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**Sept 19th, 2021 - LSB Agenda (10:30 a.m.) (150 minutes)**

- I. Opening business (15 min)
  - a. Call to Order - Roll Call
  - b. Land acknowledgment-Comportment
  - c. Approve proposed agenda
  - d. Consider excused absence requests if any
  - e. Pacifica Mission (new member reads)
  - f. Appeal for funds for KPFK
  - g. After action report on prior motions: strategic planning meeting (incl. Elections)
  
- II. GM welcome, report and discussion (20 min)
  
- III. Public comment #1 (10 min)
  
- IV. PNB Directors' reports and discussion (25 min)
  - a. PNB Committee of Inclusion at KPFK (2 min)
  - b. PNB Programing Committee (5 min)
  - c. PNB Elections Committee (5 min)
  
- V. PNB Programming Committee member designations (2). (10 min)  
Vacancies due to:
  - Lydia Ponce elected PNB Director
  - Harvey Wasserman has resigned due to conflicts.  
(Committee thanks Harvey Wasserman for volunteering)2 PNB Directors vacancies on this committee -  
(Only one will be a voting member - the PNB shall decide.)
  
- VI. Public comment #2 (10 min)
  
- VII. Treasurer and Finance Committee reports & discussion. (15 min)
  - a. State of financials, summer fund drive and upcoming fund drive.
  - b. Brainstorm of possible budget priorities for FY 2022  
(Oct 1, 2021-Sep 30 2022)

- VIII. Governance Committee (15 min)  
Proposed Motion- "Original Nations day (2)(1)-for10-12-21Program Proposal"  
(see attached)
- IX. Programming Oversight Committee (5 min)
- X. Outreach Committee (10 min)
- XI. Fundraising Committee (3 min)
- XII. Public Comments #3 (10 min)  
\* *Additional Public comments can be submitted at: [LSB@kpfk.org](mailto:LSB@kpfk.org)*
- XIII. New Business (2 mins)
- XIV. Adjourn

# Original Nation's Day Oct 12, 2021

529 Years of Indigenous Resistance  
Program Proposal from 4PM to Midnight  
~The start of a Pacifica-KPFK Tradition~

The Los Angeles City council in 2017 officially recognized Indigenous peoples day joining local governments across the country replacing Columbus Day with Indigenous peoples day. In light of the 529 years of Indigenous resistance, and joining commemorations happening throughout the continent, KPFK has a very timely opportunity to be on the forefront and in solidarity with the second largest percentage of Native Americans living in Los Angeles California today. LA County is home to more Native Americans and Alaskan natives than any other county in the United States.

We propose an 8 hour special broadcast beginning at 4PM through 12AM Midnight on Tuesday October 12<sup>th</sup> hosted by Indigenous scholars, artists, filmmakers, authors, environmental activists and respected members of Indigenous nations. We seek to include Indigenous programmers and volunteers already producing shows such as American Indian Airwaves Waves and Spanish Language Programming.

Here is a tentative run down.

First block

4 -5PM (Opening Ceremony) followed by Steven Newcomb show

5-6PM Luis Eagle Thunder

6-7PM Live Indigenous music performers

7-8PM American Indian Airwaves

Second Block

8-9PM Purepechas/Zapotec and Indigenous people of Mexico

9-10PM indigenous women

10-11PM tentative

11-12PM closing ceremonial songs

Coordinator - Jose Benavides-KPFK Programmer

**I was elected to both the KPFK LSB and the PNB well into what has clearly been an extended period of years of managerial turmoil and disorder. Years went by with no audits at all, until the recent successful effort to restore our audit process just this year.**

**Seriously inadequate attention to the budget process over time had also led to multiple years with no budgets at all, including last year's attempt to create a KPFK budget no less than seven times to no avail, even with the assistance of the previous local Finance Committee.**

**My tenure on both the local and National Finance Committees began at the point at which our local FC and LSB conceded that they had reached an impasse in that attempt and, halfway through this fiscal year, turned over the task to the PNB, the NFC, and the very capable hands of the business professionals at NETA to remedy the situation.**

**Working our way out of that predicament and restoring order to the process has taken time. We are only now on the verge of presenting preliminary results of that effort, with the objective of mapping out a remedial pathway into the future.**

**Such significant course correction can be accomplished only incrementally, with this year serving as a base line and turning point, and subsequent years holding out the possibility of further improvement if we can stay the course.**

**The prospect of Pacifica's overall financial health continues to show gradual improvement as the benefits of increased financial self discipline become more apparent over time, thanks in no small part to the business acumen of NETA's professional business services.**

