



**Rachel, Glasser**  
**Chief Privacy Officer, Magnite**

Rachel Glasser is the chief privacy officer at Magnite, the world's largest independent sell side platform. Rachel's focus is on appropriate data collection and use in advertising technologies, data management and optimization, compliance with privacy laws and regulations, and data privacy education. Rachel is responsible for Magnite's overall compliance with various data privacy laws and regulations including the GDPR and emerging US laws. Prior to her work at Magnite, Rachel was chief privacy officer at Wunderman Thompson, a digital agency focusing on data management, services and support. She has 15 years' experience in digital marketing where she began her career by overseeing paid search and social media campaigns across a variety of clients and verticals. Rachel has also worked with the Office of the Attorney General of the State of New York - Internet Bureau, Nielsen, and with the ESRB Privacy Certified, a COPPA Safe Harbor. She has a Bachelor of Arts in politics from Brandeis University and a Juris Doctor from Brooklyn Law School. She is admitted to practice law in New York and New Jersey and is a CIPP/US.