

Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2016-2017

| Item | All consumer units | Outside urban area | Urban consumer units | | | | | | |
|--|--------------------|--------------------|--------------------------|-------------------|--------------------|--------------------|------------------------|------------------------|--------------------|
| | | | All urban consumer units | Less than 100,000 | 100,000 to 249,999 | 250,000 to 999,999 | 1,000,000 to 2,499,999 | 2,500,000 to 4,999,999 | 5,000,000 and more |
| Number of consumer units (in thousands)..... | 129,775 | 24,117 | 105,658 | 15,215 | 8,145 | 28,473 | 16,451 | 15,963 | 21,411 |
| Consumer unit characteristics: | | | | | | | | | |
| Income before taxes | \$74,118 | \$71,156 | \$74,794 | \$56,541 | \$59,229 | \$69,838 | \$75,847 | \$96,887 | \$82,996 |
| Income after taxes | 63,890 | 61,827 | 64,361 | 50,944 | 53,084 | 60,811 | 64,026 | 81,020 | 70,743 |
| Age of reference person | 50.9 | 54.7 | 50.1 | 50.3 | 50.5 | 50.1 | 49.8 | 48.8 | 50.9 |
| Average number in consumer unit: | | | | | | | | | |
| People | 2.5 | 2.5 | 2.5 | 2.4 | 2.4 | 2.4 | 2.4 | 2.5 | 2.5 |
| Children under 18 | .6 | .6 | .6 | .6 | .6 | .6 | .6 | .6 | .6 |
| Adults 65 and older | .4 | .5 | .4 | .4 | .4 | .4 | .4 | .3 | .4 |
| Earners | 1.3 | 1.2 | 1.3 | 1.2 | 1.2 | 1.3 | 1.3 | 1.4 | 1.4 |
| Vehicles | 1.9 | 2.6 | 1.7 | 2.0 | 1.7 | 1.8 | 1.8 | 1.8 | 1.4 |
| Percent distribution: | | | | | | | | | |
| Reference person: | | | | | | | | | |
| Men | 47 | 48 | 47 | 45 | 46 | 47 | 48 | 49 | 48 |
| Women..... | 53 | 52 | 53 | 55 | 54 | 53 | 52 | 51 | 52 |
| Housing tenure: | | | | | | | | | |
| Homeowner..... | 63 | 82 | 58 | 60 | 58 | 61 | 60 | 58 | 53 |
| With mortgage | 36 | 39 | 35 | 33 | 35 | 37 | 38 | 38 | 31 |
| Without mortgage | 27 | 43 | 23 | 27 | 24 | 24 | 22 | 20 | 21 |
| Renter | 37 | 18 | 42 | 40 | 42 | 39 | 40 | 42 | 47 |
| Race of reference person: | | | | | | | | | |
| Black or African-American | 13 | 5 | 15 | 9 | 15 | 16 | 15 | 17 | 17 |
| White, Asian, and all other races..... | 87 | 95 | 85 | 91 | 85 | 84 | 85 | 83 | 83 |
| Hispanic or Latino origin of reference person: | | | | | | | | | |
| Hispanic or Latino | 13 | 4 | 15 | 12 | 21 | 10 | 14 | 15 | 25 |
| Not Hispanic or Latino | 87 | 96 | 85 | 88 | 79 | 90 | 86 | 85 | 75 |
