

ACFIM 2024

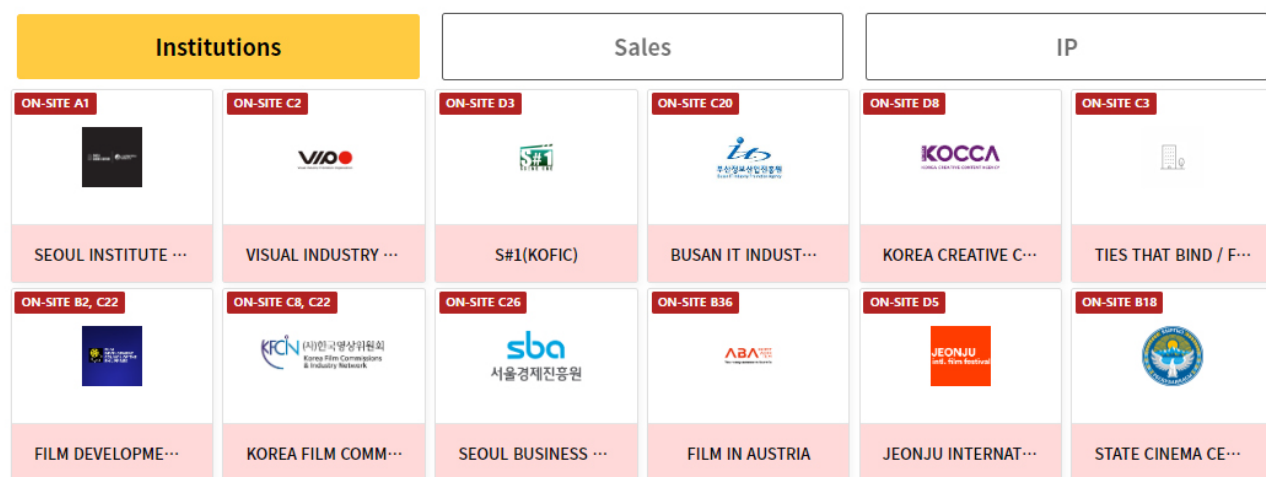
Online
Advertisement Catalogue (ENG)



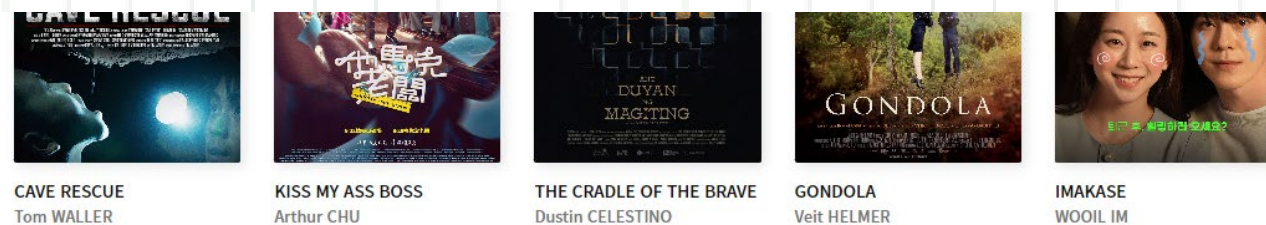
Online (ENG) Order Form

01. Main Page Banner

Online Booth



TYPE A



TYPE B



Main Page Banner will be prominently displayed in the middle of ACFM 2024 Online Site Main Page, reaching all market participants. The banner serves as a strong representation of your brand identity. Select between TYPE A and TYPE B.

- PRICE : \$ 2,000
- SIZE : TYPE A - 1 Artwork in 1110 X 140 px and 1 Connection Link
TYPE B - 2 Artworks in 544 X 140 px and 2 Connection Links
- SUBMISSION : Artwork in JPG, PNG format & Connection Link

Artwork Deadline
13 Sep.

