

IMPACT ADVISORY SERVICES

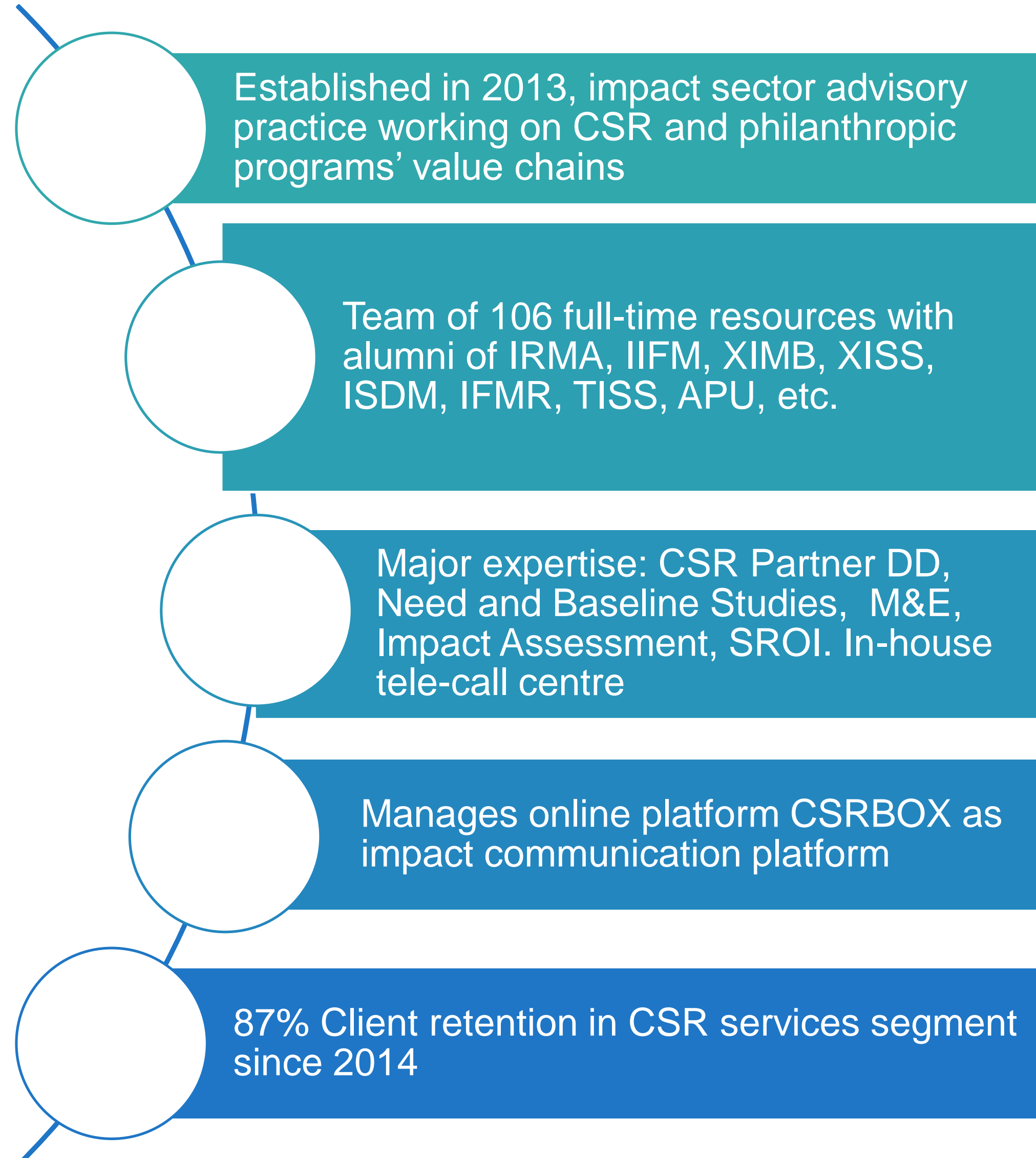
Define, Design, Deploy and Deliver

November 2022

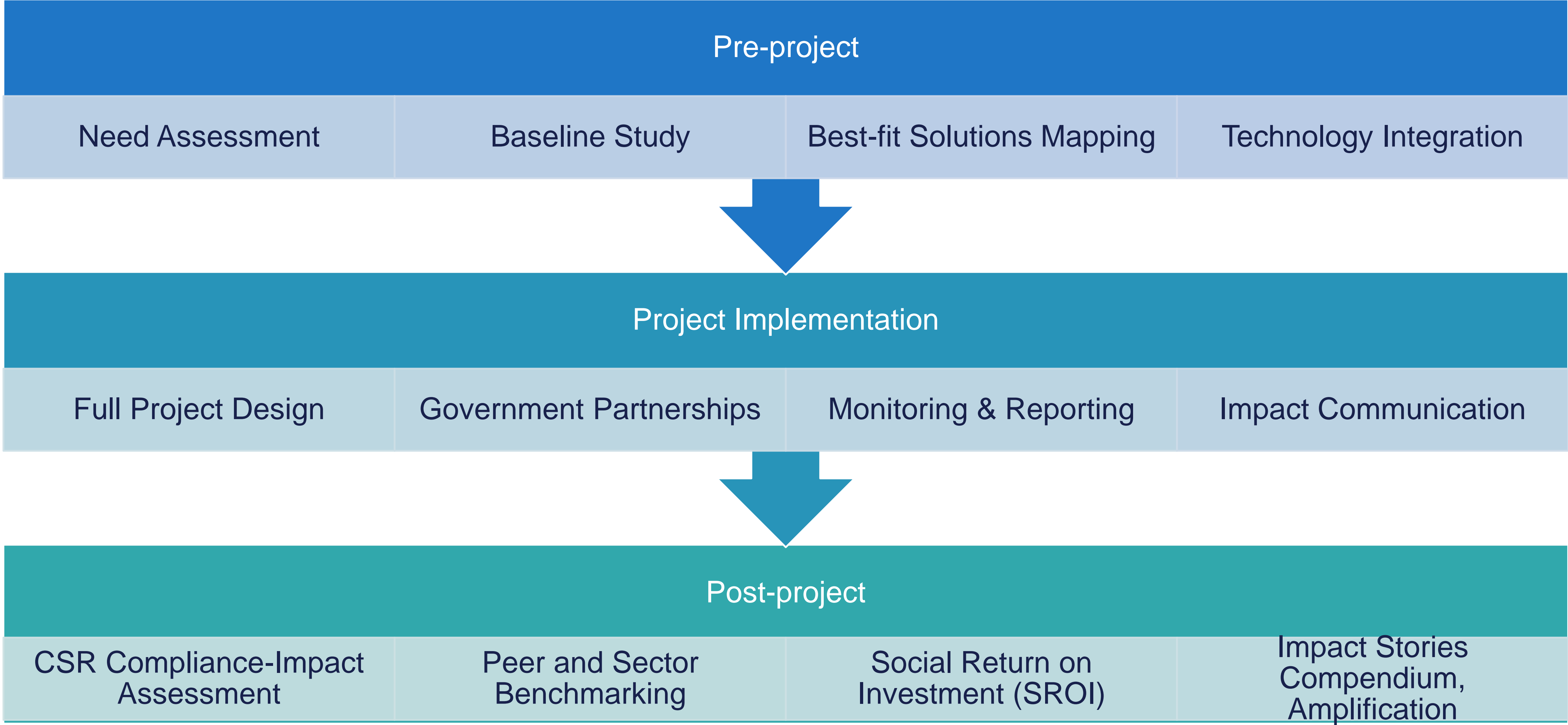


About CSRBOX Advisory Practice

We are a social impact organization with 9 years in CSR and social impact project design and execution space. We work with over 120 companies on various services on CSR projects.



Delivering 360 degree services for Corporates under CSR



Our Clients



Our Recent Impact Assessment & SROI Projects

Education

- STEM Lab Assessment
- Scholarship IA
- Smart EdTech
- School Adoption
- Learning Outcome assessments

Health and Nutrition

- Primary Health Centre Upgradation
- Mobile Medical Units
- COVID Response & Support
- Hospital Infrastructure
- Capacity Building of Caregivers
- Support to Anganwadi Centres

Environment

- Waste Management
- Farm Pond (Environment +Biodiversity)
- Species Specific Conservation (Sarus, Deer/Ungulate)
- Social Forestry
- Mangrove Plantation

