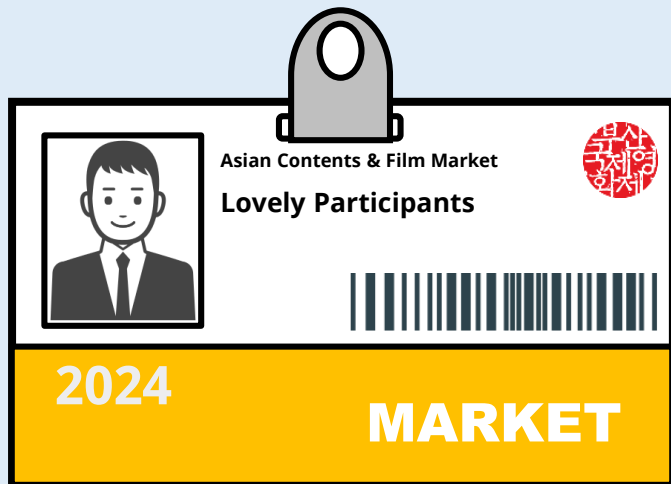


2024

ACFIM



Market Badge Registration Guide



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Market Badge Registration

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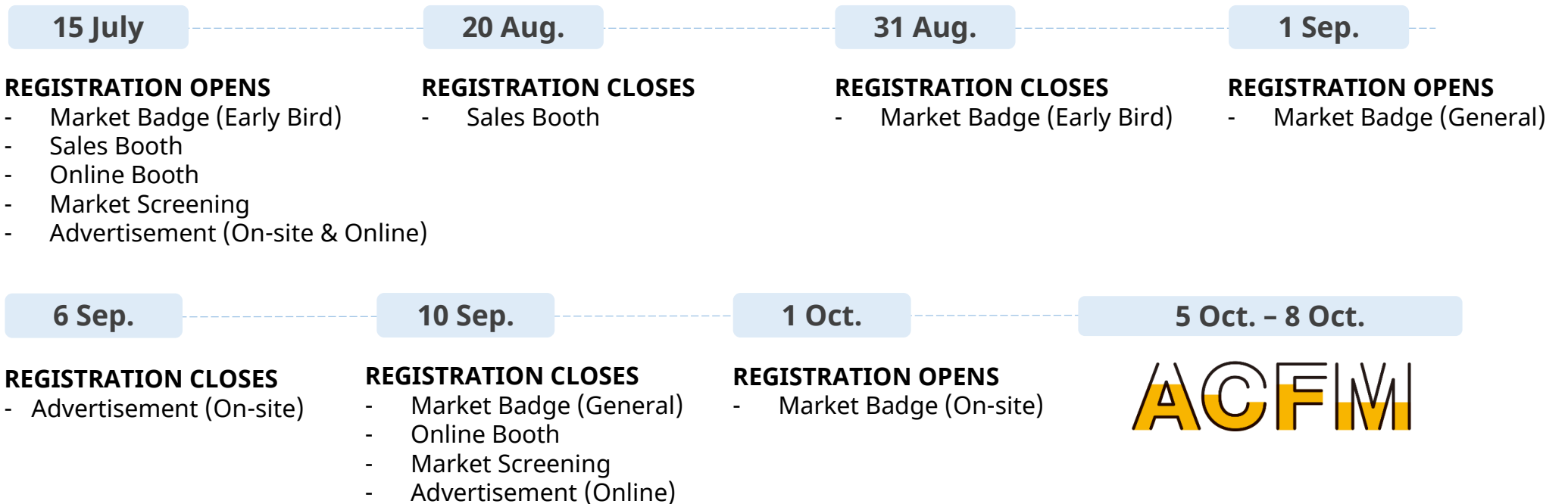
ACFM 2024 Official Schedule

The Asian Contents & Film Market, also known as ACFM, concluded last year with its largest participation to date.

As we navigate through the current post-COVID era, ACFM 2024, Asia's leading film & content market will take place from 5 October to 8 October on an even larger scale.