02. Main Page Pop-up Banner

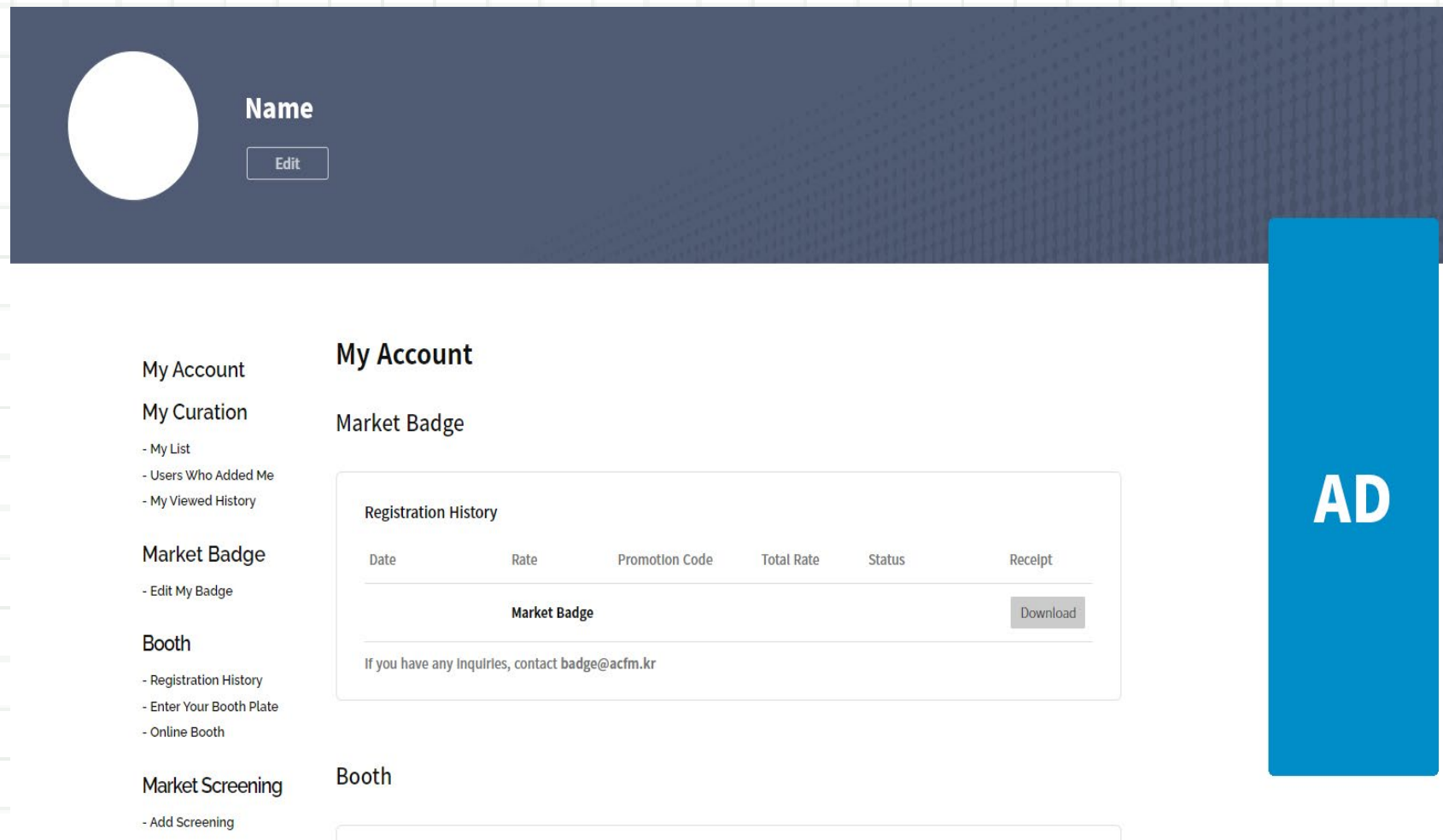


Main Page Pop-up Banner will be placed at the **top of the ACFM 2024 Online Site Main Page**. An advertisement will be placed for a duration throughout the market period.