Rural Development

- Agriculture & Livestock
- Remedial Education
- Financial Literacy
- Village Development Institutions
- Infrastructure Support

Livelihood/Skilling

- Capacity building for Farm Based Livelihoods
- Skill training for Non Farm livelihoods
- Interventions with institutions (SHG/FPO)
- Skill Training Institutes set up by corporates



Capgemini Foundation's School Adoption Program in 15 schools in Thane and Pune Municipalities

SRF Foundation's Rural Education Program including adoption of hygienic WASH related practices in 2 districts in Gujarat

Lupin Foundation's WASH Infrastructure assessment in schools in Bharatpur, Rajasthan

UPL's WASH Infrastructure upgradation in adopted schools in Gujarat

School Quality Assessment of Bodh Schools supported by Eicher Group Foundation's Shikshak Pehal Program





Gujarat Tea Processors' SMILE Project with IIM-Ahmedabad- Impact Assessment and Benchmarking

UPL Ltd.'s Institute of Excellence projects for 5 flagship institutes in Gujarat and Maharashtra

ICICI Bank's EdTech Smart class (100+ schools) interventions in Bihar-Impact Assessment and SROI

NTPC's Smart class intervention's baseline, monitoring and impact assessment

Capgemini and SRF Foundation's Model School Programmes in Gujarat and Maharashtra

Impact Assessment, Learning Outcome Assessment of Eicher Group Foundation's Shikshak Pehal Program



Impact Assessment of Poshan Sathi- Initiative under HUL Prabhat to enhance nutritional status

Impact Assessment of Born Learning Campaign implemented by GEBE in Anganwadi s in Bangalore

Impact Assessment of Lupin's Change India Program including health camps and treatments

Abbott India's NCD Awareness and Care

Impact of Abbott India's project on Building Healthcare Infrastructure & Services



Baseline and monitoring of COVID - 19 Response project by LG in 8 cities in India

Baseline and monitoring of COVID 19 Response Project by Hero MotoCorp in 3 major cities in India

Impact Assessment of UPL's healthcare interventions under local and national needs program

Impact Assessment of JITO hospital funded by CSR grant of Aarti Industries



SKF India's YES Project in Four States-Impact Assessment and SROI

Whirlpool India's Skill Development Projects at Multiple Locations for 3000 beneficiaries

ICICI Foundation's Skills Academy with 30,000+ beneficiaries in 23 states

Impact Assessment of Skill development interventions under Economic Empowerment – HUL Prabhat

Ambuja Cement Foundation's Skill and Entrepreneurship Development Institute (SEDI)



ICICI Foundation's Rural Livelihood Program with 30+ different value chains, watersheds and animal husbandry, 24 states, 40000+ beneficiaries

UPL Ltd.'s intensive livelihoods and integrated rural development CSR projects in Gujarat and Maharashtra

Arvind Foundation's Rural Transformation Project in Gujarat

Lupin's Integrated Rural Development Program in Rajasthan and Maharashtra

Eicher Group Foundation's Rural Development Program in MP



Creation of Zero Waste and Sustainable Communities under HUL Prabhat

UPL Ltd.'s Nature Conservation programs in Gujarat and Maharashtra

VBL 's Impact Assessment of constructing Farm Ponds for ground water recharge

Impact assessment of NRM interventions undertaken by Lupin Foundation

Other Impact Assessment Projects

ICICI Lombard's large scale Ride to Safety Program at Pan India Level for 40,000 children