**Their reliable standard business practices create a long overdue and very welcome internal regularity and fiscal self discipline, providing at least the opportunity for longer term strategic planning and a more stable and predictable future if we are prepared to take advantage of it.**

**Over the course of the last month, the current KPFK financial crisis and unresolved questions about the ongoing election process have engendered many special and emergency meetings, in addition to ongoing regular board and committee meetings, task forces and work groups.**

**In the past month I've taken part in more work sessions than I can count and much independent background work tracking down and helping document excessive expenditures and opportunities to economize, with many long hours of collaboration with the KPFK Treasurer and our colleagues from the NFC, to whom we owe a notable debt of gratitude.**

**In addition I've attended all regular and special national meetings in which I'm responsible to represent KPFK listeners and the LSB, including all Pacifica National Board, National Finance Committee, National Strategic Planning Committee meetings, and others.**

**In particular, at my request the Pacifica National Development Task Force has finally reconvened and is now scheduled to meet regularly on an ongoing basis with a number of projects in the works.**

**In addition, I took part in my first on air LSB Report to the Listeners, a new production intended to become a regular feature.**

**Please feel free to contact me with any questions, comments, or concerns about our work at the national level now or at any time throughout the month and I'll do my best to respond.**

**Respectfully submitted,**

**Beth von Gunten  
KPFK LSB, PNB Director**

# KPFK Treasurer's Report SEPTEMBER 2021#

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## FY20

### KPFK Financial Stats from Pacifica Consolidated P&L 9.31.2020 (NOT Audited)

- *Average Monthly Operating Expenses:* \$290,700. Dollars
- *Average Monthly Payroll + Benefits:* \$174,418. Dollars
- *FY20 Total Operating Expenses:* \$3,488,398.74 Dollars
- *FY20 Listener Support:* \$2,518,165.38 Dollars
- *FY20 Total Revenue:* \$2,790,821.60 Dollars
- *FY20 Profit/Loss:* (\$697,577.14 Dollars)

## FY21

### KPFK Financial Stats from Pacifica Consolidated P&L 7.31.2021 (NOT Audited)

- *Average Monthly Operating Expenses:* \$268,097. Dollars
- *Average Monthly Payroll + Benefits:* \$147,111. Dollars
- *FY21 Total Operating Expenses:* \$2,680,965.20 Dollars
- *FY21 Listener Support:* \$1,887,868.54 Dollars
- *FY21 Total Revenue:* \$2,525,337.28 Dollars
- *FY21 Profit/Loss:* (\$155,627.92 Dollars)

### KPFK Station Financial Status:

At the KPFK Finance Committee meeting of September 15<sup>th</sup>, 2021, the Station Business Manager, Barry Brooks gave his Report on KPFK's September FY21 Finances.

KPFK's Operating Administration Bank Account Balance is \$3,454.70 Dollars on Wednesday, September 15<sup>th</sup>, 2021. KPFK paid its Payroll, but had to borrow \$13,000 from PRA and \$3,000 from KPFA to make this mid-month, Payroll of \$39,000 dollars. The end of month payroll is \$49,000 dollars.

KPFK met its Payroll this last week by borrowing money from other Pacifica business units via inter-division money-transfers between Bank Accounts. We have been doing this for the last 18 months of the Pandemic Lockdown, but the reality and visibility of this situation hit home hard this week because K's Staff for the first time heard about this, and were worried they would not be paid, because this time the situation was out in the open.

But the reality is that this has been happening, for a very long time during the lockdown, and the only people that new the details were the ED, Business Manager, and NETA. We at the Finance Committee were hearing about borrowing money to make Payroll, but this has become normalized in our minds at the monthly Finance meetings. **This Is Not A Normal Financial Operating Mode.** We are now at the point that Income is not covering Payroll.

This week we have a new General Manager, Miquel Calcada, who started on Wednesday at the Station. He spoke to us at the Finance Committee meeting, and today will speak to us at this LSB meeting. Stabilizing the Station will be his first priority I think.

### On Pacifica Foundation:

## KPFK Treasurer's Report SEPTEMBER 2021#

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There is not much more I can say about KPFK's Financials. The last Fund Drive, that ended August 31th, had a Pledge Total of \$235,725 dollars after 43 days of drive. **This low \$ dollar number is the source of our financial problems.**

This means, each day of the last fund drive, we spent more money than we took in. We lost approximately \$3,500 dollars per day during that drive. This is our Lowest Fund Drive we have run every.

Pacifica's Business Model is based on raising money from our listeners/subscribers; if we can't do that, then we will cease to exist as a Radio Station and Network of Stations. Nobody in this organization will have Radio Program, or Broadcast over the air-waves if that happens.

