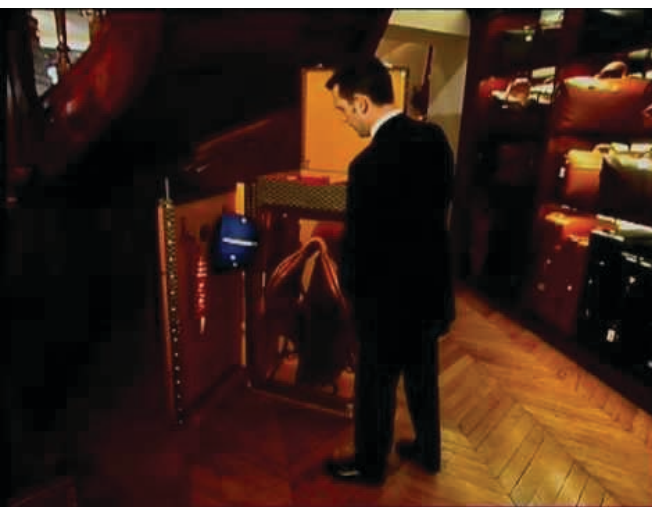
The luggage category consists of bags, cases, and containers, which use to store or carry the goods. People use luggage generally during transportation. Growing travel industry further increases the demand of various luggages. Some of examples of luggage products are wheeled luggage, duffel bags, tote bags, garment bags and suitcase. Leather goods consist of many product made of animal skin. Some of the example of leather goods are purse, pouches, hand bags, belts, jackets, gloves and shoe.

Increasing per capita income, growing consumer affluence, growth in tourism industry are some of the key reason, which drive the growth of luggage and leather goods market. Changing fashion trends and increasing the consumer awareness level about many luxury products further boost the demand of leather goods in the market. Consumers prefer designer handbags, laptop bags and travelling bags as their fashion symbol. Regular innovation and changing design model of various luggage and luxury product leads to trigger the luggage and leather goods market across the globe. Bags, wallet and purse contribute the major share in global sale of leather goods.

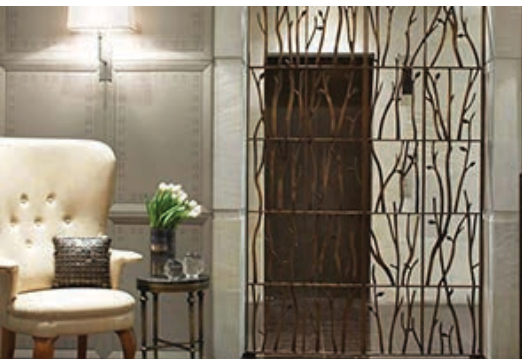
Changing regulation on cabin luggage on aircraft and increasing common practice of weight based charging system creates consumer awareness about various size and lightweight luggage bags. As a result, manufactures are more focuses on manufacturing lightweight and verities of handbag luggage. Due to presence of organized and un- organized players, the luggage and leather goods market is highly competitive.

North America is the largest market of luggage and leather goods. In Asia Pacific region China, India and Japan holds the largest luggage and luxury goods market. Rising economy and growing travel and tourism industry further boost the market. Europe is also one of the prominent markets for luggage and leather goods after Asia Pacific. Growing fashion trends further increase the demand of various leather products in European market.

Some of the major companies operating in global luggage and leather goods market are Isetan Mitsukoshi Holdings, J. C. Penney Company, Inc., Sears Holdings Corporation, LVMH Moët Hennessy Louis Vuitton , Hermes International SCA, Kering SA, Prada S.p.A, Coach Inc, Samsonite Corporation, Vera Bradley Incorporated, Marks and Spencer Group plc, Goldkrone Lederwaren-Handelsgesellschaft mbH and Dapai International Holdings.



