

2024

ACFIM



Online Booth Registration Guide

ACFM

ACFM 2024

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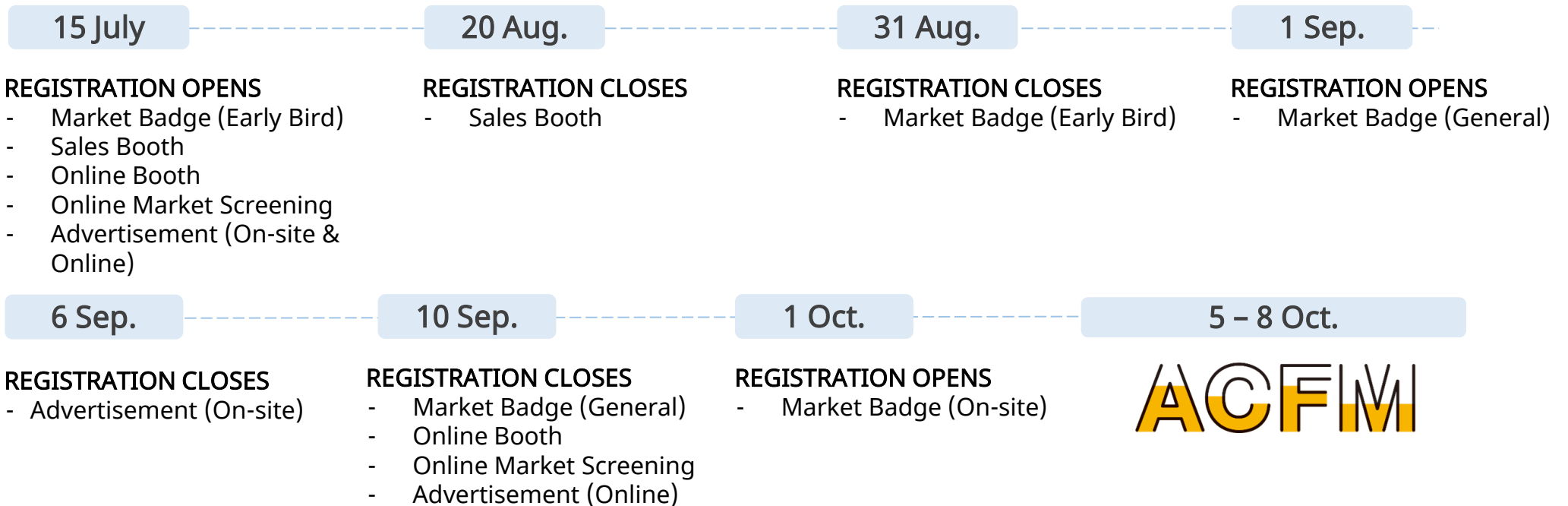
8

INFO & CONTACT

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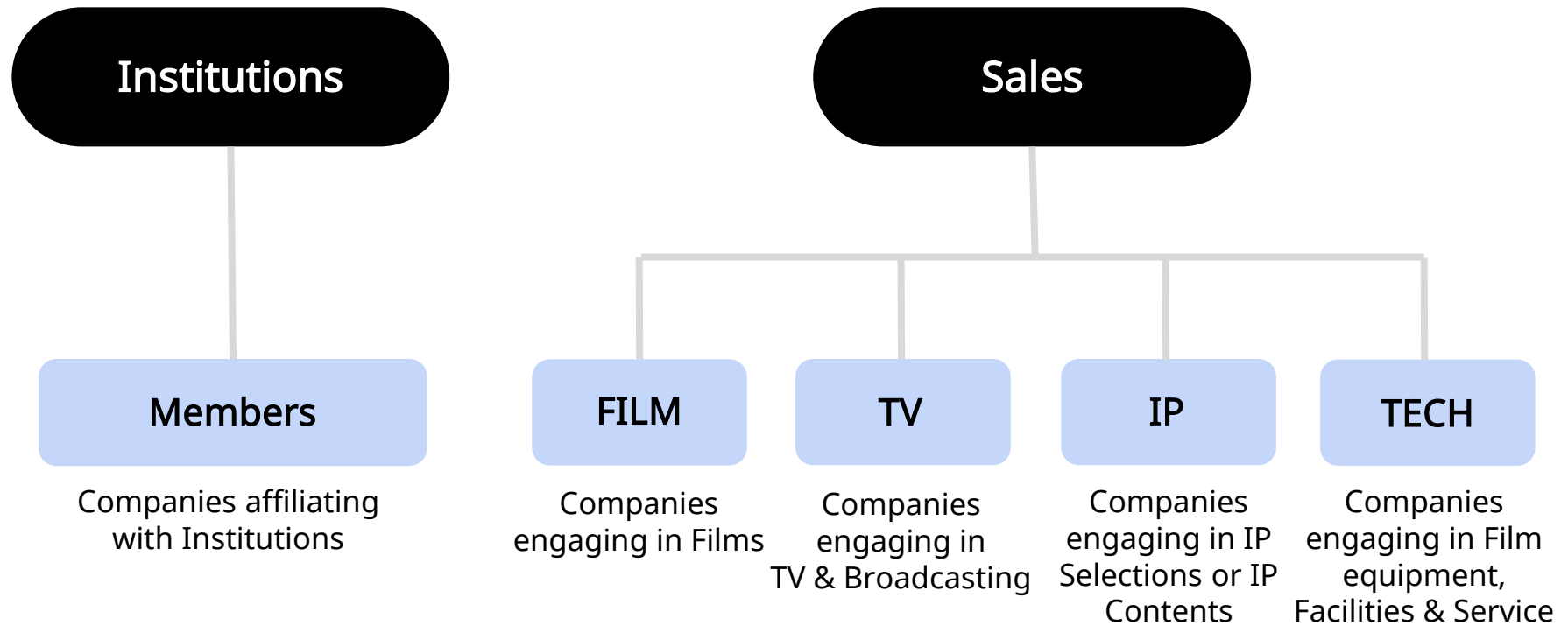
ACFM 2024 Official Schedule

The Asian Contents & Film Market, also known as ACFM, concluded last year with its largest participation to date. This year we are preparing to furnish participants with even more informative programs. Similar to last year, the ACFM 2024 will not only include the option for Sales Booth, but also open both Online Booth and Online Screening, allowing participants to enjoy some of the BIFF Official Selections and diverse line-ups from various sales companies online. ACFM 2024 will be held simultaneously at **Exhibition Center 2, BEXCO, Busan** and on the [ACFM 2024 Online Site](#), for a total of four days from 5 to 8 October.

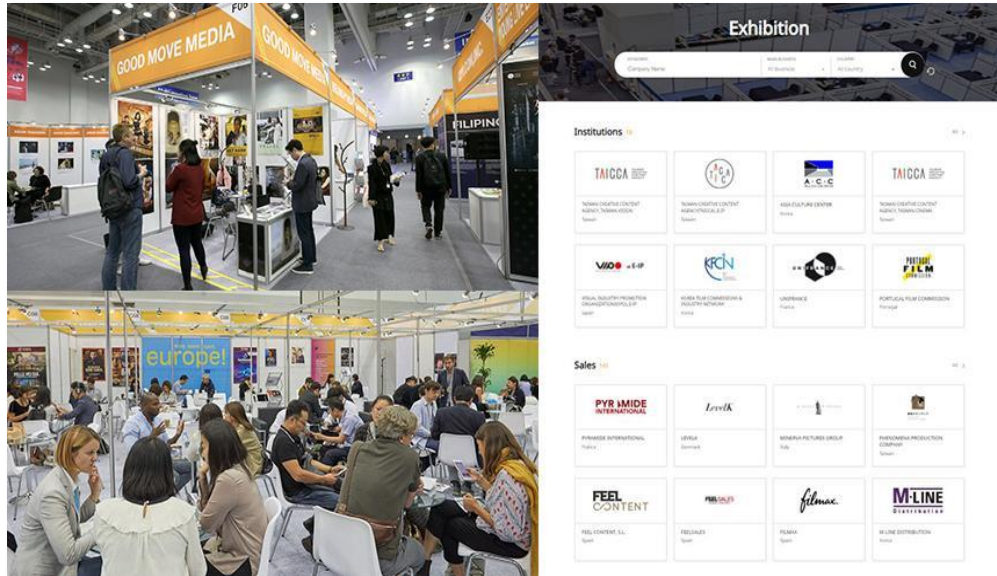


Booth Category

Organizations including Members



Booth Type & Benefits



▲ Sales Booth

▲ Online Booth

ACFM 2024 have prepared the 6 types of Sales Booth(BEXCO, Busan) and the 2 types of Online Booth(Online Market Screening) to meet the various needs of companies participating. You can experience a place of business on high quality with diverse buyers and participants.

