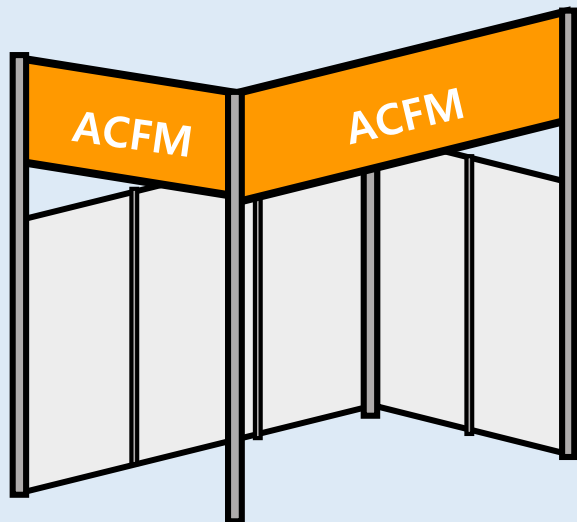


2024

ACFIM



**Sales Booth
Registration Guide**

ACFM

ACFM 2024 INTRODUCTION 3

- p.3 [ACFM 2024 Official Schedule](#)
- p.4 [Booth Category](#)
- p.5 [Booth Type & Benefits](#)

SALES BOOTH REGISTRATION 6

- p.6 [Registration process](#)
- p.7 [Create an Account](#)
- p.10 [Sales Booth Registration](#)
 - Registered Company
 - First Time Company
- p.20 [Market Badge Registration](#)

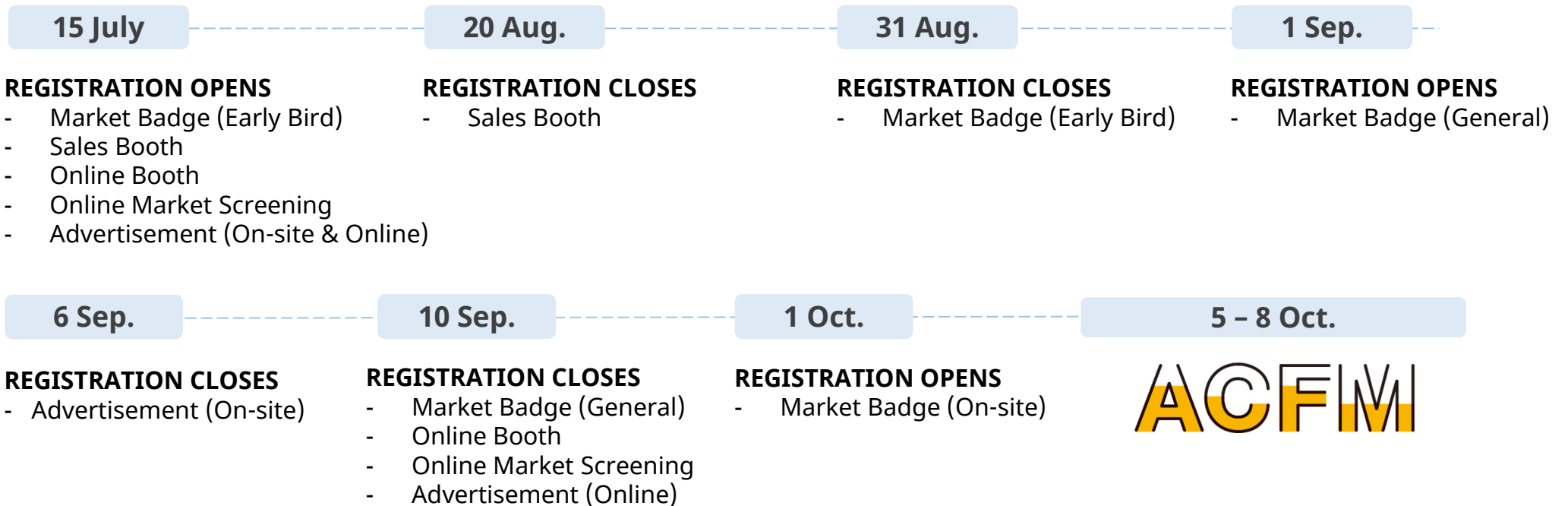
ONLINE BOOTH REGISTRATION 26

- p.26 [Online Market Screening Upload](#)
- p.32 [Booth Set Up](#)
 - Institution
 - Sales (FILM/ TV/ IP/ TECH)

CONTACT 42

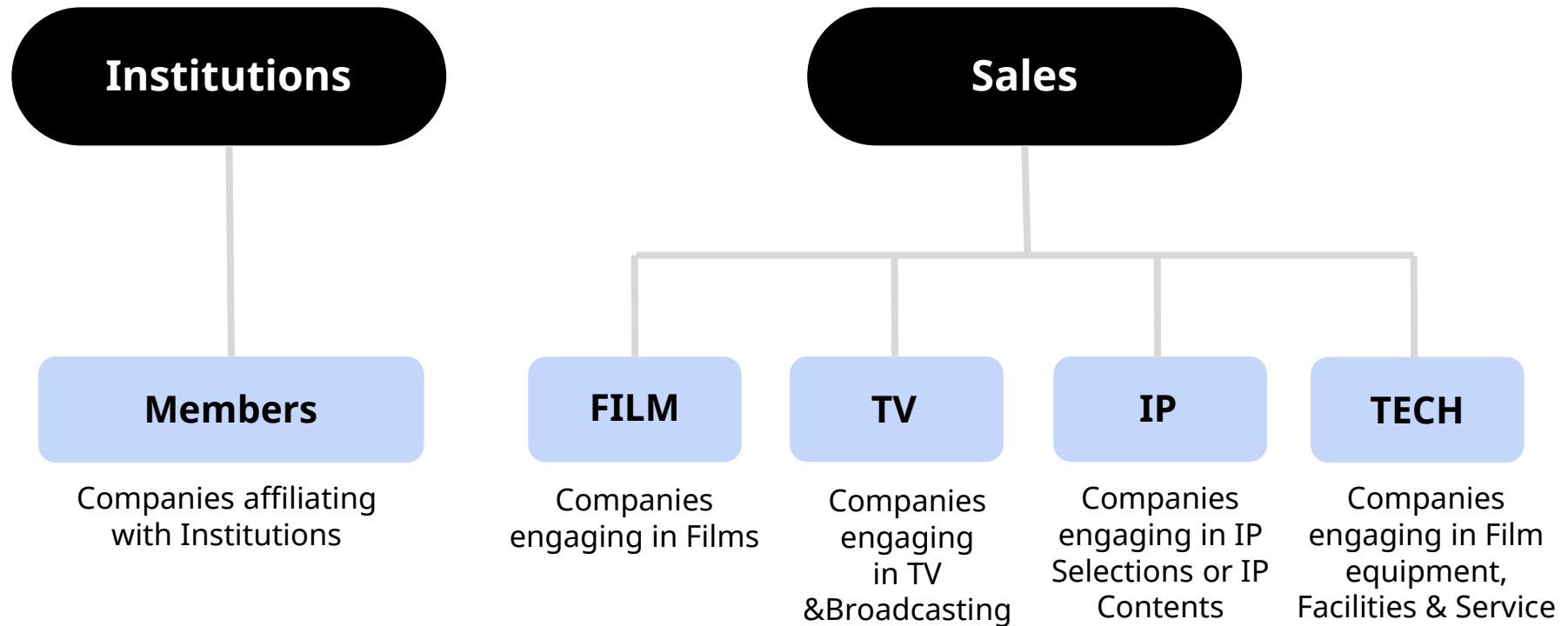
ACFM 2024 Official Schedule

The Asian Contents & Film Market, also known as ACFM, concluded last year with its largest participation to date. This year we are preparing to furnish participants with even more informative programs. Similar to last year, the ACFM 2024 will not only include the option for Sales Booth, but also open both Online Booth and Online Screening, allowing participants to enjoy some of the BIFF Official Selections and diverse line-ups from various sales companies online. ACFM 2024 will be held simultaneously at **Exhibition Center 2, BEXCO, Busan** and on the **ACFM 2024 Online Site**, for a total of four days from 5 to 8 October.

