



# TOP NEW HOTELS 2021

December 2020  
By: Jack S. Ezon



## **Top New Hotels Review for 2021**

Compiling our list of Hot New Hotel Openings for 2021 has brought us a burst of optimism and refreshing excitement. Despite the tribulation of 2020, our world is set to be blessed with some incredible, game-changing hospitality experiences. If you are feeling a touch of *déjà vu* that's because many of the hotels opening in 2021 were slated to open in 2020 but setback for obvious reasons. What is both impressive and daunting at the same time are the number of new hotels opening in struggling cities. New York and Rome each get 5 new luxury hotels this year and London gets 6. What is also surprising is the number of new properties in the Americas (62 topped our list within North America, LATAM and the Caribbean), which has not been the darling for new hotel development that Asia and the Middle East have.

We hope you get as inspired perusing this list as we did putting it together. Of course, should you need more insight into any of these or other properties feel free to reach out to us personally.

***One Final Thought:*** To all our friends in media, THANK YOU! We do hope the stories in our [last trends report](#) and these exciting openings inspire you to inspire others. Your hard work and your storytelling are going to be the biggest driver to our recovery. How the world bounces back is literally in your hands. The messages you pitch and fight to print, the experiences you paint, and the confidence your work exudes has a direct effect not just on our business, but on global economies. There is so much distrust, so much disbelief and so much misinformation that we rely on you to help restore credibility and information accuracy. No doubt this has been a tumultuous year for you and your colleagues like it has for us all. We pray for all our mutual success in 2021 and beyond, full of great health, happiness, wealth, success, and fulfillment.

Cheers to a Happy Holiday and epic new year.

### **Jack S. Ezon**

Founder & Managing Partner | Embark Beyond

1-212-651-3750

[jack@embarkbeyond.com](mailto:jack@embarkbeyond.com)

@jackezon

## **The 20 Openings We Are Most Excited About in 2021**

1. **Airelles Le Grand Controle, Versailles, France**- The famous L'Airelles Courchevel gives the bourgeoisie a chance to live like a noble in a game-changing resort situated in three wings of the actual Chateau at Versailles. With just 15 rooms, the hotel faces the L'Orangerie with an Alain Ducasse restaurant to descend to when hunger calls. Imagine the chateau virtually to yourself when the hordes of tourists leave? (March, 2021).
2. **Borgo Santandrea, Amalfi, Italy** – It isn't often that a new luxury hotel opens on the dreamy Amalfi Coast, which is why we are so excited about this one. This special jewel embraces *la dolce vita's* Art Deco era with a glamorous beach chic style. It will be only the second luxury hotel on the coast to offer a seaside pool. The hotel's terraced rooms and gardens will offer a unique ambience and provide a perfect complement to the illustrious icons of the coast. (April, 2021)
3. **Ambiente: A Landscape Hotel, Sedona, AZ USA** - Comprised of 40 ultra-modern cubed-shaped Atrium rooms set on steel beams rising from the ground, the Ambiente nestles into its surroundings without disrupting its natural topography. Floor to ceiling glass walls bring the dramatic Sedona red rocks into the minimalistic contemporary spaces. Sedona's first new luxury hotel in more than two decades will have a focus on conservation and nature. (June, 2021).
4. **Casa Di Langa, Piemonte** – A real game-changer, this is the first real luxury resort in the Piemonte with just 39 rooms. Surrounded by rolling hills among Barolo, Barbaresco and Alta Langa wine-making regions., Casa di Langa is set on over 100 acres guests can learn new skills at the on-site wine academy and cooking school. Other activities of course include truffle hunting, and art tours. Contemporary rooms are done in blond wood and stone with a modern-rustic style. The Leløse Spa & Wellness will bring another level of pampering to the region. (April, 2021)
5. **Castello di Reschio, Tuscany** - Dating back to 1050, the historic Castello di Reschio has long been a private wine estate with an enviable label. This year, it opens 36 suites, each with a unique personality showcasing a handsome sense of place. Sophisticated style complements the ancient terracotta floors, while public spaces are juxtaposed with whimsical contemporary touches. (March, 2021)
6. **Villa Igiea, A Rocco Forte Hotel, Palermo, Sicily** – Olga Polizzi's reimagining of Villa Igiea will hands down change the landscape of luxury travel to Palermo. This historical villa overlooks the Tirrenian Sea but still within the city of Palermo, was built as a hotel in 1900 and now features stunning, fresh interiors, sprawling gardens, elegant terraces, all within steps of the heart of this historic city.
7. **Keswick Hall, Charlottesville, VA** - This classic 1912 golf resort was "adopted" by the Hardie family in 2012 and has since become a trophy project that guests could only dream of. The resort will be completely reinvented and brought into the 21<sup>st</sup> century without

compromising its bucolic sense of place. The centerpiece of the 48-room, 200-acre resort is the 18-hole Full Cry golf course by Pete Dye. Guests can also enjoy a host of activities including tennis, archery, croquet, a Red Flower spa will house eight treatment rooms, a state-of-the-art fitness center and indoor cycling, an impressive newly redesigned infinity pool, and local farm-to-table cuisine by Chef Jean-Georges Vongerichten. (May, 2021)

