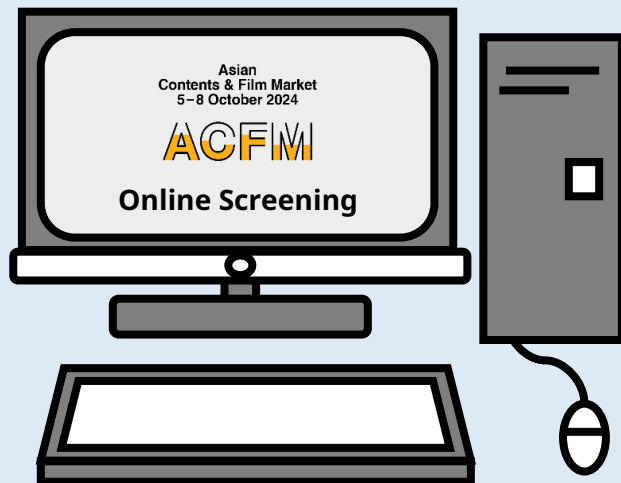


2024

ACFIM

Online Market Screening Registration Guide



ACFM

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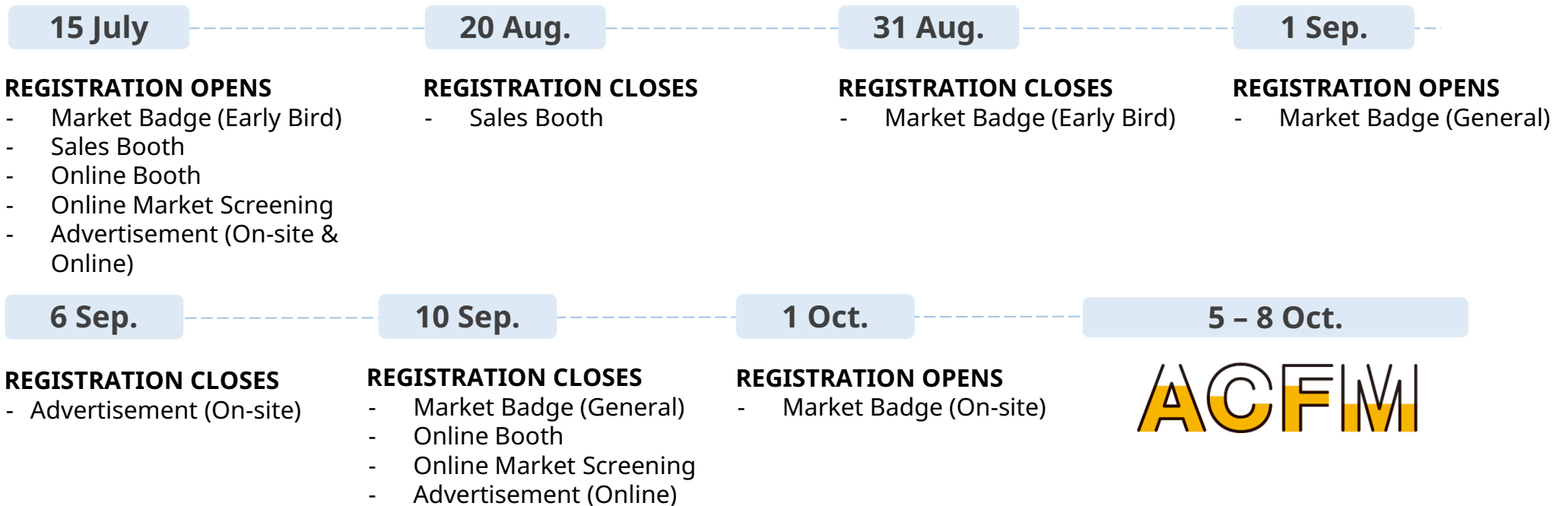
MARKET SCREENING REGISTRATION 6

- 01 [Online Market Screening Registration](#)
- 02 [Upload Online Market Screening](#)
- 03 [Additional Online Market Screening](#)

