

# APPLIED ARIS

# 2024



## Awards Categories Kit

**CELEBRATING  
CREATIVE  
EXCELLENCE**

## **WHY ENTER THE DESIGN AWARDS?**

Since 1992 the Design Awards have recognized creative excellence across all streams: corporate identity, editorial, packaging, promotional, motion and interactive design. All work submitted to the 2024 Design Awards competition will be judged by an independent jury from different disciplines, backgrounds, geography, and gender.

Winning an Applied Arts Design Award can lead to new business, a career shift, and, most importantly, creative recognition across the industry.

**DEADLINE | March 15, 2024**

## **ELIGIBILITY**

**ALL CATEGORIES** | Open internationally to all forms of commissioned, published, unpublished and personal work created between **March 2023** and **March 2024** (but not entries submitted into last year's competition).

Work can be submitted to any and all appropriate categories without limit.

**YOUNG BLOOD CATEGORIES** | For professionals that have graduated within the last 5 years. See page 9.

**STUDENTS** | Applied Arts offers an awards competition exclusively for students. Students are **ONLY ELIGIBLE** to enter the Student Awards competition where work is judged alongside your peers at a similar level of experience. Visit the [Student Awards](#) for information.

## **WHAT'S NEW**

Community Categories have been rolled into the Entire Design Program and Design sub-grouping of categories. The Communities categories are exclusively for Canada artists and firms working in smaller communities or on small businesses.

## **JUDGING CRITERIA**

Entries are judged independently by the Design jury and given one total score based on three criteria:

1. Creative merit.
2. Technical excellence.
3. Suitability for end use in the category it was submitted to.

## **PAYMENTS & REFUNDS**

Entry fees vary by sub-group and category. Some or all the entries can be paid at any given time—just select which entries to pay. Once an entry is paid it is officially entered into the competition and cannot be modified.

Payments can be made by Visa, MasterCard, PayPal and American Express (AmEx is for Canadian payments only at this time). US and international entry fees are payable in US funds and are processed through PayPal. A PayPal account is not required to submit payment.

**Note for US/International entrants:** Select PayPal as the payment type and then click the *"Pay with Credit Cards or VISA Debit"* to pay without a PayPal account.

We only accept cheque or direct deposit in special circumstances. These cases must be pre-approved. Contact [awards@appliedartsmag.com](mailto:awards@appliedartsmag.com).

Entries are non-refundable. In cases of entries submitted to the same category, entrants will have the option to move the entry to another category, or enter new work in its place.

## **RESULTS**

Entries that meet a pre-determined cut-off score are selected as winners and will be published in the Photography, Illustration and Design Awards Annual and online within the online Winners Gallery, equally and without prejudice.

All entrants will be notified by email **mid-April 2024**. Don't miss the results notification, be sure to add [winners@appliedartsmag.com](mailto:winners@appliedartsmag.com) to your whitelist.

## **ENTRY REQUIREMENTS**

- Entries must be submitted in digital, hi-res format.
- Entries must be submitted in English or include an English translation for any important text (e.g. headlines, book titles **AND** for your entry titles) must be added.
- Actual creative work must be entered. Brief explanatory notes or case studies for the judges may only be added as a supporting file.
- The Winners Information, including the Description of Entry and Creative Credits, must be provided at the entry stage. These are for publication in the Annual and online Winners Gallery and are not seen by the judges. **NOTE:** Winners will only have 48 hours to review and make edits.

## **MATERIAL GUIDELINES**

### **MAIN ENTRY FILES**

- All entries are submitted digitally only. Upload hi-res, final files at the time of entry. These files will be used for publication if selected as a winner.
- Do not add a watermark that identifies the entrant. Self-promotion work is exempt.
- Multiple-page PDFs are allowed and recommended over uploading individual JPG or PDF files\*.

### **REQUIRED**

- Your Main Entry File(s) must clearly show the entry (ideally with no additional graphics) in hi-res format.