① Sales Booth		
Pop-up stand	1 Market Badge + Online Booth	\$ 1,200
9sqm (3m*3m)	2 Market Badge + Online Booth + 5 Online Market Screening	\$ 1,800
18sqm (3m*6m)	5 nights + 3 Market Badge + Online Booth + 5 Online Market Screening	\$ 3,000
36sqm (6m*6m)	5 nights + 8 Market Badge + Online Booth + 5 Online Market Screening	\$ 5,200
54sqm (6m*9m)	10 nights + 8 Market Badge + Online Booth + 10 Online Market Screening	\$ 6,800
Raw space (Starting from 36sqm)	5 nights + 5 Market Badge + Online Booth + 5 Online Market Screening	\$ 110

❖ All types of sales booths include opening online booths.

Booth Type & Benefits

② Online Booth

Package A	1 Market Badge + 5 Online Market Screenings	USD 500
Package B	3 Market Badges + 10 Online Market Screenings	USD 800

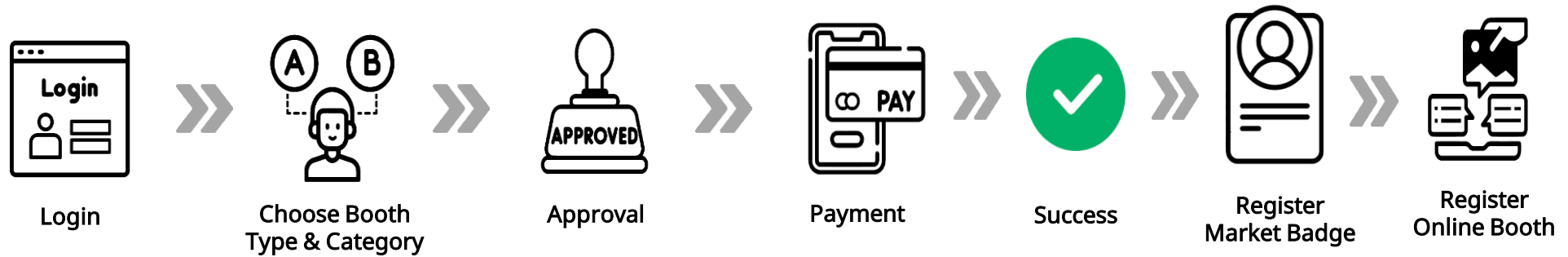
③ Additional Options

Online Market Screening	5 Online Market Screenings	USD 100
Advertisement	Refer to ‘Advertisement Catalogue’	



- ACFM 2024 will be held simultaneously at BEXCO and [ACFM 2024 Online Site](#).
- Please check the [‘Sales Booth Registration Guide’](#) for more information about Sales Booth

Registration Process



STEP1. Registration

STEP2. Set up

15 July

Open Registration

- Sales Booth
- Online Booth

20 Aug.

Close Registration

- Sales Booth
- Booth Plate Upload

1 Sep.

Open Registration

- Regular Market Badge

10 Sep.

Close Registration

- Online Booth
- Online Market Screening
- Market Badge

10 Oct.

**★ACFM 2024★
Opening**

Create an Account

1. Click on 'Login' on the top right corner of [ACFM Official Website](#). Click on <Create an account>.

BIFF Asian Contents & Film Market APM ACF ACA PRESS service

KOR ACFM 2024 ONLINE **Login**

ACFMI Asian Contents & Film Market 5-8 October 2024

About ACFM Registration Busan Story Market Program News Archive My Page

ACFMI Asian Contents & Film Market 5-8 October 2024

E-mail

Password

Login

Forgot your E-mail?
Forgot your password?

Create an account

You can only register 1 booth per 1 account.

2. Fill in all the provided fields and click <REGISTRATION>. Please enter all information in English.

All fields marked with * are mandatory and should be written only in English.
* 표시가 된 항목은 필수 사항이며, 영어로만 작성해주시기 바랍니다.
Once you complete the registration, ID(E-mail) and Name cannot be changed.
이메일 계정과 이름은 등록 이후 변경이 불가능합니다.

First Name(이름)* Last Name(성)*

E-mail*
- Please note that the E-mail address will be unchangeable and used as the personal contact information for the Online Database.

Password* Re-enter password*
- At least 6 characters

By clicking REGISTRATION button, you agree and consent to the Rules and Regulation of the Asian Contents & Film Market, and receive required notices from Asian Contents & Film Market electronically.
If you would like to subscribe Newsletter for the Asian Contents & Film Market, please click!

Consent to Collect and Use of Personal Information

ACFM 홈페이지 회원가입 및 관리를 위한 필수 개인정보(이름, 이메일, 비밀번호) 제공에 동의합니다.

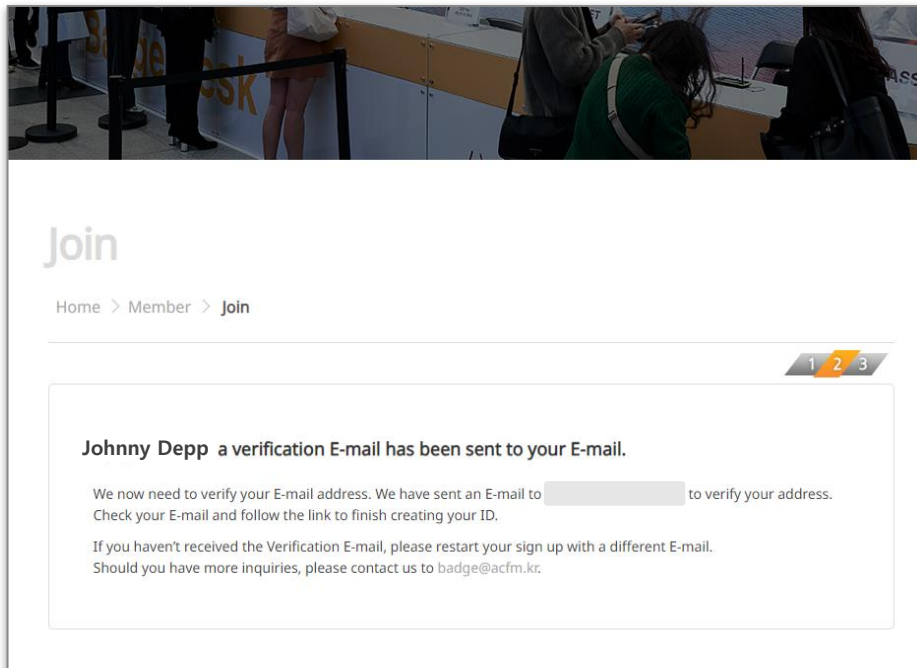
I hereby agree to allow ACFM to officially collect and use my private information(name, email address, password) for account creation and management of the website.

REGISTRATION

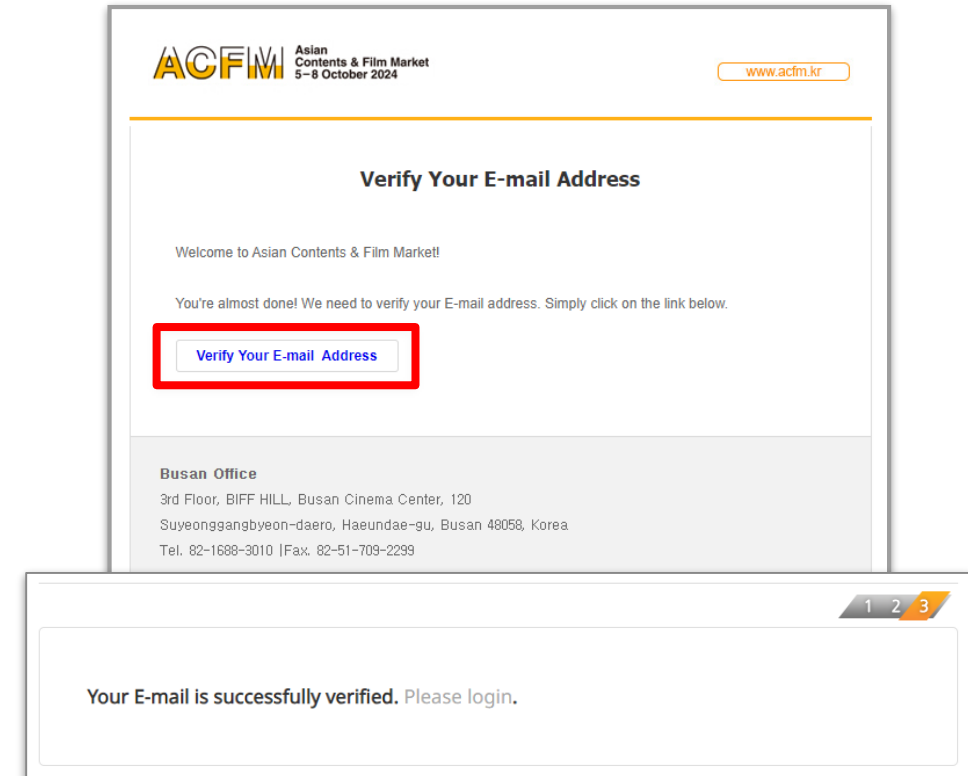
You must agree to 'Consent to Collect and Use of Personal Information' to register an account.