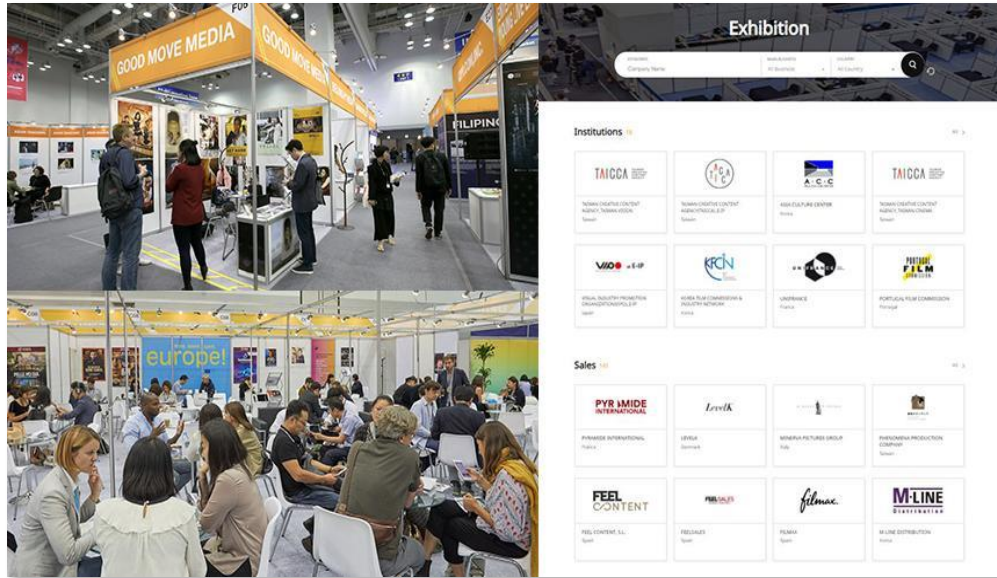


Booth Category

Organizations including Members



Booth Type & Benefits



▲ Sales Booth

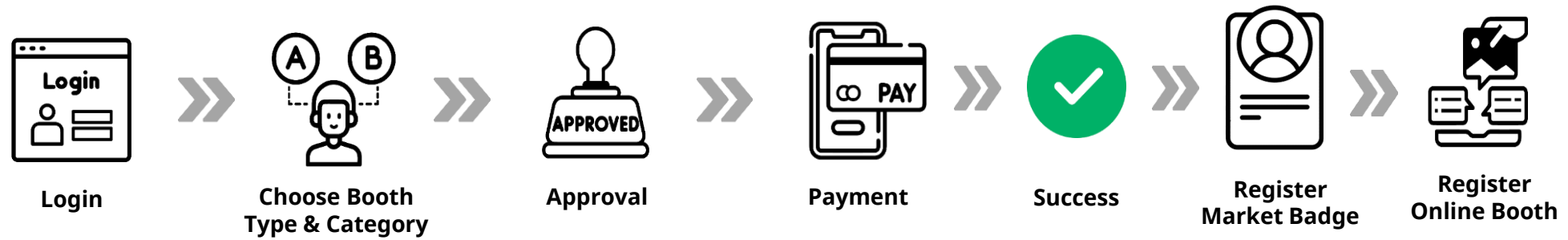
▲ Online Booth

ACFM 2024 have prepared the 6 types of Sales Booth (BEXCO, Busan) and the 2 types of Online Booth (Market Screening) to meet the various needs of companies participating. You can experience a place of business on high quality with diverse buyers and participants.

Sales Booth		
Pop-up stand	1 Market Badge + Online Booth	\$ 1,200
9sqm(3m*3m)	2 Market Badge + Online Booth + 5 Online Market Screening	\$ 1,800
18sqm (3m*6m)	5 nights + 3 Market Badge + Online Booth + 5 Online Market Screening	\$ 3,000
36sqm (6m*6m)	5 nights + 8 Market Badge + Online Booth + 5 Online Market Screening	\$ 5,200
54sqm (6m*9m)	10 nights + 8 Market Badge + Online Booth + 10 Online Market Screening	\$ 6,800
Raw space (Starting from 54sqm)	5 nights + 5 Market Badge + Online Booth + 5 Online Market Screening	\$ 110

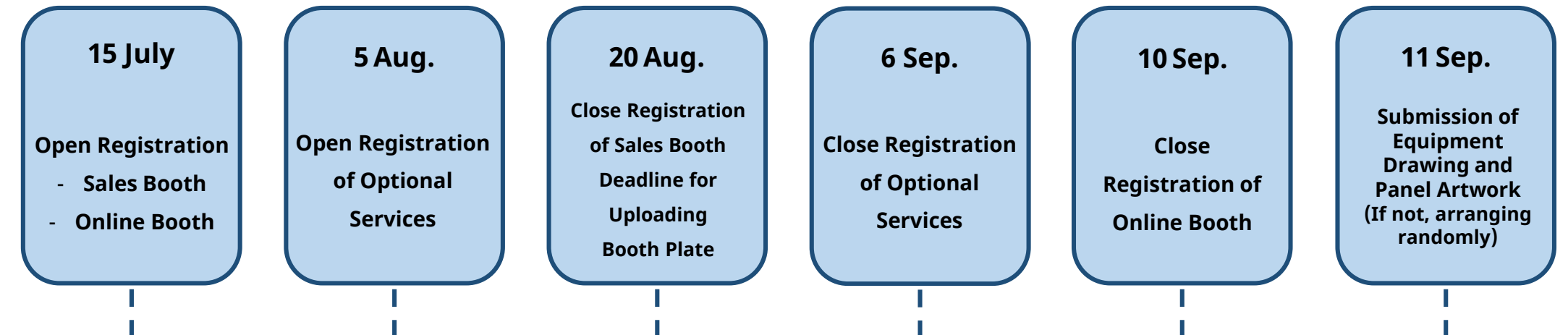
Online Booth		
Package A	1 Market Badge + 5 Online Market Screening	\$ 500
Package B	3 Market Badge + 10 Online Market Screening	\$ 800

Registration Process



STEP1. Registration

STEP2. Set up



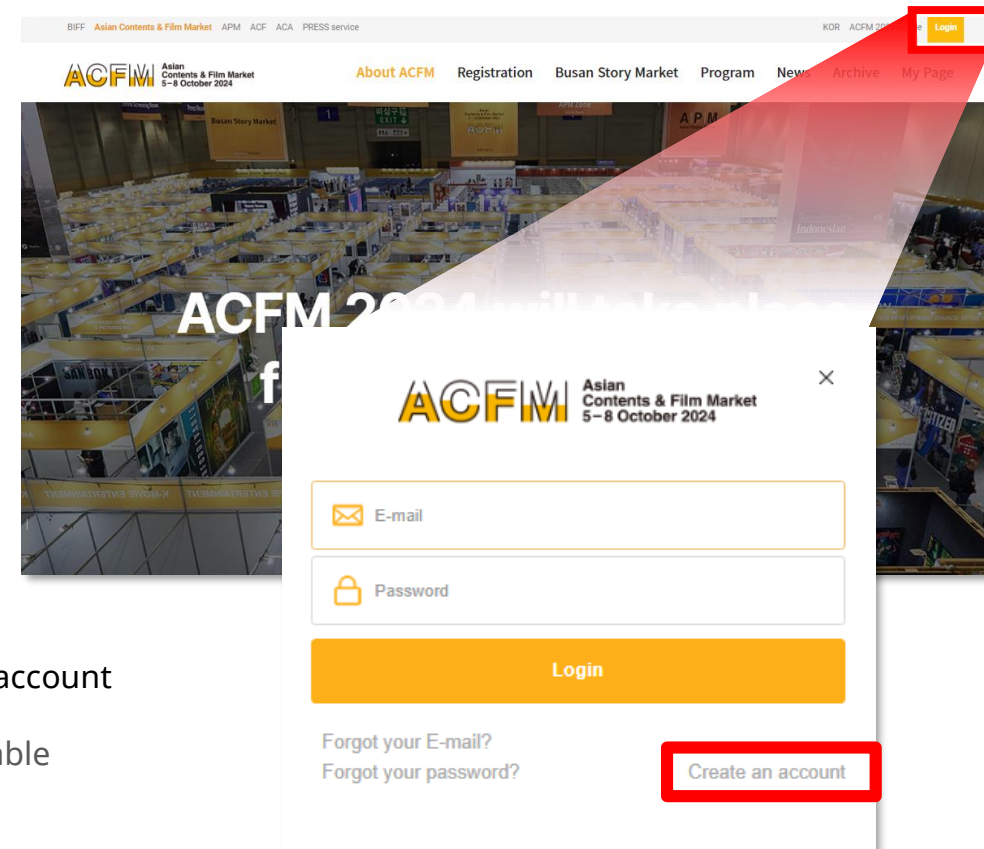
Step 1. Create an Account

- You will be able to register Sales Booth and Market Badge after creating an account on the ACFM Official Website. Please following the guidance for the next process through the link on the right side.
- You only can register for one booth per an account.**
- As Market Badge provided when you purchase will be registered for only an account, please create the other accounts depending on how many Market Badge you want to register for participating.

※ The contents of the account registered is not able to be modified.
 So **please be careful to enter information** on it when you register an account for the first time.
 (e.g. Exhibition → Promotion, the information of account is not available to be changed.)

* You can access to ACFM Official Website through the link below.

- Click 'LOGIN' button of [ACFM Official Website](#). Then click 'Create an account' button on the bottom right corner to create an account.



- Click the 'REGISTRATION' after entering all fields **in English**. 'Consent to Collect and Use of Personal Information' is automatically ticked off. It's not able to move on to the next step if you don't tick it off.

Join
Home > Member > Join

All fields marked with * are mandatory and **should be written only in English**.
* 표시가 된 항목은 필수 사항이며, **영어로만 작성해주시기 바랍니다**.
Once you complete the registration, ID(E-mail) and Name cannot be changed.
이메일 계정과 이름은 등록 이후 변경이 불가능합니다.

1 2 3

First Name(이름)* Last Name(성)*

E-mail*
- Please note that the E-mail address will be unchangeable and used as the personal contact information for the Online Database.

Password* Re-enter password*
- At least 6 characters

By clicking REGISTRATION button, you agree and consent to the Rules and Regulation of the Asian Contents & Film Market, and receive required notices from Asian Contents & Film Market electronically.
If you would like to subscribe Newsletter for the Asian Contents & Film Market, please click!

Consent to Collect and Use of Personal Information

ACFM 홈페이지 회원가입 및 관리를 위한 필수 개인정보(이름, 이메일, 비밀번호) 제공에 동의합니다.

I hereby agree to allow ACFM to officially collect and use my private information(name, email address, password) for account creation and management of the website.

REGISTRATION



- A confirmation email will be sent to the email address you registered in order to verify your identity.