We will go out of Business. That's the Logic of our situation.

I will stop here now, for Board discussion.

Sincerely,

Fred Blair  
KPFK 2021 LSB Board Treasurer  
KPFK Finance Committee Chair  
Pacifica PNB National Finance Committee (NFC) Member  
KPFK LSB Listener Member/Delegate

# KPFK Treasurer's Report SEPTEMBER 2021#

## KPFK Fund Drive History (3 YEARS)

Other than the obvious downward trend in the drive daily \$ averages for the last 3 years, there is the abrupt change in March 2020 when the Covid19 Pandemic Lockdown hit hard our Fund Drives. But everyone has been hit hard economically by the Pandemic, this last 14 months too.

### ***FY21 Fund Drive Summary:***

KPFK FUND Drive	<b>Drive Daily Average</b>	<i>Dollar Goal</i>	<i>Dollars Pledged</i>	<i>Percentage of Goal</i>	<i># of Days</i>
<i>October 2020</i>	<b>\$14,240.</b>	<i>\$400,000.</i>	<i>\$412,965.</i>	<i>103.2%</i>	<i>29</i>
<i>December 2020</i>	<b>\$11,790.</b>	<i>\$400,000.</i>	<i>\$259,375. \$345,929.</i>	<i>86.5%</i>	<i>22 31</i>
<i>February 2021</i>	<b>\$10,557.</b>	<i>\$700,000.</i>	<i>\$432,856.</i>	<i>61.8%</i>	<i>41</i>
<i>April 2021</i>	<b>\$9,094.</b>	<i>\$650,000.</i>	<i>\$409,236.</i>	<i>62.9%</i>	<i>45</i>
<i>July 2021 -- August</i>	<b>\$5,499</b>	<i>\$600,000</i>	<i>\$235,725.</i>	<i>39.3%</i>	<i>43</i>

**146 Total Fund Drive Days in FY21,  
\$1,405,799.00 Total Dollars Pledged.**

### ***FY20 Fund Drive Summary:***

KPFK FUND Drive	<b>Drive Daily Average</b>	<i>Dollar Goal</i>	<i>Dollars Pledged</i>	<i>Percentage of Goal</i>	<i># of Days</i>
<i>October 2019</i>	<b>\$16,902.</b>	<i>\$600,000.</i>	<i>\$659,192.</i>	<i>109.8%</i>	<i>39</i>
<i>December 2019</i>	<b>\$13,956.</b>	<i>\$266,000.</i>	<i>\$237,246.</i>	<i>89.2%</i>	<i>17</i>
<i>February 2020</i>	<b>\$15,021.</b>	<i>\$650,000.</i>	<i>\$510,716.</i>	<i>78.6%</i>	<i>34</i>
<i>April-May-June 2020</i>	<b>\$7,076.</b>	<i>&gt;\$300,000. per Month</i>	<i>\$200,000. per Month</i>	<i>66%</i>	<i>Continuous Soft-Drive</i>
<i>July-August- September 2020</i>	<b>\$14,164.</b>	<i>\$200,000.</i>	<i>\$200,000. per Month</i>	<i>75%</i>	<i>??</i>

**115+?? days Total Fund Drive Days in FY20,  
\$2,518,165. Total Dollars Pledged.**



# KPFK Treasurer's Report SEPTEMBER 2021#

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## ***FY19 Fund Drive Summary:***

<b>KPFK FUND Drive</b>	<b>Drive Daily Average</b>	<b>Dollar Goal</b>	<b>Dollars Pledged</b>	<b>Percentage of Goal</b>	<b># of Days</b>
<i>October 2018</i>	<b>\$21,610.</b>	<i>\$650,000.</i>	<i>\$561,868.</i>	<i>86.44%</i>	<i>26</i>
<i>December 2018</i>	<b>\$21,105.</b>	<i>\$350,000.</i>	<i>\$274,364.</i>	<i>78.39%</i>	<i>13</i>
<i>February 2019</i>	<b>\$19,629.</b>	<i>\$650,000.</i>	<i>\$706,654.</i>	<i>108.72%</i>	<i>36</i>
<i>May 2019</i>	<b>\$17,400.</b>	<i>\$650,000.</i>	<i>\$539,398.</i>	<i>82.98%</i>	<i>31</i>
<i>July 2019</i>	<b>\$14,075.</b>	<i>\$600,000.</i>	<i>\$450,404.</i>	<i>75.07%</i>	<i>32</i>

**138 Total Fund Drive Days in FY19,  
\$2,896,030. Total Dollars Pledged.**