Germany – Event services – Event Agency Management Works and Services in Frankfurt OJ S 160/2024 19/08/2024 Contract or concession award notice – light regime Services

1. Buyer

1.1. Buyer

Official name: European Central Bank Email: procurement@ecb.europa.eu Legal type of the buyer: EU institution, body or agency Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Event Agency Management Works and Services in Frankfurt Description: The European Central Bank (ECB) is seeking interested parties through this call for expression of interest in participating in a procurement procedure for the provision of event agency management works and services in Frankfurt (PRO-006388). To organise and participate in such events the ECB envisages to conclude two framework agreements in ranking (the 'Contracts') for a total duration of 48 months with the suppliers offering the best value for money (the 'Contractors') for the provision of works and services (the 'Deliverables') related to: 1. concept advice and development; 2. activity management and coordination; 3. venue management; 4. event administration; 5. host/hostess services; and 6. related tasks. It is envisaged that the vast majority of deliverables will need to be provided in Frankfurt am Main, Germany.

Procedure identifier: 7ffc559b-9586-4910-88bd-e88c83dfdf9b Previous notice: 342813-2023 Internal identifier: PRO-006388 Type of procedure: Other multiple stage procedure

2.1.3. Value

Estimated value excluding VAT: 7 000 000,00 EUR Maximum value of the framework agreement: 7 000 000,00 EUR

2.1.4. General information

Additional information: The total aggregate value of the orders to be issued under the framework agreement shall not exceed EUR 7 000 000. This tender procedure is conducted via the ECB's electronic tendering system (e-tendering) which can be accessed via the following internet address: http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html If you have not used the ECB's electronic tendering system before, you need to register via the above link (click on 'Register'). Subsequently to the registration, you will receive an automated notification with your user credentials to log in (click on 'Login') and to access the tender documentation. Please note that: — A registration to the above system is only required once and you can reuse your user credentials in all future procedures of the ECB which are conducted via the above system. Therefore, please keep your user credentials for the future; — In case you should have participated in previous ECB tender procedure(s) in the past which were conducted via the ECB's prior online system, you nevertheless need to register once to

the ECB's electronic tendering system under the above address; - Your mere registration does not constitute an application/tender. You must submit your application/tender via the ECB' s electronic tendering system as further instructed in the application/tender documentation. The system reference number for the above procurement is: RFX-35Q-2023-000008: PRO-006388-R1-Event Agency Frankfurt. To download the tender documents, log on to the ECB's electronic tendering system with your login and password. Expand the field 'Public Tenders -Upcoming Events'. Click on 'Click to request an invitation to this event' for the above procedure and close the new window which opens. Once the request is completed (this can take a few minutes), the status of the participation request will change to 'Invited' and the RFx documentation will be accessible via the RFx tab. Under the above link you also find user guides for detailed information on how to use the system and contact details for technical support. Should you require technical help when using the system, please contact the ECB's technical support team at sourcing.support@ecb.europa.eu by quoting the reference number and the problem experienced. Any other queries relating to this procurement procedure and the content of the procurement documentation shall be submitted as message via the ECB's etendering system (under the tab 'Discussion'). The ECB endeavours to answer all gueries as quickly as possible but cannot guarantee a minimum time response. The ECB shall not be bound to reply to queries received less than seven calendar days before the time-limit for the submission of tenders. The tender procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World Trade Organisation Agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements. The tender procedure is conducted in accordance with Decision ECB/2016/2 laying down the rules on procurement (as amended), available at https://www.ecb.europa.eu/ecb/legal/1001/procurement/html/index.en. html And in EUR-Lex: https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX: 02016D0002-20200501.

Legal basis:

Other

https://eur-lex.europa.eu/eli/dec/2016/245/2020-05-01 - Consolidated text: Decision (EU) 2016 /245 of the European Central Bank of 9 February 2016 laying down the rules on procurement (ECB/2016/2) (recast)

5. Lot

5.1. Lot: LOT-0000

Title: Event Agency Management Works and Services in Frankfurt Description: The European Central Bank (ECB) is seeking interested parties through this call for expression of interest in participating in a procurement procedure for the provision of event agency management works and services in Frankfurt (PRO-006388). To organise and participate in such events the ECB envisages to conclude two framework agreements in ranking (the 'Contracts') for a total duration of 48 months with the suppliers offering the best value for money (the 'Contractors') for the provision of works and services (the 'Deliverables') related to: 1. concept advice and development; 2. activity management and coordination; 3. venue management; 4. event administration; 5. host/hostess services; and 6. related tasks. It is envisaged that the vast majority of deliverables will need to be provided in Frankfurt am Main, Germany.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

5.1.2. Place of performance

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712) Country: Germany

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 7 000 000,00 EUR

5.1.10. Award criteria

Criterion: Type: Quality Description: Quality of the technical offer Weight (percentage, exact): 60

Criterion: Type: Price Description: Financial offer Weight (percentage, exact): 40