Join
Home > Member > Join

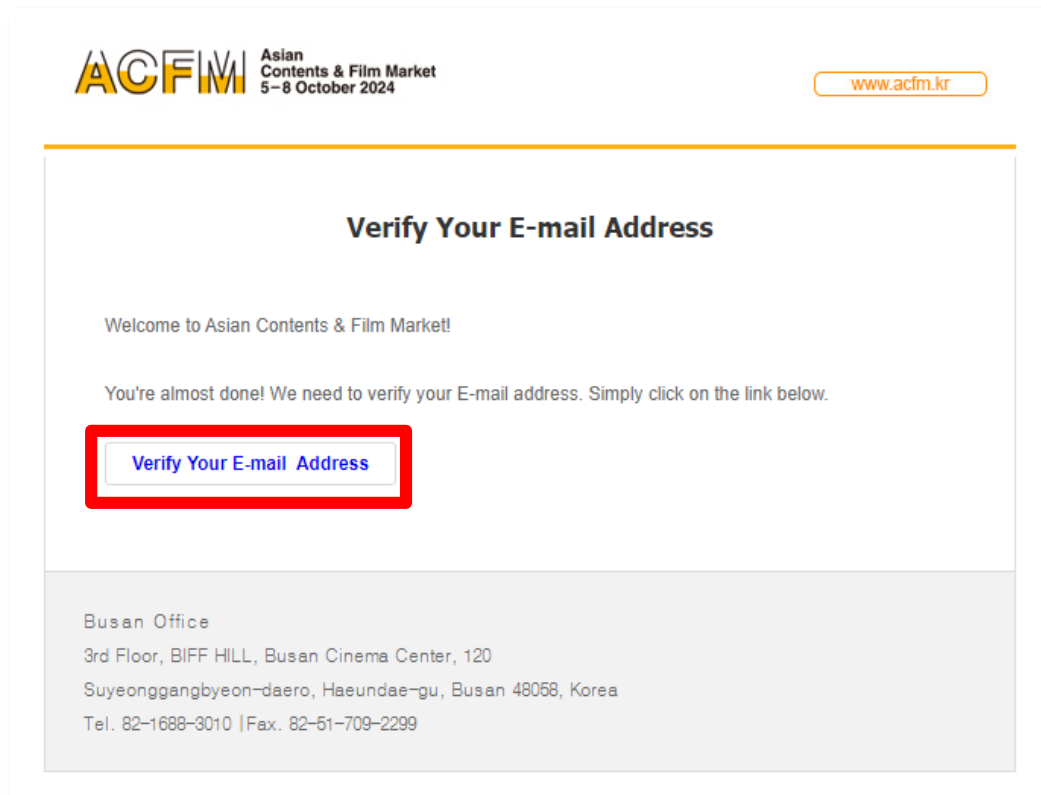
1 2 3

John LEGEND, a verification E-mail has been sent to your E-mail.

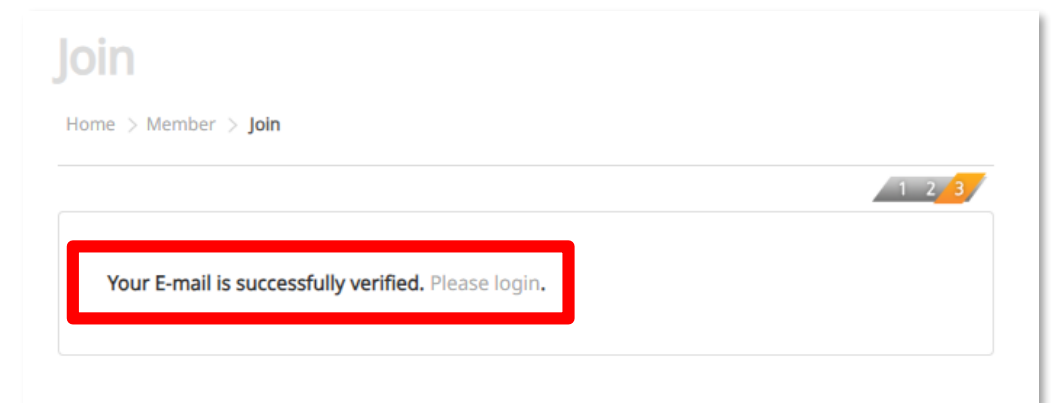
We now need to verify your E-mail address. We have sent an E-mail to *acfm2024@acfm.kr* your address. Check your E-mail and follow the link to finish creating your ID.

If you haven't received the Verification E-mail, please restart your sign up with a different E-mail.
Should you have more inquiries, please contact us to badge@acfm.kr.

4. Click the 'Verify Your Email Address' button to proceed.



5. Creating an account will be completed with the sentence below when your identity is successfully verified.



* Please **re-login** for the next process.

Step 2. Sales Booth Registration

1. After logging in, click the 'booth' button under 'Registration' menu.

Step 1 Login

Step 2 Click Registration

Step 3 Click Booth

ACFM 2024 will take place from 5 to 8 October

Asian Contents & Film Market 2024

Attend Information Market Badge Booth Optional Service

Home > Registration > Attend > Information

2. Click the 'Sales Booth Registration' button below.

3. Select the type of Sales Booth.

Booth Registration Process

STEP 1. Application Registration

- Login
- Choose Booth Type & Category
- Approval
- Payment

STEP 2. Booth Registration

- Application Registered
- Register Market Badge
- Booth Info. Fill Out

Sales Booth Registration **Online Booth Registration**

Optional Service

- The market offers Optional Service to enhance your Sales Booth furnishing.
- This service includes additional furniture, electrical equipment, and more, subject to availability.
- We highly recommend ordering these items online in advance, as there may be limited stock availability for on-site orders.
- For more information, please refer to the 'Optional Service Catalogue'.

Optional Service Registration

Optional Service Registration will be opened on 5 Aug.

Booth

Home > Registration > Booth

Sales Booth Registration Guide **KOR** **ENG**

Booth Type - Sales Booth

<p>Pop-up stand</p> <p>\$1,200</p> <p>Reservation Now</p>	<p>9 SQM standard</p> <p>\$1,800</p> <p>Reservation Now</p>	<p>18 SQM standard</p> <p>\$3,000</p> <p>Reservation Now</p>
<p>36 SQM standard</p> <p>\$5,200</p> <p>Reservation Now</p>	<p>54 SQM standard</p> <p>\$6,800</p> <p>Reservation Now</p>	<p>Raw space 1m*1m</p> <p>\$110/sqm</p> <p>Reservation Now</p>

* If you are participating for the first time, please read from p13.

4. For registered company, when you enter your company's name on ['Company Information' > 'Company Name'], the other blanks are automatically filled. After that, select either 'Sales' or 'Institutions' at 'Booth Category'.

Booth

Home > Registration > Booth

1 2 3 4 5

Reservation Details

Booth Type	Code / Size	Rate	Quantity
18 SQM standard Sales Booth Layout	Code18S Size3m*6m	\$3,000	1

Total : \$3,000

Company Information

Company Name* **Step 1** [Reset](#)
 First Time Participation

Country*

* The country will be automatically selected based on the company's information.
 * For first-time participating companies: Click the 'First Time Participation' button to submit your company's information to ACFM database. Once your company information is verified, a confirmation email will be sent to your account's email. From then on, you can search your company name from the list.

*** If you click 'Reservation',
Sales Booth Registration is completed.**



Contact Information

Name* John LEGEND

Position*

E-mail* exhibition@acfm.com

Phone* + -

Step 2

Booth Category

Sales FILM TV IP TECH Institutions

* The Sales Booth Registration deadline is 20th August (KST).
 * Once the form is completed, it cannot be changed.

*** If you selected [Sales], select a category from [FILM, TV, IP, TECH].**

5. Please click 'Reservation' button after entering all information.

1 2 3 4 5

Your request is successfully reserved.

Thank you for sending us your request for 18 SQM standard Sales Booth.
Your request has been sent successfully. We will reply to you as soon as possible by your E-mail
(exhibition@acfm.com)

Payment will be processed after the approval from Asian Contents & Film Market.

Reservation Details	Contact Person
Booth Type	18 SQM standard
Reservation Date	2024-07-05 18:17:58
Rate	\$3,000 (\$3,000×1)
Company Name	ABCD
Country	Thailand
Name	John LEGEND
Position	CEO
E-mail	exhibition@acfm.com
Phone	+1-23456789

Previous Step
My Account in My Page

*** This page will show up when Sales booth registration has been successfully completed.**

6. **For the first time participating companies**, please click 'First Time Participation' button below first. Enter all information and click 'SEND' button so that you are able to get the approval for continuing the rest of the process.

Booth

Home > Registration > Booth

1 2 3 4 5

Reservation Details

Booth Type	Code / Size	Rate	Quantity
18 SQM standard Sales Booth Layout	Code185 Size3m*6m	\$3,000	1

Total : \$3,000

Company Information

Company Name* Reset **Step 1**

Country*

* The country will be automatically selected based on the company's information.
* For first-time participating companies: Click the 'First Time Participation' button to submit your company's information to ACFM database. Once your company information is verified, a confirmation email will be sent to your account's email. From then on, you can search your company name from the list.

*** If you click this button, the screen on the right side(Information form) will pop up.**



* marked fields are mandatory.

Company Name* Reset **Duplicate verification** **Step 2**

Address*

City*

Country*

Company Tel.*

Company Email*

Main Business 1*

Main Business 2

Main Business 3

Company Profile* (Max. 500 characters with spaces)

If you have questions regarding company registration, please contact us: exhibition@acfm.kr

Attachment* (Max. 15MB)

For industry accreditation, please attach your company's business registration certificate/your business card with company personal description. (only in Korean or English)
Please upload files in gif, jpg, png or pdf format.
ACFM may require for more information if necessary.