8. **The Cashel Palace Hotel** - Joins the ranks of Ireland's growing crop of world-class, over the top luxury hotels. Set in a stately Queen Anne-styled Manor from the 18<sup>th</sup> century that welcomed the likes of Jackie O' and Elizabeth Taylor, Cashel Palace overlooks the famous Rock of Cashel, the most important collection of medieval ruins in Ireland, and where St. Patrick converted the King of Munster to Christianity. Located halfway between Dublin and Killarney (and only 90 minutes from Shannon Airport), this laid back 42-room Relais & Chateaux is an equestrian lover's haven with access to one of the world's most prominent private stud farms and training facilities. (April, 2021)
9. **Six Senses Shaharut**, *Eilat, Israel* - Just outside of Eilat, this will be one of the hottest properties in Israel. It's in a gorgeous desert setting with an amazing spa. It's located adjacent to a local Kibbutz, where guests can partake in making cheese and wine (June, 2021).
10. **Aman New York** - Set in the iconic Crown Building on Fifth Avenue and 57<sup>th</sup> Street, Aman brings the ultimate Asian-infused luxury to the Big Apple with just 83 rooms, the smallest of which is 750 sqft. Amenities will include a private members club, Jazz club, spa, 65-foot swimming pool, Japanese and Italian restaurant, cigar bar and rooftop terrace. (March, 2021)
11. **Palazzo Siri**, *Roma*: Set in a gloriously restored palace, this 40-room boutique hotel sits on the famed Vila del Corso, just steps from the Trevi Fountain. Designed by Giampiero Panepinto who infused sister hotel Capri Tiberio Palace with its whimsical interiors, Palazzo Siri will embrace spectacular frescos juxtaposed with contemporary art and an elegant splash of color. (June, 2021)
12. **The Inn Mattei's Tavern, Auberge Resorts Collection**, Los Olivos, Calif. - Auberge Resorts seeks to reinvent California's Santa Ynez Valley (just outside of Santa Barbara) just like it did Napa Valley. The Inn will be the first luxury resort in the region with just 67 luxury guestrooms and cottages. Set in the former 1886 stagecoach shop come prohibition "hangout"), the Inn's spa and open-air restaurants center around the regions famous wines and bountiful produce. (Summer 2021).
13. **Montage Big Sky** - A year-round mountain resort located less than an hour's drive from Yellowstone National Park. Adjacent to the famous members-only Yellow Stone Club, Montage makes the incredible destination accessible with every creature comfort imaginable. Featuring ski-in / ski-out access to Big Sky Resort, an onsite 18-hole Weiskopf designed golf course, nature inspired spa, and unparalleled access to extraordinary outdoor pursuits.

14. **Lovango Resort & Beach Club** – Located on a private island resort just across from St. John, Lovango is a new eco-resort that is all about the incredible coral reef it sits on. In fact, it partners with The University of the US Virgin Islands to restore the coral around the island. Guests can snorkel to see the coral restoration program in progress and participate in educational programs, the first of its kind to be made accessible to USVI residents and visitors. It should come as no surprise that the resort is fully sustainable using wind and solar power. The island will feature 14 villas, a selection of bungalow cottages and luxury tents (March, 2021).
15. **Six Senses Fort Barwara, India** - Built within the walls of a 14th century fort in Rajasthan, just outside of Jaipur, this Six Senses sanctuary was originally owned by the Rajasthani Royal Family. The conservation effort incorporates a palace and two temples within the fort's walls and is being designed to reinterpret the regale ambience of a bygone era that dates back 700 years. The resort will include 48 suites, two restaurants, traditional gardens and water features reflecting the fort's royal history, and a 30,000-square-foot Six Senses Spa. (Q3, 2021)
16. **Mantis Kivu Queen-uBuranga, Rwanda**: This luxury 10-cabin houseboat offers a unique way to explore the diverse wonders of Rwanda without the requisite 3-5-hour drive in between. Sailing along Lake Kivu, guests can hike along the Congo Nile Trail, take a daytrip to Volcanoes National Park for Gorilla trekking, and enjoy water sports (March, 2021)
17. **Explora Salar de Uyuni, Salt Flats** – Another Explora experience gives guests access to the outer-worldly Salt Flats between Bolivia and Chile, with a unique lodging opportunity in local mountain homes and Uyuni lodge, operated in partnership with local families. (April, 2021).
18. **Edition Reykjavik** - Like branded hotels in off-the-grid destinations or not, the Edition will be a game-changing addition to Iceland, bringing world-class hotel services in the heart of the city, adjacent to the Harpa Concert Hall. Not only will its 250 rooms bring much needed inventory, but its rooftop will be sure to add a new element of nightlife to this great city.
19. **Zulal Wellness Resort, Qatar**– Thailand's acclaimed Chiva Som destination spa will open the first wellness resort in the Middle East. Located in a remote desert locale on the Arabian Sea (apx. 1 ½ hrs drive from Doha), Zula will blend traditional Arabic Islamic Medicine with an Asian holistic health and wellbeing philosophy. Zula offers two separate resorts, Zulal Serenity, dedicated to adult guests seeking an immersive health and lifestyle reset and Zulal Discovery for families looking to embark on a wellness journey together. (April, 2021)
20. **Viceroy Kopaonik Serbia** – The first luxury resort in Serbia opens up the majestic Kopaonik Mountains, to the luxury set looking for a totally unique ski experience with world-class creature comfort and style. The 119-room ski-in/ski-out resort has a full spa, three dining options and what will likely redefine après ski to the country.