- **PRICE** : \$ 3,000
- **SIZE** : 1920 x 120 px
- **SUBMISSION** : Artwork in JPG, PNG format & Connection Link
- **REMARK** : As it is pop-up banner, close button such as 'Do not open today', is displayed small in the lower right corner of the banner.

Artwork Deadline
13 Sep.

03. My Page Banner



My Page Banner will be located on the right side of the ACFM 2024 Online Site My Page, where market participants tend to spend a significant amount of time. This banner advertisement is designed to naturally capture the attention of market participants and increase recognition.

- **PRICE** : \$ 1,500
- **SIZE** : 200 x 600 px
- **SUBMISSION** : Artwork in JPG, PNG format & Connection Link

Artwork Deadline
13 Sep.

04. Login Page Banner

Create an Account Sign In

Sign In

Your Email Address [Forgot your E-mail?](#)

Password [Forgot Password?](#)

Sign In

Advertisement

Login Page Banner will be located at the **bottom of the ACFM 2024 Online Site Login Page**. Participants will easily encounter this advertisement as the login page is essential for accessing the homepage. By placing the desired promotional information in the banner, you can expect a significant marketing impact.

- **PRICE** : \$ 1,500
- **SIZE** : 460 x 100 px
- **SUBMISSION** : Artwork in JPG, PNG format & Connection Link

Artwork Deadline
13 Sep.

05. Online Trailer



KOKKOKU: Moment by M...
KODANSHA LTD.



Midnight Clinic
STORY WITH INC.



Vote for Love or Death
STUDIO LICO



Log-in Imjin War
AEONIAN CO., LTD.



How Villainess Survive in ...
STUDIO LICO

Advertisement

Daily Newsletter

1 2 3 4 5 6



Daily Newsletter Vol.1

Trailer will be placed at the bottom of the ACFM 2024 Online Site Main Page. Through a 30-second trailer, you can promote the title, genre, and your institution's business and programs. Additionally, the auto-play function helps the participants to watch the trailer even easier.

- PRICE : \$ 1,500
- VIDEO SIZE : minimum HD
- FORMAT : MP4
- SUBMISSION : Trailer within 30 seconds

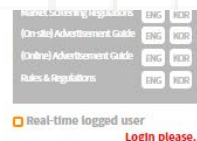
Artwork Deadline
13 Sep.

06. Online Daily Newsletter

Online Daily Newsletter will be placed in the daily newsletter during ACFM 2024. The form of a daily newsletter increases the reliability of an advertisement. You have the option to choose between TYPE A and TYPE B, but please note that TYPE A has only one available slot. Make sure to hurry as it operates on a first-come, first served basis.

- PRICE : TYPE A (GIF) - \$ 3,000
TYPE B (JPG, PNG) - \$ 2,000
- SIZE : 640 x 130 px
- SUBMISION : Artwork in GIF or JPG, PNG format & Connection Link
- REMARK : TYPE A is ONLY for one slot (first come, first served basis)

Artwork Deadline
13 Sep.



1 ACFM 2023 Extends Sincerest Gratitude!



TYPE A

GIF

Advertisement

ACFM 2023 Final Report

- ◆ Market Badge: 49 countries, 918 companies, 2,479 participants
- ◆ Booth: 23 countries, 271 companies
- ◆ Online Screening
 - Market Screening: 16 countries, 42 companies, 123 films (Market Premier: 10 films)
 - BIFF Selections: 34 films
- ◆ Asian Project Market
 - Business Meetings: 826
 - APM Awards: 11 categories, 7 winners
- ◆ Busan Story Market Business Meetings: 1,000
- ◆ Platform BUSAN: 24 countries, 115 participants