Create an Account

3. An email for self-verification will be sent to the email address you provided.

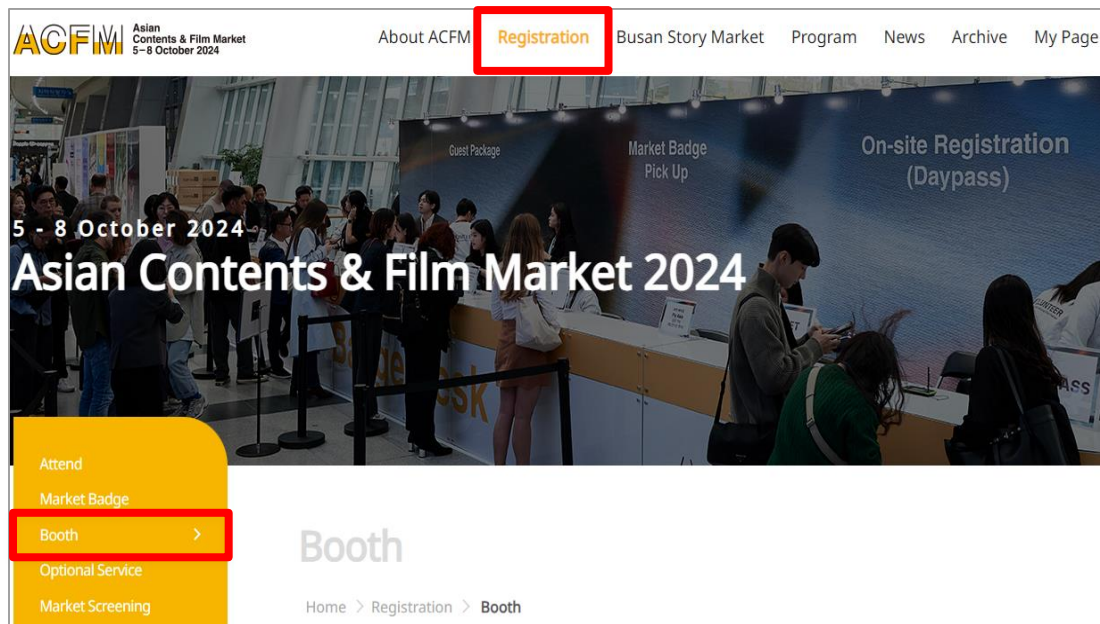


4. Click on <Verify Your E-mail Address> in the email. After completing the self-verification, your account registration will be completed.



Registration

1. Click on 'Login' on the top right corner of [ACFM Official Website](#).
And Click on the **Registration** tab and then select the **Booth** option.



2. Click on <Online Booth Registration> below.

- Online Booth

Registration Period	Booth Type	Price	Package Offerings
15 July - 10 Sep.	Package A	\$ 500	1 Market Badge + 5 Online Screenings
	Package B	\$ 800	3 Market Badges + 10 Online Screenings

※ Asian Contents & Film Market is implemented as a duty-free business, and booth prices are provided as a supply value without VAT.

Online Booth Registration

Booth Registration Process

The flowchart consists of seven steps: 1. Login (icon: person with ID), 2. Choose Booth Type & Category (icon: person with 'TYPE?' speech bubble), 3. Approval (icon: stamp with 'APPROVED'), 4. Payment (icon: credit card with 'PAY'), 5. Application Registered (icon: green checkmark), 6. Register Market Badge (icon: person with badge), 7. Booth Info. Fill Out (icon: person with document). Steps 1-3 are grouped under 'STEP1. Application Registration' and steps 4-7 under 'STEP2. Booth Registration'.

Sales Booth Registration **Online Booth Registration**

Registration

3. Select your Online Booth type.
Select either Package A or Package B.

Booth Type - Sales Booth

Pop-up stand \$1,000 Reservation Now	9 SQM standard 3m x 3m \$1,600 Reservation Now	18 SQM standard 3m x 6m \$2,800 Reservation Now
36 SQM standard 6m x 6m \$5,000 Reservation Now	54 SQM standard 6m x 9m \$6,500 Reservation Now	Raw space 1m x 1m \$100/sqm Reservation Now

Booth Type - Online Booth

Package A Online Booth \$500 Reservation Now	Package B Online Booth \$800 Reservation Now
--	--

For Previously Participated Companies

4. If your company has participated in ACFM before, enter your company's name in the <Company Name> field. Search and click your company's name in the search box.

Reservation Details

Booth Type	Code	Rate	Quantity
Package A	PA	\$500	1
- Package Offerings : 1 Market Badge + 5 Online Screenings			
			Total : \$500

Company Information

Company Name * ASIAN|
 Country *
 파일 선택 선택된 파일 없음

- ASIAN CONTENTS & FILM MARKET
- ASIAN CONTENTS & FILM MARKET USA
- ASIAN FILM ACADEMY
- ASIAN FILM AWARDS ACADEMY (AFAA)

* The most suitable size for the company profile picture is 300px by 120px. exceeds this limit, it will be automatically cut off and uploaded.
 * The country will be automatically selected based on the company's information.
 * For first-time participating companies: Click the 'First Time Participation' button to submit your company's information to ACFM database. Once your company information is verified, a confirmation email will be sent to your account's email. From then on, you can search your company name from the list.

Registration

For First-time Participants

5. ① If your company is participating in ACFM for the first time, click on <First Time Participation>.

Reservation Details

Booth Type	Code	Rate	Quantity
Package A - Package Offerings : 1 Market Badge + 5 Online Screenings	PA	\$500	1

Total : \$500

Company Information

Company Name *

First Time Participation

Country *

파일 선택 | 선택된 파일 없음

* The most suitable size for the company profile picture is 300px by 120px. Upload files in GIF, JPG format. If the image size exceeds this limit, it will be automatically cut off and uploaded.
* The country will be automatically selected based on the company's information.
* For first-time participating companies: Click the 'First Time Participation' button to submit your company's information to ACFM database. Once your company information is verified, a confirmation email will be sent to your account's email. From then on, you can search your company name from the list.

5. ② After entering your company information, click <SEND>. After receiving an approval email for the new company registration, proceed with the registration application again.

Company Name * Verified

City *

Country *
-- Select below --

Company Tel *
+ -

Company Email *

Main Business 1 *

Main Business 2

Main Business 3

Company Profile * (Max. 500 characters with

If you have questions regarding comp

Attachment * (Max. 15MB)
파일 선택 | 선택된 파일 없음

For industry accreditation, please attach your company's business registration certificate/your business card with company/personal description. (only in Korean or English)
Please upload files in gif, jpg, png or pdf format.
ACFM may require for more information if necessary.

Please ensure to enter your company name accurately as it cannot be modified afterwards.

In the case of a new company, You can search the Company Name after entering it.



Registration

6. Please enter company information under <Contact Information>, select either Sales or Institutions in <Booth Category>. If you choose 'Sales', you will need to select one of the following options (FILM/ TV/ IP/ TECH). No additional selection is required for Institutions.

Contact Information

Name * E-mail *

Position * Phone * + -

Booth Category

Sales
 FILM
 TV
 IP
 TECH
 Institutions

* The Online Booth Registration deadline is 10th September (KST).
* Once the form is submitted, the submitted information cannot be changed.



7. ① If not affiliated with an institution's member sales company, select **No** and proceed with the booth registration.
 ② If your sales company is affiliated with an Institution, select **Yes** and search for your affiliated Institution.

Are you a Member affiliated with Institution?