### **PERMITTED**

#### **SINGLE** | 1 File

- **A single design unit** – Such as an annual report, book/publication, multiple-page brochure, package, poster, environmental signage for an event/storefront, website, etc.

#### **SERIES** | 3 Files maximum

- **2 – 3 design units** - Such as a family of logos, packages, posters, etc.

#### **CAMPAIGN** | 6 files maximum

- **Up to 6 elements/units** from an entire campaign or program to promote an event, brand, product, service or business.

**IMPORTANT NOTE RE MULTI-PAGE PDFS:** Upload a multi-page PDF as the Main Entry File to incorporate any additional images into the maximum number of files allowed (e.g. the image in context, inside pages from a book, or multiple views of 3-dimensional entries such as packaging).

### **NOT PERMITTED**

Case studies are not permitted as your Main Entry Files. See below for more info.

### **SUPPORT MATERIALS**

Support Files are mainly for clarity to assist the judges. They are not for publication (except where noted), and do not count towards the file limitations stated above. Upload these to the “Entry Supporting Materials” sub-section of the **ENTRY MATERIALS** on the entry form.

**Please make note of these important required vs. optional Support Files for certain entries:**

### **REQUIRED**

- **English translations for non-English entries:** Include any important text (e.g. book titles, headlines and entry titles) either as a Support File or within a multi-page PDF as your Main Entry File.

### **PERMITTED**

- **Case studies:** While not recommended (as outcomes are not a criteria in scoring), case studies can be added **ONLY** as a Support File and should be limited to max. 45 seconds. **REMINDER:** You must include the actual creative to be judged as your Main Entry File.
- **Explanatory notes for the judges:** Although not recommended (except where noted in a category), brief descriptions/explanations of up to 50 words in English may be added for clarity (or up to 10 seconds for video files). Include either as a Support File or within a multi-page PDF as your Main Entry File.

### **NOT PERMITTED**

- **Entrant information:** Do not add a watermark that identifies the entrant on the Support Files/URLs.
- **Uploading the same creative:** Do not submit the same creative either as a file or URL if it’s already been added as the Main Entry File.

## ACCEPTABLE FILE FORMATS AND RESTRICTIONS

### STILLS

File type | PDF, JPG, PNG, GIF

File dimensions | Max. 8" (2,400 pixels) wide

Resolution | 300 DPI (min.)

Colour mode | RGB

File Size | Max. 5MB

### VIDEO FILES

- **File Type** | MP4, URL to a video-sharing site (e.g. YouTube, Vimeo)
- **File Size** | Max. 80MB

### RESTRICTIONS

- Password-protected sites not allowed.
- **MPEG, WMV** file formats are not supported.
- **Do not upload images through file sharing sites** such as Dropbox, Google Drive, WeTransfer, etc.

### RECOMMENDED BEST PRACTICES

Entries are judged online. Here's how to help the judges:

- A multi-page PDF is preferred over multiple, individual JPG or PDFs files.
- **More is not better.** Curate your files to the maximum indicated for each category, except where noted.
- **Give the judges the full picture at-a -glance.** Show multiple views of 3D pieces, zoom in on small print or details and show complex/novel work in the context of how it was seen by the audience.
- **Include supporting material** within a multi-page PDF as your Main Entry File when requested.
- **Look at your entry on a smaller-screen** and ensure all important details are legible at that size, as that's how a judge may be viewing it.

## ENTIRE DESIGN PROGRAMS

### REQUIREMENTS

Up to **9** design applications from the same project. Entries may include print and/or digital applications.

**ENTRY MATERIAL:** Upload print or static creative preferably in one multi-page PDF. Add video and URLs separately.

**OPTIONAL:** A brief explanatory note (max. 50 words) or case file for the judges to provide added clarity may be included. Upload as a Support File.

