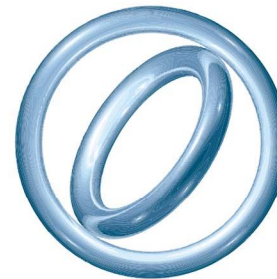


IAPMEI

Portuguese Agency for Competitiveness
and Innovation

SME Envoys Network, 28th September - on-line workshop
Exchange of good practices on national solvency measures for SMEs during and
after the Covid-19 crisis

Portuguese experience
Nuno Gonçalves – Board Member



IAPMEI

Parcerias para o Crescimento

1. About IAPMEI
2. 2021 survey on national solvency measures for SME during and after COVID crisis - comments
3. COVID-19 economic impact and recovery
4. Key facts on SME financing - Portugal
5. New tools supported by RRP

IAPMEI

Portuguese Agency for Competitiveness and Innovation

Main role:

To promote competitiveness and business growth in SME through the implementation of policy measures aiming to increase **innovation, entrepreneurship** and **business investment**.



Portuguese Public Agency within the Ministry of Economy, in charge of SME, competitiveness and innovation policy

Key Areas of Activity

- Business Assistance to SME
- Management of Incentive Schemes for Investment (EU Structural Funds)
- Innovation and Entrepreneurship Promotion
- New Solutions for SME Financing

A partnership Network to support SMEs

- 33 Financial Partners
 - Venture Capital
 - Mutual Guarantee
- 52 Technological Infrastructures
 - Technological Centres (sector-specific)
 - Innovation Centres
- 7 Industrial Parks and Enterprise incubators
 - Technological and Industrial Parks
- 29 Business promotion entities and University/ Enterprise interfaces

SMEs in Portugal

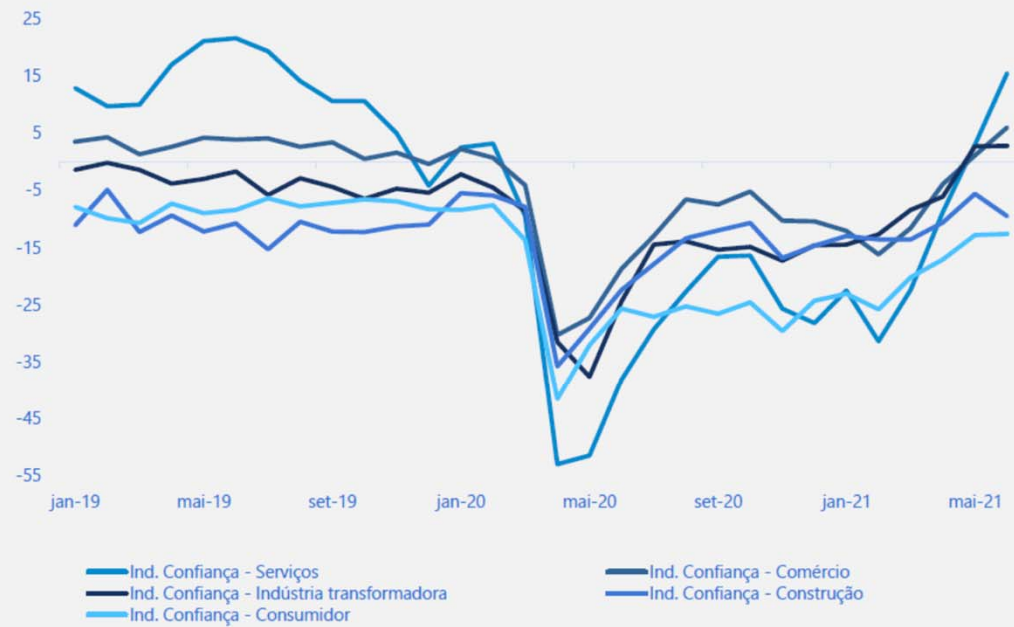


	Number of enterprises			Number of persons employed			Value added		
	Portugal		EU-27	Portugal		EU-27	Portugal		EU-27
	Number	Share	Share	Number	Share	Share	€ billion	Share	Share
Micro	831 700	95.1%	93.3%	1 321 211	39.4%	29.6%	20.8	24.6%	18.7%
Small	35 944	4.1%	5.7%	687 133	20.5%	19.7%	17.5	20.7%	17.0%
Medium-sized	5 598	0.6%	0.9%	547 756	16.3%	15.8%	18.7	22.1%	17.3%
SMEs	873 242	99.9%	99.8%	2 556 100	76.2%	65.2%	57.0	67.4%	53.0%
Large	924	0.1%	0.2%	796 404	23.8%	34.8%	27.6	32.6%	47.0%
Total	874 166	100.0%	100.0%	3 352 504	100.0%	100.0%	84.6	100.0%	100.0%