Please confirm that the company is affiliated with the institution.

Member Yes No

Affiliated Institution Company:

* Members are companies that are affiliated with Institutions.
* Institutions would have noticed you in advance if you are a Member company that affiliates with them.

Member refers to a company that participates with an Institution.

Registration

8. Your application for booth registration has been completed. Please check the information you entered.

1 2 3 4 5

Your request has been successfully submitted.

Thank you for sending us your request for Online Booth.
We will reply to you as soon as possible by your E-mail (cksduf9910@kakao.com).

Reservation Details		Contact Person	
Booth Type	Online Booth : Package A	Company Name	
Reservation Date		Country	
		Name	
		Position	
		E-mail	
		Phone	

Previous Step My Account in My Page



9. Once your application is complete, you will be able to check a confirmation email for the Online Booth reservation.

www.acfm.kr

Confirmation for Online Booth Reservation

Dear Johnny Depp,

Thank you for the order for *Package A* Online Booth. The order has been reserved successfully.

Once your booth is approved, a payment request email will be sent to you.

[Online Booth Registration Guide](#) for Online Booth Configuration Settings will be sent separately to the applicant after the opening of ACFM.

You can check the status and manage your booth application through visiting [My Page](#) on Asia Contents & Film Market Official Website.

BIFF 2024

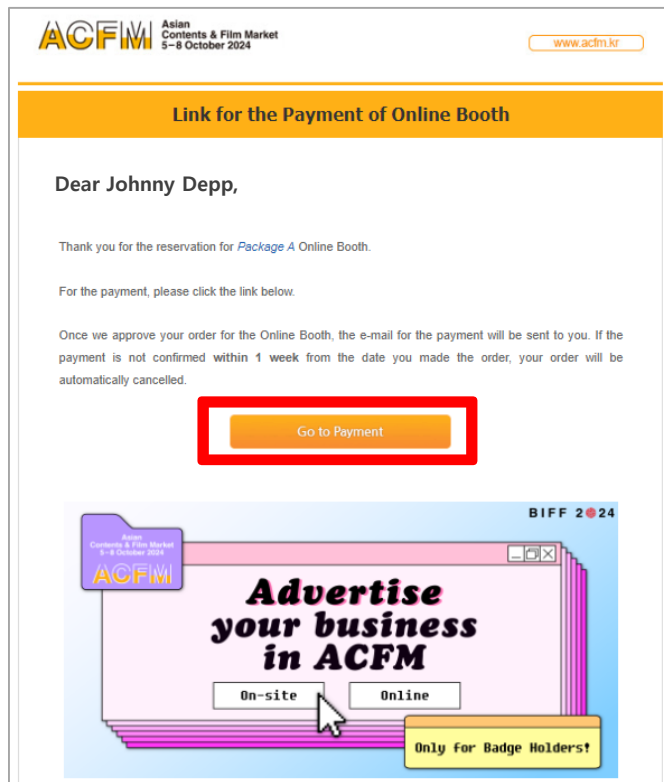
Advertise your business in ACFM

On-site Online

Only for Badge Holders!

Payment

1. Once your application is approved, you will receive a payment page link by email. Please proceed with the payment by following the link. (You will be redirected to the payment page after logging in.)



2. ① Select your payment method. If you choose to make a bank transfer, you will receive a payment instruction email.

Order Details			
Booth Type	Code	Rate	Quantity
Package A	CodePA	\$ 500	1
			Total : \$500
Company Name on your Booth Plate		ASIAN CONTENTS & FILM MA	

Company Info	
Name	ASIAN CONTENTS & FILM MARKET
Country	Korea
Contact Info	
Name	Johnny Depp
Position	STAFF

Payment Methods

- In order to proceed with your payment, please choose one of the options below.
 - **The international remittance fee must be paid by the sender.**

Domestic Payment
 Overseas Payment
 Select your payment method.

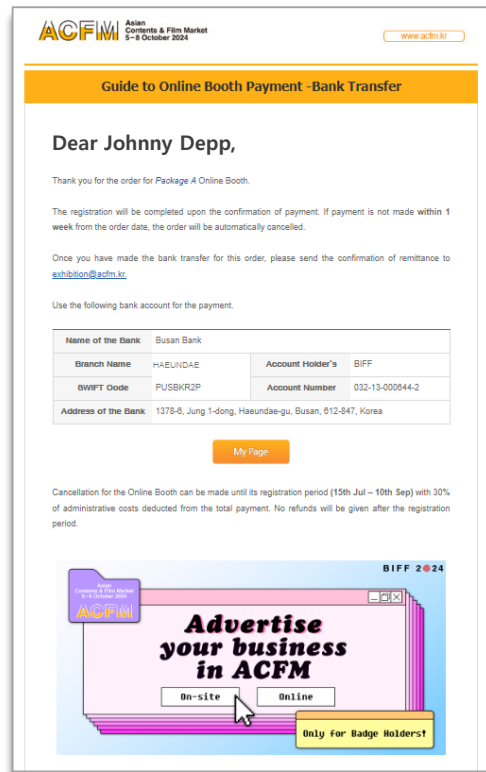
* Please note that changing the payment method is not allowed once you have made the payment.

Previous Step
Download Invoice
Make the payment.

Please note that changing the payment method is not allowed once you have made the payment.

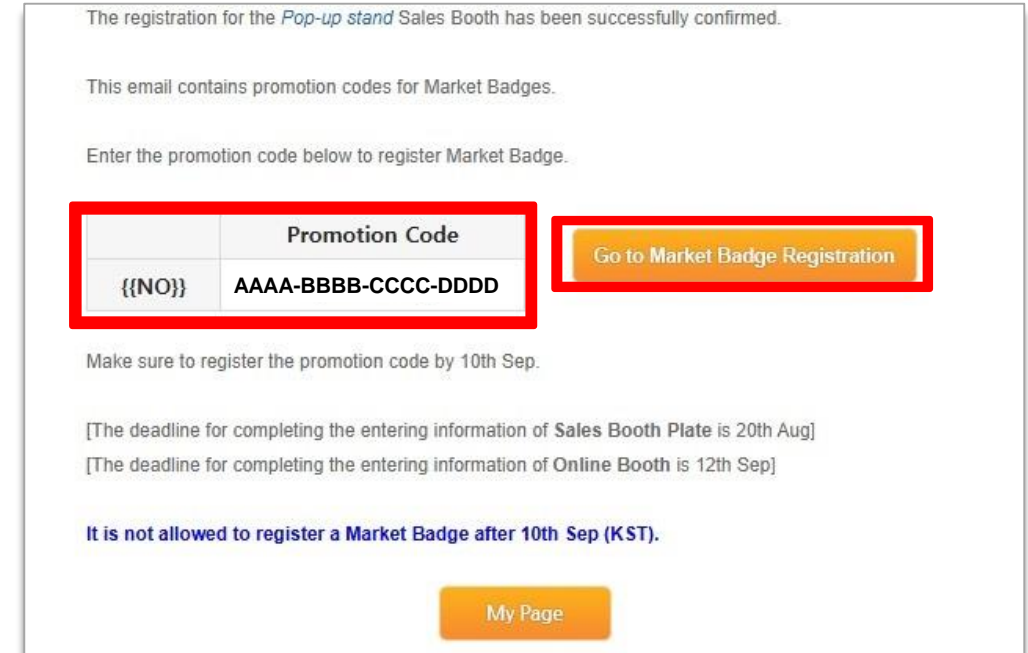
Payment

2. ② If you choose to make a bank transfer, you will be able to view the bank transfer instruction . Check the payment instruction email.



Please note that if the payment is not made within 1 week, your registration will be automatically cancelled.