TYPE B

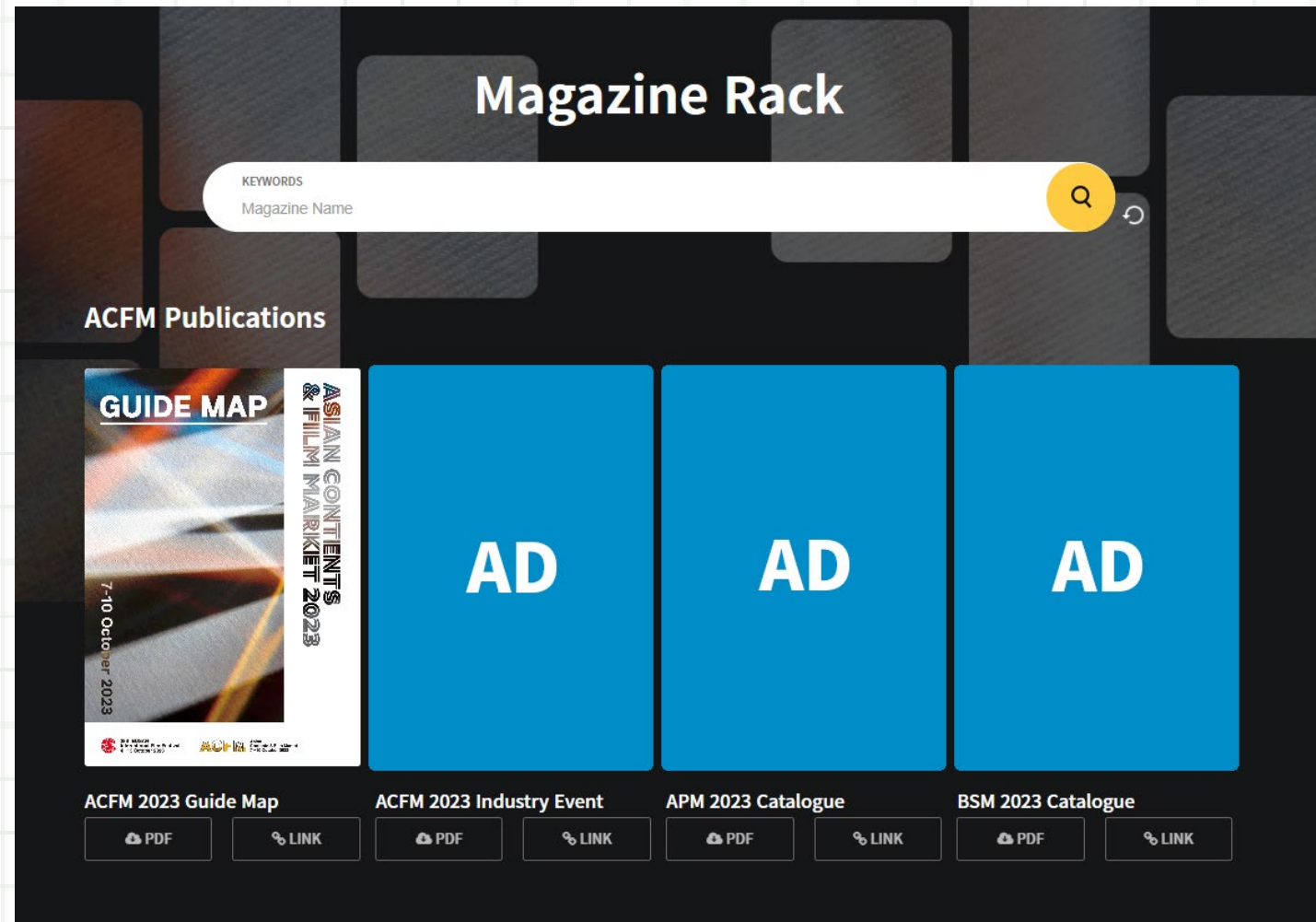
JPG / PNG

Advertisement

Advertisement

2 Asian Project Market Announced Award Winners!

07. Magazine Rack



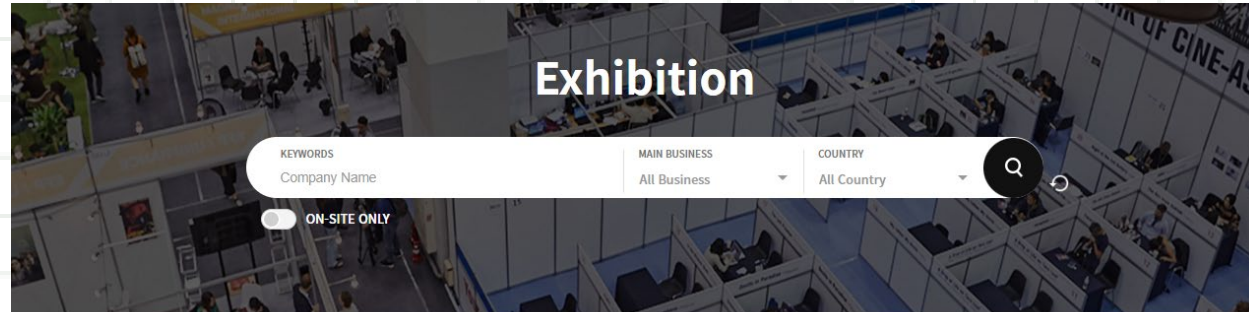
Magazine Rack is a leaflet advertisement in PDF format, which will be placed in the ACFM 2024 Online Site Magazine Rack tab. The leaflet contains specific information, so you can expect a high marketing effect. Additionally, you can