

UN ECOSOC CSocD62 Oral Statement
“The Sustainable Cooperation We Need in Digital Transformation to Eradicate Poverty”

Hello, I am Heena Myung, a chief researcher at The Blue Tree Foundation a youth NGO from the Republic of Korea established to prevent and eradicate school violence and promote nonviolence culture.

According to UNDP, digital transformation has created new jobs from the acceleration of infrastructure and economy, contributing to the eradication of poverty. Hence, the UNSG’s Roadmap for Digital Cooperation also emphasizes the importance of global digital cooperation for the acceleration of digital transformation.

Today, I present ‘the sustainable cooperation of international organizations, governments, businesses, and NGOs,’ as one of the measures of ‘digital transformation for poverty eradication,’ and state the following three approaches to the international community and the United Nations.

First, a regularly organized UN conference to discuss digital transformation as a way to eradicate poverty and develop sustainable alternatives. Currently, the issue of digital transformation is centered on solving dysfunctional problems such as smartphone overuse, gaming addiction, and digital crime. But it is hoped that this will inform the global audience and stimulate public forums for experts from various fields.

Second, a unified open data system between various sectors. The access to information of organizations engaged in relevant activities shared in a unified system will allow immediate partnerships between governments or companies willing to support with the activists. This will enable various attempts to solve problems and reduce the cost of policy adoption through practical verification results. Such a system that achieves both social contribution and performance can also serve as a model for future generations, too. This will enhance their ‘social digital entrepreneurship’ mindset, consisting both virtues and capabilities, leading them to create an inclusive society to eradicate poverty.

Finally, an establishment of a dedicated international organization that primarily deals with digital transformation and poverty issues. It is in need of a symbolic organization in search for sustainable solutions.

Since 2020, The Blue Tree Foundation has held an annual cyber violence prevention forum with Samsung to share action plans with experts from international organizations, governments, corporations, civil society, and youth. As such, NGOs have played an important role as frontline defenders of social issues and experimenters of future discourse, and we look forward to further cooperating with the international community.

Thank you.