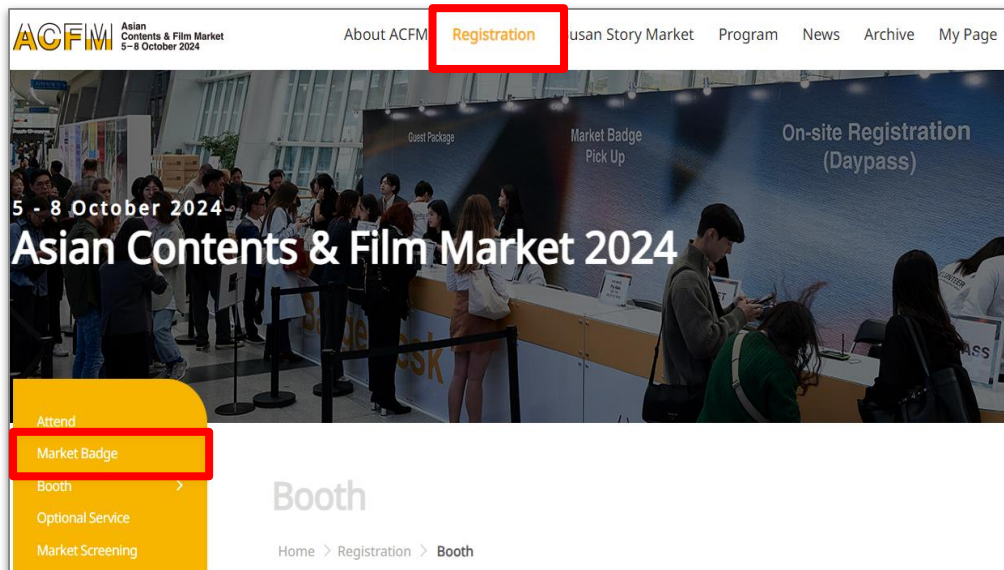
3. When the payment is successfully completed, a payment confirmation email will be sent to you. Please use the promotion code provided to proceed with the Market Badge registration.



Please note that Market Badge registration is mandatory in order to open an Online Booth and upload screenings.

Market Badge Registration

1. Click on 'Login' on the top right corner of [ACFM Official Website](#).
And Click on Registration and then select the Market Badge.



2. Click on <Market Badge Registration> below.

Periods & Rates

Registration Period	Price
Early Bird 15 July - 31 Aug.	\$ 150
General 1 - 10 Sep.	\$ 200
On-site 1 - 8 Oct.	\$ 250

※ Day Pass is available at \$80, only for On-site purchase.

Market Badge Registration Process

The flowchart illustrates the registration process in two steps: STEP1 Create an Account (Sign Up, Verify E-mail) and STEP2 Market Badge Registration (Company Information, Personal Information, Payment). The final step is Badge Registered. A red box highlights the 'Market Badge Registration' button at the bottom.

Market Badge Registration

3. Settings for Company information and Personal Information.

Company Information 1 2 3

*marked fields are mandatory.

Company Name *

Registered Company: Search and click the Company Name from the list. **There is no need to fill in the company information below.** If you want to modify the information, you can edit the detail on 'My Page'.

First Time Participating Company: If your company is a newcomer to ACFM, click the button below for submitting the company information to ACFM Database. Once the company information is verified, a confirmation mail will be sent to your E-mail address. After confirmation, you will be able to find your company's name from the list.

First Time Participation

Personal Information (All fields are mandatory to fill in, except for Korean name.)

Please enter the information of the Market Badge holder

*marked fields are mandatory.

First Name * Last Name *

한글이름(Korean Name) Job Title *

E-mail Address * Mobile Phone *

Working Sector *

Activity *

4. Once you have entered the Market Badge promo code sent to your email, Click on **<APPLY>**.

Promotion Code

- - - **APPLY**

* Please make sure to click the 'APPLY' button to adjust the promotion price. Otherwise, payment could be different from the promoted price.

Consent to Collect and Use of Personal Information

개인정보의 수집 및 이용: ACFM은 참가자의 원활한 참가를 위해 필수 개인정보(이름, 성별, 로그인 ID, 비밀번호, 전화번호, 이메일, 직업, 회사명, 부서, 직책, 회사 주소, 회사 전화번호, 접속 IP 정보, 쿠키, 접속 로그, 서비스 이용 기록)를 수집합니다. 수집한 참가자의 개인 정보는 회원 관리 및 ACFM 온라인 사이트, 참가자 리스트, 비즈니스 미팅 신청 및 관리, 마켓 스크리닝, 배치 인쇄의 제한된 목적으로만 이용합니다. 개인정보의 제3자 제공: ACFM은 수집한 개인 정보를 참가자의 원활한 Cinando 멤버십, ACFM 전용 호텔 예약 사이트, 티켓 예매 사이트 및 배치 발급 시스템 이용을 위해 제3자에게 제공할 수 있습니다. 개인정보의 파기: ACFM이 수집한 모든 개인 정보는 처리 목적 달성 또는 당사자의 파기 요청 시 지체없이 파기합니다.

Collection & Use of Personal Information: ACFM collects participants' personal information (name, gender, log-in ID, email address, password, phone number, profession, company name, department, job title, company address, company phone number, access IP information, cookie, access log, service usage record) for ACFM participation. The collected data will only be used for limited purposes of member management, online ACFM, list of participants, business meetings, market screening, and badge print.

Data Transfer to a Third Party: ACFM can transfer participants' personal information to a third party for their access to Cinando membership, ACFM hotel reservation system, guest ticket reservation system, and badge print system.

Disposal of Collected Information: ACFM immediately disposes of the collected personal information once the purpose is achieved or upon the request of participants.

NEXT

Promotion Code

AAAA - BBBB - CCCC - DDDD **APPLY**

- This promotion code has been applied. The applicable amount is ₩0

* Press <APPLY> to change price to \$0.

* Please make sure to click the 'APPLY' button to adjust the promotion price. Otherwise, payment could be different from the promoted price.

If you have more than one promotion code, create a new account and proceed with Market Badge registration by using the remaining promotion codes.

Online Market Screening Upload

1. Click <Login> on the top right corner of [ACFM Official Website](#).

You must re-login after registering your market badge to proceed with the Online Market Screening upload.

2. Click **My Page > Booth > Online Booth> Screening > Add Screening**.

No	Type	Order Number	Film Count	Date
1	Online Booth	171807335486585	5	2024/06/11

- Total Film Count 5 Films.

Screening Information

- Viewer Statics of Total Films : [Save as](#)

No	Film Image	Film Details	Status	Actions	Statics
NO DATA					

According to the running time, it may take some time to convert the submitted video. Please check after a few minutes.

Online Market Screening Upload

3. Fill in the required blanks and click <Save and Next>. You must enter all information in English.

1 2 3 4 5

Online Market Screening Guide KOR ENG

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country

Korea
 Afghanistan
 Albania
 Algeria

If you can't find the country you are seeking, please type in directly.

Production Year

Running Time

 minutes

* Running Time is recommended to 120 minutes or less.



4. Upload 'Poster' and 'Still Cut' images, and then click <Save and Next> to save the files, then click again to go to the next step.

1 2 3 4 5

Online Market Screening Guide KOR ENG

* Please note that your file name must not include any special characters. (e.g. ?@!%*)

Title

Press-kit (PDF)

파일 선택
선택된 파일 없음

* The maximum file size allowed is 5MB, and only PDF files are allowed.

Poster (Image)

파일 선택
선택된 파일 없음

* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.

Still Cut (Image)

파일 선택
선택된 파일 없음
+

* The maximum file size allowed is 5MB, and only JPG, PNG and GIF files are allowed.

Previous Step

Save and Next

I agree to register this content for Online Market Screening.*

Agree

Previous Step

Save and Next

Online Market Screening Upload

5. ① Please upload the appropriate file for each fields according to the 'Market Screening Technical Guide' by pressing <Upload>.

Film Upload

Online Market Screening Guide KOR ENG

To ensure a high technical quality, we recommend the following settings for file compression.

File Specification

- Audio, video and subtitles must be contained in a single file and the size should not exceed 5GB.

Video Format

- File Format : MP4, MOV, AVI
- Codec : H.264 high profile
- Resolution : 1920x1080 px / 16:9 aspect ratio
- Bitrate : 5,000 - 10,000 Kbit/s

English Title	TEST(GUIDE)
Full Movie	Upload
Clip	Upload
Rough Cut	Upload
Trailer	Upload

* It will take some time to convert the submitted video. Please try playing the video after a few minutes.

Previous Step Save and Next

5. ② Press <Browse> to search your video file. Wait a few seconds for it to load.

ACFMI Asian Contents & Film Market 5-8 October 2024

Drop Files Here

Browse...