Step 3

CANCEL **SEND**

*** Fill in Company name and click 'Duplicate verification' to check.**

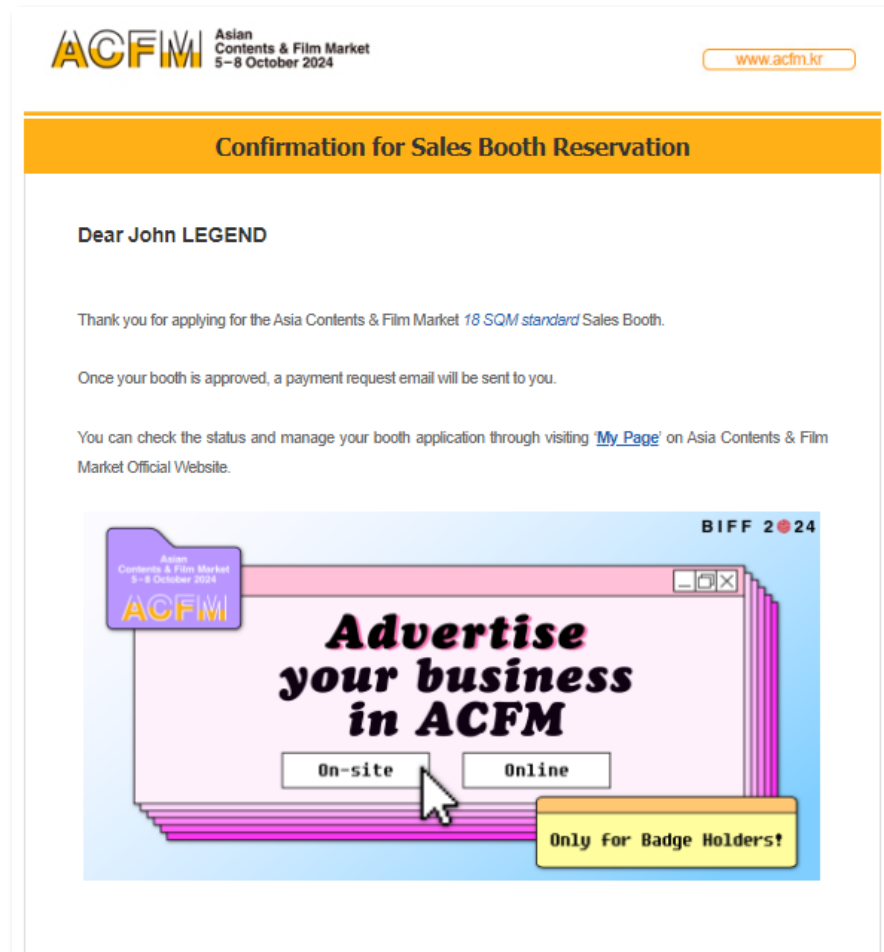
*** Your registration will be completed after clicking 'SEND' button.**



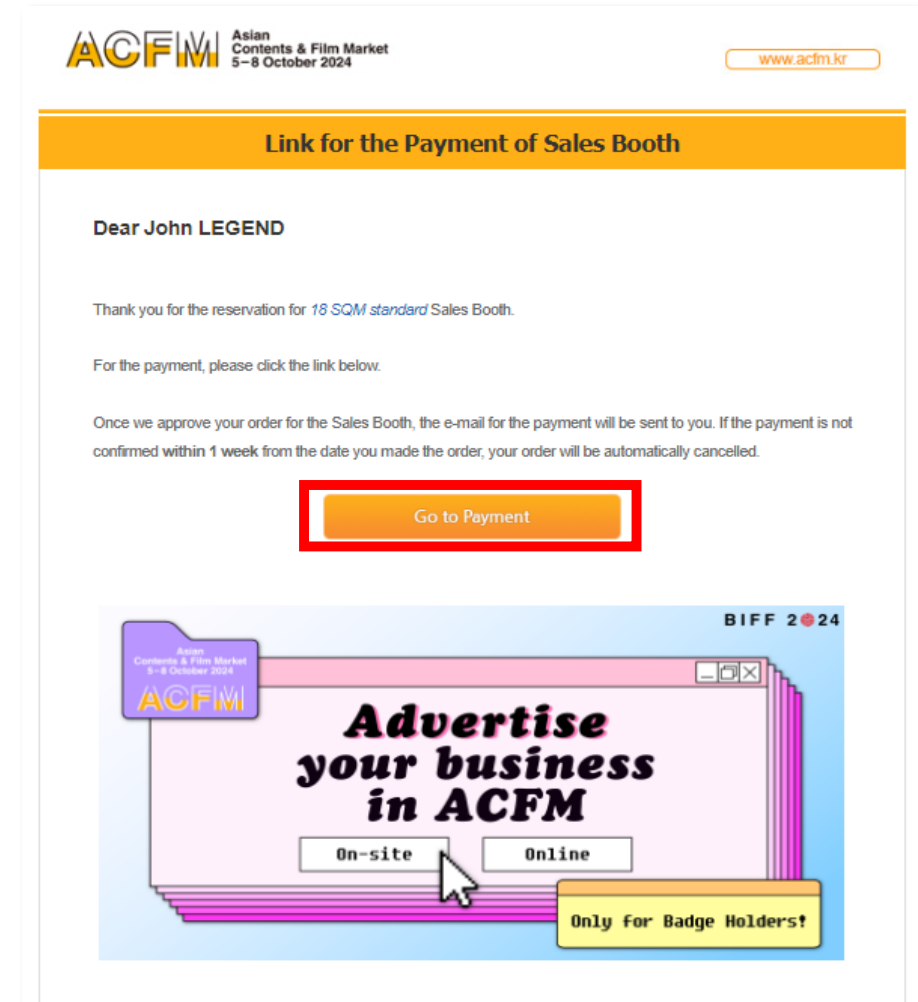
- After you clicked 'SEND' button, your registration is successfully completed.
- **After the approval**, confirmation for company registration email will be sent as shown on the left side of the screen.
- Please click 'Asian Contents & Film Market Official Website' button and re-login. Then follow Sales Booth Registration process guided earlier 1~4: p10~13.

* The approval process may take time depending on the situation

7. Confirmation email will be sent when it is completed.



8. After the approval, payment link will be sent to your email address.



* The approval process may take time depending on the situation

Booth

Home > Registration > Booth

1 2 3 4 5

Order Details

Booth Type	Code	Rate	Quantity
18 SQM standard	Code18S	\$3,000	1

Total : \$3,000

Company Name on your Booth Plate

HOPE

Company name on the Booth Plate will all be in CAPITAL letters.

Company Info

Name ABCD

Country Thailand

Contact Info

Name John LEGEND

Position CEO

E-mail exhibition@acfm.com

Phone +1-23456789

Payment Methods

- In order to proceed with your payment, please choose one of the options below.

- The international remittance fee must be paid by the sender.

Domestic Payment (국내결제) Overseas Payment (해외결제)

* Please note that changing the payment method is not allowed once you have

Select your payment method.

Select your payment method.

Credit Card
Bank Transfer

Download Invoice


Make the payment

9. Please select your payment methods.

- Your registration will be automatically canceled if the payment is not confirmed within 7 days.
- If you do not make separate adjustments to the booth plate, it will be saved with the default company name. If you wish to make changes later, you can do so on [ACFM Official Website → My Page](#).
- After completing the payment, changes to booth type or booth registration contact cannot be made, so please proceed with payment after confirming all details.

[Credit Card]

Proceed to payment via pop-up



✕

ASIANFILMMARKET


Product name booth-185

Amount **USD 3,000.00**

Payment methods



Credit / Debit Card



UnionPay

© 2023 Eximbay Co., Ltd. | [Eximbay Service Center](#)

[Bank Transfer]

Information for bank transfer will appear on your screen.

- * Guide to Bank Transfers will be sent via e-mail.
- * The approval process may take time depending on the situation.

Bank Transfer

Thank you for your registration. Please send the exact amount to Asian Contents & Film Market's account within 1 week in order to finish the payment for your Booth. Below is the account information for bank transfer.

Overseas Bank Tr

Name of the Bank

Branch Name

SWIFT Code

Address of the Bank

Domestic Bank Tr

은행명

계좌번호

Thank you.
contact : exhibition@ac

Guide to Sales Booth Payment -Bank Transfer

Dear John LEGEND

Thank you for the order for *18 SQM standard* Sales Booth.

The registration will be completed upon the confirmation of payment. If payment is not made within 1 week from the order date, the order will be automatically cancelled.

Once you have made the bank transfer for this order, please send the confirmation of remittance to exhibition@acfm.kr.

Use the following bank account for the payment.

Name of the Bank	Busan Bank		
Branch Name	HAEUNDAE	Account Holder's	BIFF
SWIFT Code	PUSBKR2P	Account Number	032-13-000844-2
Address of the Bank	1378-8, Jung 1-dong, Haeundae-gu, Busan, 812-847, Korea		

My Page

ACFIM Asian Contents & Film Market
5-8 October 2024

www.acfm.kr

Confirmation for Sales Booth Payment

Dear John LEGEND

The registration for the *18 SQM standard* Sales Booth has been successfully confirmed.

This email contains promotion codes for Market Badges.

Enter the promotion code below to register Market Badge.

	Promotion Code
1	ABCD-EFGH-IJKL-MNOP
2	HRET-UBWQ-YZ12-3456
3	QRST-UVWX-YZ12-3456

[Go to Market Badge Registration](#)

Make sure to register the promotion code by 10th Sep.

[The deadline for completing the entering information of Sales Booth Plate is 20th Aug]
[The deadline for completing the entering information of Online Booth is 12th Sep]

It is not allowed to register a Market Badge after 10th Sep (KST).

[My Page](#)

- 10. After the approval**, confirmation e-mail will be sent to your e-mail address. Please register the Market Badge with the promotion code(16 numbers) from confirmation e-mail.
 - The approval process may take time depending on the situation.
 - **You only can register for one booth per an account.**
 - Please check the deadline of Market Badge.