**ENTIRE PROGRAM: \$125**

### EP/01 Cause-Related/Social Responsibility - Program

*Any design work that responds or engages the current impacts on the environment (e.g. Climate change, human rights, diversity, equity and inclusion, etc.).*

### EP/02 Complete Brand Identity Program

*Show a logo (or logo system) design, plus up to 9 applications of the logo(s).*

### EP/03 Complete Rebrand Identity Program

*Redesign of an established brand. Show a logo (or logo system), plus up to 9 applications of the new logo(s). **MUST INCLUDE** the before/after logo(s).*

### EP/04 Entire Design Program

*A family of different pieces/applications designed for the same event, brand, product, service or business.*

### EP/05 Entire Packaging Design Program

*A family of packages for the same event, brand, product, service or business.*

### EP/06 Entire Promotional Design Program

*A family of promotional applications or messaging designed for the same event, brand, product, service or business.*

### EP/07 Guerrilla Marketing Program

*Design of a complete interactive or unconventional promotional program.*

### EP/08 Pro Bono/PSA/Charity Ent. Design Program

*An entire design program for government, non-profits, or work undertaken voluntarily without payment.*

### EP/09 Small Community/ Business Design Program

*Exclusively for Canadian artists or firms working in smaller communities or on small businesses. Entries can be any application from the corresponding categories above.*

## **DESIGN**

### **REQUIREMENTS**

A Single is **1** piece.\* A Series is **2-3** pieces.\*

For multi-page applications, show up to 9 pages that provides a representation of the entire application.

**OPTIONAL:** A brief explanatory note (max. 50 words) or case file for the judges to provide added clarity may be included. Upload as a Support File.

**SINGLE: \$65 | SERIES: \$85\***

\*Except where indicated.

#### **DE/01 Annual Report – Single**

Show up to 9 pages from 1 annual report. (\$85)

#### **DE/02 Brochure – Single-page/Folder – Series**

1-3 Single-sheet mini brochures, leaflets, folders, or menus. For multi-page applications, use DE/03.

#### **DE/03 Brochure/Catalogue – Multi-page – Series**

1-3 multi-page brochures/catalogues/menus, etc., involves bound pages. (\$85)

#### **DE/04 Cause-Related Creative – Single**

#### **DE/05 Cause-Related Creative – Series**

Any design work that responds or engages the current impacts on the environment (e.g. Climate change, human rights, diversity, equity and inclusion, etc.).

#### **DE/06 Data Visualization – Single**

#### **DE/07 Data Visualization – Series**

Visual representation of data for print or digital (e.g. infographics, charts, maps, graphs).

#### **DE/08 Environmental – Signage – Single**

One sign or signage element (e.g. mural, storefront) for any interior or exterior space.

#### **DE/09 Environmental – Enviro. Design – Single**

Show up to 9 images of an entire interior or exterior space/installation (e.g. store, restaurant, workplace, park, etc.). (\$85)

#### **DE/10 Environmental – Experiential/Event – Single**

Show up to 9 images of a non-permanent interior/ exterior installation (e.g. pop-up store, concert, exhibit, etc.). Upload as a multi-page PDF. (\$85)

#### **DE/11 Logo – Single**

#### **DE/12 Logo – Series**

**SINGLE:** 1 logo. **SERIES:** 2-3 logos from an overarching logo system.

#### **DE/13 Logo Applications – Series**

Show up to 5 applications of a logo (e.g. corporate stationery, promotional items, signage, etc.). Upload as a multi-page PDF. (\$125)

#### **DE/14 Rebrand Logo – Single**

#### **DE/15 Rebrand Logo – Series**

**SINGLE:** 1 redesign of an established logo. **SERIES:** 2-3 redesigned logos from the same overarching logo system. **MUST INCLUDE** the before/after logo(s).

#### **DE/16 Poster – Single**

#### **DE/17 Poster – Series**

#### **DE/18 Pro Bono – Single**

#### **DE/19 Pro Bono – Series**

Work undertaken voluntarily and without payment as a public service.