expect high advertising effectiveness by being exposed in the magazine rack tab of the ACFM application.

- **PRICE** : \$ 2,000
- **SIZE FOR COVER** : ratio width 3, height 4.3
- **SUBMISSION** : Artwork in JPG format for cover & a leaflet in PDF format for promotion

*Submit leaflet by PDF file

Artwork Deadline
13 Sep.

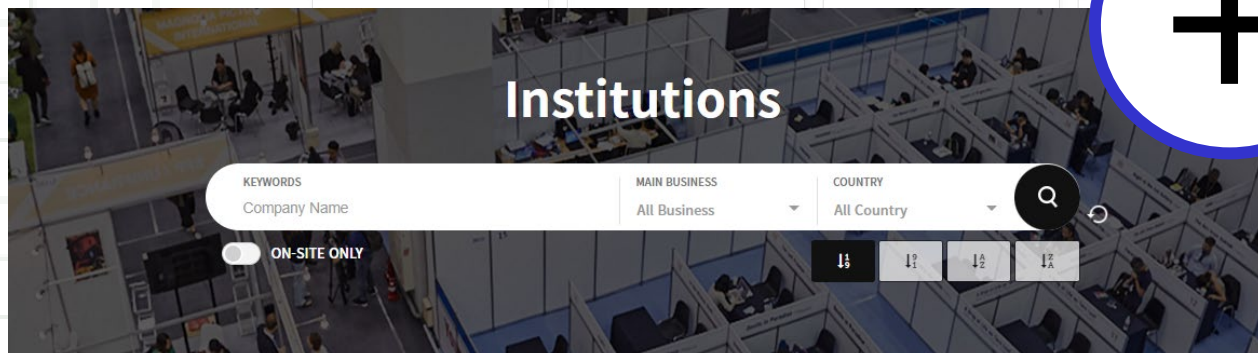
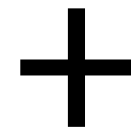
08. Exhibition Page Banner



