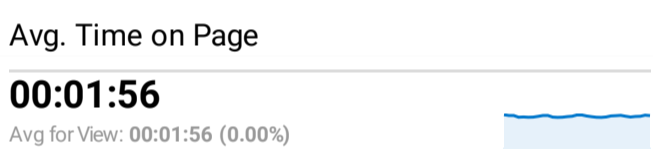
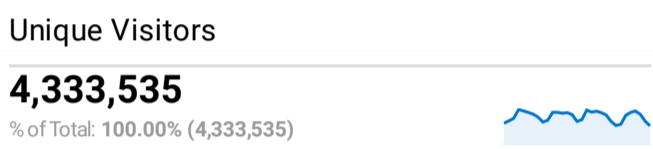
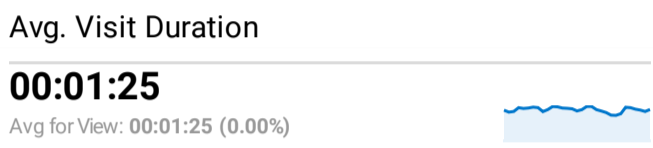
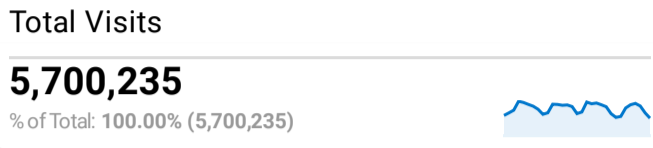


Web Performance Metrics-CBP.gov

Dec 1, 2023 - Dec 31, 2023

All Users
100.00% Sessions

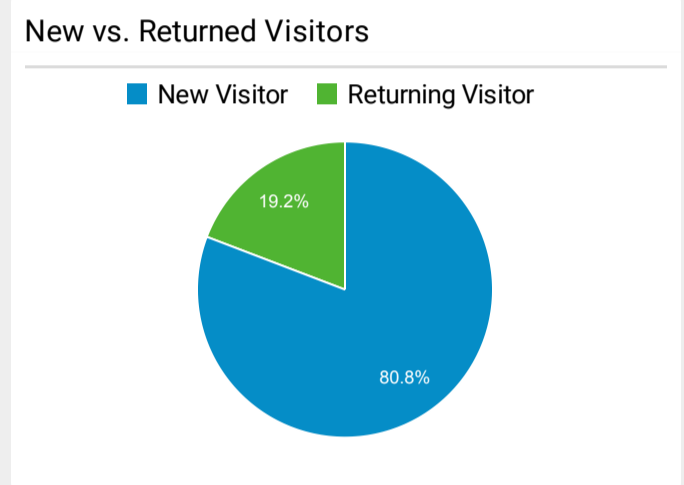
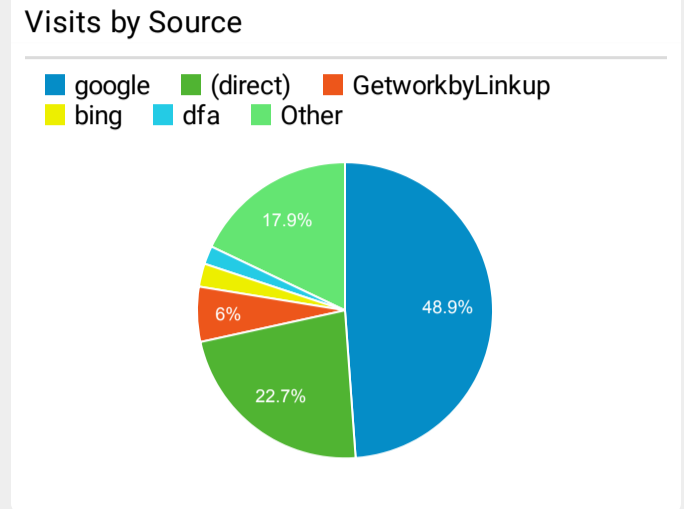


Top Pages

Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	1,012,037
U.S. Customs and Border Protection U.S. Customs and Border Protection	575,717
careers	538,074
Mobile Passport Control (MPC) U.S. Customs and Border Protection	486,563
How to Apply for Global Entry U.S. Customs and Border Protection	431,452
Connect to Recruiter CBP Careers	359,813
Search Careers CBP Careers	311,881
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	222,569
Global Entry Enrollment on Arrival U.S. Customs and Border Protection	187,239
Global Entry Enrollment Centers U.S. Customs and Border Protection	168,536

Visits by Social Network

Social Network	Sessions
Facebook	38,881
Naver	6,374
Twitter	6,153
reddit	3,646
LinkedIn	3,449
YouTube	1,699
Instagram	1,231



Pageviews and Pages / Session by Mobile (Inc...)