5.1.12. Terms of procurement

Information about review deadlines: Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the rules on public procurement. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

5.1.15. Techniques

Framework agreement: Framework agreement, without reopening of competition

5.1.16. Further information, mediation and review

Mediation organisation: The European Ombudsman

Review organisation: Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Organisation providing additional information about the procurement procedure: European Central Bank

Organisation providing more information on the review procedures: European Central Bank Organisation signing the contract: European Central Bank

6. Results

Maximum value of the framework agreements in this procedure: 7 000 000,00 EUR

6.1. Result lot Identifier: LOT-0000

Winner selection status: At least one winner was chosen. Framework agreement: Maximum value of the framework agreement: 7 000 000,00 EUR

6.1.2. Information about winners Winner: Official name: PP Live GmbH Tender: Tender identifier: Offer PP Live GmbH Identifier of lot or group of lots: LOT-0000 Value of the result: 7 000 000,00 EUR The tender was ranked: yes Rank in the list of winners: 1 Contract information: Identifier of the contract: Framework agreement for the provision of event agency management works and services in Frankfurt - rank 1 - PP Live GmbH Title: Framework agreement for the provision of event agency management works and services in Frankfurt Date on which the winner was chosen: 04/07/2024 Date of the conclusion of the contract: 25/07/2024 The contract is awarded within a framework agreement: no Organisation signing the contract: European Central Bank

6.1.4. Statistical information:

Received tenders or requests to participate: Type of received submissions: Tenders Number of tenders or requests to participate received: 3

6.1. Result lot Identifier: LOT-0000

Winner selection status: At least one winner was chosen. Framework agreement: Maximum value of the framework agreement: 7 000 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: Voss+Fischer GmbH **Tender**: Tender identifier: Offer Voss+Fischer GmbH Identifier of lot or group of lots: LOT-0000 The tender was ranked: yes Rank in the list of winners: 2 Contract information:

Identifier of the contract: Framework agreement for the provision of event agency management works and services in Frankfurt - rank 2 - Voss + Fischer GmbH Title: Framework agreement for the provision of event agency management works and services in Frankfurt Date on which the winner was chosen: 04/07/2024 Date of the conclusion of the contract: 29/07/2024 The contract is awarded within a framework agreement: no

Organisation signing the contract: European Central Bank

6.1.4. Statistical information:

Received tenders or requests to participate: Type of received submissions: Tenders Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: European Central Bank Registration number: 0001 Postal address: Sonnemannstrasse 22 Town[.] Frankfurt am Main Postcode: 60314 Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712) Country: Germany Contact point: Central Procurement Office Email: procurement@ecb.europa.eu Telephone: +49 6913440 Internet address: http://www.ecb.europa.eu Roles of this organisation: **Buyer** Organisation providing additional information about the procurement procedure Organisation providing more information on the review procedures Organisation signing the contract

8.1. ORG-0003

Official name: The European Ombudsman Registration number: 0003 Postal address: 1 avenue du Président Robert Schuman, CS 30403 Town: Strasbourg Cedex Postcode: 67001 Country subdivision (NUTS): Bas-Rhin (FRF11) Country: France **Roles of this organisation**: Mediation organisation

8.1. ORG-0005

Official name: PP Live GmbH Registration number: DE114201295 Postal address: Walther-von-Cronberg-Platz 6 Town: Frankfurt am Main Postcode: 60594 Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712) Country: Germany **Roles of this organisation**: Tenderer **Beneficial owner**: Nationality of the owner: Germany **Winner of these lots**: LOT-0000

8.1. ORG-0006

Official name: Voss+Fischer GmbH Registration number: DE177441380 Postal address: Georg-Voigt Straße 17 Town: Frankfurt am Main Postcode: 60325 Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712) Country: Germany **Roles of this organisation**: Tenderer **Beneficial owner**: Nationality of the owner: Germany **Winner of these lots**: LOT-0000

8.1. ORG-0007

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team Registration number: 0002 Postal address: Sonnemannstraße 22 Town: Frankfurt am Main Postcode: 60314 Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712) Country: Germany Contact point: Procurement Review Body of the European Central Bank, c/o Legal Advice Team Email: LegalServices@ecb.europa.eu Telephone: +496913440 **Roles of this organisation**: Review organisation

11. Notice information

11.1. Notice information

Notice identifier/version: ea6fd5e0-5cd5-4b1c-8304-cf3e8c3c54fd - 01 Form type: Result Notice type: Contract or concession award notice – light regime Notice subtype: 33 Notice dispatch date: 15/08/2024 16:13:18 (UTC) Languages in which this notice is officially available: English, Danish, German, Spanish, Finnish, French, Greek, Italian, Dutch, Portuguese, Swedish, Czech, Estonian, Hungarian, Lithuanian, Latvian, Maltese, Polish, Slovak, Slovenian, Irish, Bulgarian, Romanian, Croatian

11.2. Publication information

Notice publication number: 495309-2024 OJ S issue number: 160/2024 Publication date: 19/08/2024