



PROGRAMS WE OFFER:

BBA

MBA

MBA-DA

MBA-IT

BSc IT

MSc IT



ABOUT US ●

Based in Thapagaun, New Baneshwor, Kathmandu, Presidential Business School is an academic institution founded in 2011 AD, with the objective of establishing itself as a model center for quality education in Nepal. Presidential is affiliated to Westcliff University, USA.

Presidential's unrelenting drive for excellence in education obliges it to promote quality education in the inter-national academia through creative conception of managerial philosophy rather than through reproduction of received knowledge. Moreover, our persistent anxiety caused by the outflow of the brilliant minds aspiring for foreign degrees is another reason behind the founding of Presidential, which, therefore, in liaison with Westcliff University, has taken an auspicious initiative to bring home and award international degrees in Business and Information Technology to such aspirants domestically.

Proud of its exceptional human resources (a fused make-up of brilliant faculty and management visionaries), state-of-the-art facilities, and rare international exposure, the school also offers an exclusive access to corporate practices and situates Presidential students in an environment that molds them into professional aces. The school, in fact, viably meets this end with significant support of the leaders from the local reputed businesses and corporate houses.

At present, Presidential's focus is exclusively on the School of Business and School of Technology, but the school does envision a rich and varied addition of Departments/Schools of global standards conferring accredited degrees in near future. The business and media houses and other partners (both national and international) will also be working together to crystallize this vision for the extension of the said project.





September 9, 2021

The year 2021 marks the 5th anniversary of the partnership between Westcliff University and Presidential Business School (PBS). PBS has been successfully supporting the growth and learning of Nepal-based students seeking Westcliff's US-accredited degrees in business, and students in Nepal will soon be able to pursue Westcliff's undergraduate and graduate programs in information technology.

The collaboration between Westcliff and PBS provides Nepal residents a pathway to a quality education from a US-based institution with additional academic support from the dedicated staff and faculty at PBS. The degrees offered are in the relevant fields of business and technology with a variety of concentrations available to meet the needs of a diverse student body. The ongoing outcomes of the partnership between Westcliff and PBS contribute to the development of a worldwide academic community prepared to meet the challenges of tomorrow on a local or global scale.

Westcliff University, located in Irvine, California, USA offers undergraduate and graduate degrees and certificate programs in Business, Education, Law, Computer Science, and Information Technology. The university is regionally accredited by the Western Association of Schools and Colleges (WASC) Senior College and University Commission (WSCUC) and the business programs are also accredited by the Accreditation Council for Business Schools and Programs (ACBSP). The university has enrollments from students from over ninety-five different countries and has been offering quality degrees for nearly 30 years.

Best regards,

Julie Ciancio, PhD, MBA
Vice President of Academic Affairs
Chief Academic Officer



ABOUT WESTCLIFF UNIVERSITY

Westcliff University was established to provide quality education for students wishing to enter the expanding fields of Business, Information Technology and Education. Westcliff received its initial approval with the Bureau for Private Postsecondary Education in 1993. Westcliff is comprised of a College of Business, College of Education, College of Technology & Engineering, and Western State College of Law. Westcliff University offers graduate and undergraduate certificates and degree programs intended to prepare students for immediate entry and advancement in their respective industries. While some schools only teach theoretical concepts, the programs at Westcliff University prepare students for the practical and theoretical elements required in the job market today.

All programs at Westcliff are designed to be convenient, flexible, and affordable. Westcliff University prepares students for personal, professional, and academic success with innovative, up-to-date, and of high quality programs. The university has guidance and expertise from members of its faculty, Program Advisory Council, and Board of Trustees that includes key leaders from organizations such as Google, Hyundai, Kia, Asurion,

Deloitte, Hewlett Packard, Hitachi Capital, Cox Communications, CATESOL, as well as other local and national businesses and organizations.

Westcliff University, USA. Westcliff University is accredited by the WASC Senior College and University Commission (WSCUC), a regional accreditation body recognized by the U.S. Department of Education (ED), the Council on Higher Education Accreditation (CHEA), and a private nonprofit national organization that coordinates accreditation activity in the United States. Westcliff University College of Business is globally accredited by Accreditation Council for Business Schools and Programs (ACBSP), a standard of excellence with an accreditation process based on the Baldrige Education Criteria for Performance Excellence. The accreditation focuses on recognizing teaching excellence, determining student learning outcomes, and a continuous improvement model.

Institutions with programs accredited by ACBSP are committed to continuous improvement that ensures their business program will give students the skills employers want.

GREETINGS FROM THE EXECUTIVE CHAIRMAN

I would like to take this opportunity to welcome you all to Presidential Business School. I am proud to be part of this institution and hope that you also share the same sentiment once you are part of the Presidential family.

Presidential has a very stimulating, vibrant environment, which is but a result of a heterogeneous make-up of students from a wide variety of backgrounds with a singular pursuit of rewarding international degrees. Always supportive and friendly, we do embrace the fact that each student is a unique individual and that such distinctiveness has to be preserved.

In fact, Presidential Business School is founded with a goal to offer unparalleled educational service, and the right orientation to the aspirant new entrants. The goal seems reachable with our team of expert faculty members and experienced educationists who are on par with the international ones. Furthermore, with a Westcliff University's degree, here in Nepal, the job seems already half-done!

I must also point out the fact that during this crucial stage of choosing careers, especially in this cut-throat competitive era in the global level, students often find themselves confused. Yet, bright careers await for those who dare to dream, act upon their dreams and focus on it with unflinching determination and dedication.

Our students will also, upon completion of their course, witness their chances of employment increased considerably—both locally and globally too! We have a flexible approach designed to suit both your personal and professional commitments.

Besides, our pioneering work-based learning programs make it possible for your academic work to be combined with your chosen career. We are confident that the programs outlined in this prospectus provide a sound, quality-assured learning experience.

Once again, I keenly look forward to welcoming you here at Presidential.

Laxman KC
Executive Chairman





Welcome to Presidential Business School. It is a privilege and honor to be a leading team member of this outstanding institution of higher studies.

The growth Presidential has achieved in the years since its inception and the impact and contribution it has been able to make in the higher education sector in Nepal is significant. With affiliation to Westcliff University, Presidential has brought home the globally recognized accredited American degrees for aspiring students. Both of our Business and Information Technology programs (undergraduate and graduate) has practical, innovative and technologically advanced curriculum designed to impart knowledge, skills, attitude and competencies to our students to be the best fit for their professional career and society as a whole. We are proud of our alumni and their achievements; who are now part of esteemed organizations in various sectors like banking,

insurance, academic, hospitality, marketing to name a few. Some are successfully leading their entrepreneurial venture. Our unparalleled faculty expertise and resources, their support and collaboration make the learning experience at Presidential enriching for students.

We always strive to lead, inspire and innovate in the academic ecosystem. And our gratitude to everyone who have joined us in this mission.

I am proud and honored to be a member of Presidential and hope you will feel the same. Come join us.

Kalpana Gurung
Director/Principal



L - R: Mr. Paras Dotel (Manager, CFE & Innovation Lab)
 Mr. Ashwin Satyal (Senior Program Manager, MBA)
 Dr. Ram Naresh Thakur (Associate Professor & Head, Student Research)
 Mr. Kshitiz Puri (Head, Business Development & Corporate Relations)
 Ms. Dolma K. Sherpa (Program Manager, IT)

L - R: Ms. Smarika Khatri (Program Manager, BBA)
 Mr. Laxman KC (Executive Chairman)
 Ms. Kalpana Gurung (Director/Principal)
 Dr. Suresh Pokhrel (Director, School of Technology)

MANAGEMENT COMMITTEE

The Presidential Management Committee is a comprehensive body of people in executive capacity to engage in and oversee the overall academic and administrative affairs at the college. The committee liaises between the college authority including the board of directors and the college administration to facilitate the day-to-day operation of the college; in fact, it comprises people from across all the three aforesaid categories including some faculty representatives. The oversight of the Committee also extends beyond to monitor the co/extra-curricular activities organized or participated in by Presidential.

The Presidential Management Committee has its own discretionary power and is capable of overriding the decision of the College Administration while, on other occasions, awaiting instructions or endorsement from the College Authority.



With a background in health care administration and my decision to pursue a master's degree in business administration, I can confidently assert that joining PBS has proven to be the optimal choice. It is accurate to state that my experience at PBS has provided me with invaluable clarity regarding my career path and the specific department and position I aspire to pursue in the future. The teachings and acquired knowledge at PBS have greatly contributed to this realization. Moreover, my specialization in Marketing through an MBA program has equipped me with substantial practical insights into the functioning of organizations. Although the assignments posed significant challenges, I firmly believe that they were ultimately instrumental in facilitating my growth and development.

Rista Chhusyaki - Head: Sales & Marketing
B Assured Pvt. Ltd.

RESEARCH COMMITTEE

The Presidential Research Committee is a body of veteran academicians that are charged with the authority of both determining contemporary research needs and delineating or structuring the school's research projects clearly or/and robustly. The Committee also reserves the oversight of the quality control of students' research works (both modest and comprehensive) and of the school's action plan for such research activities integral to the partially-acquired academic insights from course-work and lectures.

An autonomous body, the Research Committee is appointed by the School Board of Directors and recognized by the University to work largely at its own discretion in furthering standard research practices and goals-both domestically and otherwise.



VISION

Presidential Business School aspires to become one of the best Academic Institution in the South Asia, known for providing experiential learning environment to build the next generation human resources that would inspire, innovate and lead

MISSION

- To provide learning environment where individuals are inspired and empowered to become responsible managers, entrepreneurs, leaders and researchers in different management fields
- To enhance critical thinking and decision making skills of students through practical, research based and innovative academic programs.
- To promote entrepreneurship through innovation and contribute in nation's development by creating employments



VALUES WE PURSUE

- Honesty
- Integrity
- Inquisitiveness
- Innovation
- Inclusiveness
- Mutual Respect
- Personal Accountability
- Social Responsibility
- Commitment to Quality





CORE COMPETENCIES

- Written & Oral Communication
- Interpersonal Skills
- Critical Thinking
- Research and Analysis
- Information Literacy
- Quantitative Reasoning
- Reflective
- Innovation
- Team Work & Leadership



RESEARCH-BASED LEARNING AT PRESIDENTIAL

The true meaning of learning smartly consists in practical, analytical, and research-based learning guided by our veteran academicians who can instill motivation in our students to learn differently but usefully. We, therefore, emphasize on enabling an environment rather than dictating the process. Faculty members serve as facilitators rather than teachers who encourage students to take initiative in their learning. This is because we emphasize on conceptual clarity, and on application of knowledge and skills to the problem-solving of the real world.