Mobile (Including Tablet)	Pageviews	Pages / Session
Yes	5,271,823	1.50
No	4,525,861	2.07

Web Search Metrics-CBP.gov

Dec 1, 2023 - Dec 31, 2023

All Users
100.00% Sessions

Sessions
5,700,235
% of Total: 100.00% (5,700,235)

Visits to CBP.gov
5,700,235
% of Total: 100.00% (5,700,235)

Total Internal Searches
99,365
% of Total: 100.00% (99,365)

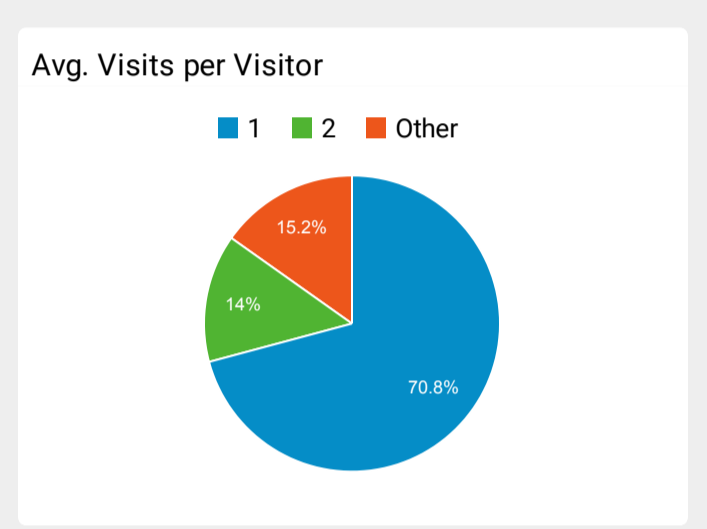
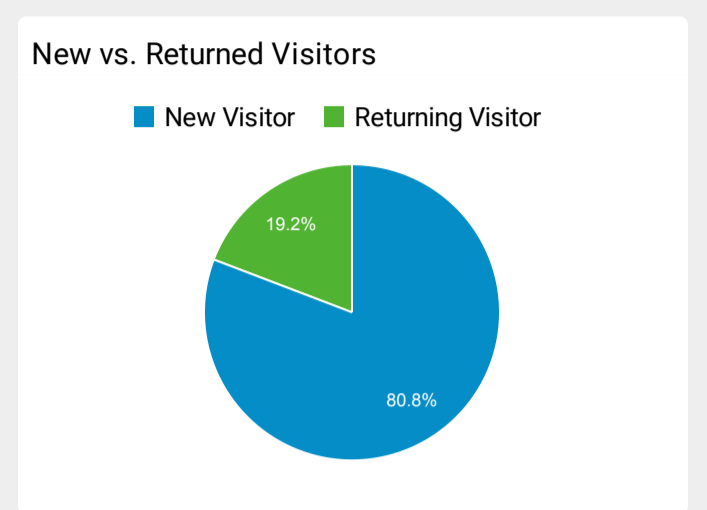
Total External Searches (Google)
2,683,327
% of Total: 47.07% (5,700,235)

Organic Search Traffic

Full Referrer	Sessions
google	2,466,905
bing	143,805
yahoo	38,647
duckduckgo	25,529
ecosia.org	2,140
baidu	2,118
naver	1,630
aol	751
qwant.com	82
yandex	54

Sessions by Shared URL

Shared URL	Sessions
www.cbp.govwww.cbp.gov/	3,500
www.cbp.govwww.cbp.gov/document/forms/form-i-736-guam-cnmi-visa-waiver-information-english	3,407
www.cbp.govwww.cbp.gov/newsroom/speeches-and-statements/statement-cbp-suspension-rail-operations-eagle-pass-and-el-paso	1,488
www.cbp.govwww.cbp.gov/travel/trusted-traveler-programs/global-entry	930
www.cbp.govwww.cbp.gov/travel/us-citizens/mobile-passport-control	808
www.cbp.govwww.cbp.gov/trade/fakegoodsrealdealers	757
careers.cbp.govcareers.cbp.gov/s/career-paths/usbp	754
www.cbp.govwww.cbp.gov/travel/us-citizens/know-before-you-go/prohibited-and-restricted-items	731
careers.cbp.govcareers.cbp.gov/s/search-careers	637
www.cbp.govwww.cbp.gov/newsroom/stats/nationwide-encounters	598



Top Internal Searches by Search Term

Search Term	Total Unique Searches
renew global entry	1,922
log in global entry	1,849
login	1,703
login global entry	1,222
sign in	900
global entry application	854
i-94	820
renew global entry card	777
esta	649
log in	546

Top External Searches (Google - as reported)

Keyword	Sessions
(not set)	27,076
괘 비자면제신청서 양식	298
비자면제신청서	223
비자면제신청서 양식	82
비자면제	75
괘+비자면제신청서+양식	54
괘 비자면제신청서	39
비자	38
입국신고서	38
esta	32