

Supporting Information

for

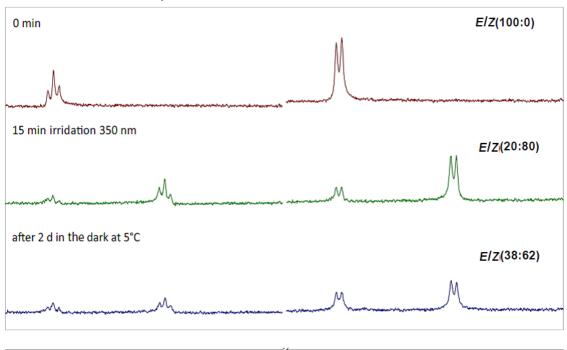
Photocontrolled DNA minor groove interactions of imidazole/ pyrrole polyamides

Sabrina Müller, Jannik Paulus, Jochen Mattay, Heiko Ihmels, Veronica I. Dodero and Norbert Sewald

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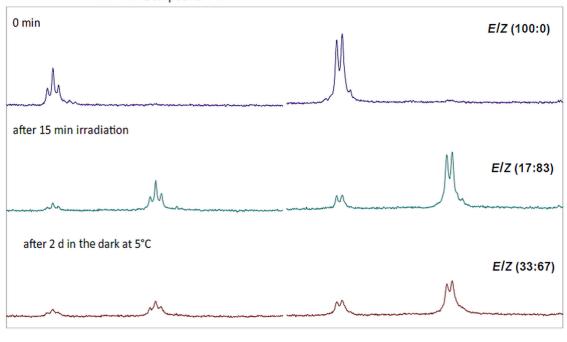
Photoisomerization of P1–P3 and TO displacement experiments

¹H-NMR of Compound P1



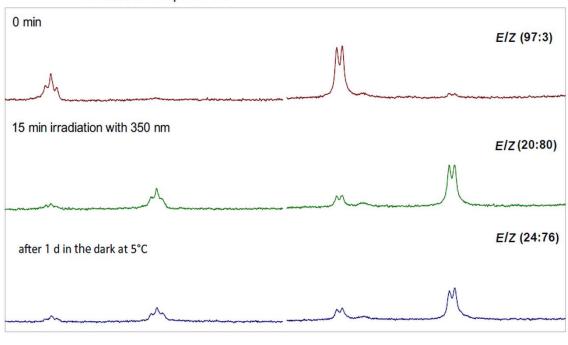
8.75 8.70 8.65 8.60 8.55 8.50 8.45 8.40 8.35 4.60 4.55 4.50 4.45 4.40 4.35 4.30 4.25 4.20 4.15

¹H-NMR of Compound **P2**



8.75 8.70 8.65 8.60 8.55 8.50 8.45 8.40 8.35 4.60 4.55 4.50 4.45 4.40 4.35 4.30 4.25 4.20 4.15

¹H-NMR of Compound **P3**



8.75 8.70 8.65 8.60 8.55 8.50 8.45 8.40 8.35 4.60 4.55 4.50 4.45 4.40 4.35 4.30 4.25 4.20 4.15 ppm

Fluorescent indicator displacement (FID) assay

A stock solution of duplex DNA was prepared from ct DNA (12.5 μ L, c = 20 μ mol/L in BPE buffer) and incubated (30 min) with TO (10 μ L, c = 50 μ mol/L). The emission spectrum was recorded from 506 nm to 750 nm (λ_{ex} = 501 nm). A solution of *E*-**P1** was added stepwise, and 3 min after each addition an emission spectrum was recorded. The fluorescence band (510-750 nm) was analyzed by integration of each emission signal (*FA*). The percentage of displacement *PD* was determined according to Eq 1.

$$PD = 100 - \frac{FA}{FA_0} \cdot 100$$
 (Eq. 1)

 FA_0 is the integral of the emission signal before the addition of the ligand solution. PD was plotted as a function of the ligand concentration.

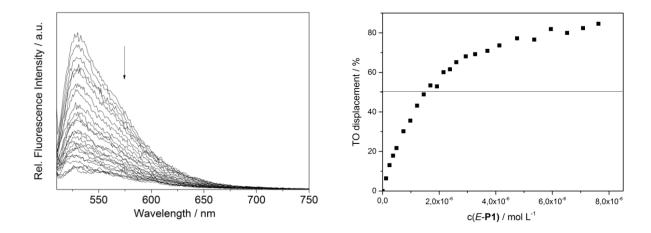


Figure S1. Left: Fluorimetric detection of the displacement of Thiazole Orange (0.5 μ M) from ct DNA by addition of *E-P1*. Right: Plot of the percentage of displacement according to eq. 1 versus c(*E-P1*).