Lecture sessions at Presidential are characteristically interactive with the faculty members facilitating the learning process so that students automatically delve deep into the subject under study. The discussions in the class are complemented with case analysis and presentations, reviews and feedback of presentation, robustly participatory research-

work involving studies of real organizations, and internships. One most extensively used tool is the research-based-action learning approach. It enhances learning process by enabling the acquisition of application skills.

This process stresses active learning and experimentation, builds theoretical capacity for dialogue and enhances skills in problem solving. Information gathering and critical analysis are natural products of this approach. We emphasize the need of an up-to-date learning in this rapidly changing world because knowledge becomes obsolete as reality changes. The ability to work together, lead, follow, and understand others can only be enhanced if learning is not limited to the acquisition of knowledge but reaches beyond.

LEARNING APPROACHES AT OUR SCHOOL

- Class Participation
- Group Discussion
- Pair/ Group Work
- Quiz
- Review
- Audio/Visual Tutorials
- Online Discussion Forum
- Individual/Group Presentations
- Project/Research Work/Case Study
- Professional Assignment (PA)
- Comprehensive Learning Assessment (CLA)
- Fieldwork
- Guest Lectures
- Workshops & Trainings
- Conference/Seminars
- Internships at Corporate Houses





I came to PBS to catch up on credits but I didn't want to lose my physical attributes, I played basketball before I came here. PBS gave me the confidence that I could finish a bachelor's program, even though I am more into games and training. Being a student as well as an athlete is a tough job. You need to manage your time for training, games, assignments, group work, presentations, and many more. Most of the athletes drop out of college because they couldn't manage their time for studies and games. Joining PBS for a Bachelor's degree has been the finest choice I've ever made. Students at PBS have a flexible class schedule which helps to reduce stress. The teachers and faculty members are so supportive that students such as me can take academic careers as well as sports careers simultaneously. Last but not least, I wholeheartedly endorse PBS for youngsters who wish to pursue both a sports and academic career.

Sadhana Ghising-BBA, Summer 2021



My four years at the Presidential were great and a memory to cherish for a lifetime. It was full of learning and grooming. With different interacting sessions and presentations I was able to enhance my communication skill. The assignment, presentations, and group work has helped me establish my leadership, time management, and team skill. The faculties have played a great role in enhancing my academic and interpersonal skills.

Prijma Joshi-BBA, Summer-2020

ACADEMIC PROGRAMS

Presidential offers undergraduate and graduate degrees in Management and Information Technology under the departments - School of Business and School of Technology respectively. The course curriculum at PBS are designed to promote academic research activities among students, thereby developing their critical thinking, problem identifying & solving skills, leadership skills, and enhance interpersonal skills. The rigorous evaluation and syllabus design ensures originality in students' work, conduct in-depth academic research, discourage plagiarism and establish objective consistency in evaluation via the grading rubrics.

SCHOOL OF BUSINESS

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)
- MBA - Information Technology
- MBA - Data Analytics

SCHOOL OF TECHNOLOGY

- Bachelor of Science in Information Technology (BSIT)
- Master of Science in Information Technology (MSIT)



The experience that I have had during the four years that I have spent while learning in Presidential Business School changed the way I learn and aided me to gain a different perspective regarding the environment around us. First of all, as a student at PBS, I had to adapt to a new learning environment which vastly differed from the traditional learning and teaching practices of Nepal.

While this change did bring discomfort and difficulties at the beginning, with the passage of time and support from the professors, the new learning practices enabled me to get a better understanding of course concepts and in overall aided me to develop an attitude which is open to change. To further speed up my adaptation in this new learning environment, the teachers played an essential role, and the majority of the teachers that I had the opportunity to interact with were supportive and facilitated a learning environment which prioritized the application of course concepts in the real world.

During the four years that have been spent at PBS, I do feel that the institution has fulfilled my needs and requirements. In conclusion, these four years have been a great learning experience and aside from minor issues the overall learning environment has been supportive.

Dibeek Shakya - BBA, Fall 2020







"As an alumnus of Presidential Business School, I can proudly say that this institution has been instrumental in shaping my academic journey. The comprehensive curriculum, industry expert faculty members, supportive environment and wide learning horizon equipped me with the necessary knowledge and skills to excel in my career. The college also emphasizes on advanced curriculum and pragmatic learning modules which helped me transition into the corporate world easily.

Therefore, I am honored to provide a heartfelt testimonial for this institution, where I pursued my Bachelors and Master's degree. This institution holds a special place in my heart."

Ashish Dahal - HR Manager, Foodmandu



I am very humbled and honored to be titled a Salutatorian student of 2023 at Presidential Business School. And I would share the credit and glory with the college and the professors who helped me throughout my college life. The curriculum at Presidential Business School is designed to challenge and inspire students, giving us a deep understanding of various subjects. I had the opportunity to explore my interests, broaden my knowledge, and develop critical thinking skills that are incredibly valuable for my future. The professors were not only highly knowledgeable but also passionate about teaching. They made learning enjoyable and encouraged us to think independently. They also provided numerous opportunities for experiential learning and research. These hands-on experiences allowed me to apply what I learned in class to real-world situations, giving me practical skills and insights that will shape my future career. I highly recommend Presidential Business School to anyone looking for a challenging and inspiring education.

Punam Karki - BBA-Summer 2020



MASTER OF BUSINESS ADMINISTRATION

MBA Philosophy

MBA is the world's most valuable business qualification. It is a powerful embodiment of some of the most desirable attributes in any executive: intelligence, innovation and determination. The Master of Business Administration curriculum includes a whole range of exciting courses.

The goal is to develop motivation in students to appreciate the wisdom of acquiring lifelong learning; to equip students with well developed analytical, conceptual, quantitative human skills; to nurture positive attitude and self-confidence; and to develop the ability in leading and working in teams, and to shoulder responsibility and understand business ethics.

MBA at Presidential

The Presidential MBA conceived primarily to suit the need of the working professionals is a 2-year, 60-credit program structured to allow enough flexibility for (working) students. Equally competitive with the existent full-time courses within the domestic curricula from diverse national universities, this Westcliff University degree offered by Presidential is an internationally-recognized degree, which is hybrid in nature. While it adheres to a global standard of curriculum to garner international recognition, it also integrates local business/ managerial values to produce human resources that cater to the need of the domestic market in addition to the international one.

The inductive learning model of MBA at Presidential transcends the confines of facts and theories-a process that teaches individuals not only how to manage organizations, but also how to continually grow and learn throughout life. The Presidential MBA, in fact, blends theory with practical applications, consolidated further by insightful (guest) lectures, thorough examinations of real-life cases, research work, field studies, project works, workshops and seminars, presentation sessions, and training programs. Moreover, the program keeps itself abreast of the current trends, hence, fashioning the careers and honing the skills of future CEOs, managers and otherwise through as much empirical learning as through abstract theories. Students also benefit from an array of elective specializations. Some major areas of specialization are explored on the basis of the current international job market trends and needs.







MBA IN DATA ANALYTICS

Philosophy

The volume and value of data is increasing exponentially in this digital era. The International Data Corporation predicts that, by 2025, the total amount of digital data created worldwide will rise up to 175 zettabytes. It is aggregated mainly via social network, search engine, text messages, media files, IoT and sensors etc. Data allows for better decision making, more efficient teams, and company growth. Without the right skill set though, entering the data economy is a pipedream. However, the vastness and complexity of the data generated makes it impossible to be handled by traditional data processing and analysis systems. Data analytics makes it easy to handle such data.

This programme teaches groundbreaking tools and technologies focusing on gathering, exploring, discovering and visualizing the hidden patterns from vast amounts of data. The discovered interesting patterns are very useful for decision making and business growth. Some of these tools and techniques are: database technology, cloud and big data management, data mining, supply chain analytics, time series analytics etc. Data analytics is widely adapted in every sector for making better decisions such as marketing, healthcare, banking and financial, e-commerce, social media, genomics, pharmaceutical, geographic information system and remote sensing, transportation etc. Along with data analytics, students develop the managerial skills for managing data analytics projects with a great deal of understanding business related issues.

Overview

The Presidential MBA in Data Analytics program conceived primarily to suit the needs of the working professionals is a 2 years, 60-credit program structured to allow enough flexibility for (working) students. Equally competitive with the existent full-time courses within the domestic curricula from national universities, this Westcliff University degree offered by Presidential is an internationally-recognized degree, which is hybrid in nature. While it adheres to a global standard of curriculum to garner international recognition, it also integrates local business/managerial values along with cutting edge data analytics skills to produce human resources that cater to the needs of the domestic as well as international market.



MBA IN INFORMATION TECHNOLOGY

Philosophy

MBA in IT provides students the opportunity to learn aspects of Information Technology as they apply to the attainment of organizational goals, management, and the use of information technology as a means of sustaining competitive advantage. This programme helps to develop core understanding in the IT-related domains such as IT project management, information system auditing, emerging technologies, big data and cloud management, cybersecurity, IT entrepreneurship and more. At the same time, along with updated technological knowledge, students develop the managerial skills for managing IT projects with a great deal of understanding business related issues. This programme prepares students as qualified IT professionals at the management level in different sectors such as the government, NGOs, INGOs, IT industries, banks and various other sectors.

Overview

The Presidential MBA in IT program conceived primarily to suit the needs of the working professionals is a 2 years, 60-credit program structured to allow enough flexibility for (working) students. Equally competitive with the existent full-time courses within the domestic curriculum from national universities, this Westcliff University degree offered by Presidential is an internationally-recognized degree, which is hybrid in nature. While it adheres to a global standard of curriculum to garner international recognition, it also integrates local business/ managerial values along with cutting edge IT skills to produce human resources that cater to the needs of the domestic as well as international market.



CONCENTRATIONS



MBA MARKETING

This concentration prepares students with the knowledge and tools they need to be a marketing department director, manager, or officer. The program emphasizes the global aspects of marketing, the preparation of various specialized plans for marketing, sales, and advertising and the relationship between the marketing department and other departments of the firm.

MBA FINANCE

The financial management program is designed to provide both a sound theoretical and a conceptual and practical framework for financial managers. Special emphasis is placed on growth and diversification policies, evaluation, and management of securities portfolios, investment banking and merger strategies, analysis of foreign exchange rate movements, formulation of plans to reduce foreign exchange risk exposure, and case and/or research projects dealing with contemporary financial issues.