JPG / PNG

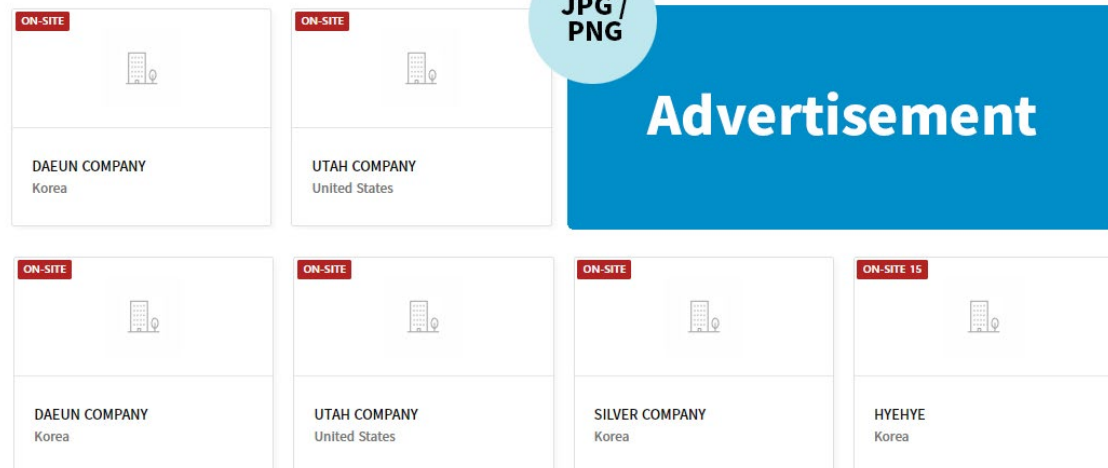
Advertisement

Institutions 4



Institutions

Institutions 4

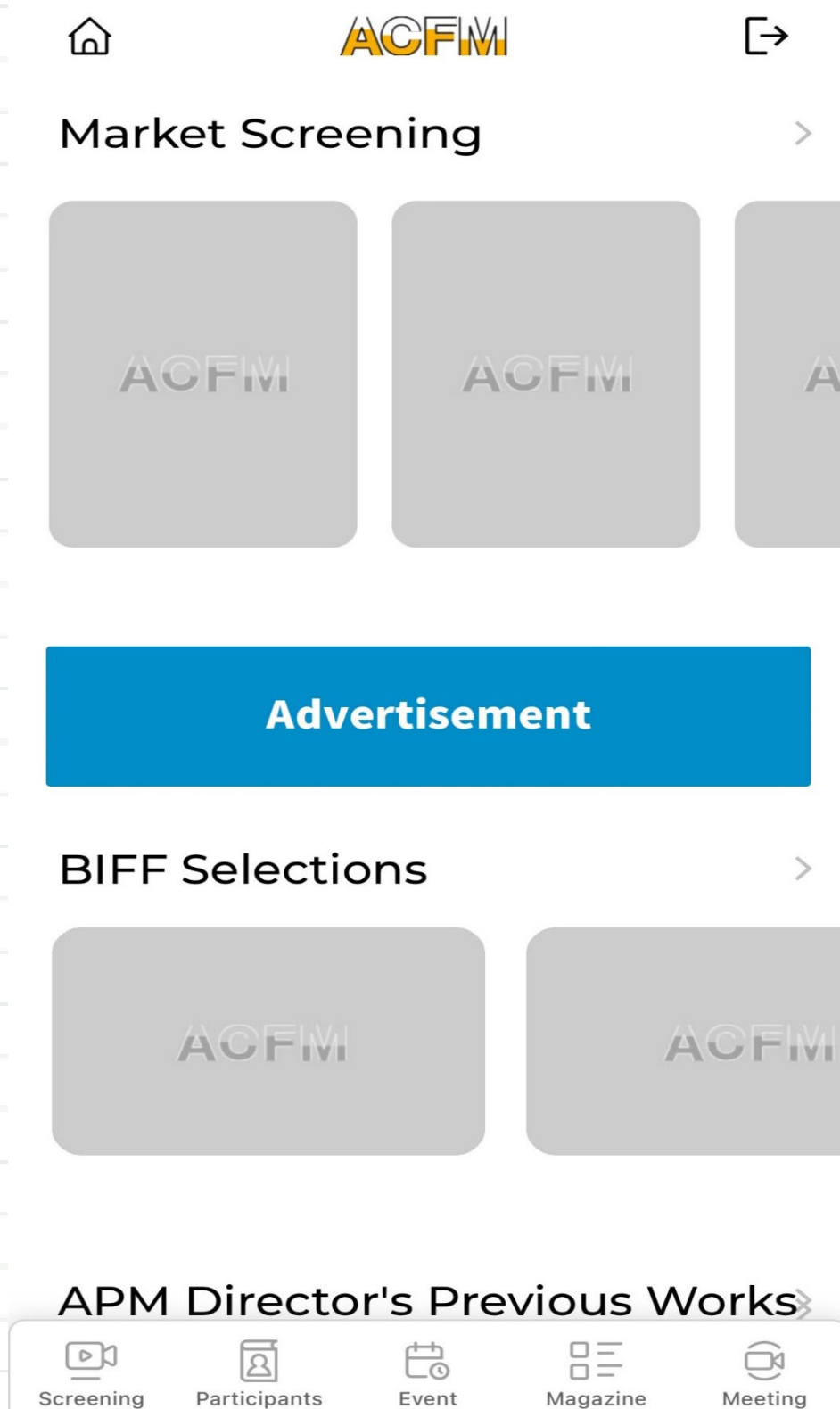


Category Banner will be located on the ACFM 2024 Online Site Exhibition Page. Advertisements will be placed in Exhibition tab page and category tab. Through 2 advertisements, you can naturally make participants aware of your company's brand identity. In particular, higher effectiveness can be expected if the participating exhibitor advertises in the Exhibition Page Banner.

- PRICE : \$ 2,500
- SIZE : 1132 x 120 px / 556 x 225 px
- SUBMISION : 2 Artworks in JPG, PNG format & 2 Connection Links
- REMARK : Make sure to send banner artwork, not logo

Artwork Deadline
13 Sep.

09. Application Home Banner



This is a banner advertisement placed in the upper part of the ACFM 2024 Application Home. An advertisement located among the information about ACFM 2024 is easily accessible. It is a highly efficient product that can deliver key information to application users in a short period of time.

- PRICE : \$ 1,500
- SIZE FOR COVER : 840 x 174 px
- SUBMISION : Artwork in JPG, PNG format

**Artwork Deadline
13 Sep.**

ONLINE PACKAGE

Get discount on the package!

Package 1 All in ONE

- Main Page Banner
- Main Page Pop-up Banner
- My Page Banner
- Login Page Banner
- Online Trailer
- Online Daily Newsletter (Type B)
- Magazine Rack
- Exhibition Page Banner (Type B)
- Application Home Banner

\$ 16,000

Package 2

- Main Page Banner
- My Page Banner
- Login Page Banner
- Online Trailer
- Magazine Rack
- Exhibition Page Banner (Type B)

\$ 10,000



Online (ENG) Order Form

*If you want other packages, please contact to promotion@acfm.kr.

Two in
ONE

SPECIAL PACKAGE