Step 3. Market Badge

1-1. After logging in, click the 'Market Badge' button under 'Registration' menu.

BIFF Asian Contents & Film Market APM ACF ACA PRESS service

KOR ACFM 2024 On-site Registration **Login** **Step 1 Login**

ACFMI Asian Contents & Film Market 5-8 October 2024 About ACFM **Registration** Busan Story Market Program News Archive My Page

Step 2 Click Registration

5 - 8 October 2024

ACFM 2024 will take place from 5 to 8 October. **Asian Contents & Film Market 2024**

Attend Information **Market Badge** Booth Optional Service **Step 3 Click Market Badge**

Information Home > Registration > Attend > Information

1-2. Or you can access to Market Badge Registration page through 'Confirmation for Sales Booth Payment' e-mail.

ACFMI Asian Contents & Film Market
5-8 October 2024

www.acfm.kr

Confirmation for Sales Booth Payment

Dear John LEGEND

The registration for the 18 SQM standard Sales Booth has been successfully confirmed.

This email contains promotion codes for Market Badges.

Enter the promotion code below to register Market Badge.

	Promotion Code
1	ABCD-EFGH-IJKL-MNOP
2	HRET-UBWQ-YZ12-3456
3	QRST-UVWX-YZ12-3456

[Go to Market Badge Registration](#)

Make sure to register the promotion code by 10th Sep.

[The deadline for completing the entering information of Sales Booth Plate is 20th Aug]
[The deadline for completing the entering information of Online Booth is 12th Sep]

It is not allowed to register a Market Badge after 10th Sep (KST).

[My Page](#)

- When you enter your company's name in 'Company Information' > 'Company Name', the other blanks are automatically filled. Please make sure that all information entered should be precise.

Market Badge

Home > Registration > Market Badge

Market Badge Registration Guide **KOR** **ENG**

Market Badge registration automatically grants participants on-site ticketing service for screenings at the festival and access to the events of ACFM.

All the information below will be saved as the main contact information and will be registered on the Online Database.

Company Information

1 2 3

* marked fields are mandatory.

Company Name *

Reset

Registered Company: Search and click the Company Name from the list. There is no need to fill in the company information below. If you want to modify the information, you can edit the detail on 'My Page'.

First Time Participating Company: If your company is a newcomer to ACFM, click the button below for submitting the company information to ACFM Database. Once the company information is verified, a confirmation mail will be sent to your E-mail address. After confirmation, you will be able to find your company's name from the list.

First Time Participation

Address *

City *

Country *

-- Select below --

Official Website

Company Tel *

+ 82 -

Company Email *

Main Business 1 *

Main Business 2

Main Business 3

Company Profile * (Max. 500 characters with spaces)

3. Fill out personal information for the Market Badge holder.

Personal Information (All fields are mandatory to fill in, except for Korean name.)

Step 1 Fill information

* marked fields are mandatory.

First Name * John Last Name * LEGEND

한글이름(Korean Name) Job Title *

E-mail Address * exhibition@acfm.com Mobile Phone * + 82 -

Working Sector * Activity *

Buyer * Press *
 Yes No Yes No

Gender * Attendance Type *
 Female Male Prefer not to say Online On-Site

* Any changes made after 10th Sep (KST) will not be reflected on physical Market Badge.

Promotion Code

- - - **APPLY**

* Please make sure to click the 'APPLY' button to adjust the promotion price. Otherwise, payment could be different from the promoted price.



Step 2
 Promotion Code **Fill promotion code and click APPLY button**

ABCD - EFGH - IJKL - MNOP **APPLY** **Click!**

- This promotion code has been applied. The applicable amount is \$0

Please make sure of clicking 'APPLY' button before going to the next step. Otherwise, payment could be different from the promoted price.

Consent to Collect and Use of Personal Information

개인정보의 수집 및 이용: ACFM은 참가자의 원활한 참가를 위해 필수 개인정보(이름, 성별, 로그인 ID, 비밀번호, 전화번호, 이메일, 직업, 회사명, 부서, 직책, 회사 주소, 회사 전화번호, 접속 IP 정보, 쿠키, 접속 로그, 서비스 이용 기록)을 수집합니다. 수집한 참가자의 개인 정보는 회원 관리 및 ACFM 온라인 사이트, 참가자 리스트, 비즈니스 미팅 신청 및 관리, 마켓 스크리닝, 배지 인쇄의 제한된 목적으로만 이용합니다. 개인정보의 제3자 제공: ACFM은 수집한 개인 정보를 참가자의 원활한 Cinando 멤버십, ACFM 전용 호텔 예약 사이트, 티켓 예매 사이트 및 배지 발급 시스템 이용을 위해 제3자에게 제공할 수 있습니다. 개인정보의 파기: ACFM이 수집한 모든 개인 정보는 처리 목적 달성 또는 당사자의 파기 요청 시 지체없이 파기합니다.

Collection & Use of Personal Information: ACFM collects participants' personal information (name, gender, log-in ID, email address, password, phone number, profession, company name, department, job title, company address, company phone number, access IP information, cookie, access log, service usage record) for ACFM participation. The collected data will only be used for limited purposes of member management, online ACFM, list of participants, business meetings, market screening, and badge print.

Data Transfer to a Third Party: ACFM can transfer participants' personal information to a third party for their access to Cinando membership, ACFM hotel reservation system, guest ticket reservation system, and badge print system.

Disposal of Collected Information: ACFM immediately disposes of the collected personal information once the purpose is achieved or upon the request of participants.

Step 3 **NEXT**

- Please make sure of clicking 'APPLY' button to register promotion code before going to the next step. Otherwise payment fee may differ from promotional price.
- The 'Consent to Collect and Use of Personal Information' checkbox is pre-selected. You must check this box to proceed to the next step.
- Each promotion codes need different accounts to register(Not re-usable).

4. Confirmation e-mail will be sent to your e-mail address with ACFM Rules & Regulations and receipt.

Market Badge

Home > Registration > Market Badge

1 2 3

Your payment has been completed successfully.
Please re-login to update the session.

Payment Details		My Badge & Contact Information	
Category	Market	Company Name	ABCD
Buyer	No	Country	Thailand
Reservation Date	2024-07-10	Name	John LEGEND
Rate	\$ 0	Position	CEO
		E-mail	exhibition@acfm.com
		Phone	1 23456789

[Visit My Page](#)

www.acfm.kr

Confirmation for Market Badge Registration


Dear John LEGEND

Thank you for Asian Contents & Film Market Badge registration.

Asian Contents & Film Market Rules & Regulations and Market Badge Receipt are attached as below.

You can also modify an account information on 'My Page'.

For participants, please make sure to provide accurate information for the Market Badge by 10th Sep (KST). Any changes made after 10th Sep (KST) will not be reflected on physical Market Badge.



Attachment: Asian Contents & Film Market Rules & Regulations, Market Badge Receipt

* Please feel free to contact us If you have any questions (badge@acfm.kr)

5. After registering your Market Badge, please upload the Booth Plate via My page.
 - You must upload the Booth Plate **until 20 Aug.**
 - You can't fill out the booth information without registering Market Badge information
 - If you do not make separate adjustments to the booth plate, it will be saved with the **default company name.**

ACFIM Asian Contents & Film Market 5-8 October 2024

About ACFM Registration Busan Story Market Program News Archive **My Page** Step 1

5 - 8 October 2024
Asian Contents & Film Market
Asian Contents & Film Market
7-10 October 2024
BIFF

My Account
Market Badge
Booth >
- Registration History
Booth Plate Step 2
- Online Booth

Booth Plate

Home > My Page > Booth > Booth Plate

Booth Plate Registration

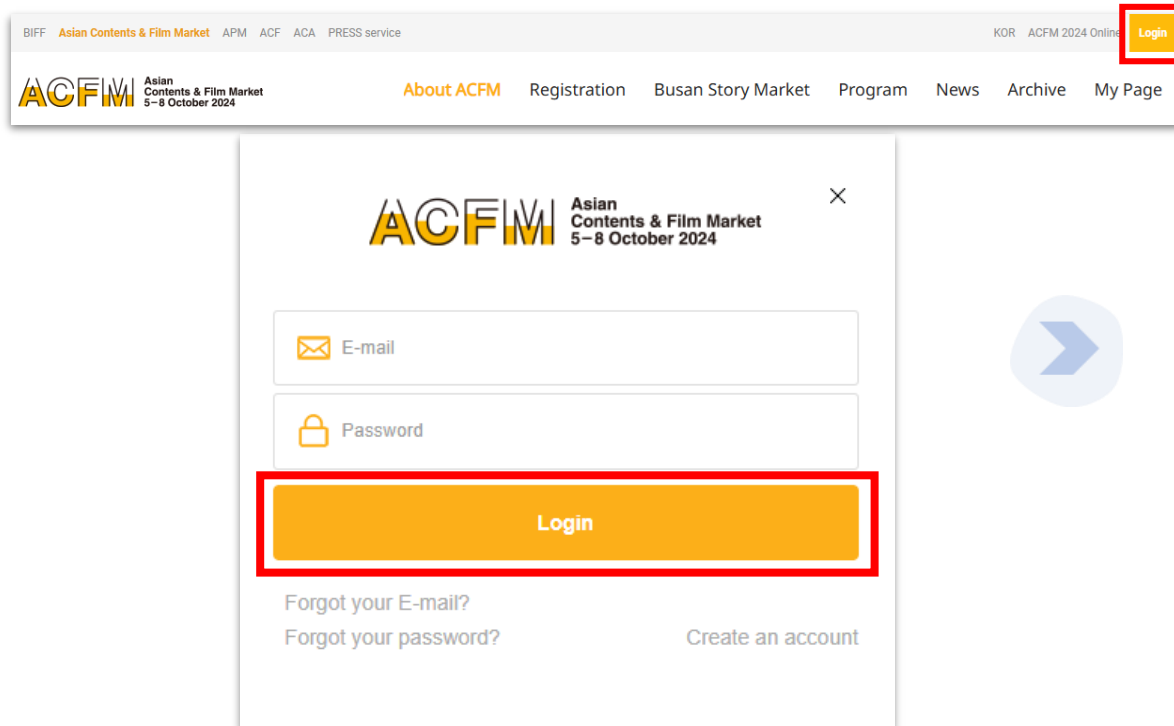
- Changing your booth plate's name is available until 20th August.
- Your company's name will be displayed in CAPITAL letters.
- Please note that your booth plate cannot be changed on-site.