| Education of reference person: | | | | | | | | | |
| Elementary (1-8)..... | 3 | 4 | 3 | 3 | 4 | 2 | 2 | 2 | 5 |
| High school (9-12) | 31 | 40 | 29 | 36 | 32 | 29 | 26 | 22 | 28 |
| College..... | 66 | 56 | 68 | 60 | 64 | 69 | 72 | 75 | 66 |
| Never attended and other..... | (¹) | (¹) | (¹) | (¹) | (¹) | (¹) | (¹) | (¹) | (¹) |
| At least one vehicle owned or leased | 88 | 94 | 87 | 89 | 87 | 89 | 89 | 88 | 78 |
| Average annual expenditures | \$58,681 | \$56,369 | \$59,209 | \$48,388 | \$48,854 | \$56,592 | \$60,305 | \$70,902 | \$64,782 |
| Food..... | 7,466 | 7,010 | 7,570 | 6,642 | 7,030 | 7,440 | 7,718 | 8,515 | 7,805 |
| Food at home | 4,206 | 4,231 | 4,201 | 3,916 | 3,980 | 4,226 | 4,173 | 4,535 | 4,230 |
| Cereals and bakery products | 544 | 545 | 544 | 505 | 526 | 560 | 534 | 581 | 540 |
| Cereals and cereal products | 174 | 165 | 176 | 160 | 165 | 173 | 183 | 182 | 187 |
| Bakery products | 370 | 380 | 368 | 345 | 362 | 387 | 350 | 399 | 353 |
| Meats, poultry, fish, and eggs | 917 | 920 | 916 | 802 | 868 | 904 | 903 | 998 | 983 |
| Beef | 249 | 274 | 243 | 242 | 248 | 241 | 223 | 269 | 237 |
| Pork | 175 | 208 | 168 | 153 | 169 | 168 | 171 | 189 | 158 |
| Other meats..... | 124 | 135 | 122 | 111 | 118 | 125 | 133 | 117 | 121 |
| Poultry | 179 | 158 | 183 | 152 | 160 | 178 | 184 | 181 | 224 |
| Fish and seafood..... | 135 | 98 | 143 | 92 | 112 | 138 | 136 | 175 | 182 |
| Eggs | 55 | 46 | 58 | 53 | 61 | 54 | 56 | 66 | 60 |
| Dairy products | 430 | 451 | 425 | 417 | 405 | 434 | 421 | 442 | 418 |
| Fresh milk and cream..... | 143 | 156 | 140 | 134 | 135 | 139 | 133 | 144 | 150 |
| Other dairy products..... | 287 | 295 | 285 | 283 | 270 | 295 | 288 | 298 | 268 |
| Fruits and vegetables | 810 | 740 | 826 | 689 | 755 | 816 | 810 | 913 | 913 |
| Fresh fruits..... | 301 | 264 | 310 | 241 | 272 | 303 | 298 | 355 | 356 |
| Fresh vegetables..... | 264 | 235 | 271 | 219 | 232 | 251 | 275 | 305 | 320 |
| Processed fruits..... | 110 | 100 | 113 | 98 | 103 | 118 | 112 | 118 | 118 |
| Processed vegetables..... | 134 | 141 | 133 | 131 | 148 | 144 | 125 | 134 | 119 |
| Other food at home..... | 1,505 | 1,576 | 1,489 | 1,502 | 1,425 | 1,512 | 1,506 | 1,602 | 1,376 |
| Sugar and other sweets | 149 | 161 | 146 | 154 | 144 | 158 | 138 | 147 | 130 |
| Fats and oils | 114 | 123 | 112 | 104 | 108 | 114 | 113 | 113 | 117 |

