## sales: percentage change from prior year <sup>(a)</sup>

28.0% 24.0% 20.0% 16.0% 12.0% 8.0% 4.0% 0.0% -4.0% -8.0% 1Q 2Q 3Q 4Q Year 2020 2021 2022 2023 (b) 2024 

Year

 $\bigcirc$ 

fiscal 2020 to present

2024	(3.2)%	2.6 %	- %	- %	- %
2023 <sup>(b)</sup>	0.5 %	(4.9)%	(4.3)%	1.6 %	(1.7)%
2022	4.0 %	3.3 %	3.3 %	1.2 %	2.8 %
2021	23.3 %	9.4 %	13.2 %	9.4 %	13.2 %
2020	11.3 %	24.8 %	21.3 %	21.0 %	19.8 %

2Q

<sup>(a)</sup> Sales include merchandise sales, net of expected returns, from our store and digital channels, as well as gift card breakage.

4Q

(b) The fourth quarter and full year 2023 consisted of 14 weeks and 53 weeks, respectively, compared with 13 weeks and 52 weeks in the comparable periods presented.

Source: Target's Consolidated Financial Statements as filed with the U.S. Securities and Exchange Commission.

3Q

**Fiscal Year** 

1Q