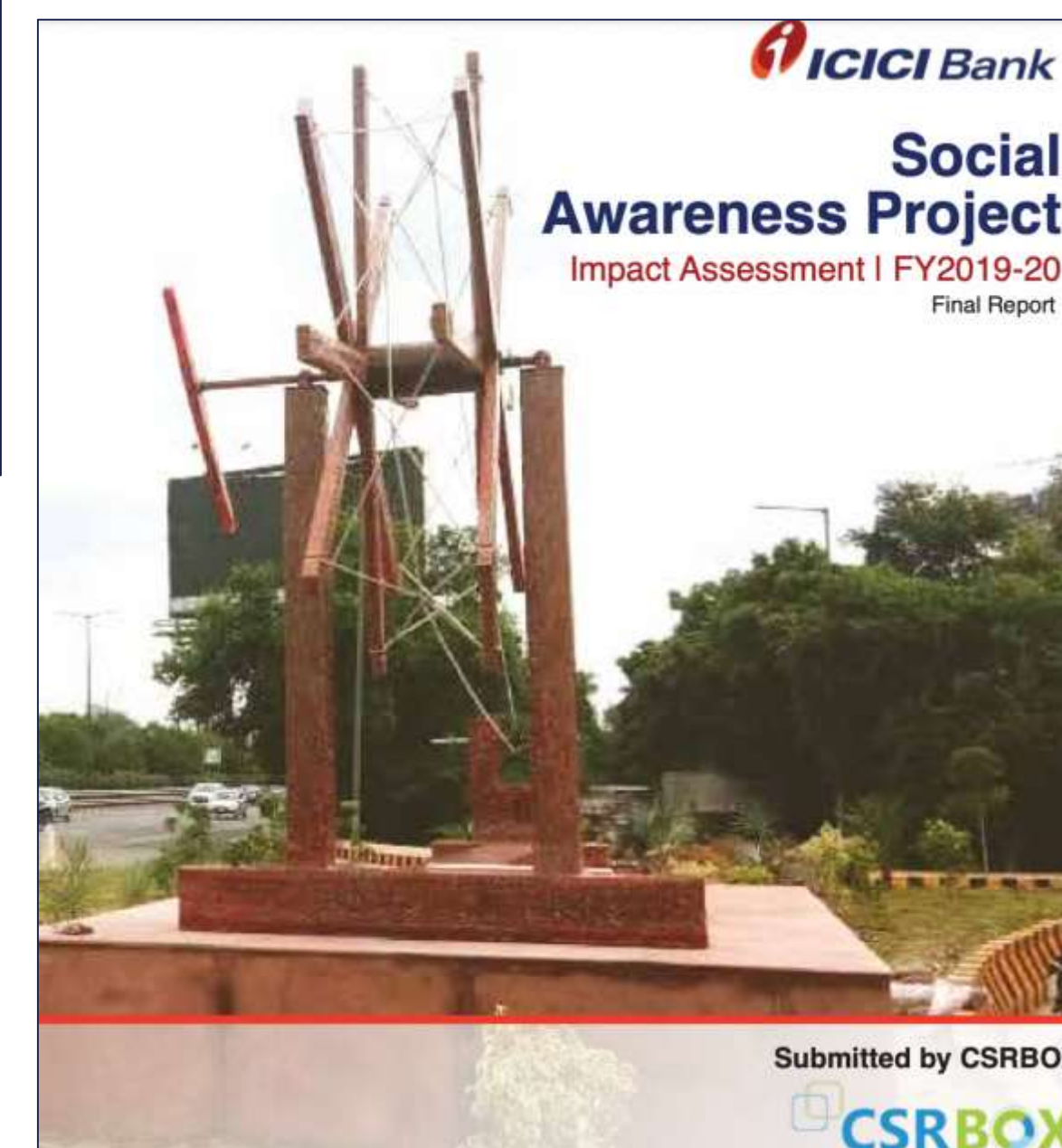
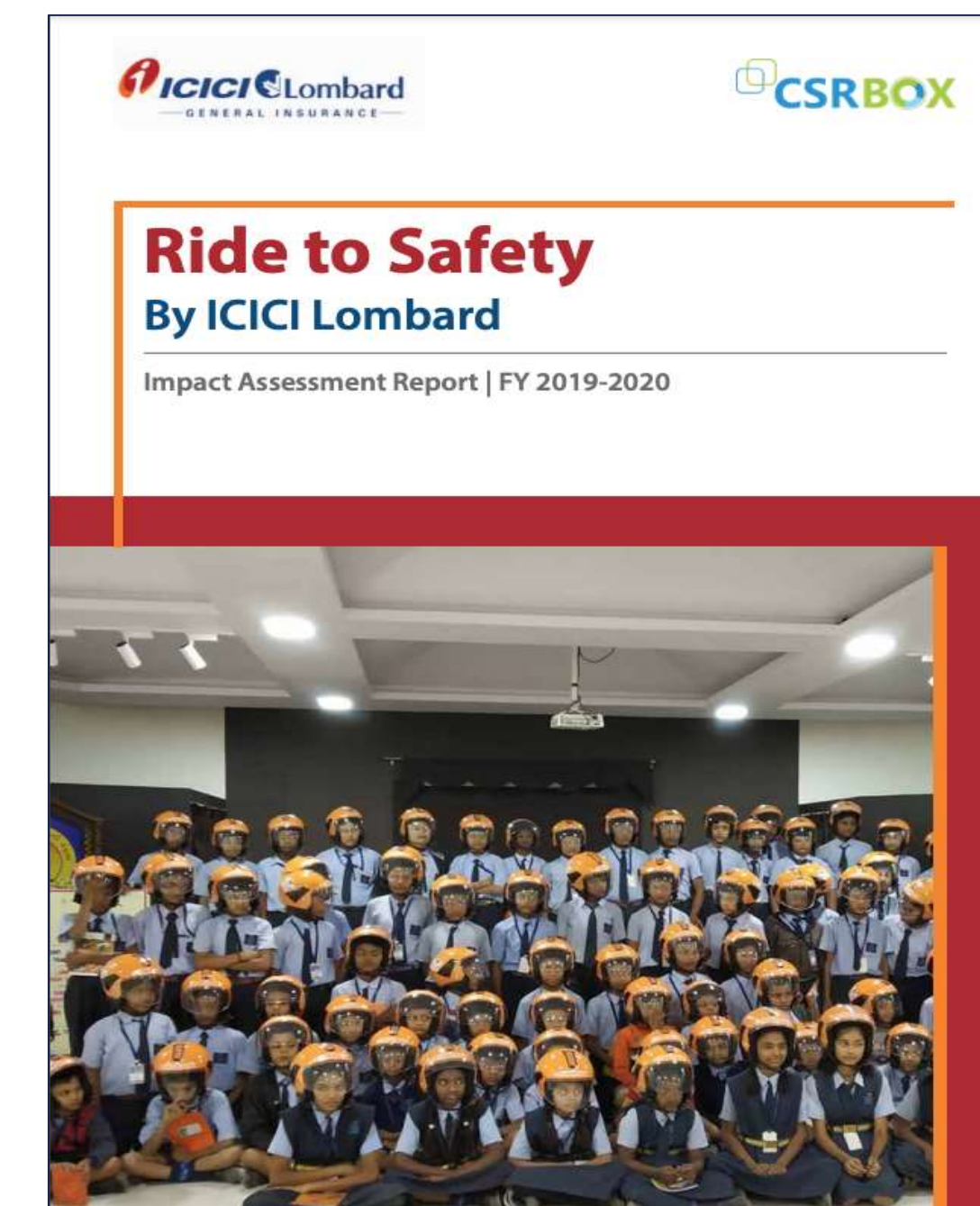
ICICI Bank's Social Awareness Program across India