Source: These are estimates for 2020 produced by DIW Econ, based on 2008-2018 figures from the Structural Business Statistics Database as well as provisional data for 2019-2020 from the National Accounts Database and the Short-Term Business Statistics Database (Eurostat). The data cover the 'non-financial business economy', which includes industry, construction, trade, and services (NACE Rev. 2 sections B to J, L, M and N), but not enterprises in agriculture, forestry and fisheries and the largely non-market service sectors such as education and health. The following size-class definitions are applied: micro firms (0-9 persons employed), small firms (10-49 persons employed), medium-sized firms (50-249 persons employed), and large firms (250+ persons employed).

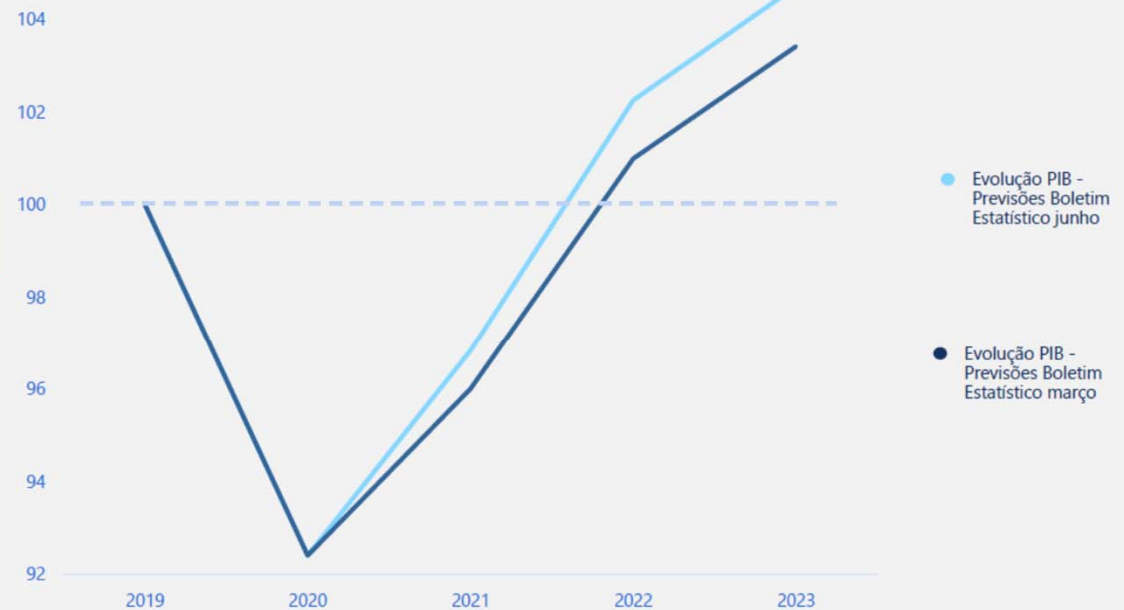
Portuguese economy: economic confidence forsee activity recovery