Company Name on Booth Plate

Submit

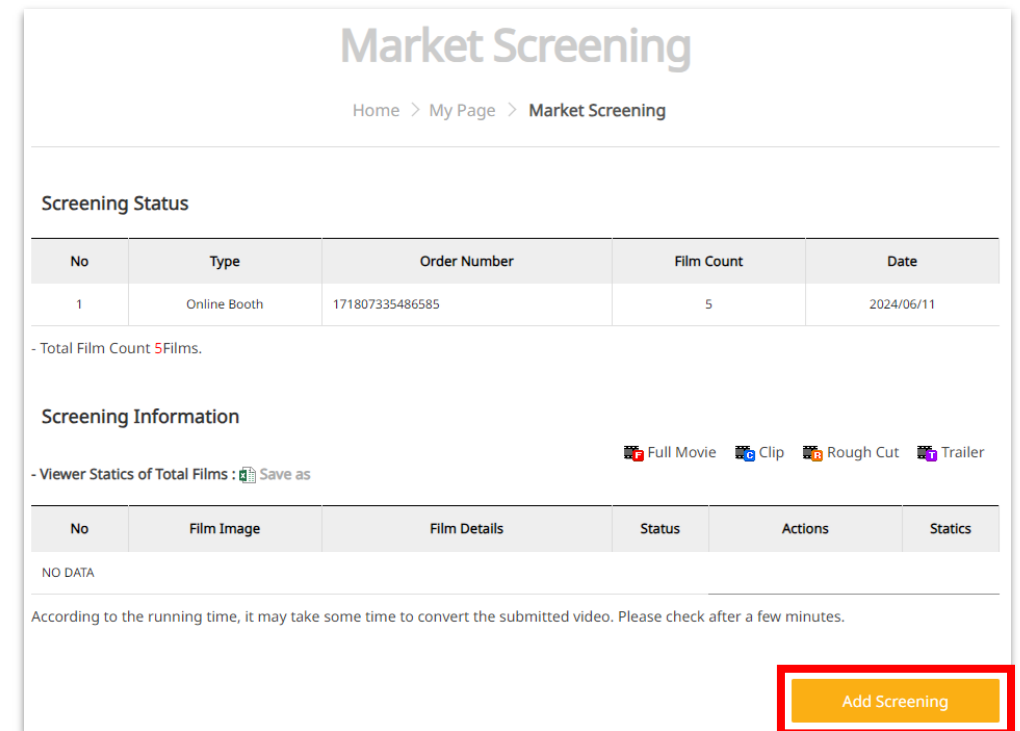
Online Market Screening Upload

1. Click <Login> on the top right corner of [ACFM Official Website](#).



You must re-login after registering your market badge to proceed with the Online Market Screening upload.

2. Click **My Page > Booth > Online Booth> Screening > Add Screening.**



Online Market Screening Upload

3. Fill in the required blanks and click **<Save and Next>**.
You must enter all information in English.

1 2 3 4 5

Online Market Screening Guide KOR ENG

Please fill in the information below.
- All information must be entered in English.
- Required fields(*) must be filled in.
- Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country

Korea
 Afghanistan
 Albania
 Algeria

If you can't find the country you are seeking, please type in directly.

Production Year

Running Time

 minutes

* Running Time is recommended to 120 minutes or less.



4. Upload 'Poster' and 'Still Cut' images,
and then click **<Save and Next>** to save
the files, then click again to go to the next step.

1 2 3 4 5

Online Market Screening Guide KOR ENG

* Please note that your file name must not include any special characters. (e.g. ?@!%*)

Title

Press-kit (PDF)

파일 선택
선택된 파일 없음

* The maximum file size allowed is 5MB, and only PDF files are allowed.

Poster (Image)

파일 선택
선택된 파일 없음

* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.

Still Cut (Image)

파일 선택
선택된 파일 없음
+

* The maximum file size allowed is 5MB, and only JPG, PNG and GIF files are allowed.

Previous Step

Save and Next

I agree to register this content for Online Market Screening.*

Agree

Previous Step

Save and Next

Online Market Screening Upload

5. ① Please upload the appropriate file for each fields according to the 'Market Screening Technical Guide' by pressing <Upload>.

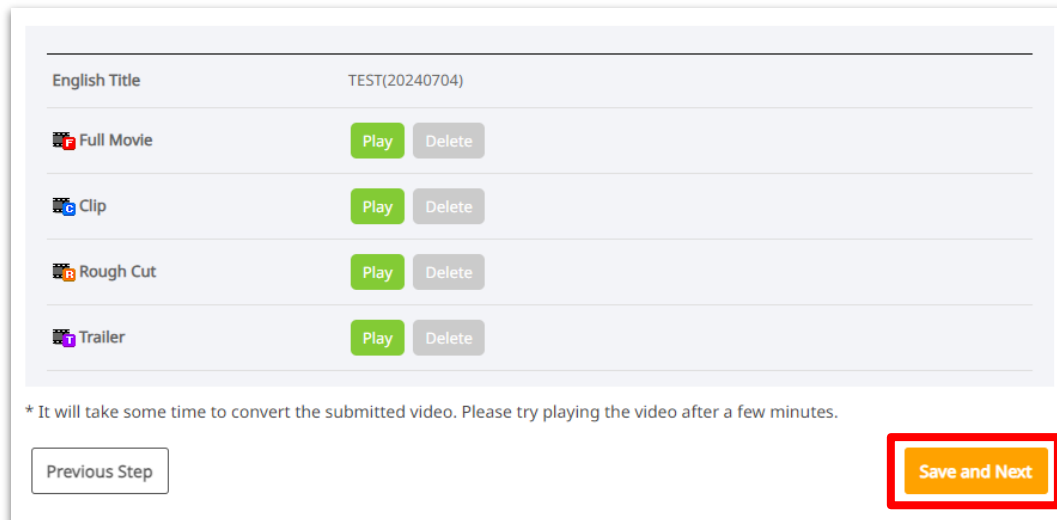
English Title	TEST(GUIDE)
Full Movie	Upload
Clip	Upload
Rough Cut	Upload
Trailer	Upload

Full Movie upload is MANDATORY.

5. ② Press <Browse> to search your video file. Wait a few seconds for it to load.

Online Market Screening Upload

5. ③ Press <Save and Next> once all your files are loaded.



English Title TEST(20240704)

Full Movie Play Delete

Clip Play Delete

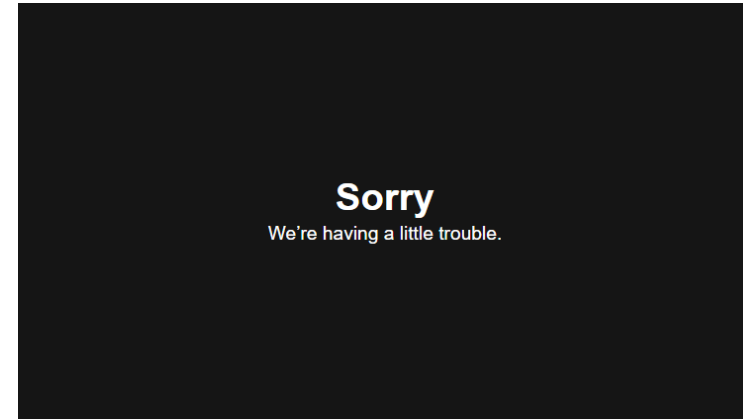
Rough Cut Play Delete

Trailer Play Delete

* It will take some time to convert the submitted video. Please try playing the video after a few minutes.

Previous Step Save and Next

※ Note



- It will take some time to convert the video when uploading a video file.
- If you click the **Play** button, you might encounter an error message similar to the image shown above. However, there is no issue, so please wait and try playing it again later.
- The upload speed may vary depending on your internet connection. If it takes a long time to upload, please refer to 'Market Screening Technical Guide' and compress the video file and try re-uploading it again.