#### **DE/20 Public Service/Charity – Single**

#### **DE/21 Public Service/Charity – Series**

Work for government or non-profits.

#### **DE/22 Small Community/Business Design – Single**

#### **DE/23 Small Community/Business Design – Series**

Exclusively for Canadian artists and firms working in smaller communities or on small businesses.

#### **DE/24 Unpublished/Personal – Single**

#### **DE/25 Unpublished/Personal – Series**

Work from any category in the competition that was solely a personal project, or for a client that was not produced.

#### **DE/26 Design Other – Single**

#### **DE/27 Design Other – Series**

Any design work that does not fall into any other listed category (e.g. a calendar, album cover, stamps, etc.). Work submitted to DE/26-27 cannot be entered in DE/01-25, Entries will be judged on their individual design merits. **MUST INCLUDE** a brief explanatory note (max. 50 words).

## **EDITORIAL DESIGN**

### **REQUIREMENTS**

A Single is **1** cover, page or spread\* | A Series is **2-3** single pages, covers or spreads from the same book or magazine\*

\* For multi-page applications, show up to 9 pages from the piece that provides a representation of the entire application.

**SINGLE: \$65 | SERIES: \$85\***

\*Except where indicated.

### **ED/01 Cover/Page/Spread – Single**

### **ED/02 Cover/Page/Spread – Series**

*For books or magazines, including digital editions.*

### **ED/03 Entire Book Design – Single**

### **ED/04 Entire Book Design – Series**

*Print editions only. For e-books use Digital Design – Content (DW/04). (SINGLE: \$85/SERIES: \$125)*

### **ED/05 Entire Publication Design – Single**

### **ED/06 Entire Publication Design – Series**

*Print editions only. For e-zines use Digital Design – Content (DW/04). (SINGLE: \$85/SERIES: \$125)*

## **PACKAGING DESIGN**

### **REQUIREMENTS**

A Single is **1** piece/can/bottle\*. A Series is **2-3** pieces/cans/bottles\*.

**SINGLE: \$65 | SERIES: \$85\***

\*Except where indicated.

### **PD/01 Beverages – Alcohol – Single**

### **PD/02 Beverages – Alcohol – Series**

### **PD/03 Beverages – Alcohol Entire PKG– Series**

**SINGLE/SERIES:** *follow instructions above. ENTIRE PACKAGE:* *Consists of 4-9 different cans/bottles, and a case, if applicable. (\$125)*

### **PD/04 Beverages – Alcohol-Free – Single**

### **PD/05 Beverages – Alcohol-Free – Series**

**PD/06 Beverages – Alcohol-Free Entire PKG – Series**  
**SINGLE/SERIES:** *follow instructions above. ENTIRE PACKAGE:* *Consists of 4-9 different cans/ bottles, and a case, if applicable. (\$125)*

### **PD/07 Consumer Products – Single**

### **PD/08 Consumer Products – Series**

*Cosmetics, pharmaceuticals, household products, fashion, etc.*

### **PD/09 Food – Single**

### **PD/10 Food – Series**

### **PD/11 Promotional Packaging – Single**

### **PD/12 Promotional Packaging – Series**

*Packaging for promotional items, novelties, or self-promotions.*

### **PD/13 Rebrand Packaging – Single**

### **PD/14 Rebrand Packaging – Series**

*Redesign packaging for an existing product.*

### **PD/15 Retail Applications – Single**

### **PD/16 Retail Applications – Series**

*Bags, tags, labels, boxes, etc. for in-store presentation and packaging.*

### **PD/17 Sustainable Packaging – Single**

### **PD/18 Sustainable Packaging – Series**

*Any packaging where mindful reduction is a key aspect.*

### **PD/19 Packaging Design Other – Single**

### **PD/20 Packaging Design Other – Series**

*Any packaging design work that does not fall into any other listed category. Entries submitted to PD/19-20 cannot be entered in PD/01-18. Entries will be judged on their individual design merits. MUST INCLUDE a brief explanatory note (max. 50 words).*

## **PROMOTIONAL DESIGN**

### **REQUIREMENTS**

A Single is **1** piece. A Series is **2-3** pieces.