confidence in
the recovery

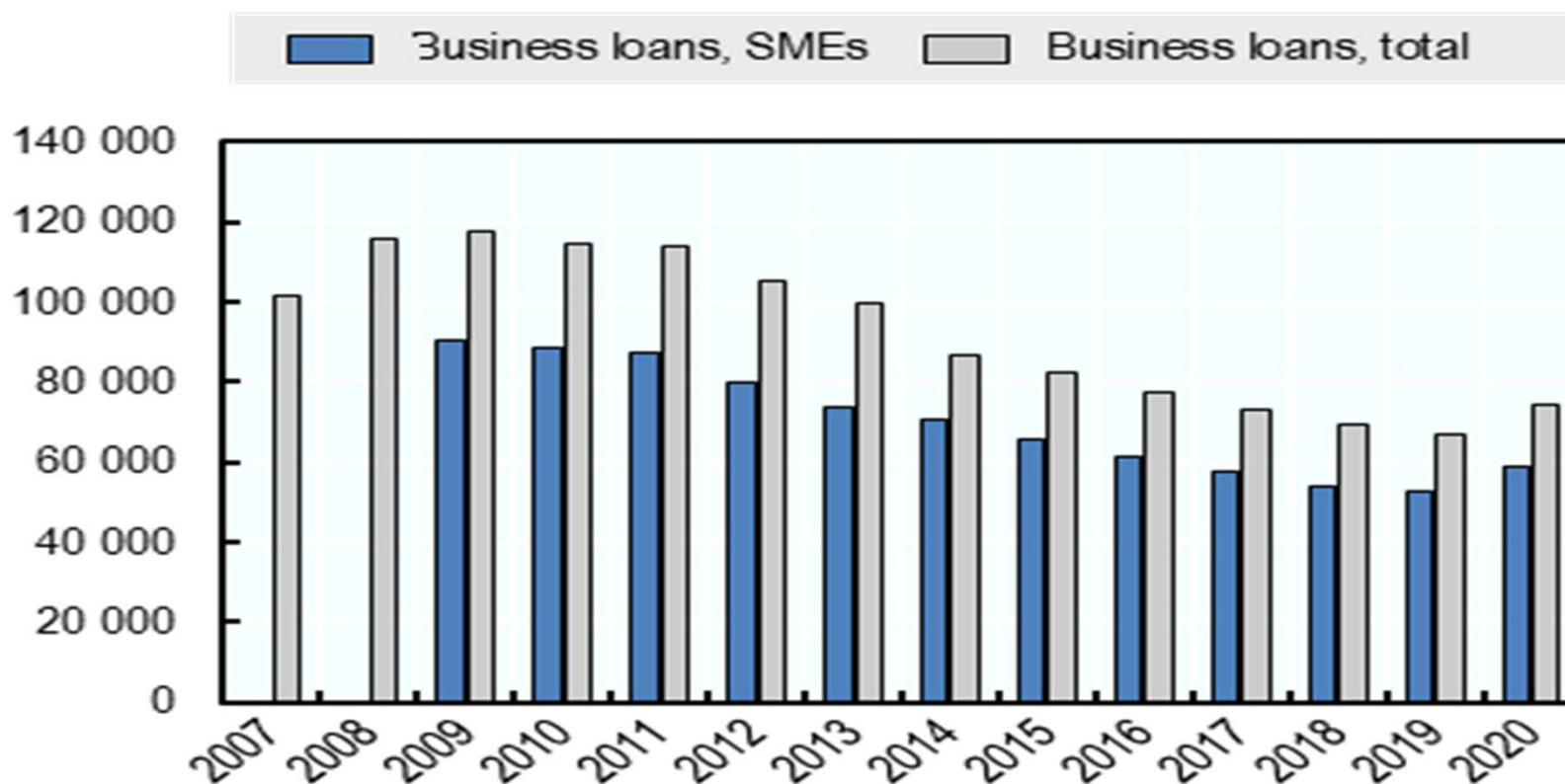


Portuguese economy: accelerating recovery to pre-pandemic levels