MBA ENTREPRENEURSHIP

Innovation and flexibility are the secrets to success in today's business marketplace. The MBA Entrepreneurship fosters the enterprising spirit and managerial autonomy that businesses rely on to stay competitive in this dynamic economy.

MBA students who specialize their program in Entrepreneurship learn how successful entrepreneurs gain access to the resources needed; launch their venture; grow their business; and, finally, exit their business.

MBA ORGANIZATIONAL MANAGEMENT

The purpose of the MBA Organizational Management is to provide students with the skills and practical and theoretical concepts that will assist them when seeking promotions or positions in management and supervision. This program is designed to prepare diverse adult learners to become effective, change-oriented leaders in an international society by adding distinctive and challenging curriculum.



MBA SUPPLY CHAIN MANAGEMENT

The MBA Supply Chain Management is focused on the study of the movement and storage of raw materials, work-in-process inventory, and finished goods from point of origin to point of consumption, based on efforts of multiple organizations. Students will learn how to maximize customer value and achieve a sustainable competitive advantage. Emphasis is placed on product development, sourcing, production, and logistics, as well as the information systems needed to coordinate these activities. It focuses on the overall process of maximizing customer value to achieve a sustainable competitive advantage.



Presidential has been a grueling journey from academia to the current world and business. Using a combination of hands-on experience and classroom instruction has been a rewarding experience for me. Here, I've met people from all across the country with unique perspectives and inventive and intriguing ideas. With this newfound knowledge, I've also been able to improve my time management abilities, my leadership skills, and my teamwork abilities which have helped in my workplace. Additionally, I am continually reminded that regardless of who you are or your age, you have the freedom to go anywhere you like. Academically, I've been pushed to new heights by an outstanding faculty, infrastructure, and atmosphere that has left no stone abandoned. Talking about MBA programs, they are genuinely ground-breaking because they combine pertinent theory with intensive practice, allowing students to learn about the most current management issues while also improving their abilities. Furthermore, I'm persuaded that being open to new opportunities is a crucial professional stage.

Simran Maskey - MBA, Spring 2021







BACHELOR OF BUSINESS ADMINISTRATION

BBA Philosophy

BBA is another world's valuable business qualification that integrates academic rigor with real-life problem-solving approaches, which ultimately equips the BBA graduates with the entrepreneurial know-how to excel at business and management. In other words, the program fuses business/management theories with day-to-day business issues.

Students at this level are trained to explore fundamental business concepts while they simultaneously develop an awareness of ethically and socially responsible business practice. In sum, the BBA program produces team leaders capable of working effectively in a dynamic business world that is burgeoning by the day with its integrated economy.

BBA at Presidential

The Presidential BBA is a 4-year, 120-credit program structured and built to produce middle-level managers/business leaders. Equally competitive with the existent courses within the national curricula at universities here in Nepal, this Westcliff University degree offered by Presidential is an international degree, which adheres to a global standard of curriculum to garner international recognition while it still embraces local business/managerial values. The school believes this transnational fusion embodied in the program produces human resources that not only cater to the need of both the domestic and global markets but also thrive individually and professionally.

Put another way, the Presidential BBA prepares graduates for a wide range of managerial positions in business and non-profit organizations with special emphasis on crucial areas of specialization to meet the market need. The BBA students acquire fundamental as well as practical professional skills in all phases of business including decision-making and problem-solving capacities. Further, this undergraduate program prepares individuals to plan, organize, direct, and control the functions and processes of a firm or an organization.

The program includes instruction in management theory, human-resource management and behavior, accounting and other qualitative methods, purchasing and logistics, organization and production, and marketing and business decision-making. Not to mention, this academic program provides students with a sound conceptual foundation and practical skill in various areas of business.



CONCENTRATIONS

BBA ENTREPRENEURSHIP



The BBA Entrepreneurship is designed to integrate fundamentals of organizing a small business, challenges of entrepreneurship, building the business plan, strategic planning, marketing, financial planning, execution, looking at regulatory environment and concepts of social entrepreneurship. The program aims to provide mentorship to incubate innovative business ideas from the students to successful entrepreneurial venture.

BBA MARKETING

The BBA Marketing is focused on the overall technical and professional preparation in the field of Marketing. With the combination of courses that focus on various aspects of marketing like advertising, sales, consumer behavior, pricing strategies and public relations, students get a platform that leads to next step in their careers.



BBA FINANCE



The BBA Finance is focused on the tools and techniques used in the world of finance. With the combination of courses that focus on various financial concepts from investment decision, corporate finance, financial institutions and market, financial derivatives and commercial bank management, students get a platform that leads to next step in their careers in financial sector.



Finding the right MBA program is a lot like a brunch – the menu is full of options, but the only one of them is the freshly made cinnamon roll. But in all seriousness, I chose to pursue an MBA at Presidential Business School (PBS) because of its excellent reputation, strong faculties, and rigorous international (standard) curriculum. From the moment I joined the program, I was relatively impressed with the consistency that PBS maintain throughout their MBA program. I was particularly impressed by the in-depth knowledge, expertise, and dedication that they had in their respective field. Their support and guidance have been instrumental to guide through any obstacle that I had in my personal and professional life. As the MBA program at PBS was mixed of research + thought models, it provided me with the option to explore and research various business disciplines, which include - marketing, finance, operation, and strategy. The curriculum is designed in ways to challenge students and encourage problem-solving, critical thinking, and collaboration. The coursework was both practical and theoretical, allowing me to develop a solid foundation of business knowledge whilst also gaining practical skills, which I believe are applicable to real-world situations.

Vivek Pradhan - MBA Student , Fall 2021

I'm an Ex-Army officer Brigadier General (Retd.) Sarad Dhakal and I am currently pursuing my Master's in Business Administration with a specialization in Supply Chain Management at Presidential Business School. After completing my 32 years of gallantry and valor active service in the Nepali Army, I left the Nepal Army and decided to pursue my master's degree in logistics and supply chain management. My dreams turned into reality when I found Presidential Business School which offers MBA in Supply Chain Management degree with an advanced education system and has affiliations with American University i.e., Westcliff University, USA California.

Undoubtedly, Presidential Business School is one of the leading colleges in Nepal which offers an advanced education system and moving towards becoming a Center for Excellence and Resource Center for business management in Nepal. Presidential Business School has solely adopted the true meaning of the 21st century as the era of "Global Business Management". The Presidential with the most experienced, talented, and professional teachers has got something very unique and extra to provide the most globally proven practical-based knowledge to the students. Similarly, its guest lectures, working seminars, and talking forum are the real means to getting reality-based knowledge on the business and economic environment of the country and the world. This has helped me to boost my academic and professional skills and knowledge of business management. I am blessed to be a part of the Presidential Business School and eagerly waiting to explore more opportunities in the coming days too.

Brigadier General (Retd.) Sarad Dhakal – MBA 2023 Spring



IT IS THE FUTURE



“Presidential Business School has become more than just an educational institution to me; it has become a sanctuary of growth and discovery. I am thrilled to share my life-changing journey at Presidential Business School, an institution that has truly touched my heart in more ways than I can express. From the moment I stepped foot on campus, I was captivated by its extraordinary curriculum, diverse extracurricular activities, and transformative teaching methods. The dedicated faculty members, with their wealth of experience and unwavering passion, create an environment that is engaging, interactive, and intellectually stimulating. Beyond the classroom, the college embraces a tapestry of extracurricular activities that allow students to explore their passions and unleash their true potential. What sets Presidential Business School apart is its commitment to innovation in education. Through dynamic teaching methods, encompassing case studies, group discussions, and practical

projects, we are not only learning but also embodying the principles we acquire. The integration of technology and multimedia resources elevates our educational experience, opening doors to endless possibilities. Moreover, the college's unwavering dedication to bringing industry experts and thought leaders to campus through guest lectures bridges the gap between theory and practice, infusing our education with real-world insights and inspiring us to reach new heights. It has instilled in me the belief that education is not just about acquiring knowledge, but about transforming lives and making a meaningful impact on the world. My experience here has been nothing short of extraordinary, shaping me into the person I am slowly becoming today. I am forever grateful for the invaluable lessons, lifelong connections, and unwavering support that Presidential Business School has provided me.”

Ansuya Ghimire - BSCT, Summer 2022



MASTER OF SCIENCE IN INFORMATION TECHNOLOGY

MScIT at Presidential

The Presidential MBA in IT program conceived primarily to suit the needs of the working professionals is a 2 years, 60-credit program structured to allow enough flexibility for (working) students. Equally competitive with the existent full-time courses within the domestic curriculum from national universities, this Westcliff University degree offered by Presidential is an internationally-recognized degree, which is hybrid in nature. While it adheres to a global standard of curriculum to garner international recognition, it also integrates local business/managerial values along with cutting edge IT skills to produce human resources that cater to the needs of the domestic as well as international market.

MScIT Philosophy

Msc IT is a demanding and valuable global qualification in the growing IT industry. Msc.IT offers all aspects of designing, building and managing data, information and communication technologies with intellectual rigor required in the dynamic business world, e-commerce, health, education and others. In addition, the graduates are proficient problem solvers; and offer inputs to unravel the complexities in the IT domains. Eventually, the program produces executive team leaders who are capable of working effectively in the constantly changing IT world.

Over a million IT jobs are created every year and newer opportunities are opened with a good knowledge and understanding for what is essential. Having an advanced knowledge and understanding gives our students an upper hand in the competitive world of business and employment. Opportunities open up into technical, management and information systems as well as possible individual foundations. Graduates who are able to combine these aspects will have opened to them a wide variety of jobs having high demand. Not to mention how IT has now become a well respected profession among professionals.



CONCENTRATIONS



DATA SCIENCE AND MACHINE LEARNING

DATA SCIENCE AND MACHINE LEARNING

Data Science provides necessary skills to use scientific methods, processes, algorithms and system to extract ideas, knowledge and visualization through both structural and non-structural data. The aim of this concentration is to provide theoretical as well as practical knowledge on various tools, scientific methods, machine learning algorithms with the goal to discover meaningful information and their visualization from large and complex data. It helps to understand the data and extract meaningful patterns which have a wide range of applications in different fields such as financial services, government, healthcare, retail, insurance, agriculture, robotics, telecommunication etc.

NETWORK AND INFORMATION SECURITY

Information Security Management at Presidential provide enough practical skills and knowledge to students in Information Security Management Area Network Architecture at Presidential provide enough architectural concepts and practice based on design framework in this specialization area.