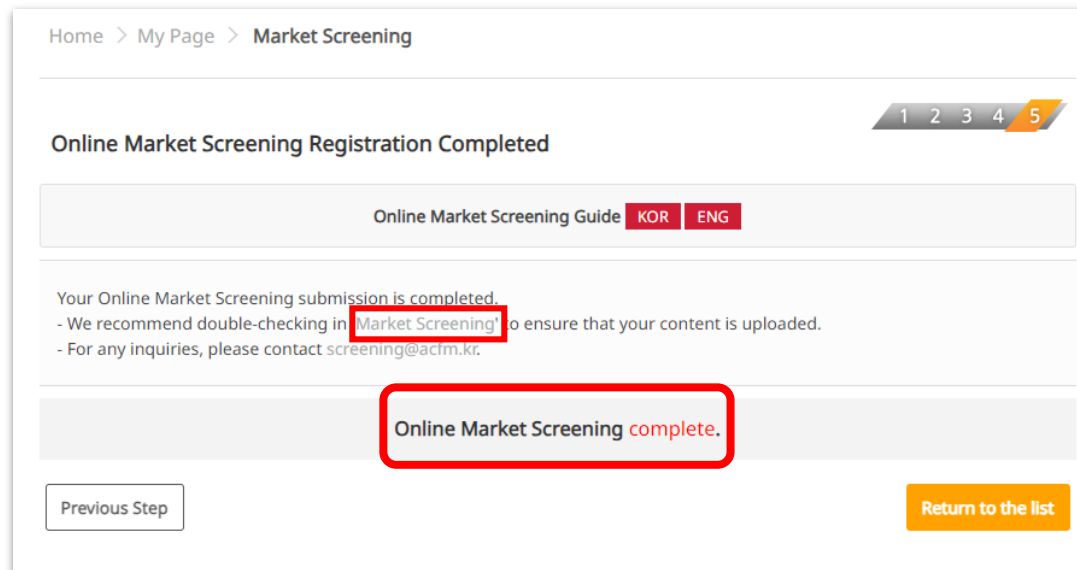
Online Market Screening Upload

The screenshot displays a web interface for setting viewing rights. It is divided into three sections: 'Badge Holders (ACFM,APM)', 'Press', and 'Buyers'. Each section has a checkbox for 'All Countries' (checked) and a red asterisked note: '*selected countries can screen your film.'. Below each note is a scrollable list of countries with checkboxes: Korea, Afghanistan, Albania, and Algeria. All country checkboxes are also checked. At the bottom left is a 'Previous Step' button, and at the bottom right is a 'Save and Next' button highlighted with a red border.

6. You can set the Viewing Rights for each individual works. Press **<Save and Next>** to finish your screening upload.

- **Viewing Rights will only be granted to the selected countries. Please note that everyone can screen your film if you do not make any changes to the Viewing Rights setting.**
- Individual settings for the Viewing Rights of Full Movie, Clip, and Rough-cut is unavailable.
- You can modify your Viewing Rights until **Thu, 12 September, 23:59 (KST)**.
- Trailer is open for everyone and Viewing Rights for trailers cannot be changed.

Online Market Screening Upload



7. After all the registration is done, you can check the following page.

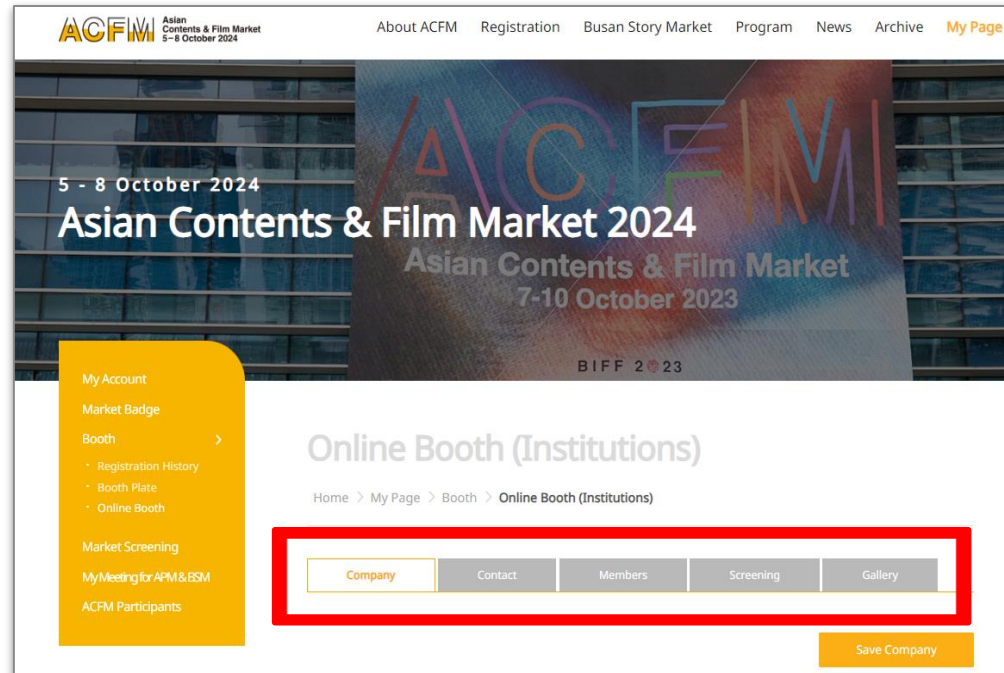
You can freely add or edit Online Market Screening information until Thu, 12 September, 23:59 (KST).

**** 3 Ways to check submitted information :**

- 1) Go to 'My Page > Market Screening'.
- 2) Click on 'Market Screening' that appears on the 'Online Market Screening Registration Completed' page.
- 3) Click <Online Market Screening **complete**>.

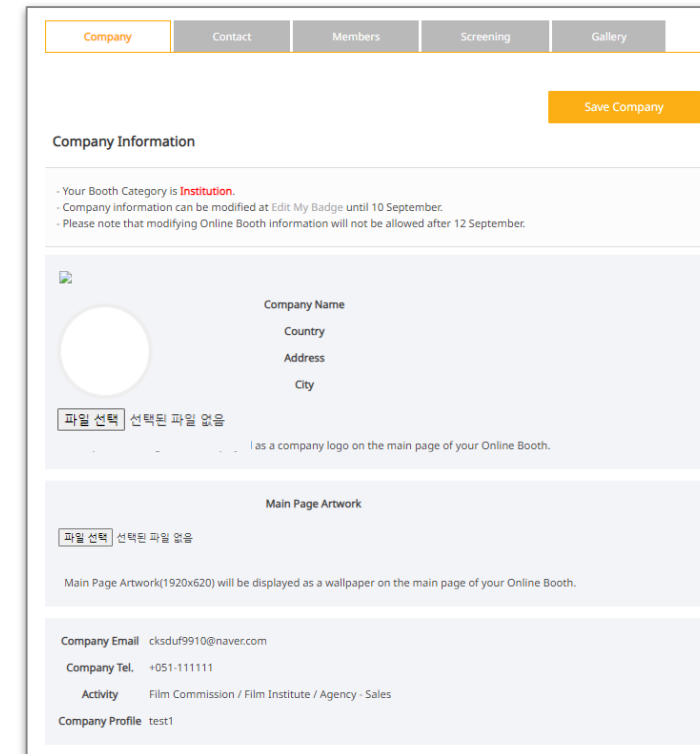
Booth Set Up - Institution

1. After Login on ACFM Official Website, Click on **My Page > Booth > Online Booth** tab.



2. Below are the detailed information for each category.

- ① **COMPANY:** Settings for company information, company's image and main page artwork.



Booth Set Up - Institution

② CONTACT :

Set the contact information that will be displayed in the Online Booth.

The screenshot shows the 'CONTACT' tab selected in a navigation menu. Below the menu is a 'Save Contact' button. The main section is titled 'Contact Information' and contains instructions: 'Add your company's contact information. - Only Market Badge Holders who registered for same Company will appear. - You can place the contact info in the order you clicked.' At the bottom, there are three placeholder icons for profile pictures.

③ MEMBERS :

You can search and add Member companies. Click on **<Search Company>** to list the Member companies who have purchased the booths.

The screenshot shows the 'MEMBERS' tab selected in a navigation menu. A green 'Search Company' button is highlighted with a red box. Below the menu is a 'Save Members' button. The main section is titled 'Members Information' and contains instructions: 'Find Members by clicking 'Search Company' and link them under your company. - Only Members registered in Booth will appear on the search bar. - Please double-check not to add irrelevant companies.' At the bottom, there is a table with columns: 'No.', 'Company Name', 'Country', and 'Delete'.

No.	Company Name	Country	Delete
-----	--------------	---------	--------

Booth Set Up - Institution

④ SCREENING :

Upload Online Market Screening files.

No	Type	Order Number	Film Count
1	Online Booth	17195478224212 (2024-06-28 오후 1:10:31)	5

- Total Film Count 5 Films.

No	Film Image	Film Details	Status	Actions
NO DATA				

Please refer to the **'Market Screening Technical Guide'** for detailed information on uploading Online Market Screening and purchasing additional Online Market Screening.

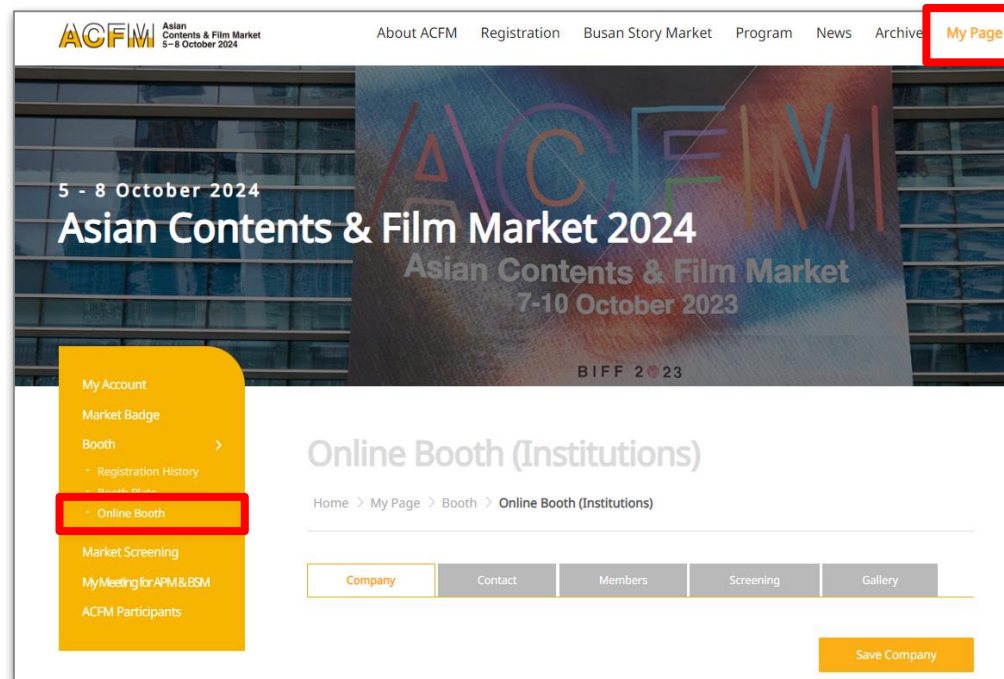
⑤ GALLERY :

You can upload materials such as text, images, and video.