## **Top Openings Around the World 2021**

### **Caribbean & Mexico**

1. **Rock House, Turks and Caicos** - The latest creation by Grace Bay Resorts, Rock House features the longest infinity pool in Turks and Caicos, this 100-foot pool sits dramatically on a 25-foot limestone cliff overlooking a dramatic secluded beach reminiscent of the French Riviera. This all-residential resort estate will upon completion feature 40 fully serviced homes with private pools, uber-modern style, and full hotel services.
2. **Kimpton, Roatan** - Located off the shore of Honduras, the sleepy island of Roatan is getting a wakeup call with the addition of the trendy Kimpton that will deliver its edgy lifestyle concept with 126 guest rooms (including 43 suites) and amenities like a rooftop sky bar with a glass-fronted pool.
3. **The Ritz-Carlton, Mexico City** - Offering striking views of Chapultepec Park, the Ritz-Carlton's 153 rooms are among the highest in the city. The hotel is located in the heart of the burgeoning financial center. (July, 2021)
4. **Carl Gustaf, St. Barts** - Set just above the boutiques and marina of Gustavia, Barriere's revived Carl Gustaf reopens after three years, with a boutique, residential concept with 23 hillside rooms overlooking the port. Guests have exclusive access to famed Shellona Beach (January, 2021)
5. **Rosewood Le Guanahani, St. Barts** - Late next autumn, Guanahani expects to relaunch its updated version of classic Caribbean chic, with its extensive spa, beachfront restaurant, and the only kids club on the island). (Spring, 2021)
6. **Valley Trunk, Virgin Gorda**- This villa resort in Virgin Gorda comes with a complete staff and resort facilities. Available for buy-outs only, it has been fully restored to its polished glory following near destruction by Hurricane Irma
7. **Paradero Todos Santos** - Baja California Sur, Mexico - Located 1 ½ hours northwest of Cabos San Lucas, the Paradero is a desert eco-resort perfect to spot Wile e Coyote. Each of the six treehouse accommodations are done up in an organic-bohemian style, overlook the cacti-laden desert and distant sea. But this is not a place to come to just sit on the beach. It is an incredible base camp for desert explorations by mountain bike, hike, surf, hummer, or ATV. Guests can participate in farming, foraging, gardening in the 100,000 sqft. desert garden, and even preparing their own farm-to-table dinner.
8. **Four Seasons Resort Tamarindo, México** - Located in a protected eco-reserve along Mexico's Pacific Coast just outside Manzanillo this 155 room eco-resort will boast a lush 18-hole, par 72, Robert Trent Jones Jr. and David Fleming designed links golf course. Rooms are terraced down the lush mountainside with exceptional panoramic views of the Pacific Ocean with its own small, through dramatically set private beach. (Q4, 2021)

9. **Susurros Del Corazón, Auberge Resorts Collection**, - About 30 miles from Puerto Vallarta, overlooking Banderas Bay Susurros Del Corazón is set to be the premier boutique resort in the Punta de Mita peninsula (Fall 2021), each of the 30 residences and 59 rooms feature private outdoor living space and ocean views. The modern facades are met with airy interiors featuring indigenous, light colored woods and fabrics giving them a boho-chic feel, a nod to the laid-back culture of the coastline. Facilities include 3 pools, an impressive spa, and kids club.
10. **Etereo, Auberge Resorts Collection, Riviera Maya** - Auberge Resorts' first outpost on Mexico's Eastern Coast, will boast 85 contemporary guesthouses all with plunge pools and ocean views, which is quite unique in the area. Set alongside a pristine beach, the resort features an Auberge Spa, two restaurants and pools all laid out among a collection of painted coral stone structures that seemingly float above mangroves and designed with modern Mayan style with highly residential feel. (November, 2021)
11. **The St. Regis Bermuda Resort** - Just outside historic St. George, this 120-room beachfront resort is uniquely situated with buildings just steps from the sand and two beachfront pools. Fusing contemporary design with classic Bermuda style, the St. Regis is poised to become Bermuda's crowd-pleasing luxury beachfront resort. Most coveted will be its 18-hole Robert Trent Jones Jr golf course which compliments St. Regis's first-ever casino as well as an Iridium Spa and St. Regis Kids Club. (April, 2021)

### **United States:**

1. **Bishop's Lodge, Auberge Resorts Collection, Santa Fe, NM** - The newest urban resort in Sante Fe, Bishop's Lodge is set in an iconic 1920's resort set on 317 acres in the foothills of the Sangre de Cristo mountain range. Reimagined by Auberge Resorts, Bishop's Lodge will reopen with 120 rooms and suites, a full equestrian center, and a large spa. (Q2, 2021).
2. **Montage Healdsburg, California** - Sprawled across a panoramic 258-acre vineyard, the Montage Healdsburg will feature 130 stand-alone bungalow-style accommodations. The floor to ceiling windows will bring the winelands into every room. Most bungalows will feature generous outdoor living spaces with firepits and daybeds, while its farm-to-table restaurant flaunts enviable postcard-worthy views of the Sonoma Valley. Family friendly, it will feature one of the only kids' clubs in California wine country (January, 2021).
3. **Pendry, West Hollywood, California** - Set in the former House of Blues, this 149-room hotel, part of the lifestyle brand of Montage, pays homage to its setting with a 75-seat cabaret theater. Promising to become a hub of local buzz, the lounge and rooftop pool are complemented with a boutique bowling alley and screening room, with Wolfgang Puck spearheading the slick new food concept. (Q1, 2021)

4. **Four Seasons Resorts & Residences Calistoga**, *California* – Set in a bucolic private vineyard, the 85-room Four Seasons promises to be one of the most exclusive options in Napa Valley. With a full-service spa and extensive kids club, it is also the first resort in Calistoga where weddings can be held overlooking a vineyard.
5. **Alila Marea Beach Resort Encinitas** – The first Alila resort in the Americas, this 130-room uber-contemporary beach resort is set on a bluff overlooking two beautiful beaches set in a quintessential town on San Diego’s North County Coastal region. The resort will offer an ocean-view restaurant with rooftop patio, a pool and signature Asian-inspired Spa Alila along with spectacular wedding and events venues, all with panoramic Pacific Ocean and lagoon views.
6. **Seabird and Mission Pacific**, *San Diego* – Hyatt Hotels opens these two sister oceanfront hotels will open side-by-side in Oceanside, Calif with 387 rooms and suites and over 25,000 sqft. of meeting space with a laid-back beach feeling and trendy rooftop bar targeting the local market.
7. **The Green O**, *at Paws Up, Montana* - The sleek wood, stone and glass structures of the green o juxtapose the classic American-West log cabins and pimped out tents on the 37,000 acre Paws Up estate. Each of the 12 “Haus” accommodations are nestled in their own woodland space with floor to ceiling glass walls giving their adult-only guests complete privacy with access to the endless activities of Paws Up.
8. **Pendry Park City** - At the base of Park City Mountain Resort in the heart of the revitalized Canyons Village, the 152-room Pendry will offer prime ski-in/ski-out access, a trendy rooftop bar, pool, and spa all with a modern-alpine mountain style.
9. **Camp Kasbah** *Aspen*– Think Aspen, revisited. Camp Kasbah is a 7-bedroom private adventure camp for sophisticated families and adults. Set on 15 breathtaking acres, consider this 14,000 sqft. estate as a private summer camp with camp rangers, a camp director who create daily adventures while a full culinary staff brings communal dining to a new level (May, 2021).
10. **The Langham, Boston** – when it reopens after a head-to-toe makeover, the Langham will be set to be the most stylish, fresh hotel in the city with a local sense of place. Just blocks from Boston Harbor, contemporary-styled rooms retain historical significance with rich white moldings, pops of New England color and a curated art collection paying homage to Boston’s past. Public spaces will feature shades of green and gold, and several design nods to the building’s banking history as the former Federal Reserve Bank of Boston. Amenities will include a fully outfitted Langham Club lounge on the hotel’s 8<sup>th</sup> floor, a redesigned spa and fitness center and destination bar with outdoor space. (May, 2021)
11. **Amrit Ocean Resort**, *Singer Island, Palm Beach* - This mixed-use wellness beachfront compound is a perfect blend of destination spa with luxury resort. Guests can choose to stay