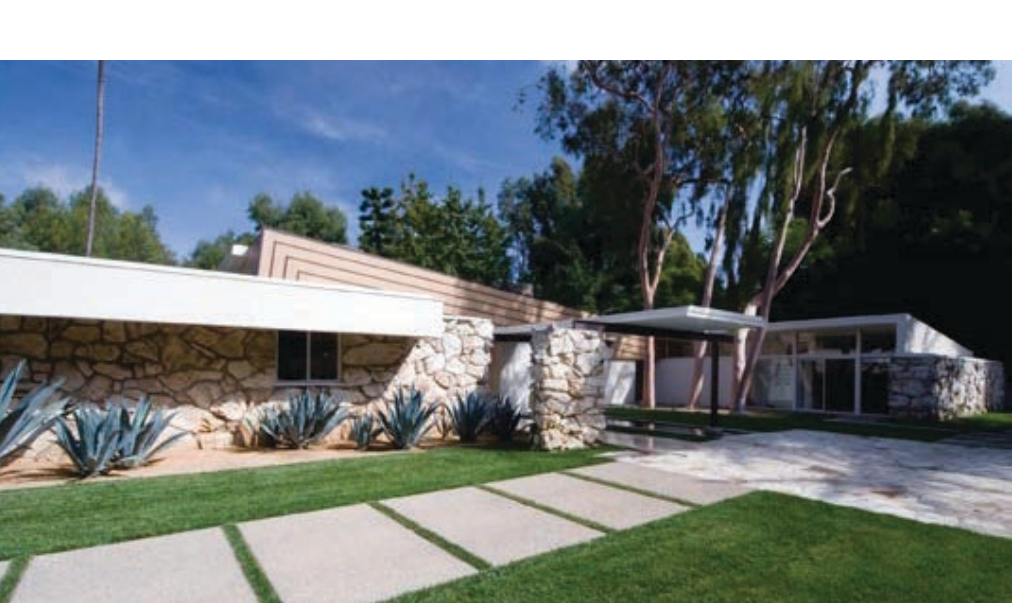
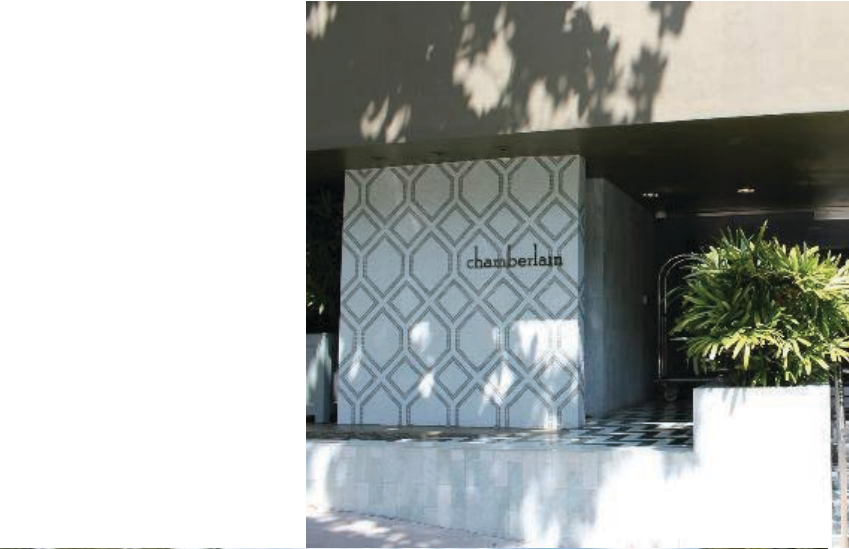