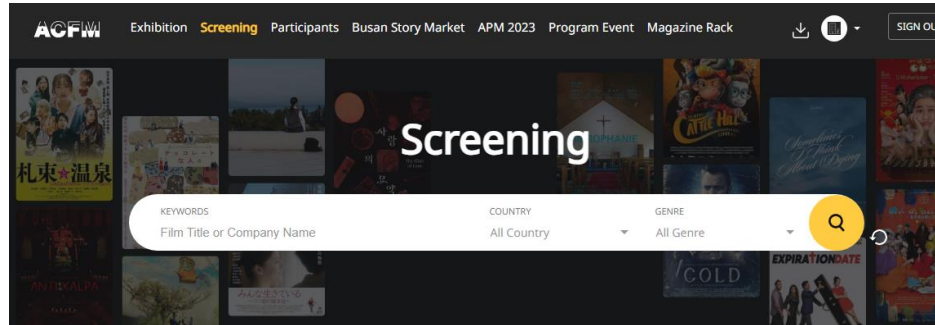
INFO & CONTACT 20

ACFM 2024 Official Schedule

The Asian Contents & Film Market, also known as ACFM, concluded last year with its largest participation to date. This year we are preparing to furnish participants with even more informative programs. Similar to last year, the ACFM 2024 will not only include the option for Sales Booth, but also open both Online Booth and Online Screening, allowing participants to enjoy some of the BIFF Official Selections and diverse line-ups from various sales companies online. ACFM 2024 will be held simultaneously at **Exhibition Center 2, BEXCO, Busan** and on the [ACFM 2024 Online Site](#), for a total of four days from 5 to 8 October.



Online Market Screening



This image may differ from the ACFM 2024 Online Site.

ACFM 2024 Online Market Screening is an exclusive service provided online for ACFM 2024 participants. ACFM participants, including buyers, can get an access to not only the line-ups of various sales companies but also some of the BIFF Official Selections through Online Screening. This year, Online Market Screening will be held online for 4 days on the [ACFM 2024 Online Site](#), providing a convenient and safe environment.

Eligibility:

Exhibitors of ACFM 2024

Registration Period (KST):

Mon, 15 July, 10:00 ~ Tue, 10 September, 23:59

Film Information Entry Period (KST):

Mon, 15 July, 10:00 ~ Thu, 12 September, 23:59

Online Market Screening Period (KST):

Sat, 5 October, 10:00 ~ Tue, 8 October, 23:59

※ Note
ACFM 2024 Online Market screening will be conducted ONLY online through the ACFM 2024 Online Site.

Online Market Screening

Sales Booth		
Pop-up stand	1 Market Badge + Online Booth	\$ 1,200
9sqm (3m*3m)	2 Market Badge + Online Booth + 5 Online Market Screenings	\$ 1,800
18sqm (3m*6m)	5 nights + 3 Market Badge + Online Booth + 5 Online Market Screenings	\$ 3,000
36sqm (6m*6m)	5 nights + 8 Market Badge + Online Booth + 5 Online Market Screenings	\$ 5,200
54sqm (6m*9m)	10 nights + 8 Market Badge + Online Booth + 10 Online Market Screenings	\$ 6,800
Raw space (Starting from 36sqm)	5 nights + 5 Market Badge + Online Booth + 5 Online Market Screenings	\$ 110

Online Booth		
Package A	1 Market Badge + 5 Online Market Screenings	\$ 500
Package B	3 Market Badge + 10 Online Market Screenings	\$ 800

Additional Online Market Screening		
5 Online Market Screenings (Upload 5 films)	Max 2 hrs / film	\$ 100

※ To upload additional Online Market Screening after using the allocated number of Online Market Screening, you can purchase additional Online Market Screening.

※ Note
Pop-up Stand Type does not provide basic Online Market Screening benefits.

