

37 FIVB World Congress

5-7 February 2021



NORCECA

Volleyball Confederation

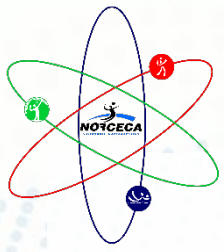
2021-2022 NORCECA President's Activity Report

ACTIVITIES, DEVELOPMENT AND COMPETITIONS



AFECVOL
ASOCIACION
DE FEDERACIONES
CENTROAMERICANAS
DE VOLEIBOL

Lic. Cristobal Marte Hoffiz
NORCECA President

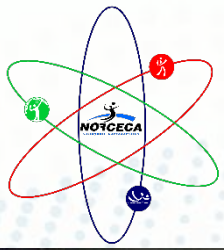


Norceca 2021-2022

Norceca 2021-2022

Norceca shares with FIVB the strategy set forward for the Development Plan of its National Federations and Regional Members and has extended, as an income strategy for Norceca at a long term 2021-2022 to ensure results that will guarantee the necessary stability of our annual budget, as well as the necessary return on the FIVB investment in our continent over the years, specially with the FIVB National Federation Coaching Support.

Unfortunately, due the Global Pandemic of the COVID19, all of NORCECA activities, including and most important the Development Plan of its National Federations and Regional Members, came to a complete hold since March 2020 and up to today in 2021, cancelling all events and competitions, limiting its activities only to the online courses and seminars that successfully have been held through the FIVB/NORCECA Development Center registering hundreds of participants in each course, as well as complying with the schedule meetings of the NORCECA Executive Committee & Board of Administration and NORCECA's Commissions in order to be ready to restart our activities immediately as soon as the actual circumstances allows.



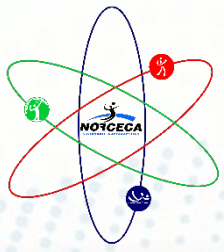
Norceca 2021-2022



NORCECA continues to work closely with the National Federation of the United States, Canada, Mexico, Dominican Republic, Cuba and Puerto Rico, the six most potential countries within the confederation, in order to motivate and get them involved in the organization of FIVB International World Events.



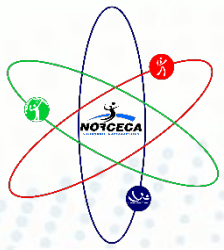
This strategy is going in the right direction if we evaluate the FIVB International events held in the past three years, 2018-2019 and 2020. Those six countries have the necessary infrastructure and financial capability to host FIVB International World Events, in both volleyball and beach volleyball. Within the United States, Mexico and Canada, there are specific regions where volleyball is very popular and are ready to continue hosting International FIVB events.



Norceca 2021-2022



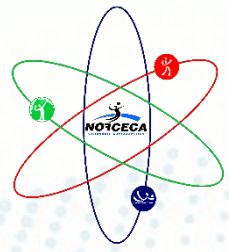
Dominican Republic, Cuba and Puerto also have the necessary potential and have taken important measures to secure that volleyball and beach volleyball continue developing with satisfactory outcome. As a result, Mexico, Cuba and the Dominican Republic are ready to continue organizing beach events within the NORCECA Continental Tour and made a return to International Events with the FIVB U-18 World Championship to be held in September 2021 in Mexico.



Norceca 2021-2022

This year, the Puerto Rico Volleyball Federation is making an outstanding effort to organize its professional league with the support of potential sponsors and governmental agencies, including the Department of Sports and Recreation. Although the Dominican Republic is not qualified among the top countries with financial capability within NORCECA, considering it's GDP, the economy of the country shows stability and the figures from its Central Bank sound very promising in short, medium and long term.

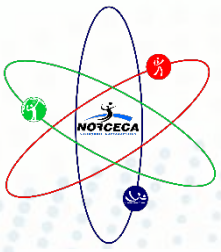




Norceca 2021-2022



The popularity gained in the country by their Women's National Team, “Queen of the Caribbean” has helped to start a national league in the capital city, Santo Domingo. The result of this leagues was encouraging, and they are now working on creating the necessary conditions to repeat the experience including a men’s division in 2021-2022



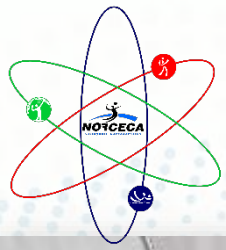
Norceca 2021-2022

National Team Program

Simultaneously Norceca continues its development strategy with the support of FIVB of its National Team Program aimed to motivate the Governmental and National Olympic Committee involvement in our sport, especially the Ministries of Sport & Youth, attracting the youth to ensure their future participation in their National Teams and at the same time, contributing with society on the development of healthy and useful citizens.

Norceca has 35 affiliated National Federations category I & II , during the past two years we have been able to access 11 Olympic Solidarity Program for the same number of small countries from the Caribbean and Central America , as well as, the FIVB Development Hub impacted 14 Countries/National Federations with an ambitious unprecedented Volleyball and Beach Volleyball coaching support program to secure the future and proper development of the players starting to practice the sport at a tender-age, providing Norceca the necessary financial support to enhance the FIVB investment and also providing volleyball, beach volleyball equipment, courts sets and volleyball floors.

The Norceca National Team Program is projected to put volleyball among the most practiced sports in our continent by increasing the number of people playing the game, both as recreation and at a competitive level. The involvement of the official governmental authorities within the NORCECA affiliated National Federations has been notable, as the Ministers of Sports & Youth with the assistance from their National Olympic Committees, is an important key to secure the success of the program.



