

Web Performance Metrics-CBP.gov

Feb 1, 2019 - Feb 28, 2019

All Users
100.00% Sessions

Total Visits

3,670,621

% of Total: 100.00% (3,670,621)



Pageviews

9,758,171

% of Total: 100.00% (9,758,171)



Avg. Visit Duration

00:01:55

Avg for View: 00:01:55 (0.00%)



Unique Visitors

2,754,740

% of Total: 100.00% (2,754,740)



Avg. Pages / Visit

2.66

Avg for View: 2.66 (0.00%)



Avg. Time on Page

00:01:09

Avg for View: 00:01:09 (0.00%)



Bounce Rate

40.52%

Avg for View: 40.52% (0.00%)

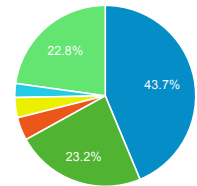


Top Pages

Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	917,288
U.S. Customs and Border Protection Securing America's Borders	557,903
U.S. Customs and Border Protection is now hiring!	454,693
How to Apply for Global Entry U.S. Customs and Border Protection	432,275
Locate a Port of Entry U.S. Customs and Border Protection	252,067
Global Entry Enrollment Centers U.S. Customs and Border Protection	247,435
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	186,625
Travel U.S. Customs and Border Protection	143,295
Careers U.S. Customs and Border Protection	139,533
Current U.S. Customs and Border Protection job openings!	134,709

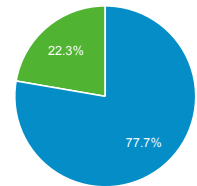
Visits by Source

■ google
 ■ (direct)
 ■ bing
 ■ facebook
 ■ search.usa.gov
 ■ Other



New vs. Returned Visitors

■ New Visitor
 ■ Returning Visitor



Visits by Social Network

Social Network	Sessions
Facebook	50,850
Twitter	20,756
reddit	1,503
TripAdvisor	1,094
LinkedIn	913
Naver	720
YouTube	644

Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,984,867	3.13
Yes	3,773,304	2.15