Web Performance Metrics-CBP.gov

Sep 1, 2022 - Sep 30, 2022

All Users
100.00% Sessions

Total Visits

4,955,263
% of Total: **100.00% (4,955,263)**

Pageviews

9,196,284
% of Total: **100.00% (9,196,284)**

Avg. Visit Duration

00:01:34
Avg for View: **00:01:34 (0.00%)**

Unique Visitors

3,714,208
% of Total: **100.00% (3,714,208)**

Avg. Pages / Visit

1.86
Avg for View: **1.86 (0.00%)**

Avg. Time on Page
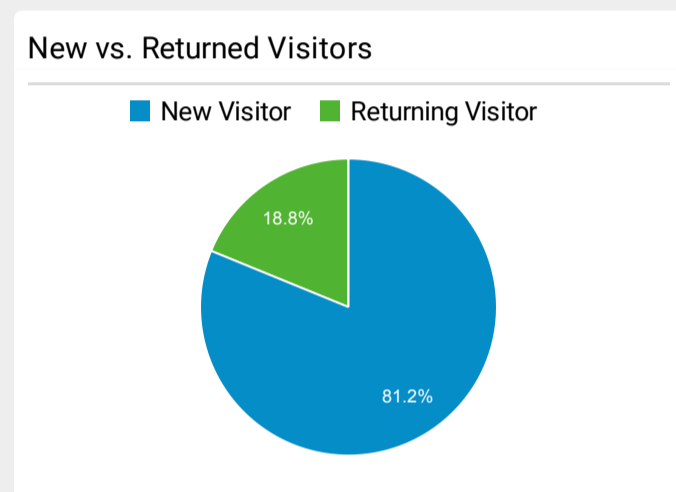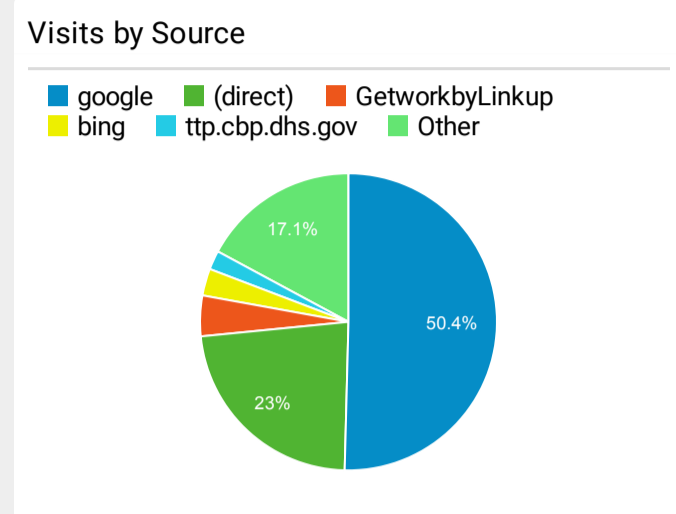
00:01:49
Avg for View: **00:01:49 (0.00%)**

Bounce Rate

55.78%
Avg for View: **55.78% (0.00%)**

Top Pages

Page Title	Pageviews
Global Entry | U.S. Customs and Border Protection	880,442
U.S. Customs and Border Protection | U.S. Customs and Border Protection	571,066
How to Apply for Global Entry | U.S. Customs and Border Protection	432,306
Enrollment on Arrival | U.S. Customs and Border Protection	292,372
Mobile Passport Control | U.S. Customs and Border Protection	243,874
Global Entry Enrollment Centers | U.S. Customs and Border Protection	210,770
Border Patrol Agent Apply Now	210,694
Arrival/Departure Forms: I-94 and I-94W | U.S. Customs and Border Protection	203,611
Electronic System for Travel Authorization | U.S. Customs and Border Protection	195,443
HRM Talent Network Form	147,990

Visits by Social Network

Social Network	Sessions
Facebook	25,664
Twitter	10,863
reddit	2,381
LinkedIn	1,746
Instagram	1,538
Naver	1,520
YouTube	1,381

Visits by Source

Legend: google, (direct), GetworkbyLinkup, bing, ttp.cbp.dhs.gov, Other

50.4%, 23%, 17.1%

New vs. Returned Visitors

Legend: New Visitor, Returning Visitor

81.2%, 18.8%

Pageviews and Pages / Session by Mobile (Inc...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	4,758,634	2.22
Yes	4,437,650	1.58