

This notice in TED website: <https://ted.europa.eu/udl?uri=TED:NOTICE:298362-2021:TEXT:EN:HTML>

**Germany-Frankfurt am Main: Morning News Briefing  
2021/S 114-298362**

**Contract award notice**

**Results of the procurement procedure**

**Services**

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

**I.1) Name and addresses**

Official name: European Central Bank  
Postal address: Sonnemannstrasse 22  
Town: Frankfurt am Main  
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt  
Postal code: 60314  
Country: Germany  
E-mail: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)  
Telephone: +49 69/13445974  
Fax: +49 69/13447110

**Internet address(es):**

Main address: <http://www.ecb.europa.eu>

**I.4) Type of the contracting authority**

European institution/agency or international organisation

**I.5) Main activity**

Economic and financial affairs

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title:**

Morning News Briefing  
Reference number: PRO-005946

**II.1.2) Main CPV code**

92400000 News-agency services

**II.1.3) Type of contract**

Services

**II.1.4) Short description:**

The ECB, via the Directorate General Communications, Global Media Relations Division sought through this public tender a supplier for the provision of morning news briefings. The morning news briefings must follow the

specification detailed below and should cover print and online media from the euro area countries, as well as international financial media, on given topics.

The morning news briefings will contribute to support the media monitoring function of the ECB and provide situation awareness to the Executive Board members, senior management and other ECB staff members with regard to media coverage across the euro area and internationally of topics related to ECB, the Eurosystem, other major central banks, Banking Supervision, the European Union and its institutions, European/euro area economy and international economy, financial markets, as well as trending political topics and other topics of interest for the ECB.

II.1.6) **Information about lots**

This contract is divided into lots: no

II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 619 200.00 EUR

II.2) **Description**

II.2.3) **Place of performance**

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Main site or place of performance:

The services shall be provided mainly at the contractors premises.

II.2.4) **Description of the procurement:**

The ECB, via the Directorate General Communications, Global Media Relations Division sought through this public tender a supplier for the provision of morning news briefings. The morning news briefings must follow the specification detailed below and should cover print and online media from the euro area countries, as well as international financial media, on given topics.

The morning news briefings will contribute to support the media monitoring function of the ECB and provide situation awareness to the Executive Board members, senior management and other ECB staff members with regard to media coverage across the euro area and internationally of topics related to ECB, the Eurosystem, other major central banks, Banking Supervision, the European Union and its institutions, European/euro area economy and international economy, financial markets, as well as trending political topics and other topics of interest for the ECB.

II.2.5) **Award criteria**

Quality criterion - Name: Quality of the technical offer / Weighting: 50

Price - Weighting: 50

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 255-639219](#)

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

**Title:**

Morning News Briefing

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

17/05/2021

V.2.2) **Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Official name: LFMI Media Services Ltd

Postal address: 24a Lower Abbey Street Dublin

Town: Dublin

NUTS code: IE061 Dublin

Country: Ireland

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 900 000.00 EUR

Total value of the contract/lot: 619 200.00 EUR

V.2.5) **Information about subcontracting**

**Section VI: Complementary information**

VI.3) **Additional information:**

The procurement procedure has been conducted in accordance with Decision ECB/2016/2 of 9 February 2016 laying down the rules on procurement, OJ L 45, 20.2.2016, p. 15 (as amended) available on the ECB website: <http://www.ecb.europa.eu/ecb/jobsproc/tenders/html/index.en.html>.

VI.4) **Procedures for review**

VI.4.1) **Review body**

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postal code: 60314

Country: Germany

Telephone: +49 6913440

Fax: +49 6913446886

Internet address: <http://www.ecb.europa.eu>

VI.4.2) **Body responsible for mediation procedures**

Official name: The European Ombudsman  
Postal address: 1 avenue du Président Robert Schuman, CS 30403  
Town: Strasbourg Cedex  
Postal code: 67001  
Country: France

VI.4.3) **Review procedure**

Precise information on deadline(s) for review procedures:  
Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the Rules on Procurement, as amended. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

VI.4.4) **Service from which information about the review procedure may be obtained**

Official name: Central Procurement Office of the European Central Bank c/o Legal Advice Team  
Postal address: Sonnemannstrasse 22  
Town: Frankfurt am Main  
Postal code: 60314  
Country: Germany  
E-mail: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)  
Telephone: +49 6913440  
Fax: +49 6913447110  
Internet address: <http://www.ecb.europa.eu>

VI.5) **Date of dispatch of this notice:**

08/06/2021