Leap For Word's Language Based Efficiency program in Jharkhand and Haryana

ICICI Bank's Financial Inclusion Program for 1.9 Million Beneficiaries

ICICI Securities Fin Tech Incubation Program

SRF Foundation's CSR Support to Ashoka University



Need Assessment and Baseline



SKF STEM Baseline study covering 350+ students across 24 schools in 6 cities

Flex India's Need Assessment in Plant (Santhavallure) and Corporate Offices (Pune, Chennai, Bangalore)

Arvind Foundation's Need Assessment (focusing on WASH, Education, Waste Management) in Gujarat

SMEL s CSR Need Assessment in Odisha and West Bengal



CSR Impact Assessment and SROI

Impact Assessment at CSRBOX



CSR Compliance

As per the CSR amendments and other compliance requirements



In-built SROI Framework

An analysis of social return on investments on your project to help you pitch to the board members and the internal stakeholders



In-house Team

Team of M&E experts to take care of end to end projects. Field coordinators in 10 states.



Brand Equity and Impact Comm.

Brand awareness analysis, Impact stories and compendium for narrative building and social media



Native Call Centre for COVID Scenario

In-house call center for virtual and tele-calling based sampling and data validation.



Benchmarking

We benchmark the project with peer to peer and sectoral projects.

Framework for Impact Assessment



Inclusiveness

- The extent to which communities equitably access the benefits of assets created and services delivered.



