

# HELPING ANY NON-UNION WORKER TO ORGANIZE THEIR WORKPLACE. IN ANY INDUSTRY. ANYWHERE IN THE COUNTRY.

## HOW WE DO IT

If there are 100 steps to winning a strong first union contract, EWOC will take you from steps 1-50.

Workers find us through referrals, personal networks, media campaigns, and personalized digital outreach.

A worker fills out a support form and is contacted by a volunteer within 72 hours. They're then connected with an experienced organizer.

These relationships last for months as workers map their workplaces, build organizing committees, escalate to win demands, write petitions, march on the boss, or connect with a union.

## WHO WE ARE

The Emergency Workplace Organizing Committee (EWOC) provides organizing support and training to non-union workers building power in their workplaces with a goal of building a stronger, worker-led labor movement.

Run through a network of hundreds of volunteers, organizers, and worker-organizers, we aim to provide a model for how the labor movement can increase union density through effectively engaging with the millions of unorganized workers in this country.

## GET IN TOUCH

[workerorganizing.org](http://workerorganizing.org)  
[info@workerorganizing.org](mailto:info@workerorganizing.org)

**Know a worker who  
needs support?**

**Fill out the form:**



**EMERGENCY  
WORKPLACE  
ORGANIZING**



A joint project by Democratic Socialists of  
America and UE Union

# ORGANIZE EVERY WORKPLACE



**EMERGENCY  
WORKPLACE  
ORGANIZING**

## OUR WINS

We've supported thousands of workers across the country in over 60 campaigns that have won pay increases, workplace improvements, and union recognition, including the initial campaign of REI SoHo workers.



Our network includes 1,300+ volunteers, including 186 active organizers.

350 workers have graduated from our organizer training series and over 300 have signed up for our latest training.

We're currently talking to workers in 80 workplaces and building active campaigns in 40 of them.

## OUR ECONOMIC MODEL

Over half our budget comes from individual donations, which average \$78, and sustaining donors, who give an average monthly donation of \$13.90.

Our funding model allows us to be accountable **solely** to workers.

## DIGITAL ORGANIZING

Digital tools enable a small staff to support large-scale engagement, maximize volunteer capacity, and break down complex organizing steps, using:

- Airtable datasets for collecting worker data.
- Google Form scripts for handling intake calls, with automated messaging on Slack.
- SEO guides for media team and lead generation.

**"I AM A BETTER WORKER, ORGANIZER, AND HUMAN BEING FOR HAVING BEEN A PART OF THIS."**

*Celeste O.*

*Used Book Department, Bookshop Santa Cruz*

We've created educational resources for anyone that comes across us:

- Our printable Organizing Guide.
- Labor fact sheets and tips, as well as articles on labor law and history.
- Weekly newsletter with 6,000-email circulation.
- Earned media campaigns – in *The Nation*, *Jacobin*, *Truthout*, and local outlets like *SFGate* and *The Texas Observer* – have continued to spread interest in EWOC and build our network.

## OUR WORKER-FIRST MODEL

Workers decide what winning means and how you get there:

- Every worker who reaches out to EWOC, no matter what stage of organizing they're in, is invited to our training sessions.
- Workers graduate with the tools to organize with their co-workers in any workplace.
- Graduates who aren't in a position to organize their workplace get opportunities to put their new skills to use by supporting other workers who reach out to EWOC.
- 1,400 people have participated in at least one of our trainings.
- 350 have graduated from our six-week training series, which includes 12 cumulative hours of instruction.