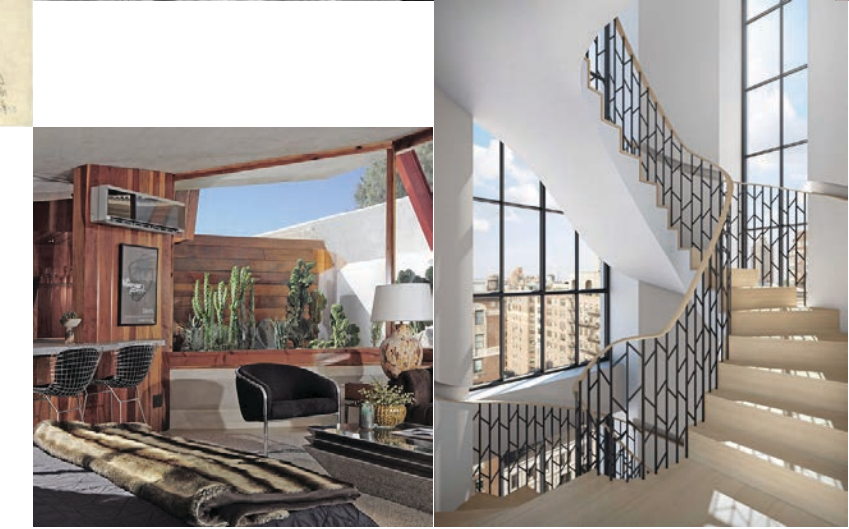
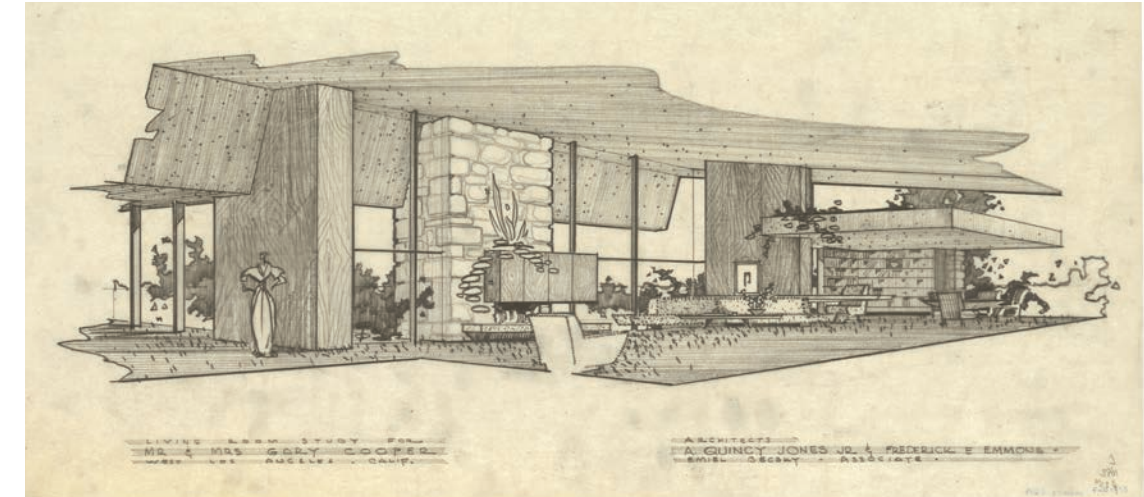
ENVIRONMENTS