faster
recovery

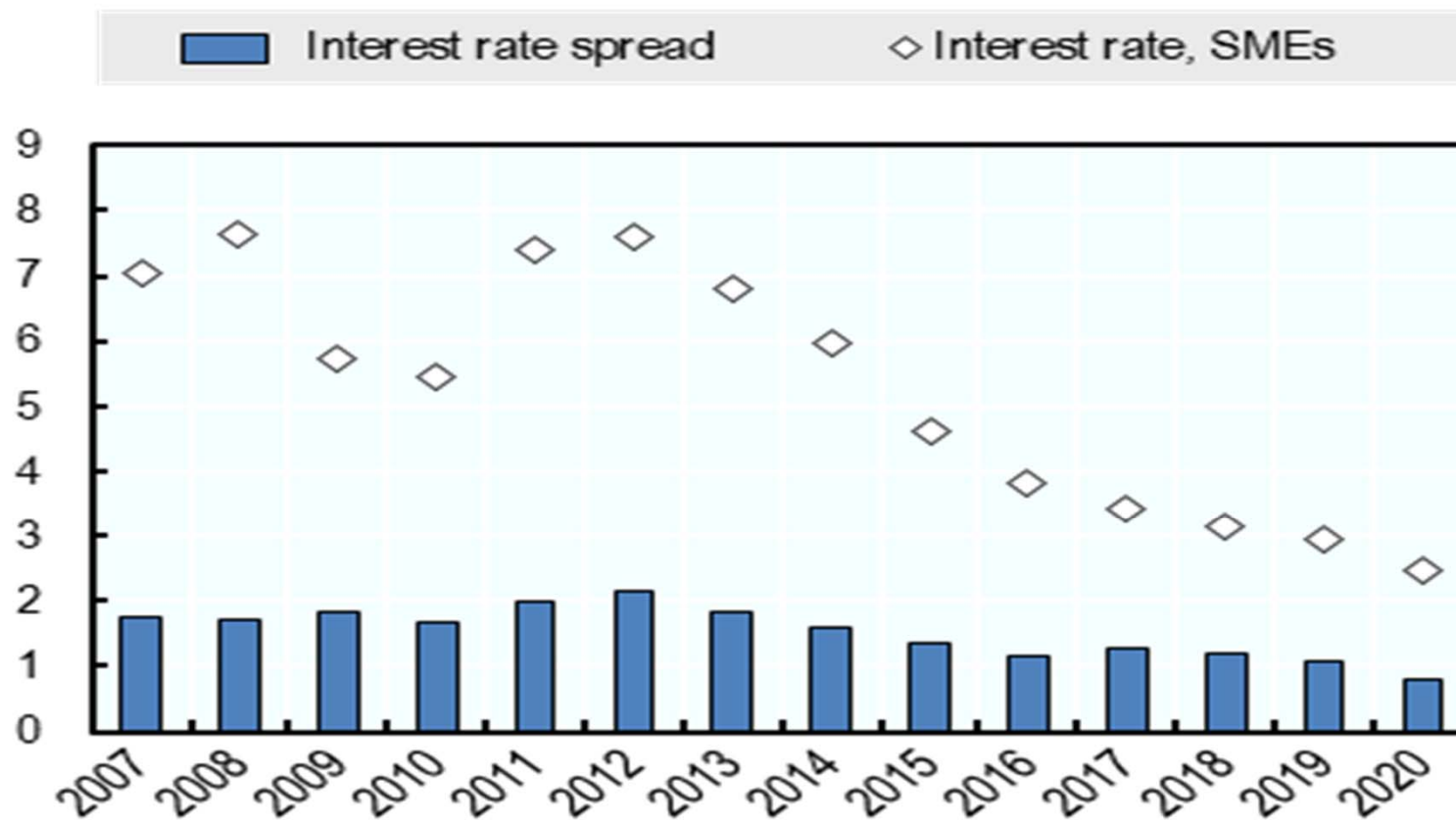


A. SME and total business loans Annual, in EUR million