We aim to provide an optional exhibition environment that enables effective showcasing of line-ups through the

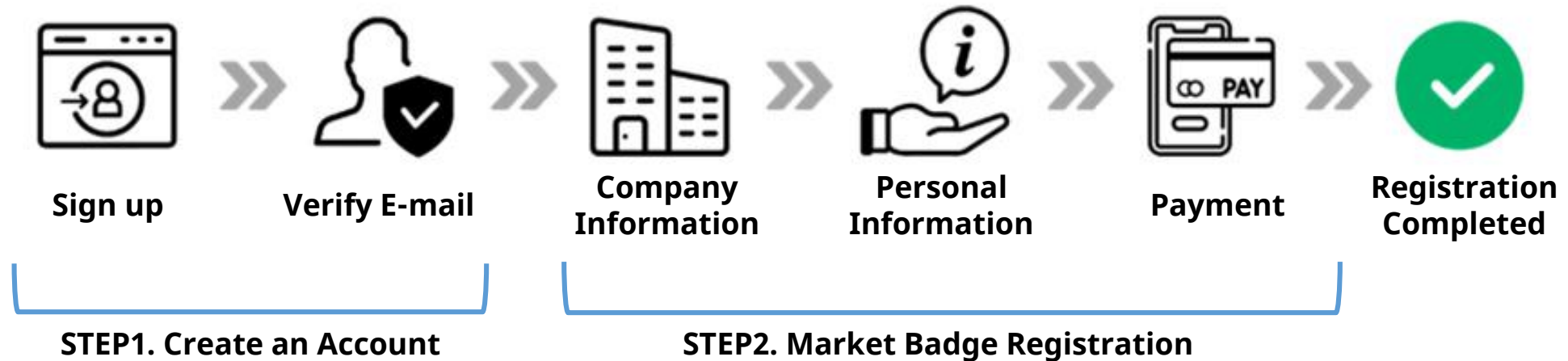
Sales Booth at Exhibition Center 2, BEXCO, Busan and Online Booth & Market Screening at ACFM 2024 Online Site.



Market Badge Benefits

- Access to the main venue of ACFM
- Access to ACFM participants' database
- Access to ACFM ONLINE Website
- Reserve up to 5 tickets per day for festival screenings
- Access to P&I Screenings at the festival
- Reserve online meetings for Asian Project Market (APM) & Busan Story Market (BSM) official selections
- Access to Online Screening at ACFM ONLINE
- Membership of Cinando
- Accommodation booking service for hotels near the market venue
- Market Shuttle Service
- Market Guest Package

Market Badge Registration Process



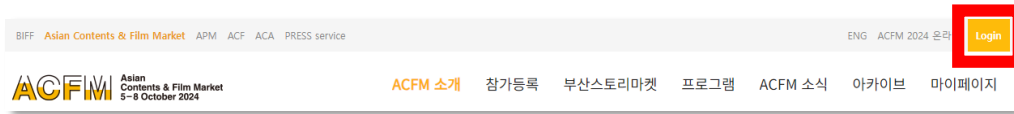
Please create an account at [ACFM Official Website](#) before Market Badge registration.

Asian Contents & Film Market requires an individual account.
A Market Badge must be registered with its own account.

*** One Market Badge per account.**

Step 1. Market Badge Registration – Create an account

① Click 'Login' on ACFM Official Website.



② Click 'Create an account'.

ACFMI Asian Contents & Film Market 5-8 October 2024

E-mail

Password

Login

Forgot your E-mail?
Forgot your password?

Create an account

③ Fill in the required fields and click the 'REGISTRATION' button. All information must be written in English.

* Please note that the email address will be unchangeable and used as the login ID and contact information for the online database.

All fields marked with * are mandatory and should be written only in English.
* 표시가 된 항목은 필수 사항이며, 영어로만 작성해주시기 바랍니다.
Once you complete the registration, ID(E-mail) and Name cannot be changed.
이메일 계정과 이름은 등록 이후 변경이 불가능합니다.

1 2 3

First Name(이름)* [] Last Name(성)* []

E-mail* []
- Please note that the E-mail address will be unchangeable and used as the personal contact information for the Online Database.

Password* [] Re-enter password* []
- At least 6 characters

By clicking REGISTRATION button, you agree and consent to the Rules and Regulation of the Asian Contents & Film Market, and receive required notices from Asian Contents & Film Market electronically.
If you would like to subscribe Newsletter for the Asian Contents & Film Market, please click!