Online Market Screening Registration

Deadline for Online Market Screening Purchase & Film Information Entry Guide

★ **Online Market Screening Purchase Deadline :**

Tue, 10 September, 23:59 (KST)

★ **Online Market Screening Upload & Film**

Information Entry Deadline : Thu, 12 September, 23:59 (KST)

※ Online Market Screening Registration Information

- ① Only Feature Films, Short Films, or TV content within 120 minutes with distinguishable genres and synopsis are allowed for Online Market Screening.
- ② After uploading the file, we recommend playing the video file on '**My Page > Market Screening**' to check for any errors.
- ③ Please make sure to fill in the film information accurately, as it will be publicly available on the [ACFM 2024 Online Site](#).
- ④ Please note that any information modified after the deadline will not be reflected on the website and ACFM will not be responsible for any issues caused by incorrect entries.
- ⑤ All screening files will be discarded after the closure of Online Market Screening.

Online Market Screening Registration

1. Online Market Screening Viewer's List

- ① During the Online Market Screening period, exhibitors can check the Film Viewer Statistics and Viewer's List for their registered films in real-time.
- ② ['ACFM Official Website > My Page > Market Screening'](#).
- ③ The Viewer's List provides access history of Market Badge holders.

2. Online Market Screening Viewing Eligibility

Online Market Screening is viewable after registering a Market Badge.

- ① ACFM 2024 Market Badge holders
- ② APM 2024 Badge holders


['ACFM 2024 Online Site > Market Screening'](#)

※ Note
For Market Badge registration, please refer to the 'Market Badge Registration Guide'.

Online Market Screening Upload

BIFF Asian Contents & Film Market APM ACF ACA PRESS service KOR ACFM 2024 Online **Login**

ACFMI Asian Contents & Film Market 5-8 October 2024 About ACFM Registration Busan Story Market Program News Archive My Page



Asian Contents & Film Market 5-8 October 2024

Login

[Forgot your E-mail?](#) [Forgot your password?](#) [Create an account](#)



Market Screening

Home > My Page > Market Screening

Screening Status

No	Type	Order Number	Film Count	Date
1	Online Booth	171807335486585	5	2024/06/11

- Total Film Count 5Films.

Screening Information

- Viewer Statics of Total Films : Save as

Full Movie
 Clip
 Rough Cut
 Trailer

No	Film Image	Film Details	Status	Actions	Statics
NO DATA					

According to the running time, it may take some time to convert the submitted video. Please check after a few minutes.

Add Screening

1. Click <Login> on the top right corner of [ACFM Official Website](#).

2. Click 'My Page > Booth > Online Booth> Screening > Add Screening'.

You must re-login after registering your market badge to proceed with the Online Market Screening upload.

Online Market Screening Upload

1 2 3 4 5

Film Information

Online Market Screening Guide KOR ENG

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country

Korea
 Afghanistan
 Albania
 Algeria

If you can't find the country you are seeking, please type in directly.

Production Year

Running Time minutes
* Running Time is recommended to 120 minutes or less.

I agree to register this content for Online Market Screening.*

Agree

Previous Step
Save and Next



1 2 3 4 5

Film Materials

Online Market Screening Guide KOR ENG

* Please note that your file name must not include any special characters. (e.g. ?@!%*)

Title (GUIDE)TEST 20240711

Press-kit (PDF) 파일 선택 선택된 파일 없음
* The maximum file size allowed is 5MB, and only PDF files are allowed.

Poster (Image) 파일 선택 선택된 파일 없음
* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.

Still Cut (Image) 파일 선택 선택된 파일 없음 +
* The maximum file size allowed is 5MB, and only JPG, PNG and GIF files are allowed.

Previous Step
Save and Next

3. Fill in the required blanks and click **<Save and Next>**.
 You must enter all information in English.

4. Upload 'Poster' and 'Still Cut' images,
 and then click **<Save and Next>** to save
 the files, then click again to go to the next step.

Online Market Screening Upload

1
2
3
4
5

Online Market Screening Guide KOR ENG

To ensure a high technical quality, we recommend the following settings for file compression.