Relevance

- The extent to which project is geared to respond to the 'felt' needs of the communities



Expectation

- The extent of intended and unintended positive (benefits), socio-economic, and cultural changes have accrued for beneficiaries



Convergence

- Judging the degree of convergence with government/other partners; the degree of stakeholder buy-in achieved

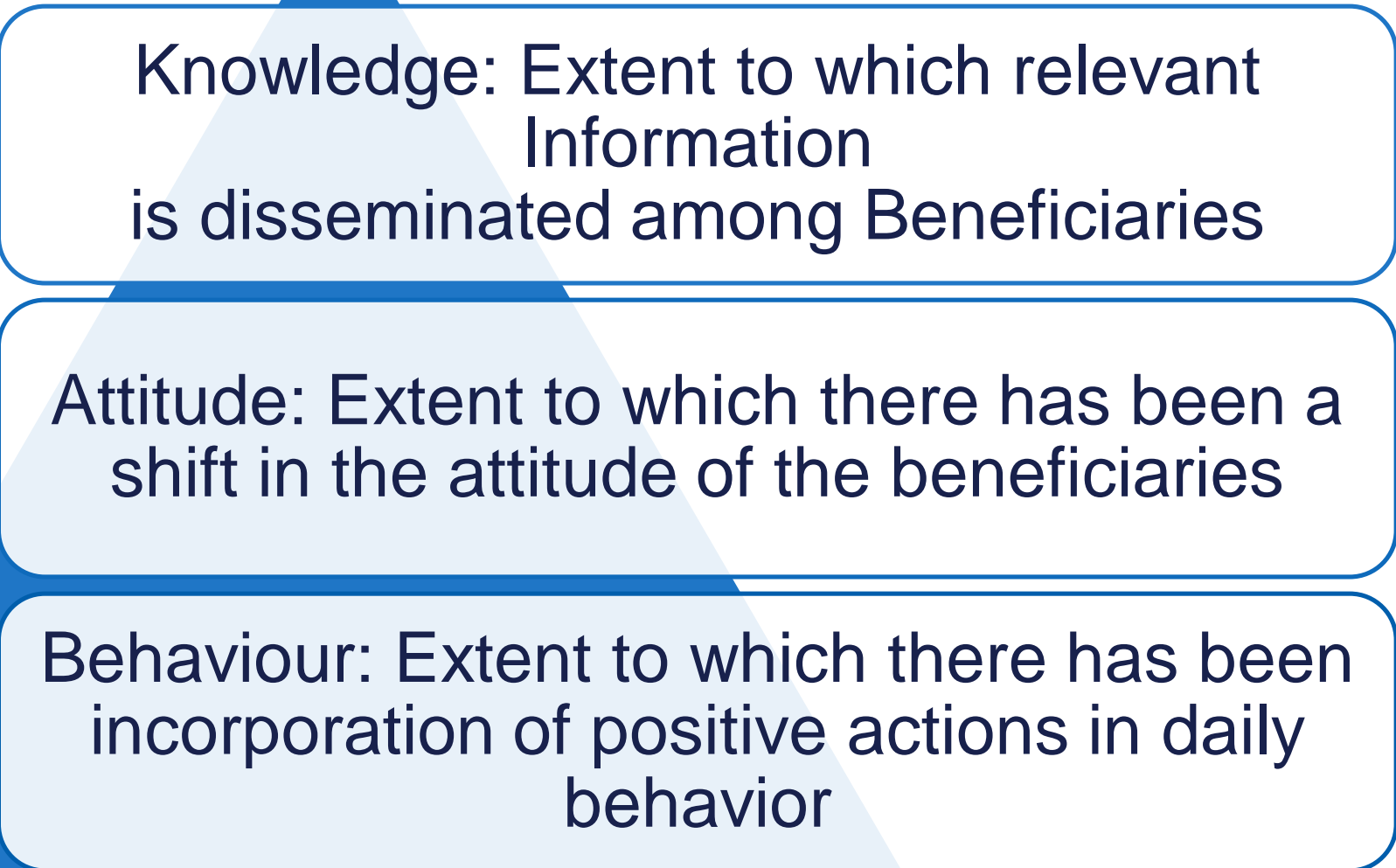


Service Delivery

- The extent to which cost-efficient and time-efficient methods and processes were used to achieve results