Consent to Collect and Use of Personal Information

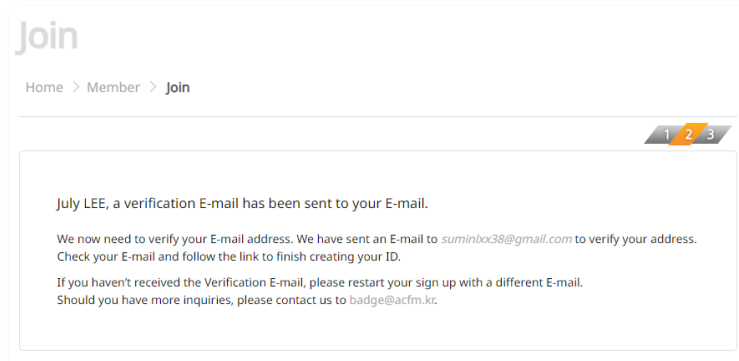
For an account creation and management on the website, we collect requisite personal information(your name, email address, password). We will dispose of all personal information without delay, in accordance with the achievement of processing purpose or your disposal request.

REGISTRATION

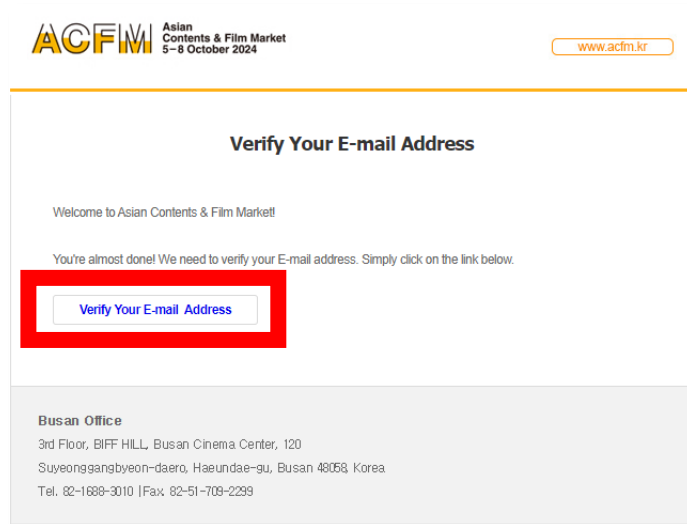
* Please note that we require your consent to collect personal information.

Step 1. Market Badge Registration – Create an account

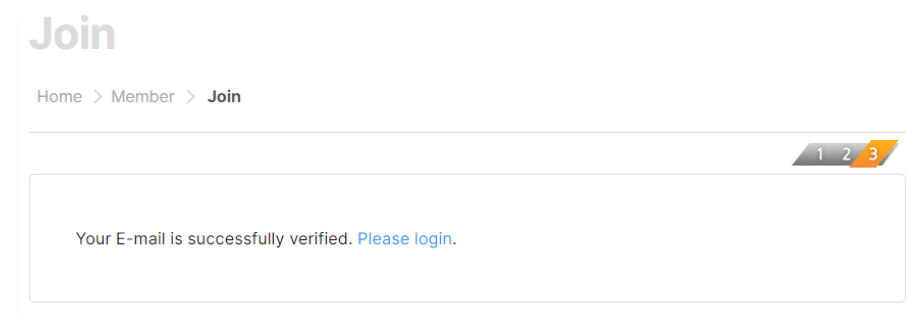
- ④ A verification email will be sent to your email account.



- ⑤ Please click the 'Verify Your E-mail Address' button in the email to complete the verification process.