File Specification

- Audio, video and subtitles must be contained in a single file and the size should not exceed 5GB.

Video Format

- File Format : MP4, MOV, AVI
- Codec : H.264 high profile
- Resolution : 1920x1080 px / 16:9 aspect ratio

English Title	TEST(GUIDE)
Full Movie	Upload
Clip	Upload
Rough Cut	Upload
Trailer	Upload

* It will take some time to convert the submitted video. Please try playing the video after a few minutes.

Previous Step
Save and Next



Asian Contents & Film Market
5-8 October 2024

Drop Files Here

Browse...

Asian Contents & Film Market
5-8 October 2024

97%

Drop Files Here

Browse...

Full Movie upload is MANDATORY.

- ① Please upload the appropriate file for each fields according to the **'Market Screening Technical Guide'** by pressing **<Upload>**.

- ② Press **<Browse>** to search your video file. Wait a few seconds for it to load.

Online Market Screening Upload

※ Note

English Title TEST(20240704)

Full Movie Play Delete

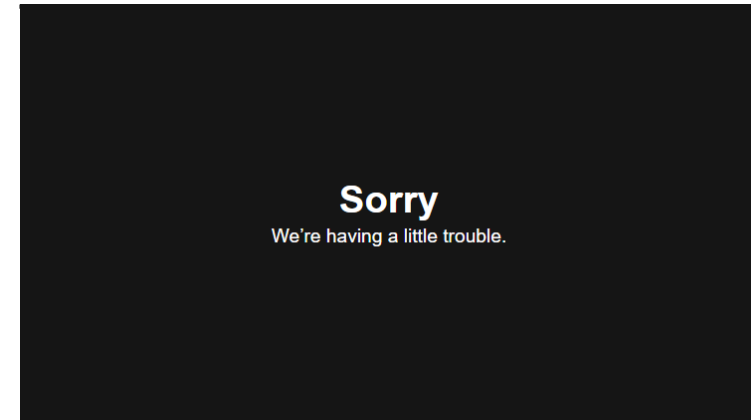
Clip Play Delete

Rough Cut Play Delete

Trailer Play Delete

* It will take some time to convert the submitted video. Please try playing the video after a few minutes.

Previous Step Save and Next



5. ③ Press <Save and Next> once all your files are loaded.

- It will take some time to convert the video when uploading a video file.
- If you click the Play button, you might encounter an error message similar to the image shown above. However, there is no issue, so please wait and try playing it again later.
- The upload speed may vary depending on your internet connection. If it takes a long time to upload, please refer to 'Market Screening Technical Guide' and compress the video file and try re-uploading it again.