and relax or join a set destination spa experience focusing on yoga and Indian-inspired wellness with an assigned wellness coach.

12. **Ocean House Asbury Park**, *New Jersey* - The sleek glass tower overlooking the storied Asbury Park Boardwalk sites just two blocks from the Morrison Avenue promenade brimming with galleries, boutiques, and cafés. Just 1 ½ hrs. from Manhattan, it is the perfect abode to enjoy the tony beachside towns on the upper Jersey Shore.
13. **Hutton Brickyards**, *Hudson Valley* - Set on 73 acres of rolling hills and lush meadows, this sprawling resort's 31-cabins and pristine Hudson River setting is juxtaposed by reclaimed industrial yard that makes up the resort's spa, restaurant, and events retreat. What's best is that guests can access the resort from Manhattan by seaplane.
14. **Chatwal Catskills Lodge** - Nestled within a 30-acre estate with panoramic views over the 1,000-acre Toronto Reservoir Lake, the 12 chic accommodations offer lush hiking trails dotted with bald eagles and pastoral mountains, on-site fly fishing, kayaking and private music classes. Families will view for the 1,000 sqft. treehouse of 850 sqft. glamping tent (Q3, 2021)
15. **Pendry Manhattan West**, *New York* - A new 164-room luxury hotel in the heart of NYC's buzziest new destination adjacent to Hudson Yards. Fusing Manhattan energy and California ease, the bars and lounges bring a vibrant energy to the newly developed area with a glamorous style and laid-back West Coast ambiance. (June 2021)
16. **Six Senses, New York**, *New York* - Six Senses New York debuts its first US property, which will become one of New York's most extensive wellness sanctuaries. Located in the new XI's two unique, twisting towers designed by world-renowned architect Bjarke Ingels, the Six Senses is right off the High Line in the heart of Chelsea. (Q4, 2021)
17. **The Fifth Avenue Hotel**, *New York* - This architectural darling joins the growing NoMad scene in New York. Set in the 1908 Gilded Age mansion of socialite Charlotte Goodridge with the addition of an adjacent tower, the Fifth will have 182 rooms and suites. There will also be a 5,000 square foot ballroom and a spectacular duplex restaurant with original 30-foot ceilings and arches. (Q4, 2021)
18. **Casa Cipriani** *New York* - Set in the historic Beaux-Arts Battery Maritime Ferry Terminal at the base of Downtown Manhattan, this boutique 47 room property will be like nothing else in New York. Rooms have spacious balconies overlooking the Statue of Liberty and Brooklyn as well as access to the first ever Cipriani private member's club.
19. **High Hampton Inn** - *Cashiers, North Carolina* - Blackberry Farm lovers will rejoice with the opening of this High Hampton Inn, recently bought by the Beall Family who turned Blackberry into a foodie and outdoor nirvana. About 1 hour outside of Asheville, High Hampton is a private lakefront gated community with exceptional golf and a host of outdoor recreation.

### **South & Central America:**

1. **Hacienda Altagracia, Auberge Resorts Collection** *Costa Rica* - After a 4-year closure, this boutique mountainside Costa-Rican resort reopens as a serious destination retreat. The 20,000 sqft. Spa is designed to reboot and rewire mind & body, offering 1-to-10-day retreat programs. An on-property farm serves a Latin-influenced farm-to-table experience while adventure brings you to the mountains on horseback from the on-property stables, or down to the sea on an all-day rafting experience.
2. **Cielo Lodge**, *Costa Rica* –With just six, open-air treehouse suites, Cielo Lodge will be the only luxury lodge in Costa Rica’s southern Osa Peninsula. Each suite is set atop the treetop canopy with dramatic views to the mountainous coastline. What’s best is that most activities are included in your stay, including boat rides along the mangroves, dolphin and whale watching tours, repelling down a waterfall and -night-time jungle safaris.
3. **Rosewood São Paulo**, *Brazil* - Located in the heart of São Paulo’s Cidade Matarazzo, a complex of elegant buildings dating back to the early twentieth century, the new 115-room hotel will be situated in a former hospital. It is designed by the dynamic-duo of architect Jean Nouvel and designer Philippe Starck, with input from renowned Brazilian artists Vik Muniz and Saint-Clair Cemin. (Spring, 2021)
4. **explora El Chalten**, *Argentine Patagonia* - Nestled between the Electric Valley and Marconi Glacier, Explora’s latest outpost opens the vast Patagonian landscape of Argentina with unique guided treks, the 20-suite property will be a great base for trekking, getting close to nature and exploring glaciers (Q1, 2021).
5. **Ritz-Carlton Residences Pearl Island**, *Panama* – Anchoring the greatly anticipated private island development just 45 miles offshore of Panama City, this Ritz-Carlton Reserve will feature an expansive spa and 86 open-air accommodations set in one and two-story villas set. The property is set on a 3,500-acre private island ringed by pristine beaches. It’s accessible only by boat, helicopter or private jet. (Q4, 2021)

