

# FH

FRIDAY HARBOUR®

*All Seasons Resort*





## A Destination for All Seasons

Friday Harbour is a vibrant, chic destination for all seasons.

As Canada's luxury lifestyle resort community, Friday Harbour provides superior facilities, modern design, and world-class experiences for discerning homeowners, guests and visitors alike.

Set on the shores of Lake Simcoe, about an hour from the GTA, this stunning waterside community offers a unique blend of urban energy and natural tranquility.





# The Promenade: Dining & Retail

Friday Harbour's Promenade offers a unique collection of shops, services and dining options for residents and guests to explore and enjoy.

## **DINE**

- Avenue Cibi e Vini
- Dirty Oar Public House
- Essence Juice Bar
- Fishbone
- Lake Club
- Parisienne
- Starbucks
- Zaza Espresso Bar

## **SHOP**

- ADM Design & Décor
- Crock A Doodle
- Feather + Stone Boutique
- FH Fine Food
- Josephée Boutique
- LCBO
- The Nest Pro Shop
- Sweet Harbour
- One11 Beauty Bar





# The Marina

Situated on the western shore of Lake Simcoe, The Friday Harbour Marina provides boaters with attentive concierge service seven days a week. Marina services include fueling, pump outs, and navigation advice. In addition to the docks available to our annual Marina Members, visitor docking is open to the public.

A short stroll from the shops and restaurants of The Promenade, the spectacular Harbour Master Building offers a boaters' lounge, as well as boating supplies, apparel and accessories, personal care items and quick bites.

Friday Harbour is a proud member of Clean Marine, Boating Ontario and the Association of Marine Industries. To help keep our waters clean, the Marina features Seabins, which collect debris annually (including plastic bags, bottles, liquid pollutants, and microplastics). In addition, Friday Harbour is progressively adding new technology to further improve the quality of the water including introducing an aquatic plant harvester to ensure balanced aquatic plant growth.

We are able to facilitate personal watercraft and captain rentals through our Marina partners. To learn more, visit [fridayharbour.com/marina](http://fridayharbour.com/marina).



# CIBC Pier

Located at the heart of the Harbour, CIBC Pier's stunning lakeside space offers cold beverages on tap, cocktails, casual Mexican bites, and live music every weekend, all summer long.

Whether you're looking to spend a leisurely afternoon, dance the night away, or host a private event, the CIBC Pier offers the perfect backdrop for any occasion.





# Lake Club

Designed by Graziani + Corazza, Lake Club's gorgeous indoor and outdoor spaces are nothing short of an architectural masterpiece.

Now open to the public, Lake Club Restaurant offers elevated everyday dining with inspired marina views. Its contemporary cuisine and beverage options are sure to delight every palette.

Lake Club Members can access the best in lakeside luxury. Amenities include an outdoor pool and hot tub with poolside service, FH Fit Fitness Centre with the latest in cardio and weight training equipment, a theatre room, and indoor games.





# Beach Club

Friday Harbour's gateway to Lake Simcoe, Beach Club's coastal vibes will transport you to vacation mode.

Open for all to enjoy throughout the summer months, Beach Club Restaurant offers casual fine dining with stunning lakefront views. Its seasonal menus feature the best in fresh and locally-sourced ingredients, offering exquisite seafood dishes with a Mediterranean flair.







# The Nest: A Golfer's Paradise

Designed by award-winning golf course architect Doug Carrick, The Nest features 18 holes of tranquil beauty set along Lake Simcoe. With sculpted dips and hollows that add challenge and inspire precision, this world-class semi-private course boasts stunning varied landscapes from every vantage point.

The newly-renovated Nest Clubhouse features an assortment of fabulous amenities. Visit the boutique Pro Shop for everything a golf enthusiast could need, or stop by the elevated Clubhouse patio to enjoy mouth-watering favourites after your game. The indoor golf simulator at the Nest is available to enhance your game in the off-season.



# Nature Preserve & Seasonal Activities

A full third of the 600-acre Resort has been dedicated as a Nature Preserve. From lake to land, every measure has been taken to ensure natural species enjoy their all-seasons experience too. With trails and bridged streams, there's plenty to discover by foot or bike in winter, spring, summer, and fall.

Each season brings a new adventure at Friday Harbour. From kayaking and canoeing in the summer to snowshoeing and skating in the winter, our roster of activities offers endless excitement. Visitors can reserve equipment at the Welcome Centre, stop by the Recreation Centre, or book online.









# Sustainability

Friday Harbour Resort is proud to have been designed with an emphasis on protecting the health of the woodlands and wetlands on-site, and the quality of water within Lake Simcoe. Measures taken to enhance sustainability include:

- Edge Management Areas – planted with native trees and shrubs that protect existing plant communities and wildlife habitats.
- Stormwater Management System – runoff from the Marina is collected and pumped to a Stormwater Management Pond within the golf course, improving overall water quality and irrigating the greens.
- Habitat Enhancement – created new wetlands, planted trees, and created reforestation areas.
- Protecting The Endangered Butternut Tree – new Butternuts have been planted in open areas along the edges of the Nature Preserve to help restore the population.
- Wetland Creation – new wetlands have been created to provide further habitat opportunities for a range of plants and animals.

