

CAIDP Seizing the Moment: A Time for Growth

"Thank you to **Center for AI and Digital Policy** for your leadership, for the tremendous public service that you render by offering these free courses and this free clinic to people all over the world." – Dr. Alondra Nelson, former Presidential Science Advisor, April 8, 2024



"The Center for AI and Digital Policy aims to promote a better society, more fair, more just — a world where technology promotes broad social inclusion based on fundamental rights, democratic institutions, and the rule of law."

In just a few years, the Center for AI and Digital Policy has built a **remarkably effective and widely regarded program on Artificial Intelligence policy**. CAIDP has launched courses to train future AI policy leaders. CAIDP has worked closely with AI policymakers to establish governance frameworks for AI. CAIDP has educated the public about AI, both the opportunities and the risks. According to independent metrics, CAIDP is among the leading AI policy organizations in the world. CAIDP now proposes to build on success, promote the implementation of AI governance frameworks, enhance capacity, and prepare for new challenges ahead. CAIDP is actively seeking partners to pursue this vision.

Building on Success



Training Future AI Policy Leaders

Central to CAIDP’s mission is training the next generation of AI leaders. CAIDP’s AI Policy clinics are unique – we offer free, high-quality instruction on the emerging norms for the governance of AI. We emphasize fundamental rights, democratic values, and the rule of law. We teach research methods, policy analysis, and advocacy strategies. We have developed a robust model that encourages ongoing participation, increasing the acquisition of new AI policy skills, and future careers in AI policy. **More than 800 participants across 100 countries have received CAIDP AI policy certificates.** Featured speakers at CAIDP events have included former presidential Science Advisor **Dr. Alondra Nelson**, UNESCO AI policy leader **Gabriela Ramos**, and EU AI Act co-rapporteur **Brando Benifei**.

But success comes with a price. **Demand for our courses exceeds our current capacity.** In the spring of 2024, we received over 1,200 applications for CAIDP’s AI policy clinics. Our instructors and teaching staff, highly skilled and committed to the mission of CAIDP, need support. In 2025-2027, **we aim to strengthen capacity** to ensure our programs are managed efficiently and continue to grow, that our staff is properly compensated, and to build our network of CAIDP graduates, and support **high-quality instruction on AI governance.**

Implementing Governance Frameworks

Over the last several years, **CAIDP has worked closely with AI policymakers around the**



world to develop frameworks for the governance of AI. We have advised the Council of Europe, the European Union, the OECD, and UNESCO on new standards to promote beneficial uses of AI and prohibit dangerous practices. These AI governance frameworks cover many topics, from fairness and accountability to safety and security and sustainability, workforce, and diversity. **The rapid explosion of norms for the governance of AI presents many opportunities and challenges.** Much of the work articulating

standards has now been completed. The next phase is making real the words that were put to paper. But there is also the risk that a cacophony of AI policies could lead to confusion.

Over 2025-2027, CAIDP intends to **shift its focus from developing AI governance norms to implementation.** CAIDP is uniquely positioned to undertake this work as it was the first organization to establish **formal metrics to assess the implementation of AI policies.** CAIDP is also uniquely situated to assess the interrelationship of AI policies. And CAIDP has already trained hundreds of young AI policy advocates to create change in their communities, and amplify their commitment to democratic values and human rights.

In 2024, CAIDP will sign a **Memorandum of Understanding with UNESCO** to promote the implementation of the **Recommendation on AI Ethics**, the most comprehensive global framework for the governance of AI, addressing such issues as gender equity, sustainability, and Readiness



assessment. Implementing the UNESCO Recommendation is already central to CAIDP’s policy courses and annual analysis.

As Europe has now finalized the EU AI Act, CAIDP will establish CAIDP Europe to ensure effective adoption. This work is urgent. Many of the key dates for the EU AI Act, such as the designation of prohibited and high-risk systems, will occur over the next year. CAIDP Europe will work in close association with partners in Europe to ensure meaningful implementation.

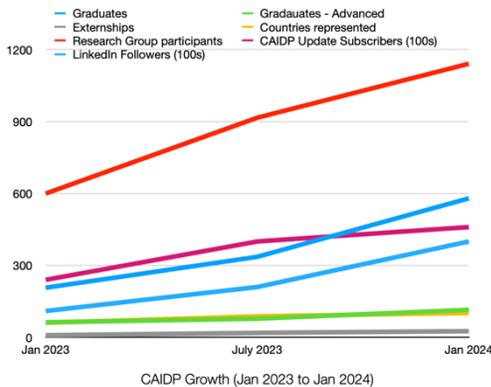
Leading Source of AI Policy

CAIDP educates policymakers and the public. Our annual report the *AI and Democratic Values Index* provides a comprehensive review of AI policies and practices around the world. More than 500 researchers across 80 countries contributed to our recent edition. Our weekly newsletter, the *CAIDP Update*, provides AI policy news to more than 53,000 subscribers. The *Update* features news about AI policy developments around the world, CAIDP’s initiative, and upcoming AI policy events. We provide **timely and useful information and maintain high editorial standards** to ensure a high clickthrough rate.