Using psychographics as opposed to demographics, hotels have shifted from a standardised to a personality-based offer. As an example, California-based Joie de Vivre Hotels' personality is crafted around the reader-base of a specialist magazine, such as Rolling Stone for the Phoenix Hotel and The New Yorker for Rex Hotel, both of which are in San Francisco. The concept of boutique hotels has evolved with the entrance of chains' brands such as Edition by Marriott International; W, Aloft and Element by Starwood Hotels & Resorts Worldwide; Indigo by InterContinental Hotels Group; and Andaz by Hyatt Hotels Corporation. Mostly associated with the term "lifestyle," these hotels provide the same unique experience as boutique hotels but tend to be larger and more formulaic.

With independent hotels and international hotel chains aside, the sector has become extremely competitive and the following five key trends have developed:

1. Outsourced F&B facilities: Partnerships and outsourced food-and-beverage facilities to acclaimed chefs and bartenders generate high revenues, free advertising and additional guests encouraged by chefs' or bartenders' reputation. Some good examples are Dos Palillos, run by world-famous El Bulli's former chef Albert Raurich within the restored 19-century gothic tenement Casa Camper in Barcelona and the globally acclaimed Beijing-focused Mr. Chow within the W Hotel in Miami South Beach.
2. Private clubs: Membership programs and guests-only areas within the hotel replicate most private members clubs' privacy and exclusivity. As an example, the guests-only recognition program clubNYLO by Texas-based NYLO Hotels offers its guests retreats at check in, special rates, exclusive mailings and advance notice of special events. In London, Soho House has seen significant success from this concept.
3. Authenticity: Boutique hotels are particularly suited to conversions of historic or interesting buildings. Malmaison Hotels Group, for example, focuses on converting existing buildings of architectural interest and character to food-and-wine focused high quality boutique hotels, like the converted prison Malmaison Oxford.
4. Sustainability: Boutique hotels can capitalize on the environmentally sensitive customers in a variety of ways from serving local, seasonal food to allowing guests to control their energy usage. Element by Starwood represents a great example of eco-consciousness mixed with a multisensory experience.
5. Affordable luxury: Brands like Citizen M, Yotel, Standard by André Balazs, Aloft by Starwood, Ace Hotels and the new Z Hotels brand represent the next generation of boutique hotels delivering vibrant design and an energetic guest experience at an affordable price for highly self-sufficient travellers. Some of these companies such as Citizen M, Yotel and Qbic have expanded through off-site modular methods of construction, which are faster and more controllable than traditional construction methods and guarantee a high level of comfort, technology and trendy atmosphere at a very competitive rate.



Gary Cooper built his 'dream house' in the early 1950s— an ultra-modern, angular concoction featuring stone, glass, and steel— movie fans smiled and said they knew why.





"They always liked new, leading-edge things, and always in exquisite taste."

"They both knew very much the kind of lifestyle they enjoyed living and they wanted a house to reflect that."

"My parents, they loved to break new, unusual ground."

-Maria Cooper Janis



H O M E A D V E N T U R E



The Fall High Point Market was awash in high style and luxurious inspiration, offering buyers and designers everything from edgy stand-alone artisanal accent pieces to highly livable casegoods and upholstery collections.

Many, if not most, of the major furniture introductions at the fall classic were rooted in styles of the past, filtered through a contemporary lens and in crisp focus. A great example of this could be found at Bernhardt, whose glamorous Miramont Collection relied on historic furniture styles that designers pulled into the present with pretty, modern embellishments. Cases in point: Miramont dining table, which features a lyrical historic pedestal base interpreted in satiny modern metal, and Miramont buffet, also classically shaped but sporting ribbed door fronts in a silver-leaf finish.

Century Furniture introduced the Lichfield Collection, a modern interpretation of English antiques that are stripped of fussiness and rendered in casual, deeply grained woods such as Northeastern Ash and White Oak. Derby cocktail table in particular is a standout, offering an interesting alternative to the industrial trend; the starburst-pattern ash top sits on forged-iron spires. The table is an example of furnishings in which past and present conspire for the purpose of creating interesting rooms that feel gathered and curated—nothing too perfect, too arranged, or too predictable.

At Stanley Furniture, which is working to assume a leadership role in the modern furniture arena, designers were inspired by the company's own Heritage Collection of Mid-Century Modern pieces. Instead of mimicking the styling of those predecessors, however, the new Crestaire Collection of casegoods and upholstery offers a new take specifically suited to the home, circa 2014. Pieces are distinguished by what the company describes as a "light" scale, low profile, restrained lines and a distinctive Palm Desert vibe.

Parker Kennedy Living also reached, quite literally, into the past to come up with a collection that might best be described as Palm Beach preppy-on-the-edge. Appearing for the first time at High Point Market in the new Codarus showroom, the company's offerings consist entirely of one-of-a-kind, vintage furniture, lighting and accessories, many of which were curbside cast-offs destined for the landfill. Rescued from such an ignoble fate by the talented designers at Parker Kennedy, they received a new lease on life with a fresh coat of expertly applied paint and fabrics in fresh lively colors. The result is a vibrant, collectible assortment of repurposed home decor with an interesting story to tell.



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