### **Europe:**

1. **Henry’s Townhouse**, *London* – If you have ever wanted to feel like a noble this is the place to hide away. With just 7 rooms, it is the ideal takeover. Once owned by Jane Austen’s brother Henry, the restored regency-styled home sits on one of the most enviable locations in London –Upper Berkeley Street, just as much attention has been placed in the common areas of the Townhouse, including a bespoke Pantry Kitchen with sharing table for breakfast, private dining, and parties. (January, 2021)
2. **Carlton Tower Jumeirah**, *London* – Set in a coveted Knightsbridge location, the 186 room Carlton Tower has been reimagined from a stodgy corporate hotel to an intimate boutique hotel that’s a dream for the active urban traveler. Fitness enthusiasts will bask in the epic,

three-story gym with sun-soaked lap pool. As a bonus, tennis aficionados have exclusive access to the private Cadogan Garden just around the corner. Being the tallest in its neighborhood means one-of-a-kind spectacular central city views from room balconies, unique in the city.

3. **Gleneagles Townhouse**, *Edinburgh* - Owners glamorous golf Mecca in Northern Scotland are opening a new 33-room boutique hotel in the heart of St. Andrews Square in the former Bank of Scotland. The stately building will house a private club, rooftop bar and trendy restaurant. (November, 2021)
4. **San Domenico Palace. A Four Seasons Hotel**, *Taormina, Sicily* - The iconic 15<sup>th</sup> Century San Domenico Palace emerges as one of the most spectacular Four Seasons resorts after a multi-million-dollar reboot. Overlooking the Bay of Taormina, the hotel will feature 111 guest rooms, a new beach club, indoor pool, spa, and two-Michelin star restaurant, Principe Cerami.
5. **Ca' di Dio**, *Venice* - Just steps from the Biennale fair grounds, this beautiful 13<sup>th</sup> century noble residence has been transformed by Spanish starchitect Patricia Urquiola, with 66 rooms - 56 of which will be suites - many with jaw-dropping views of the lagoon and San Giorgio Maggiore.
6. **Castello di Reschio**, *Tuscany* - Dating back to 1050, the historic Castello di Reschio has long been a private wine estate with an enviable label. This year, it opens 36 suites, each with a unique personality showcasing sense of place. Sophisticated style complements the ancient terracotta floors, while public spaces are juxtaposed with whimsical contemporary touches. (March, 2021)
7. **Il Tornabuoni**, *Florence* - Florence gets a new luxury hotel set in the 12<sup>th</sup> Century Palazzo Minerbetti. Rich contemporary design is set against ancient frescoes, towering ceilings, and exposed wooden beams. Rooftop restaurant overlooking the city. Designed by Andrea Auletta, each floor will be outfitted with a distinct regal color including vibrant teals, deep blues, sunny yellows, energetic vermilion, and soft grays. (April, 2021)
8. **Palazzo Doglio**, *Calabria, Sardinia* - Situated in southern Sardinia, far from the je setters in the north, Palazzo Doglio's ambiance and 71 luxurious guest rooms combine classic details with contemporary design elements. The heart of the property is a charming central courtyard surrounded by shops and restaurants, where guests can enjoy the elegant urban sanctuary. Just a short stroll away is the picturesque marina and famous Poetto Beach. Situated in southern Sardinia, far from the je setters in the north, Palazzo Doglio's ambiance and 71 luxurious guest rooms combine classic details with contemporary design elements. The heart of the property is a charming central courtyard surrounded by shops and restaurants, where guests can enjoy the elegant urban sanctuary. Just a short stroll away is the picturesque marina and famous Poetto Beach
9. **Six Senses Rome** - Overlooking Via Del Corso and just blocks from the Trevi Fountain and Pantheon, Six Senses Rome will have 95 guestrooms and suites, a Six Senses Spa, restaurant, outdoor courtyard garden and rooftop terrace showcasing 360-degree views of the city. The

hotel building, dating back to the 18th century and UNESCO-listed, is being restored with interiors by award-winning designer Patricia Urquiola. (Q4, 2021)