See footnotes at end of table.

Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2016-2017 — Continued

| Item | All consumer units | Outside urban area | Urban consumer units | | | | | | |
|--|--------------------|--------------------|--------------------------|-------------------|--------------------|--------------------|------------------------|------------------------|--------------------|
| | | | All urban consumer units | Less than 100,000 | 100,000 to 249,999 | 250,000 to 999,999 | 1,000,000 to 2,499,999 | 2,500,000 to 4,999,999 | 5,000,000 and more |
| Miscellaneous foods..... | 779 | 779 | 779 | 804 | 730 | 776 | 812 | 839 | 712 |
| Nonalcoholic beverages..... | 408 | 461 | 396 | 388 | 407 | 412 | 380 | 429 | 364 |
| Food prepared by consumer unit on out-of-town trips..... | 55 | 52 | 56 | 52 | 35 | 52 | 63 | 75 | 53 |
| Food away from home..... | 3,260 | 2,779 | 3,370 | 2,725 | 3,051 | 3,214 | 3,545 | 3,979 | 3,575 |
| Alcoholic beverages..... | 521 | 369 | 556 | 436 | 441 | 520 | 634 | 744 | 532 |
| Housing..... | 19,388 | 16,313 | 20,090 | 15,003 | 16,296 | 18,495 | 20,135 | 24,742 | 23,769 |
| Shelter..... | 11,512 | 8,294 | 12,247 | 8,028 | 9,158 | 10,708 | 12,141 | 15,775 | 15,917 |
| Owned dwellings..... | 6,622 | 6,246 | 6,707 | 4,478 | 4,894 | 6,170 | 6,938 | 8,772 | 7,979 |
| Mortgage interest and charges..... | 3,078 | 2,826 | 3,135 | 2,158 | 2,473 | 2,973 | 3,239 | 4,388 | 3,282 |
| Property taxes..... | 2,017 | 1,832 | 2,060 | 1,166 | 1,245 | 1,791 | 1,971 | 2,485 | 3,114 |
| Maintenance, repairs, insurance, other expenses..... | 1,527 | 1,588 | 1,513 | 1,155 | 1,176 | 1,406 | 1,727 | 1,899 | 1,584 |
| Rented dwellings..... | 4,101 | 1,303 | 4,739 | 3,005 | 3,727 | 3,815 | 4,383 | 5,915 | 6,984 |
| Other lodging..... | 790 | 745 | 800 | 544 | 538 | 723 | 821 | 1,088 | 954 |
| Utilities, fuels, and public services..... | 3,860 | 4,147 | 3,794 | 3,592 | 3,684 | 3,769 | 3,791 | 4,000 | 3,863 |
| Natural gas..... | 368 | 207 | 404 | 306 | 187 | 408 | 413 | 486 | 483 |
| Electricity..... | 1,432 | 1,778 | 1,353 | 1,355 | 1,491 | 1,362 | 1,347 | 1,354 | 1,289 |
| Fuel oil and other fuels..... | 91 | 269 | 51 | 45 | 27 | 61 | 12 | 48 | 81 |
| Telephone services..... | 1,393 | 1,422 | 1,387 | 1,265 | 1,321 | 1,365 | 1,366 | 1,459 | 1,488 |
| Residential phone service, VOIP, and phone cards..... | 272 | 346 | 256 | 236 | 202 | 242 | 257 | 266 | 301 |
| Cellular phone service..... | 1,121 | 1,077 | 1,131 | 1,029 | 1,120 | 1,123 | 1,109 | 1,194 | 1,188 |
| Water and other public services..... | 576 | 471 | 600 | 620 | 657 | 572 | 654 | 652 | 521 |
| Household operations..... | 1,398 | 1,096 | 1,467 | 1,009 | 1,270 | 1,327 | 1,465 | 2,057 | 1,614 |
| Personal services..... | 448 | 274 | 488 | 248 | 472 | 422 | 527 | 744 | 530 |
| Other household expenses..... | 950 | 822 | 979 | 761 | 798 | 905 | 937 | 1,313 | 1,084 |
| Housekeeping supplies..... | 708 | 775 | 692 | 643 | 642 | 745 | 723 | 687 | 659 |
| Laundry and cleaning supplies..... | 169 | 186 | 165 | 162 | 151 | 166 | 167 | 158 | 174 |