**SINGLE: \$65 | SERIES: \$85\***

\*Except where indicated.

**DP/01 Artist/Design Firm Promotions – Single/Series**  
*Print collateral or promotion designed for a creative firm or individual. For social media, use Digital Design – Content (DW/08), or for website, use Digital Design – Website (DW/17). (SINGLE/SERIES: \$85)*

**DP/02 Point-of-Sale Messaging – Single**

**DP/03 Point-of-Sale Messaging – Series**

*Promotional item used at point-of-sale (e.g. sign, poster, POP display).*

**DP/04 Premium/Gift Item – Single**

**DP/05 Premium/Gift Item – Series**

*Apparel, giveaway, etc.*

**DP/06 Promotional Collateral – Single**

**DP/07 Promotional Collateral – Series**

*Print collateral (e.g. flyer, announcement, invitation, etc.) to promote an event, brand, product, service, or business. For online content, use Digital Design – Content (DW/07).*

**DP/08 Promotional Messaging – Single**

**DP/09 Promotional Messaging – Series**

*Print-based promotional message (e.g. poster, sign, etc.). For online messaging, use Digital Design – Content (DW/07).*

**DP/10 Promotional Design Other – Single**

**DP/11 Promotional Design Other – Series**

*Any promotional design work that does not fall into any other listed category. Work submitted to DP/10-11 cannot be entered in DP/01-09. MUST INCLUDE a brief explanatory note (max. 50 words).*

## **TYPOGRAPHY DESIGN**

### **REQUIREMENTS**

A Single is **1** piece. A series is **2-3** pieces.

**SINGLE: \$65 | SERIES: \$85**

**TD/01 Corporate Application – Single**

**TD/02 Corporate Application – Series**

**TD/03 Digital Application – Single**

**TD/04 Digital Application – Series**

**TD/05 Editorial Application – Single**

**TD/06 Editorial Application – Series**

**TD/07 Environmental/Experiential App. – Single**

**TD/08 Environmental/Experiential App. – Series**

**TD/09 Motion Application – Single**

**TD/10 Motion Application – Series**

**TD/11 Packaging Application – Single**

**TD/12 Packaging Application – Series**

**TD/13 Promotional Application – Single**

**TD/14 Promotional Application – Series**

**TD/15 Typography Other – Single**

**TD/16 Typography Other – Series**

*Any typography design work that does not fall into any other listed category. Work submitted to TD/15-16 cannot be entered in TD/01-14. MUST INCLUDE a brief explanatory note (max. 50 words).*

## **TYPEFACE DESIGN**

### **REQUIREMENTS**

A Single is **1** typeface with application. A Series is **2-3** typefaces within a type family, showing applications.

**SINGLE: \$85 | SERIES: \$125**

**DT/01 Typeface Design – Single**

**DT/02 Typeface Design – Family – Series**

*A complete character set and a text setting. The sample application may include headlines, short or long passages of text, or sample pages of books or publications.*

## **CRAFT**

### **REQUIREMENTS**

A Single is **1** piece. A Series is **2-3** pieces.