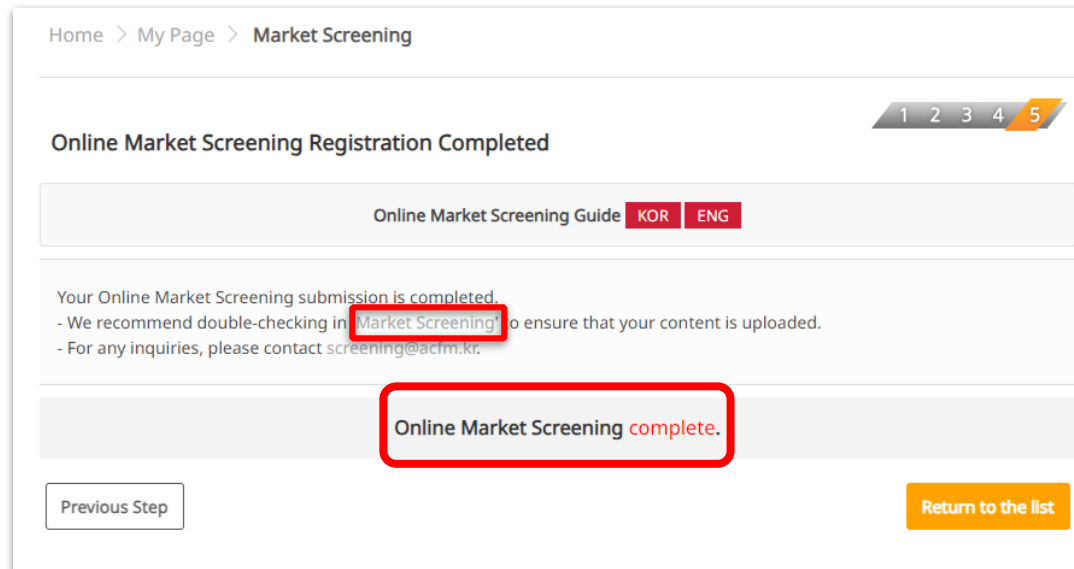
Online Market Screening Upload

The screenshot displays a web interface for setting viewing rights. It is divided into three sections: 'Badge Holders (ACFM,APM)', 'Press', and 'Buyers'. Each section has a 'All Countries' checkbox (checked) and a red asterisk note: '*selected countries can screen your film.'. Below each note is a scrollable list of countries with checkboxes: Korea, Afghanistan, Albania, and Algeria. All country checkboxes are checked. At the bottom left is a 'Previous Step' button, and at the bottom right is a 'Save and Next' button, which is highlighted with a red border.

6. You can set the Viewing Rights for each individual works. Press **<Save and Next>** to finish your screening upload.

- **Viewing Rights will only be granted to the selected countries. Please note that everyone can screen your film if you do not make any changes to the Viewing Rights setting.**
- Individual settings for the Viewing Rights of Full Movie, Clip, and Rough-cut is unavailable.
- You can modify your Viewing Rights until **Thu, 12 September, 23:59 (KST)**.
- Trailer is open for everyone and Viewing Rights for trailers cannot be changed.

Online Market Screening Upload



7. After all the registration is done, you can check the following page.

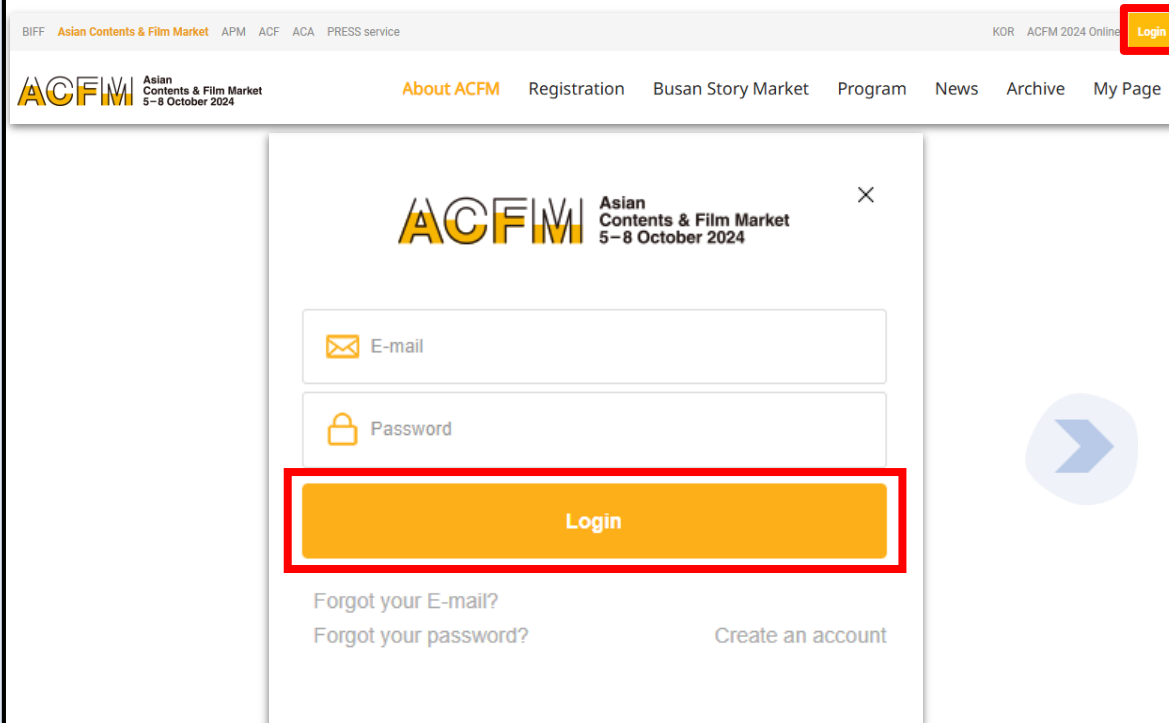
You can freely add or edit Online Market Screening information until Thu, 12 September, 23:59 (KST).