Online and On-site Two In One Package
Get discount on the package!

Package 1

<On-site>

- Hanging Banner
- Light Box Banner
- Light Stand Banner

<Online>

- Main Page Banner
- Online Trailer
- Online Daily
Newsletter (Type B)

\$ 12,000

Package 2

<On-site>

- Hanging Banner
- On-site Trailer
- Kiosk Banner

<Online>

- Main Page Banner
- My Page Banner
- Magazine Rack

\$ 10,000



Online (ENG) Order Form

*If you want other packages, please contact to promotion@acfm.kr.

Online

Advertisement Registration Notice



Online (ENG) Order Form

Registration Period

Advertisement Registration Start Date	Artwork Submission Start Date	Advertisement Registration Deadline	Artwork Submission Deadline
7/15 Mon	7/22 Mon	9/10 Tue	9/13 Fri

Registration Process

Option 1

Download
Order Form

Send mail to promotion@acfm.kr

Option 2

Google
Order Form

[Click here](#) or Scan QR Code → Fill out the Google Order Form

Payment

- The payment can be made by your credit card and bank transfer.
- In regard to bank transfer, the payment must be completed within a week after applying. Please send a bank slip to promotion@acfm.kr once the payment has been made.
- Unpaid application will not be accepted. **Cancellation and refund** are not available after the registration deadline. (10 Sep.)

Online

Artwork Submission Notice



Online (ENG) Order Form

Requirement

English Only

Every Artwork should be written by English.

Submission

E-mail

Submit your Artwork via E-mail(promotion@acfm.kr).

Deadline

13 Sep. 2024

Deadline of Artwork submission is 13 Sep.

ACFM 2024

Contact



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Jaeeun KIM EXHIBITION

+82 51 709 2227

promotion@acfm.kr



Asian
Contents & Film Market
5-8 October 2024