ACFMI Asian Contents & Film Market 5-8 October 2024

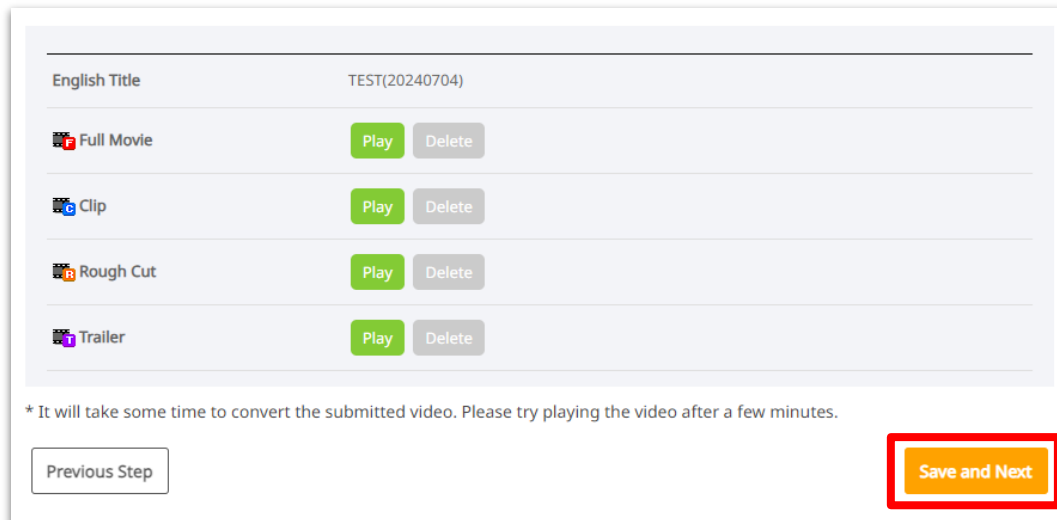
97%

Drop Files Here

Browse...

Online Market Screening Upload

5. ③ Press <Save and Next> once all your files are loaded.



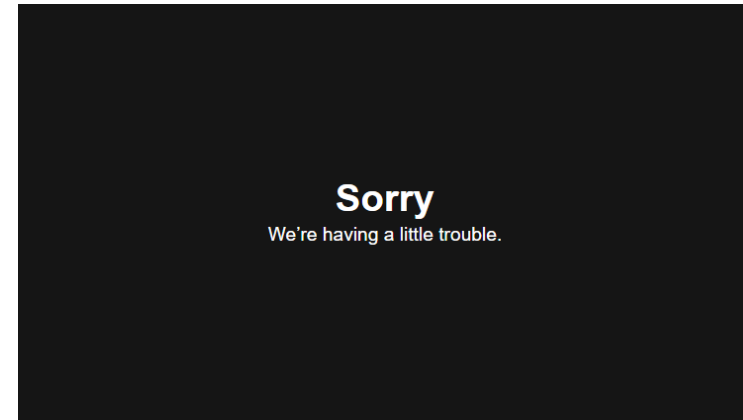
English Title TEST(20240704)

Full Movie	Play	Delete
Clip	Play	Delete
Rough Cut	Play	Delete
Trailer	Play	Delete

* It will take some time to convert the submitted video. Please try playing the video after a few minutes.

Previous Step Save and Next

※ Note



- It will take some time to convert the video when uploading a video file.
- If you click the **Play** button, you might encounter an error message similar to the image shown above. However, there is no issue, so please wait and try playing it again later.
- The upload speed may vary depending on your internet connection. If it takes a long time to upload, please refer to 'Market Screening Technical Guide' and compress the video file and try re-uploading it again.

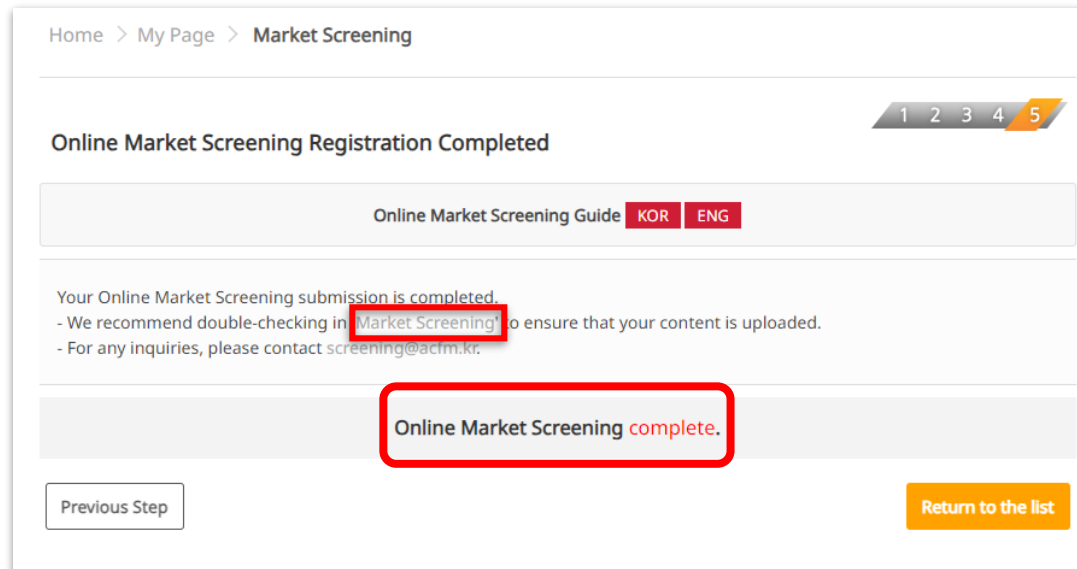
Online Market Screening Upload

The screenshot displays a web interface for setting viewing rights. It features three sections: 'Badge Holders (ACFM,APM)', 'Press', and 'Buyers'. Each section has a checkbox for 'All Countries' and a red asterisked note: '*selected countries can screen your film.'. Below each note is a scrollable list of countries with checkboxes: Korea, Afghanistan, Albania, and Algeria. At the bottom left is a 'Previous Step' button, and at the bottom right is a 'Save and Next' button highlighted with a red border.

6. You can set the Viewing Rights for each individual works. Press **<Save and Next>** to finish your screening upload.

- **Viewing Rights will only be granted to the selected countries. Please note that everyone can screen your film if you do not make any changes to the Viewing Rights setting.**
- Individual settings for the Viewing Rights of Full Movie, Clip, and Rough-cut is unavailable.
- You can modify your Viewing Rights until **Thu, 12 September, 23:59 (KST)**.
- Trailer is open for everyone and Viewing Rights for trailers cannot be changed.

Online Market Screening Upload



7. After all the registration is done, you can check the following page.

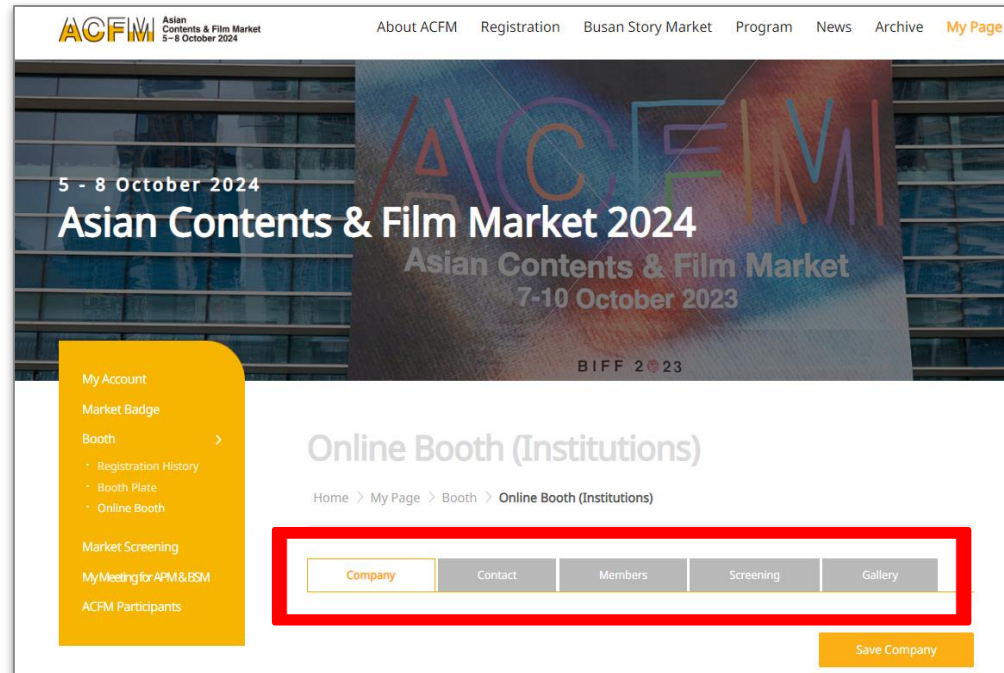
You can freely add or edit Online Market Screening information until Thu, 12 September, 23:59 (KST).