IRECS Framework

OECD-DAC Framework

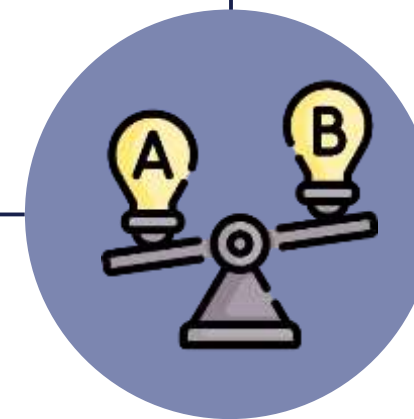
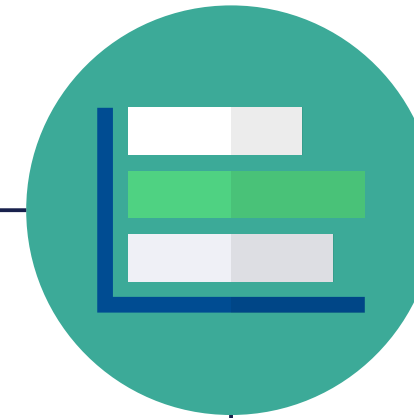


Secondary Study

- Project implementation plan and documents
- Project progress reports
- Regional and locally relevant secondary reports

Counterfactuals

- . Treatment Group Vs. Control Group
- . Comparative study of the benefits and opportunities (As per requirement)



Primary Study

- Quantitative Study
- IDIs with key beneficiaries
- FGDs
- Field observations (As per requirement)

Approach

- 1** | Value creation through the project
- 2** | Define financial proxies for impact returns
- 3** | Forecast SROI for values of project centric activities
- 4** | SROI forecast for individual beneficiaries
- 5** | Extrapolate of the values for quantified social values

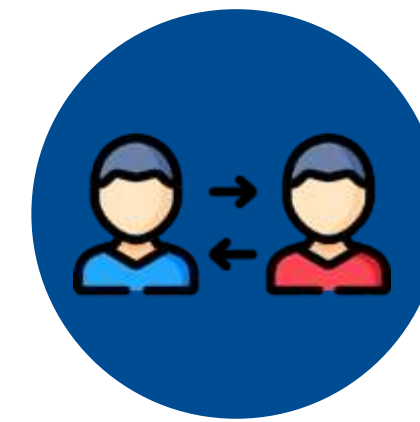
Elements Covered

- 1** | Mapping outcome and impact against indicators
- 2** | Establishing scope and identifying stakeholders
- 3** | Develop Narrative to understand and maximise the social value
- 4** | Managing unexpected outcomes
- 5** | Demonstrating the importance of working with other organisations

Process of Conducting Impact Assessment



Desk Review & Discussions
Understanding the Theory of Change
Secondary Data



Pre Study Interactions
Virtual and on-site interactions with the project management team



Inception Report
Lay out the precise plan of the assessment



Tools & Techniques
Structured and semi-structured interview schedules, data sanitization



Primary Data Collection
Training of survey teams
Data collection and cleaning



Report Development
Data Analysis and drafting the report, client feedback and final report

Focused Group Discussions

Process Observations

Semi-structured Interview

Quantitative Surveys

Timeline- 5-8 Weeks (Generic Estimation)



Other Services

Initial Due Diligence (IDP) of Non-profits

Due Diligence Canvas





Our Experience

Bajaj CSR Grant: Have done desk review of 400+ NGOs and proposals for Bajaj CSR Grant of INR 300+ Cr. every year

Genpact NGO Partnerships: End to end due diligence of 150+ NGOs/Year since 2018

HCL Foundation: Initial validation of grant applications eligibility since 2015 – Grant amount – INR 16.5 Cr/year