The aim of this concentration is to provide the knowledge of computer network security, cloud security, cybersecurity and information security. Students will learn about a set of best practices intended to keep data and network secure from unauthorized access or alteration. It also provides a broad look at the policies, principles and people used to protect data and networks.



NETWORK AND INFORMATION SECURITY



SOFTWARE ENGINEERING AND SOFTWARE QUALITY ASSURANCE

SOFTWARE ENGINEERING & SOFTWARE QUALITY ASSURANCE (SQA)

Software Quality Assurance at Presidential is to provide skills, knowledge to students to design quality software, development & implementation The aim of this concentration is to provide skills, knowledge for producing scalable, reliable and high quality software within the given time and budget constraints. Students learn different aspects of software development in detail such as software configuration management, software quality assurance, microservices architecture, agile methodologies etc.



BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY



BScIT Philosophy

BScIT is an interdisciplinary program that emphasizes IT and business development. The program produces determined, skilled and qualified human resources to solve real-life IT problems. The students, as IT practitioners, are trained to apply and explore the fundamental IT business development concepts with ethical and social awareness.

This 4-years, 120 credits BScIT degree is a high value investment. The program will allow our students to enter into the technologically advanced world where they will be engaged with various tasks allowing them to have an edge. This course will include designing, programming, knowledge on theoretical systems, networking and the like which are essential for getting into the advanced and dynamic IT sector. As IT has become part of every sector, this course will open a new path and career opportunities for anyone interested in pursuing it.

BScIT at Presidential

Bachelor of Science in Information Technology (BScIT) at Presidential is a four year BSc IT course in Nepal, 120 credit program designed to produce middle and supportive level IT practitioners. Accordingly, the program is a unique blend of Information Communication Technology (ICT) which covers a wide range of areas from its theoretical, mathematical and algorithms foundations to leading-edge developments in computer intelligent system, robotics, computer vision, system design and development, bioinformatics, and data-mining/data warehouse. Consequently, Presidential firmly believes that the assortment of courses offered in the program will produce competent IT human resources that will not only cater to the needs of both domestic and global markets but will also help IT practitioners to thrive both individually and professionally.

Successively, the degree empowers the students to function in socioeconomic design and development applying the learned skill effectively. Besides, to hone their knowledge and skills, students will work independently in three distinct components as listed below:

- ▶ Develop effective methods to solve any types of computing problems
- ▶ Invent modern global ways to use computers in IT sectors
- ▶ Innovate, Design, Develop, and Implement software according to global trend Hence, this academic program provides students with a sound conceptual foundation and practical skills in various areas of ICT.



CONCENTRATIONS



Software and Web Development

SOFTWARE AND WEB DEVELOPMENT

The main objective of Presidential is to teach our students using different tools and techniques about the design and development and maintenance of websites in creative ways. The main aim with this module is to provide the design and development tools, and technical skills and knowledge to the students for the development of quality software in accordance with global market trends.

The aim of this concentration is to provide skills, knowledge for producing scalable, reliable and high quality software within the given time and budget constraints. Students learn different aspects of web and software development in detail such as dynamic website development, microservices architecture, agile approach, architectural patterns such as MVC.

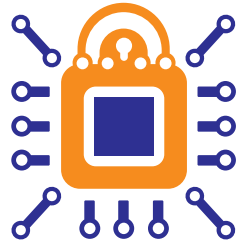


MACHINE LEARNING AND INFORMATION RETRIEVAL

MACHINE LEARNING AND INFORMATION RETRIEVAL

Machine Learning is most rapidly growing in technological fields thereby facilitating the interaction of computer science and statistics with Artificial Intelligence and Data Science at its core.

The aim of this concentration is to provide theoretical as well as practical knowledge on various tools, scientific methods, machine learning algorithms with the goal to discover meaningful information and their visualization from large and complex data. Students learn different machine learning approaches which includes supervised, unsupervised as and reinforcement techniques. It also helps to understand the fundamental concepts of information retrieval which deals with retrieving relevant information from a database for a given query information. Another aspect of this concentration is to understand the semantic web technologies which helps to make internet data machine-readable and smarter.



NETWORK AND CYBER SECURITY

NETWORK AND CYBER SECURITY

Computer networking provides knowledge regarding design and implementation of secure network environment including network architecture , topology, and understanding of various coding languages.

The main objective of Presidential with this module is to teach network security, information security, security analysis and vulnerability assessment, digital forensic and cyber law to students.

The aim of this concentration is to provide the knowledge of computer network security, cybersecurity and information security. Students will learn about a set of best practices intended to keep data and network secure from unauthorized access or alteration. It also provides a broad look at the policies, principles and people used to protect data and networks.

MULTIMEDIA

The main aim of Presidential is to produce skilled and specialized Human Resources in multimedia business markets. This specialization area focuses on multimedia industries.

The aim of this concentration is to provide knowledge of multimedia technology which deals with computer controlled integration of text, graphics, audio, video, images, animations and any other media where every type of information can be signified, stored, communicated and handled digitally. It helps to enhance the knowledge and skill on different facets of multimedia such as graphics design, drawing, image processing, creation of animation, video editing.





Presidential Business School is one of the leading colleges in Nepal, where it provides a great place to learn and explore things. PBS has a well-designed curriculum which focuses on research and practical learning process i.e Assignment, Presentation, Group project, Field visit, Extracurricular activities that helps students to enhance their skills in professional life. As an IT student in PBS, it has helped me to develop my research ability, critical thinking, problem solving, and writing skills. Being a common boy from a small town in the far west who didn't even know how to do

assignments, research, communicate well and how to face different challenges, PBS professor and friendly environment taught me to be a confident and good student.

PBS also provides Guest lectures, Toastmaster class, Entrepreneur class and IoT Lab where students can learn and develop extra skills and help to take a break free from their comfort zone. So, PBS is the place where you find your identity, your passions, and how you can achieve your goals.

Pawan Nath - BScIT, Summer 2021

I made a life-changing decision by choosing to join PBS for my future studies. Being a part of this internationally renowned college has been an absolute privilege. The college not only offers exceptional courses but also enriches our learning experience with regularly scheduled seminars and field trips. The approachability of the teachers is commendable, as they are always available to guide us, even outside of regular hours. One aspect that I truly appreciate is the department's commitment to providing both positive and constructive feedback, which has motivated me to make significant improvements in both my personal and professional life. Joining PBS has exposed me to a culture of continuous learning and has equipped me with courses that are in line with the demands of today's marketplace. I am genuinely overwhelmed and proud to be a part of the PBS family

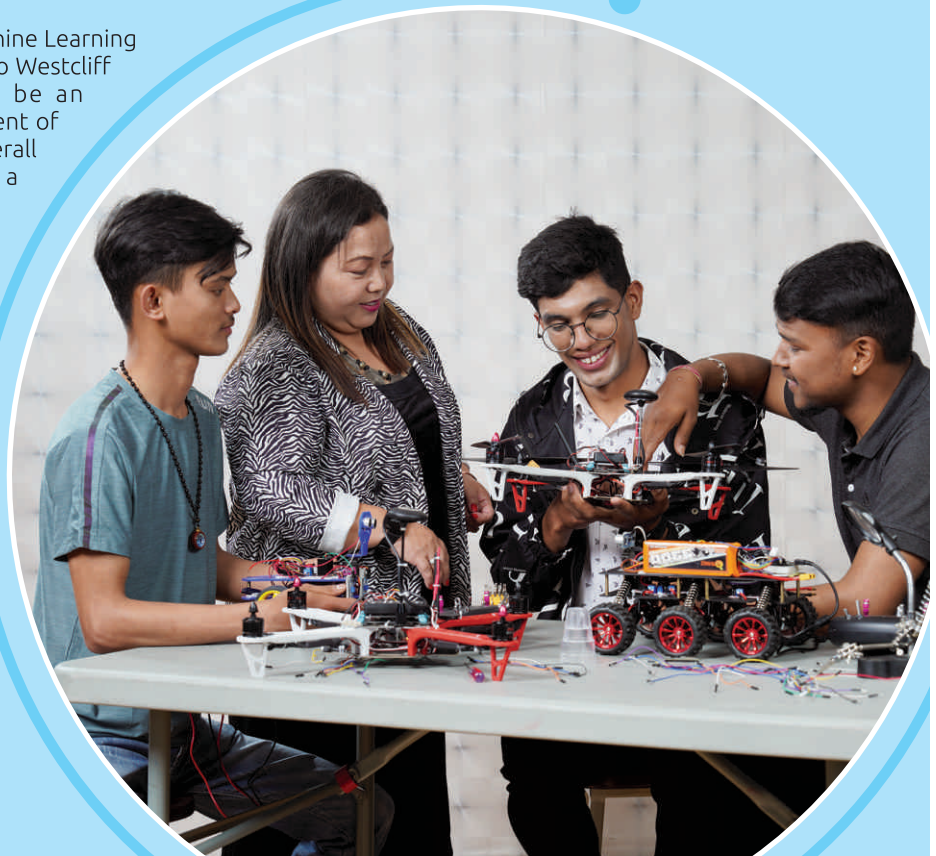
Bunu Baniya - MScIT, Spring 2022



The MScIT program in Data Science and Machine Learning at Presidential Business School affiliated to Westcliff University, USA has turned out to be an unexpected blessing. Being an IT student of PBS that helped me develop my overall personality while also giving me a decent education has been a wonderful experience. With so many in-class activities, the university curriculum engages students in a way that helps us to gain practical knowledge.

I would like to thank the entire family of Presidential Business School for helping to improve our own psychograph and contribute to broadening the IT reach. Finally, I heartily recommend PBS to prospective students looking for a cutting-edge education that will prepare them for a successful career in Data Science and Machine Learning.

Sabita Pandey - MScIT, Spring 2022





Joining the Presidential Business School for my BScIT degree has been an extraordinary experience. The college's commitment to holistic education and student support has left me thoroughly impressed and grateful. The faculty's friendliness and readiness to assist at any time creates a welcoming environment that fosters academic growth.

At Presidential Business School, the curriculum and teaching methods are exemplary. The emphasis on practical learning is evident in our assessment approach, with weekly assignments allowing us to apply our knowledge and develop critical thinking and problem-solving skills. This practical approach prepares us for real-world scenarios.