**** 3 Ways to check submitted information :**

- 1) Go to 'My Page > Market Screening'.
- 2) Click on 'Market Screening' that appears on the 'Online Market Screening Registration Completed' page.
- 3) Click <Online Market Screening **complete**>.

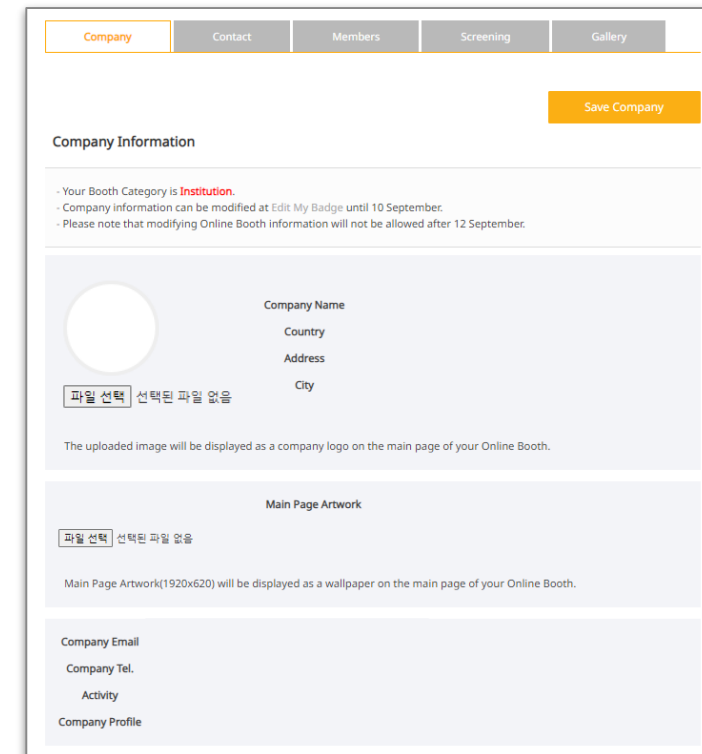
Booth Set Up - Institution

1. After Login on ACFM Official Website,
Click on My Page > Booth > Online Booth tab.



2. Below are the detailed information for each category

① **COMPANY:** Settings for company information, company's image and main page artwork.



Booth Set Up - Institution

② CONTACT :

Set the contact information that will be displayed in the Online Booth.

The screenshot shows the 'CONTACT' tab selected in a navigation bar with options: Company, Contact, Members, Screening, and Gallery. A 'Save Contact' button is visible in the top right. Below the navigation bar is a section titled 'Contact Information' with instructions: 'Add your company's contact information. - Only Market Badge Holders who registered for same Company will appear. - You can place the contact info in the order you clicked.' At the bottom, there are three placeholder icons for contact information.

③ MEMBERS :

You can search and add Member companies. Click on <Search Company> to list the Member companies who have purchased the booths.

The screenshot shows the 'MEMBERS' tab selected in a navigation bar with options: Company, Contact, Members, Screening, and Gallery. A green 'Search Company' button is highlighted with a red box in the top right. Below the navigation bar is a section titled 'Members Information' with instructions: 'Find Members by clicking 'Search Company' and link them under your company. - Only Members registered in Booth will appear on the search bar. - Please double-check not to add irrelevant companies.' At the bottom, there is a table with columns: No., Company Name, Country, and Delete. A 'Save Members' button is visible in the bottom right.

No.	Company Name	Country	Delete

Booth Set Up - Institution

④ SCREENING :

Upload Online Market Screening files.

Company Contact Members **Screening** Gallery

Add Screening

Screening Status

No	Type	Order Number	Film Count
1	Online Booth	17195478224212 (2024-06-28 오후 1:10:31)	5

- Total Film Count 5Films.

Screening Information

Full Movie Clip Rough Cut Trailer

No	Film Image	Film Details	Status	Actions
NO DATA				

Add Screening

Please refer to the 'Market Screening Technical Guide' for detailed information on uploading Online Market Screening and purchasing additional Online Market Screening.

⑤ GALLERY :

You can upload materials such as text, images, and video.

Company Contact Members Screening **Gallery**

Upload Image Upload Video

Company's Gallery

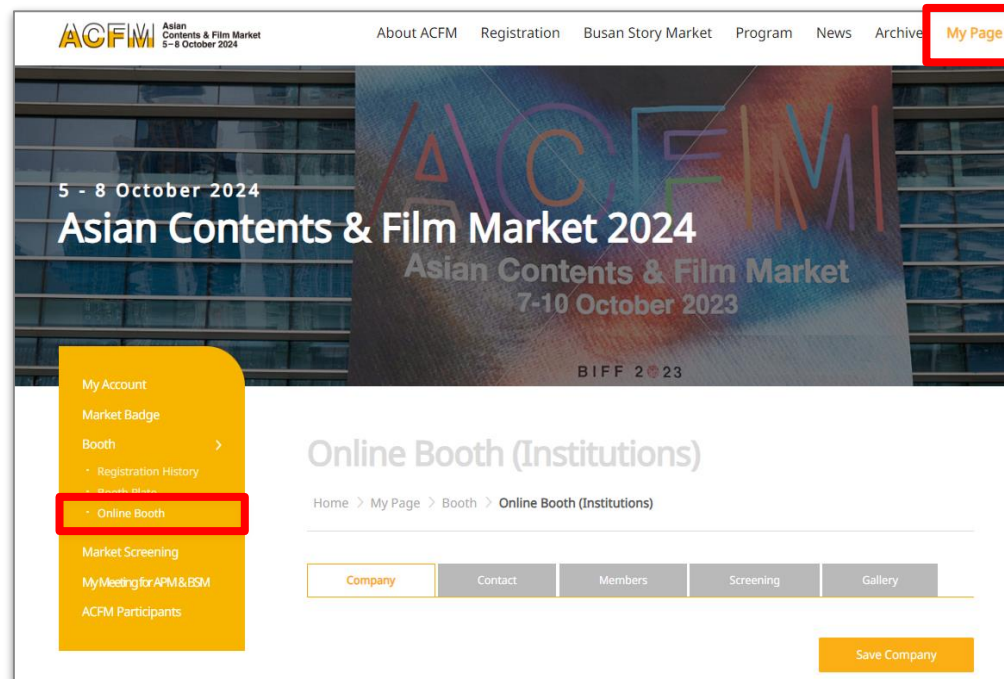
Market Screening Regulations KOR ENG

You can upload image and video that contain company's information or activities in your gallery.
 - The gallery images may contain a brief description of your company.
 - You can ONLY upload one video file.
 - Please download the [Market Screening Regulations] at the top for further details.

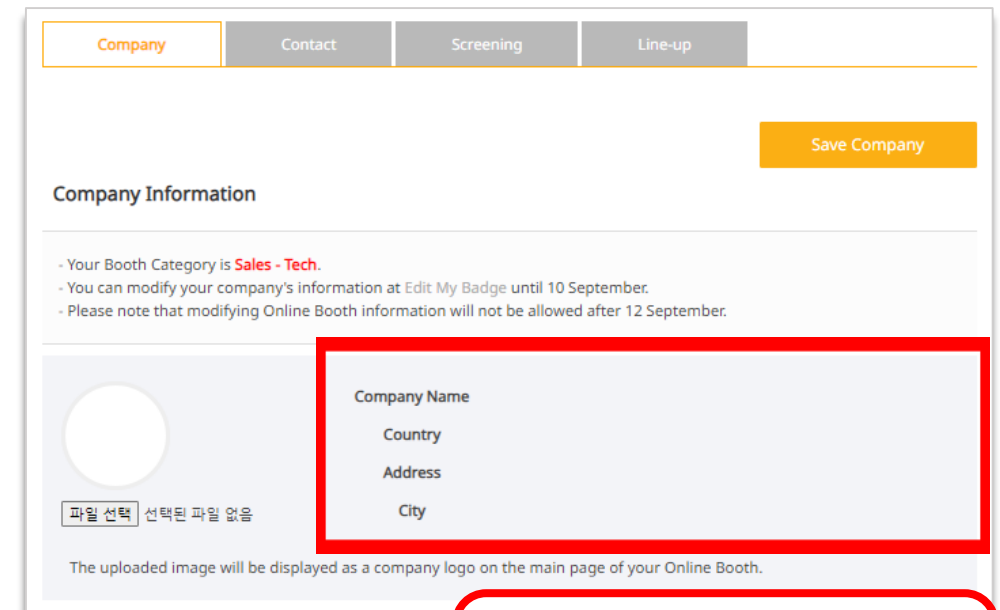
Type	Image	Image Date	Video	Video Date
Institutions	Upload		Upload	-

Booth Set Up - Sales (FILM/ TV/ IP/ TECH)

1. Click on the 'Login' button located at the top right corner of [ACFM Official Website](#).
And Click the **My Page > Booth > Online Booth** tab.