Strengthening Capacity

CAIDP has grown rapidly, but the staff is still modest in size and budget. There is only one full-time staff person (Policy Coordinator), four part-time staff members (Executive Director, Research Director, Program Director, and Communications Director), and three Teaching Fellows who receive small stipends. **Salaries are modest and key roles (General Counsel, Outreach Director, Web Developer, Tech Support, Administrative Assistant, Fundraising Coordinator) remain to be filled.**



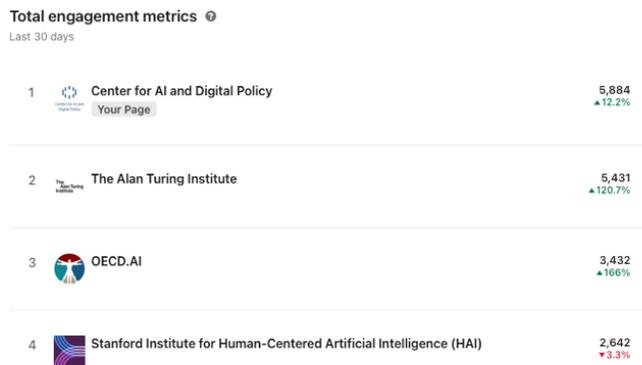
CAIDP proposes to fill key staff positions, raise staff salaries, and empower the CAIDP network. This will be critical for the continued, successful growth of the organization.

Setting Goals

CAIDP has set goals for 2025-2027 to demonstrate the impact of increased support. The goals build on CAIDP’s current metrics for measuring success, seeking to ensure that CAIDP builds on current programs with the goals of providing AI policy training to more participants, providing timely AI policy news to more individuals, and extending the scope of its country reports and analysis.

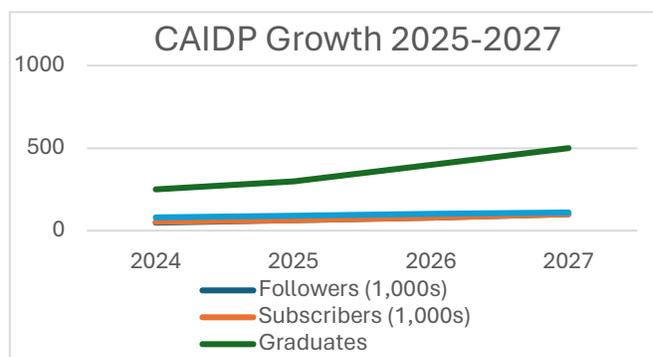
We aim to increase the number of graduates in each cohort from 250 to 500, the number of followers on LinkedIn from 48,000 to 100,000, the number of subscribers to the CAIDP Update from 53,000 to 100,000, the number of country reports in the *AI and Democratic Values Index* from 80 to 110, and to double the size of our extern program in Washington DC. We will also publish policy statements, participate in more expert panels, and create more opportunities for those who complete the CAIDP AI policy course.

Measuring Performance



Throughout our work, we evaluate our programs and measure our performance. CAIDP tracks levels of public engagement with LinkedIn’s Competitor Analysis, recording trends in New Followers and Online Engagements. **CAIDP continues to rank among the top-performing AI policy organizations in the world,** typically grouped with Stanford HCAI

and the Alan Turing Institute, both substantially larger institutions.



CAIDP tracks the number of graduates in the AI policy course in both absolute terms and by geographic diversity. Over a three-year period, the AI policy clinics have grown rapidly from a handful of participants in a few countries to over 1,200 participants in 100 countries. More than 600 participants have received certification in AI Policy from CAIDP.

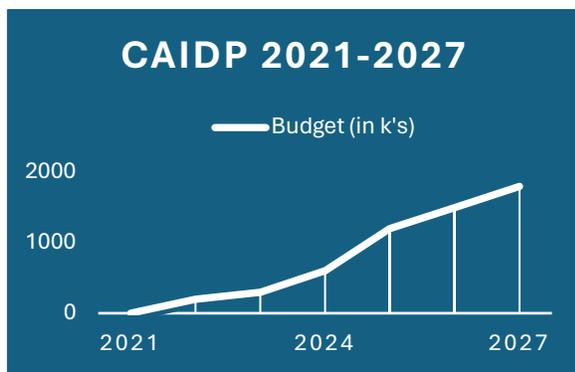
Using online survey tools, CAIDP also

gathers opinions from participants in the AI policy clinics, the Global Academic Network, and the CAIDP Board to assess satisfaction, identify problems, and develop new ideas.



Apart from the various techniques for the evaluation of CAIDP’s work, we also look to the recognition of leading AI policymakers and AI institutions. CAIDP serves as expert advisor for the Council of Europe Committee on AI (AI Treaty), CEPS (EU-US Data Flows), European AI and Society Funders (implementation of the EU AI Act), the International Bar Association (guidelines for AI and the Law), the OECD (AI and Data Protection), the United Nations (AI governance). CAIDP has established a key partnership with UNESCO to promote the adoption of the UNESCO Recommendation on AI Ethics.

CAIDP Budget 2025-2027



For the **CAIDP Start-Up Phase (2022-2024)**, the Board of Directors set out a modest budget: 2022=200k; 2023=300k; 2024=400k. CAIDP exceeded its fundraising goals in 2023, revised the goal for 2024=600k, allocating 100k for operations and 100k to launch CAIDP Europe.

For the **CAIDP Growth Phase (2025-2027)**, we have established the following budget targets: 2025 = 1.2m; 2026 = 1.5m; 2027 = 1.8m.

Key goals for the CAIDP 2025-2027 budget

- Double program activity, reflected in evaluation metrics
- Improve capacity, increase staff size and compensation, strengthen network
- Maintain annual budget surpluses and establish a working reserve

CAIDP and Transparency

CAIDP’s Form 990s and Financial Statements for the years 2022 and 2023 are available online. CAIDP has received a 2023 Candid Platinum Seal of Transparency. Fewer than one percent of registered non-profits are recognized with a Candid Platinum Seal. The Platinum Seal of Transparency indicates that CAIDP shares clear and important information with the public about our goals, strategies, capabilities, achievements, and progress indicators that highlight the difference CAIDP makes in the world.