The college goes above and beyond by organizing workshops guest lectures by industry experts. The college also offers students the invaluable opportunity to participate in international seminars and conferences, providing a platform to apply their knowledge in real-world contexts. These events provide valuable insights into the latest trends in information technology, ensuring that we stay updated and broaden our perspectives. International and national seminars further enrich our learning experience, making us globally aware professionals. Presidential Business School also nurtures personal and professional growth through talk series and programs aimed at building knowledge and confidence. These events allow us to interact with successful individuals from diverse backgrounds, inspiring and motivating us to excel. We are well prepared to face the challenges of the ever-evolving IT industry.

Muktinath Poudel -BScIT, Summer 2022

Being a technophile person, I was always fantasized by the technological revolution in the western part of the world. Due to this, I always dreamt of graduating in IT sector in an American university. So, I am very grateful to the Presidential Business School for providing the platform to access the American education near my hometown, which is affiliated to Westcliff University BSc.IT course.

Presidential Business School's BSc.IT course is undoubtedly one of the best available IT graduation options in Nepal. The courses are designed by the experts from Westcliff University which includes several general integrated courses, compulsory courses, and specialized courses. Integrated courses have helped me to improve my overall skills such as communication and presentation skills, whereas the compulsory courses have helped me to develop programming skills, database knowledge and understand the real system development procedure.

Besides that, the number of extra-curricular activities and involvement of the students is remarkable too. In addition to it, the college has provided us with multiple platforms like Data Camp, Programiz pro, Entrepreneur incubation center and Digital Transformation and many guest speaker sessions by collaborating with external companies like, Skill labs to help us enhance our skills and knowledge.

Prahar Neupane - BScIT, Summer 2021



Working in the IT sector for both private and development organizations in Nepal for four years, I witnessed the advanced technological innovations and implementations in the industry. I realized the need to enhance my skills to keep up with the competitive market and rapid enhancement of technology. The MScIT program at Presidential Business School (PBS), affiliated to Westcliff University, USA, offered me a great opportunity to advance my career prospects. I acquired knowledge and skills in various domains of IT such as artificial intelligence, machine learning, and data science from international faculty and industry experts. This program also helped me to conduct research and implement projects that tackle real-world challenges and offer innovative solutions for the development sector of Nepal. I am grateful to PBS for this enriching and rewarding learning experience."

Sagar BC - MScIT, Fall 2021



I am very appreciative of the significant education I am receiving at Presidential Business School. It is a school that makes extraordinary efforts to provide its students with the education, training, and experiences they need to succeed in the commercial and technical worlds. The professors, staff, and students at our university work together to encourage one another to think critically, question convention, and develop to their fullest potential. Our college has prioritized practical learning, allowing students to apply our knowledge in real-world circumstances, with an emphasis on hands-on experience. As a student in the IT faculty, I am able to confirm that our college's advanced amenities and technological tools enrich the learning experience.

The labs are outfitted with modern equipment and software, allowing us to work on innovative developments and stay ahead of the curve. Presidential Business School fosters a vibrant, inclusive community through IT clubs, different organizations, sports, and cultural events. The school's state-of-the-art facilities, including modern classrooms, a library, and advanced technology resources, provide a conducive learning environment. As a student in IT, I wholeheartedly suggest Presidential Business School because it offers excellent academics, hands-on learning, and courses that are relevant to the IT field.

Shireen Shrestha - BScIT, Fall 2021



Presidential Business School, an esteemed institution affiliated with Westcliff University, has broadened my learning ability with American teaching methods. My experience at this prestigious establishment has been nothing short of extraordinary. Through my participation in the Symposium of Applied Research (SOAR), I have been fortunate to have a dedicated mentor from Westcliff University who has guided me throughout my research journey. The faculty members at Presidential Business School motivate and support me to conduct groundbreaking research and encourage me to publish my findings, enhancing my academic profile. This unique opportunity to engage in scholarly activities has enriched my educational experience and provided me with a deeper understanding of my field. I am immensely grateful to both Presidential Business School and Westcliff University for their unwavering support and commitment to academic excellence.

Shashank Shree Neupane - MScIT, Spring 2023



DEPARTMENT OF CONTINUING EDUCATION

The Department of Continuing Education (DCE) is an extension of Presidential Business School conceived to offer complementary/ integral skill-enhancement (non-credit) to its students, faculty and enthusiast. The Department of Continuing Education consists of two bodies: Student Center and Faculty Center.

DCE – Student Center works on providing skill based sessions from an array of diverse colleges/ universities, corporate houses and the like. The courses (some of which include certification from foreign institutions/universities) are designed to meet the requirements associated with working efficiently and competitively in the contemporary corporate world here and abroad. Some of the programs offered includes: Writing and Public Speaking Skills, Soft Skills for the Corporate World, Business Project Management, Job- Specific skills (facing an

interview, writing first-class CVs/resumes, etc.), Industry Specific Training (IST), and the like accompanied by engaging workshops. Led and overseen by the faculty of Presidential Business School, these programs draw largely on the expertise of hired specialists and trainers in the respective areas.

At Presidential, we not only believe in nurturing our students, but thrive to develop our pool of faculties for a better learning experience for the students. Hence, DCE - Faculty Center focuses on overall development of faculties in their Teaching Learning Methodology, Case Study and Writing, and Research Methods. We constantly challenge the traditional pedagogy and persevere to improve the overall teaching learning environment.



GUEST LECTURES

Presidential is proud to have had the honor to invite famed corporate leaders/trainers, management experts, life-skills trainers, and eminent international professors with the likes of those visiting Harvard and MIT. And, it still unfalteringly continues to explore varied invaluable expertise and insights from corporate practices so as to prepare our graduates for the corporate world and to transform them into true leaders-corporate, social and otherwise. Presidential boasts a world-class auditorium with state-of-the-art acoustics to conduct its guest lecture sessions.



Dr. Swarnim Wagle
Member of Parliament
Former Chief Economic Advisor, UNDP Asia-Pacific
Former Vice-Chair, National Planning Commission



Rukmangath Katwal
Former COAS



Shrinkhala Khatiwada
Former Miss Nepal



Kulman Ghising
MD, NEA



Anil Chitrakar
Social entrepreneur



Dr. Niraj Bhattarai
Assistant Prof. Of Economics
Colorado State University



Mannsi Agrawal
International Transformational Speaker



Ruchin Singh
Founder, esatya



Michael Ibragimchayev
Technical Product Expert, Google



Pawan Golyan
Chairman, Golyan Group



Prasanna Dhungel
Cofounder and Managing Partner, Grow by Data



Saurabh Jyoti
Director, Jyoti Group

PRESIDENTIAL THROUGH THE EYES OF THE FACULTY



The MBA Program at Presidential aims to provide a solid business background and analytical skills so that students are prepared to be competitive in their professions. The courses are conducted in a participatory basis and students are exposed to a real-life case environment, world-class article reviews besides their regular textbook activities. The quantitative techniques, in particular, are introduced with little mathematical complexity so that students can focus on interpretation and application of issues.

As a faculty member, I am pleased with the educational environment the school offers to its faculty and students. I am assured Presidential will be a center of excellence in management education in no time and will create business leaders the world needs.

MR. RABINDRA SILWAL - Capstone Project

As a student, I always had an issue connecting the textbook theories to my practical life. Now, whenever I make my lesson plan for the class I always think of: "How can I connect these theories I am teaching to the practical life so that students can understand this better?". What I like most being a faculty member of Presidential is that Presidential team and its course guidelines have allowed me to be flexible enough to attempt to go out of the box to make my course practical and rich enough for the students. As a student of Quantitative Economics from the University of Paris 1 Pantheon Sorbonne, I found the blended pedagogy to be best. Thus, I always follow a blended teaching pedagogy in my classroom by bringing in international practices/case studies, local experiences/knowledge, and theoretical concepts.



PRAJOL JOSHI - Economics, Investment Decision



I have been studying and working in the IT sector in Nepal and abroad for two decades. During this journey, it is my great pleasure to be a part of Presidential where I am involved in various activities for IT program development. Based on my experiences, I notice that education provided by Presidential School is different. Here are a few examples; (1) well designed curriculum – the focus of curriculum is to make students capable and competitive in Academia as well as industry. (2) communication skills enhancement – the Professional Assignment (PA) and Comprehensive Learning Assignment (CLA) help students to gain better understanding of real problems and be able to communicate effectively through written as well as oral presentations. (3) student engagement – in each week, students will engage in different academic activities such as discussion questions, peer reviews, PAs, CLAs to improve their analytical and critical thinking. (4) learning outcome-based examinations – the students will examine based on each week's activities/exams/presentations.

The examination is carefully designed to meet the learning outcomes of the course. Moreover, this school not only provides an American degree in a friendly environment but also leverages various aspects of IT knowledge and skills. If you are looking for a good IT degree to become the top IT professional in future, come and join Presidential.

SURESH POKHAREL - Data Science and Analytics



Created effective learning opportunity within the class, peers and other staff members through sharing the experiences, information and relating the context with anticipated learning objectives. Change on DQ model has been a great support for students focusing on research, analysis and summarize the outcomes. Sharing the information, attending business forums, meeting industry leaders, opinion leaders, scholars and professionals and remaining updated on current market trends helps to enhance professional experience. Discussion with peers and other faculty members (formal/informal) also contribute some extent.

Management consultation and services for SMEs and other private enterprises is being core profession for me, always having opportunity to interact with various organizational and managerial issues. These interactions will be helpful for experience both way to me and my fellow students. Having firsthand experience on subject matter is more beneficial to faculty as well as students.

PRAMOD ACHARYA - International Human Resource Management

It is a pleasure for me to be part of the Presidential faculty for two reasons. First, the students, who venture from all parts of Nepal, are well prepared and motivated, which enables the faculty not only to teach but also to learn from the students as well. It's a feedback loop in teaching and mentoring that cumulatively adds to the wonderful learning experiences at Presidential. Second, we have to constantly match up and innovate teaching/research activities with the students' preferences and its precondition to build non-hierarchical mode of learning/relearning/unlearning with them. Step by step, PBS is perfecting interactive teaching methods leading to prepare students for the skills of future.



SOHAN PRASAD SHA - Business Research, Entrepreneurship and Innovation



Having the opportunity to be part of the Presidential Business School as an instructor has proven to be an invaluable experience for me. On the program, the concept of Marketing is used as a platform in order to teach students how to look at things in a more structured manner, and to take a broader view of business in general.

