

Web Performance Metrics-CBP.gov

Mar 1, 2019 - Mar 31, 2019

All Users
100.00% Sessions

Total Visits

4,136,774

% of Total: 100.00% (4,136,774)



Pageviews

9,364,383

% of Total: 100.00% (9,364,383)



Avg. Visit Duration

00:01:49

Avg for View: 00:01:49 (0.00%)



Unique Visitors

3,093,789

% of Total: 100.00% (3,093,789)



Avg. Pages / Visit

2.26

Avg for View: 2.26 (0.00%)



Avg. Time on Page

00:01:26

Avg for View: 00:01:26 (0.00%)



Bounce Rate

49.57%

Avg for View: 49.57% (0.00%)



Top Pages

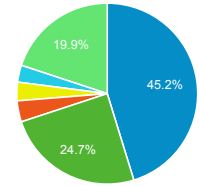
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	915,456
U.S. Customs and Border Protection Securing America's Borders	532,071
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	480,537
How to Apply for Global Entry U.S. Customs and Border Protection	422,054
Global Entry Enrollment Centers U.S. Customs and Border Protection	239,121
Locate a Port of Entry U.S. Customs and Border Protection	238,398
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	164,956
Travel U.S. Customs and Border Protection	137,764
Careers U.S. Customs and Border Protection	137,519
Electronic System for Travel Authorization U.S. Customs and Border Protection	130,841

Visits by Social Network

Social Network	Sessions
Facebook	56,094
Twitter	18,114
TripAdvisor	1,126
reddit	810
LinkedIn	754
Naver	706
YouTube	522

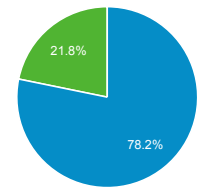
Visits by Source

■ google
 ■ (direct)
 ■ bing
 ■ facebook
 ■ FB
 ■ Other



New vs. Returned Visitors

■ New Visitor
 ■ Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,639,807	2.65
Yes	3,724,576	1.85