

ACFIM 2024

On-site
Advertisement Catalogue (ENG)



On-site (ENG) Order Form

01. Ceiling Banner



It is a 3m width X 5m height advertising banner installed on the ceiling of the market exhibition hall. Large-sized advertising banners can attract participants' attention and generate great publicity. The price covers space reservation, processing, installation and removal.

- **PRICE** : \$ 6,000
- **SIZE / MATERIALS** : W 3m x H 5m / Polyester banner
- **SUBMISSION** : JPG/JPEG file format (1:1 size. Minimum of 100~150 dpi)
- **NOTICE** : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

Artwork Deadline
11 Sep.

02. Hanging Banner



A Hanging Banner will be installed in the lobby of the exhibition hall. The lobby, where the badge desk is located, is an excellent spot for attracting participants' attention. The price covers space reservation, processing, installation and removal.

- **PRICE** : \$ 2,500
- **SIZE / MATERIALS** : W 2.4m x H 3.25m / Polyester banner
- **SUBMISSION** : JPG/JPEG file format (1:1 size. Minimum of 100~150 dpi)
- **NOTICE** : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

Artwork Deadline
11 Sep.

03. On-site Trailer



You can play your advertising Trailers in **high-traffic areas within the exhibition hall**. All Trailers submitted will be compiled and run non-stop during market business hours.

- **PRICE** : \$ 1,500
- **SIZE / SCREEN SIZE** : TV playing / 65 inch
- **FORMAT / SCREEN RATIO** : mp4 / 16:9
- **RESOLUTION / FILE SIZE** : 1920 x 1080 / Maximum 500mb
- **NOTICE** : Running time within 30 seconds /
Company name, running time, phone number
and E-mail should be submitted



**Artwork Deadline
11 Sep.**

04. Light Box Banner



A Light Box Banner will be installed in the lobby of the exhibition hall. You can promote not only industry officials visiting the exhibition hall but also to BEXCO visitors. The price covers space reservation, processing, installation and removal.

- **PRICE** : \$ 3,000 (per side) * 4 sides purchase available
- **SIZE / MATERIALS** : W 1.5m x H 2.5m, W 6.09m x H 2.5m (4sides) /
Wooden structure + Flex
- **SUBMISSION** : JPG/JPEG file format (1:1 size. Minimum of 100~150 dpi)
- **NOTICE** : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

Artwork Deadline
11 Sep.



05. Light Stand Banner



Light Stand Banner will be displayed inside the exhibition hall. Light Stand Banner is a durable interior lightening banner that catches the attention of many participants passing by. The price covers space reservation, processing, installation and removal.

- PRICE : \$ 2,000
- SIZE / MATERIALS : W 0.6m x H 1.8m / Flex
- SUBMISION : JPG/JPEG file format (1:1 size. Minimum of 100~150 dpi)



**Artwork Deadline
11 Sep.**

06. Kiosk Banner



A Kiosk Banner will be installed **inside the exhibition hall**. It is located in a high-traffic area where many people come and go. The price covers space reservation, processing, installation and removal.

- **PRICE** : \$ 1,500
- **SIZE / SCREEN SIZE** : non-touch kiosk / 49 inch
- **FORMAT / RESOULTION** : JPG/JPEG file format / 1080 x 1920

Artwork Deadline
11 Sep.

ON-SITE PACKAGE

Get discount on the package!

Package 1 All in ONE

- Ceiling Banner
- Hanging Banner
- On-site Trailer
- Light Box Banner
- Light Stand Banner
- Kiosk Banner

\$ 15,000

Package 2

- Hanging Banner
- On-site Trailer
- Light Stand Banner
- Kiosk Banner

\$ 7,000



On-site (ENG) Order Form

*If you want other packages, please contact to promotion@acfm.kr.

Two in
ONE

SPECIAL PACKAGE

Online and On-site Two In One Package
Get discount on the package!

Package 1

<On-site>

- Hanging Banner
- Light Box Banner
- Light Stand Banner

<Online>

- Main Page Banner
- Online Trailer
- Online Daily
Newsletter (Type B)

\$ 12,000

Package 2

<On-site>

- Hanging Banner
- On-site Trailer
- Kiosk Banner

<Online>

- Main Page Banner
- My Page Banner
- Magazine Rack

\$ 10,000



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On-site

Advertisement Registration Notice



On-site (ENG) Order Form

Registration Period

	Artwork Submission Start Date		Artwork Submission Deadline
Advertisement Registration Start Date		Advertisement Registration Deadline	
7/15 Mon	7/22 Mon	9/6 Fri	9/11 Wed

Registration Process

- Option 1** [Download Order Form](#) Send mail to promotion@acfm.kr
- Option 2** [Google Order Form](#) [Click here](#) or Scan QR Code → Fill out the Google Order Form

Payment

- The payment can be made by your credit card and bank transfer.
- In regard to bank transfer, the payment must be completed within a week after applying. Please send a bank slip to promotion@acfm.kr once the payment has been made.
- Unpaid application will not be accepted. **Cancellation and refund** are not available after the registration deadline. (6 Sep.)

On-site

Artwork Submission Notice



On-site (ENG) Order Form

Requirement

English Only

Every Artwork should be written by **English**.

Submission

E-mail

Submit your Artwork via E-mail(promotion@acfm.kr).

Deadline

11 Sep. 2024

Deadline of Artwork submission is **11 Sep.**