**SINGLE: \$65 | SERIES: \$85**

**CD/01 Craft Calligraphy/Hand Lettering – Single**

**CD/02 Craft Calligraphy/Hand Lettering – Series**

*Judged on the use of calligraphy/hand lettering as a design element.*

**CD/03 Craft Illustration – Single**

**CD/04 Craft Illustration – Series**

*Judged on the use of illustration as a design element.*

**CD/05 Craft Motion/Animation – Single**

**CD/06 Craft Motion/Animation – Series**

*Judged on the use of motion/animation as a design element.*

**CD/07 Craft Photography – Single**

**CD/08 Craft Photography – Series**

*Judged on the use of photography as a design element.*

**CD/09 Craft Printing/Bindery/Finishing – Single**

**CD/10 Craft Printing/Bindery/Finishing – Series**

*Judged on the use of printing, 3D printing, bindery or finishing techniques as a design element. A brief explanatory note (max. 50 words) may be added.*

**DIGITAL DESIGN – CONTENT**

**REQUIREMENTS**

**ENTRY MATERIAL:** Submit a URL to permanent online content. If unavailable, upload a video walkthrough as an MP4 or link to a video-sharing site, or a static walkthrough as a PDF.

A Single is **1** piece. A Series is **2-5** pieces.

**SINGLE/SERIES: \$100**

**DW/01 Apps – Desktop – Single**

*Applications designed specifically for desktop: games, news, education, shopping, etc.*

**DW/02 Apps – Mobile/Tablet – Single**

*Any application designed for mobile/tablet.*

**DW/03 AR & VR – Single or Series**

*Design of a real-world environment merging with digital imagery and interfaces.*

**DW/04 Editorial – Digital Editions – Single or Series**

*Online editorial content or an entire edition/companion to a printed book or magazine. For blogposts, up to 5 examples may be included.*

**DW/05 Experimental/Innovative – Single or Series**

*Any digital content that explores new territory, ideas or technology.*

**DW/06 Gaming – Single**

*Video game or site designed specifically for play.*

**DW/07 Social/Viral/Promotional – Single or Series**

*Messaging or content on Facebook, Twitter, YouTube, LinkedIn, Instagram, Snapchat, TikTok, etc.*

**DW/08 Self-Promotion – Social – Single or Series**

*Messaging or content on any social site to promote creative services, either an individual or firm.*

**DIGITAL DESIGN – WEBSITE**

**REQUIREMENTS**

**ENTRY MATERIAL:** Submit a URL to the website. If unavailable, upload a video walkthrough as an MP4 or link to a video-sharing site, or a static walkthrough as a PDF.

A Single is **1** website.

**SINGLE: \$100**

**DW/09 Business-to-Business – Single**

*One site for any type of business or trade audience.*

**DW/10 Consumer Products – Single**

*One site for consumer products, such as cosmetics, electronics, fashion, food, etc.*

**DW/11 Consumer Services – Single**

*One site for services such as telecommunications, utilities, household needs, etc.*

**DW/12 Commerce – Single**

*One site that engages customers in direct sales.*

**DW/13 Educational/Reference – Single**

*One site for the presentation of information for learning or reference.*

**DW/14 Entertainment, Art & Tourism – Single**

*One site designed to promote entertainment, arts, cultural events, heritage sites, hotels, restaurants, etc.*



### DW/15 Public Service/Charity – Single

One site for government or to raise public awareness of a cause or charity.

### DW/16 Responsive Design – Single

One site that features innovative responsive design. **MUST INCLUDE** a minimum of TWO applications from mobile, tablet or desktop. Upload as a multi-page PDF.

### DW/17 Self-Promotion – Single

One site for creative services, either an individual or firm.

### DW/18 Other – Single

Any site that does not fall into any other listed category. Work submitted to DW/18 cannot be entered in DW/09-17. **MUST INCLUDE** a brief explanatory note (max. 50 words).

## MOTION DESIGN

### REQUIREMENTS

**SHORT:** Less than 3 minutes.

**LONG:** 3 minutes or more.

A Single is **1** video. A Series is **2-3** Short/Long videos.

**SINGLE SHORT: \$100 | SINGLE LONG: \$115**

**SERIES SHORT/LONG: \$150**

### DV/01 Motion - Short – Single

### DV/02 Motion - Long – Single

### DV/03 Motion - Short/Long – Series

Educational and explanatory videos, social media videos, event graphics, online graphics, etc.

