

## PRIVACY POLICY

At Make a Difference - Cochin (“**MAD**”), we take your privacy very seriously and are committed to protect your personal data. This privacy policy (“**Privacy Policy**”) sets out the way in which we collect, use, disclose, transfer, and store your personal data when you visit our website, i.e., <https://makeadiff.in/> (“**Website**”) and, where applicable, make a donation to us through the Website or other digital platforms.

You are advised to carefully read the Privacy Policy before using this Website and specifically, prior to making a donation to us. By accessing or using the Website on any computer, mobile phone, tablet, console or other device, you consent to our Privacy Policy.

For the purposes of this Privacy Policy, “**we**”, “**our**” and “**us**” shall mean MAD and “**you**” and “**your**” shall mean any visitor of the Website.

Please note that our Website and other digital platforms may contain links to third party websites/digital platforms which are provided to enable you to avail of such third party’s offerings. We are only responsible for the privacy practices and security of our own Website and digital platforms and undertake no liability whatsoever as regards your usage of these third party websites/digital platforms and you may visit them at your own risk. We strongly recommend that you check the privacy and security policies and procedures of each and every other website / digital platform that you visit from our Website.

This Privacy Policy is incorporated into, and is subject to, the Terms & Conditions (as defined below) provided to you.

### 1. Information Gathering and Use

- 1.1. We may collect the following personal data or personally identifiable information (“**Personal Information**”), including but not limited to:
  - 1.1.1. name including first and last name;
  - 1.1.2. email address;
  - 1.1.3. mobile number;
  - 1.1.4. address and postal code;
  - 1.1.5. PAN, passport number, AADHAR number, electoral ID or driving license; and
  - 1.1.6. such other information as we may request from you from time to time.
- 1.2. We collect Personal Information from you only when you make a donation. We won’t collect or record your Personal Information unless you choose to give it us.
- 1.3. You hereby consent to receive data, information, updates from us regarding your donation or possible donation avenues, through valid modes of communication which includes but is not limited to emails, SMS, and/or phones calls.

### 2. Method of Collecting Information

- 2.1. By accessing the Website, you give your express consent for the collection and use of the Personal Information you disclose on the Website, in accordance with this Privacy Policy, including but not limited to your consent for sharing your Information as per this Privacy Policy.

### 3. Use of Personal Information

- 3.1. We use the Personal Information you give us in the following ways:
  - 3.1.1. To make sure we have an accurate record of all the donations we receive;

- 3.1.2. To email you with news and information about MAD and our campaigns;
- 3.1.3. To make sure you are receiving the most appropriate and relevant information for you; and/or
- 3.1.4. To find out more about you and the people who are visiting our website, donating or joining our campaign.

3.2. We may use your Personal Information for other purposes as may be permitted by law.

#### **4. Sharing of Personal Information**

4.1. Your Personal Information will only be seen or used by MAD and its authorized personnel who have a legitimate need to access such Personal Information, including in particular, for the purposes pertaining to your donations, and/or for developing and testing solutions to improve our Website and its functionalities.

4.2. All authorized personnel of MAD have been educated in data security and privacy policies and procedures.

4.3. We do not rent, sell or share your Personal Information and we will not disclose any of your Personal Information to third parties unless:

- 4.3.1. we have your permission;
- 4.3.2. it is to facilitate receipt and/or accounting of donations made by you;
- 4.3.3. it is to help investigate, prevent or take action regarding unlawful and illegal activities, suspected fraud, potential threat to the safety or security of any person, violations of our Terms & Conditions or to defend against legal claims;
- 4.3.4. special circumstances such as compliance with court orders, requests/order, notices from legal authorities or law enforcement agencies compel us to make such disclosure; or
- 4.3.5. it forms a part of the anonymized information we share with our partners and/or advertisers on an aggregated basis.

4.4. We may share your Personal Information for reasons not described herein. However, the same shall be done only upon obtaining your consent.

#### **5. Disabling Cookies**

5.1. If you would like to disable our access to any passive information, we receive from the use of various technologies, you may choose to disable cookies in your web browser, which may affect the complete use of our Website. Please be aware that MAD will still receive information about your usage and also your Personal Information, such as your email address.

#### **6. Security & Protection of Data**

6.1. MAD uses well-recognised and proven technology for payments. Payment information is transferred by the use of a secure sockets layer (SSL) connection which offers the highest degree of security that your browser is able to support.

#### **7. Changes to Privacy Policy**

7.1. As and when the need arises, we may alter this Privacy Policy. Such changes shall be effective immediately upon posting on the Website. We strive to provide you with timely notice of these changes, but we advise you to periodically check the Website for any updates or modifications.

## **8. Procedure for Correcting Inaccuracies in the Personal Information**

- 8.1. To correct or update any information you have provided, you may do so using any of the following options:

Send an e-mail to: [contact@makeadiff.in](mailto:contact@makeadiff.in) ; or

Call the following telephone number: +91 96060 32017.

## **9. Grievance Officer**

- 9.1. In accordance with the Indian Information Technology Act, 2000 and the rules made thereunder, the name and contact details of the grievance redressal officer are provided below:

Mr. Santosh Bisht

*Make A Difference - Cochin*

*santosh.bisht@makeadiff.in*

If you have any other queries about this Privacy Policy or any other privacy concern, you can email us at the address set out above.

## **10. Jurisdiction**

- 10.1. Regardless of where you live, you consent to have your Information transferred, processed and stored in India. Any disputes arising under this Privacy Policy shall be governed by the laws of India and the courts at Bangalore, India shall have exclusive jurisdiction.

## **11. Terms & Conditions**

- 11.1. Your use of and access to the Website and any disputes arising therefrom, are subject to this Privacy Policy as well as our Terms & Conditions. Please read our Terms & Conditions (available at: [\[link\]](#)) carefully in order to obtain information on the terms governing the use and access thereof.