10. **Maalot Hotel**, *Rome* - Is located steps from the Trevi Fountain the heart of Fellini's "La Dolce Vita". History at your fingertips, from the Trevi Fountain to the Quirinale, from the Imperial Forums to the Colosseum. With just 30-rooms it hopes to be the new "it" place in the Eternal City leveraging its trendy bar and urban restaurant.
11. **La Maison d'Estournel**, *Bordeaux* - Located in the heart of Bordeaux, the new 14- room hotel is set in the former estate house of the acclaimed vineyard bearing the same label. Operated by the owner of La Reserve, the mansion is done up by English designer Alex Michaelis. The interiors are elegant yet approachable, making you feel more like you are in a friend's chateau than in a hotel. (March, 2021)
12. **Cheval Blanc Paris**, - Set in the former Art Deco La Samaritaine department store, this 72 room Peter Marino designed boutique hotel will have its own kids club, Guerlain spa, rooftop pool, with F&B by 3-star Arnaud Donckele all with stunning views over the River Seine. (June, 2021)
13. **Bulgari Paris** - Located on fashionable Avenue George V, this 76-room boutique hotel is designed by Italian designer Antonio Citterio Patricia Viel. It fuses Italian contemporary design with classic Parisian style. Despite its small size, the Bulgari will have a full-service spa, indoor pool and notable courtyard restaurant serving classic Italian cuisine with French accoutrements.
14. **Le K2 Chogori**, *Val D'Isere, France* - The conservative French ski resort gets a spark of sexiness with this famed Courchevel resort's new chic outpost fusing French and Tibetan design, wellness, and cuisine. Stunning 2-3-bedroom apartments
15. **Ultima** - The Ultima group unveils five exciting "private" resorts in Europe this year. Positioned as perfect takeover properties, Ultima fuses the concept of private villa with private resort. Ultima Crans Montana opens in January 2021 along with Ultima Megève both with their own indoor pool, and fitness center - and its own helipad and night club. The new Ultima Courchevel opens Summer 2020 with 13 private chalets in a resort-style hotel. Geneva welcomes its first urban home hotel with eight master bedrooms. A warm weather option opens in Corfu in Spring 2021The private villa resort offers seven bedrooms, two outdoor pools, a cinema, spa, and a private boat.
16. **One&Only Portonovi**, *Montenegro* - Set on a new 60-acre luxury development on the picturesque Bay of Boka Kotorska, the One&Only Portonovi has its own beach and jetty and features 113 guestrooms. It will also be home to an extensive Henri Chenot wellness center, offering detoxification and a 360°approach to wellbeing.
17. **Cosme**, *Paros Greece* - The first true luxury resort in Paros will no doubt lure luxe travelers from the bustling islands of Mykonos and Santorini to explore the more local vibe of Paros. Launched by the owners of Mystique and Vedema, Cosme is set on a private stretch of

beach, the 40-room resort will feature a private beach club, oceanfront pool, spa, and signature restaurant. (July, 2021)

18. **Myconian Panoptis**, *Mykonos* - With just 18 rooms and an over-the-top 25,000 sqft. 21-bedroom villa, this rustic sexy resort is set on a secluded bluff overlooking the sea offering a more “wild” and organic side of the party island about 20 minutes away. The totally “connected” 24/7 concierge team promises to anticipate client needs and snag the best tables at the best clubs any day of the week. (April, 2021).
19. **Kalesma**, *Mykonos* - this over-the-top hillside resort’s 25 rooms will each have their own full-size pool overlooking the sea and staffed by the owner’s personal team from his three hotspot restaurants in Athens. Designed with a traditional, white-washed Cycladic style with a contemporary twist, Kalesma’s owner, a local on the island for generations, brings the “other” Mykonos to guests with access to local artists, studios, and hidden boutiques. (April, 2021)
20. **Katikies Garden**, *Fira, Santorini*, A converted monastery, this new outpost by Santorini mainstay Katikies offers a unique luxury option in Fira, it is ideal for people looking for a spread out, less vertical option in Santorini. (Spring, 2021)
21. **Palacio de Canavezes**, *Porto Portugal* – Gordon Campbell Gray brings luxury lifestyle to this gateway to the Doro Valley. Most of the 52 accommodations boast dramatic river views and chic style. Taking advantage of the city’s thermal hot springs directly underneath the hotel the new PUREGRAY Health and Wellbeing center will focus on thermal therapy.
22. **Six Senses Ibiza** *Spain* - Located on 25 acres of the northern tip of Ibiza’s Cala Xarraca Bay, about 30 minutes from Ibiza Town, Six Senses will be the perfect place to detox after several days on the island’s infamous beach clubs and night clubs. With 134 rooms, including townhouses, pools suites and beach cave units, it will boast one of the county’s most sophisticated spas along a panoramic bay and beach. (April, 2021)
23. **Casa Formentera**, *Spain* - Everyone who is anyone knows that Formentera is the ultimate escape from the endless hedonism of Ibiza but before this new jewel opened, there was really no great place to stay. With just 14 rooms, this new boutique resort sits on the beautiful white sands of Playa Migjorn offering a polished organic style.
24. **Matild Palace, Budapest** - Set in the 1902 UNESCO world heritage site Belle Epoque Matild Palace, the new Luxury Collection hotel will feature 130 rooms, a rooftop terrace, spa, and cabaret. Overlooking the Elizabeth Bridge the palace was built as a hub of society by the royal family and will fuse contemporary design against the elaborate palatial design. (March, 2021)
25. **Corinthia Grand Hotel du Boulevard Bucharest**, *Romania* – The stately Corinthia opens up Romania’s capital to a new level of luxury with its redevelopment of an 1867 Art Nouveau landmark building. The Grand Hotel’s interiors are a stunning fusion of

contemporary design, embracing its classical surrounding with just 50 rooms and suites, an elaborate grand ballroom, and game-changing restaurants. (March, 2021)

26. **Mandarin Oriental Madrid**: Mandarin Oriental lovingly restores the spectacular Ritz Madrid sitting on the coveted Golden Triangle of Art just opposite the Prad & Thyssen museums. The 153 rooms and suites will have a new contemporary style while a lavish spa with indoor pool and reimagined elegant Palm Court assures the Ritz will maintain its position as the prestigious Spanish institution that it has been for over a century.

### **Middle East:**

1. **Arthaus Beirut** - Scheduled to open on 4th August, the day of the tragic explosion in Beirut, Arthaus was extensively damaged and set to reopen despite the challenges of 2020. This unique property is the passion project of art collectors Nabil and Zoe Debs who turn their 18th Century ancestral home in to a 25- room boutique hotel. No surprise art is the cornerstone of Arthaus Beirut, which is a cultural hideaway in the city for artists and intellectuals from all disciplines in the world. Expect this to be the future art-hub of this resilient jewel of the Mediterranean. (June, 2021)
2. **Galei Kinnereth Hotel** - Conceived by burgeoning Israeli designer Saar Zafrir, this 123-room hotel aims to bring contemporary luxury to the Galilee sea, using a minimal, clean color palette and drawing inspiration from the local, natural surroundings. The glass pool exposing ancient ruins beneath and overlook the hotel's beach club, indoor and outdoor bar, and restaurant by Israeli chef Assaf Granit. (May, 2021)