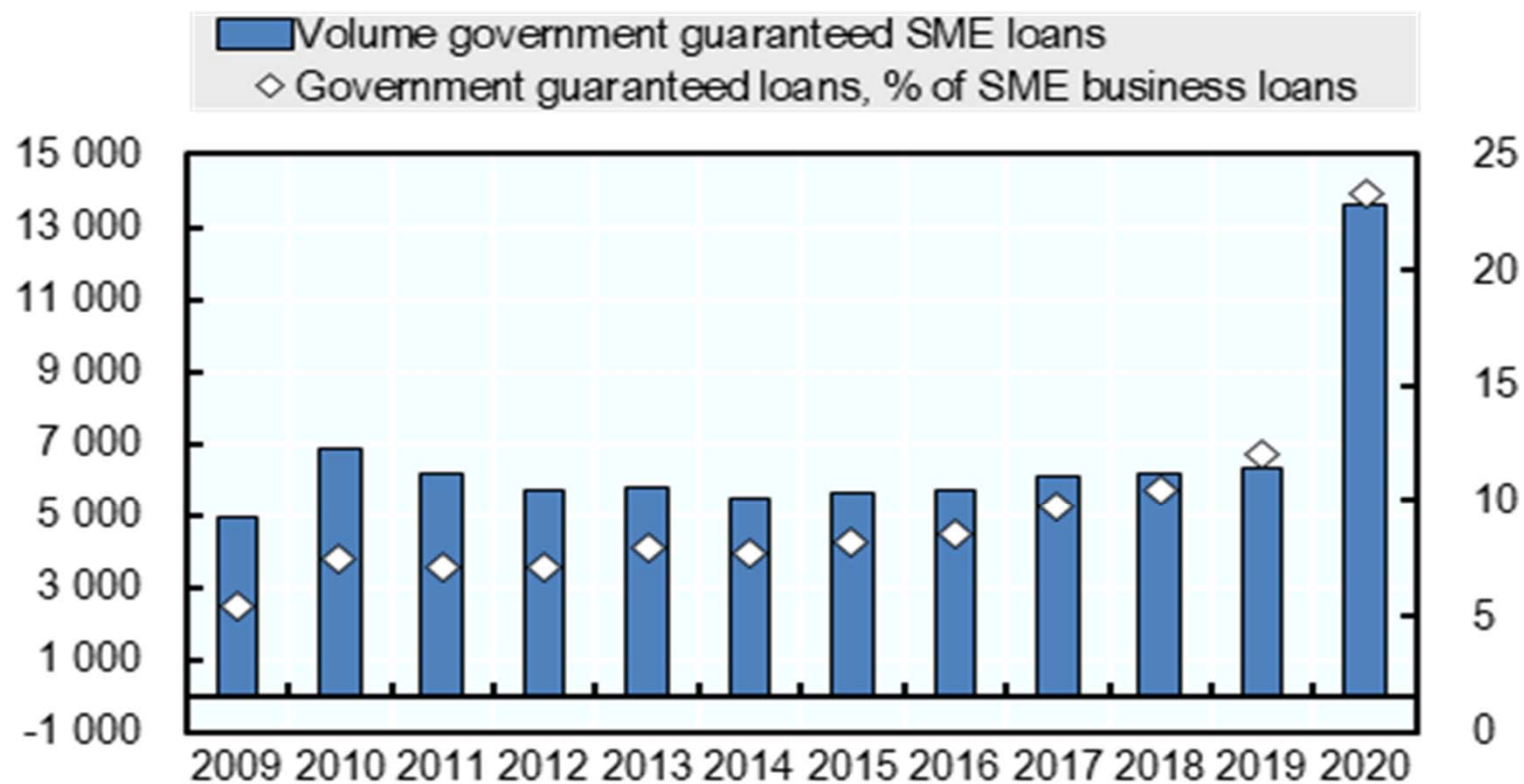
Source: Financing SMEs and Entrepreneurs 2022: An OECD Scoreboard - Full country profile: Portugal