### DV/04 - Pro Bono/PSA/Charity – Single

### DV/05- Pro Bono/PSA/Charity – Series

For government, non-profits, or for work undertaken voluntarily without payment.

### DV/06 Motion - Small Community/Business – Single

### DV/07 Motion - Small Community/Business – Series

Exclusively for Canadian artists and firms working in smaller communities or on small businesses.

## YOUNG BLOOD

### REQUIREMENTS

- Open to professionals that have graduated within the last 5 years.
- **CATEGORIES:** Entries can be any application from the corresponding previous groupings of categories. The same piece can be submitted in more than one category (e.g. Annual Report and Public Service/Charity), we **STRONGLY RECOMMEND** indicating the category as part of your entry title, for clarity. **NOTE:** If submitting to one of the Craft categories, you will need to select on the entry form which Craft the entry should be judged on.
- **JUDGING:** Entries are judged with the level of experience and exposure within the industry taken into consideration.
- **RECOMMENDED:** In cases where the application/category is not obvious, add a brief explanatory note (max. 50 words, or up to 10s for video files).

A Single is **1** piece\*. A Series is **2-3** pieces\*. A Campaign is **up to 9** applications from an entire design program.

\* Any exceptions allowed are indicated in the corresponding previous categories.

**SINGLE: \$50 | SERIES: \$65 | CAMPAIGN: \$85\***

### DY/01 Young Blood Design – Single

### DY/02 Young Blood Design – Series

Any application from the Design section starting on page 5.

### DY/03 Young Blood Editorial Design – Single

### DY/04 Young Blood Editorial Design – Series

Any application from the Editorial Design section starting on page 6.

### DY/05 Young Blood Packaging Design – Single

### DY/06 Young Blood Packaging Design – Series

Any application from the Packaging Design section starting on page 6.

### DY/07 Young Blood Promotional Design – Single

### DY/08 Young Blood Promotional Design – Series

Any application from the Promotional Design section starting on page 6.

**DY/09 Young Blood Typography Design – Single**

**DY/10 Young Blood Typography Design – Series**

*Any application from the Typography Design section starting on page 7.*

**DY/11 Young Blood Typeface Design – Single**

**DY/12 Young Blood Typeface Design – Series**

*Any application from the Typeface Design section starting on page 7. (SINGLE: \$60/SERIES: \$80)*

**DY/13 Young Blood Craft Design – Single**

**DY/14 Young Blood Craft Design – Series**

*Any application from the Craft Design section starting on page 7.*

**DY/15 Young Blood Digital Design – Single or Series**

*Any application from the Digital Design (Content or Website) section starting on page 7. (\$80)*

**DY/16 Young Blood Motion Design – Single**

**DY/17 Young Blood Motion Design – Series**

*Any application from the Motion Design section starting on page 9. (SINGLE: \$60/SERIES: \$80)*

**DY/18 Young Blood Ent. Design – Campaign**

*Any application from the Entire Design Program section starting on page 4.*

**CONTACT US**

For category related, entry requirements, general awards information or technical issues please contact our Awards Manager at [awards@appliedartsmag.com](mailto:awards@appliedartsmag.com) or call 416.510.0909 ext. 30.

For more information, please visit [appliedartsmag.com](http://appliedartsmag.com).

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**DISCLAIMER**

Applied Arts reserves the right to amend these rules throughout the competition. Applied Arts assumes all entries are original and the property of the entrant, with all rights granted therein. Applied Arts reserves the rights to publish or exhibit entries for our print or electronic formats, or related promotions. Entries are non-refundable. Costs cover administration, processing, and the judging of the entry. Entries may be moved to a more suitable category if Applied Arts deems the category chosen unsuitable. All descriptions and credits are subject to be edited for length, clarity and grammar in accordance with the Applied Arts editorial style guide. A submission of entry acknowledges acceptance of these rules.