### **Indian Ocean:**

1. **Fari Islands, Maldives** - Located just a 45-minute boat ride from Malé airport, the Fari Island development will debut with three luxury hotels. The 64-room **Patina Resort** by **Capella** and **Ritz-Carlton hotel**, both extremely different in style. The more 110-room bohemian Patina features rooms and villas ranging in size from one to three-bedroom villas all designed with a Scandinavian-inspired organic-minimalist style featuring the first plant-based restaurant in the country. The more sumptuous Ritz Carlton jets out in either direction with some of the largest overwater accommodations in the Maldives with a more slick, contemporary design. Both resorts will also have access to a picturesque Fari Islands Marina –with its vibrant Beach Club, charming boutiques, and an impressive selection of dining options.
2. **Chedi Kudavillingi** - The 99-villa property will feature 36 overwater villas, a 150-metre-long central pool all just a 25-minute boat ride from Malé Airport. Set on a spectacular coral reef, the Chedi will have eight overwater treatment rooms, a beach club and Hawker Stalls inspired from Singapore.

## **Africa:**

1. **Xigera Safari Lodge**, *Botswana* - Set on the watery channels of Moremi Game Reserve on the Okavango Delta, Xigera (pronounced 'Kee-jera') is a haven for art lovers. Each of the 12 suites and all public spaces celebrate African art design (opening December, 2020)
2. **Damu Tau**, *Botswana* - Wilderness Safari's new ultra-luxury camp in Botswana's Linyata elephant sanctuary overlooking Osprey Lagoon. Each of the seven tents are over 1,500 sqft. with private plunge pools, large bathrooms, and outdoor showers, all with panoramic views on the vast flood plains. Just north, Little Duma Tau features just 4 tents, ideal for a family takeover. The camp runs on 100% solar energy and facilities a fitness center, small spa and 11-meter lap pool.
3. **Jack's Camp**, *Botswana* - This 1940's Botswanan darling is being completely re-built with its whimsical and flamboyant design juxtaposed against the stark Kalahari Desert. Ideal for active travelers, guests can participate in walking safaris, interact with Zu/'hoasi Bushmen, quad biking across the lunar expanse of the pans or experience the spectacular migration of zebra and wildebeest – the second biggest in Africa.
4. **Kisawa Sanctuary**, *Mozambique* - Vistajet heir Nina Flohr sets out to prove that the ultimate sustainable resort will spare no luxury. Kisawa's twelve bungalows are set on a 750 acre stretch of rustic white sandy beaches, each with about 4,000 sqft. of private space including an infinity pool, kitchen, and private beach that opens to the milky-blue azure waters. Committed to prove her new business model of "light touch on land with deep engagement of nature," all spaces are literally created with a 3D printer using local sand and water as mortar. Designed to look like traditional Mozambique dwellings, the \$8,000+/night accommodations are anything but. (November, 2021)

## **Asia:**

1. **Capella Hanoi** – Set along Hoàn Kiếm Lake, this 47-room boutique hotel pays homage to Hanoi's French Art-Deco influence with interiors done up by Bill Bensley who crafts a stunning story through 1920's fabrics and details paying homage to the famous Hanoi Opera. The indoor pool is designed to resemble a haven for opera singers to rest their voice while the Auriga Spa following a celestial rhythm based on lunar phases. The property is ideal for people looking for a more intimate, less historic luxury option in this jewel of a city (January, 2021).
2. **Mandarin Oriental Saigon**, *Ho Chi Minh City* - Set above the iconic Union Square Saigon in the heart of this bustling city, the 277-room Mandarin Oriental will include six restaurants and a sprawling spa with an outdoor pool. Designed by Patricia Urquiola, the Mandarin Oriental promises to embrace the history of the building and the storied city itself.
3. **Ritz-Carlton Reserve Niseko Village**, *Hokkaido, Japan* – Considered the skiing mecca of Asia, Niseko Village will welcome the opening of the Ritz-Carlton Reserve at Niseko Village. The hotel will have all the best ski amenities with unobstructed views of Mount Yotei, and a restaurant inspired by locally sourced Hokkaido produce.

4. **Fauchon L'Hôtel Kyoto** - Favorite pink French food brand opens its second first hotel outside of Paris giving Kyoto a jolt of energy with a sexy vibe.
5. **Zannier Hotels Bai San Ho**, *Phu Yen Province, Vietnam* - The boho-chic Zannier hotels open this 71-villa beachfront resort just outside Phu Yen, each reflecting the style of the local Cham tribe. With a farm-to-table culinary focus, the resort is expected to attract active travelers seeking a beachfront wellness experience with its sprawling spa and a host of activities including surfing, snorkeling, canoeing, tennis, and yoga.
6. **Elang at Bawah Reserve** *Indonesia* - The exclusive Bawah Island resort off the coast of Singapore gets even more exclusive with the owner's private island home available for exclusive takeover. Just a short boat ride off the main resort, Elang features 6 cliffside lodge, and clubhouse for gathering and a dramatic pool carved into the natural hollow.
7. **Taj Chai Kutir Resort & Spa**, *Darjeeling, India* - Taj tames India's pastoral tea country with the first luxury resort. The 72-room sanctuary is set on a 22-acre tea farm on the Makaibari Tea Estate with access to unique experiences such as tea foraging, creating custom blends, forest treks and wellness rituals.