B. SME interest rate and interest rate spread Annual, as a percentage and in percentage points



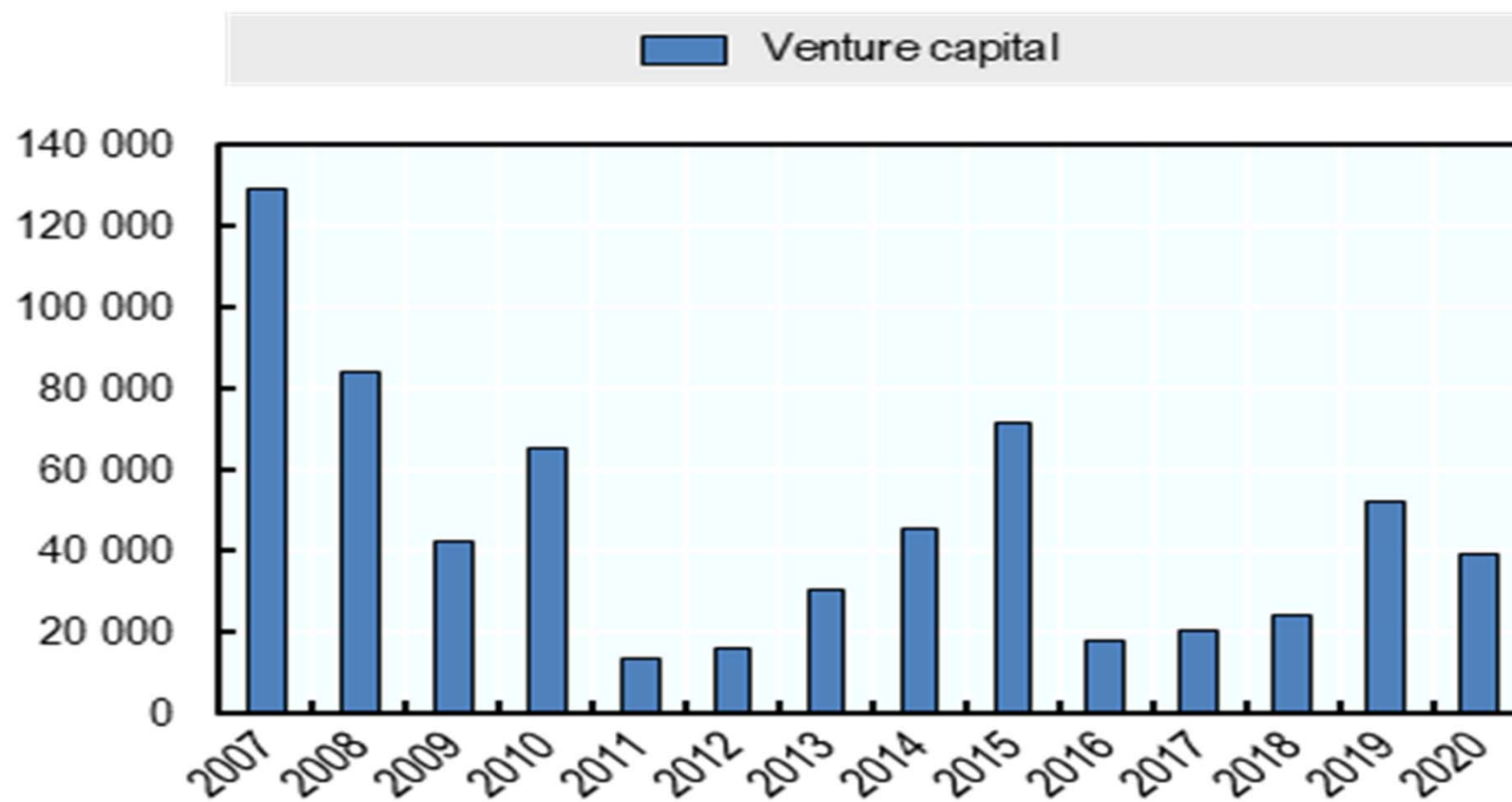
Source: Financing SMEs and Entrepreneurs 2022: An OECD Scoreboard - Full country profile: Portugal

C. Government guaranteed SME loans, In EUR million (LHS) and as a percentage of total SME loans (RHS)



Source: Financing SMEs and Entrepreneurs 2022: An OECD Scoreboard - Full country profile: Portugal

E. Venture capital invested in SMEs Annual, in EUR million



The impact of the pandemic on firms' equity



Table 1 • Percentage of firms with negative equity

	ITENF 2019	ITENF 2020	Simulation 2021	Change 2019-2021 (pp)
Percentage of the number of firms	4%	5%	6%	2
Micro firms	9%	8%	10%	2
Small firms	5%	6%	6%	1
Medium firms	3%	4%	5%	2
Large firms	2%	4%	6%	4
Manufacturing	3%	3%	3%	1
Construction and real estate activities	8%	7%	8%	0
Trade	3%	4%	5%	1
Transportation	5%	7%	12%	6
Accommodation and food services	4%	16%	26%	22
Professional and administrative activities	4%	6%	8%	4
Others	6%	5%	7%	1

Source: Banco de Portugal. | Note: Variations may not correspond to the difference between columns due to rounding. The NACE sections presented are: C (Manufacturing); F and L (Construction and real estate activities); G (Trade); H (Transportation); I (Accommodation and food services); M and N (Professional and administrative activities); A, B, D, E, J, K, O, P, Q, R, S, T and U (Others).