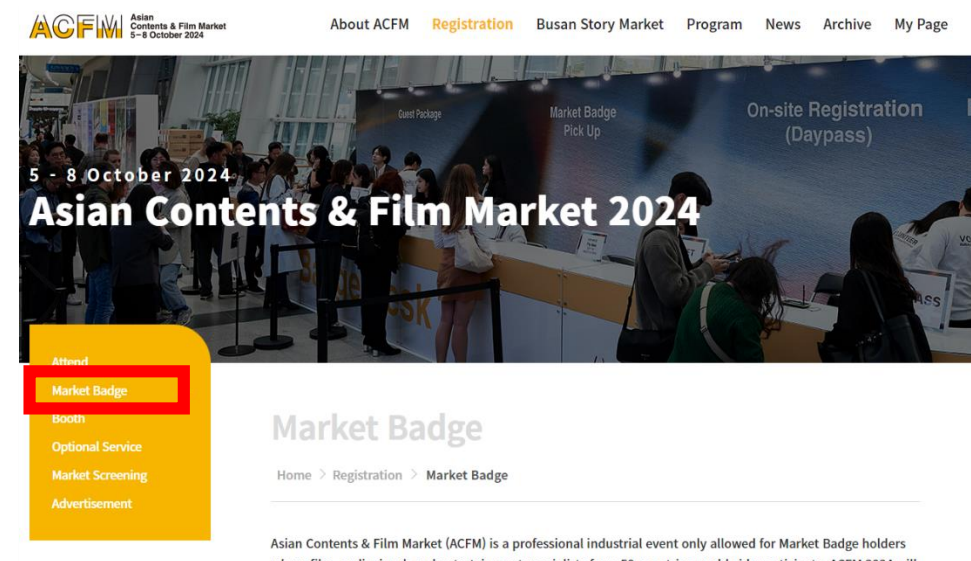
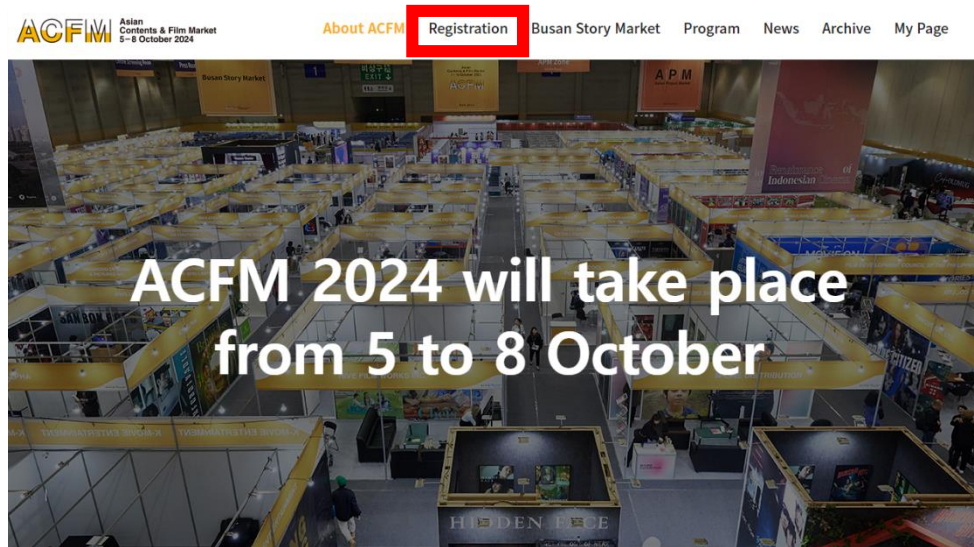
- ⑥ Please access the [link](#) and your account registration will be completed.



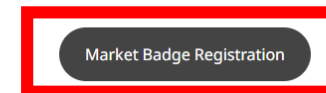
Step 1. Market Badge Registration – Participants Registration

Market Badge registration is available at [ACFM Official Website](#).
You can also register with promotion code on the same official website.

- ① After logging in, please click in order of
'Registration > Market Badge > Market Badge Registration'



Market Badge Registration Process



Step 1. Market Badge Registration – Participants Registration

- ② Please enter and select your company name on the list.

Company Information 1 2 3

* marked fields are mandatory.

Company Name *

Reset

Registered Company: Search and click the Company Name from the list. **There is no need to fill in the company information below.** If you want to modify the information, you can edit the detail on 'My Page'.

First Time Participating Company: If your company is a newcomer to ACFM, click the button below for submitting the company information to ACFM Database. Once the company information is verified, a confirmation mail will be sent to your E-mail address. After confirmation, you will be able to find your company's name from the list.