## **Other Exciting Hotel Openings**

### **North America**

1. Applewood Manor, Ashville, NC (Q2, 2021)
2. Newbury, Boston (Q1, 2021)
3. Thompson San Antonio (Q1 2021)
4. Pendry Chicago - May 2021
5. Moxy South Beach (Q2, 2021)
6. The Ritz-Carlton Paradise Valley Arizona (April, 2021)
7. Park Hyatt Toronto (May, 2021)
8. Thompson, Denver (June, 2021)
9. Cara Hotel Los Angeles
10. Thompson, Hollywood
11. Life House, Chattanooga, TN
12. Life House Bushwick
13. NoMad London
14. Fairmont Century Plaza, Los Angeles
15. Cloudville, Jackson Hotel
16. Nobu London
17. AC Hotel Maui, Wailea (not on the sea), Q2, 2021
18. Park Hyatt Toronto
19. Virgin, Las Vegas

### **Caribbean & Mexico**

1. Ritz Carlton Turks & Caicos (June, 2021)
2. The St Regis Kanai Resort, Riviera Maya (October, 2021)
3. Frenchman's Reef, British Virgin Islands
4. Kimpton Tulum
5. Waldorf Cancun
6. Edition Riviera Maya
7. Alaia Belize

### **South America**

1. Ritz Carlton Mexico City (April, 2021)
2. Fairmont Rio de Janeiro Copacabana
3. Four Seasons Tamarindo
4. Mukul, Auberge Resorts Collection
5. Viceroy Panama
6. Hotel Montevideo (Montevideo, Uruguay)

### **Asia**

1. &Beyond Punakha River Lodge, Bhutan (Mid 2021)
2. Waldorf Astoria Bali
3. King's Mansion (Goa, India)
4. Kimpton, Phu Quoc (Q2, 2021)

5. Regent Bali (Q4, 2021)
6. Langham Jakarta (April, 2021)
7. Andaz, Bali
8. Roky Kyoto
9. Life House, Seminyak, Bali
10. Four Seasons Bangkok at Chao Phraya River
11. Mango House Seychelles
12. Shangri-La's Bali Resort & Spa, The Maj Nusa Dua
13. Capella Maldives (Kengo Kuma)
14. The Silveri Hong Kong, MGallery
15. Shangri-La Hotel, Phnom Penh, Cambodia
16. Andaz Shenzhen Bay, China (June, 2021)
17. Andaz Bali
18. Alisla Dalit Bay

### **Middle East**

1. Nobu Marrakech
2. Shangri-La Hotel, Jeddah, Saudi Arabia
3. Anantara Mina Al Arab Ras Al Khaimah Resort
4. St. Regis Dubai (March, 2021)
5. Edition Dubai
6. Banyan Tree Doha
7. Anantara al Houara, Tangier

### **Europe**

1. The Londoner
2. The Woodward, Geneva
3. Fairmont Windsor Park
4. Edition Madrid
5. Raxto, Mallorca
6. Almanac Vienna
7. Rosewood Villa Magna, Madrid
8. The Grand Marazin, Paris
9. Hotel Milos, Athens
10. Edition Roma
11. Yes! Santorini
12. Le Coucou Méribel
13. ReMix Hotel, Paris
14. Kozmo Hotel Budapest (Budapest, Hungary)
15. Romeo Roma
16. Almanac Vienna
17. Nobu Warsaw
18. Mandarin Oriental Istanbul

### **South Pacific**

1. Crown Sydney
2. The Tasman, Hobart
3. Sofitel Adelaide, Australia
4. Ovolo South Yarra, Melbourne, Australia
5. QT Auckland, New Zealand

**About EMBARK Beyond:** Embark is an international luxury travel and lifestyle partnership group, attracting the very best forward-thinking talent through shared ownership. This cutting-edge concept in the luxury lifestyle space has helped the company launch with over \$100 million in sales to a sharply focused, highly confidential black book of ultra-high net worth clients composed mostly of Gen-X and Millennial A-list celebrities, sports stars, Fortune 500 executives, dynamic financiers, entrepreneurs, and real estate moguls around the world. Not only does the company pride itself of creating tailored, meaningful global experiences for individuals, it also hosts the largest luxury social destination event businesses in the Americas. Embark's platform encourages synergies amongst partners touching an UHNWI's life with expert advisors specializing in an individual's preferences, passions, life goals and legacy.

**About Jack Ezon:** Jack S. Ezon is Founder and Managing Partner at Embark, a luxury lifestyle partnership specializing in bespoke travel experiences. In his role Jack oversees the company's direction, expansion plans, strategic partnerships, PR, and customer journey mapping while inspiring talent and business development.

Ezon is one of the most well connected and influential travel advisors in the world, known as a true innovator and outspoken leader in the global luxury travel business. His deep and broad relationships coupled with his global black book of clients and local purveyors had him dubbed the "*Olivia Pope of travel*" by Bloomberg in 2018. Lauded for his ability to deliver luxury travel experiences tailored to the next generation of travelers, he has attracted a core group of UHNW Generation-X and Millennial clients and built one of the America's largest luxury social destination event businesses, partnering with an elite group of celebrity event planners to orchestrate incredible destination weddings, birthdays, and other celebrations around the world.

As a member of Virtuoso, Jack sat on the Hotels & Resorts Committee for 8 years and served as the first chairman of Virtuoso's Next-Gen Committee, a group focused on attracting the next generation of luxury travelers and advisors. Well respected by some of the world's most renowned hotel companies, Jack is often sought after for his insight on branding and product positioning, sitting on advisory boards for many travel companies including Belmond, Ritz Carlton, Aman, and Accor. Ezon has an eye for new talent, which is why he has focused his efforts on cultivating savvy Millennial advisors and has launched Embark as a lifestyle partnership, providing equity opportunities for forward-thinking leaders in the luxury lifestyle and travel space.

Previously, Jack built Ovation Travel's leisure business under the banner of Ovation Vacations and Ovation Celebrations, growing it from \$3 million to over \$350 million. A father of four, he graduated from New York University's Stern School of Business and received a J.D. from Cardozo School of Law.



## Jack S. Ezon

### Founder & Managing Partner

+1-212-651-3750

jack@embarkbeyond.com

@jackezon

### Embark Beyond, a Virtuoso Agency

133 West 19th Street

New York, New York 10011

[www.EmbarkBeyond.com](http://www.EmbarkBeyond.com)