

Web Performance Metrics-CBP.gov

Oct 1, 2018 - Oct 31, 2018

All Users
100.00% Sessions

Total Visits

3,391,873
% of Total: 100.00% (3,391,873)



Pageviews

8,535,240
% of Total: 100.00% (8,535,240)



Avg. Visit Duration

00:02:03
Avg for View: 00:02:03 (0.00%)



Unique Visitors

2,484,526
% of Total: 100.00% (2,484,526)



Avg. Pages / Visit

2.52
Avg for View: 2.52 (0.00%)



Avg. Time on Page

00:01:21
Avg for View: 00:01:21 (0.00%)



Bounce Rate

43.04%
Avg for View: 43.04% (0.00%)



Top Pages

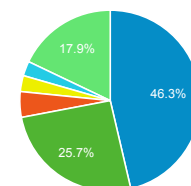
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	724,448
U.S. Customs and Border Protection Securing America's Borders	466,602
How to Apply for Global Entry U.S. Customs and Border Protection	354,992
U.S. Customs and Border Protection is now hiring!	237,800
Locate a Port of Entry U.S. Customs and Border Protection	221,142
Careers U.S. Customs and Border Protection	196,949
Global Entry Enrollment Centers U.S. Customs and Border Protection	182,863
We're sorry - something has gone wrong on our end. U.S. Customs and Border Protection	179,120
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	164,401
NAFTA Forms U.S. Customs and Border Protection	130,993

Visits by Social Network

Social Network	Sessions
Facebook	23,714
Twitter	10,871
LinkedIn	1,729
TripAdvisor	1,232
reddit	706
Naver	614
Instagram	501

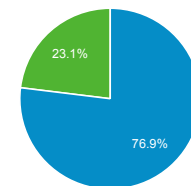
Visits by Source

google (direct) bing
facebook search.usa.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,587,363	2.91
Yes	2,947,877	2.00