<https://financiamento.iapmei.pt>

<https://www.youtube.com/watch?v=v3BBjR60BeI>

Procuo financiamento para

INVESTIR	REFORÇAR TESOURARIA / CURTO PRAZO	EXPORTAR
INOVAR	CRIAR NEGÓCIO / START UP	REVITALIZAR
REFORÇAR CAPITAIS PRÓPRIOS		

Pesquisa avançada

Caracterização da empresa	Caracterização do investimento
Empresa / Empresária(o) ▾	Motivação / Estratégia ▾
Outras entidades ▾	Tipo de investimento ▾
Tempo de atividade ▾	Montante do financiamento ▾
Localização ▾	Prazo de reembolso ▾
Setor de atividade ▾	Linhas específicas ▾

VER RESULTADOS **ENVIAR**

Moratorium over debt service and Credit Lines:

- ✓ Corporate moratorium until: 24 Bi €
- ✓ Credit Lines: +10 Bi€

New Credit Lines COVID-19

These new credit lines represent **EUR 6,2 billion** of additional funding to the economy, guaranteed by the Portuguese State. For more information, please visit [IAPMEI website](#).

Credit Line	Amount	Eligible companies	Requirements	Max. per company	Conditions
[A] Support for Economic Activity (previously only for Industry, now applicable to several sectors/CAE)	EUR 4.500 million (a definir o montante destinado a Micro e Pequenas Empresas)	<ul style="list-style-type: none"> • Micro companies (less than 10 workers) 	<ul style="list-style-type: none"> • Positive net worth • Not being in difficulty at 31.12.2019 	<ul style="list-style-type: none"> • EUR 2 million 	<ul style="list-style-type: none"> • Guarantee: Up to 90% of the outstanding principal • Counter guarantee: 100% • Term of operations: 6 Years
[B] Tourism (Resorts and Tourist Accommodation)	EUR 900 million (of which EUR 300 million for Micro and Small Enterprises)	<ul style="list-style-type: none"> • SME (less than 250 workers) • <i>Small Mid Cap</i> (non-SME with less than 500 workers) 	<ul style="list-style-type: none"> • Tax and Social Security contributions must be regularized 		
[C] Travel Agencies, Touristic Animation and Event Organizations and similar	EUR 200 million (of which EUR 75 million for Micro and Small Enterprises)	<ul style="list-style-type: none"> • <i>Mid Cap</i> (non-SME with less than 3.000 workers) 	<ul style="list-style-type: none"> • Maintenance of permanent job until 31.12.2020 	<ul style="list-style-type: none"> • EUR 1,5 million 	
[D] Restaurants and similar	EUR 600 million (of which EUR 270 million for Micro and Small Enterprises)	(located in Portugal)	<ul style="list-style-type: none"> • Should not have any unsettled incident with the banking and the mutual guarantee system 		

Tax Incentive:







- Conventional remuneration of share capital/notional interest deduction

Venture Capital Funds:

Main Goals:

- ✓ **Increase Venture Capital activity in Portugal**
- ✓ **Support entrepreneurs and startups**
- ✓ **Attract qualified funds and corporations**
- ✓ **Promote cross-border investment**
- ✓ **Stimulate the incorporation or capitalization of companies**



Dimension	Script			Investment*
Resilience	Social Vulnerabilities	Productive Potential and Employment	Competitiveness and Territorial Cohesion	 61%  8,5 B€
	€3.849 M	€2.755 M	€1.939 M	
Climate Transition	Sustainable Mobility	Decarbonization and Bioeconomy	Energy efficiency and renewables	 21%  2,9 B€
	€1.032 M	€865 M	€991 M	
Digital Transition	Digital School	Enterprises 4.0	Digital Public Administration	 18%  2,5 B€
	€559 M	€650 M	€1.304 M	

* Grants amount only

 Weight in total investment

 Total dimension investment



Banco Português
de Fomento

Thank you

www.iapmei.pt



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Parcerias para o Crescimento