# Community Initiatives

Friday Harbour Resort is also committed to supporting the broader community. This includes donating to the Troy Scott Community Fridge, Innisfil Food Bank, Community 4 Kids, Toronto Fashion Incubator, and the Lake Simcoe Conservation Foundation; participating in Swim for Southlake; and hosting an annual "Take the Plunge" Polar Dip in support of Royal Victoria Hospital's "Keep Life Wild" Campaign.





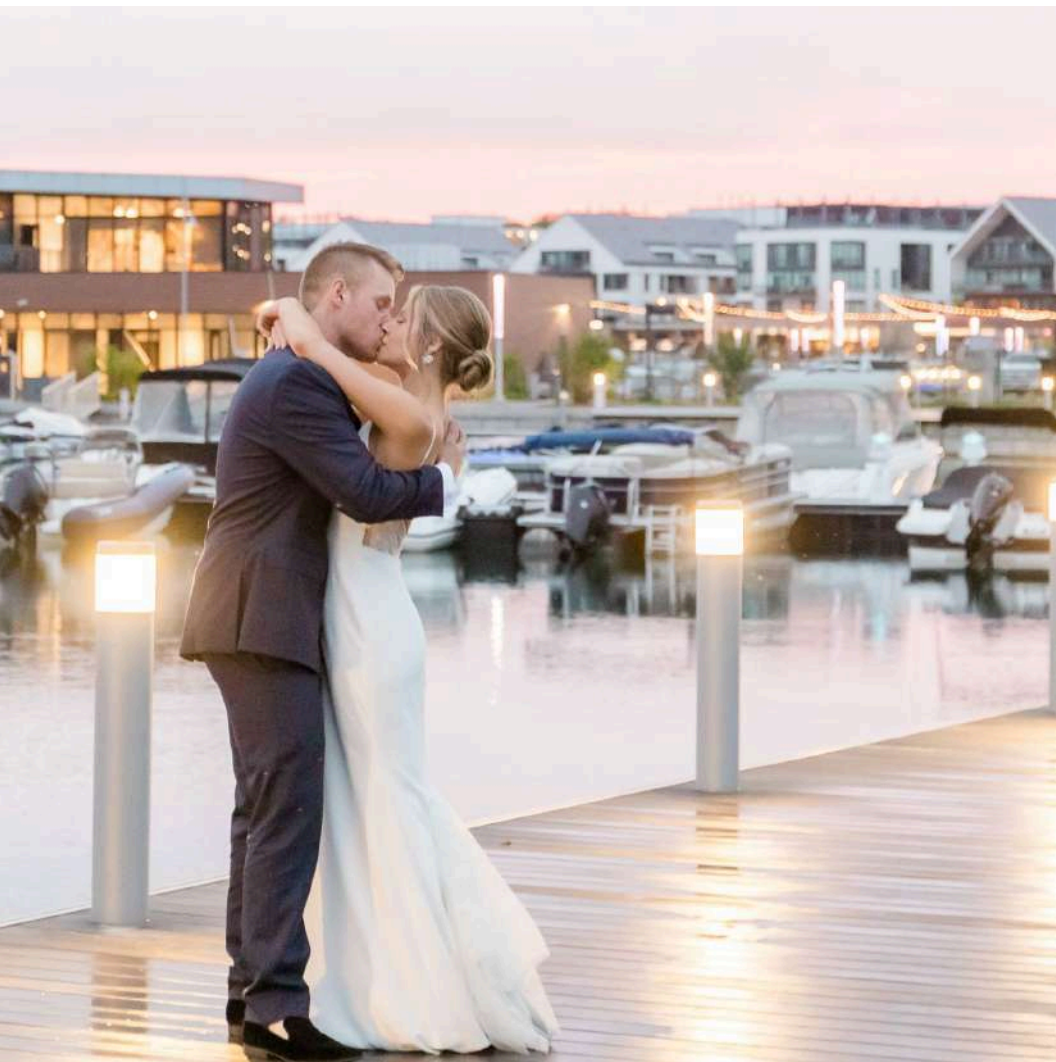
## Events & Activities

Friday Harbour features a robust roster of seasonal events for all ages. From fashion shows and vendor markets to skating in the Piazza, our programming calendar is brimming with engaging opportunities for adventure seekers and for those looking to sit back and take in the sights and sounds.



# Private Events

Friday Harbour's superior facilities, modern design, and world-class experiences provide the perfect setting for events. Choose Friday Harbour for your wedding, holiday, parties and corporate events for an unforgettable experience for visitors and guests.







## Lake Simcoe Stays

Experience lakeside living with memorable moments at Canada's luxury lifestyle resort community and all-season destination. Feel at home and experience Lake Simcoe Stays perks including access to guest services, the exclusive beach club pool, beach access and custom discounts for Friday Harbour restaurants, recreational rentals and The Nest Golf Club.

A selection of premium properties are yours to discover at Friday Harbour.

[www.lakesimcoestays.com](http://www.lakesimcoestays.com)

# Hani Roustom, CEO

An engaging thought leader, community builder and global citizen, Hani is a renowned expert in luxury hospitality and asset valuation. Previously, he led teams at The Hazelton Hotel, Four Seasons Hotels and Resorts, and Shangri-La Hotels and Resorts, where he built a deep understanding of what it takes to create meaningful memories for guests. Hani is focused not only on transforming the guests' experience, but on positively impacting the community in which Friday Harbour resides.







 @officialfridayharbour

## **MEDIA CONTACT**

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