First Time Participation

Company Name *

Reset

ASIAN CONTENTS & FILM MARKET / Korea

ASIAN CONTENTS & FILM MARKET USA / United States

Click your company name on the list.

- If your company is a 'First Time Participant', Click **First Time Participation** button and fill out your company information, then click 'SEND' button to submit.

First Time Participation 1 2 3

The registration of a new company can take up to 24 hours. * marked fields are mandatory.

Company Name *

Reset Duplicate verification

Address *

City *

Country *

-- Select below --

Official Website

Company Tel *

+ -

Company Email *

Main Business 1 *

--

Main Business 2

--

Main Business 3

--

Company Profile * (Max. 500 characters with spaces)

If you have any inquiries regarding first time registration, please contact us to: badge@acfm.kr

The fields marked with an '*' are mandatory.

Step 2. Market Badge Registration – Participants Registration

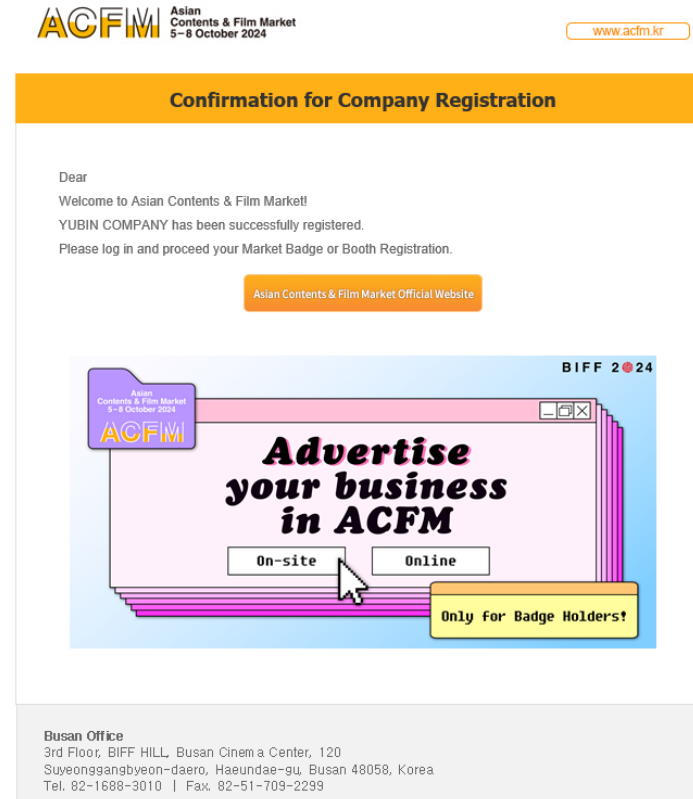
Please attach the relevant supporting documents for verification.

(Max. 15MB)
 선택된 파일 없음

For industry accreditation, please attach your company's business registration certificate/your business card with company/personal description. (only in Korean or English)
 Please upload files in gif, jpg, png or pdf format.
 ACFM may require for more information if necessary.

Consent to Collect and Use of Personal Information

- 개인정보의 수집 및 이용: ACFM은 참가자의 원활한 참가를 위해 필수 개인정보(이름, 성별, 로그인 ID, 비밀번호, 전화번호, 이메일, 직업, 회사명, 부서, 직책, 회사 주소, 회사 전화번호, 접속 IP 정보, 쿠키, 접속 로그, 서비스 이용 기록)을 수집합니다. 수집한 참가자의 개인 정보는 회원 관리 및 ACFM 온라인 사이트, 참가자 리스트, 비즈니스 미팅 신청 및 관리, 마켓 스크리닝, 배지 인쇄의 제한된 목적으로만 이용합니다.
- 개인정보의 제3자 제공: ACFM은 수집한 개인 정보를 참가자의 원활한 Cinando 멤버십, ACFM 전용 호텔 예약 사이트, 티켓 예매 사이트 및 배지 발급 시스템 이용을 위해 제3자에게 제공할 수 있습니다.
- 개인정보의 파기: ACFM이 수집한 모든 개인 정보는 처리 목적 달성 또는 당사자의 파기 요청 시 지체없이 파기합니다.
- Collection & Use of Personal Information: ACFM collects participants' personal information (name, gender, log-in ID, email address, password, phone number, profession, company name, department, job title, company address, company phone number, access IP information, cookie, access log, service usage record) for ACFM participation. The collected data will only be used for limited purposes of member management, online ACFM, list of participants, business meetings, market screening, and badge print.
- Data Transfer to a Third Party: ACFM can transfer participants' personal information to a third party for their access to Cinando membership, ACFM hotel reservation system, guest ticket reservation system, and badge print system.
- Disposal of Collected Information: ACFM immediately disposes of the collected personal information once the purpose is achieved or upon the request of participants.