SUJAN R. SHRESTHA - Marketing Management and Brand Management

Presidential Business School provides a supportive environment for students. Learning how to understand, and apply, is a major part of students' academic task. This is both challenging and rewarding in that we make our best effort to help student succeed in their studies. Coming to Presidential is therefore an excellent way to enrich your learning outside of the classroom where you are involved fully in the activities of the School that helps assimilate management practices from various areas, and solve problems theoretically and practically. Take advantage of this opportunity so that you can fully explore the opportunities that will emerge and help you complete globally. Presidential and Westcliff University programs assure you the best of the facilities and quality of teaching to help you materialize your dreams.



Prof. Dr. SATEESH KUMAR OJHA - HRM; Academic Advisor

Presidential Business School's initiative to instruct students through standard international pedagogic tools and principles is really commendable. As a faculty member, I feel privileged to be teaching Westcliff-structured curriculum as well as the carefully extracted contents of our own domestic curriculum. The fact that such rare learning is facilitated in sound infrastructure through all imaginable high-tech teaching gadgets is encouraging to any teacher.

It is even more encouraging and heartening to discover that I am in the company of the brilliant faculty—who are in their own right scholars and researchers—and the diligent students who have the ability to reason, and question the authority of orthodox learning inputs and teaching methods.

SAJEEB SHRESTHA - Marketing Management/Marketing Research



Presidential brings forward an innovative and proactive approach in learning and teaching. With how the courses are structured, the assignments, the discussion questions, the projects all create ample opportunities for the students to explore beyond their books. A perfect blend of theory and relevant applications is what makes teaching at Presidential very exciting. It is very encouraging to see how students focus on research to support their opinions which in turn helps them in relating the classrooms learnings with the outside world.

With so much of dynamism in the field of Sales and Marketing, I focus on sharing industry practices, examples and real times cases to help students be ready for the immediate opportunities after college.

BIBEK BHANDARY - Entrepreneurship

"Presidential Business School", true to its illustrious history, delivers on its promise of providing a rich, intellectually stimulating world-class business/management education. The academic rigor of Presidential, pushes students to the limits of mental endurance, all through ensuring the takeaway is more than expected. The BBA program at Presidential is about transformation. It not only imparts knowledge, but reinforces in the students- the spirit of creative action. One is repeatedly confronted by hard questions and challenges which have no easy answers and a deep reflection ensues. It is well and truly a privilege being a part of Presidential as a faculty member.

HARIOM SHARMA - Organizational Behavior; Leadership & POM



Presidential is a burgeon college focused on dilating knowledge and skills of the students. The teaching modules can be valuable for students with varying degrees of sophistication. The learning environment is quite different from traditional colleges of Nepal. Presidential is not only the place for academics purpose, it is the place where professional partnerships and friendships may commence. All combine to make the Presidential modules a distinctive and scrupulously enjoyable educational opportunity. It is a privilege and a pleasure for me, to be the part and contribute to this excellent organization.

SUDEEP LAL BAJIMAYA - Programming Concepts

What does a faculty member look for in a college? A good system, a visionary and professional management team, a good package, liberty to work, a warm environment and talented students. Interestingly, Presidential has it all. So I would not hesitate to say that it's an honor to be part of Presidential Family.

SAURAV RAJ VERMA - Faculty, Brand Management, Principle of Advertising



"It is a great privilege for me to be part of Presidential Faculty Team. Being an alumna (MBA-Fall 2012) of Presidential, I truly appreciate Presidential Management Team's continuous effort to seek potential in their students so that they can provide a shoulder to take the institution to newer heights. It's an amazing opportunity and remarkable journey with Presidential from being a student to a faculty member. In addition to this, Presidential's affiliation with Westcliff University has opened doors to hundreds of students in Nepal who dream of getting an International Degree with a local flavor. I would like to welcome all the students to be part of Presidential Business School & Westcliff University."

RABIN DHUNGANA - Sr. Technical Specialist, Ncell Pvt. Ltd, Faculty-Ecommerce

From the onset, Presidential has been able to create a unique impression on me with its warm reception of faculty members, putting-students-first attitude and myriad course offering. I reckon that Presidential creates a learning climate that favors holistic growth of students. Research-focused assignments, exposure to national and international business and otherwise related matters, and availability of various platforms to challenge oneself are the real actors in transforming lives of students.

So far it has been a productive working experience here.

UJEENA RANA - Critical Thinking and Communication



It is a great honor to be part of Presidential Faculty accompanied by renowned academics in their respective fields. The school is unique particularly for delivering quality education since it encourages transfer of practical knowledge by allowing faculty members to apply all modern tools and techniques. Presidential facilitates the environment to develop invaluable personal and professional connections, but the most satisfying thing of all is exchange of knowledge with colleagues.

The interactive sessions and faculty meetings provide the impetus to see things through difference lens and exchange ideas. The staff is very efficient and the feedback from students is very positive.

HARIOM GHIMIRE - HR Consultant, ELAM Consultancy, Faculty, Decision Making

With over 20 years in the field of education my association with Presidential School has been the most cherished and a fulfilling experience. The school's unwavering commitment to academic excellence, nurturing environment, and dedicated faculty have consistently inspired me. I wholeheartedly endorse Presidential as an exemplary institution for aspiring scholars seeking transformative growth and success.

AJANTA DAS DUTTA
Faculty, Marketing Management and Strategic Management



I feel honored to be associated with Presidential Business School. I teach two courses viz. SCI 215 Creating a Sustainable World: Technology & Energy Solutions and IST 390 Integrative Studies Capstone. The main beauty behind these courses is to involve the students with the action-based research that helps to identify and promote the sustainable solutions to tackle the growing local, national and global problems opening platform to move on the path of sustainable development. The working atmosphere here is appealing and also helps me to grow professionally. It is indeed a privilege to be a part of this college that serve to educate, inspire and empower citizens.

ENNA MOOL - Faculty



Presidential has the reputation of being "one-of-its-kind" in the business/management education sector in Nepal. The school provides a dynamic and rigorous international education program focused on the theoretical as well as practical imperatives of business/financial world which will definitely propel the school to the zenith of academic excellence and innovation. It is my pleasure to be part of this exciting adventure at PBS.

PADAM SINGH MAHATA- Corporate Finance, Accounting



Presidential Business School truly stands out with its emphasis on experiential learning and commitment to academic excellence. Well-designed curriculum and experienced faculties provide opportunities for students to apply their knowledge in a real-world setting. As a faculty member, I am proud to contribute to the growth and success of students and witness their transformation into capable and ethical business professionals.

ROSHAN KOIRALA

Senior Relationship Manager, Wholesale Liability Unit, Nabil Bank



As a faculty member at Presidential Business School, I firmly believe in the college's vision and the management team's unwavering commitment to delivering quality education in Nepal. The college's comprehensive business education and the management team's dedication to excellence create an environment that fosters student growth and success. It is an honor to be part of an institution that shares my values and actively contributes to the advancement of Nepal's educational landscape by nurturing future business leaders and entrepreneurs.

AYUSHMAN SHRESTHA - Faculty MScIT

As a Program Manager for Presidential Business College, I have had the pleasure of working with a dedicated team of faculty, staff and students. Since the beginning of my journey here, the amount of support I have received throughout my tenure has been remarkable. I have had the pleasure to work with faculty and staff who have a commitment to excellence and are truly passionate about their work. They set high standards and strive to ensure the best possible educational experience for each student.

The college also provides a great learning environment with an array of resources such as Smart Classrooms, CISCO Networking LAB, IoT LAB, Data Camp and Programiz online learning platform to develop their technological potential. The college's online platform is accessible and comprehensive providing students with the necessary tool to succeed. The faculty have been instrumental in helping me to create and manage programs that meet the needs of our students.

I have also been impressed with the college's commitment to providing a vibrant campus life that engages students and encourages them to get involved in activities such as industrial visit, socialization activity outside of the classroom. The college also has a wide range of clubs and organizations to offer valuable opportunities to develop their leadership skills.

I am proud to be part of the PBS College and to have had the opportunity to play a role in the development of such a vibrant institution. The college's commitment to excellence, its innovative programs, and its supportive faculty and staff make it an ideal place to learn and grow.

DOLMA K. SHERPA - Program Manager (IT)





I am writing this testimonial to express my utmost admiration and appreciation for Presidential Business School where I have had the privilege to serve as an Associate Professor/Research (Head). I want to take this opportunity to share my thoughts and highlight the exceptional qualities of the college that have made it a truly outstanding institution of higher education.

Since joining the faculty of Presidential, I have been consistently impressed by the college's unwavering commitment to academic excellence, student success, and fostering a vibrant learning environment. The college's vision and dedication to providing students with a holistic education have made a significant impact on my teaching experience and the overall academic atmosphere.

Furthermore, Presidential strongly emphasizes experiential learning and the practical application of knowledge. The college actively encourages faculty members to incorporate real-world experiences and hands-on projects into their teaching methodologies. This approach enhances students' understanding of the subject matter and equips them with the skills and competencies necessary to succeed in their chosen fields. The college's investment in state-of-the-art facilities and resources is exemplary. The modern classrooms, well-equipped laboratories, research centers, and libraries create an optimal learning environment for students and support faculty

members in their pursuit of research and academic excellence. The availability of cutting-edge technology and resources ensures that both faculty and students can stay at the forefront of their respective fields.

Furthermore, Presidential strongly emphasizes experiential learning and the practical application of knowledge. The college actively encourages faculty members to incorporate real-world experiences and hands-on projects into their teaching methodologies. This approach enhances students' understanding of the subject matter and equips them with the skills and competencies necessary to succeed in their chosen fields.

Lastly, I must commend Presidential for its robust support services and commitment to student success. The college provides comprehensive academic advising, career counseling, and personal support resources that ensure students have the necessary guidance and assistance throughout their academic journey. The dedication of the college's staff in supporting the holistic development of students is truly commendable. Thank you, Presidential, for allowing me to be part of such an exceptional institution. I am proud to be associated with Presidential and will continue to contribute to its mission of fostering academic excellence and shaping the leaders of tomorrow.

R N THAKUR, Ph. D - Associate Professor/Head (Research)

I have been working as faculty of engineering in various campuses since 2005 but teaching experience in Presidential Business School to the MScIT students have been a different experience. The teaching and learning techniques used in Presidential is contemporary, modern and scientific. I appreciate the two way participative learning method used to share knowledge with the students, which uses the experiential learning tools.

The method of grading students through their direct involvement in assignments and grading their peers is a good learning style. I also appreciate the use of learning portal as a hybrid approach towards modern learning method, which keeps track of students and faculty involvement in teaching learning practices. In addition, students are able to get an international degree itself in Nepal, which can open a window of opportunity to them in the international market. The most interesting and good thing of teaching at Presidential is the course is always updated and fresh that addresses the requirements of modern day education. The management of Presidential is very much professional and well organized to enrich the teaching and learning experiences.



