


Web Performance Metrics-CBP.gov

Nov 1, 2020 - Nov 30, 2020

All Users
100.00% Sessions


Total Visits

2,350,692
% of Total: 100.00% (2,350,692)




Pageviews

4,810,781
% of Total: 100.00% (4,810,781)




Avg. Visit Duration

00:01:34
Avg for View: 00:01:34 (0.00%)




Unique Visitors

1,784,902
% of Total: 100.00% (1,784,902)




Avg. Pages / Visit

2.05
Avg for View: 2.05 (0.00%)




Avg. Time on Page

00:01:29
Avg for View: 00:01:29 (0.00%)



Bounce Rate

58.26%
Avg for View: 58.26% (0.00%)



Top Pages

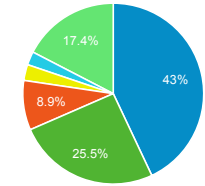
Page Title	Pageviews
U.S. Customs and Border Protection Securing America's Borders	362,484
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	334,687
Global Entry U.S. Customs and Border Protection	227,798
Locate a Port of Entry U.S. Customs and Border Protection	146,924
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	92,340
Border Wall System U.S. Customs and Border Protection	84,195
Careers U.S. Customs and Border Protection	79,208
How to Apply for Global Entry U.S. Customs and Border Protection	73,768
Global Entry Enrollment Centers U.S. Customs and Border Protection	73,146
Contact Us U.S. Customs and Border Protection	58,638

Visits by Social Network

Social Network	Sessions
Facebook	22,418
Twitter	15,645
YouTube	835
LinkedIn	802
Instagram Stories	799
reddit	754
Instagram	742

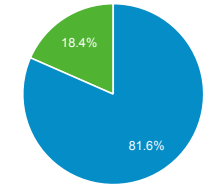
Visits by Source

google (direct) LinkUp
Google FB Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	2,857,866	2.40
Yes	1,952,915	1.69