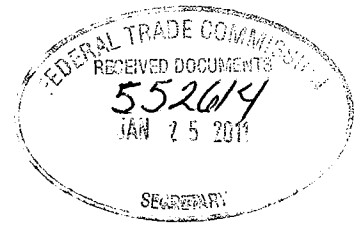


ORIGINAL



**UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES**

In the Matter of)
)
)
POM WONDERFUL LLC and)
ROLL INTERNATIONAL CORP.,)
companies, and)
)
)
STEWART A. RESNICK,)
LYNDA RAE RESNICK, and)
MATTHEW TUPPER, individually and)
as officers of the companies,)
Respondents.)

DOCKET NO. 9344

ORDER REQUIRING REPLY BRIEF

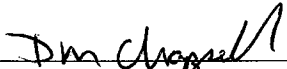
On January 10, 2011, Complaint Counsel filed a Motion to Enforce Subpoenas (“Motion”) issued to third-parties The Resnick Family Foundation, Inc. (the “Foundation”) and the Stewart and Lynda Resnick Revocable Trust (the “Trust”) (collectively, the “Third Parties”). According to the Motion, the Third Parties advised Complaint Counsel that they would produce all non-privileged documents, but have failed to specify a date for completion of production. Moreover, according to Complaint Counsel, the Third Parties advised that responsive documents had been included among documents produced by Respondents in this case, but that the Third Parties have failed to identify their documents from among the Respondents’ produced documents.

On January 19, 2011, the Third Parties filed an opposition to the Motion (“Opposition”), arguing that the Motion is moot and unnecessary. The Third Parties state that they have complied with Complaint Counsel’s request for identification of documents by bates-range numbers. In addition, the Third Parties state that they are meeting and conferring with Complaint Counsel to narrow the scope of certain categories of documents and that, as to the remaining categories of documents requested, they would amend their subpoena responses to indicate that no other non-privileged responsive documents exist.

Pursuant to Rule 3.22(c) of the Commission’s Rules of Practice, it is hereby ORDERED that Complaint Counsel shall submit a reply to the Opposition. Complaint Counsel’s reply in compliance with this Order shall be filed with the Office of the

Secretary, with a courtesy copy by electronic mail to the Office of the Administrative Law Judges, no later than 5:00 p.m. on January 26, 2011.

ORDERED:



D. Michael Chappell
Chief Administrative Law Judge

Date: January 25, 2011