| Other household products..... | 395 | 446 | 384 | 351 | 358 | 431 | 397 | 392 | 340 |
| Postage and stationery..... | 144 | 143 | 144 | 130 | 133 | 148 | 159 | 137 | 146 |
| Household furnishings and equipment..... | 1,910 | 2,001 | 1,890 | 1,732 | 1,542 | 1,945 | 2,016 | 2,223 | 1,716 |
| Household textiles..... | 106 | 118 | 104 | 99 | 90 | 101 | 128 | 111 | 92 |
| Furniture..... | 488 | 404 | 507 | 427 | 368 | 515 | 545 | 583 | 520 |
| Floor coverings..... | 25 | 16 | 28 | 17 | 12 | 19 | 53 | 24 | 35 |
| Major appliances..... | 282 | 318 | 273 | 241 | 282 | 265 | 291 | 348 | 233 |
| Small appliances, miscellaneous housewares..... | 129 | 129 | 129 | 131 | 119 | 118 | 137 | 161 | 113 |
| Miscellaneous household equipment..... | 881 | 1,016 | 850 | 817 | 669 | 926 | 862 | 995 | 723 |
| Apparel and services..... | 1,817 | 1,547 | 1,878 | 1,502 | 1,423 | 1,675 | 1,828 | 2,377 | 2,256 |
| Men and boys..... | 435 | 384 | 446 | 363 | 387 | 383 | 449 | 542 | 538 |
| Men, 16 and over..... | 333 | 292 | 342 | 269 | 299 | 290 | 348 | 423 | 415 |
| Boys, 2 to 15..... | 102 | 92 | 104 | 93 | 87 | 93 | 101 | 118 | 123 |
| Women and girls..... | 679 | 557 | 707 | 654 | 532 | 647 | 713 | 920 | 724 |
| Women, 16 and over..... | 575 | 466 | 600 | 542 | 434 | 552 | 603 | 791 | 623 |
| Girls, 2 to 15..... | 104 | 91 | 107 | 111 | 98 | 95 | 110 | 129 | 101 |
| Children under 2..... | 71 | 67 | 71 | 61 | 71 | 73 | 63 | 96 | 65 |
| Footwear..... | 383 | 357 | 389 | 273 | 255 | 348 | 392 | 510 | 487 |
| Other apparel products and services..... | 249 | 182 | 265 | 151 | 179 | 224 | 210 | 310 | 441 |
| Transportation..... | 9,313 | 10,872 | 8,957 | 8,352 | 8,105 | 8,928 | 9,353 | 10,283 | 8,465 |
| Vehicle purchases (net outlay)..... | 3,844 | 4,872 | 3,610 | 3,952 | 3,728 | 3,696 | 4,071 | 3,942 | 2,605 |
| Cars and trucks, new..... | 1,775 | 1,925 | 1,741 | 1,360 | 1,862 | 1,645 | 2,236 | 2,165 | 1,395 |
| Cars and trucks, used..... | 2,010 | 2,825 | 1,824 | 2,517 | 1,797 | 2,003 | 1,802 | 1,716 | 1,201 |
| Other vehicles..... | 59 | 122 | 45 | 75 | 69 | 48 | 32 | 61 | 210 |
| Gasoline, other fuels, and motor oil..... | 1,939 | 2,391 | 1,835 | 1,842 | 1,691 | 1,828 | 1,768 | 1,989 | 1,832 |
| Other vehicle expenses..... | 2,863 | 3,202 | 2,785 | 2,245 | 2,296 | 2,839 | 2,774 | 3,254 | 2,950 |
| Vehicle finance charges..... | 223 | 285 | 209 | 219 | 241 | 208 | 239 | 212 | 164 |
| Maintenance and repairs..... | 902 | 1,209 | 832 | 739 | 697 | 879 | 854 | 1,027 | 724 |
| Vehicle insurance..... | 1,058 | 1,208 | 1,023 | 864 | 983 | 1,089 | 964 | 1,081 | 1,073 |
| Vehicle rental, leases, licenses, and other charges..... | 680 | 500 | 721 | 422 | 374 | 663 | 718 | 934 | 989 |
| Public and other transportation..... | 667 | 406 | 727 | 313 | 390 | 565 | 740 | 1,099 | 1,078 |
| Healthcare..... | 4,770 | 5,372 | 4,633 | 4,277 | 4,033 | 4,841 | 4,631 | 5,034 | 4,541 |
| Health insurance..... | 3,287 | 3,676 | 3,199 | 2,895 | 2,885 | 3,282 | 3,141 | 3,503 | 3,241 |
| Medical services..... | 855 | 940 | 836 | 797 | 658 | 890 | 891 | 919 | 754 |