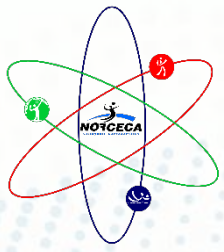
Norceca 2021-2022



“The Gold is in the Sand”

Taking in consideration the population and size of many of NORCECA affiliated National Federation/Countries, under the umbrella of NORCECA we continue working to develop a plan to spread the seed of beach volleyball around many islands that forms the archipelago within the zones of the Eastern Caribbean Volleyball Association, ECVA and the Caribbean Volleyball Association, CAZOVA, the two most important developing zones within NORCECA.

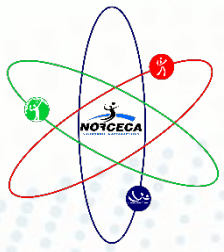
Besides the efforts to promote the practice of beach volleyball, we continue to provide beach volleyball equipment and to rotate beach volleyball instructors throughout those countries in order to create the necessary conditions for the natural practice, in the beach and under the sun, of the sport.



Norceca 2021-2022

Under the motto “**The Gold is in the Sand**” Norceca plan to enhance the magnetism of beach volleyball reaching not only local authorities but also potential sponsors of different levels.





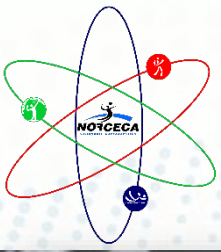
Norceca 2021-2022



Norceca TV

Showing our sport to the big audiences is the best way to promote our athletes and the incomparable beauty of our sport. We have strengthened our partnership with a TV and Internet Streaming Network based in Mexico and in the United States, Flow, InterTV, creating today's popular Norceca TV, available to millions of fans within NORCECA and around the world at a affordable price.

The database of customers and subscribed membership viewers of the company is a huge one. Those viewers now have the opportunity to watch our sport and at the same time generate income to sustain NORCECA's Development Plan, Youth and Junior Programs,



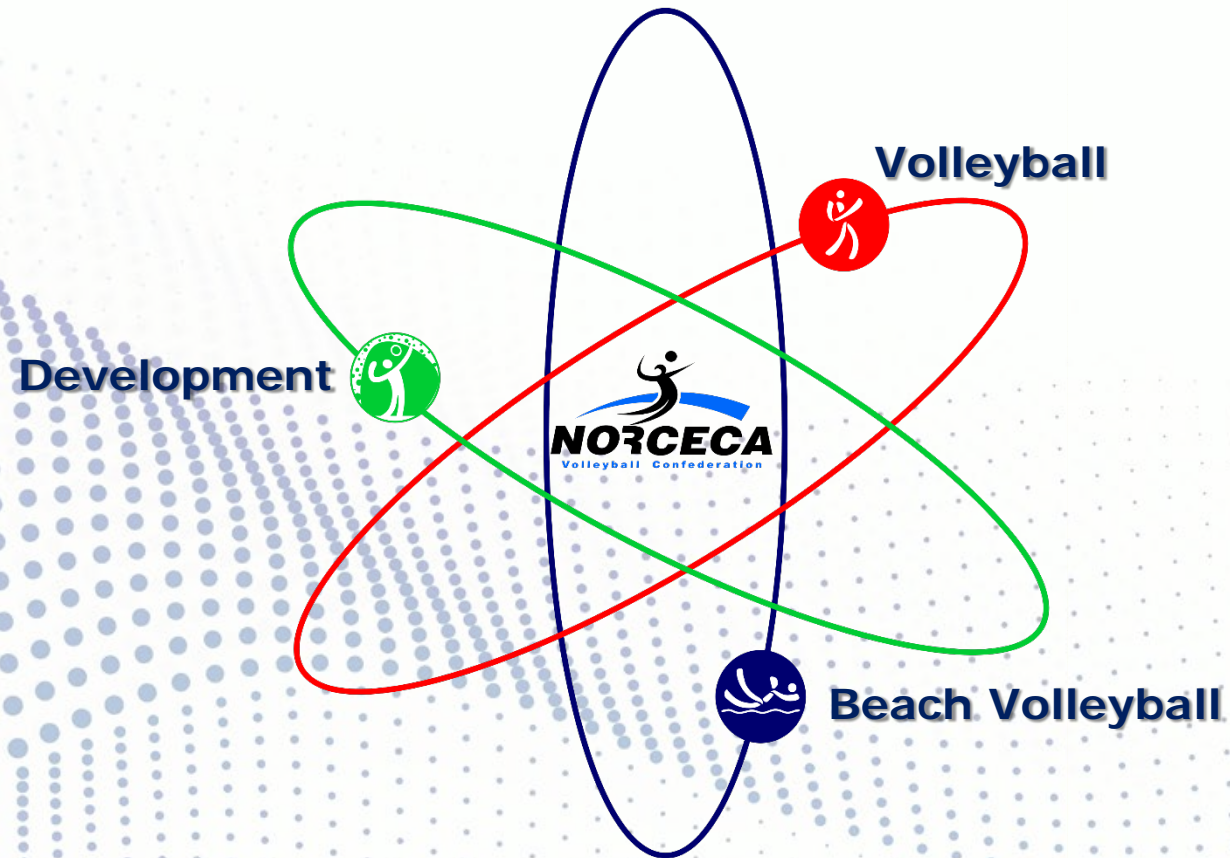
Norceca 2021-2022



The NORCECA Beach Volleyball Continental Tour with the necessary financial support provided to our National Federations in order to be able to continue and host of Norceca Beach Tour, Continental and Pan-American Cups Competitions. By 2030 the youth will be over 68% of the world population.



Norceca target is focus on the future and for that Norceca has engaged an important partnership for NORCECA TV, an internet streaming network and digital database in order to enhance its activities, to guarantee its revenues and financial independence necessary for our Confederation.



Thank You!

Lets all together make Norceca greater..!!!