

Monitoring public support for business innovation: Findings from the EU-funded OECD MABIS project and new directions

Hybrid event
European Commission, DG RTD, ORBN Building
Square Frère-Orban 8, 1000, Brussels
11th floor
and Webex

Registration link: <https://forms.gle/wDJvmDgzYkupaogD9> (pre-registration is mandatory)

17 September 2024
13:30-17:00 (CET)

The Directorate-General for Research and Innovation of the European Commission and the OECD Science, Technology and Innovation Directorate will hold a joint workshop to showcase key new resources and findings from the EU-funded OECD project on **Measuring and Assessing Government Support for Innovation** (MABIS), inviting users' feedback on future steps to develop new data and analysis for policy and research.

The MABIS project is a key component of OECD and EU efforts to monitor and assess research and innovation policies, providing more comprehensive and outcome-oriented evidence through:

- The continued collection and dissemination of policy information and statistics on tax incentives for R&D inputs via a brand-new platform (INNOTAX) to access available resources.
- An extension of OECD measurement efforts to income-based tax incentives for R&D and innovation in close collaboration with the OECD Centre for Tax Policy and Administration.
- The development of a measurement framework to facilitate a more comprehensive mapping of the landscape, nature and directionality of government support for business innovation.
- The implementation of distributed microdata-based analysis on the impact of direct funding and tax support on business R&D, innovation and economic outcomes (microBeRD+).

Building on the recent results of the initial phase of MABIS, the workshop will outline new directions for the analysis of public support for innovation, informing future OECD work to consolidate and extend the OECD measurement and analytical work on government support for innovation. Examples of this new direction for the MABIS project include dedicated analysis of government support for green innovation through different data sources and methods, as well as the development of guidance for conducting quantitative impact evaluation work.

DRAFT AGENDA

17 September 2024, 14:00-17:00 (CET)

13:30-14:00	Registration and welcome coffee
14:00-14:10	1. Welcome and introduction to the event European Commission DG Research and Innovation (TBC) Jerry Sheehan, Director, OECD Directorate for Science, Technology and Innovation (online)
14:10-15:15	2. Building an integrated view on tax incentives for R&D and innovation and their impacts <i>Introductory remarks and moderation:</i> Julien Ravet, European Commission DG Research and Innovation <i>OECD presentation of MABIS project outputs and future work agenda</i> <ul style="list-style-type: none">Introducing the INNOTAX portal on R&D tax incentives – a new and interactive tool to explore and compare R&D tax incentives in OECD, EU and other major economies – and latest evidence from the OECD work on income-based tax incentives Silvia Appelt, OECD Directorate for Science, Technology and Innovation, Ana Cinta Gonzalez-Cabral (online), OECD Centre for Tax Policy and AdministrationInitial microBeRD evidence on the innovation and economic impacts of business R&D support policies Silvia Appelt, OECD Directorate for Science, Technology and Innovation, Matej Bajgar (online), Assistant Professor, Charles University, Prague <i>Discussion (Q&A)</i>
15:15-15:45	Coffee break
15.45-16.50	3. Beyond R&D tax incentives: Mapping and monitoring developments in the business innovation support landscape <i>Introductory remarks and moderation:</i> Florence Benoit, European Commission DG Research and Innovation <i>OECD presentation of latest MABIS outputs and future work agenda</i> Silvia Appelt and Fernando Galindo-Rueda, OECD Directorate for Science, Technology and Innovation <ul style="list-style-type: none">OECD framework for mapping government support for business innovationResults of a pilot mapping exercise in five OECD countries (Australia, Canada, France, Netherlands, Norway), providing a multi-dimensional view of directionality <i>“Directionality in R&I policy”</i> , Reinhilde Veugelers, Professor, KUL - University of Leuven, Belgium

Discussion (Q&A)

16:50-17:00

4. Closing remarks

Erik Canton, European Commission DG Research and Innovation

Fernando Galindo-Rueda, OECD Directorate for Science, Technology and Innovation