Dr. SHYAN KIRAT RAI - Faculty MScIT

INDUSTRIAL VISIT

With the objective to get students acquainted empirically with the real business/management phenomena; to experience the manufacturing facility, and to get insights into the production process, Presidential organizes industrial visits for its students to various industries of repute, both national and international.

Such visits are not just limited to industries and organizations, but in addition, excursions are organized to familiarize students with the socio-cultural aspects of the nation and to get better understanding of its influence on business environment.







WE TEAM

We are an energetic and committed team that accepts challenges, welcomes innovation, and work consistently to achieve greatness. We are a team of diversified people, each with our own special set of skills and knowledge. Our varied experiences and backgrounds combine to provide a creative, collaborative, and tenacious powerhouse. The spirit of our team is cooperation. We thrive on the synergy produced when people with different backgrounds and viewpoints interact.

We are able to confront difficult problems head-on because of our seamless teamwork, efficient communication methods, and interdependence. We recognize and appreciate the unique skills and contributions of each team member, fostering an environment where creativity flourishes and innovation thrives. We are more than just a team with a passion for excellence, a commitment to innovation, and a track record of success, we are determined to make a long-lasting impact.

THE PBS FACULTY LIST

Mr. Achal Raj Pandey

Master of Arts (Economics)
Jawaharlal Nehru University (JNU)

Ms. Ajanta Das Dutta

Master of Business Administration
Institute of Business Administration & Training, Bhubaneshwar, India

Mr. Amrish Kumar Das

Master of Business Administration (Finance and Marketing)
Lovely Professional University, Punjab, India

Ms. Aprajita Basnet

Master of Interior and Furniture Design
Unitedworld Institute of Design, Karnavati University, India

Mr. Arvind Shakya

Master of Business Administration
University of Mobile

Mr. Ashish Silwal

Master of International Management
University of Strathclyde, Glasgow

Mr. Ashwin Satyal

Master of Mathematics/ Master of Statistics
University of Texas, Arlington/ Tribhuvan University

Mr. Awashis Prasad Ojha

Master of Business Administration
M.S.Ramaiah College

Mr. Ayushman Shrestha

Master of Computer Applications
Kantipur City College, Purbanchal University

Mr. Bharat Sunam

Post-Graduation Diploma in Business Administration
Informatics Academy, Singapore

Mr. Bibek Bhandary

Master of Business Administration
Symbiosis Institute of Management Studies

Ms. Binita Gurung

Master of Arts (Clinical Psychology)
Tribhuvan University

Dr. Bishal Kumar Bhandari

Ph.D. (Education)
Kathmandu University

Ms. Deepa Silwal

M.Phil. in Arts (English)
Tribhuvan University

Mr. Dilar Nepal

Master of Economics
Tribhuvan University

Mr. Dilip Baral

Master of Business Administration
Pokhara University

Mr. Dipak Prasad Poudel

Master of Technology (Computer Science & Engineering)
Universal Institutions of Engineering & Technology, UGI, India

Ms. Dolma Kumari Sherpa

Master of Computer Applications
Purbanchal University

Ms. Enna Mool

Master of Science (Environmental Science)
Central Department of Environmental Science (CDES)
Tribhuvan University

Dr. Gopal Bhatta

Ph.D. (Financial Economics)
Tribhuvan University

Mr. Gunjan Khanal

Master of Sustainable Development
Kathmandu University

Mr. Hari Om Sharma

Master of Management
South Asian Institute of Management,
Kathmandu University

Mr. Hariom Ghimire

Master of Business Administration
Asian Institute of Technology – AIT

Mr. Himalaya Kakshapati

Master of Science (Software Engineering)
University of Hertfordshire

Mr. Jaya Bahadur Neupane

Master of Science (Information Technology)
Sikkim Manipal University

Mr. Jayendra Rimal

Master of Business Administration
Kathmandu University

Mr. Kabindra Koirala

Master of Computer Application
Quantum University, Uttarakhand, India

Mr. Kosh Raj Koirala

Master of English Literature and Political Science/
Master of International Relations
Tribhuvan University / University of Leeds

Mr. Lekhnath Timalsena

Master of Science (Engineering in Technology &
Innovation Management)
Institute of Engineering, Pulchowk Campus,
Tribhuvan University

Ms. Lina Baniya

M.Phil. in Arts (Sociology)
Tribhuvan University

Mr. Madhab Prasad Regmi

Master of Laws
Tribhuvan University

Mr. Mandip Luitel
Master of Business Administration
Symbiosis International University, SIBM, India

Mr. Manish Pant
Master of Business Administration
Texas A&M University

Mr. Nischal Shakya
Master of Science (Information Technology
& Applied Security) Islington College
(affiliated to London Metropolitan University)

Mr. Nitesh Raj Shrestha
Master of Science in Business Administration
Symbiosis Institute of Management Studies

Mr. Padam Singh Mahata
Master of Business Administration
Pokhara University

Mr. Paras Dotel
Master of Business Administration
Assumption University- Bangkok, Thailand

Mr. Prabin Paudyal
Master of Laws / Master of Business Studies
Nepal Law Campus/ Shanker Dev Campus

Dr. Pradip Paudyal
Ph.D. (Applied Electronics: Telecommunications)
Universit'a degli Studi Roma TRE, Rome, Italy

Mr. Pradip Raj Panta
Doctor of Business Administration
Lincoln University, California, USA

Mr. Prajol Joshi
Master of Science (Models & Methods of
Quantitative Economics)
University of Paris Pantheon Sorbonne

Mr. Prakash Dahal
Master of Business Administration
Glyndwr University

Mr. Pramod Acharya
Master of Public Administration
Tribhuvan University

Mr. Rabin Dhungana
Master of Business Administration
Presidential Business School

Mr. Rabindra Silwal
M.Phil. in Finance
Kathmandu University School of Management

Mr. Rahul Rathi
Master of Business Administration
Ace Institute of Management

Mr. Rajan Prasad Kadel
Master of Science (Finance and Accounting)
University of Wolverhampton

Dr. Ram Naresh Thakur
Ph.D. (Computer Science)
Mewar University, India

Mr. Ravi Chandra Gurung
Master of Science (Information Technology)
Islington College, London Metropolitan University

Mr. Renuka Timilsena
Master of Business Administration
Kathmandu University

Mr. Rochak Bohora
Master of Business Administration
Asian Institute of Technology (AIT)

Mr. Rohit Poudel
Master of Business Administration
Kathmandu University School of Management (KUSOM)

Mr. Roshan Koirala
Executive MBA
Kathmandu University

Dr. Roshan Koju
Ph.D. (Electronics and Computer Engineering)
Institute of Engineering, Tribhuvan University

Mr. Roshan Wagle
Master of Business Administration
Presidential Business School

Ms. Sabitri Rai
Master of Environmental Science
Tribhuvan University

Dr. Sajeeb Kumar Shrestha
Ph.D. (Brand Management)
Tribhuvan University

Mr. Sanjay Adhikari
Master of Business Administration (MBA)
Ace Institute of Management

Dr. Sanjay Hamal
Ph.D. (Dynamics in Education in Nepal)
Kathmandu University

Ms. Sakhie Pant
Master of Science (International Development Studies)
Wageningen University and Research

Dr. Sateesh Kumar Ojha
Ph.D. (Management)
Tribhuvan University

Mr. Saurav Raj Verma
Master of Business Administration
Jamia Hamdard University

Ms. Shanta Rayamajhi
Master of Mathematics
Tribhuvan University

Dr. Shiva Ram Rijal
Ph.D. (English Literature)
Tribhuvan University

Mr. Shrawan Thakur
Master of Engineering (Computer Engineering)
Nepal College of Information Technology,
Pokhara University

Ms. Shrijana Basnet
Master of Science
(Information Technology Management)
Asia Pacific University of Technology and Innovation

Mr. Shubodha Acharya
Master of Applied Computer Science
Østfold University College, Norway

Mr. Shyan Kirat Rai
Ph.D. (E-Governance)
Indian Institute of Technology (IIT) Mumbai, India

Mr. Siman Giri
Master of Applied Mathematics and Informatics
ITMO University, Saint-Peterburg, Russia

Dr. Sohan Prasad Sha
Ph.D. (Innovation, Technology & Knowledge creation)
Jawaharlal Nehru University, India

Ms. Subekshya Pradhan
Master of Science (Information Technology and
Applied Security)
Islington College, London Metropolitan University

Mr. Sudeep Lal Bajimaya
Master of Computer and Information System
NCIT College, Pokhara University

Mr. Sujan Raja Shrestha
M.Phil. in Marketing
Kathmandu University School of Management

Ms. Suman Koirala
Master of Arts (Psychology)
Tribhuvan University

Dr. Suresh Pokharel
Ph.D. (Information and Communication Technologies)
The University of Queensland, Australia

Dr. Sushil Kumar Pant
Ph.D. (Management)
Tribhuvan University

Ms. Ujeena Rana
M.Phil. in English
Tribhuvan University

Ms. Urma Lama Yonzan
M.Phil. in Educational Lea

PBS SPORTS





PBS
IT CAREER
CONCLAVE





PRESIDENTIAL INNOVATION LAB

Presidential Innovation Lab is a platform for promoting and supporting Entrepreneurship and Entrepreneurial Preparedness. With Idea, Implementation and Skills at the core, the Lab assists students in nurturing their business ideas. The lab provides the required resources and expertise along with market linkage opportunities and also helps in developing the necessary entrepreneurial skillsets to help the students in pursuing their entrepreneurial journey and turning their business dreams into reality.

The Lab strongly believes in supporting business ideas beyond ideation hence, has a seed fund set up purely to support student led businesses in the initial stages. The

lab also engages in community programs and social works. It focuses on continually working towards the society and helps students to engage in the community development programs.

The lab regularly conducts workshops, trainings, webinars, guest lecture sessions and industrial trips and visits to connect the students with the requisites of a successful business venture.

The Lab is a support system dedicated to all members of the Presidential family and works towards instilling an entrepreneurial mindset and perspective to all its members which would surely be useful in the diverse walks of lives.