**** 3 Ways to check submitted information :**

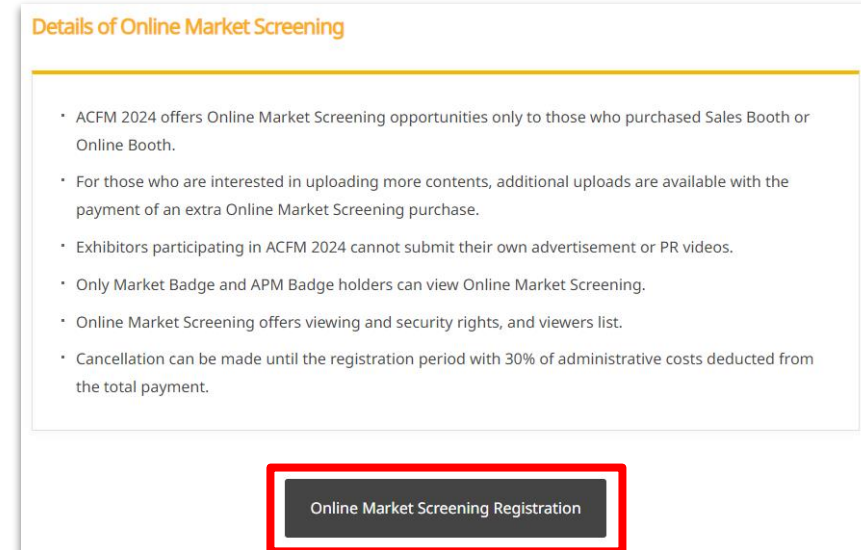
- 1) Go to 'My Page > Market Screening'.
- 2) Click on 'Market Screening' that appears on the 'Online Market Screening Registration Completed' page.
- 3) Click <Online Market Screening **complete**>.

Additional Online Market Screening

**** Following procedure is for those who wish to purchase additional Online Market Screening.**



1. Click <Login> on the top right corner of [ACFM Official Website](#).



2. Click 'Registration > Market Screening' and click on <Online Market Screening Registration>.

Additional Online Market Screening

Online Market Screening Registration Guide KOR ENG

- ACFM 2024 Online Market Screening will be held online.
- Online Market Screening for 2024 will not be operated by time slots and will be available at any time within the period.

Total Number of sets

Set(s)

- 1(5 films)
- 2(10 films)
- 3(15 films)
- 4(20 films)
- 5(25 films)
- 6(30 films)

- Booth 9 Law Space/Package A buyers can upload 5 films, 54sqm/Package B buyers can upload 10 films each for Online
- This payment is for buyers who wish to upload additional films.
- 5 additional films can be uploaded with the purchase of 1 set. (max 2hrs/film)
- Registration and submission of film information should be completed by 12 September (KST).
- Please contact screening@acfm.kr if you wish to purchase more than 6 sets(30 films).

Reservation Confirm



Online Market Screening Registration

Total number of titles 1 title

Unit Price(USD)	Set	Amount(USD)
100	1	100

Total Amount : USD 100

Payment Methods

- In order to proceed with your payment, please choose one of the options below.
- **The international remittance fee must be paid by the sender.**

Domestic Payment
 Overseas Payment
 Select your payment method.

* Please note that changing the payment method is not allowed once you have made the payment.