Type	Image	Image Date	Video	Video Date
Institutions	Upload		Upload	-

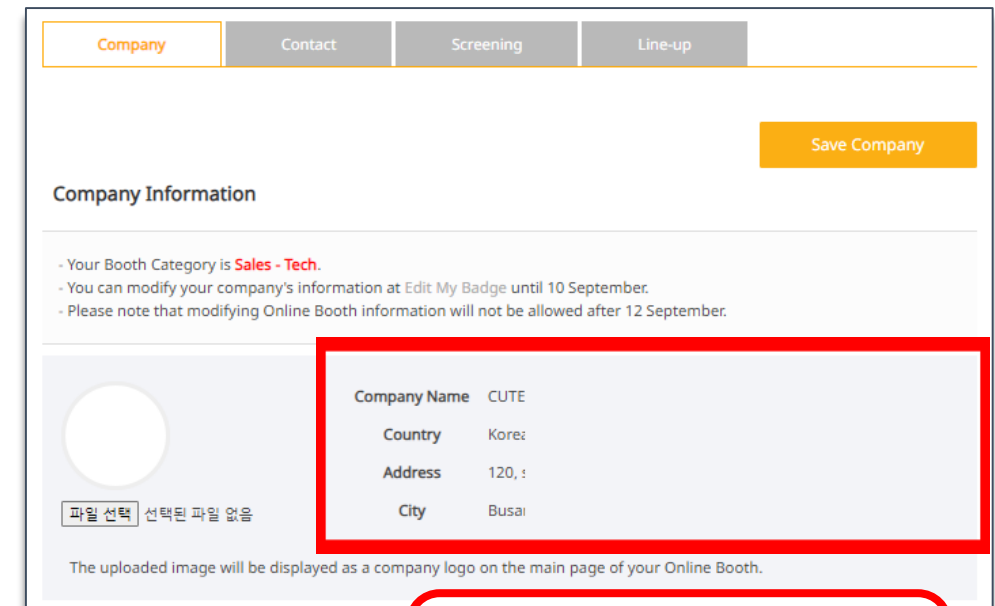
Booth Set Up - Sales (FILM/ TV/ IP/ TECH)

1. Click on the 'Login' button located at the top right corner of [ACFM Official Website](#).
And Click the **My Page > Booth > Online Booth** tab.



2. Below are the detailed information for each category.

① **COMPANY** : Settings for company information, company's image and main page artwork.



Deadline for Booth Set Up
Thu, 12 September, 23:59 (KST)

Booth Set Up - Sales (FILM/ TV/ IP/ TECH)

② CONTACT :

Set the contact information that will be displayed in the Online Booth.

Company | **Contact** | Screening | Line-up

Save Contact

Contact Information

Add your company's contact information.
 - **Only Market Badge Holders** who registered for same Company will appear.
 - You can place the contact info in the order you clicked.

[Placeholder icons for contact photos]

③ SCREENING :

Upload Online Market Screening files.

Company | Contact | **Screening** | Line-up

Add Screening

Screening Status

No	Type	Order Number	Film Count
1	Online Booth	172084422627777 (2024-07-13 09:17:07)	10

- Total Film Count 10Films.

Screening Information

Full Movie | Clip | Rough Cut | Trailer

No	Film Image	Film Details	Actions
NO DATA			

Add Screening

Please refer to the **'Market Screening Technical Guide'** for detailed information on uploading Online Market Screening and purchasing additional Online Market Screening.

Booth Set Up - Sales > FILM

- ① Click on the **My page > Booth > Online Booth > Line-up.**
Upload film trailers and film information.

Company | **Contact** | Screening | Line-up

Save Contact

Contact Information

Add your company's contact information.
 - Only Market Badge Holders who registered for same Company will appear.
 - You can place the contact info in the order you clicked.

[Placeholder icons for contact photos]



- ② When entering information, please enter all information in English. After entering the information, click **<Save and Next>**.

If you can't find the genre you are seeking, please type in directly.

Production company:

Stage of Production: Development

	First Name	Last Name	Del
Credit: Director	<input type="text"/>	<input type="text"/>	<input type="button" value="Del"/>

Add

Achievement	Del
<input type="text"/>	<input type="button" value="Del"/>
e.g) 2023 Busan International Film Festival - New Currents Award 2022 Busan International Film Festival - In Competition	<input type="button" value="Add"/>

Logline:
* Within 200 characters.

Synopsis:
* English synopsis only.

Previous step | **Save and Next**

Booth Set Up - Sales > FILM

③ You can upload detailed materials such as press kits, posters, and still cuts. After entering the information, click **<Save and Next>**.

Film Line-up Materials

Market Screening Regulations KOR ENG

- Only English characters are allowed for fields

Title

Press-kit (PDF) 파일 선택 선택된 파일 없음
* The maximum file size allowed is 5MB, and only PDF files are allowed.

Poster (Image) 파일 선택 선택된 파일 없음
* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.

Still Cut (Image) 파일 선택 선택된 파일 없음 +
* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.

Previous Step Save and Next



④ After submitting Line-up information, you can upload additional materials for the Line-up by uploading **<Trailer>** and **<Gallery>**.

Company | Contact | Screening | **Line-up**

Add Line-up

Film Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that you CANNOT upload a Full Movie file in your Line-up.
- There is no limit to the number of contents you can upload to your Line-up.

Full Movie Clip Rough Cut Trailer

No.	Type	Title	Action	Show in Line-up
1	Film Line-up	<input type="text"/>	Edit Delete Video Upload Gallery Upload	<input checked="" type="checkbox"/>

Booth Set Up - Sales > TV

1. In **<Original Work's Title>** field, enter the original title of the content. (Leave it blank if there is no primary source material such as novels or cartoons.)

In the **<No. of Episodes>** field, enter the total number of episodes.

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

TV Line-up Information

Please fill in the information below.
- All information must be entered in English.
- Required fields(*) must be filled in.
- Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country Korea Afghanistan Albania

Production Year

Running Time minutes

Original Work's Title

No. of Episodes

Save and Next

2. After submitting Line-up information, you can upload additional materials for the Line-up by uploading **<Trailer>** and **<Gallery>**.

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Add Line-up

TV Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that you CANNOT upload a Full Movie file in your Line-up.
- There is no limit to the number of contents you can upload to your Line-up.

Full Movie | Clip | Rough Cut | Trailer

No.	Type	Title	Action	Show in Line-up
1	TV Line-up	S	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

Booth Set Up - Sales > IP

1. In <Other Works by the Author> field, enter the major works by the author. Leave it blank if there are no relevant works.

Online Booth (Sales)

Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

IP Line-up Information

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@'%*)

English Title *

Other Works by the Author

Genre *

Adventure
 Animation
 Blockbuster
 Drama
 Family
 Fantasy
 Horror
 Mystery
 Romance
 Sci-Fi
 Thriller
 War
 Western
 Other

If you can't find the genre you are seeking, please type in

Save and Next

2. After submitting Line-up information, you can upload additional materials for the Line-up by uploading <Trailer> and <Gallery>.

Online Booth (Sales)

Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Add Line-up

IP Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
 - Please note that you CANNOT upload a Full Movie file in your Line-up.
 - There is no limit to the number of contents you can upload to your Line-up.

Full Movie | Clip | Rough Cut | Trailer

No.	Type	Title	Action	Show in Line-up
1	IP Line-up	S	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

Booth Set Up - Sales > TECH

1. In <Technical Fields>, enter the field of expertise that your company has worked in.
(e.g. Editing, Keying, Composition, Wire Facility, etc.)

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Tech Line-up Information

Please fill in the information below.
- All information must be entered in English.
- Required fields(*) must be filled in.
- Please note that your title must not include any special characters. (e.g. ?@'!%*)

English Title *

Production Country Korea
 Afghanistan
 Albania
 Algeria
If you can't find the country you are seeking, please type in directly.

Production Year

Running Time
minutes

Technical Fields

Save and Next



2. After submitting Line-up information, you can upload additional materials for the Line-up by uploading <Trailer> and <Gallery>.

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Add Line-up

Tech Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that you CANNOT upload a Full Movie file in your Line-up.
- There is no limit to the number of contents you can upload to your Line-up.

Full Movie | Clip | Rough Cut | Trailer

No.	Type	Title	Action	Show in Line-up
1	Tech Line-up	<input type="text"/>	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

ACFIM 2024

✓ **Jiyeon AN** Sales Booth

+82 51 709 2223

exhibition@acfm.kr

✓ **Jeongeun PARK** Sales Booth

+82 51 709 2226

exhibition@acfm.kr

✓ **Eunseo BAE** Sales Booth

+82 51 709 2224

exhibition@acfm.kr

ACFIM 2024

✓ **Eunbin MOON** Online Booth
Market Screening
+82 51 709 2228
screening@acfm.kr

✓ **Hyeyoon CHO** Online Booth
Market Screening
+82 51 709 2229
screening@acfm.kr

**Asian
Contents & Film Market
5–8 October 2024**

ACFIM