2. Below are the detailed information for each category.
 - ① **COMPANY** : Settings for company information, company's image and main page artwork.



Deadline for Booth Set Up
THU, 12 SEPTEMBER, 23:59 (KST)

Booth Set Up - Sales (FILM/ TV/ IP/ TECH)

② CONTACT :

Set the contact information that will be displayed in the Online Booth.

Company | **Contact** | Screening | Line-up

Save Contact

Contact Information

Add your company's contact information.
 - **Only Market Badge Holders** who registered for same Company will appear.
 - You can place the contact info in the order you clicked.

[Placeholder icons for contact photos]

③ SCREENING :

Upload Online Market Screening files.

Company | Contact | **Screening** | Line-up

Add Screening

Screening Status

No	Type	Order Number	Film Count
1	Online Booth	172084422627777 (2024-07-13 09:17:07)	10

- Total Film Count 10Films.

Screening Information

Full Movie | Clip | Rough Cut | Trailer

No	Film Image	Film Details	Actions
NO DATA			

Add Screening

Please refer to the 'Market Screening Technical Guide' for detailed information on uploading Online Market Screening and purchasing additional Online Market Screening.

Booth Set Up - Sales > FILM

- 1 Click on the My page > Booth > Online Booth > Line-up.
Upload film trailers and film information.



- 2 When entering information, please enter all information in English. After entering the information, click <Save and Next>.

Booth Set Up - Sales > FILM

- ③ You can upload detailed materials such as press kits, posters, and still cuts. After entering the information, click <Save and Next>.

Film Line-up Materials

Market Screening Regulations KOR ENG

- Only English characters are allowed for fields

Title

Press-kit (PDF) 선택된 파일 없음
* The maximum file size allowed is 5MB, and only PDF files are allowed.

Poster (Image) 선택된 파일 없음
* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.

Still Cut (Image) 선택된 파일 없음
* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.



- ④ After submitting Line-up information, you can upload additional materials for the Line-up by uploading <Trailer> and <Gallery>.

Company | Contact | Screening | **Line-up**

Film Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that you CANNOT upload a Full Movie file in your Line-up.
- There is no limit to the number of contents you can upload to your Line-up.

Full Movie
 Clip
 Rough Cut
 Trailer

No.	Type	Title	Action	Show in Line-up
1	Film Line-up	<input type="text"/>	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/> 	<input checked="" type="checkbox"/>

Booth Set Up - Sales > TV

1. In <Original Work's Title> field, enter the original title of the content. (Leave it blank if there is no primary source material such as novels or cartoons.)

In the <No. of Episodes> field, enter the total number of episodes.

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

TV Line-up Information

Please fill in the information below.
- All information must be entered in English.
- Required fields(*) must be filled in.
- Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country Korea Afghanistan Albania

Production Year

Running Time minutes

Original Work's Title

No. of Episodes

Save and Next

2. After submitting Line-up information, you can upload additional materials for the Line-up by uploading <Trailer> and <Gallery>.

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Add Line-up

TV Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that you CANNOT upload a Full Movie file in your Line-up.
- There is no limit to the number of contents you can upload to your Line-up.

Full Movie | Clip | Rough Cut | Trailer

No.	Type	Title	Action	Show in Line-up
1	TV Line-up	S	Edit Delete Video Upload Gallery Upload	<input checked="" type="checkbox"/>

Booth Set Up - Sales > IP

1. In <Other Works by the Author> field, enter the major works by the author. Leave it blank if there are no relevant works.

2. After submitting Line-up information, you can upload additional materials for the Line-up by uploading <Trailer> and <Gallery>.

Online Booth (Sales)

Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

IP Line-up Information

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@'%*)

English Title *

Other Works by the Author

Genre *

Adventure
 Animation
 Blockbuster

If you can't find the genre you are seeking, please type in

Save and Next



Online Booth (Sales)

Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Add Line-up

IP Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
 - Please note that you CANNOT upload a Full Movie file in your Line-up.
 - There is no limit to the number of contents you can upload to your Line-up.

Full Movie | Clip | Rough Cut | Trailer

No.	Type	Title	Action	Show in Line-up
1	IP Line-up	S	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

Booth Set Up - Sales > TECH

1. In <Technical Fields>, enter the field of expertise that your company has worked in.
(e.g. Editing, Keying, Composition, Wire Facility, etc.)

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Tech Line-up Information

Please fill in the information below.
- All information must be entered in English.
- Required fields(*) must be filled in.
- Please note that your title must not include any special characters. (e.g. ?@'!%*)

English Title *

Production Country Korea
 Afghanistan
 Albania
 Algeria
If you can't find the country you are seeking, please type in directly.

Production Year

Running Time
minutes

Technical Fields

Save and Next



2. After submitting Line-up information, you can upload additional materials for the Line-up by uploading <Trailer> and <Gallery>.

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Add Line-up

Tech Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that you CANNOT upload a Full Movie file in your Line-up.
- There is no limit to the number of contents you can upload to your Line-up.

Full Movie Clip Rough Cut Trailer

No.	Type	Title	Action	Show in Line-up
1	Tech Line-up	<input type="text"/>	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

ACFM 2024 Online Market Screening Regulations

Article 1. Purpose

This regulation aims to establish general guidelines for the efficient operation of ACFM 2024 Market Screening and to facilitate active transactions within the market.

Article 2. Definition

Market Screening refers to the showcasing of audiovisual content such as films, TV shows, and OTT content during ACFM, held to facilitate active transactions and exchanges of outstanding content from around the world.

Article 3. Registration Regulations

1. Market Screening for ACFM 2024 is eligible for works produced after January 2023.
2. Market Screening is limited to feature-length or short films, TV shows, and OTT content within 120 minutes. Promotional videos about specific companies or organizations are not eligible for submission.
3. Only videos that fall under the categories specified by your company(FILM/TV/IP/TECH) are eligible for market screening uploads.
4. For 1 set of Market Screening submission, maximum of 5 works can be uploaded, with a total duration of 600 minutes. If the total duration of the submitted films exceeds 600 minutes, the number of eligible films for submission will be limited to less than 5. If you wish to submit more than that, additional purchase of Market Screening is possible.
5. For Market Screening, submitting the 'Full Movie' file is mandatory, and additional uploads of 'Rough-cut', 'Clip' and 'Trailer' files are optional.
6. If the submitted work contains dialogue in languages other than English, English subtitles are required.
7. The file size should be within 5GB, and uploads in MP4, MOV, and AVI formats are allowed.

Article 4. Agreement for Use of Film Information

The information of works for which prior consent for 'Agreement for Use of Film Information' can be used for internal promotional purposes, such as ACFM 2024 Newsletters.

Article 5. Refund and Cancellation

1. All the rules listed below apply universally to all regions.
2. Cancellation can be made during the registration period (15 July – 10 September) with 30% of administrative costs deducted from the total payment.
3. No cancellations or refunds will be given after the registration period, which is 10 September.

ACFM 2024 FAQ

*When does Online Booth and Screening registration begin?

Online booth and Screening registration begins on 15 July and ends 10 Sep.

*When is the deadline for editing Booth and Screening information?

The deadline to edit booth and screening information is 12 Sep., two days after the registration deadline.

*How do I edit my Online Booth?

In order to edit your Online Booth information, you will have to use the account that has bought the Sales Booth which includes the Online Booth option. You can access this on our official acfm.kr website through My Page> Booth > Online Booth.

*Can I buy multiple booths with one account?

You can only buy one booth per account.

*Are there physical screenings? How do I purchase slots for my screening?

Currently, ACFM market screening operates ONLY online. Screenings will not be by time slot, but will be available to watch 24/7 during our market screening period from 5 - 8 Oct.

*Can I get a preview of my Online Booth or Market Screening before the market screening period opens?

We will have a trial run before the official opening of our ACFM Market. You will be able to preview your Online Booth and Screenings and see how it will look to the other companies, buyers, and viewers participating in the market on ACFM 2024 Online Site.

*What does 'year of production' mean?

The 'year of production' is defined by the year when the film was completed, and does not refer to the period of shooting.

ACFM 2024

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**Asian
Contents & Film Market
5–8 October 2024**

ACFIM