Previous Step
Download Invoice
Make the payment

3. Select the number of sets and click **<Reservation Confirm>**. Please note that you can only purchase additional screenings through card payment.

4. Press **<Make the payment>** to complete your payment process.

Additional Online Market Screening

Your payment for Online Market Screening has been completed successfully.

Your order details are :

Total number of set : 1 set

Unit Price(USD)	set	Amount(USD)
100	1	100

Total Amount : USD100

[Download Receipt](#)

Follow the link below and fill up the Film Information by 12 September (KST). The information submitted will be included in the ACFM online site. Please be notified that revisions made after the deadline may not be included.

[Go to Market Screening \(My Page\)](#)

For further inquiries regarding Market Screening, please contact screening@acfm.kr



Market Screening

Home > My Page > Market Screening

Screening Status

No	Type	Order Number	Film Count	Date
1	Online Booth	171858392770110	5	2024/06/17
2	Screening	171998023180228	5	2024/07/03

- Total Film Count 10 Films.

Screening Information

Full Movie Clip Rough Cut Trailer

- Viewer Statics of Total Films : Save as

No	Film Image	Film Details	Status	Actions	Statics
NO DATA					

According to the running time, it may take some time to convert the submitted video. Please check after a few minutes.

[Add Screening](#)

- ① After the payment is completed, you can upload the screening file by clicking **<Go to Market Screening (My Page)>**, then pressing **<Add Screening>**.

A confirmation email will be sent after the payment.

- ② You can also upload your screening file by clicking **'My Page > Market Screening > Add Screening'**.

Additional Online Market Screening

**** Following procedure is the same as the screening upload process.**

Film Information

Online Market Screening Guide **KOR** **ENG**

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country
 Korea
 Afghanistan
 Albania
 Algeria
 If you can't find the country you are seeking, please type in directly.

Production Year: 2024

Running Time: _____ minutes
 * Running Time is recommended to 120 minutes or less.

Save and Next

5. Fill in the required blanks and click **<Save and Next>**.
 You must enter all information in English.



Film Upload

Online Market Screening Guide **KOR** **ENG**

To ensure a high technical quality, we recommend the following settings for file compression.

File Specification
 - Audio, video and subtitles must be contained in a single file and the size should not exceed 5GB.

Video Format
 - File Format : MP4, MOV, AVI
 - Codec : H.264 high profile
 - Resolution : 1920x1080 px / 16:9 aspect ratio
 - Bitrate : 5,000 - 10,000 Kbit/s
 - Frame Rate : A constant bitrate and either 24(23.98), 25 or 30 progressive frames per second (20fps preferred)

Audio Format
 - Codec : AAC (Low Complexity)

English Title	TEST(GUIDE)
Full Movie	Upload
Clip	Upload
Rough Cut	Upload
Trailer	Upload

* It will take some time to convert the submitted video. Please try playing the video after a few minutes.

Save and Next

6. Please upload the appropriate file for each fields according to the **'Market Screening Technical Guide'**.

Additional Online Market Screening

The screenshot displays a web interface for setting viewing rights. It features three sections: 'Badge Holders (ACFM,APM)', 'Press', and 'Buyers'. Each section has a dropdown menu with 'All Countries' selected and a red asterisked note: '*selected countries can screen your film.'. Below each dropdown, four countries are listed with checked boxes: Korea, Afghanistan, Albania, and Algeria. At the bottom, there are two buttons: 'Previous Step' and 'Save and Next', with the latter highlighted by a red border.

7. You can set the Viewing Rights for each individual works. Press **<Save and Next>** to finish your screening upload.

- **Viewing Rights will only be granted to the selected countries. Please note that everyone can screen your film if you do not make any changes to the Viewing Rights setting.**
- Individual settings for the Viewing Rights of Full Movie, Clip, and Rough-cut is unavailable.
- You can modify your Viewing Rights until **Thu, 12 September, 23:59 (KST)**.
- Trailer is open for everyone and Viewing Rights for trailers cannot be changed.

