

Pave the Way

Advancing Equity, Expanding Opportunity, Increasing Attainment

2017



October 19 • Central Washington University

Pave the Way is seeking conference sponsors and exhibitors

The Washington Student Achievement Council will host the annual statewide conference **Pave the Way: Advancing Equity, Expanding Opportunity, Increasing Attainment** on October 19 at Central Washington University in Ellensburg. The conference will convene educators, policymakers, and community-based partners from across the P-20 education system.

Pave the Way will feature interactive group sessions and offer 20+ workshops focused on policy and practice in the following areas:

- Equity, diversity, and inclusion efforts in K-12 and higher ed
- Financial literacy and affordability
- Postsecondary retention and completion
- Reengaging adult/nontraditional students
- Community and business engagement/collective impact
- Parent and family engagement
- High school completion
- Transitions to college
- Rural and urban school support
- Cross-sector collaboration
- Use of data and technology

See next page for details of conference sponsorship opportunities. For more information, or to become a sponsor, please contact Ellen Matheny at 360-753-7824 or ellenm@wsac.wa.gov.

A record of success

In 2016, Pave the Way engaged over 360 educators and policy experts from P-20 focused on removing barriers and closing the opportunity and achievement gap.

“The keynote speakers were very inspiring. I came back to work with renewed motivation for working with students and with a **different perspective**.”

“I appreciated the **opportunity to learn** from amazing professionals and hear from students.”

“I enjoyed the focus on equity and diversity, and the showcasing of **positive solutions**.”

“This was **inspiring** and full of concrete things I have started applying to my work already.”

Sponsorship Opportunities



Benefits by Sponsorship Level	Platinum \$4,000+	Gold \$3,000+	Silver \$2,000+	Bronze \$1,000+	Exhibitor \$500+
Complimentary conference registrations	8	6	4	2	1
Exhibit tables	2	1	1	1	1
Advertisement in program (full color)	Full Page	Full Page	Half Page	Quarter Page	
Organization name listed in program	✓	✓	✓	✓	✓
Sponsorship recognition slide displayed on large screen	✓	✓	✓	✓	
Logo included on shared sponsorship banner	✓	✓	✓	✓	
Verbal recognition in conference welcome	✓	✓	✓		
Major sponsor banner	✓	✓			
Option to sponsor light refreshments	✓				

Note: Donations less than \$500 will be gratefully accepted and acknowledged in the program.