PRESIDENTIAL CENTER FOR EXCELLENCE IN BUSINESS AND TECHNOLOGY

The Presidential CFE is an initiation of Presidential partnered by Teenzclap Futureworks India and Stanford lead alumni. The center brings together National and International Subject Matter Experts, Ivy League Thinktanks, Industry practitioners, Investors, and Learners at a common platform to share and impart skills of the future. The CFE develops and delivers globally researched and certified opportunities for Learners, Startups, and Corporates which aims at bridging the skills gap between today and the future.

With "Innovation and Implementation" as its core DNA the center promotes knowledge creation, Skill Transfer of the most sought after multidisciplinary academic and practice-oriented opportunities. With its state-of-the-art knowledge hub, the COE promotes a proper blend of virtual and in-person learning opportunities to rightfully compliment today's and replicate tomorrow's learning practices.



PRESIDENTIAL
CENTER FOR
EXCELLENCE IN
BUSINESS AND
TECHNOLOGY



Rishi Kappal
 STANFORD LEAD ALUMNI





Presidential and Franklin Covey Education (Nepal Chapter) has collaborated to provide world renowned and prestigious Franklin Covey college training program exclusively to PBS students. This training program will be delivered to undergraduate and graduate students on below mentioned topics. Presidential believes this program will help the students to equip with life learning experience and skills. This program will further help our students with the soft skills required to accelerate their career growth.



LIST OF TRAININGS

1. The 7 Habits of Highly Effective People, Foundation

The 7 Habits is the world's best-known personal-leadership framework, synthesising key principles of personal and interpersonal effectiveness.

2. Speed of Trust, Foundations

In this course, students learn about one of the most effective currencies when it comes to creating sustainable relationships, i.e. Trust, both in their personal and professional life.

3. The 4 Essential Roles of Great Leaders

Even in the most turbulent times, there are four roles leaders play that are highly predictive of success. They are essential, because as leaders consciously lead themselves and the teams in alignment with these roles, they lay the foundation for effective leadership.

4. Project Management

This workshop will teach students how to consistently complete projects successfully. They will learn to implement a disciplined process to execute projects and to master informal authority.

5. Meeting Advantage

This course will teach students how to become more aligned with others with a commonality of direction emerging and individual energies harmonising. They learn how to waste less energy, In fact, to create a resonance or synergy during meetings.

6. The 5 Choices to Extraordinary Productivity

This program measurably increases productivity of individuals, teams, and organisations. Students learn to make more selective, high-impact choices about where to invest their valuable time, attention, and energy.

7. Writing Advantage

Students can improve their writing skills immediately as they learn to implement standards that underline quality writing. Even though they may be aware of those standards, they may face challenges applying them consistently.

8. Presentation Advantage

This provides systematic and effective methods to communicate in a way that motivates people to change and take action. The overarching paradigm for consistent presentation success is "Connect."



JOB PLACEMENT CELL AT SCHOOL

The Job Placement Cell at Presidential is a department that works to establish and foster a wide range of corporate relations with the reputed business houses in Nepal that make room for internship or/and job placement of our MBA/BBA graduates whenever needed. The Cell is premised on the idea that business knowledge not put in application through internship programs or other kinds of empirical learning will fail to produce business leaders with real business acumen and expertise. It is in sync with this belief then that the JPC is devoted to exploring the best career opportunities available for the Presidential graduates who pride in their international degrees, and competence that is

beyond match.

The Presidential team at the Job Placement Cell comprises friendly professionals who deliver their specialist input into this cause of the Cell for the welfare of the Presidential graduates. We are also proud to be associated with numerous esteemed media and corporate houses in Nepal for placement and internship arrangements. Besides, we cannot be happier as we further contemplate signing of MOUs with more corporate houses so as to increase the prospects of student employability in near future.

PBS TOUR



UPPER MUSTANG TOUR

PBS Gala



GRADUATION





School of Technology | School of Business
BScIT | MScIT | **BBA | MBA**



WHAT IS THE MBA/ BBA PROGRAM OF PRESIDENTIAL BUSINESS SCHOOL LIKE?

The MBA at Presidential Business School is a 60-credit, two-year program while the BBA is a 120- credit, four-year program. The curricula in these programs confirm to the international standard upheld by the Westcliff University, and are molded to suit the need of the Nepalese market.

WHAT IS THE MScIT/ BScIT PROGRAM OF PRESIDENTIAL BUSINESS SCHOOL LIKE?

The MScIT at Presidential Business School is a 60-credit, two-year program while the BScIT is a 120- credit, four-year program. The curricula in these programs confirm to the international standard upheld by the Westcliff University, and are molded to suit the need of the Nepalese market.

WHAT ARE THE ELIGIBILITY CRITERIA?

MBA - Bachelor's degree in any discipline from recognized university of Nepal or from universities around the globe with a minimum CGPA of 2.0, or 45% or an equivalent grade scale in undergraduate level.

BBA- Highschool/+2/A-Level or equivalent degree in any discipline from recognized board of Nepal or from any other board across the globe recognized by HSEB board of Nepal. For A- level, 3.5 credit hours is required.

MScIT - Bachelor's degree in Information Technology or related discipline from recognized university of Nepal or from universities around the globe with a minimum CGPA of 2.0, or 45% or an equivalent grade scale in undergraduate level.

BScIT - Highschool/+2/A-Level or equivalent degree in any discipline from recognized board of Nepal or from any other board across the globe recognized by HSEB board of Nepal. For A- level, 3.5 credit hours is required.

WHAT ARE THE SELECTION CRITERIA FOR MBA/BBA?

Presidential Aptitude and Attitude Test (PAAT) is based on global entrance exam system and is conducted by Presidential Business School affiliated to Westcliff University, USA. Candidates need to complete two phases of PAAT.

1) The written test is intended to assess candidates' aptitude like verbal and quantitative ability, logical reasoning, general awareness, business

and economics knowledge, reading and writing skills of the candidate for admission in the undergraduate and graduate programs at Presidential. The test includes multiple choice questions and writing section. The exam duration for PAAT is total 2.5 hours for both multiple choice questions and essay writing. PAAT incorporates following components for MBA and BBA admission:

MBA • Verbal Ability • Quantitative Ability • Critical Reading • Logical Reasoning • General Awareness / Business & Economics • Writing Ability

BBA • Verbal Ability • Reading Comprehension • Quantitative Ability • Logical Reasoning • General Awareness / Business & Economics • Writing Ability

2) The interview session is intended to assess candidates' speaking and presentation skills along with their confidence and learning attitudes.

WHAT ARE THE SELECTION CRITERIA FOR MScIT/BScIT?

Presidential Aptitude and Attitude Test (PAAT) is based on global entrance exam system and is conducted by Presidential Business School affiliated to Westcliff University, USA. Candidates need to complete two phases of PAAT.

1) The written test is intended to assess candidates' aptitude like verbal and quantitative ability, logical reasoning, general awareness, business and Information Technology knowledge, reading and writing skills of the candidate for admission in the undergraduate and graduate programs at Presidential. The test includes multiple choice questions and writing section. The exam duration for PAAT is total 2.5 hours for both multiple choice questions and essay writing. PAAT incorporates following components for MScIT and BScIT admission:

MScIT • Verbal Ability • Quantitative Ability • Critical Reading • Logical Reasoning • General Awareness / Business & Information Technology • Writing Ability

BScIT • Verbal Ability • Reading Comprehension • Quantitative Ability • Logical Reasoning • General Awareness / Business & Information Technology • Writing Ability

2) The interview session is intended to assess candidates' speaking and presentation skills along with their confidence and learning attitudes.

DO I GET THE INTERNATIONAL CERTIFICATE FROM WESTCLIFF UNIVERSITY IN NEPAL?

Yes, students will be getting globally recognized transcripts and other degree certificates from Westcliff University. In addition, Presidential will provide Character Certificates and Recommendation Letters to its graduates.

WHAT DOCUMENTS MUST I SUBMIT FOR MY ENROLLMENT at PBS?

Students must submit the following documents in the order in which they appear underneath:

1. Application form (completed and signed)
 2. Application fees
 3. Recent passport-sized photos (5)
 4. Academic records
- Secondary and Higher Secondary Schools' Certificates
 - Certificate(s) of Bachelor's Degree (and Master's Degree), or equivalent qualifications of graduate studies with the respective Grade Reports
 - Two recommendation letters sealed in the name of Presidential from your former lecturers/institutions
 - Character Certificate
 - English Language Proficiency Certificate; that states the previous degree has been completed in English medium
 - Personal Statement (stating why Presidential and what are your objectives for pursuing MBA/BBA) • Citizenship English Translation Copy

HOW WILL MY APPLICATION BE EVALUATED?

Each application received is reviewed in depth by the Admissions Department. When selecting students, we put an emphasis on leadership potential, strong academic ability, communication skills, learning attitude and personal qualities and characteristics.

HOW DO I ADD NEW INFORMATION IF I HAVE ALREADY SUBMITTED MY APPLICATION?

Applicants must submit the additional documents and /or information and should inform the Admissions Department about the updates.

DOES THE REPUTATION/HISTORY OF MY UNDERGRADUATE INSTITUTION OR COMPANY AFFECT MY CHANCES OF BEING ACCEPTED?

Our goal is to admit a class that offers a variety of perspectives. Therefore, we carefully consider individuals from a wide spectrum of academic and work experiences.

WHAT SHOULD I TAKE INTO CONSIDERATION WHILE WRITING A PERSONAL STATEMENT?

Please mention the reasons for choosing Presidential and an American Degree. Also mention how does your previous qualifications and your interpersonal skills complement your choice. Please try to make the Personal Statement short and precise.

WHAT IS ENGLISH LANGUAGE PROFICIENCY LETTER?

English Language Proficiency letter is the letter stating that you have completed your previous degree in English Medium. Further, it should also include that college follows English Language as medium of instruction for its Academic Activities. You can provide a letter signed from the Administrator/Principal.

WHOM SHOULD RECOMMENDATIONS COME FROM?

The Admissions Department suggests two recommendations from your former Professors/Lecturers/Institutions.

WHEN SHOULD I EXPECT AN INVITATION FOR AN INTERVIEW, WHICH IS PART OF THE ADMISSION PROCESS?

Interview invitations are extended on a rolling basis. The timing of your interview does not imply anything about the status of your application nor does it impact your candidacy. Invitations to interview are a positive indicator no matter when you receive them.

WHAT SHOULD I EXPECT DURING MY INTERVIEW?

Your interview will last roughly 10 minutes and will be conducted by the members of the Admissions Department.

HOW CAN I BEST PREPARE?

The purpose of the interview is to understand you better as a candidate for our program. We encourage candidates to relax and be ready to talk about and express themselves - both personally and academically.



P



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