See footnotes at end of table.

Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2016-2017 — Continued

| Item | All consumer units | Outside urban area | Urban consumer units | | | | | | |
|--|--------------------|--------------------|--------------------------|-------------------|--------------------|--------------------|------------------------|------------------------|--------------------|
| | | | All urban consumer units | Less than 100,000 | 100,000 to 249,999 | 250,000 to 999,999 | 1,000,000 to 2,499,999 | 2,500,000 to 4,999,999 | 5,000,000 and more |
| Drugs | 474 | 591 | 448 | 454 | 362 | 523 | 447 | 441 | 382 |
| Medical supplies | 154 | 166 | 151 | 132 | 128 | 146 | 151 | 172 | 163 |
| Entertainment..... | 3,051 | 3,520 | 2,944 | 2,628 | 2,374 | 2,991 | 3,157 | 3,544 | 2,712 |
| Fees and admissions..... | 716 | 487 | 768 | 453 | 421 | 733 | 827 | 1,149 | 842 |
| Audio and visual equipment and services..... | 1,028 | 1,062 | 1,020 | 1,042 | 859 | 1,012 | 1,005 | 1,142 | 997 |
| Pets, toys, hobbies, and playground equipment..... | 805 | 1,065 | 745 | 729 | 636 | 812 | 791 | 807 | 631 |
| Pets..... | 647 | 902 | 588 | 553 | 477 | 643 | 645 | 638 | 506 |
| Toys, hobbies, and playground equipment..... | 158 | 163 | 157 | 176 | 159 | 169 | 146 | 169 | 125 |
| Other entertainment supplies, equipment, and services | 503 | 907 | 410 | 403 | 459 | 433 | 535 | 447 | 243 |
| Personal care products and services | 736 | 587 | 770 | 651 | 631 | 741 | 794 | 872 | 850 |
| Reading..... | 112 | 99 | 115 | 108 | 82 | 117 | 109 | 145 | 113 |
| Education | 1,410 | 884 | 1,530 | 848 | 1,144 | 1,256 | 1,638 | 1,955 | 2,126 |
| Tobacco products and smoking supplies | 335 | 487 | 300 | 424 | 275 | 305 | 319 | 269 | 224 |
| Miscellaneous | 985 | 1,039 | 972 | 821 | 756 | 862 | 928 | 1,175 | 1,192 |
| Cash contributions | 1,977 | 2,075 | 1,954 | 1,708 | 1,597 | 1,895 | 1,878 | 2,308 | 2,139 |
| Personal insurance and pensions..... | 6,801 | 6,195 | 6,939 | 4,990 | 4,666 | 6,528 | 7,183 | 8,939 | 8,058 |
| Life and other personal insurance | 370 | 445 | 353 | 303 | 195 | 396 | 355 | 386 | 365 |
| Pensions and Social Security | 6,431 | 5,751 | 6,586 | 4,687 | 4,472 | 6,132 | 6,828 | 8,553 | 7,693 |
| Sources of income and personal taxes: | | | | | | | | | |
| Money income before taxes..... | \$74,118 | \$71,156 | \$74,794 | \$56,541 | \$59,229 | \$69,838 | \$75,847 | \$96,887 | \$82,996 |
| Wages and salaries | 57,455 | 49,065 | 59,370 | 42,744 | 47,576 | 54,710 | 59,481 | 78,990 | 67,153 |
| Self-employment income | 5,387 | 8,756 | 4,618 | 2,822 | 2,190 | 4,309 | 4,320 | 6,849 | 5,792 |
| Social Security, private and government retirement | 8,150 | 10,687 | 7,572 | 8,391 | 7,218 | 8,143 | 7,972 | 7,011 | 6,474 |
| Interest, dividends, rental income, other property income..... | 1,830 | 1,694 | 1,862 | 1,235 | 1,039 | 1,336 | 2,586 | 2,665 | 2,163 |
| Public assistance, Supplemental Security Income, Supplementary Nutrition Assistance Program (SNAP) | 489 | 375 | 516 | 587 | 494 | 485 | 497 | 403 | 612 |
| Unemployment and workers' compensation, veterans' benefits, and regular contributions for support | 451 | 395 | 463 | 462 | 433 | 503 | 525 | 519 | 335 |
| Other income | 356 | 185 | 394 | 301 | 279 | 351 | 465 | 451 | 466 |
| Personal taxes (contains some imputed values)..... | 10,228 | 9,329 | 10,433 | 5,597 | 6,145 | 9,026 | 11,820 | 15,867 | 12,253 |
| Federal income taxes | 8,093 | 7,472 | 8,234 | 4,194 | 5,125 | 6,764 | 9,350 | 12,858 | 9,940 |
| State and local income taxes..... | 2,072 | 1,781 | 2,139 | 1,374 | 986 | 2,158 | 2,426 | 2,947 | 2,271 |
| Other taxes | 63 | 76 | 60 | 29 | 34 | 104 | 45 | 62 | ² 42 |
| Income after taxes | 63,890 | 61,827 | 64,361 | 50,944 | 53,084 | 60,811 | 64,026 | 81,020 | 70,743 |
| Addenda: | | | | | | | | | |
| Net change in total assets and liabilities..... | \$11,390 | \$9,511 | \$11,818 | \$6,657 | \$8,478 | \$12,577 | \$12,070 | \$15,141 | \$13,078 |
| Net change in total assets | 19,694 | 18,061 | 20,067 | 13,773 | 14,444 | 19,768 | 25,057 | 25,435 | 19,241 |
| Net change in total liabilities | 8,305 | 8,550 | 8,249 | 7,116 | 5,966 | 7,191 | 12,987 | 10,294 | 6,163 |
| Other financial information: | | | | | | | | | |
| Other money receipts | 937 | 735 | 983 | 544 | 290 | 547 | 2,487 | 894 | 1,050 |
| Mortgage principal paid on owned property..... | -1,874 | -1,997 | -1,846 | -1,187 | -1,315 | -1,916 | -1,911 | -2,395 | -1,964 |
| Estimated market value of owned home..... | 179,175 | 184,314 | 178,002 | 114,008 | 109,544 | 146,921 | 164,717 | 264,685 | 236,430 |
| Estimated monthly rental value of owned home | 994 | 982 | 997 | 697 | 773 | 913 | 981 | 1,267 | 1,216 |

See footnotes at end of table.

Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2016-2017 — Continued

| Item | All consumer units | Outside urban area | Urban consumer units | | | | | | |
|--|--------------------|--------------------|--------------------------|-------------------|--------------------|--------------------|------------------------|------------------------|--------------------|
| | | | All urban consumer units | Less than 100,000 | 100,000 to 249,999 | 250,000 to 999,999 | 1,000,000 to 2,499,999 | 2,500,000 to 4,999,999 | 5,000,000 and more |
| Gifts of goods and services, total..... | 1,177 | 1,160 | 1,181 | 1,098 | 953 | 1,117 | 1,324 | 1,196 | 1,287 |
| Food..... | 81 | 78 | 82 | 76 | 64 | 105 | 78 | 93 | 57 |
| Alcoholic beverages..... | 13 | 9 | 14 | 12 | 12 | 12 | 20 | 11 | 19 |
| Housing..... | 236 | 236 | 237 | 224 | 208 | 232 | 286 | 244 | 218 |
| Housekeeping supplies..... | 30 | 24 | 31 | 35 | 32 | 33 | 31 | 33 | 24 |
| Household textiles..... | 8 | 14 | 7 | 8 | ² 6 | 7 | 14 | ² 6 | ² 4 |
| Appliances and miscellaneous housewares..... | 21 | 20 | 22 | 31 | 20 | 17 | 26 | 22 | 20 |
| Major appliances..... | 8 | 9 | 8 | 9 | 5 | 7 | 9 | 7 | 8 |
| Small appliances and miscellaneous housewares..... | 14 | 11 | 14 | 22 | ² 15 | 10 | 17 | 15 | 11 |
| Miscellaneous household equipment..... | 48 | 50 | 48 | 47 | 51 | 49 | 54 | 57 | 33 |
| Other housing..... | 129 | 128 | 129 | 102 | 99 | 127 | 162 | 127 | 138 |
| Apparel and services..... | 196 | 185 | 199 | 211 | 222 | 181 | 207 | 212 | 188 |
| Males, 2 and over..... | 53 | 52 | 53 | 49 | 69 | 41 | 62 | 63 | 53 |
| Females, 2 and over..... | 68 | 57 | 71 | 86 | 75 | 60 | 62 | 79 | 72 |
| Children under 2..... | 29 | 33 | 28 | 33 | 25 | 37 | 28 | 26 | 14 |
| Other apparel products and services..... | 46 | 43 | 47 | 43 | 54 | 42 | 54 | 44 | 48 |
| Jewelry and watches..... | 11 | 8 | 12 | 7 | ² 11 | 12 | 16 | 11 | 12 |
| All other apparel products and services..... | 35 | 35 | 35 | 36 | 44 | 30 | 38 | 33 | 36 |
| Transportation..... | 121 | 142 | 117 | 167 | 106 | 99 | 108 | 114 | 118 |
| Healthcare..... | 24 | 22 | 25 | 33 | 27 | 30 | 21 | 23 | 15 |
| Entertainment..... | 97 | 108 | 94 | 127 | 78 | 94 | 92 | 91 | 80 |
| Toys, games, arts and crafts, and tricycles..... | 41 | 51 | 39 | 59 | ² 35 | 37 | 34 | 34 | 36 |
| Other entertainment..... | 55 | 56 | 55 | 68 | 44 | 57 | 58 | 56 | 44 |
| Personal care products and services..... | 12 | 8 | 13 | 11 | 9 | 18 | 13 | 10 | 13 |
| Reading..... | 4 | 3 | 4 | 4 | 4 | 6 | 3 | 3 | 2 |
| Education..... | 295 | 277 | 299 | 144 | 180 | 238 | 374 | 263 | 504 |
| All other gifts..... | 97 | 92 | 98 | 90 | 44 | 104 | 123 | 132 | 72 |

¹ Value is too small to display.

² Data are likely to have large sampling errors.

Source: Consumer Expenditure Survey, U.S. Bureau of Labor Statistics, September, 2018