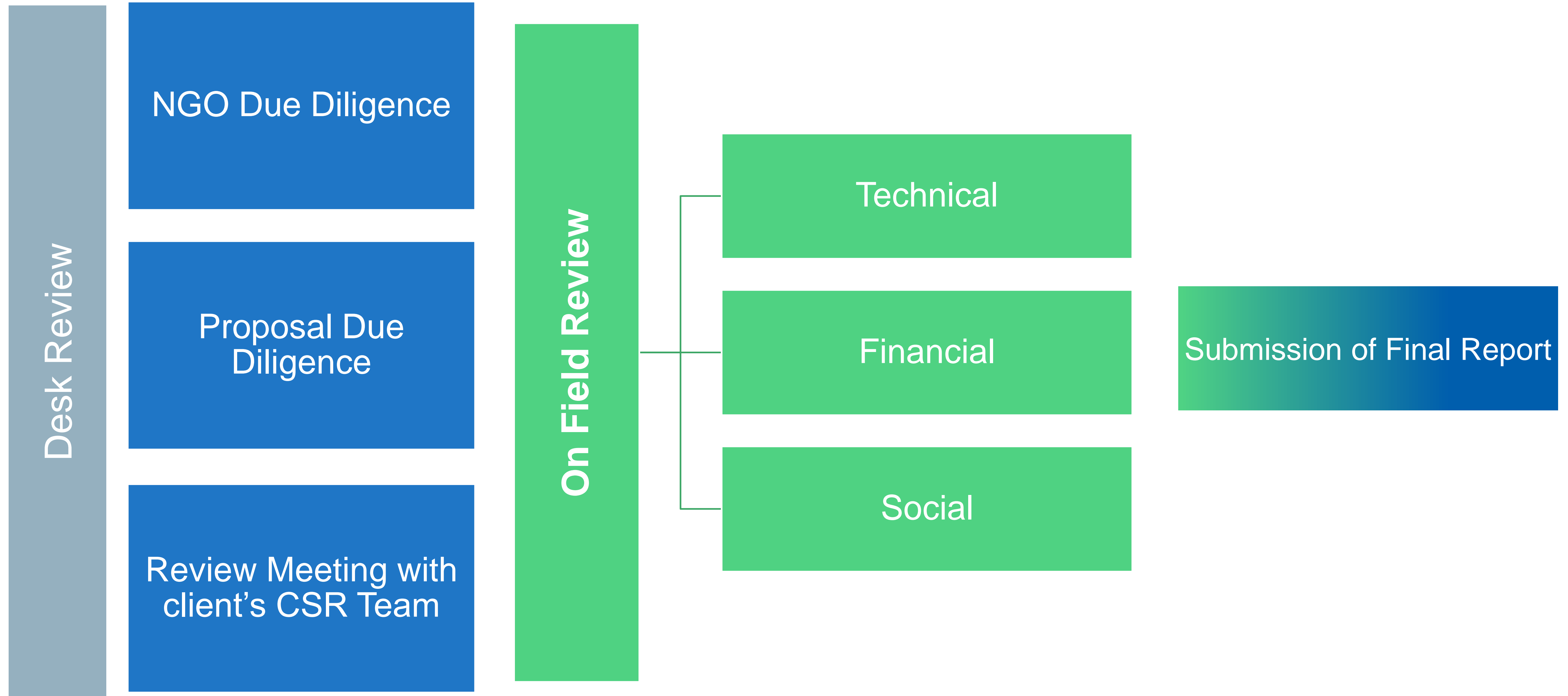
Google Ad Grant Program: Google India Partner for Ad Grant in FY2017-18

American India Foundation: Program partner for Fellows allocation to NGOs

Arvind Foundation: NGO identification and due-diligence for Rural Transformation Program partners since 2018

LG India and Heromoto Corp Ltd: NGO due-diligence and validation for COVID19 response projects

Initial Due-diligence : Deliverables



Concurrent Monitoring and Program Management

Concurrent Project Monitoring

Set the right foundation for optimal use of the resources & achieving best possible impacts of the project.



Monitoring & Evaluation Process-Flow



Understanding The Project

- Defining key performance indicators and reporting mechanism
- Customising periodic monitoring framework

Contextual Setting & Variables

- Collating critical risks and assumptions
- Monthly/quarterly progress report
- Random validation (virtual/physical visits) as required

Integrated Approach

- Integrating cross-site and cross-functional learnings by overlapping result chains and linkages

Amplifying Impact

- Identifying the key aspects which make the project strategy ineffective and proposing solutions/ course correction
- Scope for going beyond the pre-defined impact with intermediate learnings and course-correction

Add-ons:

1. Quarterly project monitoring report
2. Inputs on project course correction requirements
3. Ideas to amplify key outcomes through impact communication

Thank You

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