- After completing the new company registration, please wait for approval from the responsible personnel (up to 24 hours).
- Once the company is approved by the badge manager, you will receive a confirmation email for the new company registration as mentioned above.

Step 2. Market Badge Registration – Participants Registration

③ Please fill in your ‘Personal Information’ accurately.

Personal Information (All fields are mandatory to fill in, except for Korean name.)

* Any changes made after 13th Sep(KST) will not be reflected on physical Market Badge.

Gender Female Male Prefer not to say

Buyer Yes No

Press Yes No

First Name July Last Name LEE

한글이름(Korean Name) Job Title

Photo Upload

E-mail Address suminx38@gmail.com Mobile Phone + 82 -

Working Sector --

Activity --

Promotion Code

- - - APPLY

Please make sure of clicking 'APPLY' button before going to the next step. Otherwise, payment could be different from the promoted price.

NEXT

④ If you are using a promotion code, please make sure to **click the 'APPLY' button.**

Otherwise, the promotion price will not be adjusted.

* If you don't have a promotion code, please skip this phase.

Promotion Code

- - - APPLY

* Please make sure to click the 'APPLY' button to adjust the promotion price. Otherwise, payment could be different from the promoted price.

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Disposal of Collected Information: ACFM immediately disposes of the collected personal information once the purpose is achieved or upon the request of participants.

NEXT

- Please agree to the ‘Consent to Collect and Use of Personal Information’ to proceed to the next step.

Step 3. Market Badge Registration - Payment

- ① Please click the 'Make the payment' button and proceed with your payment.

Market Badge

Home > Registration > Market Badge

Market Badge Registration

Category	Buyer	Amount(USD)
Market Badge	No	150

Total Amount : USD 150

Company Info

Company Name ASIAN CONTENTS & FILM MARKET USA

Country United States

Contact Info

Name

Position

E-mail

Phone

Payment Methods : CREDIT CARD ONLY

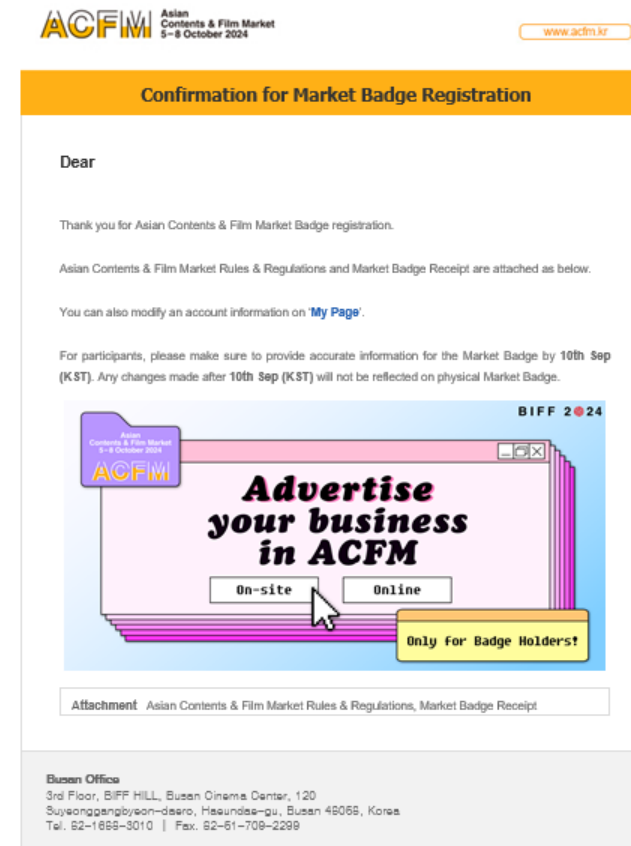
- In order to proceed with your payment, please choose option 'CREDIT CARD'.