Additional Online Market Screening

Home > My Page > Market Screening

Screening Status



No	Type	Order Number	Film Count	Date
1	Online Booth	172110945465520	10	2024/07/16

- Total Film Count 10 Films.

Screening Information

- Viewer Statistics of Total Films : Save as

Full Movie Clip Rough Cut Trailer

No	Film Image	Film Details	Completed Step(s)	Actions	Viewers
1		TEST 1 2024 / / Animation / 86min 	5 of 5	Edit Delete	0

According to the running time, it may take some time to convert the submitted video. Please check after a f

8. Once you uploaded the additional screening, go to **'My Page > Market Screening'** to check the submitted information.

- You can freely add or edit screening information until **Thu, 12 September, 23:59 (KST)**.

※ Note
Check your upload progress through 'Completed Step(s)'.

ACFM 2024 Online Market Screening Regulations

Article 1. Purpose

This regulation aims to establish general guidelines for the efficient operation of ACFM 2024 Market Screening and to facilitate active transactions within the market.

Article 2. Definition

Market Screening refers to the showcasing of audiovisual content such as films, TV shows, and OTT content during ACFM, held to facilitate active transactions and exchanges of outstanding content from around the world.

Article 3. Registration Regulations

1. Market Screening for ACFM 2024 is eligible for works produced after January 2023.
2. Market Screening is limited to feature-length or short films, TV shows, and OTT content within 120 minutes. Promotional videos about specific companies or organizations are not eligible for submission.
3. Only videos that fall under the categories specified by your company(FILM/TV/IP/TECH) are eligible for market screening uploads.
4. For 1 set of Market Screening submission, maximum of 5 works can be uploaded, with a total duration of 600 minutes. If the total duration of the submitted films exceeds 600 minutes, the number of eligible films for submission will be limited to less than 5. If you wish to submit more than that, additional purchase of Market Screening is possible.
5. For Market Screening, submitting the 'Full Movie' file is mandatory, and additional uploads of 'Rough-cut', 'Clip' and 'Trailer' files are optional.
6. If the submitted work contains dialogue in languages other than English, English subtitles are required.
7. The file size should be within 5GB, and uploads in MP4, MOV, and AVI formats are allowed.

Article 4. Agreement for Use of Film Information

The information of works for which prior consent for 'Agreement for Use of Film Information' can be used for internal promotional purposes, such as ACFM 2024 Newsletters.

Article 5. Refund and Cancellation

1. All the rules listed below apply universally to all regions.
2. Cancellation can be made during the registration period (15 July - 10 September) with 30% of administrative costs deducted from the total payment.
3. No cancellations or refunds will be given after the registration period, which is 10 September.

ACFM 2024 FAQ

***When does Online Booth and Screening registration begin?**

Online booth and Screening registration begins on 15 July and ends 10 Sep.

***When is the deadline for editing Booth and Screening information?**

The deadline to edit booth and screening information is 12 Sep., two days after the registration deadline.

***How do I edit my Online Booth?**

In order to edit your Online Booth information, you will have to use the account that has bought the Sales Booth which includes the Online Booth option. You can access this on our official acfm.kr website through My Page > Booth > Online Booth.

***Can I buy multiple booths with one account?**

You can only buy one booth per account.

***Are there physical screenings? How do I purchase slots for my screening?**

Currently, ACFM market screening operates ONLY online. Screenings will not be by time slot, but will be available to watch 24/7 during our market screening period from 5 - 8 Oct.

***Can I get a preview of my Online Booth or Market Screening before the market screening period opens?**

We will have a trial run before the official opening of our ACFM Market. You will be able to preview your Online Booth and Screenings and see how it will look to the other companies, buyers, and viewers participating in the market on ACFM 2024 Online Site.

***What does 'year of production' mean?**

The 'year of production' is defined by the year when the film was completed, and does not refer to the period of shooting.

ACFIM 2024

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**Asian
Contents & Film Market
5–8 October 2024**

ACFIM