Domestic Payment (국내결제)
 Overseas Payment (해외결제)

Previous Step
Make the payment

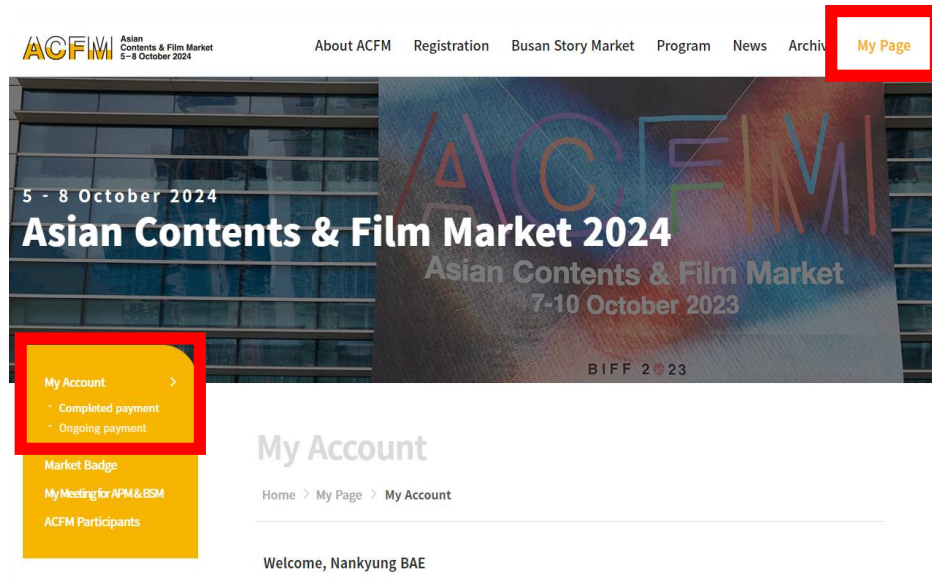
Only credit cards are accepted as the payment method.

- ② You will receive a confirmation email including the 'Asian Contents & Film Market Rules & Regulations' and 'Receipt' once the payment is completed.



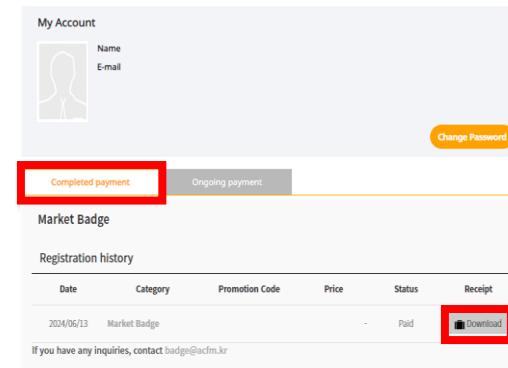
Step 3. Market Badge Registration - Payment Status

- ① You can check your payment status on 'My Page' - 'My Account'



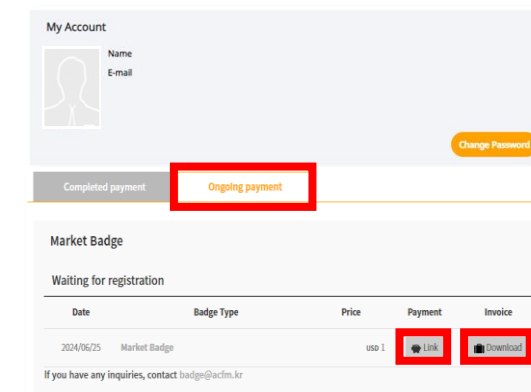
- ② Completed Payment

- Display items that have been successfully paid.
- You can check your receipt through the 'Download' button.



Ongoing Payment

- Display items that the payment process is ongoing.
- You can proceed uncompleted payment through the 'Payment' link.
- You can check the invoice through 'Download' button.



ACFIM 2024

✓
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**Asian
Contents & Film Market
5–8 October 2024**

ACFIM